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# COMPETITION POLICY AND PRODUCTIVITY GROWTH: AN EMPIRICAL ASSESSMENT

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## **ABSTRACT**

### **Competition Policy and Productivity Growth: An Empirical Assessment**

This paper empirically investigates the effectiveness of competition policy by estimating its impact on Total Factor Productivity (TFP) growth for 22 industries in 12 OECD countries over the period 1995-2005. We find a robust positive and significant effect of competition policy as measured by newly created indexes. We provide several arguments and results based on instrumental variables estimators as well as non-linearities to support the claim that the established link can be interpreted in a causal way. At a disaggregated level, the effect on TFP growth is particularly strong for specific aspects of competition policy related to its institutional set up and antitrust activities (rather than merger control). The effect is strengthened by good legal systems, suggesting complementarities between competition policy and the efficiency of law enforcement institutions.

JEL Classification: C23, K21, L4 and O4

Keywords: antitrust, competition policy, deterrence, institutions and productivity growth

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# 1 Introduction

The aim of this paper is to assess the effectiveness of competition policy in providing higher welfare to the society thanks to improved efficiency and productivity.<sup>1</sup> While most economists, starting from Adam Smith, agree that *competition* works in the general interest, there is no such consensus on the ability of *competition policy* to be socially beneficial. Some economists, dating back to the "Austrian School" (e.g. Von Mises, 1940), argue that any state intervention that interferes with free markets will make society worse off. According to them, competition policy is not an exception, even though its aim is to safeguard effective competition.

More recently, Crandall and Winston (2003) claimed that, at least in the US, antitrust law has been ineffective. They maintain that its poor performance is mostly due to the difficulty of distinguishing genuine and healthy competition from anti-competitive behaviors (in all areas of competition law) and to the undervalued power of the markets to curb anti-competitive abuses. They do not ask for a repeal of antitrust law, but urge applying it only for blatant price-fixing and merger to monopoly. Baker (2003) and Werden (2003) disagreed with Crandall and Winston's point of view. They argue that the net effect of competition policy on social welfare is positive. In their opinion, competition policy improves social welfare by also (or mostly) inducing firms to forgo anti-competitive behaviors without an explicit intervention of any competition authority, i.e. by deterring them. The debate appears still to be unsettled. As noted by Whinston (2006), even in the most established area of competition policy, cartel deterrence, 'strong' empirical evidence on the actual effects of the practices forbidden by antitrust laws (e.g. competitors communicating on prices) and of active antitrust law enforcement on social welfare is still missing.

This paper is an attempt to provide 'strong' empirical evidence, at least with respect to the effectiveness of the application of competition law in general. In order to do so, we estimate the impact of competition policy and some of its components on total factor productivity (TFP) growth on a sample of 22 industries in 12 OECD countries over the period 1995-2005. To mea-

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<sup>1</sup>By competition policy we mean the set of prohibitions and obligations that forms the substantive rules of competition (or antitrust) law together with the array of tools available to competition authorities for policing and punishing any violation of the same rules.

sure competition policy, we identify a set of its institutional and enforcement features that we consider to be key in deterring anti-competitive behavior. We then aggregate these variables to form a set of summary indicators, the Competition Policy Indicators (CPIs). We generate an Aggregate CPI that summarizes all the key features of the competition policy of a country, as well as more disaggregated ones that refer only to the features of competition policy relative to specific behaviors (i.e. cartels, other competitive agreements and abuses of dominance - collectively referred to as 'antitrust' - and mergers), or only to the 'institutional' or the 'enforcement' features of a competition policy.

In all specifications of our model, we control for country-industry and time-fixed effects, product market regulation, trade liberalization, and other likely determinants of productivity growth, and we find that the Aggregate CPI has a positive and highly significant effect on TFP growth. When we use the more disaggregated CPIs, separating the effects of the institutional and enforcement features, and distinguishing between mergers and antitrust, we find positive and significant coefficients estimates for all these indicators, though institutions and antitrust appear to have the strongest and a more significant impact on productivity growth. For the Aggregate CPI we find the same result both when we estimate the model by OLS, as well as in alternative IV specifications, which use either some political variables or the competition policy in other countries as instruments for the policy. In addition to the IV estimation, our identification strategy exploits the possible non-linearities in the effectiveness of competition policy on TFP growth. Competition policy should be more effective in countries with better legal institutions as well as in industries where no other sector-specific authorities are in charge of regulating the competitive processes.

The interaction between competition policy and institutions is not only part of our identification strategy. Indeed, competition policy does not work in isolation. Our CPIs describe some *internal* features of competition policy. However, the effectiveness of competition policy is also likely to depend on *external* factors: the quality of a country's institutions in general, and of its judicial system, in particular. These external factors may matter for two main reasons. First, the general quality of the institutions of a country creates an environment that affects the effectiveness of all public policies. In a context where public bodies in general are effective and efficient,

the bodies that preside over the enforcement of competition law also tend to be effective and efficient. Hence, if we do not control for institutions, the CPIs might capture some features that, instead, are a reflection of these more general factors. Second, inherent complementarities between competition policy and the judicial system might exist, as the enforcement of the policy is often done by the courts directly or in appeal. For these reasons the courts, and the legal system in general, may play an important role in determining the deterrence properties of a competition policy regime.

When we add the dimension of the quality of the institutions to our estimate, we observe that there are both direct effects of institutions on TFP growth and complementarities between them and our measures of competition policy. Indeed, we find that the effects of competition policy are strengthened in countries where the cost of enforcing contracts are low and the quality of the legal system is high, suggesting sizable institutional complementarities between competition policy and the efficiency of legal institutions. These results suggest that competition policy contributes to the social welfare, especially in those countries where it is coupled with efficient and effective institutions.

The remainder of the paper is organized as follows. In Section 2 we briefly provide the theoretical background of our empirical research and relate our paper to the relevant literature. Section 3 presents and discusses our empirical model and the identification strategy. Section 4 presents the data we use, the CPIs and how they have been built, and the political variables we use as instruments in the policy equation. Section 5 discusses our results and performs some robustness checks. Section 6 briefly concludes.

## **2 Theoretical background and literature review**

Competition policy aims to enhance social welfare by deterring anti-competitive behaviors. Therefore, the causal link between competition policy and efficiency goes through the impact of the former on market competition. Competition can foster efficiency through three mechanisms: 1) it presses managers to reduce x-inefficiency (Hicks 1935, Leibenstein, 1966) (within

firm effect);<sup>2</sup> 2) through changes in market shares and entry/exit, it reallocates resources towards the most productive forms and sectors (between firm effect);<sup>3</sup> 3) it can provide firms with an incentive to innovate, through the determination of economic rents.<sup>4</sup> To measure these different and interacting efficiencies we use total factor productivity (TFP) growth, which measures increases in the amount of output that can be produced with a given amount of inputs (Inklaar et al., 2008).<sup>5</sup>

As we already mentioned, to better understand under which circumstances competition policy works and make more robust inference on its effectiveness, we must recognize that it is embedded in a wider and interconnected system of institutions and policies that might present inherent complementarities (Aghion and Howitt, 2006). In our context, legal institutions stand out as particularly relevant, since the enforcement of competition law is intimately linked to the functioning of the judiciary system for the following reasons: i) competition law is enforced by public bodies and by private firms and individuals who can bring suits in courts for alleged anti-competitive conducts; ii) in some jurisdictions the competition authority can only challenge a conduct or a merger before a court; iii) even in those jurisdictions where the competition authority acts as an 'adjudicator', its decisions are subject to judicial review, so that courts have the last say on all competition policy interventions.

The interaction between a country's legal rules and economic activities has recently attracted a large interest following the path breaking work by La Porta et al. (1997, 1998) arguing that legal traditions spread around through conquests and colonization and shaped the subsequent evolution of legal and regulatory institutions. It has been shown that legal origins affect

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<sup>2</sup>This point is made theoretically by Nalebuff and Stiglitz (1983), and Vickers (1995). Nickell et al. (1997), Griffith (2001) and Bloom and Van Reenen (2006) provide empirical evidence of a positive relationship between competition and x-efficiency.

<sup>3</sup>Haskel (2000) provides empirical evidence of this selection process. Disney et al. (2003) and Syverson (2004) show that competition reduces productivity dispersion suggesting that inefficient firms are forced to either catch-up or to exit.

<sup>4</sup>The relationship between competition and innovation may be non-monotone (Aghion et al., 2004, 2005, 2009). However, the empirical evidence supporting these theoretical considerations is not univocal. Nickel (1996) and Blundell et al. (1995, 1999) find a positive relationship between competition and innovative activity at the industry level. Aghion et al. (2005) present evidence that supports the existence of a bell-shaped relationship between competition and innovation at the firm level.

<sup>5</sup>While under strict neoclassical assumptions, TFP measures disembodied technical change, in practice it includes a range of other effects including those from organizational and institutional change, from changes in returns to scale, and from unmeasured inputs such as research and development and other intangible investments. Moreover, when using industry-level data, TFP reflects also the effects of reallocation of market shares across firms.

many other dimensions including bank ownership (La Porta et al. 2002), entry regulations (Djankov et al. 2002), labor market regulation (Botero et al. 2004), and government ownership of the media (Djankov et al. 2003a). Some studies also looked at how the characteristics of the judiciary and other government institutions affect the security of property rights and contract enforcement (Djankov et al., 2003b; La Porta et al., 2008).

On the basis of the results by Djankov et al. (2003a) and La Porta et al. (2004) we expect that a lower level of formalism of the judicial procedures and greater judicial independence should improve the quality of the judicial review of the decisions made by competition authorities. Hence we will focus on several indicators of legal origin and the quality of the judiciary system and look at how they interact with competition policy. In checking for the role of complementarities between the quality of the institutions and competition policy, we are close to the recent work of Aghion and Howitt (2006), and more generally to the literature on institutions and long-term economic performance as surveyed in Acemoglu et al. (2005), Glaeser et al. (2004), and Beck and Levine (2005).

More importantly, our paper contributes to the thin empirical literature that evaluates the effectiveness of competition policy. For example, Dutz and Hairy (1999) use a cross-section of 52 countries and find a positive effect of antitrust effectiveness on GDP growth. However, in their analysis they use 'subjective' measures of competition policy that are based on the perceptions of market participants and that, as a consequence, may not correctly represent the objective features of a competition policy regime.<sup>6</sup> Konings et al. (2001) and Hoekmann and Kee (2003) look at the impact of the *introduction* of competition policy on industrial mark-ups in two very different samples (the first one on Belgium and The Netherlands and the second on a large panel of industries in developed and developing countries). Neither paper finds direct evidence of a positive effect of the introduction of competition policy or competition law on mark-ups.<sup>7</sup> However, the interpretation of the results might be misleading as the employed

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<sup>6</sup>Similarly, Dutz and Vagliasindi (2000), using a small sample of transition economies, find a positive effect of competition policy on productivity-related variables. Yet, again, they use 'subjective' measures of institutional quality.

