## DISCUSSION PAPER SERIES

No. 7802

## EXPANSION OF TRADE AT THE

 EXTENSIVE MARGIN: A GENERAL GAINS-FROM-TRADE RESULT AND ILLUSTRATIVE EXAMPLESJames R. Markusen

INTERNATIONAL TRADE AND REGIONAL ECONOMICS

# Centre for 

www.cepr.org

# EXPANSION OF TRADE AT THE EXTENSIVE MARGIN: A GENERAL GAINS-FROM-TRADE RESULT AND ILLUSTRATIVE EXAMPLES 

James R. Markusen, University of Colorado, Boulder and CEPR<br>Discussion Paper No. 7802<br>May 2010<br>Centre for Economic Policy Research<br>53-56 Gt Sutton St, London EC1V 0DG, UK<br>Tel: $(44$ 20) 7183 8801, Fax: $(4420) 71838820$<br>Email: cepr@cepr.org, Website: www.cepr.org

This Discussion Paper is issued under the auspices of the Centre's research programme in INTERNATIONAL TRADE AND REGIONAL ECONOMICS. Any opinions expressed here are those of the author(s) and not those of the Centre for Economic Policy Research. Research disseminated by CEPR may include views on policy, but the Centre itself takes no institutional policy positions.

The Centre for Economic Policy Research was established in 1983 as an educational charity, to promote independent analysis and public discussion of open economies and the relations among them. It is pluralist and nonpartisan, bringing economic research to bear on the analysis of medium- and long-run policy questions.

These Discussion Papers often represent preliminary or incomplete work, circulated to encourage discussion and comment. Citation and use of such a paper should take account of its provisional character.

May 2010


#### Abstract

Expansion of Trade at the Extensive Margin: A General Gains-fromTrade Result and Illustrative Examples*


The basic gains-from-trade theorem makes a stark comparison between completely free trade and complete autarky. This paper is motivated by recent evidence that trade has greatly expanded on the extensive margin (aka fragmentation, offshoring) by adding newly traded goods and services and that much of this new trade is in intermediates. I provide an extension of existing gains-from-trade results by allowing trade in an added set of final and/or intermediate goods. As seems generally understood, a sufficient condition for all countries to gain from fragmentation is that the relative world prices of initially-trade goods don't change. However, trade costs break the strict link between domestic and world prices in my approach and this results in interesting subtleties as initially-traded goods change their trade status following fragmentation. I illustrate these results by applying them to two recent and quite specific formulations of expansion at the extensive margin: Grossman and Rossi-Hansberg (2008) and Markusen and Venables (2007). Symmetry in two senses results in gains for all countries: countries are relatively symmetric in size and the newly-traded goods are relatively symmetric in their factor intensities with respect to the world endowment ratio.

JEL Classification: F10
Keywords: extensive margin, fragmentation, offshoring, trade in tasks and vertical specialization

James R. Markusen
Department of Economics
University of Colorado at Boulder
Campus Box 256
Boulder
Colorado 803-4-0256
USA
Email:
james.markusen@colorado.edu

* This paper is a revision of a long-stalled earlier version circulated and presented in 2006 and 2007 under the title "Expansion of trade at the extensive margin: welfare and trade-volume consequences". The paper was presented at the Athens ETSG and at CESifo Munich in September 2007 and in a couple of other places I can't remember. I appreciate comments received then and added comments, suggestions and references are most welcome now.

Submitted 14 April 2010

## 1. Introduction

There has been a lot of recent interest in the expansion of trade at the extensive margin, in which innovations in communications, transportation, and institutions have permitted a wider range of goods and services to be traded. This added trade at the extensive margin goes by a variety of names including "fragmentation", "vertical specialization", "trade in tasks", and "offshoring". These added goods and services have generally been modeled as intermediates, though there is no compelling reason to make such an assumption.

The basic gains-from-trade theorem which we all teach makes the stark comparison between completely free trade and complete autarky. While this is an important benchmark, no one claims that it is a very relevant comparison. Some generalizations are relatively straightforward, such as comparing restricted trade versus more liberal trade. In this latter case, requirements for gains are more demanding than in the simple free-trade versus autarky case: losses from liberalization are possible due to adverse world price changes.

The analysis and analytical tools needed to address fragmentation are rather different from those of traditional trade theory and computational analysis, in which a liberalization generates more trade in an existing set of goods and services. Applied general-equilibrium modeling has long suffered from failing to deal with trade at the extensive margin. Now we must focus on discrete changes in which liberalization switches some goods and services from non-traded to traded status and indeed some previously-traded goods could become non-traded or no longer produced in some countries. In analytical theory, many analyses use "cones" for example, which are fine in aiding our intuition about changes in specialization but relevant unit-value isoquants are going to move around with the general-equilibrium price changes that must accompany fragmentation. In short, analytical theory has been confounded by an inability to solve for world general equilibrium price changes and computational analysis by difficulties with "corner solutions" that are fundamental to understanding the consequences of fragmentation.

The purpose of this paper is to try to make progress in a more general approach to the gains from trade due to expansion of trade at the extensive margin. I begin with a general gains-from-trade result in which there are two sets of goods, traded and non-traded, any of which can be used as an intermediate and/or final good. An initially non-traded good could, for example, be produced by a single primary factor of production such as labor, making that good identical to a Grossman - Rossi-Hansberg (2008) "task". There are (or can be) trade costs on initially traded goods such that the relationship between domestic and world prices is not strictly pinned down by the latter: the domestic price differs according to whether the good is exported, imported, or non-traded. Liberalization takes the form of allowing trade in the non-traded goods. A given country may or may not start trading some of these goods, and any initially traded good may change its trade status.

The gains-from-trade result shows that a sufficient condition for all countries to gain from fragmentation is that the world relative prices of the initially-traded goods do not change. While this seems generally understood in models with costless trade, this severe condition is the weakest condition for Pareto improvements in standard models with no trade costs: with any change in world prices, the sufficient condition must fail for at least one
country. With trade costs, this need not be the case since domestic prices of initially-trade goods may move differently from world prices as goods change their trade status. Pareto improving gains are possible in spite of some movement in world prices. ${ }^{1}$

The sufficient conditions still seem severe and so the paper then turns to two specific cases that have been analyzed in the last couple of years. The point is to get some idea about what sort of general circumstances might lead us to expect that gains from trade should hold for all countries and, equally importantly, what might be the "markers" for suspecting that a country might lose. Both examples use a simple Heckscher-Ohlin world with two initiallytraded final goods and two primary factors, and no trade in intermediates. One formulation is a modification of Grossman and Rossi-Hansberg (2008), who model intermediates as "tasks", each task using one unit of a primary factor and each final good using all tasks. The two final goods differ in the amount of each labor task they use relative to the amount of each capital (skilled-labor) task they use. Then some subset of tasks, for example some of the laborintensive tasks, become tradable. The other formulation is a modification of from Markusen and Venables (2007), with three intermediate goods producing the two final goods: a capitalintensive intermediate, a labor-intensive intermediate, and a middle intermediate. The capital-intensive final good uses the first two and the labor-intensive final good uses the last two. With only final goods initially traded, one or more of the intermediates then become tradable.

Both examples suggest that the sufficient conditions for gains and actual (numerical) gains are likely to occur to all countries when the countries and the fragmentation itself is relatively "symmetric". The countries are symmetric (by definition) when they are approximately the same size though differing in relative factor endowments. The fragmentation is symmetric when, for example, both a labor-intensive intermediate or task and a capital-intensive intermediate or task are both introduced into trade together. These two symmetries minimize or in the case of perfect symmetry eliminate terms-of-trade changes that violate the sufficient condition for gains. Numerical solutions in which one country loses always involve a deterioration in the terms of trade for the losing country as the general result requires, and always involve one of the two symmetries being violated. But the numerical solutions also emphasize the "sufficiency" part of the general result in that there are clear examples of where a country gains in spite of a significant terms-of-trade loss.

The final section is an adaptation of Markusen and Venables (2007) in which we propose a new geometric tool to analyze problems such as fragmentation in the presence of country-specific trade costs. Our "box" is a matrix of countries, with a country's factor endowments on one axis and a country's trade costs on the other. Every cell in the matrix is a distinct country, and all countries trade together simultaneously. Thus not only can a

[^0]capital abundant country be compared to a labor-abundant country, a high-trade-cost capitalabundant country can be compared to a low-trade-cost capital-abundant country. The gains-from-trade result, or its violation, is nicely illustrated with this technique. Finally, all of these examples show that, due to trade costs, there are lots of cases where an initially traded final good becomes non-tradable and this is to the benefit of that country, illustrating another important feature of the gains-from-trade result.

## 2. A general gains-from-trade result

There are two sets of goods, $X$ and $Y$ goods. $X$ are initially traded and Y are initially non-traded. $p_{i}$ and $q_{i}$ denote the domestic prices for $X_{i}$ and $Y_{i}$. Any $X$ or $Y$ good may be used as an intermediate in any other good and may have no final use. A $Y$ good could be produced with a single primary factor and used as an intermediate in all $X$ goods, which is a Grossman and Rossi-Hansberg’s (2008) "task".

