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GOODS-MARKET FRICTIONS FOR  
BUSINESS CYCLES**

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## **ABSTRACT**

### **Inventories and the Role of Goods-Market Frictions for Business Cycles\***

Investment in inventories is known to be important for observed changes in GDP. However, inventory investment and the possibility that firms may fail to sell all goods are typically ignored in business cycle models. Using US data, the ability to sell is shown to be strongly procyclical. By including both a goods-market friction and a standard labor-market search friction, the model developed here can---in principal---substantially magnify and propagate shocks, even when prices and wages are not sticky. Despite its simplicity, the model can also replicate key inventory facts. However, when these inventory facts are used to discipline the choice of parameter values, then the analysis indicates that the quantitative importance of goods-market frictions is not that large, at least not in this type of model without sticky prices and wages.

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# 1 Introduction

Firms are likely to hold back on hiring workers when demand for their products is low and consumers may very well postpone consumption purchases when they worry about becoming unemployed. The interaction between these two effects could deepen economic downturns. In modern business cycle models, such "Keynesian" interaction is typically due to the presence of sticky prices and wages: When prices are sticky, changes in demand have a stronger impact on production and changes in production have a stronger impact on employment when wages are sticky. This paper develops a business cycle model in which such Keynesian interaction is due to the presence of frictions in both the labor market and in the goods market. With friction in both markets, there is a potentially powerful interaction between the goods market and the labor market, *even* when prices and wages are flexible. This paper builds on the literature of coordination failure, but the emphasis is not on self-fulfilling expectations nor on multiple equilibria.<sup>1</sup>

It is common to incorporate labor-market search frictions in business cycle models and this approach is adopted here as well.<sup>2</sup> Recently, several papers have incorporated also goods-market search frictions into business cycle models.<sup>3</sup> Several of these papers assume that price are flexible and by doing so make clear that Keynesian interaction between goods and labor markets is possible without relying on price rigidities. This paper shares with the recent literature the assumptions that (i) firms face frictions in finding buyers for their products and (ii) the severity of this friction varies over the business cycle.<sup>4</sup> However, the approach in this paper is somewhat different in this respect: that the goods-market friction affects firms 'ability to sell, not the ability of consumers to get what they want. Consequently, Keynesian results in this paper do not rely on the cyclicity of consumers'

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<sup>1</sup>See Cooper (1999) for an overview of coordination failure models.

<sup>2</sup>Merz (1995), Andolfatto (1996), and Den Haan, Ramey, and Watson (2000) are early examples of papers that incorporate labor market search frictions in business cycle models.

<sup>3</sup>For example, Arsenau (2007), Gourio and Rudanko (2011), Mathä and Pierrard (2011), Petrosky-Nadeau and Wasmer (2011), Bai, Ríos-Rull, and Storesletten (2012), Kaplan and Menzio (2013), and Michaillat and Saez (2013).

<sup>4</sup>See Michaillat and Saez (2013) for a detailed discussion of the frictions that firms face when trying to sell their products.

effort to acquire goods.<sup>5</sup>

A more essential aspect in which this paper differs from the literature is that the model developed here includes inventories. There are several reasons to include inventories. As documented in this paper, the observed behavior of inventories is very informative about the characteristics of frictions in the goods market and the quantitative importance of these frictions for business cycles.<sup>6</sup> This is not surprising. When there are cyclical changes in the frictions that firms face in selling products, then this is likely to affect the accumulation of inventories. Another important reason to include inventories in business cycle models is that changes in the investment in inventories are a quantitatively important aspect of cyclical changes in GDP. Blinder and Maccini (1991) document that the drop in inventory investment accounted for 87 percent of the drop in GNP in the postwar US recessions they considered. The empirical relevance of investment in inventories for cyclical fluctuations in GDP is confirmed in this paper, although the estimates are not as high as the one reported in Blinder and Maccini (1991).

This paper makes four contributions. First, the paper constructs a measure of goods-market efficiency and documents its properties. Second, the paper develops a business cycle model with inventories that is characterized by frictions in the labor *and* the goods market. Third, the paper documents that the model can match key aspects of the business cycle and in particular the cyclical behavior of inventories using US data. Fourth, the paper documents the importance of goods market frictions when the model is consistent with the cyclical behavior of inventories. These contributions are discussed in more detail in the remainder of this section.

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<sup>5</sup>It is not clear whether consumers' effort to acquire goods is procyclical or countercyclical. In the models of Petrosky-Nadeau and Wasmer (2011) and Bai, Ríos-Rull, and Storesletten (2012), consumers put in *less* effort trying to acquire goods during recessions, which is bad for firms. In the model of Kaplan and Menzio (2013), unemployed consumers have more time to allocate to activities unrelated to working. This implies that consumers put in *more* effort to acquire goods during recessions, since there are more unemployed during recessions. In the model of Kaplan and Menzio (2013), it is bad for firms if consumers put in more effort, since this means that consumers can visit more stores and bargain for lower prices.

<sup>6</sup>The model developed in Michaillat and Saez (2013) does not have inventories, but the paper also points out that there is a link between goods-market frictions and inventories.

The measure of goods-market efficiency used is the amount of sales relative to the sum of newly produced goods and beginning-of-period inventories. A higher value means that firms sell a higher fraction of available products. This "sell probability" is a simple transformation of the inventory-sales ratio; if the inventory-sales ratio decreases (increases), then the goods-market efficiency measure increases (decreases). Section 2 documents that this measure of goods-market efficiency is strongly procyclical. This is not surprising given that the inventory-sales ratio is known to be countercyclical.<sup>7</sup> A novel empirical finding is that the goods-market efficiency measure is negatively related to the amount of aggregate inventories available at the beginning of the period.

The empirical findings provide the motivation for the specification of the goods-market friction that firms face. Consistent with the observed positive dependence of the goods-market efficiency on aggregate real activity, the paper follows Diamond (1982) and lets goods-market efficiency vary with market size. The idea is that market participants are more likely to find a trading partner with the desired product in larger markets.<sup>8</sup> The model incorporates this externality, but the externality is not strong enough to generate multiple equilibria as in Diamond (1982). Additional empirical support for this externality is given in Gavazza (2011); using transactions data for commercial aircraft markets, Gavazza (2011) shows that trading frictions diminish with the thickness of the market. Consistent with the empirical analysis, goods-market efficiency is also assumed to decrease when aggregate inventories increase. Except for the presence of inventories and a goods-market friction, the model is a standard business cycle model with a labor-market search friction.

The model can match key facts regarding the behavior of inventories. Important facts regarding the joint behavior of inventories and real activity are that sales are *less* volatile than production, inventories are *procyclical*, and the investment in inventories is positively correlated with sales.<sup>9</sup> There are now several of ingenious business cycle models that are

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<sup>7</sup>Bils and Kahn (2000) document that the inventory-sales ratio is countercyclical.

<sup>8</sup>The idea is that sellers offer different types of products and that the chance of producing goods that customers do not want is smaller in bigger markets. That is, as the market grows, the law of large numbers becomes more appropriate and uncertainty about the outcome and the chance of mismatch become smaller.

<sup>9</sup>See Blinder and Maccini (1991), Ramey and West (1999), Bils and Kahn (2000), and McMahon (2011)

consistent with observed behavior.<sup>10</sup> This has turned out to be a challenging exercise, however, and successful inventory models tend to be characterized by non-trivial features such as Ss bands. In contrast, the model in this paper is extremely simple and can also match the facts. In existing models, the accumulation of inventories is a non-trivial choice problem for the firm. In the model of this paper, firms try to sell *all* available goods and goods only end up in inventories because firms are not successful in selling goods. Although firms could in principle choose to accumulate *additional* inventories, it is never optimal to do so. To match the inventory facts, the behavior of the goods-market efficiency measure has to be consistent with its observed properties. In particular, both the observed *negative* dependence of the goods-market efficiency measure on aggregate inventories and the observed *positive* dependence on aggregate real activity are necessary. The simplicity of the approach adopted here to model inventories would make it possible to incorporate it in a broad range of business cycle models and by doing so include an important factor for cyclical changes of aggregate output into the analysis. The reduced-form nature of the model, however, may limit a deeper understanding of the behavior of inventories.

The model is used to assess the importance of the goods-market friction for magnifying and propagating shocks when prices and wages are flexible. The paper documents that the procyclical aspect of the goods-market efficiency measure can create a powerful mechanism to magnify and propagate shocks. This is not too surprising, since Diamond (1982) shows that multiple equilibria are possible if the cyclicality is strong enough. A more interesting question is whether cyclical changes in goods-market efficiency are still important when the model is consistent with observed inventory facts. The answer is no for two reasons. The first reason is that the positive dependence of goods-market efficiency on aggregate activity cannot be too strong. Consider a shock that negatively affects real activity. If the goods-market efficiency, i.e., the ease with which firms can find customers, drops a lot during economic downturns, then inventories would increase during recessions and not decrease, as they do in the data, and sales would drop by more than output and not by

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for a discussion.

<sup>10</sup>Exemplary papers on this road towards success are Eichenbaum (1989), Ramey (1991), Bils and Kahn (2000), Coen-Pirani (2004), and Khan and Thomas (2007).

less, as they do in the data. The second reason is that the negative dependence of the goods-market efficiency measure on aggregate inventories also plays an important role in matching key inventory facts. This negative dependence means that cyclical changes in goods-market efficiency are short-lived. That is, following a negative shock, goods-market efficiency deteriorates initially, but it recovers quickly as the stock of inventories is reduced. The last section of the paper discusses some reasons why cyclical changes in goods-market efficiency may still be important, but the conclusion of this paper is that the observed behavior of inventory suggests that interaction between goods-market frictions and labor-market frictions may not be that important, at least not in the type of model considered here and when prices and wages are flexible.

The remainder of this paper is organized as follows. Section 2 describes the goods-market efficiency measure used, its relationship to the inventory-sales ratio, and describes key aspects of its cyclical behavior. Section 3 describes the model. Section 4 motivates the parameter choices. Section 5 discusses the results. The last section concludes.

## 2 Empirical motivation

This paper focuses on the role of cyclical fluctuations in the efficiency of the process to get produced products into the hands of buyers. This section documents the cyclical behavior of this "goods-market efficiency" and links the results to known properties of the cyclical behavior of inventories.

### 2.1 Goods-market efficiency

Let  $Y_t$  be total production in period  $t$  and let  $X_{t-1}$  be the stock of inventories carried over from the last period after depreciation. The maximum that could be sold in period  $t$  is equal to  $Y_t + X_{t-1}$ . Actual sales,  $S_t$ , are typically less. One reason is that goods that are ready to be sold do not find a buyer in the current period. Another reason is that some finished goods have not ended up on store shelves yet and are not ready to be sold. Finally, sales will also be less than  $Y_t + X_{t-1}$  if  $X_{t-1}$  includes unfinished goods.



Goods-market efficiency,  $\pi_{y,t}$ , is defined as

$$\pi_{y,t} = \frac{S_t}{Y_t + X_{t-1}}. \quad (1)$$

This measure describes how many goods are sold relative to the sum of newly produced goods and the amount of goods carried over as inventories from last period. The amount sold,  $S_t$ , is equal to output minus the investment in inventories. That is,

$$S_t = Y_t - (X_t^{\text{eop}} - X_{t-1}), \quad (2)$$

where  $X_t^{\text{eop}}$  is the level of inventories at the end of period  $t$ , before depreciation. Combining the last two equations gives

$$\pi_{y,t} = \frac{S_t}{S_t + X_t^{\text{eop}}} = \frac{1}{1 + X_t^{\text{eop}}/S_t}. \quad (3)$$

That is, goods-market efficiency is inversely related to the inventory-sales ratio and both measures can be interpreted as measures that describe the efficiency of getting products in the hands of the customer.<sup>11</sup>

## 2.2 Cyclical properties of goods-market efficiency

The analysis is based on quarterly private non-farm inventory data from 1967Q1 to 2012Q, published by the Bureau of Economic Analysis. Results are based on *aggregate* data or on *disaggregated* data for the following five sectors: durable goods manufacturing, non-durable goods manufacturing, durable goods wholesale, non-durable goods wholesale, and retail. Sales data for the aggregate series are *final* sales, either final total sales by domestic businesses or final sales of goods and structures. Sales data for the disaggregated series are *gross* series. The series based on the gross sales series possibly provide an inflated view of the efficiency of the sector as a whole, since gross sales include sales to other firms within the same sector.

The data are detrended using the Hodrick-Prescott (HP) filter in order to characterize data properties at business cycle frequencies. To study the possibility that data properties

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<sup>11</sup>If  $X_{t-1}$  includes unfinished goods, then the efficiency measure could capture more than just frictions in the goods market. In particular, it could also include efficiencies in the production process.

are different at high frequencies, band-pass filters are used to extract the fluctuations that are associated with cycles that have a period of less than one year and with cycles that have a period of less than two years.<sup>12</sup>

Tables 1 and 2 provide summary statistics for the series based on aggregate and disaggregated data, respectively. The two tables confirm some well-known facts about inventory behavior.<sup>13</sup> In particular, inventories and sales are positively correlated at business cycle frequencies. At higher frequencies, however, there is a negative correlation between sales and inventories for both series based on final sales.<sup>14</sup> For the series based on the gross sales measures, the correlation clearly drops if the frequency considered increases, but only four of the ten correlation coefficients turn negative.

Sales are also positively correlated with the investment in inventories.<sup>15</sup> That is, inventories tend to increase during periods when the cyclical component of sales is positive. This property is closely related to another well-known property, namely that output is more volatile than sales.<sup>16</sup> For the measures based on final sales, output is roughly ten percent more volatile. For the measures based on gross sales, the difference is substantially smaller, but output is never less volatile than sales. This well-known ordering of volatilities has challenged the literature to come up with alternative inventory theories, since the traditional assumption of increasing marginal costs implies that firms would like to smooth production by using inventories as a buffer to absorb sales shocks.<sup>17</sup>

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<sup>12</sup>The detrended value of an observation is obtained using a band-pass filter that uses the observation itself and 12 lagging and 12 leading observations.