<sup>7</sup>See also Sproul (1993), who find that prices increase in industries after a cartel have been discovered and convicted; Clarke and Evenett (2003), who find that the vitamin cartel reduces cartel prices in jurisdictions where antitrust conviction is more likely and costly; and Voigt (2006), who finds a positive effect of a set of indicators of the quality of Competition Policy on total factor productivity, that however disappears when controlling for

measure of competition policy appears inadequate to capture those features that are likely to impact on its effectiveness, the cross-country variation on the quality of competition policy regimes, as well as the steady improvement of such policies over time.

Finally, especially for the empirical approach, our work is closely related to the literature that examines the impact of regulation and other competition enhancing policies on productivity growth. Nicoletti and Scarpetta (2003) focus on the direct effect of privatization and liberalization on TFP growth. They show that market-oriented regulatory reforms significantly contributed to improving productivity in OECD countries during the nineties, especially by reducing the gap to the technological frontier. Pavcnik (2002) find a direct impact of trade liberalization on productivity improvements through the reallocation of resources to more efficient producers. Several other papers, instead, look at the effect of competition and entry on productivity growth (e.g. Griffith and Harrison, 2004, and Aghion et al. 2009). They then use policy variables, such as the introduction of the EU single market program or the UK privatization program, as instruments for competition proxied by the price-cost margin (PCM), and entry. They show that the policies have a positive impact on competition and entry and these, in turn, increase productivity.

### 3 The Model

We now present our empirical specification where we link the TFP growth to competition policy, which is based on the framework used in several recent papers (Nicoletti and Scarpetta, 2003; Griffith et al. 2004; and Griffith and Harrison, 2004). The discussion in section 2 suggests that competition policy, by having an impact on competition, affects different forms of efficiency and, therefore, also TFP growth. Furthermore, to make robust causal inference on the effectiveness of competition policy, we analyze the direct link between the policy and productivity. In this way, we avoid specifying any particular channel or notion of competition through which the policy affects efficiency and which might be difficult to measure.<sup>8</sup>

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institutional quality.

<sup>8</sup>For instance, the PCM is a poor indicator of 'competition'. From a theoretical point of view, the PCM (imperfectly) captures only a short-run notion of competition. Even in this case, the relationship can be non linear and an increase in competition may result in a higher PCM (Boone, 2000). From an empirical point of view, it is difficult to measure and interpret any PCM indicator which is not built on firm-specific data, especially when precise

The basic equation we want to estimate is thus the following:

$$\Delta TFP_{i,j,t} = \alpha + \beta CPI_{i,t-1} + \delta \Delta TFP_{L,j,t} - \sigma \frac{TFP_{i,j,t}}{TFP_{L,j,t}} + \gamma X_{i,j,t-1} + \chi Z_{i,t-1} + \varepsilon_{i,j,t} \quad (1)$$

where  $CPI_{i,t}$  is one of our indicators that measure the deterrence effect of competition policy in country  $i$  at time  $t$ ,  $TFP_{L,j,t}$  is the productivity of the country on the technological frontier,  $\frac{TFP_{i,j,t}}{TFP_{L,j,t}}$  represents the productive gap or distance to the technological frontier,  $X_{i,j,t-1}$  are country-industry-specific control variables (human capital, trade openness, R&D, and a country-industry-specific trend),  $Z_{i,t}$  are country-specific controls (product market regulation and the quality of institutions). We assume that the error term takes the form  $\varepsilon_{i,j,t} = \psi_{i,j} + \phi_t + u_{i,j,t}$ , where the country-industry-specific fixed effects  $\psi_{i,j}$  account for unobserved heterogeneity and the full set of time dummies ( $\phi_t$ ) controls for common macroeconomic shocks that may affect TFP growth in all countries at the same time.<sup>9</sup>

### 3.1 Identification

The identification of a causal link between competition policy and productivity growth crucially relies on the ability to account for the potential endogeneity of our key policy variables. Especially when looking at country-level aggregates, endogeneity might arise from omitted variable bias as well as from two-way causality and measurement errors. Being aware of the difficulty in finding an unquestionable argument for identification, in this paper we adopt a multi-steps approach, using several alternative strategies to pursue the ultimate goal of establishing a robust causal relationship between competition policy and TFP growth.

First, we believe that two-way causality is not a major concern in our case. In principle, the application of competition policy might be focused on less competitive and productive markets, which in turn might lead to a negative correlation between the CPIs and the error term. However, our CPIs aggregate several institutional characteristics, which are unlikely to respond swiftly to changes in TFP growth rates. Institutions face inertia and slowly evolve over

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information about marginal costs are absent.

<sup>9</sup>We find similar results if we estimate the same model with country, industry, and time fixed-effects, i.e. if we assume  $\varepsilon_{i,j,t} = \psi_i + \psi_j + \phi_t + u_{i,j,t}$ .

time quite independently of specific and short-run changes in market outcomes.<sup>10</sup> Even those variables that represent some relevant enforcement features, such as the human and financial resources, depend on political decisions that generally take time to be put in practice. In any case, in order to reduce the potential bias resulting from two-way causality, we use lagged values of the policy variables with respect to our dependent variable. This is a standard approach that relies on the assumption that the lagged values of the policy are uncorrelated with the error terms of the estimated equation (i.e. Griffith et al., 2004).

The main identification issue in the context of our model is related to the existence of an omitted variable bias. The panel structure of our data-set allows us to control for time-invariant unobserved individual heterogeneity at the industry-country level through fixed effects as well as for time fixed-effects. However, there still might be time-varying unobserved heterogeneity. In particular, this might derive from the existence of several other competition enhancing policies or, in general, other policies correlated with competition policy that might affect TFP growth rates. In our basic specifications, we control for those we believe to be the most prominent policies affecting competition (product market regulation, liberalization, and privatization) and for trade openness. While we are confident that these controls should already help mitigate the endogeneity problem, we nonetheless propose a twofold approach to provide further evidence on the causal nature of the link between competition policy and productivity growth.

First, we propose an instrumental variable estimation, which allows us to explicitly test whether endogeneity matters and to control for another source of potential inconsistency of OLS estimates: the existence of measurement errors. We use two different sets of instruments. Following some recent contributions, which find political variables to determine policy outcomes (e.g. Besley and Case, 2000; Duso and Roller, 2003; Duso and Seldeslachts, 2009), we use the government type and its ideological position on economic matters as a first set of instruments. A second possible set of instruments derives from a well-established practice in industrial organization (e.g. Hausman 1997). This consists of using different aggregations of

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<sup>10</sup>For instance, the introduction of leniency programs or the adoption of the EU competition law model in Eastern European countries are likely to be the consequence of the diffusion of some institutional innovations, rather than a response to inadequate short-run market performances.

the potentially endogenous variables in other markets as an instrument for the same variables in the market of interest. While the formulation of competition policy in a given country is likely to be affected by the evolution of competition policy in neighboring countries, the latter should not correlate with the rate of TFP growth in the country of interest. This provides the exclusion restriction necessary for identification. The existence of a correlation among policies in different countries is supported by the observable common trends in the evolution of competition policy during the last decades. These trends are possibly due to the leading policy-setting role taken by jurisdictions such as the US or the EU, after which the other jurisdictions' policies are modeled. Moreover, a vigorous international academic and policy debate established a general consensus about the most efficient policies to adopt in the field of competition laws, which surely also generate common trends in its evolution over time.<sup>11</sup>

Second, in addition to the IV approach, we exploit non-linearities in the effectiveness of competition policy on TFP growth as a further identification strategy. There are two dimensions of heterogeneity that we think are important. The first is related to country-specific characteristics. We expect competition policy to be more effective in those countries where the quality of legal institutions is higher. As we discussed in section 2, in fact, national courts are strongly involved in the enforcement of competition policy, as they often retain the power to adjudicate antitrust cases either directly or in appeal. Yet, crucially for our identification strategy, courts are not involved in the adoption of other productivity enhancing policies (for instance regulation, R&D subsidies or fiscal policy) or at least they are involved to a much lesser extent. The second dimension of heterogeneity we look at is related to industry-specific characteristics. Our data relate to industries belonging both to the manufacturing and service sectors. We expect the former to be significantly more affected by competition policy. The reason is that services are in general subject to strong sector-specific product market regulations, which therefore play a more significant role in shaping the competitive environment and productivity outcomes than

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<sup>11</sup>The role of multinational cooperation for the discussion and adoption of best practices around the world increased over the years covered in our sample. Such cooperation, which took place within the OECD and other international organizations, was fostered by the creation of the International Competition Network (ICN). This informal forum was initiated by the US in 1995 with the aim of providing a platform for competition authorities from around the world to discuss the whole range of practical competition policy enforcement and policy issues. The main objective of the ICN is exactly to spread best practice and promote convergence.

competition policy in these industries. This intuition indeed finds empirical support in the paper by Nicoletti and Scarpetta (2003), who find that (de)regulation plays a significantly greater role in fostering productivity in service than in manufacturing.

## 4 Data sample and Descriptive Statistics

We estimate our model (1) on a sample of 22 industries in 12 countries over the period 1995-2005. The countries included in the study are: Canada, the Czech-Republic, France, Germany, Hungary, Italy, Japan, the Netherlands, Spain, Sweden, the UK, and the US.<sup>12</sup> We use data both at the national level and at the industry level. National level data are used to measure the policy variables (competition policy, product market regulation) and the quality of institutions. The remaining variables are measured at the industry level, which belong both to the manufacturing and to the service sectors.<sup>13</sup>

In the following sections we introduce the main variables that we use in our regressions. We begin by discussing our main explanatory variables, the competition policy indexes. We then move to the discussion of the TFP growth measure and the other explanatory variables. We conclude by introducing our instruments.

### 4.1 Measuring the Quality of Competition Policy: The CPIs

The ultimate aim of competition policy is to maximize social welfare. Hence, the quality of a competition policy regime should be evaluated on the basis of the ability of this policy to deter firms that operate within its jurisdiction from undertaking those behaviors that, by impairing competition, reduce social welfare.

Following Becker's (1968) approach, we consider that the level of deterrence is determined by the size of the sanctions, the probability of detection and conviction, and the probability of

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<sup>12</sup>These countries have been selected to be representative of different legal systems (common law and civil law), to include both EU and non-EU countries and, among the EU countries, both founding members and countries that have recently entered the Union, namely Hungary and the Czech Republic.

<sup>13</sup>The 22 industries (ISIC rev.3 codes) included in the study are the following: agriculture, forestry and fishing; mining and quarrying; food products; textile, clothing and leather; wood products; paper, printing and publishing; petroleum and coal products; chemical products; rubber and plastics; non-metallic mineral products; metal products; machinery; electrical and optical equipment; transport equipment; furniture and miscellaneous manufacturing; electricity, gas and water; constructions; hotels and restaurants; transport & storage; communication; financial intermediation; business services.

errors (see Buccirossi et al., 2009b). Several institutional and enforcement features of a competition policy regime might affect these three factors. The features which we believe have the strongest impact on the level of deterrence of anti-competitive behaviors are: the degree of independence of the competition authority (or CA) with respect to political or economic interests (formal independence); the separation between the adjudicator and the prosecutor in a competition case (separation of powers); how close the rules that make the partition between legal and illegal conducts are to their effect on social welfare (the quality of the law on the books); the scope of the investigative powers the CA holds (powers during investigation); the level of the overall loss that can be imposed on firms and their employees if these are convicted (sanctions and damages); the toughness of a CA, which is given by its level of activity and the size of the sanctions that are imposed on firms and their employees when these are convicted, and the amount and the quality of the financial and human resources the CA can rely on when performing its tasks.