We will use a simple trade-cost formulation from Markusen and Venables (2007). Assume the usual iceberg trade costs, and conceive of each country exporting and importing from a central entrepot. Costs are paid in both directions. Let superscript $w$ denote world prices, and let $t>1$ denote the (gross) trade cost to our country in question. For one unit of a good exported, $1 / t$ arrives, so if its world price at the entrepot is $p^{w}$, then price received for a unit of (unmelted) exports ( $E$ ) must be $p^{w} / t$ for the value to balance ( $p^{w}(E / t)$ at the entrepot equals ( $\left.p^{w} / t\right) E$ exported). Similarly, an import good's domestic price is $p^{w} t$. With $t \geq 1$, the domestic price of an initially-tradable $X$ good i must fall in the interval

$$
\begin{equation*}
p_{i}^{w} t \geq p_{i} \geq p_{i}^{w} / t \tag{1}
\end{equation*}
$$

The domestic price $p_{i}$ must lie at the left-hand boundary if it is an import good, at the righthand boundary if it is an export good, and (weakly) in between if it is a non-traded good.
$X_{i}$ and $Y_{i}$ will denote the total (gross) output of these goods. The following notation is used for domestic intermediate use (of which some part might be imported $X$ or $Y$ ).

| $X X_{j i}$ | intermediate use of $X_{j}$ in $X_{i}$ |
| :--- | :--- |
| $Y X_{j i}$ | intermediate use of $Y_{j}$ in $X_{i}$ |
| $X Y_{j i}$ | intermediate use of $X_{j}$ in $Y_{i}$ |
| $Y Y_{j i}$ | intermediate use of $Y_{j}$ in $Y_{i}$ |
| $\sum_{j} p_{j} X X_{j i} \equiv p X X_{i}$ | value of $X$ intermediate use in $X_{i}$ |
| $\sum_{j} q_{j} Y X_{j i} \equiv q Y X_{i}$ | value of $Y$ intermediate use in $X_{i}$ |
| $\sum_{j} p_{j} X Y_{j i} \equiv p X Y_{i}$ | value of $X$ intermediate use in $Y_{i}$ |
| $\sum_{j} q_{j} Y Y_{j i} \equiv q Y Y_{i}$ | value of $Y$ intermediate use in $Y_{i}$ |

There are m primary factors $V$ in inelastic in supply, with domestic prices $w_{i}$.

$$
\begin{aligned}
& V_{x i m} \quad \text { factor m used in } X_{i} \quad V_{y i m} \quad \text { factor m used in } Y_{i} \\
& \sum_{m} w_{m} V_{x i m} \equiv w V_{x i} \quad \sum_{m} w_{m} V_{y i m} \equiv w V_{y i}
\end{aligned}
$$

Let superscript $f$ denote the quantity or domestic price of a good when trade in $Y$ goods (fragmentation) is permitted and superscript $n$ denote quantities and domestic prices when $Y$ goods are not traded. Profit maximization in $X$ industry i means that the profits for industry i at f-prices and f-quantities are (weakly) greatly than the value of any other feasible set of inputs and output at f-prices: in particular, the n-quantities which are feasible by definition

$$
\begin{equation*}
p_{i}^{f} X_{i}^{f}-p^{f} X X_{i}^{f}-q^{f} Y X_{i}^{f}-w^{f} V_{x i}^{f} \geq p_{i}^{f} X_{i}^{n}-p^{f} X X_{i}^{n}-q^{f} Y X_{i}^{n}-w^{f} V_{x i}^{n} \tag{2}
\end{equation*}
$$

Sum over all i industries

$$
\begin{equation*}
p^{f} X^{f}-p^{f} X X^{f}-q^{f} Y X^{f}-w^{f} V_{x}^{f} \geq p^{f} X^{n}-p^{f} X X^{n}-q^{f} Y X^{n}-w^{f} V_{x}^{n} \tag{3}
\end{equation*}
$$

Similarly for $Y$ industries

$$
\begin{equation*}
q^{f} Y^{f}-p^{f} X Y^{f}-q^{f} Y Y^{f}-w^{f} V_{y}^{f} \geq q^{f} Y^{n}-p^{f} X Y^{n}-q^{f} Y Y^{n}-w^{f} V_{y}^{n} \tag{4}
\end{equation*}
$$

Add the (3) and (4) together, noting that total primary factor usage on both sides at prices $w^{f}$ cancel out (on both sides of the equation usage sums to the (inelastic) total supply).

$$
\begin{equation*}
w^{f} V_{x}^{f}+w^{f} V_{y}^{f}=w^{f} V_{x}^{n}+w^{f} V_{y}^{n}=w^{f} V \tag{5}
\end{equation*}
$$

The sum of (3) and (4) then simplifies to:

$$
\begin{align*}
& {\left[p^{f} X^{f}-p^{f} X X^{f}-q^{f} Y X^{f}+q^{f} Y^{f}-p^{f} X Y^{f}-q^{f} Y Y^{f}\right] \geq}  \tag{6}\\
& {\left[p^{f} X^{n}-p^{f} X X^{n}-q^{f} Y X^{n}+q^{f} Y^{n}-p^{f} X Y^{n}-q^{f} Y Y^{n}\right]}
\end{align*}
$$

Rearrange the terms on the right-hand side of (6)

$$
\begin{align*}
& {\left[p^{f} X^{f}-p^{f} X X^{f}-q^{f} Y X^{f}+q^{f} Y^{f}-p^{f} X Y^{f}-q^{f} Y Y^{f}\right] \geq}  \tag{7}\\
& {\left[p^{f} X^{n}-p^{f} X X^{n}-p^{f} X Y^{n}\right]+\left[q^{f} Y^{n}-q^{f} Y X^{n}-q^{f} Y Y^{n}\right]}
\end{align*}
$$

The left-hand side of (7) is the value of net output in the $f$ equilibrium and so, by the balance-of-trade constraint, is equal to the value of final consumption (subscript c) in the f equilibrium. Trade must balance at domestic prices ( $p^{w} t$ for an import or $p^{w} / t$ for an export). With no tariffs, the domestic price of any initially traded good will equal the world price corrected for trade costs. For any initially-non-traded good, production minus intermediate use equals consumption and so such a good cancels out of the balance-of-trade constraint at any price. The balance-of-trade constraint can thus be written in terms of domestic prices for all goods, traded and non-traded. ${ }^{2}$ The left-hand side of (7) equals the value of consumption in the $f$ equilibrium.

$$
\begin{align*}
& {\left[p^{f} X^{f}-p^{f} X X^{f}-q^{f} Y X^{f}+q^{f} Y^{f}-p^{f} X Y^{f}-q^{f} Y Y^{f}\right]=} \\
& \quad p^{f} X_{c}^{f}+q^{f} Y_{c}^{f} \equiv C^{f} \tag{8}
\end{align*}
$$

Y goods are non-trade in the n equilibrium, so the second term on the right-hand side of (7) (net output of Y good) is just the value of the consumption of Y goods in the $n$ equilibrium evaluated at $f$ prices.

$$
\begin{equation*}
q^{f} Y_{c}^{n}=\left[q^{f} Y^{n}-q^{f} Y X^{n}-q^{f} Y Y^{n}\right] \tag{9}
\end{equation*}
$$

Substitute (8) and (9) for the relevant terms in (7), then (7) becomes

$$
\begin{equation*}
\left[C^{f}\right] \geq\left[p^{f} X^{n}-p^{f} X X^{n}-p^{f} X Y^{n}\right]+\left[q^{f} Y_{c}^{n}\right] \tag{10}
\end{equation*}
$$

Trade balance in the n equilibrium is given by:

$$
\begin{equation*}
p^{n} X^{n}-p^{n} X X^{n}-p^{n} X Y^{n}-p^{n} X_{c}^{n}=0 \tag{11}
\end{equation*}
$$

Add (11) to the right-hand side of (10), also add and subtract $p^{f} X_{c}^{n}$ from the righthand side, and (10) becomes

$$
\begin{gather*}
{\left[C^{f}\right] \geq\left[p^{f} X_{c}^{n}+q^{f} Y_{c}^{n}\right]+\left[p^{f} X^{n}-p^{f} X X^{n}-p^{f} X Y^{n}-p^{f} X_{c}^{n}\right]} \\
+\left[p^{n} X^{n}-p^{n} X X^{n}-p^{n} X Y^{n}-p^{n} X_{c}^{n}\right] \tag{12}
\end{gather*}
$$

The first term on the right-hand side of (12) is the value of the n-equilibrium consumption at f -equilibrium prices which we can denote as:

[^1]\[

$$
\begin{equation*}
\left[C^{n}\right] \equiv\left[p^{f} X_{c}^{n}+q^{f} Y_{c}^{n}\right] \tag{13}
\end{equation*}
$$

\]

Finally, note that the second and third bracketed terms on the right-hand side of (12) are net exports of $X$ goods in the n-equilibria: total output minus domestic intermediate use minus domestic consumption, the second term values at f-prices and the third term valued at n -prices. Let net exports be given by

$$
\begin{equation*}
\left[X^{k}-X X^{k}-X Y^{k}-X_{c}^{k}\right] \equiv E X^{k} \quad k=f, n \tag{14}
\end{equation*}
$$

Then using (13) and (14), (12) becomes:

$$
\begin{equation*}
\left[C^{f}\right] \geq\left[C^{n}\right]+\left(p^{f}-p^{n}\right) E X^{n} \tag{15}
\end{equation*}
$$

Gains from allowing trade in $Y$ goods makes the country better off if the left-hand side of (15) exceeds the first term on the right-hand side: the value of f-equilibrium consumption at f-equilibrium prices exceeds the value of n-equilibrium consumption at f-equilibrium prices; that is, f-equilibrium consumption is revealed preferred.