<sup>13</sup>See Ramey and West (1999) and McMahon (2011).

<sup>14</sup>Similar results are reported in Wen (2005).

<sup>15</sup>Since inventory investment can take on negative values, it is not possible to take logarithms to obtain a scale-free variable. The following is done to construct the cyclical component of inventory investment. First, inventory investment is divided by the trend value of GDP. Second, the HP-filter is applied to this ratio.

<sup>16</sup>Since output equals sales plus investment in inventories, output is necessarily more volatile than sales if sales and investment in inventories are positively correlated. Here, statistics are calculated for the logarithms of the variables. Consequently, the simple additive relationship no longer holds as an identity, but the logic carries over to the analysis using logarithms.

<sup>17</sup>See Blinder and Maccini (1991), Ramey and West (1999), and McMahon (2011) for a detailed discussion.

Next, consider the statistics related to the goods-market efficiency. The mean values of the goods-market efficiency for the two measures based on final sales are equal to 40% and 55%. Using the series based on gross sales, the mean efficiency measures are (not surprisingly) substantially higher and vary between 62% for wholesale durables and 79% for wholesale non-durables.

Figure 1 plots the cyclical component of GDP (top panel), the goods-market efficiency based on final sales of goods and structures (middle panel), and the goods-market efficiency for the manufacturing sector producing durable goods. To better understand the importance of the cyclical changes, the means of the goods-market efficiency measures are added to the cyclical components. The figure documents that the efficiency measures are clearly procyclical. Since goods-market efficiency is a monotone inverse function of the inventory-sales ratio, this is just another way to state the well-known fact that the inventory-sales ratio is countercyclical.<sup>18</sup> The correlations between goods-market efficiency and GDP are equal to 0.61 and 0.75 for the final sales and the durable manufacturing gross sales measure, respectively. The magnitudes of the cyclical fluctuations are nontrivial. The cyclical component of the goods-market efficiency for the durable manufacturing sector varies from a minimum of 59.0% to a maximum of 65.8%. Relative to the inventory-sales ratio, an advantage of the goods-market efficiency measure is that it is easier to interpret the magnitude of its cyclical fluctuations and to understand how important observed cyclical fluctuations potentially are for, for example, firm profitability. In particular, the observed difference between the just reported minimum and maximum values would correspond to a 12% drop in the sales price if firms would not be able to sell unsold goods in subsequent periods.<sup>19</sup> If one compares this with, for example, the usual magnitude of fluctuations in aggregate TFP, then these are numbers that cannot be ignored.<sup>20</sup>

Table 2 documents that the results are similar for several of the series based on sec-

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<sup>18</sup>Bils and Kahn (2000) document the countercyclical behavior of the inventory-sales ratio.

<sup>19</sup>Consequences for firm profits are less if inventories can be carried into the next period. However, inventory carrying costs are non-trivial. Richardson (1995) argues that inventory carrying costs are between 25% and 55%. Also see footnote 35.

<sup>20</sup>Recall that the standard deviation of aggregate TFP is typically assumed to be 0.7 per cent.

toral gross sales, but not for all. In particular, the goods-market efficiency measures are procyclical for the durable and non-durable goods manufacturing sector, for the durable goods wholesale sector, but they are acyclical for the non-durable wholesale sector and the retail sector. The question arises whether the comovement between real activity and the goods-market efficiency in these two sectors remains low if a real activity measure for the sector itself would be used instead of GDP. Using equation (2), one can construct production measures that are consistent with the sales and inventory data used.<sup>21</sup> Using this real activity measure instead of GDP, the correlation coefficients for the non-durable goods wholesale and the retail sector, are substantially higher, namely 36% and 35%, respectively. This is still lower, however, than the corresponding numbers for the other sectors.

### 2.3 Tracking goods-market efficiency over the business cycle

To shed more light on the cyclical properties of goods-market efficiency, the following projection is calculated

$$\widehat{\pi}_{y,t} = \zeta_y \widehat{Y}_t + \zeta_x \widehat{X}_{t-1} + u_t, \quad (4)$$

where the circumflex indicates that the series have been detrended. As in Diamond (1982), a positive value for  $\zeta_Y$  captures the idea that finding a suitable trading partner is easier in larger markets. Basic national income accounting tells us that goods produced this period will lead to income such as wages and profits. Therefore,  $\widehat{Y}_t$  will affect both the supply side and the demand side of the goods market. Beginning-of-period inventories,  $\widehat{X}_{t-1}$  has less of an effect on this period's demand side, since it was produced in the past and typically generated income for workers and others when it was produced. If existing inventories mainly affect the supply side, then  $\zeta_x$  would be negative. Data are detrended either with the HP filter or with a third-order deterministic trend.

Table 3 documents that the estimates for  $\zeta_y$  are positive and those for  $\zeta_x$  are negative.<sup>22</sup> Figures 2 and 3 plot goods-market efficiency measures, together with projections

<sup>21</sup>For these calculations, the depreciation of inventories is set equal to ten percent, but the results are robust to changes in the depreciation rate used.

<sup>22</sup>Tables 1 and 2 document that the same is true for the unconditional correlation of  $\pi_{y,t}$  and the two

on key variables, when data are detrended using the HP filter and a deterministic trend, respectively. The dotted lines are the projection of the goods-market efficiency measure on just the cyclical GDP component. The dashed line is the projection on both cyclical GDP and cyclical inventories. The cyclical component of GDP clearly tracks key changes in the goods-market efficiency measures. As documented by these figures and the R-squares of table 3, the fit improves substantially if the cyclical component of inventories is included in the basis of the projection. Regarding the magnitudes, the largest coefficients for  $\zeta_y$  are found for the durable goods manufacturing sector for which a 1% increase in the cyclical component of GDP corresponds to a 0.60 percentage point increase in the goods-market efficiency. The smallest effect is found for the non-durable wholesale sector for which the coefficient is only 0.06.

The explanatory variables are endogenous variables.<sup>23</sup> Thus, these are just projections and the coefficients do not necessarily capture the causal effect of a right-hand side variable on the dependent variable. Nevertheless, the results do hint at the possibility that the process of getting goods in the hands of the consumer becomes easier when aggregate real activity increases and becomes more difficult when firms have large stocks of inventories. Why would goods-market efficiency decrease as firms build up inventories? One possible reason is that goods are competing for shelf space and/or sales staff. Independent evidence for the estimates found here is given in section 5 in which it is shown that the theoretical model needs a positive value for  $\zeta_y$  and a negative value for  $\zeta_x$  to match observed inventory facts.

When inventories are added to the projection base, the projected values capture the severity of the fall in the goods-market efficiency during downturns much better. This may be surprising, since inventories are procyclical and the projection coefficient for inventories is negative. This would suggest that the projection of  $\hat{\pi}_{y,t}$  should decrease by *less* when inventories are added to the projection. The reason this does not always happen is the following. Cyclical fluctuations in inventories are larger than cyclical fluctuations in GDP. It takes time to build down the large increase in the cyclical component of inventories that

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right-hand side variables.

<sup>23</sup>When the HP filter is used, the right-hand side variables are not even be predetermined.

is formed during a boom. Consequently, the cyclical component of inventories can still be positive when the cyclical component of GDP is already negative. During such episodes both the negative cyclical component of GDP and the (still) positive cyclical component of inventories push the value of the goods-market efficiency down. This is exactly what happened during some of the deep recessions in the sample and can explain the improved fit during severe downturns when lagged inventories are included in the projection equation.

There are some low-frequency movements in the goods-market efficiency measures, but they do not always display a clear upward trend as one might expect given the improvements in inventory management. The strongest upward trend is observed for wholesale durables for which the efficiency measure is around 62% in the beginning of the sample and around 68% at the end of the sample.

## **2.4 Inventory accumulation during the recent recession**

Although, inventories are procyclical at business cycle frequencies, they are countercyclical at higher frequencies as pointed out by Wen (2005) and confirmed here. The latter result is consistent with an increase in inventories at the onset of a recession. This is confirmed by Figure 4, which plots the cyclical components of GDP and inventories. The figure clearly shows the positive correlation of inventories and GDP, but the figure also documents that the cyclical component of inventories lags output and frequently continues to decrease (increase) when the cyclical component of GDP has already passed its turning point and is increasing (decreasing). During the recent recession, aggregate inventories also lag GDP, but the lag seems to be not more than one quarter.

The behavior of the aggregate series hide quite divergent behavior for the components. For example, from 2007Q3 to 2008Q2 (2008Q3), inventories of the durables-goods wholesale-trade sector increased by 4.2% (3.2%) compared with a drop in GDP of 1.1% (3.3%). Even larger increases are observed when inventories of particular subsectors are considered. Inventories of the "motor vehicles parts and supplies merchant" wholesale industry increased by 8% (11%) from 2007Q3 to 2008Q2 (2008Q3). Interestingly, the in-

ventories of this sector display massive drops in subsequent quarters.<sup>24</sup> Inventories of the computers and software merchant wholesale industry increased by 10% (4%) from 2007Q3 to 2008Q2 (2008Q3). In contrast, these inventories did not display sharp drops in subsequent quarters. The largest increase in inventories is observed in the petroleum and coal product manufacturing industry. Inventories in this sector increased by 23% from 2007Q3 to 2008Q1.

### 3 Model

There are three types of agents in the economy. The first is a representative household that receives the earnings from its members and determines how much of aggregate income to consume and how much to invest in capital. This representative household consists of a continuum of entrepreneurs and a continuum of workers. This section describes the choice problems of the three different agents, the characteristics of the labor and the goods market, wage setting, and the equilibrium conditions.

**Notation and reason for the endowment good.** Aggregate variables, such as market prices and choices made by the representative household, are denoted by uppercase characters. Variables associated with choices of the individual firms are denoted by lowercase characters. Prices are expressed in terms of an endowment good. This good plays no role in the model at all, but is helpful to describe price and wage setting.<sup>25</sup> In particular, it makes it clear that the price of the market-produced consumption good is fully flexible and adjusts to clear the goods market. By focusing on the case with flexible prices, it becomes clear that there is an interaction between frictions in the goods market and frictions in the labor market *even* when prices and wages are flexible. All variables that are expressed in units of the endowment good are denoted by a symbol with a circumflex.

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<sup>24</sup>The American Recovery and Reinvestment Act of 2009 is likely to have played a role, but inventories started to drop before the act was signed into law on February 17 2009.

<sup>25</sup>In fact, at the end of this section it is shown that the model equations can be rewritten to a system of equations in which the endowment good does not appear.

**Household.** A representative household chooses the consumption of the market-produced good,  $C_t$ , the consumption of the endowment good,  $C_{e,t}$ , and the amount of capital to carry over into the next period,  $K_t$ . For stock variables, such as  $K_t$ , the subscript  $t$  means that it is determined in period  $t$ , and available for production in period  $t + 1$ .

The household consists of a continuum of workers that supply labor inelastically. The total mass of workers is given by  $\Upsilon_N$  and the mass of employed workers is equal to  $N_t$ . The representative household receives income from employment,  $\widehat{W}_t N_{t-1}$ , income from renting out capital,  $\widehat{R}_t K_{t-1}$ , and income from firm ownership,  $\widehat{D}_t$ .

The maximization problem of the representative household is given by

$$\mathbf{V}(\mathbf{S}_t) = \max_{C_t, C_{e,t}, I_t, K_t} \frac{C_t^{1-\nu} - 1}{1-\nu} + U(C_{e,t}) + \beta \mathbf{E}_t [\mathbf{V}(\mathbf{S}_{t+1})]$$

s.t.

$$\widehat{P}_t C_t + \widehat{P}_t I_t + C_{e,t} = \underline{C}_e + \widehat{R}_t K_{t-1} + \widehat{W}_t N_{t-1} + \widehat{D}_t, \quad (5)$$

$$I_t = K_t - (1 - \delta_k) K_{t-1}, \quad (6)$$

where  $I_t$  is investment and  $\mathbf{S}_t$  is the set of state variables.<sup>26</sup>

The first-order conditions are given by

$$\Lambda_{e,t} = \frac{\partial U(C_{e,t})}{\partial C_{e,t}}, \quad (7)$$

$$\widehat{P}_t \Lambda_{e,t} = C_t^{-\nu}, \quad (8)$$

$$\widehat{P}_t \Lambda_{e,t} = \beta \mathbf{E}_t \left[ \Lambda_{e,t+1} \left( \widehat{R}_{K,t+1} + \widehat{P}_{t+1} (1 - \delta_k) \right) \right]. \quad (9)$$

As explained below, transactions in the goods market are characterized by a friction. However, the friction only affects the ability of the firm to find a trading partner; consumers can buy whatever they want without incurring any disutility or any other type of cost except having to pay for the goods acquired. Consequently, the household problem is characterized by the standard set of equations.<sup>27</sup>

<sup>26</sup>The symbols for the value function and the set of state variables are in bold and should be distinguished from the symbols for sales,  $S_t$ , and vacancies,  $V_t$ , which are not bold characters.