We collected information on each of these features in order to build a set of indicators that measure a country's competition policy, the CPIs. We gathered these data separately for the three possible infringements of the antitrust legislation (hard-core cartels, other anti-competitive agreements and abuses of dominance) and for the merger control policy in each country and for each of the years in the sample. Most of this information was directly obtained from the CAs of the 13 jurisdictions included in our sample through a tailored questionnaire.<sup>14</sup> The data obtained from this survey were integrated with information derived from the country studies carried out by the OECD in the context of its reviews of regulatory reforms, from the chapters on competition and economic performance in the OECD Economic Surveys and from the CAs' own websites and publications.<sup>15</sup> Despite this extensive data gathering exer-

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<sup>14</sup>Our sample includes 12 countries and 13 jurisdictions, as it includes the European Union. We only surveyed the CAs which are either independent public bodies or ministerial agencies/departments, while we did not survey the courts (but we have collected data on their powers and activities). The bodies surveyed are: Competition Bureau (Canada); Úrad pro ochranu hospodárskeho súťaže (Czech Republic); Directorate General for Competition Affairs (European Union); Conseil de la Concurrence (France); Direction Générale de la Concurrence (France); Bundeskartellamt (Germany); Gazdasági Versenyhivatal (Hungary); Autorità Garante della Concorrenza e del Mercato (Italy); Japan Fair Trade Commission (Japan); Nederlandse Mededingingsautoriteit (Netherlands); Servicio de Defensa de la Competencia (Spain); Tribunal de Defensa de la Competencia (Spain); Konkurrensverket (Sweden); Office of Fair trading (UK); Competition Commission (UK), Federal Trade Commission (US); Antitrust Division - Department of Justice (US).

<sup>15</sup>Despite the active collaboration of most CAs, it was not possible to collect all data on the enforcement charac-

cise, we encountered some difficulties in obtaining data on the toughness of the CAs and we could include in our database only details on the maximum jail term imposed on managers of firms involved in hard-core cartels (for those jurisdiction that have this type of sanction) and the number of hard-core cartels and mergers investigated every year.<sup>16</sup>

We then scored all this data against a benchmark of generally-agreed best practice and incorporated them in a set of summary indicators, the CPIs.<sup>17</sup> In the remainder of this section, we give a brief description of how we have constructed the CPIs.

The CPIs have a pyramidal structure. The information of the seven key features of competition policy are incorporated in a large number of low-level indexes that are progressively linearly combined using a set of weights at each level of aggregation.<sup>18</sup> The methodology employed to score and aggregate the data followed a series of steps, which are explained below.<sup>19</sup>

Each piece of information on a key policy feature is assigned a score, on a scale of 0-1, against a benchmark of generally-agreed best practice (from worst to best).<sup>20</sup> The best practice is determined by relying on scientific papers and books, on documents prepared by international organizations such as the International Competition Network and the OECD, and on

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teristics of the competition policy necessary to build the CPIs for the period considered. Hence, our database has some missing observations. We tried to fill the gaps by asking the CAs to provide us with an imputation of the missing observations based either on other data at their disposal or on their historical knowledge of the trends. When this was not possible, whenever this was allowed by the characteristics of the other available data on that specific feature, we performed some limited imputation of the missing data. Nevertheless, the database still has some gaps. This means that in some cases we do not have all the information necessary to calculate a specific index. To avoid calculating indexes whose value could be altered by the lack of information, we do not calculate an index (at any level of aggregation) if 50%, or more, of the relevant information content was missing.

<sup>16</sup>It is therefore clear that our measure of enforcement is less accurate than our measure of institutions. However, our CPIs capture most of the features that have a likely impact on the deterrence properties of the analyzed competition policy regimes as they fully describe their institutional features and proxy the level of enforcement by important variables such as the budget dedicated to the implementation of this policy, the amount of human resources devoted to the same aim and their quality. Furthermore, we believe that the institutional features of a competition policy regime play the greatest role in determining its effectiveness. As Kovacic (2009, 145) recently pointed out "Good policy runs on an infrastructure of institutions, and broadband-quality policy cannot be delivered on dial-up-quality institutions."

<sup>17</sup>In the case of merger control we have selected slightly different features because there are no sanctions for potentially anti-competitive mergers.

<sup>18</sup>We are aware that there might be complementarities among different aspect of competition policy that we may miss by using this linearly additive specification. However, we believe that it would be difficult to choose a more precise approximation of the relationship that could exist between these variables. Hence, we have selected this aggregation form that has the advantage of being simple and at the same time rather complete.

<sup>19</sup>This methodology is akin to the one developed by the OECD for the indicators of product market regulations (PMR) and the competition law and policy indexes (CPL). See Boylaud, Nicoletti, and Scarpetta (2000), Conway and Nicoletti, (2005) Conway and Nicoletti (2006) for the former and Høj (2007) for the latter.

<sup>20</sup>When a data entry is quantitative it is normalized by dividing it by the highest corresponding value held by any CAs in the sample, so that even quantitative information assumes a value between 0-1.

our judgement (see Buccirossi et al., 2009a).

All the information on a specific policy feature is summarized in a separate low-level index using a set of weights to aggregate it. We have calculated separate indexes for each of the three possible competition law infringements and for mergers, to take into account the differences in the legal framework and, where possible, in the enforcement.<sup>21</sup>

The low-level indicators are subsequently aggregated into two medium-level indexes for each of three types of possible competition law infringements and for mergers: one which summarizes the institutional features of the competition policy regime and one which summarizes its enforcement features.

The medium-level indexes are then aggregated to form a number of different summary indexes, which we generically refer to as the CPIs. More specifically, we calculate (for each country and each year in the sample): i) one index that measures the deterrence properties of the competition policy regime with regard to all antitrust infringements (the Antitrust CPI) and one that measures its deterrence properties in the merger control process (the Mergers CPI); ii) one index that assesses the institutional features (the Institutional CPI) and one that assesses the enforcement features (the Enforcement CPI); iii) a single index that incorporates all the information on the competition policy regime in a jurisdiction (the Aggregate CPI).

The weights employed in this aggregation process are based on the relevance that each item, in our view, deserves. However, in order to check whether our choice of weights has a decisive influence on the results, we also use two alternative weighting schemes. The first, aggregates the features of competition policy using factor analysis.<sup>22</sup> The correlation coefficient between the values of the Aggregate CPIs built with our weights and the one built with the weights obtained from the factor analysis is very high (equal to 0.96) and it is significantly different from zero at the 1% level. The second alternative weighting scheme is based on random weighting. We randomly generate, from an uniform distribution (0,1), 1000 sets of weights, which are then normalized to sum to one. For each of these sets, we build one Aggregate CPI. In the results section, we report the distribution of the estimates of the coefficients of these 1000 Aggregate

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<sup>21</sup>This has not always been easy. For example, the CAs rarely have separate divisions that deal with the different types of infringements, hence we could not obtain separate data on the resources employed for each of them.

<sup>22</sup>A complete description of this alternative methodology and the results can be found in Buccirossi et al. (2009a).

CPIs. More details on the structure and content of the CPIs as well as on the values of the CPIs can be found in Appendix A, while a complete and in-depth discussion of the CPIs can be found in Buccirossi et al. (2009a).

## 4.2 Main Variables

In this section we describe the main variables that we employ in our regressions. We start by presenting TFP growth and then we move on to the control variables. All monetary measures are in real terms, using 2000 as the base year.

**TFP growth.** The dependent variable in our empirical model comes from the EU-KLEMS database.<sup>23</sup> TFP growth is measured by the Solow residual within the growth accounting framework as developed by Jorgenson et. al. (2005). Within this framework, TFP is measured under certain restrictive assumptions, among which that of perfectly competitive product markets. This assumption is particularly problematic in our context, since we aim to measure the impact that competition policy has on productivity by making markets more competitive. Following Griffith et al. (2004), we relax this assumption by multiplying the labor and capital shares by the industry-level mark-up, which is estimated as the ratio between industry-level value added and labor and capital costs (see Paquet and Roubidoux, 2001). In our sample, the average TFP growth at the industry level ranges between -1.7% for the business services sector and 3.7% for the communications sector. The average TFP growth in the entire sample is 0.0096%. A more in-depth description of this and other TFP-based variables can be found in Appendix B.

**Technology Gap.** We use TFP levels to determine the technology frontier at the country-industry level and the technology gap between each country-industry and the frontier. Following the existing literature (Griffith et al. 2004; Nicoletti and Scarpetta, 2003), we obtain the technology gap using a two-step procedure. First, we calculate the ratio between the level of TFP in each country-industry and the geometric mean of the TFP levels in all the countries in-

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<sup>23</sup>The EU-KLEMS project is funded by the European Commission, Research Directorate General as part of the 6th Framework Programme, Priority 8, 'Policy Support and Anticipating Scientific and Technological Needs'. The aim of the project is to create a database on measures of economic growth, productivity, employment creation, capital formation and technological change at the industry level for all European Union member states plus selected non-European countries from 1970 onwards. For a short overview of the methodology and results of the EU KLEMS database, see Timmer et al. (2007).

cluded in the sample for that industry. The frontier is defined as the country-industry with the highest ratio. Second, we obtain the technology gap by subtracting all the observed country-industry ratios from the frontier ratio.<sup>24</sup>

**R&D.** The variable we use in our regressions is the ratio between R&D expenditure and the industry-level value added. We have gathered detailed data on the level of expenditure in R&D in different industries from the OECD Analytical Business Enterprise Research and Development (ANBERD) database, which covers 19 OECD countries, from 1987 to 2004. We have taken data on value added from the EU-KLEMS database. Unfortunately, data on R&D for the 'Agriculture, forestry and fishing' sector and the 'Mining and quarrying' sectors for all countries involved in the study as well as data for Hungary are not available in ANBERD.

**Human Capital.** We measure human capital as the share of high-skilled labor employed in each country-industry in a given year. We have taken the data on human capital from the KLEMS database, which holds information on the level of educational attainment of workers by industry for all the EU member countries, the US and Japan from 1970 to 2004. Unfortunately, data on Human Capital are not available for Canada.

**Trade openness.** We measure the degree of openness to trade by the ratio of industry import over value added in each specific industry. The data come from the OECD STAN database, which contains data on total exports and imports for 19 OECD countries, plus the EU, from 1987 to 2004, disaggregated by industry.