Suppose that fragmentation leaves relative world prices of $X$ goods unchanged and refer back to (1). Consider an initially-exported good $E X_{i}^{n}>0$, so that its initial domestic price is equal to $1 / t$ times the world price: $p_{i}{ }^{n}=p_{i}{ }^{w} / t$, with the world price held constant by assumption after trade in Y is allowed.

$$
\begin{array}{rlr}
\left(p_{i}^{f}-p_{i}^{n}\right)\left(E X_{i}^{n}\right) & =0 & \\
\left(p_{i}^{f}-p_{i}^{n}\right)\left(E X_{i}^{n}\right) \geq 0 & & \text { good i continues to be exported }  \tag{16}\\
\left(p_{i}^{f}-p_{i}^{n}\right)\left(E X_{i}^{n}\right) \geq 0 & & \text { good i becomes non-traded } \\
\end{array}
$$

If export good i becomes non-traded or an import good, it's price cannot be lower than the price at which it could be exported, $p_{i}{ }^{n}=p_{i}^{w} / t$, and so $p_{i}^{f} \geq p_{i}{ }^{n}=p_{i}^{w} / t$ for $E X_{i}^{n}>0$ when i switches to an import or to non-traded. The argument and inequalities in (16) also hold for any initially imported good: $p_{i}^{f} \leq p_{i}{ }^{n}=p_{i}{ }^{w} t$ when $E X_{i}^{n}<0$ initially and switches to an export or to non-traded..

Thus for any $X$ good, that term in the right-hand summation in (15) must be nonnegative. From (15), this is in turn a sufficient condition for

$$
\begin{equation*}
C^{f} \geq C^{n} \tag{17}
\end{equation*}
$$

Trade in the f-equilibrium is revealed preferred to trade in the n-equilibrium for any/all countries.

General Result:
A sufficient condition for adding trade in $Y$ goods to (weakly) improve the welfare of all countries is that the world relative prices of the $X$ goods are unchanged.

A sufficient condition for adding trade in $Y$ goods to improve the welfare of a given country is that the value of its initial net-export vector at post- $Y$-trade prices is positive: $p^{f} E X^{n}>p^{n} E X^{n}=0$ (the initial net export vector would now generate a surplus; "on average", the terms-of-trade do not get worse).

Because $\left(p^{f}-p^{n}\right) E X^{n}>0$ is defined at trade-cost-adjusted domestic prices, it is possible that this condition can be satisfied for all countries, contrary to the usual case where trade costs are zero.

Again, (a) this does not assume domestic prices are unchanged, since some goods may change their trade status. (b) the result covers Grossman and Rossi-Hansberg (2008) as a special case: $Y$ goods are intermediate "tasks", with each $Y$ produced with a single factor and each $Y$ good used in all $X$ goods.

In a formulation with two countries and zero trade costs, the inequality $\left(p^{f}-p^{n}\right) E X^{n}>0$ cannot hold for both countries. Both price vectors must equal the world price vectors in each country, and one country's net export vector is equal and opposite in sign to the other country's vector. So in fact this term has an equal and opposite value in the two countries: the sufficient condition cannot hold for one of the countries. But it is worth noting that this need not be the case in the presence of trade costs and we will see the relevance later in the paper. Suppose that good i is initially exported from country e and imported in country m , and so the initial price relationships are

$$
\begin{equation*}
p_{i}^{e n} t=p_{i}^{w}=p_{i}^{m n} / t \quad \Rightarrow \quad p_{i}^{e n} t^{2}=p_{i}^{m n} \tag{18}
\end{equation*}
$$

A quick numerical example should make the point. Let $t^{2}=1.2$ (making $t$ approximately 1.095) and suppose that the exporter's price is one and the importer's price is 1.2 . If the good becomes non-traded, the domestic price might be 1.1 in each country, in which case the (initial) exporter's domestic price rises ( $p_{i}^{e f}>p_{i}^{e n}$ ) and the importer's price falls ( $p_{i}^{m f}<p_{i}^{e n}$ ): the sufficient condition in (16) holds as a strict inequality for both countries. With reference to the inequalities in (1), the importer's price moves in from the left-hand boundary and the exporter's price moves in from the right-hand boundary. This is not an arcane technical point: it will be highly relevant because fragmentation will permit some countries to stop importing expensive goods and just import the fragment of it that they are bad at producing themselves.

## 3. Example 1: based on Grossman and Rossi-Hansberg (2008)

It is nice to have some specifics to chew on; sufficient conditions in particular leave a lot of ambiguity and are puzzling in particular if they are unlikely to be satisfied by all country at the same time. The first specific case I will show is a much-simplified version of Grossman and Rossi-Hansberg (2008) (GRH). The simple version is shown in Figure 1. There are two final goods, $X_{1}$ and $X_{2}$ that produce utility, and two primary factors, $L$ and $K$ which themselves are non-traded. $L$ is (endogneously) divided into two task, labeled $T L_{1}$ and $T L_{2}$ and similarly for capital. All goods require all tasks and a particular good requires $T K_{1}$ and $T K_{2}$ in identical amounts and there is no substitution between them and similarly for talks $T L_{1}$ and $T L_{2}$. Where the final goods $X_{1}$ and $X_{2}$ differ is in the amounts of labor versus capital tasks, and $X_{1}$ is assumed capital intensive. In the illustration of Figure 1, $X_{1}$ requires 60 each of both $T K_{1}$ and $T K_{2}$ and 40 each of both $T L_{1}$ and $T L_{2} . X_{2}$ is the symmetric mirror image, requiring 40 each of $T K_{1}$ and $T K_{2}$ and 60 each of $T L_{1}$ and $T L_{2}$.

The benchmark is that goods $X_{1}$ and $X_{2}$ can be traded while none of the tasks can be traded initially. I assume in the simulations that there are trade costs of five percent $(\mathrm{t}=$ 1.05) initially, partly to break factor-price equalization for similar countries. I assume that there is an elasticity of substitution of 1.0 between $K$ and $L$ nests for both goods and utility is Cobb-Douglas as well. Countries can differ in relative and/or absolute factor endowments and I will compute a series of outcomes over a world Edgeworth box as shown in Table 1. The focus is on country h whose origin is at the southwest corner of the box. Below the NWSE diagonal country h is small and above the SW-NE diagonal it is capital abundant. The model is solved with GAMS, whose non-linear complementarity solver is extremely robust to corner solutions.

The first experiment in Table 1 is to allow costless trade in task $T L_{1}$ only, no trade in $T L_{2}$ or in $K$ tasks, with results in panels A and B. Note that this is not the same as allowing labor mobility as strongly emphasized by GRH. Foreign labor can essentially enter to do task $T L_{1}$ but cannot do task $T L_{2}$, which must be done by domestic labor. Thus allowing trade in $\mathrm{TL}_{1}$ may well not equalize labor returns across countries. The numbers in panel A are the proportional changes in the welfare of country h relative to the benchmark with $X$ and $Y$ traded at 5 percent costs (held constant in the experiment).

Most all welfare changes in Panel A are positive, except of course on the SW-NE diagonal (no trade). The changes are naturally bigger when country h is small. There are three points of loss which are shaded in Panel A. Panel B plots proportional changes in the relative price of country h's export good, so this is the change in $p_{1} / p_{2}$ above the NE-SW diagonal and $p_{2} / p_{1}$ below (so any plus is a terms-of-trade improvement and a minus is a loss for h ). Comparing the points of loss in Panel A to the corresponding points in Panel B, we see that losses in the former are all points of terms-of-trade deterioration in Panel B as required by the general result above. However, we also see that this result is only a sufficient condition in that there are a number of points in Panel B where the terms-of-trade deteriorates yet welfare improves.

The intuition behind the points of loss in Panel A, due to the deterioration in the relative price of $X_{2}$, country h's export good at these points, is explained by a sort of
monopoly-power in trade argument. Country $h$ is somewhat small than f at these points, and has a favorable terms of trade (relative price of $X_{2}$ ) initially. But the movement of labor (in the factor content sense) to country f after liberalization allows f to expand production of $X_{2}$ more than it shrinks in country h, thus driving down the relative price of $X_{2}$. This terms-oftrade deterioration for $h$ outweighs the trade-creation by exporting task $T L_{1}$.