<sup>27</sup>If the household chooses negative *gross* investment, then equation (5) implies that capital goods are



**Existing firms/jobs.** A firm consists of one entrepreneur and one worker. The firm hires capital to produce output. The Bellman equation of the entrepreneur's problem is given by

$$\widehat{v}(x_{t-1}; \mathbf{S}_t) = \max_{y_t, k_t, x_t} \left( \begin{array}{l} \left( \pi_{y,t} (y_t + x_{t-1}) \widehat{P}_t - \widehat{R}_t k_t - \widehat{W}_t \right) \\ + \beta (1 - \delta_n) \mathbb{E}_t [\Omega_{t+1} \widehat{v}(x_t; \mathbf{S}_{t+1})] \end{array} \right)$$

s.t.

$$y_t = \alpha_0 \exp(Z_t) k_t^\alpha, \quad (10)$$

$$x_t = (1 - \delta_x) (1 - \pi_{y,t}) (y_t + x_{t-1}), \quad (11)$$

where  $\Omega_{t+1}$  is the marginal rate of substitution between one unit of wealth this period and one unit of wealth the next period. That is,

$$\Omega_{e,t+1} = \frac{\Lambda_{e,t+1}}{\Lambda_{e,t}} = \left( \frac{C_{t+1}}{C_t} \right)^{-\nu} \frac{\widehat{P}_t}{\widehat{P}_{t+1}}. \quad (12)$$

Moreover,  $\delta_n$  denotes the probability of exogenous firm exit.<sup>28</sup>  $Z_t$  is an exogenous random variable affecting productivity and its law of motion is given by

$$Z_t = \rho_z Z_{t-1} + \varepsilon_t \text{ with } \varepsilon_t \sim N(0, \sigma_z^2).$$

The amount of products available for sale consists of newly produced output,  $y_t$ , and inventories available at the beginning of the period  $t$ ,  $x_{t-1}$ . The probability to sell a good is equal to  $\pi_{y,t}$ . Thus, the quantity of unsold products is equal to  $(1 - \pi_{y,t}) (\alpha_0 \exp(Z_t) k_{t-1}^\alpha + x_{t-1})$  of which a fraction  $(1 - \delta_x)$  is carried over as inventories into the next period. The parameter  $\delta_x$  captures both physical depreciation as well as loss in value for other reasons.

The following first-order conditions characterize the solution of the entrepreneur's choice problem:

$$\widehat{R}_t = \left( \pi_{y,t} \widehat{P}_t + (1 - \pi_{y,t}) (1 - \delta_x) \widehat{\lambda}_{x,t} \right) \alpha A \exp(Z_t) k_t^{\alpha-1}, \quad (13)$$

$$\widehat{\lambda}_{x,t} = (1 - \delta_n) \beta \mathbb{E}_t \left[ \Omega_{e,t+1} \frac{\partial \widehat{v}(x_t; \mathbf{S}_{t+1})}{\partial x_t} \right] \quad (14)$$

transformed into goods that are immediately available for consumption without any cost or friction. This is a bit strange, since firms do face frictions when selling goods to consumers. These assumptions are harmless, however, since gross investment turns out to be always positive.

<sup>28</sup>  $\delta_n$  is also the worker separation rate, since each firm consists of one worker.

Here  $\widehat{\lambda}_{x,t}$  is the value of relaxing the constraint given in equation (11). It represents the value of leaving period  $t$  with one more unit of inventories (after depreciation). The value of a unit of inventories at the beginning of the period is given by

$$\widehat{v}_{x,t} = \frac{\partial \widehat{v}(x_{t-1}; \mathbf{S}_t)}{\partial x_{t-1}} = \begin{pmatrix} \pi_{y,t} \widehat{P}_t \\ + (1 - \pi_{y,t}) (1 - \delta_x) \widehat{\lambda}_{x,t} \end{pmatrix}. \quad (15)$$

Using this equation, first-order condition (14) can be written as

$$\widehat{\lambda}_{x,t} = (1 - \delta_n) \beta \mathbf{E}_t \left[ \Omega_{e,t+1} \begin{pmatrix} \pi_{y,t+1} \widehat{P}_{t+1} \\ + (1 - \pi_{y,t+1}) (1 - \delta_x) \widehat{\lambda}_{x,t+1} \end{pmatrix} \right]. \quad (16)$$

**Choosing to accumulate additional inventory.** In this model, firms passively accumulate inventories. The question arises whether it could be optimal to accumulate *additional* inventories. That is, could it ever be optimal to keep some goods in storage instead of trying to sell them? The answer is no. If a firm puts a unit of goods on the market, then the expected payoff is equal to  $\pi_{y,t} \widehat{P}_t + (1 - \pi_{y,t}) (1 - \delta_x) \widehat{\lambda}_{x,t}$ . If it chooses to keep the unit in inventories, then the expected payoff is equal to  $(1 - \delta_x) \widehat{\lambda}_{x,t}$ . It would only do the latter if

$$\widehat{\lambda}_{x,t} > \frac{\widehat{P}_t}{1 - \delta_x} \quad (17)$$

Thus, a firm would *choose* to put a good into inventories if the value of doing so is sufficiently above the market value of a market-produced good this period. This never happens.<sup>29</sup>

**Firm heterogeneity and firm value.** A newly created firm starts with zero inventories. As time goes by, the firm will accumulate inventories. Firms only differ in the amount

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<sup>29</sup>To understand why this is the case, suppose that there is no uncertainty. If  $\widehat{\lambda}_{x,t} / \widehat{P}_t > (1 - \delta_x)^{-1}$ , then equations (9) and (16) imply that

$$\frac{(1 - \delta_n)}{(\widehat{R}_{t+1} / \widehat{P}_{t+1} + (1 - \delta_k))} \left[ \pi_{y,t+1} + (1 - \pi_{y,t+1}) (1 - \delta_x) \frac{\widehat{\lambda}_{x,t+1}}{\widehat{P}_{t+1}} \right] = \frac{\widehat{\lambda}_{x,t}}{\widehat{P}_t} > \frac{1}{1 - \delta_x}, \quad (18)$$

which implies that  $\lambda_{x,t+1} / \widehat{P}_{t+1}$  is also bigger than  $(1 - \delta_x)^{-1}$  unless the net return on capital  $R_{K,t+1} - \delta_K$  is sufficiently negative. Such speculative events do not occur in this model.

of inventories they hold. Moreover, the only aspect of the distribution of inventories that is relevant for agents' decisions and the behavior of aggregate variables is the *aggregate* level of inventories. Key for this result is the assumption that  $\pi_{y,t+1}$  does not depend on the *firm's* level of inventories.<sup>30</sup> This assumption implies that  $\mathbf{v}_{x,t}$  does not depend on the level of  $x_{t-1}$ . Consequently,

$$\widehat{\mathbf{v}}(x_{t-1}; \mathbf{S}_t) = \widehat{\mathbf{v}}(0; \mathbf{S}_t) + x_{t-1} \widehat{\mathbf{v}}_{x,t}. \quad (19)$$

That is, the value of each firm consists of two parts. The first part is the value of the firm *without* inventories,  $\widehat{\mathbf{v}}(0; \mathbf{S}_t)$ . The second part is the value of the stock of inventories,  $x_{t-1} \widehat{\mathbf{v}}_{x,t}$ . Reallocations of inventories across firms have no aggregate consequences, since  $\widehat{\mathbf{v}}_{x,t}$  does not depend on the level of  $x_t$ .

The value of a firm with no inventories is given by

$$\begin{aligned} \widehat{\mathbf{v}}(0; \mathbf{S}_t) &= \left( \begin{array}{c} \pi_{y,t} \widehat{P}_t \alpha_0 \exp(Z_t) k_t^\alpha - \widehat{R}_t k_t - \widehat{W}_t \\ + (1 - \delta_n) \beta \mathbf{E}_t [\Omega_{t+1} \widehat{\mathbf{v}}((1 - \pi_{y,t}) (1 - \delta_x) \alpha_0 \exp(Z_t) k_t^\alpha; \mathbf{S}_{t+1})] \end{array} \right) \quad (20) \\ &= \left( \begin{array}{c} \pi_{y,t} P_t \alpha_0 \exp(Z_t) k_t^\alpha - \widehat{R}_t k_t - \widehat{W}_t \\ + (1 - \delta_n) \beta \mathbf{E}_t \left[ \Omega_{t+1} \left( \begin{array}{c} \widehat{\mathbf{v}}(0; \mathbf{S}_{t+1}) \\ + (1 - \pi_{y,t}) (1 - \delta_x) \alpha_0 \exp(Z_t) k_t^\alpha \widehat{\mathbf{v}}_{x,t+1} \end{array} \right) \right] \end{array} \right). \end{aligned}$$

where  $k_t$  is the optimal choice for capital.

Using equation (15), the last equation can be written as

$$\widehat{\mathbf{v}}(0; \mathbf{S}_t) = \left( \begin{array}{c} \left( \begin{array}{c} (\pi_{y,t} \widehat{P}_t + (1 - \pi_{y,t}) (1 - \delta_x) \widehat{\lambda}_{x,t}) \alpha_0 \exp(Z_t) k_t^\alpha \\ - \widehat{R}_t k_t - \widehat{W}_t \end{array} \right) \\ + (1 - \delta_n) \beta \mathbf{E}_t [\Omega_{t+1} \widehat{\mathbf{v}}(0; \mathbf{S}_{t+1})] \end{array} \right). \quad (21)$$

**Labor market and labor market friction.** Job creation requires an entrepreneur starting a project and finding a worker. The per-period cost of this joint activity is equal to  $\psi$  units of the market good. The assumption of free entry implies that in equilibrium the cost of creating a job equals the expected benefit. This means that

$$\psi \widehat{P}_t \Lambda_{e,t} = \pi_{f,t} \beta \mathbf{E}_t [\Lambda_{e,t+1} \widehat{\mathbf{v}}(0; \mathbf{S}_{t+1})], \quad (22)$$

<sup>30</sup>Consistent with the empirical results,  $\pi_{y,t}$  is allowed to depend on beginning-of-period *aggregate* inventories. This does not affect the aggregation result discussed here.

where  $\pi_{f,t}$  is the number of matches per vacancy.<sup>31</sup>

The total number of jobs created,  $N_t^{\text{new}}$ , depends on the number of vacancies posted,  $V_t$ , and the number of unemployed workers ( $\Upsilon_N - N_{t-1}$ ). The matching technology is characterized by a Cobb-Douglas production function, thus

$$N_t^{\text{new}} = \phi_0 V_t^{\phi_1} (\Upsilon_N - N_{t-1})^{1-\phi_1} \quad (23)$$

and

$$N_t = (1 - \delta_n) N_{t-1} + N_t^{\text{new}}. \quad (24)$$

the number of matches per vacancy,  $\pi_{f,t}$ , is given by

$$\pi_{f,t} = \phi_0 \left( \frac{\Upsilon_N - N_{t-1}}{V_t} \right)^{1-\phi_1}. \quad (25)$$

Total investment in job creation is equal to  $\psi V_t$ .

**Goods market and the goods-market friction.** In the description above, firms do not always sell their products. This is motivated with a very simple matching friction according to which the firm does not find a buyer for every product it puts up for sale. If the standard approach would be used, then the amount of goods available *as well as* the search effort by consumers would affect total sales. It obviously makes sense to assume that consumers have to put in some effort to buy products, which for some consumers is an enjoyable activity and for some it is not. It is less clear, however, whether *changes* in the amount of effort that consumers put into the activity of acquiring goods are important for cyclical fluctuations in the number of goods firms sell when one controls for changes in demand for the good itself. Such changes do play a role in Petrosky-Nadeau and Wasmer (2011), Bai, Ríos-Rull, and Storesletten (2012), and Michailat and Saez (2013). In the models of these papers, recessions are deeper because shopping itself requires effort?<sup>32</sup>

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<sup>31</sup>The number of matches per vacancies could be bigger than 1, whereas a probability cannot. Consequently, no truncation is needed if  $\pi_{f,t}$  is not interpreted as a probability.

<sup>32</sup>In fact, one could argue that unemployed workers have more time to shop, which would imply that search frictions in the goods market are *less* severe during recessions, since more consumers are unemployed during recessions and, thus, have more time to shop. Indeed, Kaplan and Menzio (2013) assume that

That may be the case, but the search friction adopted here does not rely on changes in the search effort of consumers. Here it is assumed that variations in search effort over and above a minimum level are *not* important for the actual number of transactions and the following formulation is used:<sup>33</sup>

$$S_t = \pi_{y,t} (N_{t-1}y_t + X_{t-1}), \quad (26)$$

and  $\pi_{y,t}$  is given by

$$\pi_{y,t} = \underline{\pi}_y + \zeta_y (Y_t - \underline{Y}) + \zeta_x (X_{t-1} - \underline{X}), \quad (27)$$

where a bar under a symbol indicates that it is the variable's steady state value,  $\zeta_y \geq 0$ , and  $\zeta_x \leq 0$ . A positive dependence of  $\pi_{y,t}$  on the size of the market,  $Y_t$ , is similar to the search externality in the pathbreaking analysis in Diamond (1982). Moreover, a positive value for  $\zeta_y$  is consistent with the empirical findings based on aggregate data of section 2.3 and the empirical findings based on commercial aircraft markets of Gavazza (2011). The empirical analysis of this paper also indicates a negative dependence of  $\pi_{y,t}$  on beginning-of-period aggregate inventories. It does not seem unreasonable, that a higher stock of inventories reduces the chance of selling a given good. This raises the question why it also would not be more difficult to sell goods *when* the amount of newly produced goods, unemployed consumers can visit more stores. In their model, the increase in shopping activity during recessions is costly for firms. The reason is that shoppers who can visit multiple stores have better outside options, which means that they can bargain for lower prices.

<sup>33</sup>This formulation implicitly imposes that customers do put in the minimum level required so that sales are not zero. A more complete specification would be the following:

$$S_t = \begin{cases} \pi_{y,t} (N_{t-1}y_t + X_{t-1})^{\nu_1} \underline{E}^{\nu_2} & \text{if } E_t \geq \underline{E} \\ 0 & \text{if } E_t < \underline{E} \end{cases} \quad 0 < \nu_1, \nu_2 \leq 1,$$

where  $E_t$  denotes the effort level and  $E^*$  denotes the minimum effort level, e.g., the cost of going to the market place. If an increase in  $E_t$  reduces utility, then  $E_t = \underline{E}$ . The assumption is made that the disutility of putting in  $\underline{E}$  is low enough, so that  $E_t$  is always equal to  $\underline{E}$ . We also assume that  $\nu_1 = 1$ . For the results in this paper, the value of  $\nu_1$  does not matter, since a process for  $\pi_{y,t}$  is chosen such that goods-market efficiency, i.e., the level of sales,  $S_t$ , relative to the maximum amount of available goods,  $N_{t-1}y_t + X_{t-1}$ , mimics the cyclicity of its empirical counterpart. The lower  $\nu_1$ , the more procyclical  $\pi_{y,t}$  has to be to make goods-market efficiency procyclical.