**Product Market Regulation.** We measure the tightness of product market regulation by the aggregate PMR index, taken from the OECD PMR database. The aggregate PMR index covers formal regulations in the following areas: state control of business enterprises, legal and administrative barriers to entrepreneurship, and barriers to international trade and investment. The tightness of regulation is measured at the national level on a scale between 0 and 6, where lower values indicate less tight regulation. Data on PMR are available for two years: 1998 and 2003.<sup>25</sup>

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<sup>24</sup>Given the potential measurement errors in the construction of the Technology Gap (see Appendix B), we test the robustness of our results using Labor Productivity (value added per worker) as proxy for the distance from the technology frontier.

<sup>25</sup>We assume regulation before 1998 to be as tight as in 1998, and regulation after 2003 to be as tight as in 2003. For the period between 1998 and 2003 we impute an average between the two available observations.

**Quality of Institutions.** The quality of the institutions of a country enters in our regressions both as a control variable, and as an interaction with the competition policy indexes in order to explore non-linearities in the effectiveness of competition policy. We use variables from four different sources to proxy the quality of the national institutions.

The first source of data is the World Bank Worldwide Governance Indicators (WGI) database, which collects aggregate and individual indicators for six dimensions of governance: voice and accountability, political stability and absence of violence, government effectiveness, regulatory quality, rule of law, control of corruption.<sup>26</sup> The data cover 212 countries and territories over the period 1996-2006 and are based on the views of a large number of enterprisers, citizens, and experts. We use the index that measures the national rule of law. The index takes values from -2.5 to 2.5, with higher values indicating better governance outcomes.

The second source of data is the Fraser Institute Database, which is used to construct the 'Economic Freedom of the World' indexes. From this database, we use an aggregate index (index\_2) called 'legal system', which aggregates information on variables measuring judiciary independence, impartiality of the courts, protection of intellectual property, law and order, and legal enforcement of contracts. These indexes, as the WGIs, are based on the perceptions of enterprizes, citizens and experts. The indexes take values between 0 and 10, with higher values indicating better governance outcomes.

The third source of data is the Doing Business database of the World Bank and the International Finance Corporation, which collects data representing 'objective measures' of the overall quality of the regulatory and institutional environment on 181 countries. The data we use in our empirical model relate to the time and cost of enforcing debt contracts through the national courts system.<sup>27</sup> Finally, we use the legal origins dummies from La Porta et al. (1997).

**Industry-level deviations from the trend.** We use country-industry deviations from a linear and a quadratic trend to account for the effect of business cycles on TFP. When capacity

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<sup>26</sup>Note that all these indexes are very much correlated and contain, therefore, very similar information.

<sup>27</sup>The time of enforcing debt contracts represents the estimated duration, in calendar days, between the moment of issuance of judgment and the moment the landlord repossesses the property (for the eviction case) or the creditor obtains payment (for the check collection case). The cost of enforcing contracts represents the estimated cost as a percentage of the debt involved in the contract. For a full description, see Djankov et. al (2003b). Both variables have been measured within the Doing Business Project from 2004 on. In our specifications, we use the end of sample (2005) values, and assume it represents the quality of contracts enforcing for the entire sample period.

is constrained, TFP growth may in fact reflect short-run demand fluctuations. We measure a different deviation from the trend for each country-industry using value added taken from the EU-KLEMS database.

### 4.3 Instruments for Policy

In our IV regressions we use two different sets of instruments for the policies (competition policy and PMR). First, we use political variables, which are derived from the dataset developed by Cusack and Fuchs (2002) which uses two main sources:<sup>28</sup> the first is a database on political parties' programmatic position developed in the Manifesto dataset by Klingemann et al. (2006), while the second is the database developed by Woldendorp, Keman, and Budge (2000) on government compositions for 48 countries from 1948 onwards. For each country and year in our sample, we use a dummy variable measuring whether the government was led by a coalition or a single party (**Coal**). Furthermore, we create measures of a government location along the Manifestos political dimensions by taking a weighted average of the programmatic positions of each of the parties belonging to government coalition. As weights, we have used the number of each party's votes. We used the following programmatic positions:

**Market regulation (per403).** This variable measures favorable mentions in the parties' programs of the need for regulations to make private enterprises work better, actions against monopoly and trusts, in defence of consumer, and encouraging economic competition.

**Economic planning (per404).** This variable measures favorable mentions in the parties' programs of long standing economic planning of a consultative or indicative nature.

**Welfare state limitations planning (per505).** This variable measures negative mentions in the parties' programs of the need to introduce, maintain or expand any social service or social security scheme.

**European Community (per108):** This variable measures favorable mentions in the parties' programs of the European Community in general, and on the desirability of expanding its competency.

Second, as we mentioned in the previous section, as additional instruments for the CPI and

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<sup>28</sup>We are very grateful to Tom Cusack for providing us with the original data and the updates for the last years in our sample.

for regulation for a given country we use different aggregations of the level of these variables in other countries as possible instruments. In particular, we build different set of instruments based on country grouping (EU countries vs. non-EU countries). We then use as instruments for the policies (CPI and PMR) in one country the average value of these variables in all other countries from the same group, as well as the average value of these variables in all countries from other groups.<sup>29</sup>

Table 1 reports the preliminary statistics for the main variables discussed in these sections.

## 5 The Results

We start by considering the average effect of competition policy on total factor productivity growth by using the various CPI indexes discussed above. All regressions in the next tables include year dummies and industry-country fixed effects. We further control for other competition enhancing policies as measured by the OECD PMR index, trade liberalization, a country-industry-specific deviation from the trend to account for potentially different business cycles at the country-industry level, as well as for the other determinants of productivity growth, which we have previously discussed. Most of the explanatory variables are lagged by one year to reduce possible endogeneity issues. Standard errors are clustered at the country level to allow for correlation among industries in the same country. We estimate the model by OLS. Our sample, after discarding some extreme outliers, consists of 1,847 country-industry-time observations.<sup>30</sup>

### 5.1 The Basic Model

In Column (1) of table 2 we report the results of the basic specification. The key result is that the coefficient estimate for the Aggregate CPI is positive (0.0924) and statistically significant at the 1% level: good competition policy is strongly positively correlated to productivity growth in a statistically significant way.<sup>31</sup> Estimates for all other control variables conform to our ex-

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<sup>29</sup>Moreover, we also try with alternative instruments, such as the US policies as instruments for EU countries, the mean policies of EU member states (including the EC) as instruments for the US policies, and the mean between the EU and US policies for the policies in non-European countries such as Canada and Japan.

<sup>30</sup>We dropped the observations corresponding to the first and the last percentiles of the TFP growth distribution.

<sup>31</sup>A coefficient estimate of 0.09 for the aggregate CPI implies an average elasticity of TFP growth with respect to the aggregate CPI of around 4.66%. To give a more concrete idea of the economic meaning of this, we can look at one example such as the 'food products' industry in the UK. Over the period 2001-2004, the average productivity

pectations and to previous results reported in the literature and hence give us confidence about the quality of our specification. In particular, the TFP level of the leader, the technology gap, and import penetration have a positive and significant impact on TFP growth; while product market regulation, in the form of barriers to competition, has a negative effect on productivity growth, though this is not significant mimicking the findings by Nicoletti and Scarpetta (2003). Finally, the country-industry-specific trend that we inserted to account for short-run cyclical fluctuations in demand also has a positive and significant impact.

As we mentioned in section 4.2, there are two other important control variables - R&D and human capital - for which we unfortunately have many missing values.<sup>32</sup> Yet, we still want to analyze whether their introduction substantially affects our results, especially in light of potential omitted variable bias. In column (2) we therefore add R&D to our basic specification, which reduces the number of observations to 1,419. R&D has a positive though not significant impact on TFP growth, while all other results, and especially the size and significance of the coefficient estimate for the Aggregate CPI, are not affected. In column (3), we report the results for our basic specification using the sub-sample where R&D is non-missing. Again, our results are almost not affected. In column (4) we add to our basic specification human capital as a further control, which reduces the observation to 1,783. Again, this variable has a positive effect on TFP growth, which, however, is not statistically significant but it does not substantially change the other results. We finally introduce both R&D and human capital (column (5)) and run our basic regression without these controls in the sub-sample where both variables are non-missing (column (6)). Again, our main results are not affected, yet now the two controls are significant. This can however be due to the sample selection effect, given that we run this specification on a much smaller sub-sample (1,364 observations). From this point on, we therefore decide to use our basic specification, so that we can use the maximum possible number of observations.<sup>33</sup>

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growth rate in this industry was 2.23%. Our model implies that part of this growth rate is due to the effect of the improvement of competition policy. In the same period, the average growth rate of the aggregate CPI was 3.75%. Using our average coefficient would imply that, had competition policy not improved, the average TFP growth rate would have been 1.92%.

<sup>32</sup>In particular, R&D data are missing for Hungary and for several industries-years in other countries, while Human Capital is missing for Canada.

<sup>33</sup>We however run all regressions and robustness checks also adding R&D and human capital as additional controls. These results might be obtained from the authors upon request.

We then move to analyze the impact of the various dimensions of competition policy as measured by our disaggregated indexes. In Table 3, we focus on the difference between institutions and enforcement in columns (1) and (2) and between mergers and antitrust in columns (3) and (4). Again, we obtain similar results to our basic model: the various dimensions of competition policy have a positive and significant effect on productivity growth. With the exception of the Antitrust CPI, the size of the effect is, however, always smaller than the one measured by the Aggregate CPI and, in some cases, it is also less significant. In particular, the results for the Enforcement CPI are the weakest, as the coefficient estimate drops to 0.04 and loses significance. Our interpretation for this result lays in the quality of the information summarized in this index. As we mentioned, we do not have complete measures of antitrust enforcement in terms of actions taken by the authorities but rather measures of the monetary and human capital resources. By no means do we therefore want to imply that institutional features are more important than enforcement features.

The established positive and significant relationship between the quality of competition policy, and in particular of its institutional design in the area of antitrust, and productivity growth is the key finding of this study. As we discussed thoroughly in section 3.1, one major concern for the causal interpretation of this effect is the potential endogeneity of the policy. In this section we started tackling this issue by lagging the policy variables and controlling for most of the determinants of TFP growth discussed in the literature. The next sections aim at providing further evidence to get more confidence in the causal interpretation of the established link between competition policy and TFP growth.

## **5.2 Instrumental Variables**

As discussed in Section 3.1, the next step that we propose in terms of identification strategy is to use an instrumental variables (IV) approach. The results of these IV estimations are reported in table 4. In the first three specifications (columns (1), (2), and (3)), we use the political variables discussed in section 4.3 as instruments for the policy. Independent of whether we instrument only for the Aggregate CPI (column (1)), for both the Aggregate CPI and PMR (column(3)), or if we control for R&D while instrumenting both policies (column (2)), we always find a

positive and significant coefficient estimate for the Aggregate CPI, which is even larger than those reported in our basic OLS specifications. This result is reassuring, as IV estimates are consistent in presence of endogeneity. The used instruments seem to work properly: they are correlated to the instrumented variables as shown by the high values taken by the F-statistic for the excluded instruments in the first-stage regressions. Furthermore, they are not correlated with the error term as shown by the Sargan statistic. Although being always consistent, IV estimates are not efficient in the absence of endogeneity. We therefore run a Wu-Hausman to test for endogeneity and cannot reject the null hypothesis that the policies are exogenous at the 1% level, hence OLS estimates should be preferred because they are more efficient.