Panels C and D of Figure 2 show the effects of a symmetric experiment in which both $T L_{1}$ and $T K_{1}$ become traded. All welfare changes in Panel C are positive and symmetric and, of course, they must also be the same for country $f$ (if we look at cell ( $\mathrm{i}, \mathrm{j}$ ) for country h , country f 's change is given in cell ( $\mathrm{j}, \mathrm{i}$ )). However, recall that we mentioned above that differences in country size are also a form of asymmetry. Thus we see a number of cells in Panel D in which the relative price of country h's comparative-advantage good falls following fragmentation. The intuition lies in a monopoly or simple scarcity concept. The relatively small country has a terms-of-trade advantage when only $X_{1}$ and $X_{2}$ are traded. Allowing trade in tasks essentially erodes these scarcity rents and the relative price of the comparative-advantage good falls. Welfare rises nevertheless at all points in Panel C.

Another interesting feature of the results is that a large majority of the relative price changes in Panel B and Panel D of Figure 2 are positive.. How can this be? Surely in the symmetric case of Panel D there should be an equal number of negative and positive changes since the numbers are identically the changes in the (inverse) relative price in country f? The explanation lies in one of the final goods becoming non-traded as discussed in section 2 , permitting a positive terms-of-trade (really the domestic price ratio) change in both countries. ${ }^{3}$

As an example, consider points in the two rows above the SW-NE diagonal in Panels B and D . In the first row above the diagonal, the trade cost is such that there is no trade in $X_{1}$ and $X_{2}$ initially, and so the opportunity to trade tasks must be welfare improving and the relative price of the comparative-advantage good must rise; that is rather trivial. Points two rows above the diagonal such as point $(0.5,0.3)$ involve trade in $X_{1}$ for $X_{2}$ initially. The opportunity to trade tasks leads to an elimination of trade in $X_{2}$ in Panel B: country h simply imports task $T L_{1}$ to complement its scarce labor supply, and produces $X_{2}$ more cheaply than it imported it under goods-trade only: $\left(p_{1}^{f} / p_{2}^{f}\right)>\left(p_{1}^{n} / p_{2}^{n}\right)$ which is an improvement in country h's relative price. Country f does better exporting $T L_{1}$ than in exporting $X_{2}$ and so this drives up the relative price of $X_{2}$ in country $\mathrm{f}:\left(p_{1}^{f} / p_{2}^{f}\right)<\left(p_{1}^{n} / p_{2}^{n}\right)$ for country f which is an improvement in its relative price. With reference back to the sufficient conditions in (15) and (16), this is a clear case where the condition holds for both countries, as it does at a number of point in both the experiments of Panel B and Panel D: hence the "terms-of-trade" improvement for both countries (see footnotes 2 and 3).

[^2]
## 4. Example 2: based on Markusen and Venables (2007)

A second example is a significant modification of Markusen and Venables (2007). Again, we start with a $2 \times 2 \times 2$ Heckscher-Ohlin world, but intermediates are added. The model is shown in Figure 2, where there are three symmetric intermediate goods $A, B$, and $C$. As in GRH, these are pure intermediates and not used in final consumption. $A$ is the most capital intensive and is used in $X_{1}, B$ is in the middle and is used in both $X_{1}$ and $X_{2}$, and $C$ is the most labor intensive and is used only in good $X_{2}$. At benchmark prices of one (countries identical), the capital/labor ratio in $X_{1}$ is $70 / 30$ and that in $X_{2}$ is $30 / 70$. Symmetry is built into the model quite deliberately.

The numerical model uses the same total factor endowments and preferences as GRH and Cobb-Douglas substitution is used the upper nest (between intermediate goods) in both this section and the previous one. Trade costs for final goods are 5 percent as in the previous section. So the two treatments are very similar except for the structure of intermediates. Experiments similar to those of Table 1 are shown in Table 2. Panels $A$ and $B$ consider a non-symmetric fragmentation in which free trade in $C$ is added to the benchmark of trade in $X_{1}$ and $X_{2}$ only, and the results show some qualitative similarity to GRH. Panel A of Table 2 shows some points of welfare loss in approximately the same place as Panel A of Table 1 (GRH). Panels B in the two figures are also similar and show that the points of welfare losses in both cases are associated with a terms-of -trade deterioration as the general result requires. Again, the simulations indicate and emphasize that the general result is a sufficient condition, in that there are a couple points of terms-of-trade deterioration in which welfare nevertheless increases.

Panels C and D of Table 2 allow trade in both $A$ and $C$ intermediates, a symmetric fragmentation, so the results on welfare and price changes are symmetric. However, there are still point of welfare loss for country h (Panel C) and again we see that these are necessarily associated with adverse changes in the prices of the initially-traded goods. While the fragmentation itself is symmetric, the countries are of different size: as in the case of Panel C of Table 1 (GRH), country $h$ is somewhat smaller is the points of welfare loss.

The welfare losses in Panels A and C of Table 2 have a subtle intuition; we concentrate on Panel A, for example cell $(9,7)$ of Panel A where the welfare loss is 13.9 percent. Country h is initially specialized in $X_{2}$ and has an endowment ratio well suited to producing the integrated good by dividing its endowment between $B$ and $C$. When $C$ can be traded, country h exports $C$ and country f has a significant expansion in its production of $X_{2}$. This pushes down the relative price of $X_{2}$ and, while country h gets a small increase in the price of $C$ this is outweighed by a much bigger fall in the price of $B$ (non-traded). The negative effect of the price change in $X_{2}$ ( 33 percent in Panel B) causes a fall in country h's welfare. This is somewhat easier to explain in a multi-country context, the subject of the next section, and we will pick up on the intuition at the end of that section.

## 5. An extension to a multi-country case

A well-understood limitation of the world Edgeworth or Dixit-Norman (1980) box technique is that it is limited to two countries. There is no sense in which there can be high trade-cost countries and low trade-cost countries. This section presents a multi-country generalization based again on Markusen and Venables (2007). The structure of production is the same as in the previous section. There are two final goods, $X_{1}$ and $X_{2}$, and three intermediate goods: $A, B$, and $C$. $A$ and $B$ are inputs into $X_{1}$ production and $B$ and $C$ are inputs into $X_{2}$ production. Factor intensities are the same as those shown in Figure 2 and all countries have identical and homothetic preferences, with shares 50/50.

There are many countries all of which trade together simultaneously, with each country identified by a double index, one referring to the country's endowment ratio and one referring to its country-specific trade cost (costs to and from the entrepot). Countries' endowments are evenly and symmetrically distribution along a line, with the most capital abundant country having endowments $K=0.90 L=0.10$ and the most labor abundant country having endowments $K=0.10 L=0.9$. There are an odd number of countries with the central country having an endowments $K=0.5 L=0.5$. A country's endowment is indexed by j .

Trade costs are country specific and apply to imports and exports from/to all countries. We could think of trade costs as being port costs only. The marginal cost of added distance is zero. Bilateral trade flows will thus not be determined, a limitation of the model. In addition to an endowment index $j$, a country has a trade-cost index $i$, which is common to all imports and exports. There are exactly $i$ countries with endowment index $j$ and $j$ countries with trade-cost index i. Our countries form an ixj matrix, with exactly one country in each cell of the matrix. Unlike the world Edgeworth-box approach, all countries trade at once. ${ }^{4}$

We assume that the final goods $X_{1}$ and $X_{2}$ are always tradable at a country's countryspecific trade cost (although autarky is computed as a benchmark). None, some, or all of the intermediates may be tradable, at each country's country-specific trade cost depending on the experiment. Primary factors are not tradable as noted above. "Fragmentation" is short-hand for the introduction of trade in some previously-non-traded intermediate. Referring back to the notion of asymmetries, in our example here there is essentially no asymmetry due to country size, since all countries will be a quite small share of the world endowment. But there can be asymmetries in the fragmentation itself in the sense that it is biased toward one final good or the other. In the present case, allowing trade in $B$, trade in $A$ and $C$, or trade in $A, B$, and $C$ are neutral or symmetric fragmentations. Allowing trade in $C$ but not in $A$ and $B$ is an asymmetric fragmentation. As your intuition will likely suggest, the latter will increase the efficiency of $X_{2}$ production and will lower the price of $X_{2}$ relative to $X_{1}$ in equilibrium.

Figure 3 shows the experiment in which $A$ and $C$ become traded at each country's country-specific trade cost, shown in the Y axis (running front to back). Each cell of the

[^3]Figure is a country, with most capitalabundant countries at the left and highest-trade-cost countries in the front; the back row of Figure 3 is a row of countries with zero trade costs (the view from this angle is better). The vertical axis plots the proportional welfare gains over trade in $X_{1}$ and $X_{2}$ only (not autarky). There are countries in the front middle (high-trade costs, near average endowments) that have zero gains because they do not trade before or after the liberalization or innovation that allows trade in $A$ and $C$. The big gainers are the fringe countries in terms of endowments: either they stop producing $B$ and specialize in $A$ or $C$ only (low-trade-cost fringe) or they leave autarky and stop producing intermediate good $A$ or $C$ (high-trade-cost fringe), importing their disadvantaged intermediate to combine with domestic good $B$. But interestingly, the countries with central relative endowments and relatively low trade costs gain.