$Y_t$ , increases. However, there is an important difference between a higher GDP,  $Y_t$ , and a higher level of aggregate inventories,  $X_{t-1}$ . A higher level of GDP not only means that the supply of goods increases, it also means that demand increases, since income earned is higher. In contrast, a higher level of beginning-of-period aggregate inventories definitely means that the supply of goods is higher, but will in general not lead to an equal increase in income.<sup>34</sup>

**Wages.** Instead of specifying a bargaining processes for wages, I adopt a flexible approach to model the behavior of the wage variable that matters, i.e., the real wage rate. In particular, the wage rate rule is given by

$$\frac{\widehat{W}_t}{\widehat{P}_t} = \omega_0 \left( \begin{array}{l} \omega_1 \frac{((\pi_{y,t}\widehat{P}_t + (1-\pi_{y,t})(1-\delta_x)\widehat{\lambda}_{x,t})\alpha_0 k_t^\alpha - \widehat{R}_t k_t)}{\widehat{P}_t} \\ + (1 - \omega_1) \frac{((\pi_y\widehat{P} + (1-\pi_y)(1-\delta_x)\widehat{\lambda}_x)\alpha_0 k^\alpha - \widehat{R}k)}{\widehat{P}} \end{array} \right), \quad (28)$$

where a lower bar indicates the steady state value,  $0 \leq \omega_1 \leq 1$ , and  $0 < \omega_0 < 1$ . Note that all variables in the wage rate rule are expressed in units of the market-produced good, not the endowment good. The two terms on the right-hand side are the level of current-period revenues net of rental costs with unsold goods valued at  $(1 - \delta_x)\widehat{\lambda}_{x,t}$  and its steady state equipment. If  $\omega_1 = 0$ , then the real wage rate is fixed. If  $\omega_1 > 0$ , then wages increase with the firm's net revenues.  $\omega_1$  is chosen such that the model generates a realistic amount of wage volatility, which requires values for  $\omega_1$  around 3/4.  $\omega_0$  indicates the average share of revenues net of rental costs that goes to the worker. The other fraction goes to the entrepreneur as compensation for creating the job.

**Inventories when prices are flexible.** It is assumed that prices in the goods market are such that the consumer is indifferent between buying and not buying an additional

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<sup>34</sup>Inventories are produced in the past. Workers that produced these inventories were paid in the past. Depending on how inventories are valued, the production of inventories may even have generated income through profits. The actual sale of inventories may generate *additional* income in the current period when the sale price exceeds the accounting price used to value inventories, but the value of this additional income is likely to be less than the total value of the inventories available for sale.

unit. That is,

$$\widehat{P}_t \frac{\partial U(C_{e,t})}{\partial C_{e,t}} = C_t^{-\nu}. \quad (29)$$

The price level is, thus, clearly flexible. This raises the question why the price level does not adjust to ensure that all products are sold. The reason is the following. Ex ante, i.e., before trading starts, all firms are the same. Thus, it makes sense to focus on the case in which all firms charge the same price. In equilibrium, prices are such that the implied amount that customers demand,  $S_t$ , and the implied amount that firm supply,  $Q_t$ , is such that

$$S_t = \pi_{y,t} Q_t, \text{ where} \quad (30)$$

$$Q_t = N_{t-1} \alpha_0 \exp(Z_t) k_t^\alpha + X_{t-1}. \quad (31)$$

When choosing the amount of goods supplied,  $Q_t$ , firms take into account that only a fraction  $\pi_{y,t}$  is sold. Ex post, some goods are sold and some are not. If a firm did not sell some products, then it has an incentive to lower the price of these unsold goods *if* the goods can still be sold within the same period. This possibility is ruled out by assumption. That is, firms only find out at the end of the period whether a good is sold or not. At that point, the next period starts. At the beginning of this next period, a good that is newly produced is not distinguishable from a good that was produced in the past and did not sell (adjusted for any possible depreciation). Consequently there is no reason why the firm offering goods out of inventories should charge lower prices.

**Aggregation and equilibrium.** Individual firms have different levels of inventories. For example, newly created firms have no inventories at all. But it is easy to obtain an expression for aggregate inventories. All firms face the same value for  $\pi_{y,t}$ , which implies that all firms choose the same level for capital, i.e.,  $k_{i,t} = k_t$ . The law of motion for aggregate inventories,  $X_t$ , is thus equal to

$$\begin{aligned} X_t &= (1 - \delta_n)(1 - \delta_x) \sum_i [(1 - \pi_{y,t})(\alpha_0 \exp(Z_t) k_t^\alpha) + x_{i,t-1}] \\ &= (1 - \delta_n)(1 - \delta_x) [N_{t-1}(1 - \pi_{y,t}) \alpha_0 \exp(Z_t) k_t^\alpha] + (1 - \pi_{y,t}) X_{t-1} \\ &= (1 - \delta_n)(1 - \delta_x)(1 - \pi_{y,t}) (\alpha_0 \exp(Z_t) K_{t-1}^\alpha N_{t-1}^{1-\alpha} + X_{t-1}) \end{aligned}$$

Equilibrium in the rental market for capital goods requires that

$$N_{t-1}k_t = K_{t-1}, \quad (32)$$

that is the amount of capital firms choose in period  $t$ ,  $k_t$ , is equal to the available amount of capital per firm. Total amount of cash flows generated in the corporate sector,  $\widehat{D}_t$ , is given by

$$\widehat{D}_t = \pi_{y,t}\widehat{P}_t \left( N_{t-1}\alpha_0 \exp(Z_t) k_t^\alpha + X_{t-1} \right) - \widehat{W}_t N_{t-1} - \widehat{R}_t K_{t-1} - \psi V_t. \quad (33)$$

An equilibrium is a set of functions  $\pi_y(\mathbf{S}_t)$ ,  $\pi_f(\mathbf{S}_t)$ ,  $\widehat{P}(\mathbf{S}_t)$ , and  $\widehat{W}(\mathbf{S}_t)$  and a set of policy functions for the agents' choices such that (i) the policy functions solve the corresponding optimization problems taking probabilities and prices as given and (ii) and the policy functions imply  $\pi_y(\mathbf{S}_t)$ ,  $\pi_f(\mathbf{S}_t)$ ,  $\widehat{P}(\mathbf{S}_t)$ , and  $\widehat{W}(\mathbf{S}_t)$ .

**Walras law.** Goods market equilibrium requires that

$$C_t + I_t + \psi V_t = \pi_{y,t} \left( \alpha_0 \exp(Z_t) K_t^\alpha N_t^{1-\alpha} + X_{t-1} \right).$$

This equation is implied by the budget constraint of the household and the definition of  $\widehat{D}_t$ .

**Simplified model equations.** The price level of the market-produced consumption good,  $\widehat{P}_t$ , is allowed to vary freely. That is, the model does not rely on sticky prices. Real wages are determined by equation (28). This process will be calibrated such that the model generates a realistic amount of wage volatility. As long as the specification for wages is for real wages, the model can be represented by a set of equations in which the price of the market-produced consumption good is the numeraire and equal to 1 and the endowment good does not appear. This latter system is simpler, but when the price of the market-produced consumption good is the numeraire, it is less transparent that prices are allowed to vary with market conditions.

This simplified model is given by the following set of equations.



$$C_t + I_t + \psi V_t = \pi_{y,t} (\alpha_0 \exp(Z_t) K_t^\alpha N_t^{1-\alpha} + X_{t-1}) \quad (34)$$

$$I_t = K_t - (1 - \delta_k) K_{t-1} \quad (35)$$

$$\Lambda_t = C_t^{-\nu} \quad (36)$$

$$\Lambda_t = \beta \mathbb{E}_t [\Lambda_{t+1} (R_{t+1} + (1 - \delta_k))] \quad (37)$$

$$\Omega_{t+1} = \frac{\Lambda_{t+1}}{\Lambda_t} = \left( \frac{C_{t+1}}{C_t} \right)^{-\nu} \quad (38)$$

$$R_t = (\pi_{y,t} + (1 - \pi_{y,t}) (1 - \delta_x) \lambda_{x,t}) \alpha A \exp(Z_t) k_t^{\alpha-1} \quad (39)$$

$$\lambda_{x,t} = (1 - \delta_n) \beta \mathbb{E}_t \left[ \Omega_{t+1} \begin{pmatrix} \pi_{y,t+1} \\ + (1 - \pi_{y,t+1}) (1 - \delta_x) \lambda_{x,t+1} \end{pmatrix} \right] \quad (40)$$

$$\mathbf{v}(0; \mathbf{S}_t) = \left( \begin{pmatrix} \pi_{y,t} + (1 - \pi_{y,t}) (1 - \delta_x) \lambda_{x,t} \alpha_0 \exp(Z_t) k_t^\alpha \\ -R_t k_t - W_t \\ + (1 - \delta_n) \beta \mathbb{E}_t [\Omega_{t+1} \mathbf{v}(0; \mathbf{S}_{t+1})] \end{pmatrix} \right) \quad (41)$$

$$\psi = \pi_{f,t} \beta \mathbb{E}_t [\Omega_{t+1} \mathbf{v}(0; \mathbf{S}_{t+1})] \quad (42)$$

$$N_t^{\text{new}} = \phi_0 V_t^{\phi_1} (\Upsilon_N - N_{t-1})^{1-\phi_1} \quad (43)$$

$$N_t = (1 - \delta_n) N_{t-1} + N_t^{\text{new}} \quad (44)$$

$$\pi_{f,t} = \phi_0 \left( \frac{\Upsilon_N - N_{t-1}}{V_t} \right)^{1-\phi_1} \quad (45)$$

$$\pi_{y,t} = \underline{\pi}_y + \zeta_y (Y_t - \underline{Y}) + \zeta_x (X_{t-1} - \underline{X}) \quad (46)$$

$$X_t = (1 - \delta_n) (1 - \pi_{y,t}) (1 - \delta_x) ((\alpha_0 \exp(Z_t) K_{t-1}^\alpha N_{t-1}^{1-\alpha} + X_{t-1})) \quad (47)$$

$$W_t = \omega_0 \left( \begin{pmatrix} \omega_1 ((\pi_{y,t} + (1 - \pi_{y,t}) (1 - \delta_x) \lambda_{x,t}) \alpha_0 k_t^\alpha - R_t k_t) \\ + (1 - \omega_1) ((\underline{\pi}_y + (1 - \underline{\pi}_y) (1 - \delta_x) \lambda_x) \alpha_0 \underline{k}^\alpha - \underline{R} \underline{k}) \end{pmatrix} \right) \quad (48)$$

## 4 Calibration

The parameters  $\beta$ ,  $\alpha$ ,  $\delta_k$  and  $\nu$  are set to standard values. In particular,  $\beta = 0.99$ ,  $\alpha = 0.3$ ,  $\delta_k = 0.025$ , and  $\nu = 1$ . Typical values for the parameters of the law of motion for productivity,  $\rho_z$  and  $\sigma_z$ , are 0.95 and 0.007. In addition, the results are given for a process with a value for  $\rho_z$  equal to 0.7 and a value for  $\sigma_z$  such that the volatility of  $Z_t$  is

the same for the two processes. By considering a less persistent process for the stochastic driving variable, it becomes clear that the model can generate very persistent behavior even when  $Z_t$  itself is not that persistent. The depreciation rate of inventories,  $\delta_x$ , is set equal to 0.10. This captures physical depreciation but also other possible reasons for value reduction and storage costs.<sup>35</sup>

The wage process is characterized by two parameters,  $\omega_0$  and  $\omega_1$ . The value of  $\omega_0$  is chosen to match a measure of observed employment volatility, namely  $\sigma(\ln N)/\sigma(\ln Y)$ . The value of the target is equal to 0.466 which is also used in Den Haan and Kaltenbrunner (2009). This target for employment volatility is based on employment data from the Current Population Survey, which leads to a conservative estimate of employment volatility. Matching a higher level of employment volatility would imply a higher level of  $\omega_0$ , that is, a lower average profit margin. When profit margins are lower, changes in goods-market efficiency have even stronger effects on job creation. That is, choosing a conservative target for  $\sigma(\ln N)/\sigma(\ln Y)$  limits the importance of changes in the goods-market efficiency. The value of  $\omega_1$  affects wage volatility and is equal to 0.7547, which is the same as in Den Haan and Kaltenbrunner (2009). Thus, wages do not respond one for one with labor productivity, but are quite responsive.<sup>36</sup>

The specification for goods-market efficiency depends on three parameters,  $\underline{\pi}_y$ ,  $\zeta_y$ , and  $\zeta_x$ . The value of  $\underline{\pi}_y$  is the steady state value of  $\pi_{y,t}$  and is set equal 0.4, which is the average of the observed measure for goods-market efficiency for final sales of domestic businesses, as documented in table 1. As discussed below, the values of  $\zeta_y$  and  $\zeta_x$  are

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<sup>35</sup>The value of this parameter is conservative. It is slightly lower than the value used by Khan and Thomas (2007), who calculate the cost of inventory storage cost to be equal to 12% of the value of inventories held. Their calculations are based on data provided by Stock and Lambert (1987) and Richardson (1995). The estimates of the latter are substantially higher, because they include the cost of money, insurance, and taxes, which should not be part of  $\delta_x$  in this model.