Even though, as we motivated, the proposed instruments seem to be a reasonable choice, one might still be concerned that they might be potentially correlated with other omitted factors. We therefore present a second set of results, based on a very different set of instruments. Following an established literature in industrial organization, we use the policies in neighboring jurisdictions as instruments for the policies in a given country. We instrument for the Aggregate CPI alone (column (4)), for both the Aggregate CPI and PMR (column (6)) and also control for R&D while instrumenting for both policies (column (5)). Again, we consistently estimate a positive and mostly significant coefficient for competition policy. Similarly to the previous specifications, the instruments seem to be good in terms of correlation to the potentially endogenous variables (F-statistic for the excluded instruments), while they are uncorrelated to the error terms (Sargan test). Moreover, also in this case the Wu-Hausman test cannot reject the null hypothesis of exogeneity, which might also partially explain the reduction in the significance level, as the IV estimates are less efficient than OLS estimates.

These sets of results confirm our claim that the established positive link between competition policy and productivity growth can be interpreted in a causal way, as we can reject the hypothesis that the policies are endogenous. Therefore, from now on we will focus on the OLS estimates which, in the absence of endogeneity, are more efficient.

### 5.3 Non-Linearities

The final step of our identification strategy is based on the exploitation of non-linearities. The idea is that competition policy is more effective in some countries than in others, due to their better institutional environment, and in those sectors which are less subject to industry-specific regulations. This should not be the case for other policies. Moreover, the analysis of such non-linearities with respect to institutional details is an important contribution on a more theoretical basis, as it allows us to identify the existence of complementarities between competition policy and the efficiency of (legal) institutions and, therefore to provide a novel contribution to a recently expanding literature (Aghion et Howitt, 2006). These results are reported in table 5.<sup>34</sup>

In the first column, we present our basic specification where we simultaneously control for several institutional dimensions. Institutions seems to have a significant direct impact on productivity growth.<sup>35</sup> Yet, different from previous studies (e.g. Voigt, 2006), the positive and significant effect of competition policy is not affected by these additional controls. This reinforces the view that our indicators are able to capture the specific features of a competition policy regime, which we aimed to measure, and not the general quality of a country institutional environment.

In column (2) we then interact the Aggregate CPI with the dummies for legal origins. While the effectiveness of competition policy seem to be significantly higher in countries with German and Nordic legal origins, it is clearly less so in countries with French legal origins, which in our sample are France, Italy, and Spain. These results seem to be in line with findings reviewed by La Porta et al. (2008) who report that countries with civil law are associated with a heavier-hand regulation, which seems to have an adverse impact on markets and economic performance.

Yet, as discussed by La Porta et al. (2008), legal origins can be viewed as the main determinants of several of other legal institutional variables. Therefore, we want to explore more

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<sup>34</sup>Notice that, for lack of space, we do not report the coefficient estimates for all control variables, as they are anyway very similar to those reported in our previous regressions.

<sup>35</sup>Given that some of our institutional variables do not vary over time (e.g. legal origins and enforcement of contracts), we cannot identify their direct effect on TFP growth, as this is not separable from the country-industry fixed effects. Hence, we do not want to attach a direct meaning to the estimated coefficients, which represent the deviation from the reference group, but just acknowledge that in this specification we control for other important institutional dimensions.

deeply what specific characteristics of a legal system are important drivers of competition policy effectiveness. To exploit in the best possible way the limited variation in our institutional data and, at the same time, to allow for non-linear effects through a step function, we have transformed our continuous institutional variables into categorical variables based on their distribution. Thus, for each institutional variable we have defined three dummies: low level '*l*' (up to the 33rd percentile of the distribution), medium level '*m*' (from the 33rd to the 66th percentile), and high level '*h*' (from the 66th percentile) of institutional quality. Finally, we interact these dummies with the Aggregate CPI.

In column (3) we report results for the specification where we interact the Aggregate CPI with dummies measuring the cost of enforcing contract (EC).<sup>36</sup> Although competition policy seems to have a positive and significant effect independently of the levels of contract enforcement, the effect is substantially larger - indeed more than double (0.240) - for those countries with low enforcement costs (CPI|EC). Hence, our results support the view that competition policy effectiveness might be reinforced in countries where law enforcement is more efficient. In columns (4) and (5) we report the results of the specifications where we interact the Aggregate CPI with the Fraser 'Rule of Law' (RL) index and the WGI's 'Legal System' (LS) index.<sup>37</sup> In both cases, we observe competition policy to be less effective in countries with less efficient legal institutions, such as a low rule of law or a poor legal system.

The reported results point out to complementarities between competition policy and some dimensions of legal institutions. This does not mean that policies in countries with a worse legal system or higher costs of enforcing contracts must be ineffective, but rather that their (partial) ineffectiveness can be better explained by the bad functioning of the more general legal institutions. Therefore, policy changes in this country must be adequately designed to account for the additional constraints imposed by the legal system.

The second dimension of heterogeneity of the degree of competition policy's effectiveness is industry-specific. As we pointed out, most of the service industries in our sample (e.g.

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<sup>36</sup>Very similar results are obtained by using the general index for contract enforcement. However, in that case we lose Italy since there is no information on the time needed to enforce the contracts for this country.

<sup>37</sup>We also try specifications where we use sub-components of the legal system index, specifically 'Independence of the Judiciary' and 'Impartiality of the Courts' and find similar results.

electricity, gas, water, communication, financial intermediation) are subject to more or less heavy-handed sector-specific regulations and the organization of competition matters in these industries is delegated to sectoral authorities. Our claim is therefore that competition policy should have less of a bite in such industries, but this should not necessarily be true for other productivity-enhancing policies (e.g. fiscal policy and labor regulations). We report the results of the specification where we estimate separate coefficients for the Aggregate CPI in service and manufacturing sectors in column (6) of table 5. We find a large (0.130) and statistically significant coefficient estimate in manufacturing, while the coefficient is much smaller and not significant in the service industries.<sup>38</sup>

All results reported in this section point to the existence of significant and sizable non-linear effects of competition policy on productivity growth. The estimated differential effects should not be expected for other kinds of policies, which might constitute our problematic omitted factors and generate endogeneity issues that would invalidate our causal inference. Hence, this further identification step makes us again more confident of the causal nature of the link we establish.

#### **5.4 Extensions and Robustness Checks**

We finally perform several robustness checks by using different CPIs and different measures for productivity growth, as well as different sample sizes.

First, to show that our results are not driven by the subjective weights we have chosen to build the CPIs, we use the two alternative weighting schemes, which were discussed in brief in section 4.1. In column (1) of Table 6, we report the results obtained when using the Aggregate CPI constructed with the weights generated by factor analysis.<sup>39</sup> Our qualitative results are unchanged and competition policy still has a positive and significant impact on TFP growth at the 5% level, even though the point estimates for the policy effect is now a bit smaller (0.0726).

As a second robustness check, we run 1,000 regressions, each using a different Aggregate CPI generated with a different set of weights randomly drawn from a uniform distribution

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<sup>38</sup>This results mirrors one of the findings by Nicoletti and Scarpetta (2003), namely that entry liberalization has a significant impact on TFP growth in the manufacturing industries but not in the service sectors (Table 7, column (4) in their paper).

<sup>39</sup>See Bucirrossi et al. (2009b) for an in-depth discussion of this step.

(0,1). We obtain therefore estimates for 1,000  $\beta$  coefficients and their relative t-statistics, whose distributions are represented in figure 1. The distribution of the coefficients, which is represented in the first panel, ranges between 0.052 and 0.11, with a mean value of 0.084, which is close to our estimate in the basic specification. As it can be seen from the second panel of the figure, all of the 1,000 coefficient estimates are statistically significantly different from zero (the lowest t-value is 2.98).

A second concern with the CPIs relates to the role of the EU competition policy in the EU member states. To correctly evaluate the effectiveness of each EU member state's competition policy, it is necessary to account for the fact the EU competition policy works alongside the national one. Therefore, for these countries, we have built a set of CPIs, which are an average of each member states individual index and the EU index.<sup>40</sup> The coefficient estimate for the Aggregate CPI is still positive, highly significant and larger in size (0.115) with respect to our basic specification. This means that EU competition policy improves, on average, the effectiveness of national competition policies.

Third, we need to consider the limitations of the TFP measure we use. Until now, following Griffith et al. (2004), we have used a measure for TFP growth corrected for the mark-ups (as measured by the PCM) to account for imperfect competition. However, we have some concerns about the quality of an industry-level aggregated PCM measure. Hence, we propose an alternative specification where we use TFP measures (i.e. the growth rate, TFP of the leader, and the technology gap) which are not corrected for the mark-ups. The coefficient estimate reported in column (3) is still positive and significant at the 10% level.

Fourth, while TFP growth is constructed using detailed information on labor and capital input (see Appendix B) provided by the KLEMS, the Technology Gap uses OECD data, which are provided at a less detailed level of aggregation.<sup>41</sup> For this reason, we employed as an alternative a much simpler measure of productivity, in order to measure the technology gap:

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<sup>40</sup>Unfortunately, DG Competition did not provide us with information on enforcement features (such as the budget and the composition of the staff), at the EU level. Hence, we can only use information about EU institutional features. The precise definition of the variable is thus as follows:  $AggregateCPI_{EU_{it}} = \frac{2}{3}(0.5 * Institutions_{CPI_{it}} + 0.5 * Institutions_{CPI_{EU,t}}) + \frac{1}{3}Enforcement_{CPI_{it}}$

<sup>41</sup>Unfortunately, we could not employ the KLEMS data to construct the technology gap, since the KLEMS does not publish the series on capital stock and labor for all countries with the necessary level of detail.

labor productivity, as measured by value added per worker. In this specification, we kept TFP growth as our dependent variable and used TFP growth on the frontier as an independent variable (though the frontier is defined in terms of labor producibility). The coefficient estimate reported in column (4) is still positive and significant at the 1% level.

Fifth, one might be concerned with the frequency of the data. TFP measures change quickly over time as a response to demand shocks, while our policy measures, although showing some significant time variation, present much more inertia. We therefore change the frequency of the data and look at long-run effects. We propose three different specifications along this dimension. In the first one, whose results are reported in column (5), we take longer three-year lags for all explanatory variables. Still, the coefficient of interest is similar in size to that of our basic specification, though it loses a bit of significance, as expected given the long lag used. In the second robustness check (column (6)), we define TFP growth over a time span of three years, and sum up the figures from year  $t$  to year  $t + 2$ . We then 'lag' all explanatory variables by taking their value at the initial year, i.e. we look at how the value of competition policy in year  $t$  affects TFP growth between year  $t$  and  $t+3$ . In doing so, the number of observations is obviously reduced. We still find a positive and significant coefficient estimate (0.332) for the Aggregate CPI. As expected the coefficient is much larger, as it represents the effect of the policy on the three-years TFP growth rate. In the final specification, we use three-year averages for all variables (column (7)). Also in this case, the coefficient estimate for the Aggregate CPIs is positive (0.0903) and significant.