The reasons for this are indicated in Table 3, where the price index of the zero-tradecost country with the average world endowment is used as numeraire. When trade in $A$ and $C$ are allowed, fringe countries want to specialize more or completely in $A$ or $C$, while the central countries have no incentive to specialize more in $B$ at initial world prices. So it is basically a supply-demand issue: at initial relative prices $p_{1} / p_{2}$, there is excess supply of $A$ and $C$ and so their prices must fall relative to $C$ to re-establish equilibrium. Table 3 notes that, while the relative prices of final goods don't change, the world price of $A$ and $C$ fall relative to $B$, which makes the central countries better off.

No one loses in this symmetric example with essentially identical country sizes as the general result suggests: relative world prices of $X_{1}$ and $X_{2}$ don’t change. A few low-tradecost countries have zero gains/losses, and these are countries which were well suited to integrated $X_{1}$ or $X_{2}$ production initially, and remain exporters of one final good and importers of the other after trade in $A$ and $C$ is allowed.

Figure 4 completes the analysis by showing the welfare gains from allowing trade in $C$ (no trade in $A$ or $B$ ) relative to trade in $X_{1}$ and $X_{2}$ only. $C$ is the most labor-intensive intermediate and this is an opportunity for the labor-abundant countries. The supply to the world market of $C$ by these countries pushes down the relative price of $X_{2}$ and $C$ has a price below that of $X_{2}$, though its pre-fragmentation world price is not defined. Prices are shown in Table 3. Figure 4 shows that the most labor intensive countries are significant gainers. They become specialized in $C$ and their domestic prices for $C$ rise. Note that these countries are significant gainers in spite of the fact that the relative price of their initial export good $X_{2}$ falls, though this is not a violation of the sufficient condition for many of these countries: $X_{2}$ switches from being their export good to being non-traded or even imported and (16) is in fact satisfied despite the fall in the world price of the initially-exported good. ${ }^{5}$

The countries that experience losses are moderately labor-abundant countries, who produce and export good $X_{2}$ before and after the ability to trade C. The relative price of their initial export good falls, violating our sufficient condition, but they cannot escape this by switching to specializing in and exporting $C$. Thus they experience losses as indicated in the "basin of welfare losses" area of Figure 4.

[^4]
## 6. Summary

The purpose of this paper is to trying to identify some general principles about the welfare effects of adding newly-traded goods and services to an existing set of traded goods. In my view, the existing theory literature is not very satisfactory on this, often because the tools applied do not allow the researcher to solve for world general equilibrium and world prices after fragmentation is allowed. Here I derive a general gains-from-trade result that gives benchmark sufficient conditions for added trade to be beneficial to one country or to all countries together. While this result has clear antecedents in the literature concerning going from partially liberal trade to more liberalized trade, an important innovation here is to add trade costs which allow domestic and world prices to differ and which allow some of the existing set of traded or tradable goods to move in and out of a country's trade vector following a liberalization.

Two specific examples are then examined which are simplifications and modifications of two recent papers, Grossman and Rossi-Hansberg (2008) and Markusen and Venables (2007). In both cases, results are consistent with the central result: a necessary condition for a country to lose is that it experiences a weighted adverse price change for its initially trade goods. At the same time, the sufficiency part of the general result is emphasized: there many cases in which a country gains substantially in spite of the sufficient condition failing. The role of trade costs, which imply that initially-traded goods often change trade status, is also illustrated and found to be important in these examples: for example, a country may stop importing an expensive good and only import the fragment of it that is costly to produce at home.

Results suggest that gains are likely to occur to all countries when the countries and the fragmentation itself is relatively "symmetric". The countries are symmetric (by definition) when they are approximately the same size. The fragmentation is symmetric when, for example, both a labor-intensive intermediate or task and a capital-intensive intermediate or task are both introduced into trade together. These two symmetries minimize or even eliminate terms-of-trade changes that violate the sufficient condition for gains.

## REFERENCES

Anderson, James E. van Wincoop, Eric (2003), Gravity with Gravitas: a Solution to the Border Puzzle. American Economic Review 93, 170-92.

Arndt, Sven W., Kierzkowski, Henryk (Eds.) (2001), Fragmentation: New Production Patterns in the World Economy. Oxford University Press, Oxford.

Baldwin, Richard and Frédéric Robert-Nicoud (2010), "Trade in Goods and Trade in Tasks: and Integrating Framework", NBER working paper 15882.

Davis, Donald R., Weinstein David E. (2003), Market Access, Economic Geography and Comparative Advantage: An Empirical Assessment, Journal of International Economics 59, 1-23.

Dixit, Avinash K. And Victor D. Norman (1980), Theory of International Trade: A Dual, General-Equilibrium Approach, Cambridge: Cambridge University Press.

Deardorff, Alan V. (2001), "Fragmentation in Simple Trade Models, North American Journal of Economics and Finance 12, 121-137.

Dearforff, Alan V. (2008), Gains from Trade and Fragmentation, in Steven Brakman and Harry Garretsen, editors, Foreign Direct Investment and the Multinational Enterprise, Cambridge: the MIT Press, Chapter 7, 155-169.

Frankel, Jacob A., Romer, David (1999), Does trade cause growth. American Economic Review 89, 379-99.

Grossman, Gene. M. and Estaban Rossi-Hansberg (2008), Trading Tasks: A Simple Theory of Offshoring, American Economic Review 98, 1978-1997.

Hanson, Gordon H. (2005),. Market Potential, Increasing Returns and Geographic Concentration, Journal of International Economics 67, 1-24.

Hanson, Gordon H., Raymond J. Mataloni, and Matthew Slaughter (2001), Expansion strategies of U.S. multinational firms, in: Rodrik, D., Collins, S. (Eds.), Brookings Trade Forum 2001, 245-282.

Hanson, Gordon H., Raymond J. Mataloni and Matthew J. Slaughter (2005), Vertical production networks in multinational firms, Review of Economics and Statistics 87, 664-678.

Hummels, David, Rapoport, D., Yi, K-M. (1998), Vertical Specialization and the Changing Nature of World Trade. Federal Reserve Bank of New York Economic Policy Review 4, 79-99.

Hummels, David, Ishii, J. and Yi , K-M. (2001), The Nature and Growth of Vertical Specialization in World Trade. Journal of International Economics 54, 75-96.

Jones, Ronald W. (2000), Globalization and the Theory of Input Trade, MIT Press, Cambridge.

Jones, Ronald W., Kierzkowski, H. (2001), A Framework for Fragmentation, in: Arndt, S.W.. Kierzkowski, H., (Eds), Fragmentation: New Production Patterns in the World Economy, Oxford University Press, Oxford..

Leamer, Edward (1984), Sources of Comparative Advantage, MIT Press, Cambridge .
Leamer, Edward (1987), Paths of Development in the Three-Factor, n-Good General Equilibrium Model. Journal of Political Economy 95, 961-999.

Leamer, Edward, James Levinsohn (1995), International trade theory; the evidence, in: Grossman, G., Rogoff, K., Handbook of International Economics, Vol. 3. NorthHolland, Amsterdam., 1339-1394

Markusen, James R. (1983), Factor Movements and Commodity trade as Complements,. Journal of International Economics, 14, 341-356.

Markusen, James R. (2002), Multinational Firms and the Theory of International Trade, MIT Press: Cambridge.

Markusen, James R. (2006), Modeling the offshoring of white-collar services: from comparative advantage to the new theories of trade and FDI, in S. Lael Brainard and Susan Collins, editors, Brookings Trade Forum 2005: Offshoring White-Collar Work, Washington: the Brookings Institution, 1-34.

Markusen, James R. an Anthony J. Venables (2007), Interacting Factor Endowments and Trade Costs: A Multi-Country, Multi-Good Approach to Trade Theory, Journal of International Economics 73, 333-354.

Ng, F., Yeats, A. (1999), Production sharing in East Asia; who does what for whom and why. World Bank Policy Research Working Paper 2197, Washington DC.

Venables, Anthony J. (1999), Fragmentation and multinational production. European Economic Review, 43, 935-945.

Venables, Anthony J. and N, Limao (2002), Geographical disadvantage; a Heckscher-Ohlin-von-Thunen model of international specialisation. Journal of International Economics 58, 239-263

Yeats, A. (1998), Just how big is global production sharing? World Bank Policy Research Working Paper 1871, Washington DC

Yi, K-M.. (2003), Can Vertical Specialization Explain the Growth of World Trade? Journal of Political Economy 111, 52-102.