<sup>36</sup>The value of this parameter is not very important for the results. As  $\omega_1$  increases then an increase in  $\pi_{y,t}$  has less impact on firm profits. One would think that this would dampen the importance of cyclical changes in goods-market efficiency. This is true, but only for a given value of  $\omega_0$ . As  $\omega_1$  increases the volatility of employment decreases, which results in choosing a higher value of  $\omega_0$ . This in turn would increase the impact of changes in  $\pi_{y,t}$ .

chosen to match a measure of the volatility of  $\pi_{y,t}$ , namely  $\sigma(\pi_y)/\sigma(Y)$ , and a measure of the volatility of sales, namely  $\sigma(S)/\sigma(Y)$ .

The remaining parameters are related to employment determination. Following the literature,  $\phi_1$  is set equal to 0.5, which means that the elasticity of  $\pi_{f,t}$  with respect to labor market tightness is equal to one half.<sup>37</sup> Following Den Haan, Ramey, and Watson (2000), the job destruction rate,  $\delta_n$  is set equal to 0.052 and the values for the scaling coefficient in the matching function,  $\phi_0$ , and the cost of starting a project,  $\psi$ , are such that the steady state unemployment rate is equal to 12% and the steady state value for the number of matches per vacancy is equal to 0.71.<sup>38</sup> This measure for the unemployment rate takes into account those workers that are not actively looking for a job (anymore), but would like to work.

## 5 Results

Two experiments are discussed to bring to light key properties of the model. In the first experiment, the ability to sell,  $\pi_{y,t}$  is assumed not to depend on aggregate inventories, and the dependence of  $\pi_{y,t}$  on real activity,  $\zeta_y$ , is chosen such that the volatility and the procyclical behavior of goods-market efficiency,  $\pi_{y,t}$ , match their empirical counterparts. Another key parameter in this experiment is  $\omega_0$ , the share of revenues that accrues to the workers. Hagedorn and Manovskii (2008) point out that the response of employment to changes in firm revenues is larger when  $\omega_0$  is higher and the profit margin is, thus, lower. Therefore, changes in  $\pi_{y,t}$  will have a larger impact on the economy if  $\omega_0$  is closer to 1. To discipline the model's response to changes in  $\pi_{y,t}$ , the value of  $\omega_0$  is chosen such that the model generates a realistic amount of employment volatility.<sup>39</sup>

In the second experiment,  $\pi_{y,t}$  depends positively on aggregate activity, but—motivated by this paper's empirical findings—it also depends negatively on the beginning-of-period

<sup>37</sup>Empirical support for this value is given in Petrongolo and Pissarides (2001).

<sup>38</sup>The latter is based on van Ours and Ridder (1992).

<sup>39</sup>It is not straightforward to calibrate  $\omega_0$  using direct measures of entrepreneurial compensation. Observed profit shares include compensation for equity financing while in the model  $1 - \omega_0$  is only the compensation for the entrepreneurial activity of creating a job.

aggregate level of inventories.

### 5.1 The role of a procyclical goods-market friction for business cycles

As documented in section 2, goods-market efficiency,  $\pi_{y,t}$ , is quite volatile and procyclical. Since  $\pi_y$  affects firms' revenues and in turn depends on aggregate real activity, variation in  $\pi_{y,t}$  over the business cycle could be an important channel through which shocks are magnified and propagated. In this subsection, the specification for  $\pi_{y,t}$  is given by

$$\pi_{y,t} = \underline{\pi}_y + \zeta_y (Y_t - \underline{Y}). \quad (49)$$

That is,  $\pi_{y,t}$  is allowed to depend on aggregate real activity, but not on aggregate inventories. Model properties are presented in table 4, which reports unconditional business cycle moments, and in figure 5, which displays the impulse response functions (IRFs).

**The role of inventories for GDP fluctuations.** Table 4 gives the results when the autoregressive coefficient in the law of motion for  $Z_t$  is equal to 0.7 and 0.95. First consider the results for the benchmark case when  $\zeta_y$  and  $\omega_0$  are chosen such that the model exactly matches the observed cyclical behavior of goods market efficiency and employment. Since goods-market efficiency is a simple transformation of the inventory-sales ratio, the calibration also ensures that the model matches the cyclical behavior of the inventory-sales ratio. The table documents that the model predicts the typical ordering of the volatility of consumption, investment, and output. Moreover, the table documents that investment in inventories plays a non-trivial role in the fluctuations of output. The calculated shares of investment in inventories for fluctuations in GDP are equal to 0.149 and 0.094 when  $\rho$  is equal to 0.7 and 0.95, respectively. The empirical counterpart is equal to 0.193. Thus, this version of the model somewhat underpredicts the importance of inventories for business cycle fluctuations of GDP.

At the calibrated parameter values, inventories and sales move in the same direction in response to a shock to  $Z_t$ . With these responses, it is not surprising that the model correctly predicts that inventories are positively correlated at business cycle frequencies. More surprising is that the model correctly predicts that inventories and sales are *negatively*

correlated at higher frequencies. The reason is that the response of inventories is a bit delayed. This means that the high-frequency component of the inventories response is initially negative, whereas the high-frequency component of the real activity response is initially positive.

**Magnification and persistence.** The autocorrelation coefficients for employment and output indicate that the model is capable of adding quite a bit of persistence. For example, when  $\rho = 0.7$ , the autocorrelation coefficients are equal to 0.982 and 0.997 for employment and output, respectively.<sup>40</sup>

Figure 5 displays the IRFs of employment, output, and goods-market efficiency. To facilitate comparison, the IRF of productivity is also shown in the panels for the employment IRF and the output IRF. The initial responses are smaller when  $\rho = 0.95$ , since the variance of the innovation is chosen such that the unconditional variance of  $Z_t$  is the same for the two values of  $\rho$ . The IRFs are given for three different values of  $\zeta_y$ . The first value is the one for which model predictions for  $\pi_{y,t}$  matches the observed cyclical behavior of its empirical counterpart. The second value of  $\zeta_y$  considered is 0 and the third value of  $\zeta_y$  is such that the model responses to the *non-permanent* shock considered are close to being permanent.

The graphs show that the employment and output responses to a shock to  $Z_t$  are substantially more persistent than the responses of  $Z_t$  itself. This is also true when  $\zeta_y = 0$  and  $\pi_{y,t}$  is, thus, constant. When  $\zeta_y$  equals zero, shocks are propagated because of the matching friction and the desire to smooth consumption. The responses are more persistent, however, when  $\zeta_y$  is equal to its calibrated value and substantially so when  $\rho = 0.7$ . The same is true for the magnification of the shock. When  $\rho = 0.95$ , that is, when the underlying shock is already quite persistent, then the model does not add a lot of magnification and additional persistence when  $\zeta_y$  is equal to its calibrated. When  $\zeta_y$  is increased above its calibrated value, however, then the goods-market friction also generates remarkable magnification and propagation when  $\rho = 0.95$ .

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<sup>40</sup>Since filtering also affects the autocorrelation, the unfiltered series are used to calculate these statistics.

**Why this version cannot match all inventory and sales facts.** There is one aspect in which this version of the model does not do very well. At the calibrated parameter values, the model predicts that output and sales have roughly the same volatility. In the data, however, sales are *less* volatile than output. This somewhat surprising empirical finding has triggered an extensive literature with ingenious attempts to build models to get this right. The model developed here could generate the right ordering for the volatility of sales and output quite easily. As indicated in the " $\zeta_y = 0$ " column in table 4, sales are substantially less volatile than output when goods-market efficiency is constant, especially when  $\rho = 0.7$ . When  $\pi_{y,t}$  is constant, then sales are simply a fraction of the amount of available goods for sale, that is, newly produced goods *plus* the stock of inventories. The latter is a stock variable and less volatile than output. Consequently, when sales are a constant fraction of output and inventories, then sales will be less volatile than output.

The problem with setting  $\zeta_y$  equal to zero, however, is that the model would no longer generate the right cyclical behavior for the goods-market efficiency measure and, thus, would not generate the right cyclical behavior of the inventory-sales ratio. Starting at zero, an increase in  $\zeta_y$  induces volatility in the goods-market efficiency measure, which is consistent with the data. As long as  $\zeta_y$  is low enough, the model also correctly predicts that sales are less volatile than output. However, when  $\zeta_y$  is such that the model matches the volatility of  $\pi_{y,t}$ , then the relative volatility of sales has become too high. Consequently, the model cannot match both the correct procyclical behavior of  $\pi_{y,t}$  and the right relative volatility of sales and output by only changing  $\zeta_y$ . In the next subsection, it will be shown that the model can match both properties by allowing  $\pi_{y,t}$  to also depend on aggregate inventories.

**The role of the goods-market friction.** The finding that the model's implications become increasingly at odds with well-known facts from the inventory literature as  $\zeta_y$  takes on higher values also means that the role of the goods-market friction for magnification and propagation is limited. This is most clear when  $\rho = 0.95$ . In this case, the value of  $\zeta_y$  can be increased a lot before the model's solution becomes explosive. As documented in figure 5, the model can generate stunning magnification and propagation when frictions in

the goods market are sufficiently important. Figure 5 documents that the drop in  $\pi_{y,t}$  is just a few percentage points at the highest value for  $\zeta_y$  considered. Although the implied volatility for  $\pi_{y,t}$  is higher than what is observed in the data, the generated changes in  $\pi_{y,t}$  do not seem outlandish. However, the implications for the model's properties regarding inventories are inconsistent with the data, as documented by table 4.

It is quite intuitive that making goods-market frictions more important will at some point imply that the model's predictions for sales and inventories deteriorates. Consider a negative TFP shock. The reduction in economic activity induces a reduction in  $\pi_{y,t}$ . The larger the value of  $\zeta_y$ , the larger the reduction in  $\pi_{y,t}$  and the stronger shocks are magnified and propagated. But the reduction in  $\pi_{y,t}$  also implies that less is sold relative to what is produced. As the reduction in  $\pi_{y,t}$  becomes larger, then at some point sales will drop by *more* than output and inventories will *increase*. Both properties are inconsistent with observed facts. Again consider the case when  $\rho = 0.95$  and  $\zeta_y$  is set equal to its highest possible value. In this case, the standard deviation of sales is 1.823 time the standard deviation of output, whereas the empirical ratio is only 0.901. Similarly, the correlation between inventories and sales is *negative* whereas it is positive in the data.

In the next subsection, an alternative process for  $\pi_{y,t}$  is considered.

## 5.2 Results when goods market friction also depends on inventories

The results discussed so far show that the model cannot simultaneously match the correct cyclical behavior of goods-market efficiency and predict that sales are less volatile than output when  $\pi_{y,t}$  *only* varies with aggregate real activity. The empirical results in section 2 indicate, however, that  $\pi_{y,t}$  not only depends on output, but also depends (negatively) on beginning-of-period aggregate inventories. To capture both aspects the following specification for  $\pi_{y,t}$  is considered:

$$\pi_{y,t} = \underline{\pi}_y + \zeta_y (Y_t - \underline{Y}) + \zeta_x (X_{t-1} - \underline{X}) \quad \text{with } \zeta_y > 0, \zeta_x < 0. \quad (50)$$

The values of  $\zeta_y$ ,  $\zeta_x$ , and  $\omega_0$  are chosen to match the observed volatility of employment, the observed cyclical behavior of  $\pi_{y,t}$ , *and* the observed value for the volatility of sales

relative to the volatility of output. Table 5 reports unconditional business cycle moments and figure 6 displays the impulse response functions (IRFs).

**The role of inventories for GDP fluctuations.** As documented in table 5, the model generates again the right ordering for the volatility of consumption, investment, and output, although the model predicts (again) that the volatility of consumption is low relative to the observed volatility. At the calibrated parameter values, the share of investment in inventories for cyclical fluctuations in GDP is equal to 0.240 when  $\rho$  equals 0.7 and 0.259 when  $\rho = 0.95$ . Both are fairly close to the observed share which is equal to 0.193. Moreover, at the calibrated parameter values the model predicts again correctly that inventories and sales are positively correlated at business cycle frequencies and negatively correlated at high frequencies.

**Why this version can match the inventory and sales facts.** The observed inventory-sales ratio is countercyclical, which corresponds to a procyclical probability of selling available goods,  $\pi_{y,t}$ . As pointed out in the previous subsection,  $\pi_{y,t}$  cannot respond too strongly to changes in real activity, because if the response is large enough, then sales would be more volatile than output. On the other hand, the response has to be sufficiently strong to ensure that  $\pi_{y,t}$  is sufficiently volatile. The dilemma of matching both properties can be solved by letting  $\pi_{y,t}$  depend positively on real activity (that is,  $\zeta_y > 0$ ) and negatively on beginning-of-period aggregate inventories (that is,  $\zeta_x < 0$ ) as indicated by the empirical findings discussed in section 2. To document the ability of the model to match these key inventory and sales facts, the values for  $\zeta_y$  and  $\zeta_x$  are chosen to match these key properties of interest. Additional support for the specification used can be found in the fact that the calibrated values for  $\zeta_y$  and  $\zeta_x$  are not that different from the empirical estimates discussed in section 2. For example, when  $\rho = 0.95$ , then the calibrated values are 0.161 and  $-0.191$  for  $\zeta_y$  and  $\zeta_x$ , respectively. The empirical estimates for these two parameters are equal to 0.25 and  $-0.14$ .<sup>41</sup>

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<sup>41</sup>Since the regression is affected by endogeneity issues, the estimates of  $\zeta_y$  and  $\zeta_x$  should be interpreted with care, but these theoretical results suggest that a more causal interpreted may not be that unreasonable.



What does the calibrated specification for  $\pi_{y,t}$  imply for the behavior of  $\pi_{y,t}$  following a shock to  $Z_t$ . The results are given in the two panels of the bottom row of figure 6. Similar to the results with  $\zeta_x = 0$ ,  $\pi_{y,t}$  displays a sharp drop when  $Z_t$  is hit by a negative shock. In contrast to the results with  $\zeta_x = 0$ ,  $\pi_{y,t}$  recovers rapidly and goes *above* its pre-shock value as the reduction in aggregate inventories puts upward pressure on  $\pi_{y,t}$ .