Finally, given the heterogeneity of competition policy's effectiveness across countries and industries, one might be concerned that our average results do not hold to the exclusions of particular countries and/or industries. We therefore run our basic regression on several sub-samples, sequentially excluding one or two countries (156 sub-samples) or one or two industries (506 sub-samples). For each sub-sample, we run our basic regression. The distribution of the  $\beta$  coefficients and their  $t$ -statistics are represented in figures 2 and 3. In all sub-samples, our estimates for the CPI are positive and, in the very large majority of the cases (99.4%), they are statistically significant at the 10% significant level at least. We observe insignificant coefficient estimates in only 4 out of the 156 sub-samples where we simultaneously exclude two countries,

while none of the estimates are insignificant when we exclude one or two industries.<sup>42</sup>

## 6 Conclusions

The aim of competition policy is to ensure that firms undertake the least possible number of behaviors that reduce social welfare by impairing competition. Hence, an effective competition policy is one that deters most anti-competitive practices. Since by deterring anti-competitive practices competition policy should make markets work effectively and foster efficiency, in this paper we evaluated directly the impact of competition policy on the long-term economic performance. Hence, we estimated the effect of the key institutional and enforcement features of a competition policy, summarized in a set of indicators, the CPIs, on total factor productivity in 22 industries of 12 OECD countries between 1995 and 2005.

Our results imply that good competition policy has a strong impact on TFP growth. The coefficient for the Aggregate CPIs is positive and statistically significant in a variety of specifications of our model. The Aggregate CPI also remains highly significant when we control for R&D, human capital, and the quality of a country's institutions. All these variables have a direct impact on TFP growth, but do not alter the fact that competition policy is effective in increasing TFP. We obtain similar results when we look at a more disaggregated picture and separately consider the effects of a competition policy's institutional and enforcement characteristics and when we differentiate between the policing of antitrust infringements and the merger control discipline. Yet, the institutional and the antitrust elements of the competition policy appear to have the strongest impact on TFP growth. We adopt a multi-steps approach to identification based on instrumental variable regressions and the exploitation of non-linearities. We therefore provide careful support to the causal nature of the established link between competition policy and TFP growth. Furthermore, we observe complementarities between competition policy and the quality of legal institutions. The effect of the former is indeed larger in

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<sup>42</sup>The only specification for which the t-value is far from the critical level (p-value of 0.23) is when we simultaneously exclude the UK and the Czech Republic. The reason is that the coefficient estimates drops to 0.04, while the standard error increases a bit with respect to our basic specification. If we add R&D and human capital as an additional control, therefore running the regressions on a sub-sample of 1,364 observations, we obtain only slightly different results. Still, none of the coefficient estimates for the CPI is negative and in only few cases they are not significant (7.8% and 1.2% sub-samples in the two kinds of robustness checks respectively).

those countries where the enforcement costs are low and with a better legal system. Finally, our main findings prove to be robust to several checks, such as various measures of productivity, different aggregation techniques for the CPIs, and several sub-samples.

Our results provide support for the argument that investing resources in competition policy is beneficial to the long-term performance of a country's economy. Nevertheless, there is scope for further refinements of our analysis. Currently, we have used data on 22 industries in 12 OECD countries over ten years, but it would be interesting to expand the database, so as to include more countries over a longer time period. Further, the CPIs could be improved by including more detailed information on the enforcement features, in particular on the sanctions that are effectively imposed on convicted firms and individuals and on the resources employed and the number of cases investigated by the EU Commission. However, such a refinement of the CPIs is difficult because of the lack of available data. Indeed, if competition authorities collected and kept data, in particular on the enforcement of competition policy, in an easily accessible format, studying the effectiveness of competition policy would become much easier.

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## 7 Tables and figures

Table 1: Preliminary Statistics

|                                   | Obs. | Mean    | St. Dev. | Min.    | Max     |
|-----------------------------------|------|---------|----------|---------|---------|
| TFP Growth                        | 1847 | 0.0096  | 0.0686   | -0.2818 | 0.2727  |
| TFP Leader                        | 1847 | 0.0154  | 0.0931   | -0.7863 | 0.6246  |
| Technology Gap                    | 1847 | 0.6891  | 0.6697   | 0       | 5.6063  |
| R&D                               | 1419 | 0.0269  | 0.0602   | 0       | 0.3921  |
| Human Capital                     | 1783 | 0.1171  | 0.0977   | 0.0058  | 0.5588  |
| Trade openness                    | 1847 | 1.0096  | 1.8350   | 0       | 17.2785 |
| PMR                               | 1847 | 1.6721  | 0.5227   | 0.9234  | 3.0336  |
| CPI                               | 1847 | 0.4976  | 0.1019   | 0.3167  | 0.7035  |
| CPI.institution                   | 1847 | 0.6048  | 0.1114   | 0.3513  | 0.7735  |
| CPI.enforcement                   | 1847 | 0.2802  | 0.1587   | 0.0499  | 0.7513  |
| CPI.antitrust                     | 1847 | 0.5023  | 0.1032   | 0.3292  | 0.7047  |
| CPI.mergers                       | 1847 | 0.4834  | 0.1137   | 0.1372  | 0.6999  |
| Enforcement Costs                 | 1847 | 22.1471 | 8.2423   | 9.4000  | 33.5000 |
| Rule of Law                       | 1847 | 1.4263  | 0.4141   | 0.5251  | 1.8801  |
| Legal System                      | 1847 | 8.1494  | 1.0655   | 5.5667  | 9.6246  |
| Coal                              | 1847 | 0.5253  | 0.4995   | 0       | 1       |
| Market regulation (per403)        | 1847 | 1.3767  | 1.2564   | 0       | 5.5007  |
| Economic planning (per404)        | 1847 | 0.3348  | 0.6229   | 0       | 2.6971  |
| Welfare state limitation (per505) | 1847 | 0.5264  | 0.5679   | 0       | 1.9637  |

We present preliminary statistics for all used variables in the selected estimation sample.

Table 2: Basic OLS Regressions - Aggregated Index

|                      | (1)                    | (2)                   | (3)                   | (4)                    | (5)                    | (6)                    |
|----------------------|------------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|
|                      | OLS                    | OLS                   | OLS                   | OLS                    | OLS                    | OLS                    |
| TFP leader           | 0.0653**<br>(0.0233)   | 0.0801***<br>(0.0252) | 0.0749**<br>(0.0264)  | 0.0599**<br>(0.0232)   | 0.0727**<br>(0.0258)   | 0.0738**<br>(0.0266)   |
| L.Techno Gap         | 0.00748*<br>(0.00413)  | 0.0191**<br>(0.00618) | 0.0202**<br>(0.00643) | 0.00845*<br>(0.00424)  | 0.0208***<br>(0.00607) | 0.0212***<br>(0.00644) |
| Industry trend       | 0.0445***<br>(0.00518) | 0.130***<br>(0.00963) | 0.130***<br>(0.00948) | 0.0369***<br>(0.00522) | 0.134***<br>(0.00994)  | 0.130***<br>(0.00948)  |
| L.Import penetration | 0.0144***<br>(0.00396) | 0.0133**<br>(0.00506) | 0.0155**<br>(0.00542) | 0.0147***<br>(0.00415) | 0.0133**<br>(0.00504)  | 0.0153**<br>(0.00543)  |
| L.PMR                | -0.0312<br>(0.0196)    | -0.0288<br>(0.0190)   | -0.0322*<br>(0.0167)  | -0.0390*<br>(0.0205)   | -0.0411*<br>(0.0189)   | -0.0356*<br>(0.0170)   |
| L.CPI                | 0.0924***<br>(0.0243)  | 0.0968***<br>(0.0257) | 0.116***<br>(0.0259)  | 0.0945***<br>(0.0221)  | 0.0924***<br>(0.0171)  | 0.121***<br>(0.0270)   |
| L.R&D                |                        | 0.590<br>(0.341)      |                       |                        | 0.599*<br>(0.324)      |                        |
| L.Human Capital      |                        |                       |                       | 0.286<br>(0.172)       | 0.464*<br>(0.215)      |                        |
| Constant             | -0.137**<br>(0.0536)   | -0.269***<br>(0.0470) | -0.255***<br>(0.0438) | -0.00989<br>(0.0240)   | -0.553***<br>(0.0670)  | -0.464***<br>(0.0530)  |
| $R^2$                | 0.269                  | 0.286                 | 0.280                 | 0.273                  | 0.293                  | 0.282                  |
| Observations         | 1847                   | 1419                  | 1419                  | 1783                   | 1364                   | 1364                   |

The dependent variable is TFP growth corrected for mark-ups. Standard errors in parentheses are robust and allow for correlation among industries in the same country. In all regressions we insert country-industry dummies and time dummies. The symbols \*\*\*, \*\*, and \* represent significance at the 1%, 5%, and 10% significance respectively.

Table 3: OLS Regressions - Dissagregated Indexes

|                      | (1)                    | (2)                    | (3)                    | (4)                    |
|----------------------|------------------------|------------------------|------------------------|------------------------|
|                      | OLS                    | OLS                    | OLS                    | OLS                    |
| TFP leader           | 0.0656**<br>(0.0233)   | 0.0659**<br>(0.0232)   | 0.0654**<br>(0.0233)   | 0.0653**<br>(0.0234)   |
| Industry trend       | 0.0428***<br>(0.00507) | 0.0438***<br>(0.00531) | 0.0444***<br>(0.00512) | 0.0443***<br>(0.00535) |
| L.Techno Gap         | 0.00748*<br>(0.00416)  | 0.00755*<br>(0.00419)  | 0.00747*<br>(0.00413)  | 0.00751*<br>(0.00415)  |
| L.Import penetration | 0.0142***<br>(0.00397) | 0.0144***<br>(0.00396) | 0.0144***<br>(0.00397) | 0.0144***<br>(0.00395) |
| L.PMR                | -0.0304<br>(0.0196)    | -0.0266<br>(0.0250)    | -0.0336<br>(0.0197)    | -0.0249<br>(0.0206)    |
| L.CPI.institution    | 0.0705***<br>(0.0227)  |                        |                        |                        |
| L.CPI.enforcement    |                        | 0.0400*<br>(0.0195)    |                        |                        |
| L.CPI.antitrust      |                        |                        | 0.0957***<br>(0.0255)  |                        |
| L.CPI.mergers        |                        |                        |                        | 0.0744***<br>(0.0221)  |
| Constant             | -0.133**<br>(0.0551)   | -0.117*<br>(0.0594)    | -0.132**<br>(0.0526)   | -0.143**<br>(0.0587)   |
| $R^2$                | 0.268                  | 0.267                  | 0.269                  | 0.268                  |
| Observations         | 1847                   | 1847                   | 1847                   | 1847                   |

The dependent variable is TFP growth corrected for mark-ups. Standard errors in parentheses are robust and allow for correlation among industries in the same country. In all regressions we insert country-industry dummies and time dummies. The symbols \*\*\*, \*\*, and \* represent significance at the 1%, 5%, and 10% significance respectively.