Figure 1: Structure of Production Grossman - Rossi-Hansberg

## Utility



FINAL GOODS
(50/50 shares in U)

INTERMEDIATE GOODS
(AKA TASKS)

PRIMARY
FACTORS

FINAL GOODS

INTERMEDIATE GOODS
PRIMARY FACTORS


ALWAYS TRADABLE

NONE / SOME / ALL TRADABLE
NOT TRADABLE

## Table 1: Fragmentation in the Grossman - Rossi-Hansberg Model

Panel A: proportional change in welfare of country $h$ following trade in TL1


Panel B: proportional change in the price of h's export good with trade in TL1

| T00 | 0.9 | -0.17 | 0.11 | 0.12 | 0.12 | 0.09 | 0.06 | 0.03 | 0.01 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ก్ర | 0.8 | -0.17 | -0.04 | 0.10 | 0.09 | 0.05 | 0.03 | 0.02 |  | 0.01 |
| ¢ | 0.7 | -0.04 | -0.07 | 0.04 | 0.04 | 0.03 | 0.03 |  | 0.02 | 0.01 |
| $\stackrel{\rightharpoonup}{1}$ | 0.6 | -0.04 | -0.04 | 0.05 | 0.04 | 0.03 |  | 0.02 | 0.02 | 0.03 |
| $\varepsilon$ | 0.5 | -0.03 | 0.02 | 0.05 | 0.04 |  | 0.03 | 0.03 | 0.03 | 0.04 |
| 3 | 0.4 | -0.03 | 0.06 | 0.05 |  | 0.04 | 0.04 | 0.04 | 0.04 | 0.04 |
| $\bigcirc$ | 0.3 | 0.00 | 0.06 |  | 0.05 | 0.05 | 0.04 | 0.02 | 0.08 | 0.04 |
| $\bigcirc$ | 0.2 | 0.07 |  | 0.06 | 0.06 | 0.03 | 0.00 | -0.09 | 0.04 | 0.20 |
| 亠̄ | 0.1 |  | 0.07 | 0.05 | 0.03 | 0.01 | -0.02 | -0.11 | -0.10 | 0.20 |
| 3 | $\mathrm{O}_{\mathrm{h}}$ | 0.1 | 0.2 | 0.3 | 0.4 | 0.5 | 0.6 | 0.7 | 0.8 | 0.9 |

Panel C: proportional change in welfare of country $h$ following trade in TL1, TK1

|  | 0.9 | 0.229 | 0.244 | 0.174 | 0.075 | 0.038 | 0.017 | 0.007 | 0.001 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| O | 0.8 | 0.127 | 0.118 | 0.098 | 0.051 | 0.022 | 0.008 | 0.002 |  | 0.001 |
| ర్ర | 0.7 | 0.124 | 0.071 | 0.048 | 0.026 | 0.012 | 0.003 |  | 0.002 | 0.007 |
| ¢ ${ }^{\circ}$ | 0.6 | 0.189 | 0.062 | 0.036 | 0.017 | 0.004 |  | 0.003 | 0.008 | 0.017 |
| $\stackrel{\square}{\square}$ | 0.5 | 0.162 | 0.054 | 0.027 | 0.006 |  | 0.004 | 0.012 | 0.022 | 0.038 |
| E | 0.4 | 0.130 | 0.044 | 0.010 |  | 0.006 | 0.017 | 0.026 | 0.051 | 0.075 |
| $3$ | 0.3 | 0.091 | 0.020 |  | 0.010 | 0.027 | 0.036 | 0.048 | 0.098 | 0.174 |
| ¢ | 0.2 | 0.050 |  | 0.020 | 0.044 | 0.054 | 0.062 | 0.071 | 0.118 | 0.244 |
| 응 | 0.1 |  | 0.050 | 0.091 | 0.130 | 0.162 | 0.189 | 0.124 | 0.127 | 0.229 |
| ¢ | O | 0.1 | 0.2 | 0.3 | 0.4 | 0.5 | 0.6 | 0.7 | 0.8 | 0.9 |
| 3 |  |  |  | World | dow | ent of | labor |  |  |  |

Panel D: proportional change in the price of h's export good with trade in TL1, TK1


Figure 2: Structure of Production Markusen - Venables

FINAL GOODS
INTERMEDIATE GOODS
PRIMARY FACTORS

## Utility



ALWAYS TRADABLE AT COUNTRY-SPECIFIC TRADE COST
NONE / SOME / ALL TRADABLE AT COUNTRY-SPECIFIC TRADE COST

NOT TRADABLE

## Table 2: Fragmentation in the Markusen - Venables Model

Panel A: proportional change in welfare of country $h$ following trade in C


Panel B: proportional change in the price of h's export good with trade in C


Panel C: proportional change in welfare of country $h$ following trade in $A$ and $C$

|  | 0.9 | 0.024 | 0.261 | 0.197 | 0.115 | 0.041 | 0.016 | 0.003 | 0.001 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \% | 0.8 | -0.156 | 0.024 | 0.075 | 0.026 | 0.006 | 0.005 | 0.002 |  | 0.001 |
| ช | 0.7 | -0.098 | -0.023 | 0.024 | 0.014 | 0.007 | 0.003 |  | 0.002 | 0.003 |
| $\stackrel{4}{0}$ | 0.6 | -0.024 | 0.018 | 0.021 | 0.011 | 0.004 |  | 0.003 | 0.005 | 0.016 |
| $\stackrel{\square}{0}$ | 0.5 | 0.048 | 0.037 | 0.017 | 0.006 |  | 0.004 | 0.007 | 0.006 | 0.041 |
|  | 0.4 | 0.039 | 0.027 | 0.009 |  | 0.006 | 0.011 | 0.014 | 0.026 | 0.115 |
|  | 0.3 | 0.039 | 0.016 |  | 0.009 | 0.017 | 0.021 | 0.024 | 0.075 | 0.197 |
| $\bigcirc$ | 0.2 | 0.032 |  | 0.016 | 0.027 | 0.037 | 0.018 | -0.023 | 0.024 | 0.261 |
| - | 0.1 |  | 0.032 | 0.039 | 0.039 | 0.048 | -0.024 | -0.098 | -0.156 | 0.024 |
| ¢ | O | 0.1 | 0.2 | 0.3 | 0.4 | 0.5 | 0.6 | 0.7 | 0.8 | 0.9 |
| 3 |  |  |  | Vorld | dow | ent O | labor |  |  |  |

Panel D: proportional change in the price of h's export good with trade in A and C


Figure 3: Additional gains from allowing trade in $A$ and $C$ (no trade in $B$ )


Figure 4: Additional gains from allowing trade in $C$ (no trade in $A$ or $B$ )

[^5]Table 3: World prices of $p_{1}, p_{2}, p_{a}$, and $p_{c}$ in the multicountry fragmentation example
(for reference, $p_{b}$ is the domestic price of $B$ in the central ( $K / L=1$ ) zero-trade-cost country)

|  | $\mathrm{p}_{1}$ | $\mathrm{p}_{2}$ | $\mathrm{p}_{\mathrm{a}}$ | $\mathrm{p}_{\mathrm{c}}$ | $\mathrm{p}_{\mathrm{b}}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Trade in $\mathrm{X}_{1}$ and $\mathrm{X}_{2}$ only | 1.000 | 1.000 |  |  | 1.000 |
| Add trade in A and C | 1.000 | 1.000 | 0.952 | 0.952 | 1.000 |
| Add trade in C only | 1.025 | 0.976 |  | 0.925 | 1.000 |

The consumer price index $e\left(p_{1}, p_{2}\right)$ in the central $(K / L=1)$ zero-trade-cost country is numeraire
Thus all numbers shown are also the domestic prices of this central, free-trade country. All prices are World prices $p^{w}$ except $p_{b}$, which is not traded in any of the scenarios
\$TITLE: MULTI.GMS for paper "Expansion of trade at the extensive margin..."

* James Markusen author
* model solves 36,863 non-1inear inequalities in 36,863 unknows
$*$ each country designated by a two-dimensional set:
* each country designated by a two-qimensional set:
* $i=$ trade cost index $j=$ endowment index

SET

ALIAS ( $\mathrm{F}, \mathrm{FF}$ );
parameters
${ }_{\mathrm{TCA}}^{\mathrm{TC}(\mathrm{I})}, \mathrm{TCB}(\mathrm{I}, \quad$ trade cost X and Y (gross - one plus trade cost rate)


* factor intentsities, all activities Cobb-Douglas

$\begin{array}{ll}\mathrm{CY} & \text { amount of C used in final good Y } \\ \mathrm{FA}(\mathrm{F}) & \text { primary } \mathrm{factors} \text { used in intermediate A } \\ \mathrm{FB}(\mathrm{F}) & \text { primary factors used in intermediate } \mathrm{B} \\ \mathrm{FC}(\mathrm{F}) & \text { primary factors used in intermediate }\end{array}$
* indices used to show what each country produces in each "regime"

* regimes stored as numbers for each country i-j
AT - autarky, N - trade in X - Y only, AC - tra
 $\underset{R E G C(I, J)}{\operatorname{REGAC}(I, J)}$ equals $R A(I J)+R X(I J)+R B$ (IJ) $+R Y$ (IJ) $+R C$ (IJ) with X-Y and $A$ and $C$ trade $\operatorname{VOTN}(I, J), \operatorname{VOTCAPN}(I, J)$ volume of trade and as a share of income $X$ - $y$ trade



WELAT (I,J)
WELN (I, J) $\quad \begin{aligned} & \text { welfare of country } \\ & \text { welfare of }-j \text { in autarky }\end{aligned}$
WELIN(I,J) welfare of country $i-j$ with trade in $X-Y$ only