**The role of the goods-market friction again.** Compared with other models in the literature that incorporate inventories into business cycle models, the model developed here is remarkably simple. Despite its simplicity it can generate key facts about inventories and captures the observed importance of investment in inventories for fluctuations in aggregate output. Now that the model does a good job in matching the key facts about inventories, the question arises whether goods-market frictions are still an important channel through which shocks get magnified and propagated.

Figure 6 plots the employment and output IRFs at the calibrated values for  $\zeta_y$  and  $\zeta_x$  and when  $\zeta_y$  is set as high as possible without having unstable policy functions, keeping  $\zeta_x$  fixed. Resembling the results in the section 5.1, employment and output responses are larger (smaller) and more (less) persistent at higher (lower) values of  $\zeta_y$ . Thus, by increasing  $\zeta_y$  the model can magnify and propagate shocks, but an increase in  $\zeta_y$  above its calibrated value comes at the cost of doing worse in terms of matching the observed behavior of inventories. In particular, sales become too volatile relative to output.

The question arises how the model in which  $\pi_{y,t}$  is constant compares to the model in which  $\pi_{y,t}$  responds to real activity and accumulated inventories as indicated by the calibrated values for  $\zeta_y$  and  $\zeta_x$ . That is, how important are changes in goods-market efficiency. The IRFs for the case when  $\zeta_y$  and  $\zeta_x$  are equal to zero are also plotted in figure 6. The figure shows that eliminating the calibrated fluctuations in  $\pi_{y,t}$  results in *more* magnification and *more* persistence, whereas the opposite was found in the previous subsection. The reason is the following. Consistent with the results in the previous subsection, eliminating the positive dependence of  $\pi_{y,t}$  on real activity leads to less magnification and persistence. Eliminating the negative dependence of  $\pi_{y,t}$  on aggregate inventories leads to more magnification and persistence and this effect turns out to be stronger. The latter

effect is only slightly stronger and the employment and output IRFs based on the calibrated specification for  $\pi_{y,t}$  are quite similar to the IRFs based on a constant value for  $\pi_{y,t}$ . Although the richer specification for  $\pi_{y,t}$  makes it possible to match the key facts regarding the behavior of inventories, sales, and output, it also means that variation in this measure of the goods-market friction no longer works as a mechanism to magnify and propagate shocks. The concluding section points out that this does not necessarily mean that goods-market frictions play no important role in the transmission of shocks, but this role does seem to be restricted by the observed behavior of inventories. At least in this type of model without sticky prices.

## 6 Goods-market frictions, the verdict

The presumption that frictions in goods markets and frictions in labor markets, and especially their interaction, are important for business cycles seems reasonable. If frictions prevent goods market from working efficiently, then this is likely to affect firms' sales and firms' hiring decisions. Similarly, if labor markets do not work efficiently, then this will affect the job-finding rate, which in turn will affect goods-market activity. This paper formalizes this idea and shows that a model with goods and labor-market frictions can quite easily magnify and propagate shocks. Moreover, the model can also replicate key aspects of the behavior of inventories, sales, and output. The problem is that it cannot do both at the same time. Does this mean there is not much point in incorporating a goods-market friction in business cycle models?

Before discussing possible reasons, the key aspect of the restrictions that observed inventories, sales, and output data impose on changes in the goods-market friction is highlighted. Suppose that a negative shock hits the economy. If goods-market frictions are procyclical, then this would mean that such a negative shock would impede sales. The data imply, however, that firms manage to let output drop by *more* than sales. This *seems* to indicate that firms are quite efficient in scaling down the size of operations during downturns. Moreover, the larger drop in output implies that the probability to sell, i.e., the severity of the goods-market friction, cannot have worsened too much. That is, the

level of sales are not that bad relative to the level of output. If the goods-market friction would worsen too much, then a negative shock would lead to an increase in inventories and the drop in sales would exceed the drop in output.

Nevertheless, there are several reasons why it still would be a good idea to incorporate goods-market frictions. First of all, this paper shows that a simple goods-market friction can match key facts about inventories. Given that changes in the investment in inventories are known to be important for GDP fluctuations, it makes sense to include inventories in business cycle models. Second, the production of many types of services does not allow for inventories. If a hairdresser has no customers, then this does not lead to an increase in inventories. If there are no inventories, then the behavior of inventories cannot impose restrictions on the properties of the goods-market friction like inventories do in this paper. But the question arises whether the behavior of goods-market frictions would be very different for services than for manufacturing and wholesale.

Another possibility is that the cyclical behavior of the goods-market friction measure used in this paper, understates the procyclical behavior of the true goods-market friction, because it is based on *actual* output instead of *potential* output. To explore this possibility, consider the following simple example. During normal times, firms produce 100 goods, start the period with 100 goods in inventories, and sell 100 goods. Thus, the sell probability is equal to one-half. In addition, suppose that firms would like to reduce output to 80 goods when the economy is hit by a negative shock *and* the sell probability remains one-half. If the sell probability would indeed remain constant, then sales would drop by 10 to 90, which is less than the drop in output, and inventories would drop to 90. Both properties are consistent with the data. Now suppose that the sell probability drops from one-half to one third. Such a drop is far bigger than the ones considered in this paper. If the firms would still produce 80, then sales would drop to 60, i.e., one third of 180 (80 produced goods and 100 inventories). Inventories would increase and the drop in sales is bigger than the drop in output. Both facts are inconsistent with the data. But now suppose that firms can choose to keep labor idle and that there is some benefit of doing so.<sup>42</sup> Faced with a sharp drop

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<sup>42</sup>The benefit could be a reduction in material costs or a direct utility benefit of working less.

in sales, one could argue that the firm should lower output further, say to 20 units and enters the market this period with 20 newly produced goods and 100 goods in inventories. If the firm still sells 60, then the *observed* value for the sell probability would be equal to one-half, that is, the observed goods-market friction would show no change even though the firm faces a sharp reduction in the probability of what it is selling relative to what it could produce given the size of its workforce.

Unfortunately, there are several problems with this reasoning. First, in this numerical example the amount the firm can sell does not depend on the amount of goods it has available. That is, sales are kept constant at 60 when production is reduced. But the idea of the goods-market friction is that mismatch between what producers produce and what consumers want is smaller when markets are bigger. More importantly, if firms can lower actual production during recessions without negatively affecting sales, then the question arises why they would not do so during normal times? If output can be reduced without negatively affecting sales, then firms could lower production during normal times as well, for example, to a level of 50 units, which—if sales remain fixed at 100—would imply that the probability to sell increases from one-half to two-thirds. One would have to argue that this increase in efficiency only happens during downturns, perhaps because operating efficiently is only essential during downturns or the chance of stockouts are less problematic during downturns.

Finally, consider the possibility that inventories drop so much during economic downturns and the probability to sell does not drop by that much exactly because the supply of goods falls sharply during down turns. This may very well be the case, but if—in the end—the probability to sell does not drop by that much, then this small increase in the severity of the goods-market friction can only be part of the reason why supply drops so much.

## **A Data sources**

The analysis is based on quarterly data from 1967Q1 to 2012Q1. Data are from the NIPA tables of the Bureau of Economic Analysis (BEA). All data are measured in chained 2005

dollar and are seasonally adjusted. Gross Domestic Product (GDP) is taken from table 1.1.6. The GDP data were last revised on June 28 2012.

The data based on final sales uses as inputs: nonfarm inventories to final sales, nonfarm inventories to final sales of goods and structures, and nonfarm inventories. Sales data and the goods-market efficiency measure are constructed using these series. Data are from table 5.7.6A (data up to 1997) and table 5.7.6B (data from 1997 onward). The data up to 1997 are based on the Standard Industrial Classification (SIC) and the data from 1997 are based on the North American Industry Classification System (NAICS). The change in classification system has no effect on these aggregate series. The data from table 5.7.6A were last revised August 11 2011. The data from table 5.7.6B were last revised June 28 2012.

The disaggregated sector data uses as inputs: end-of-period manufacturing and trade inventories and manufacturing and trade sales. The inventory-sales ratio and the goods-market efficiency are constructed using these series. The inventory data are from table 1AU2 (data up to 1997 based on SIC) and table 1BU (data from 1997 onward based on NAICS). The overlapping data in 1997 are used to rescale the data series and eliminate the discontinuity. The sales data are from table 2AU (data up to 1996 based on SIC) and table 2BU (data from 1997 onward based on NAICS). No overlapping data are available. Therefore, hypothetical 1997Q1 SIC-based observations are obtained by extrapolation. The hypothetical 1997Q1 SIC-based observations and the actual 1997Q1 NAICS observations are used to rescaled the series and eliminate the discontinuity. The results presented here are based on the case when the growth rates from 1996Q3 to 1996Q4 is used to construct the hypothetical 1997Q1 observations. Alternatives based on growth rates from the 1996Q1-1998Q4 period give very similar results. The data from tables 1AU2, 2AU, 1BU, and 2BU were last revised August 11 2011, August 5 2009, June 1 2012, and June 1 2012, respectively.

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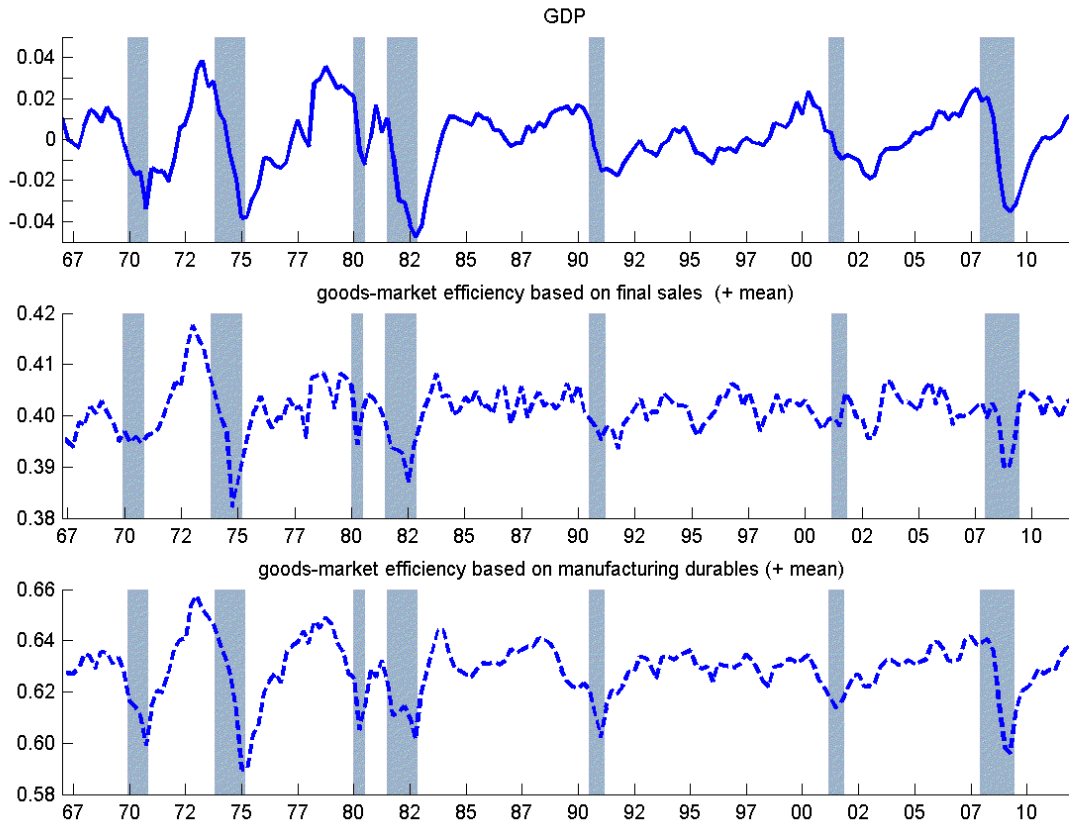
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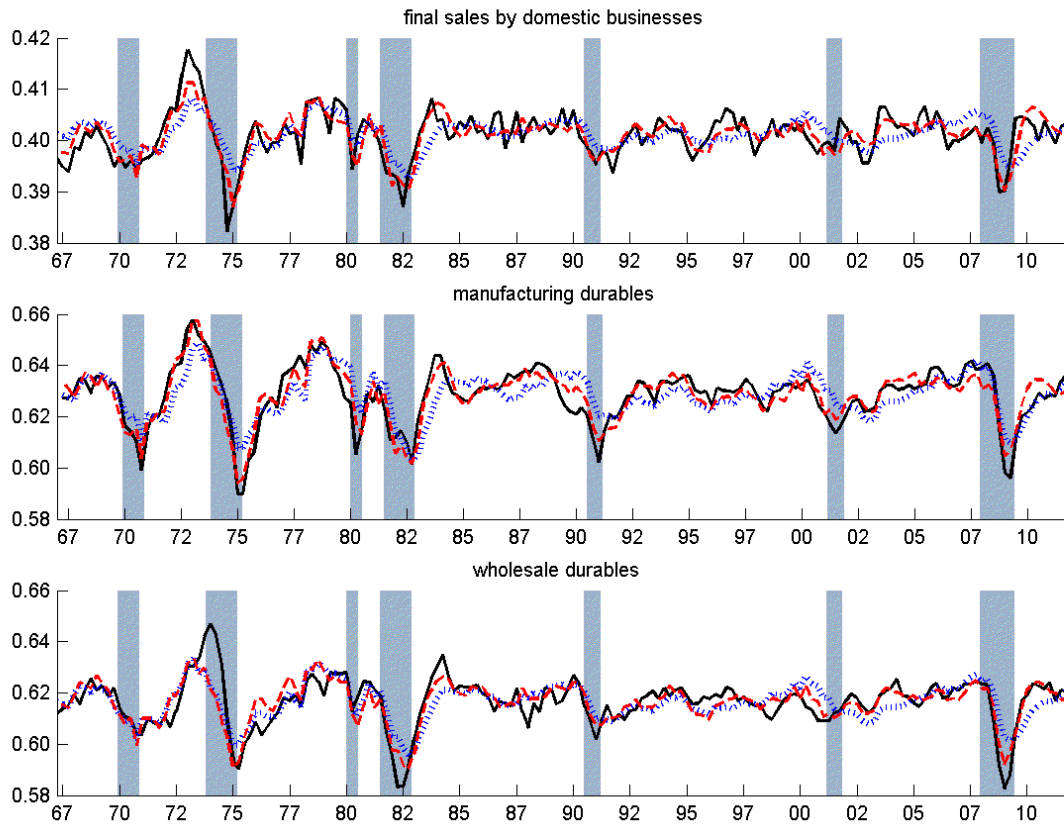