Table 4: IV Regressions - Aggregated Index

|                          | (1)<br>IV              | (2)<br>IV              | (3)<br>IV              | (4)<br>IV              | (5)<br>IV              | (6)<br>IV              |
|--------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| TFP leader               | 0.0638***<br>(0.0186)  | 0.0764***<br>(0.0204)  | 0.0640***<br>(0.0186)  | 0.0636***<br>(0.0186)  | 0.0770***<br>(0.0203)  | 0.0649***<br>(0.0185)  |
| Industry trend           | 0.0487**<br>(0.0237)   | 0.128***<br>(0.0382)   | 0.0486**<br>(0.0237)   | 0.0491**<br>(0.0238)   | 0.128***<br>(0.0381)   | 0.0459*<br>(0.0236)    |
| L.Techno Gap             | 0.00737*<br>(0.00400)  | 0.0187***<br>(0.00535) | 0.00722*<br>(0.00401)  | 0.00736*<br>(0.00400)  | 0.0188***<br>(0.00533) | 0.00737*<br>(0.00399)  |
| L.Import penetration     | 0.0146***<br>(0.00361) | 0.0146***<br>(0.00426) | 0.0146***<br>(0.00361) | 0.0147***<br>(0.00361) | 0.0144***<br>(0.00425) | 0.0145***<br>(0.00360) |
| L.R&D                    |                        | 0.489***<br>(0.174)    |                        |                        | 0.506***<br>(0.173)    |                        |
| L.PMR                    | -0.0402***<br>(0.0137) | -0.0451***<br>(0.0170) | -0.0493**<br>(0.0195)  | -0.0410***<br>(0.0142) | -0.0423**<br>(0.0170)  | -0.0388***<br>(0.0133) |
| L.CPI                    | 0.222**<br>(0.102)     | 0.304**<br>(0.136)     | 0.218**<br>(0.102)     | 0.233**<br>(0.115)     | 0.269**<br>(0.137)     | 0.136<br>(0.0832)      |
| Constant                 | -0.276***<br>(0.0699)  | -0.536***<br>(0.146)   | -0.258***<br>(0.0750)  | -0.212**<br>(0.105)    | -0.525***<br>(0.145)   | 0.222***<br>(0.0799)   |
| First-stage F-test (CPI) | 51.00                  | 42.84                  | 47.23                  | 77.33                  | 63.85                  | 60.29                  |
| First-stage F-test (PMR) |                        |                        | 194.49                 |                        |                        | 147.84                 |
| Sargan test              | 2.616(3)               | 2.880(3)               | 2.450(2)               | 0.781(1)               | 1.082(1)               | 1.230(2)               |
| Wu-Hausman test          | 0.21050                | 0.22832                | 0.40369                | 0.23658                | 0.55506                | 0.50666                |
| Observations             | 1847                   | 1419                   | 1847                   | 1847                   | 1419                   | 1847                   |

The dependent variable is TFP growth corrected for mark-ups. Standard errors in parentheses are robust and allow for correlation among industries in the same country. The instruments in the IV regressions reported in columns (1), (2), and (3) are: coal, per108, per403, per404, per505. In Column(1) only the CPI is instrumented, while in columns (2) and (3) both CPI and PMR are instrumented. The instruments in the IV regressions reported in columns (4), (5), and (6) are the average values of CPI and PMR among the other countries in the same group (European and non-European countries) and among the other countries in a different group. In columns (1), (2), (4), and (5) only the CPI is instrumented, while in columns (3) and (6) both CPI and PMR are instrumented. The value of the F-statistic for the test of excluded instruments in the first-stage regressions is reported. The Sargan statistic is distributed as a  $\chi^2$  and the degrees of freedom parameters are in parentheses. We report the p-value for the Wu-Hausman F-Statistic. In all regressions we insert country-industry dummies and time dummies. The symbols \*\*\*, \*\*, and \* represent significance at the 1%, 5%, and 10% significance respectively.

Table 5: Interactions Regressions

|                      | (1)                       | (2)                   | (3)                     | (4)                   | (5)                   | (6)                  |
|----------------------|---------------------------|-----------------------|-------------------------|-----------------------|-----------------------|----------------------|
|                      | OLS                       | OLS                   | OLS                     | OLS                   | OLS                   | OLS                  |
| L.CPI                | 0.0830***<br>(0.0204)     |                       |                         |                       |                       |                      |
| L.CPI.LOe            |                           | 0.0881***<br>(0.0143) |                         |                       |                       |                      |
| L.CPI.LOg            |                           | 0.182***<br>(0.0324)  |                         |                       |                       |                      |
| L.CPI.LOf            |                           | 0.0206<br>(0.0406)    |                         |                       |                       |                      |
| L.CPI.LOn            |                           | 0.263**<br>(0.117)    |                         |                       |                       |                      |
| L.CPI.IEC            |                           |                       | 0.240*<br>(0.122)       |                       |                       |                      |
| L.CPI.mEC            |                           |                       | 0.110***<br>(0.0256)    |                       |                       |                      |
| L.CPI.hEC            |                           |                       | 0.0938**<br>(0.0368)    |                       |                       |                      |
| L.CPI.IRL            |                           |                       |                         | 0.0837**<br>(0.0310)  |                       |                      |
| L.CPI.mRL            |                           |                       |                         | 0.0945***<br>(0.0197) |                       |                      |
| L.CPI.hRL            |                           |                       |                         | 0.117**<br>(0.0532)   |                       |                      |
| L.CPI.ILS            |                           |                       |                         |                       | 0.0553<br>(0.0406)    |                      |
| L.CPI.mLS            |                           |                       |                         |                       | 0.0722***<br>(0.0253) |                      |
| L.CPI.hLS            |                           |                       |                         |                       | 0.0830***<br>(0.0255) |                      |
| L.CPI.service        |                           |                       |                         |                       |                       | 0.0172<br>(0.0473)   |
| L.CPI.manufacturing  |                           |                       |                         |                       |                       | 0.130***<br>(0.0321) |
| English legal origin | -0.291***<br>(0.0366)     | 0.0359**<br>(0.0139)  |                         |                       |                       |                      |
| French legal origin  | -0.304***<br>(0.0427)     | 0.0717**<br>(0.0247)  |                         |                       |                       |                      |
| Nordic legal origin  | -0.202***<br>(0.0348)     | -0.0939<br>(0.0826)   |                         |                       |                       |                      |
| Enforcement Cost     | -0.01000***<br>(0.000744) |                       | -0.00627**<br>(0.00265) |                       |                       |                      |
| Rule of law          | 0.0211<br>(0.0298)        |                       |                         | 0.0471<br>(0.0391)    |                       |                      |
| Legal system         | 0.0115*<br>(0.00591)      |                       |                         |                       | 0.0137*<br>(0.0069)   |                      |
| $R^2$                | 0.273                     | 0.270                 | 0.271                   | 0.270                 | 0.270                 | 0.270                |
| Observations         | 1847                      | 1847                  | 1847                    | 1847                  | 1847                  | 1847                 |

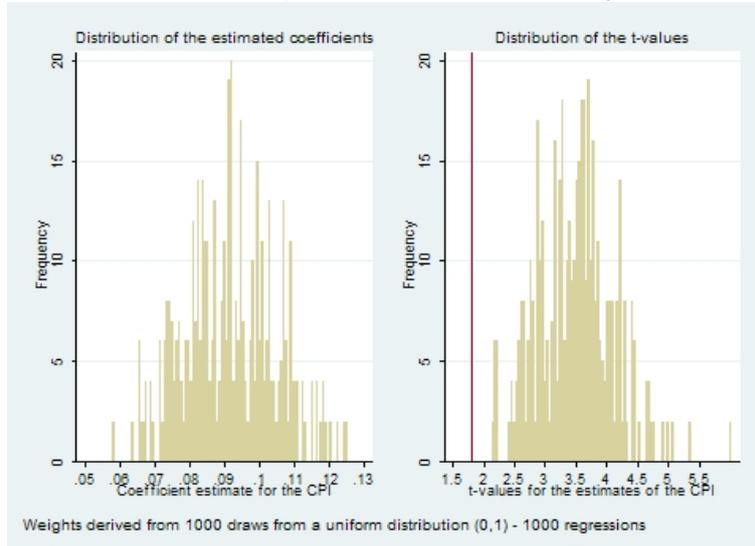
The dependent variable is TFP growth corrected for mark-ups. Standard errors in parentheses are robust and allow for correlation among industries in the same country. In all regressions we insert country-industry dummies and time dummies. We control for the following variables 'TFP leader', 'Techno Gap', 'Industry trend', 'PMR', 'Import penetration' and a constant term but we do not report the coefficient estimates for space limitation and as they are comparable with those reported in Table 2. The symbols \*\*\*, \*\*, and \* represent significance at the 1%, 5%, and 10% significance respectively.

Table 6: Robustness Checks

|                      | (1)<br>(OLS)<br>FA     | (2)<br>(OLS)<br>EU     | (3)<br>(OLS)<br>Non_corr | (4)<br>(OLS)<br>LP      | (5)<br>(OLS)<br>Long run I | (6)<br>(OLS)<br>Long run II | (7)<br>(OLS)<br>Long run I |
|----------------------|------------------------|------------------------|--------------------------|-------------------------|----------------------------|-----------------------------|----------------------------|
| TFP/LP leader        | 0.0657**<br>(0.0232)   | 0.0655**<br>(0.0234)   | 0.0372<br>(0.0340)       | 0.0402<br>(0.0394)      | 0.0734**<br>(0.0248)       | 0.0842<br>(0.272)           | 0.0185<br>(0.139)          |
| L.Techno Gap         | 0.00751*<br>(0.00414)  | 0.00746*<br>(0.00415)  | 0.0564***<br>(0.0177)    | 0.00840***<br>(0.00171) | -0.00270<br>(0.00556)      | 0.0672**<br>(0.0286)        | -0.00699<br>(0.0152)       |
| Industry trend       | 0.0426***<br>(0.00501) | 0.0450***<br>(0.00554) | 0.0533***<br>(0.00569)   | 0.0536***<br>(0.00714)  | 0.0548***<br>(0.00433)     | 0.00777<br>(0.0265)         | 0.00513**<br>(0.00204)     |
| L.PMR                | -0.0315<br>(0.0200)    | -0.0277<br>(0.0204)    | -0.0141<br>(0.0213)      | -0.0289<br>(0.0237)     | 0.00642<br>(0.0353)        | -0.171<br>(0.0969)          | -0.0406<br>(0.0377)        |
| L.Import penetration | 0.0143***<br>(0.00399) | 0.0143***<br>(0.00393) | 0.0183***<br>(0.00524)   | 0.0172***<br>(0.00400)  | 0.00792<br>(0.00511)       | 0.0812<br>(0.0506)          | 0.00499*<br>(0.00270)      |
| L.CPI                | 0.0726**<br>(0.0235)   | 0.115***<br>(0.0369)   | 0.0662*<br>(0.0304)      | 0.102***<br>(0.0298)    | 0.0792*<br>(0.0397)        | 0.332*<br>(0.156)           | 0.0903*<br>(0.0480)        |
| Constant             | -0.126**<br>(0.0546)   | -0.152**<br>(0.0601)   | -0.233***<br>(0.0430)    | -0.644***<br>(0.0929)   | -0.230***<br>(0.0628)      | 0.0359<br>(0.182)           | 0.0403<br>(0.0679)         |
| $R^2$                | 0.268                  | 0.268                  | 0.274                    | 0.302                   | 0.301                      | 0.414                       | 0.394                      |
| Observations         | 1847                   | 1847                   | 1850                     | 1651                    | 1275                       | 1479                        | 802                        |