DWELN(I, J) change in welfare of country i-j from autarky to $N$ ( $\mathrm{X}-\mathrm{Y}$ trade)
$\begin{array}{ll}\text { DWELN(I, J) } & \text { change in welfare of country i-j from autarky } \\ \text { DWELAC(I, J) } \\ \text { change in welfare of country } \\ \text { DWELC } \\ \text { i-j from } \\ \text { fhange in to }\end{array}$

* the star "*" is a GAMS wild card set designator "RES" is short for "RESULTS"
$*$ in the following, the wild card is a regime indicator (AT,
$\operatorname{RESWEL}(*, I, J)$ welfare of country i-j in regime ${ }^{*}$
$\operatorname{RESVOT}(*, I, J)$
trade volume of country i-j in regime

WPPICE (* *) first wild card: regime - second is world price of $\mathrm{X}-\mathrm{Y}-\mathrm{A}-\mathrm{B}-\mathrm{C}$
* these parameters will indicate if the model solves correctly
modelstatat, modelstatn, modelstatac, modelstatc
- factor intensities, all activities Cobb-Douglas
$\mathrm{AX}=.50 ;$
$\mathrm{BX}=.50 ;$
$\mathrm{BY}=.50 ;$
$\mathrm{BY}=.50 ;$
$\mathrm{CY}=50 ;$
$\mathrm{FA}(\mathrm{nL} \mathrm{L})=$


positive variables
* production acvitities

| $\mathrm{x}(\mathrm{I}, \mathrm{J})$ | production level of x for country $\mathrm{i}-\mathrm{j}$ |
| :---: | :---: |
| Y(I, J) | production level of Y for country $\mathrm{i}-\mathrm{j}$ |
| ${ }_{\text {B }}^{\mathrm{A}(1, \mathrm{I}, \mathrm{J})}$ | production level of A for country i-j |
| C(I, J) | production level of C for country i-j |
| EA (I, J) | exports of A by country i-j |
| IA (I, J) | ! imports of A by country i-j |
| EB (I, J) | ! exports of B by country i |
| IB (I, J) | imports of B by country i- |
| EC(I, J) | exports of c by country i-j |
| EXİ, | ! imports of ch by country ${ }^{\text {i-j }}$ |
| IX (I, J) | ! imports of X by country i-j |
| EY(I, J) | ! exports of Y by country $i-j$ j |
| ${ }^{\text {PY (I, J }} \times$ | imports of $Y$ by country i-j |
| ¢X(I,J) | ! production of X in in i-j supplied to the |
| W(I, J) | ! welfare index for country $\mathrm{i}-\mathrm{j}$ |

price

come and price of utilit

equations

* zero profit inequalities (marginal cost greater than or equal to price)

$\mathrm{CX}(\mathrm{I}, \mathrm{J}) . . \quad 100 * \mathrm{PA}(\mathrm{I}, \mathrm{J}) * * \mathrm{AX} * \mathrm{~PB}(\mathrm{I}, \mathrm{J}) * * \mathrm{BX} \quad=\mathrm{G}=100 * \mathrm{PX}(\mathrm{I}, \mathrm{J})$
DY (I,J).. $100 * P B(I, J) * * B Y * P C(I, J) * * C Y \quad=G=\quad 100 * P Y(I, J) ;$
$\mathrm{CA}(\mathrm{I}, \mathrm{J}) . . \quad 100 * \operatorname{PROD}(\mathrm{~F}, \operatorname{PF}(\mathrm{I}, \mathrm{J}, \mathrm{F}) * * \mathrm{FA}(\mathrm{F}))=\mathrm{G}=100 * \mathrm{PA}(\mathrm{I}, \mathrm{J})$;
$\mathrm{CB}(\mathrm{I}, \mathrm{J}) \ldots \quad 100 * \operatorname{PROD}(\mathrm{~F}, \operatorname{PF}(\mathrm{I}, \mathrm{J}, \mathrm{F}) * * \mathrm{~PB}(\mathrm{~F}))=\mathrm{G}=100 * \operatorname{PB}(\mathrm{I}, \mathrm{J})$;
$\mathrm{CC}(I, J) . . \quad 100 * \operatorname{PROD}(F, \operatorname{PF}(I, J, F) * * F C(F))=G=100 * P C(I, J)$;


## $\operatorname{CEA}(I, J)$. $\operatorname{CIA}(I, J)$ $\operatorname{CEB}(I, J)$


 $\operatorname{Cxx}(I, J)$
$\operatorname{CYY}(I, J)$
CW(I,J).. $200 * \operatorname{PCX}(I, J) * * 0.5 * \operatorname{PCY}(I, J) * * 0.5=G=200 * P W(I, J)$
$\left.\begin{array}{ll}\operatorname{MPX}(I, J) \\ \operatorname{MPY}(I, J)\end{array} \quad \begin{array}{ll}100 * X(I, J) \\ 100 * Y(I, J) & =G=100 *(\operatorname{XX}(I, J)+\operatorname{EX}(I, J) * T C(I)\end{array}\right)$
$\operatorname{MPA}(I, J) . . \quad 100 *(A(I, J)+I A(I, J)-E A(I, J) * T C A(I))=G=X(I, J) * A X * 100 * P A(I, J) * * A X * P B(I, J) * * B X / P A(I, J) ;$
$\operatorname{MPB}(I, J) \ldots \quad 100 *(B(I, J)+I B(I, J)-E B(I, J) * T C B(I))=G=\underset{Y}{X}(I, J) * B X * 100 * \operatorname{PA}(I, J) * * A X * P B(I, J) * * \operatorname{BX} / \operatorname{PB}(I, J)$
$\operatorname{MPC}(I, J) . . \quad 100 *(C(I, J)+\operatorname{IC}(I, J)-\operatorname{EC}(I, J) * T C C(I))=G=Y(I, J) * C Y * 100 * P C(I, J) * * C Y * P B(I, J) * * B Y / P C(I, J) ;$
$\begin{array}{ll}\operatorname{MPCX}(I, J) . & 100 *(X X(I, J)+\operatorname{IX}(I, J))=(G=W(I, J) * 100 * \operatorname{PCX}(I, J) * * 0.5 * \operatorname{PCY}(I, J) * * 0.5 / \operatorname{PCX}(I, J) ; \\ \operatorname{MPCY}(I, J): & 100 *(Y Y(I, J)+\operatorname{IY}(I, J))=G=W(I, J) * 100 * \operatorname{PCX}(I, J) * * 0.5 * \operatorname{PCY}(I, J) * * 0.5 / \operatorname{PCY}(I, J) ;\end{array}$
$\operatorname{MPF}(\mathrm{I}, \mathrm{J}, \mathrm{F}) \ldots \quad \operatorname{ENDOW}(\mathrm{I}, \mathrm{J}, \mathrm{F})=\mathrm{G}=\mathrm{A}(\mathrm{I}, \mathrm{J}) * 100 * \mathrm{FA}(\mathrm{F}) * \operatorname{PROD}(\mathrm{FF}, \operatorname{PF}(\mathrm{I}, \mathrm{J}, \mathrm{FF}) * * \mathrm{FA}(\mathrm{FF})) / \mathrm{PF}(\mathrm{I}, \mathrm{J}, \mathrm{F})$





CEAX.EX,
CIX. TX,
MEX.

MPFA.PFA, MPFB
ICONS. CONS/;
OPTION MCP=PATH;
OPTION LIMROW $=0$;
OPTION LIMPRW=0
OPTION LIMCOL $=0$
\$OFFSYMLIST OFFSYMXREF
OPTION SOLPRINT $=$ OFF;

set starting values for variables
$\mathrm{X} . \mathrm{L}(\mathrm{I}, \mathrm{J})=1 ; \mathrm{Y} . \mathrm{L}(\mathrm{I}, \mathrm{J})=1 ; \mathrm{A} . \mathrm{L}(\mathrm{I}, \mathrm{J})=0.5$; B.L(I,J) $=1 ; \mathrm{C} . \mathrm{L}(\mathrm{I}, \mathrm{J})=0.5$;




Choose the consumer price index of
PW.EX("31","21") = 1

```
* set endowments for country i-j (LOOP(j, )
* everone and everything has prohibitive trade cost (LOOP(i, )
LOOP (I,
END(I,J,"S")=(180+(160/40)-(160/40)*ORD (J));
TC(I) = 100;;
TCA(I) = 100;
MCB(I) = 100;
MTB(I) = 100;
TCC(I
MULTI.workspace = 25;
SOLVE MULTI USING MCP;
RA(I,J)=100$(A.L(I,J)GT 0);
RB(I,J)=1$(B.L(I,J) GT 0);
RM(I,
REGAT(I,J)=RA(I,J) + RX(I,J) + RB(I,J) + RY(I,J) + RC(I,J)
NEGAP(I,J) = RA(I,U) + RX(I
*)
MPRICE("AT","PY")= = PFY.L
M,
```

* allow trade in X-Y at each country's trade cost
* compute regime N : trade in $\mathrm{X}-\mathrm{Y}$ permitted
- 