Figure 1: Cyclical behavior of goods-market efficiency



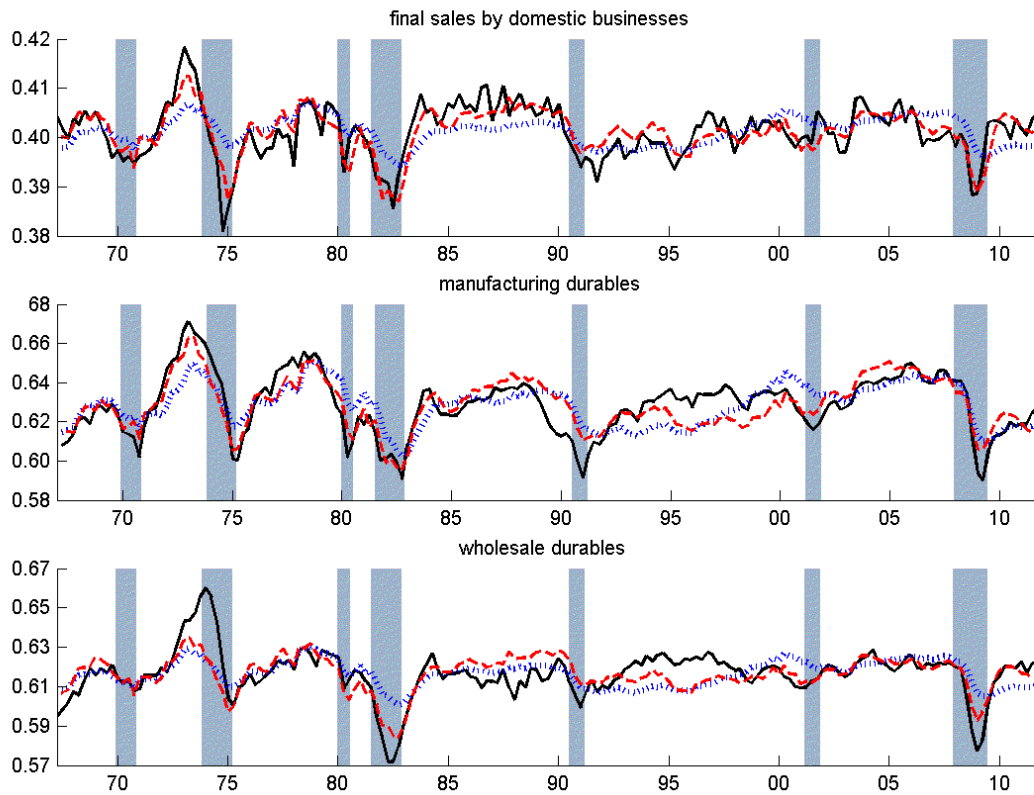
Notes: Each panel plots the cyclical component of the indicated variable. Means of the original series are added to the bottom two panels.

Figure 2: Fitted goods-market efficiency (detrending with the HP filter)



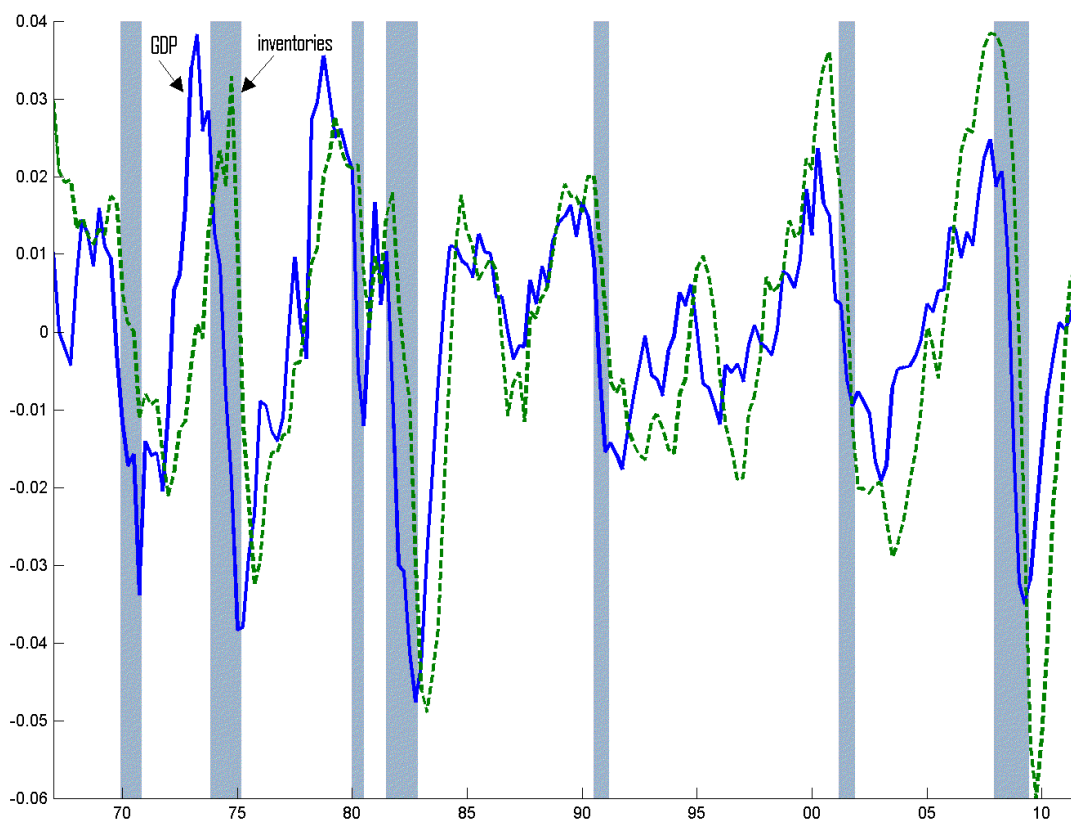
Notes: Each panel plots for the indicated market the cyclical component of goods-market efficiency (solid line), the fitted values from a regression using cyclical GDP (dotted line), and the fitted values from a regression using cyclical GDP and lagged cyclical inventories.

Figure 3: Fitted goods-market efficiency (detrending with a deterministic trend)



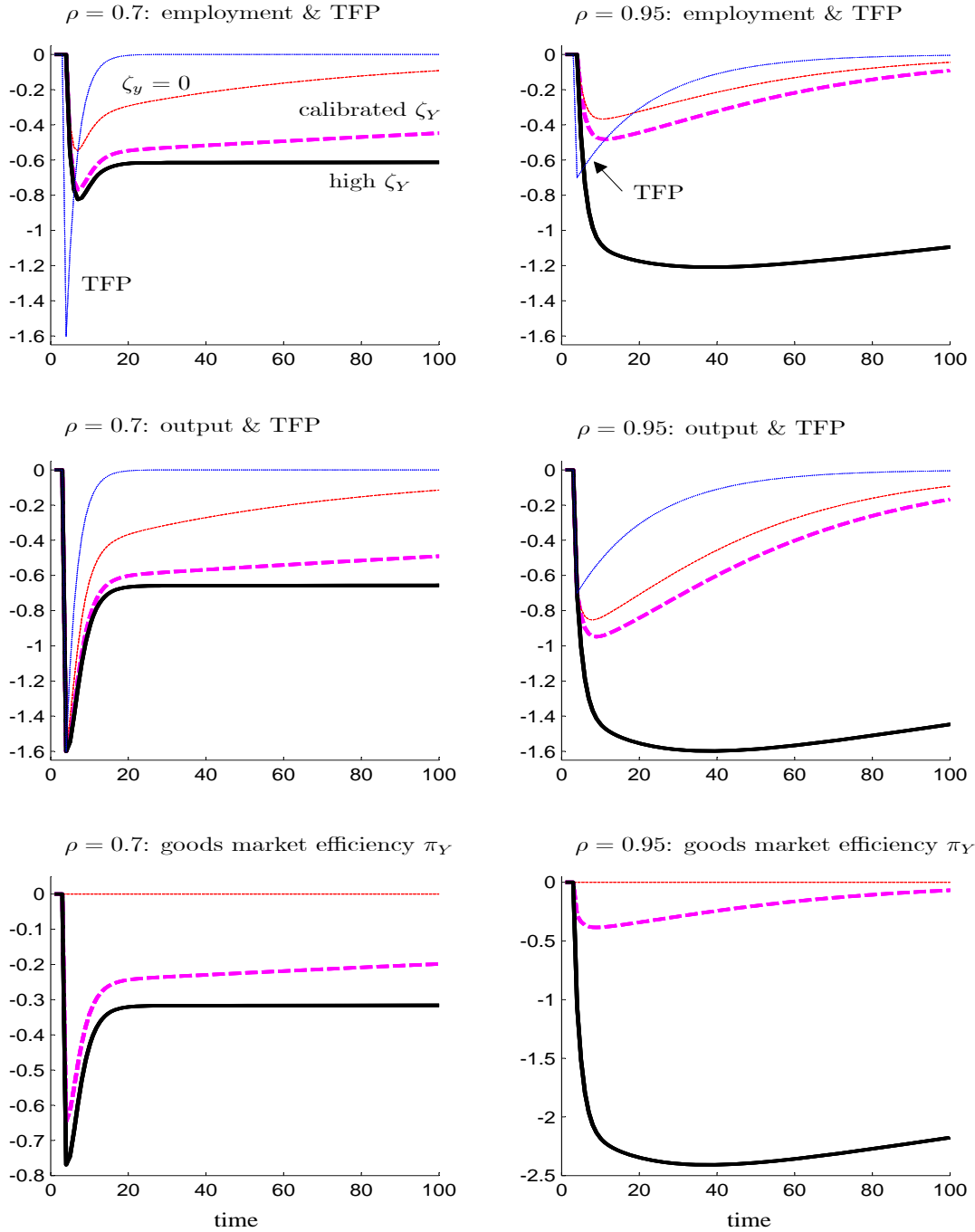
Notes: Each panel plots for the indicated market the cyclical component of goods-market efficiency (solid line), the fitted values from a regression using cyclical GDP (dotted line), and the fitted values from a regression using cyclical GDP and lagged cyclical inventories.

Figure 4: Cyclical behavior of GDP and inventories



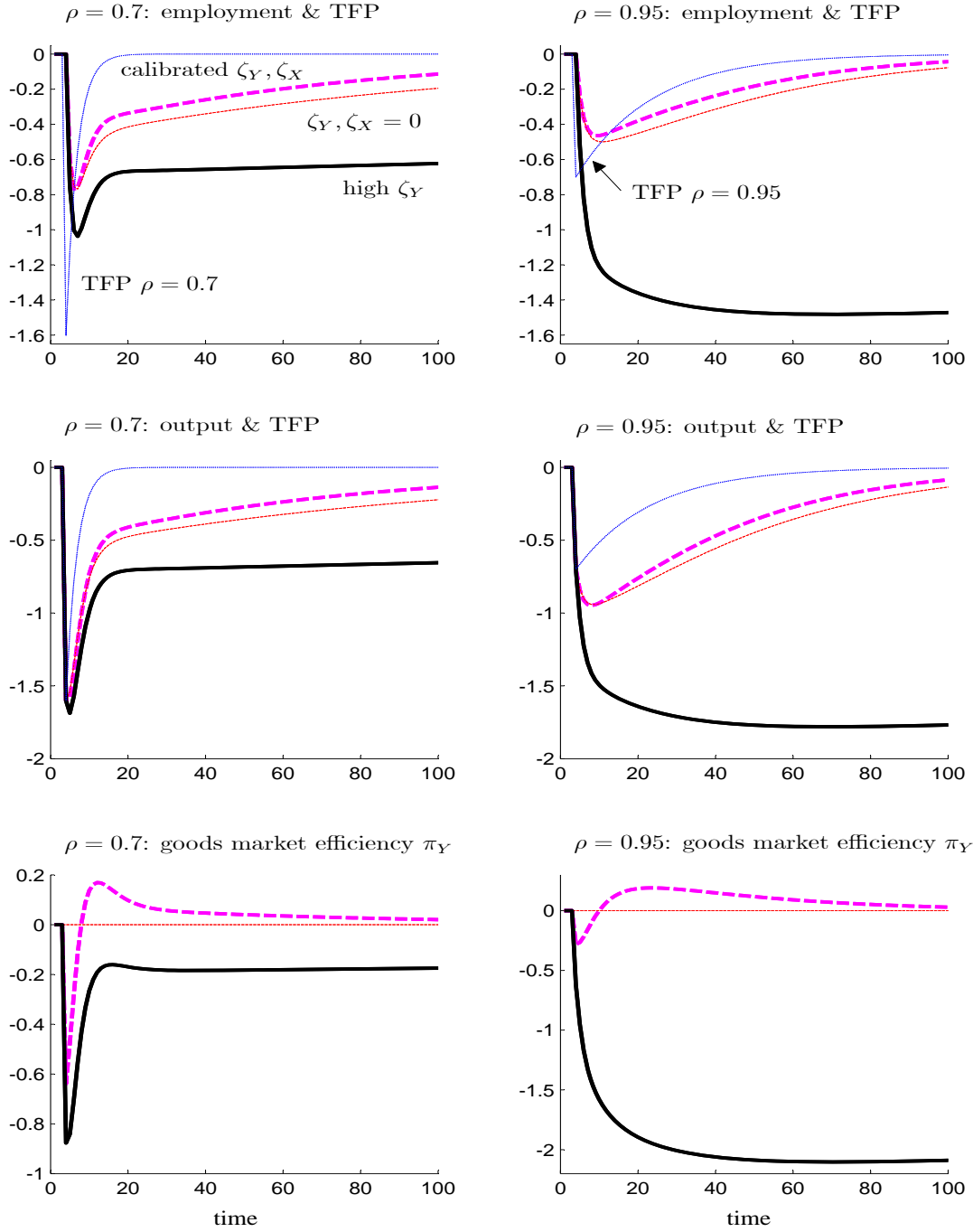
Notes: Data are detrended using the HP filter.

Figure 5: IRFs when not all key inventory facts are matched



Notes: Each panel plots the responses to a productivity shock. The IRF labeled "calibrated  $\zeta_y$ " corresponds to the case when  $\zeta_y$  and  $\omega_0$  are chosen to match  $\sigma_N/\sigma_Y$  and  $\sigma_{\pi_y}/\sigma_Y$ . This version of the model does not match the observed value of  $\sigma_S/\sigma_Y$ .

Figure 6: IRFs when key inventory facts are matched



Notes: Each panel plots the responses to a productivity shock. The IRF labeled "calibrated  $\zeta_y, \zeta_x$ " corresponds to the case when  $\zeta_y$ ,  $\zeta_x$ , and  $\omega_0$  are chosen to match  $\sigma_N/\sigma_Y$ ,  $\sigma_S/\sigma_Y$ , and  $\sigma_{\pi_y}/\sigma_Y$ .

Table 1: Summary statistics - Private non-farm inventories and final sales

	total	goods + structures
$\rho_{X,S}$	0.632	0.648
$\rho_{X,S}, BP_{\leq 4Q}$	-0.364	-0.358
$\rho_{X,S}, BP_{\leq 8Q}$	-0.269	-0.270
$\rho_{\Delta X,S}$	0.356	0.361
$\sigma_S/\sigma_Y$	0.909	0.902
$\rho_{X,S}, BP_{\leq 4Q}$	1.033	0.970
$\rho_{X,S}, BP_{\leq 8Q}$	1.006	0.972
mean $\pi_{y,t}$	0.550	0.401
mean $X_t/S_t$	0.821	1.498
$\sigma_{\pi_y}$	0.0041	0.0047
$\sigma_{\pi_y}/\sigma_S$	0.215	0.184
$\rho_{\pi_y,Y^*}$	0.347	0.575
$\rho_{\pi_y,Y}$	0.362	0.607
$\rho_{\pi_y,X_{-1}}$	-0.508	-0.251

Notes:  $BP_{\leq NQ}$  indicates that the band-pass filter is used to extract that part of the series that is associated with fluctuations with a period less than  $N$  quarters. All other second-order moments are for HP-detrended data.  $\sigma_i$  is the standard deviation of variable  $i$ ;  $\rho_{i,j}$  is the correlation coefficient of variables  $i$  and  $j$ ;  $S$  stands for sales,  $X$  stands for inventories,  $Y$  stands for GDP,  $Y^*$  is the output measure for the group of firms considered (constructed using the sales and inventory data), and  $\pi_y = S/(Y + X_{-1})$  is the measure of goods-market efficiency.

Table 2: Summary statistics - Sectoral inventory and gross sales data

	manufacturing		wholesale		retail
	durable	non-durable	durable	non-durable	
$\rho_{X,S}$	0.416	0.338	0.646	0.434	0.687
$\rho_{X,S}, BP_{\leq 4Q}$	0.079	-0.104	-0.004	0.056	-0.159
$\rho_{X,S}, BP_{\leq 8Q}$	-0.121	0.078	0.098	0.262	-0.167
$\rho_{\Delta X,S}$	0.626	0.330	0.449	0.049	0.231
$\sigma_S/\sigma_Y$	0.973	0.977	0.964	0.985	0.943
$\rho_{X,S}, BP_{\leq 4Q}$	0.972	0.945	0.781	0.902	0.922
$\rho_{X,S}, BP_{\leq 8Q}$	0.978	0.931	0.890	0.936	0.962
mean $\pi_y$	0.628	0.732	0.616	0.786	0.683
mean $X/S$	0.594	0.367	0.630	0.274	0.465
$\sigma_{\pi_y}$	0.0113	0.0049	0.0096	0.0043	0.0043
$\sigma_{\pi_y}/\sigma_S$	0.22	0.19	0.18	0.18	0.17
$\rho_{\pi_y, Y^*}$	0.812	0.744	0.759	0.331	0.323
$\rho_{\pi_y, Y}$	0.753	0.524	0.718	0.085	0.058
$\rho_{\pi_y, X_{-1}}$	-0.373	-0.402	-0.145	-0.390	-0.356

Notes:  $BP_{\leq NQ}$  indicates that the band-pass filter is used to extract that part of the series that is associated with fluctuations with a period less than  $N$  quarters. All other second-order moments are for HP-detrended data.  $\sigma_i$  is the standard deviation of variable  $i$ ;  $\rho_{i,j}$  is the correlation coefficient of variables  $i$  and  $j$ ;  $S$  stands for sales,  $X$  stands for inventories,  $Y$  stands for GDP,  $Y^*$  is the output measure for the group of firms considered (constructed using the sales and inventory data), and  $\pi_y = S/(Y + X_{-1})$  is the measure of goods-market efficiency.



Table 3: Cyclicity of observed goods-market efficiency

	$\pi_{y,t} = \zeta_y Y_t + \zeta_x X_{t-1}$			$\pi_{y,t} = \zeta_y Y_t$
	$\zeta_y$	$\zeta_x$	$R^2$	$R^2$
<i>HP detrending</i>				
final sales	0.25	-0.14	0.67	0.38
gross sales				
dur. manufacturing	0.60	-0.20	0.82	0.57
nondur. manufacturing	0.21	-0.17	0.60	0.27
dur. wholesale	0.51	-0.12	0.66	0.52
nondur. wholesale	0.06	-0.07	0.19	0.006
retail	0.13	-0.11	0.27	0.004
<i>detrending with time trend</i>				
final sales	0.25	-0.13	0.67	0.27
gross sales				
dur. manufacturing	0.52	-0.16	0.72	0.50
nondur. manufacturing	0.16	-0.13	0.50	0.18
dur. wholesale	0.42	-0.11	0.51	0.29
nondur. wholesale	0.18	-0.13	0.57	0.21
retail	0.19	-0.11	0.45	0.00

Notes: The last column displays the  $R^2$  when goods-market efficiency,  $\pi_{y,t}$ , is projected on GDP,  $Y_t$ , only. The other three columns display the projection coefficients and the  $R^2$  when  $\pi_{y,t}$  is projected on GDP and beginning-of-period  $t$  inventories,  $X_{t-1}$ . All series are detrended by the indicated detrending procedure.

Table 4: Results when not all key inventory facts are matched

	<i>data</i>	<i>model with <math>\rho_{Z,Z-1} = 0.7</math></i>			<i>model with <math>\rho_{Z,Z-1} = 0.95</math></i>		
		$\zeta_y, \omega_0, \omega_1$ calibrated	$\zeta_y = 0$	high $\zeta_Y$	$\zeta_y, \omega_0, \omega_1$ calibrated	$\zeta_y = 0$	high $\zeta_y$
<i>parameter values</i>							
$\zeta_y$		0.162	0	0.193	0.162	0	0.600
$\zeta_x$		0	0	0	0	0	0
$\omega_0$		0.993	0.993	0.993	0.970	0.970	0.970
<i>calibrated moments</i>							
$\sigma_N/\sigma_Y$	0.466	=	0.357	0.499	=	0.386	0.732
$\sigma_{\pi_Y}/\sigma_Y$	0.162	=	0	0.189	=	0	0.566
$\sigma_S/\sigma_Y$	0.901	1.006	0.775	1.064	1.045	0.853	1.823
<i>inventory properties</i>							
$\rho_{X,S}$	0.648	0.674	0.845	0.644	0.803	0.913	-0.509
$\rho_{X,S}, BP_{\leq 4Q}$	-0.358	-0.690	-0.485	-0.700	-0.602	-0.364	0.485
$\rho_{X,S}, BP_{\leq 8Q}$	-0.270	-0.086	0.286	-0.118	0.010	0.369	0.123
$\sigma_{XY}/\sigma_Y^2$	0.193	0.149	0.384	0.108	0.094	0.316	-0.461
<i>standard business cycle statistics</i>							
$\sigma_C/\sigma_Y$	0.535	0.338	0.238	0.367	0.447	0.354	0.896
$\sigma_I/\sigma_Y$	3.554	3.710	2.906	3.935	3.199	2.676	12.431
<i>autocorrelation unfiltered series</i>							
$\rho_{N,N(-1)}$	-	0.982	0.9153	0.994	0.993	0.989	0.999
$\rho_{Y,Y(-1)}$	-	0.997	0.984	0.999	0.996	0.995	1.000

Notes: This table reports summary statistics of model-generated data and the empirical counterparts.  $BP_{\leq NQ}$  indicates that the band-pass filter is used to extract that part of the series that is associated with fluctuations with a period less than  $N$  quarters. All other second-order moments are for HP-detrended data.  $\sigma_i$  is the standard deviation of variable  $i$ ;  $\rho_{i,j}$  is the correlation coefficient of variables  $i$  and  $j$ ;  $S$  stands for sales,  $X$  stands for inventories,  $Y$  stands for GDP,  $Y^*$  is the output measure for these firms data (constructed using the sales and inventory data), and  $\pi_y = S/(Y + X_{-1})$  is the measure of goods-market efficiency.  $\rho_{Z,Z-1}$  is the autoregressive coefficient in the law of motion for productivity,  $Z_t$ . For both values of  $\rho_{Z,Z-1}$ , the table has three columns. The first column gives the results when  $\zeta_y$  and  $\omega_0$  are chosen to match  $\sigma_N/\sigma_Y$  and  $\sigma_{\pi_y}/\sigma_Y$ . Not matched is the value of  $\sigma_S/\sigma_Y$ . The second column gives the results when  $\zeta_y$  is set equal to 0. The third column gives the results when  $\zeta_y$  is set to the highest possible value for which model data are non-explosive. "=" indicates that this model characteristic matches its empirical counterpart by construction.

Table 5: Results when all key inventory facts are matched

	<i>data</i>	<i>model <math>\rho = 0.7</math></i>			<i>model <math>\rho = 0.95</math></i>		
		$\zeta_y, \zeta_x, \omega_0$ calibrated	$\zeta_y = 0$ $\zeta_x = 0$	high $\zeta_y$	$\zeta_y, \zeta_x, \omega_0$ calibrated	$\zeta_y = 0$ $\zeta_x = 0$	high $\zeta_y$
<i>parameter values</i>							
$\zeta_y$	0.25	0.161	0	0.220	0.161	0	0.355
$\zeta_x$	-0.14	-0.178	0	-0.178	-0.191	0	-0.191
$\omega_0$	-	0.993	0.993	0.993	0.980	0.980	0.980
<i>calibrated moments</i>							
$\sigma_N/\sigma_Y$	0.466	=	0.474	0.582	=	0.488	0.757
$\sigma_{\pi_y}/\sigma_Y$	0.162	=	0	0.211	=	0	0.314
$\sigma_S/\sigma_Y$	0.901	=	0.788	1.046	=	0.861	2.521
<i>inventory properties</i>							
$\rho_{X,S}$	0.648	0.327	0.858	0.326	0.433	0.919	-0.228
$\rho_{X,S}, BP_{\leq 4Q}$	-0.358	-0.741	-0.456	-0.721	-0.519	-0.323	0.128
$\rho_{X,S}, BP_{\leq 8Q}$	-0.270	-0.362	0.903	-0.351	-0.215	0.340	0.050
$\sigma_{XY}/\sigma_Y^2$	0.193	0.240	0.372	0.118	0.259	0.308	-0.265
<i>standard business cycle statistics</i>							
$\sigma_C/\sigma_Y$	0.535	0.252	0.262	0.353	0.359	0.378	1.008
$\sigma_I/\sigma_Y$	3.554	3.571	2.910	3.92	2.903	2.724	16.900
<i>autocorrelation unfiltered series</i>							
$\rho_{N,N(-1)}$	-	0.933	0.949	0.991	0.990	0.992	1.000
$\rho_{Y,Y(-1)}$	-	0.977	0.987	0.998	0.993	0.995	1.000

Notes: This table reports summary statistics of model-generated data and the empirical counterparts.  $BP_{\leq NQ}$  indicates that the band-pass filter is used to extract that part of the series that is associated with fluctuations with a period less than  $N$  quarters. All other second-order moments are for HP-detrended data.  $\sigma_i$  is the standard deviation of variable  $i$ ;  $\rho_{i,j}$  is the correlation coefficient of variables  $i$  and  $j$ ;  $S$  stands for sales,  $X$  stands for inventories,  $Y$  stands for GDP,  $Y^*$  is the output measure for these firms data (constructed using the sales and inventory data), and  $\pi_y = S/(Y + X_{-1})$  is the measure of goods-market efficiency.  $\rho_{Z,Z_{-1}}$  is the autoregressive coefficient in the law of motion for productivity,  $Z_t$ . For both values of  $\rho_{Z,Z_{-1}}$ , the table has three columns. The first column gives the results when  $\zeta_y$ ,  $\zeta_x$ , and  $\omega_0$  are chosen to match  $\sigma_N/\sigma_Y$ ,  $\sigma_S/\sigma_Y$ , and  $\sigma_{\pi_y}/\sigma_Y$ . The second column gives the results when  $\zeta_y$  and  $\zeta_x$  are set equal to 0. The third column gives the results when  $\zeta_y$  is set to the highest possible value for which model data are non-explosive. "=" indicates that this model characteristic matches its empirical counterpart by construction.