);
MODELSTATN = MULTI MODELSLSTAT
$\mathrm{RA}(\mathrm{I}, \mathrm{J})=100 \mathrm{~S}(\mathrm{~A} . \mathrm{L}(\mathrm{I}, \mathrm{J}) \quad \mathrm{GT} 0) ;$
$\mathrm{RX}(\mathrm{I}, \mathrm{J})=10 \$(\mathrm{X} . \mathrm{L}(\mathrm{I}, \mathrm{J}) \mathrm{GT} 0) ;$

$\begin{aligned} \operatorname{RY}(I, J) & =0.1 \$(\mathrm{Y} \cdot \mathrm{L}(\mathrm{I}, \mathrm{J}) \mathrm{GT} 0) ; \\ \mathrm{RC}(\mathrm{I}, \mathrm{J}) & =0.01 \$(\mathrm{C} . \mathrm{L}(\mathrm{I}, \mathrm{J}) \mathrm{GT} 0) ;\end{aligned}$
$\operatorname{REGN}(I, J)=\operatorname{RA}(I, J)+\operatorname{RX}(I, J)+R B(I, J)+\operatorname{RY}(I, J)+\operatorname{RC}(I, J)$
$\operatorname{VELN}(I, J)=W \cdot L(I, J) ;$
$\operatorname{WELLN}(I, J)=($ WELN $(I, J)-\quad$ WELAT $(I, J)) /$ WELAT $(I, J)$
$\operatorname{votN}(I, J)=($ PX. LI $(I, J) * E X . L(I, J)+$ PCX.LII, J)*IX.LI(I, J) +


$\operatorname{otcapn}(I, J)=\operatorname{votn}(I, J) /(P W . L(I, J) * W . L(I, J))$;
WPRICE ("N",' "PY") $=$ PFY.L


compute regive $A C$ : trade in $X-Y-C$ - peritted
LOOP (I,
$\operatorname{CBA}(I)=100 ;$
$\operatorname{CA}(4310)=1$
TCA(I) \$(ORD(I) LT 31) $=1.0001+(1.16 * *(30-$ ORD (I) ) $) * 0.005$; $\operatorname{TCC(I)\$ (ORD~(I)~LT~31)~}=1.0001+(1.16 * *(30-\operatorname{ORD}(I))) * 0.005$;

## Solve multi using mcp,

multi.modelstat;
$\mathrm{RA}(\mathrm{I}, \mathrm{J})=100 \$(\mathrm{~A} . \mathrm{L}(\mathrm{I}, \mathrm{J}) \mathrm{GT} 0) ;$
$\mathrm{RXI}, \mathrm{J})=10 \$(\mathrm{~L} . \mathrm{I}(\mathrm{J}) \mathrm{GT} 0) ;$

$\mathrm{RY}(\mathrm{I}, \mathrm{J})=0.1 \$(\mathrm{Y} . \mathrm{L}(\mathrm{II}, \mathrm{J}) \mathrm{GT} 0) ;$
$\mathrm{RC}(\mathrm{I}, \mathrm{J})=0.01 \$(\mathrm{~L}(\mathrm{I}, \mathrm{J}) \mathrm{GT} 0) ;$
$\operatorname{REGAC}(I, J)=R A(I, J)+R X(I, J)+R B(I, J)+R Y(I, J)+R C(I, J)$;

$\operatorname{votaC}(I, J)=($ PX.LI $I, J) * E X . L(I, J)+\operatorname{PCX} . L(I, J) * I X . L(I, J)+$


$\operatorname{votcapac}(I, J)=\operatorname{VOTAC}(I, J) /(P W . L(I, J) * W . L(I, J)) ;$
$\operatorname{DVTNAC}(I, J)=\operatorname{VOTCAPAC}(I, J)-\operatorname{VotcApN}(I, J)$;
WPRICE ("AC", "PX") $=$ PFX.I
WPRICE ("AC", "PY") $=$ PFY
WPRICE ("AC", "PYA") $=$ PFA.L;
PRA.
WPRICE ("ACL", "PB") $=$ PFB. $L_{i}^{\prime} ;$
WPRICE $($ "AC",

* compute regime C : trade in $\mathrm{X}-\mathrm{y}-\mathrm{C}$ permitted
$\underset{\text { TCA (I) }}{\text { LI }}=100$;
$\mathrm{EA} . \mathrm{L}(\mathrm{I}, \mathrm{J})=0 ;$
$\mathrm{IA} \cdot \mathrm{L}(\mathrm{I}, \mathrm{J})=0 ;$
IA.L(I, J) $=0 ;$
EB.LIT,
IB.LI,

solve multi using mcp
mULTI MODELSTAT
$\mathrm{RA}(I, \mathrm{~J})=100 \$(\mathrm{~A} \cdot \mathrm{~L}(\mathrm{I}, \mathrm{J}) \quad \mathrm{GT} 0)$
$\mathrm{RX}(\mathrm{I}, \mathrm{J})=10 \$(\mathrm{X} . \mathrm{I}(\mathrm{I}, \mathrm{J}) \mathrm{GT} 0)$
$\operatorname{RX}(I, J)=10 \$(X . L(I, J) \quad G T 0) ;$
$R B(I, J)=1 \$(B \cdot L(I, J) G T 0):$
$\mathrm{RY}(\mathrm{I}, \mathrm{J})=0.1 \$(\mathrm{Y} . \mathrm{L}(\mathrm{II}, \mathrm{J}) \mathrm{GT} 0) ;$
$\mathrm{RC}(\mathrm{I}, \mathrm{J})=0.01 \$(\mathrm{~L}(\mathrm{I}, \mathrm{J}) \mathrm{GT} 0) ;$
$\operatorname{REGC}(I, J)=\operatorname{RA}(I, J)+\operatorname{RX}(I, J)+\operatorname{RB}(I, J)+\operatorname{Ry}(I, J)+\operatorname{RC}(I, J)$

$\operatorname{VOTC}(I, J)=($ PX.L(I,J)*EX.L(I,J) + PCX.L(I,J)*IX.L(I,J) +


$\operatorname{VOTCAPC}(I, J)=\operatorname{VOTC(I,J)}(\operatorname{PW.L(1,J)*W.L(I,V));~}$
DVotnc (I

WPRICE ("C", "PA") $=$ PFA.L

* check if all four cases solve correctly
dsplay modelstatat, modelstatn, model.statac, moteistate
* collect results

RESSEL ("DWELN", I, J) = DWELN(I,J);

$\operatorname{RESVOT}($ "VOTN", I, J) $=\operatorname{VOTCAPN}(I, J)$

$\operatorname{EESREG}($ "Regnn $, ~ I, J) \quad=\operatorname{REGN}(I, J)$
$\begin{aligned} \operatorname{RESREG}(\text { "REGAC", } I, J) & =\operatorname{REGAC}(I, J) ; \\ \operatorname{RESREG}(\text { REGC", } I, J) & =\operatorname{REGC}(I, J) ;\end{aligned}$

* dump results to excel file called MARKUSEN

SLibinclude xldump reswel markusen sheeti!a SLIBINCLUDE XLDUMP Resvot MARKUSEN SHEET2!A



[^0]:    ${ }^{1}$ The idea that gains moving from restricted (but positive) trade to more-liberal trade requires ruling out "on average" terms-of-trade losses is not new, though I don't know who to credit (a folk theorem?). I have had a proof of this in my PhD course notes since the late 1970s, but am not claiming credit for it. An excellent general discussion is found in Deardorff (2008) and the result is noted for trade in "tasks" in Baldwin and Robert-Nicoud (2010). Added references are welcome. A simple example of losses from liberalization: a large country that unilaterally drops its optimal tariff is going to be worse off due to the resulting terms-of-trade deterioration.

[^1]:    ${ }^{2}$ The terminology here is not ideal, but I haven't come up with a better one. "Domestic" prices for trade goods here are world prices in the sense that they are the prices at which a country can trade. I am reserving the term "world" prices for $p^{w}$, the relative prices at the entrepot if you like. Defined this way, trade must balance at domestic prices as indicated. This would not be true with tariffs, in which case domestic prices do not equal the prices at which a country trades.

[^2]:    ${ }^{3}$ Perhaps it is misleading to use the phrase "terms of trade" when a good becomes non-traded; perhaps a better label would be "the relative price of the country's comparative advantage good", though this seems awkward. A feature of the general result is that it uses domestic prices (given no tariffs). Henceforth, "terms-of-trade" refers to the domestic price ratio. See also footnote 2.

[^3]:    ${ }^{4}$ The numerical model uses the GAMS MCP solver to solve 36,863 non-linear inequalities in the same number of complementary non-negative variables. Code written in Rutherford's higherlevel MPS/GE language fits onto three pages using GAMS wonderful set features, available upon request. Fabulous. No, I have no financial connection with GAMS corporation.

[^4]:    ${ }^{5}$ The "plateau" in the back left region of Figure 4 is an area of welfare gains. These countries export $X_{1}$ before and after trade in $C$ is allowed. They all get an equal terms-of-trade gain as $p_{1} / p_{2}$ rises (shown in Table 3).

[^5]:    Country i's endowment of labor (capital = 1 - labor endowment)