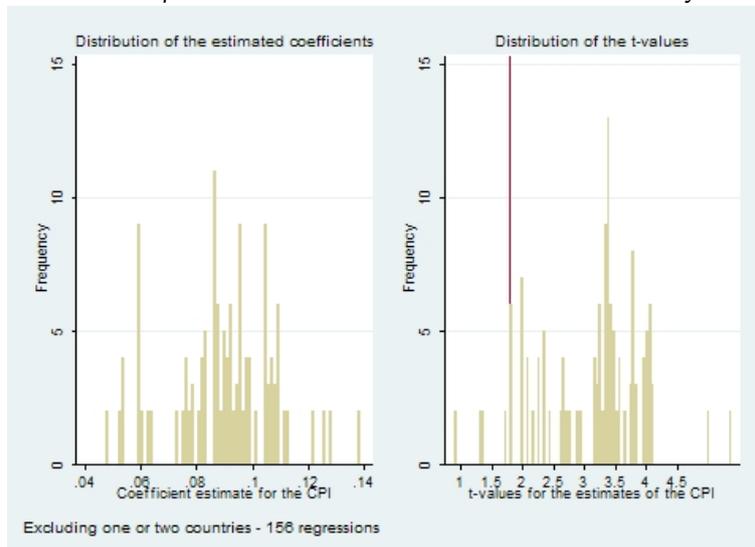
In Columns (1), (2), (4), (5), (6), and (7) the dependent variable is TFP growth corrected for mark-ups. In column(3) the dependent variable is TFP growth non-corrected for mark-ups. Column (1) reports results for the model where the Aggregate CPI is constructed on the base of the weights obtained by factor analysis (FA). Column (2) reports results for the model where the Aggregate CPI for EU member states incorporates information about EU competition policy. Column (3) reports results where all productivity measures are based on TFP non-corrected for mark-ups. Column (4) reports results where the technology gap and the productivity level of the country at the frontier are based on labor productivity. Column (5) reports results where all explanatory variables are lagged three years instead of one. Column (6) reports results based on a three-year time horizon; the explanatory variables are measured at the beginning of the period. Column (7) reports results based on a three-year time horizon; all variables are three-years averages. In this last specification, given the lack of degree of freedom, we use 12 country and 22 industry fixed effects, instead of 264 country-industry fixed effects. The symbols \*\*\*, \*\*, and \* represent significance at the 1%, 5%, and 10% significance respectively.

Figure 1: Distribution of the  $\beta$  Coefficients obtained by Random Weights



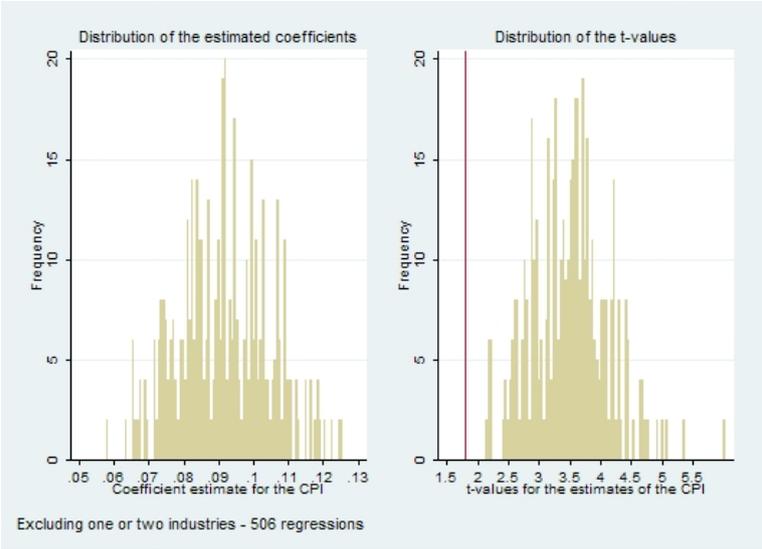
In the first panel, we represent the distribution of the estimated  $\beta$  coefficients from 1,000 regressions. In each of this regression the CPI index is built using random weights derived from a uniform distribution (0,1) and normalized to sum to 1. In the second panel, we represent the distribution of the t-statistics for the estimated coefficients. The red lines represent the critical value for significance at the 10% level.

Figure 2: Distribution of the  $\beta$  Coefficients and T-statistics obtained by Excluding Countries



In the first panel, we represent the distribution of the estimated  $\beta$  coefficients from 156 regressions. In each of this regression we exclude one or two countries from our sample. In the second panel, we represent the distribution of the t-statistics for the estimated coefficients. The red lines represent the critical value for significance at the 10% level.

Figure 3: Distribution of the  $\beta$  Coefficients and T-statistics obtained by Excluding Industries



In the first panel, we represent the distribution of the estimated  $\beta$  coefficients from 506 regressions. In each of this regression we exclude one or two industries from our sample. In the second panel, we represent the distribution of the t-statistics for the estimated coefficients. The red lines represent the critical value for significance at the 10% level.

## A The Indexes

The Competition Policy Indexes, CPIs, incorporate data on how the key features of a competition policy regime score against a benchmark of generally-agreed best practices and summaries them. The CPIs have a pyramidal structure which encompasses a large number of sub-indicators that are progressively linearly combined using a set of weights at each level of aggregation. This structure is described in Tables A1, A2 and A3.

Table A1. The Low-level Indexes

| Abuses  | Hard-core Cartels  | Other agreements   | Mergers   |
|---|--|--|---|
| Independence:<br><i>Nature of prosecutor (1/2)</i><br><i>Nature of adjudicator and role of government (1/2)</i>   | Independence:<br><i>Nature of prosecutor (1/2)</i><br><i>Nature of adjudicator and role of government (1/2)</i>                          | Independence:<br><i>Nature of prosecutor (1/2)</i><br><i>Nature of adjudicator and role of government (1/2)</i>                          | Independence:<br><i>Nature of bodies involved in Phase 1 and 2 (1/2)</i><br><i>Role of government in decision (1/2)</i>   |
| Separation of powers:<br><i>Separation between adjudicator and prosecutor (2/3)</i><br><i>Nature of appeal court (1/3)</i>  | Separation of powers:<br><i>Separation between adjudicator and prosecutor (2/3)</i><br><i>Nature of appeal court (1/3)</i>               | Separation of powers:<br><i>Separation between adjudicator and prosecutor (2/3)</i><br><i>Nature of appeal court (1/3)</i>               | Separation of powers:<br><i>Separation between adjudicator and prosecutor (1/3)</i><br><i>Separation between Phase 1 and 2 (1/3)</i><br><i>Nature of appeal court (1/3)</i> |
| Quality of the law:<br><i>Standard of proof for predation and goals that inform decision (1/2)</i><br><i>Standard of proof for refusal to deal and goals that inform decision (1/2)</i> | Quality of the law:<br><i>Standard of proof and goals that inform decision (1/2)</i><br><i>Leniency program (1/2)</i>                    | Quality of the law:<br><i>Standard of proof for exclusive contracts and goals that inform decision</i>                                   | Quality of the law:<br><i>Obligation to notify (1/2)</i><br><i>Efficiency clause (1/2)</i>  |
| Powers during investigation:<br><i>Combination of powers (3/4)</i><br><i>Availability of interim measures (1/4)</i>   | Powers during investigation:<br><i>Combination of powers</i>   | Powers during investigation:<br><i>Combination of powers (3/4)</i><br><i>Availability of interim measures (1/4)</i>                      |   |
| Sanction policy and damages:<br><i>Sanctions to firms (1/3)</i><br><i>Sanctions to individuals (1/3)</i><br><i>Private actions (1/3)</i>  | Sanction policy and damages:<br><i>Sanctions to firms (1/3)</i><br><i>Sanctions to individuals (1/3)</i><br><i>Private actions (1/3)</i> | Sanction policy and damages:<br><i>Sanctions to firms (1/3)</i><br><i>Sanctions to individuals (1/3)</i><br><i>Private actions (1/3)</i> |   |
| Resources:<br><i>Budget (1/2)</i><br><i>Staff (1/4)</i><br><i>Staff skills (1/4)</i>  | Resources:<br><i>Budget (1/2)</i><br><i>Staff (1/4)</i><br><i>Staff skills (1/4)</i>   | Resources:<br><i>Budget (1/2)</i><br><i>Staff (1/4)</i><br><i>Staff skills (1/4)</i>   | Resources:<br><i>Budget (1/2)</i><br><i>Staff (1/4)</i><br><i>Staff skills (1/4)</i>  |
|   | Sanctions and cases:<br><i>Number of cases opened (1/3)</i><br><i>Max jail term imposed (2/3)</i>  |  | Cases:<br><i>Number of mergers examined</i>   |

Table A1 shows the content of low-level indexes. The weights used to sum the information contained in each index are indicated in brackets.

Table A2 shows the eight medium-level indexes, which are given by the weighted average of the relevant low-level indexes. The weights are indicated in brackets.

**Table A2. The medium-level Indexes**

|                               | <b>Abuses</b>                               | <b>Hard-core Cartels</b>                    | <b>Other agreements</b>                     | <b>Mergers</b>                       |
|-------------------------------|---|---|---|--------------------------------------|
| <b>Institutional features</b> | <i>Independence</i><br>(1/6)                | <i>Independence</i><br>(1/6)                | <i>Independence</i><br>(1/6)                | <i>Independence</i><br>(1/6)         |
|                               | <i>Separation of powers</i><br>(1/6)        | <i>Separation of powers</i><br>(1/6)        | <i>Separation of powers</i><br>(1/6)        | <i>Separation of powers</i><br>(1/3) |
|                               | <i>Quality of the law</i> (1/6)             | <i>Quality of the law</i> (1/6)             | <i>Quality of the law</i> (1/6)             | <i>Quality of the law</i><br>(1/3)   |
|                               | <i>Powers during investigation</i><br>(1/6) | <i>Powers during investigation</i><br>(1/6) | <i>Powers during investigation</i><br>(1/6) |                                      |
|                               | <i>Sanctions and damages</i><br>(1/3)       | <i>Sanctions and damages</i><br>(1/3)       | <i>Sanctions and damages</i><br>(1/3)       |                                      |
| <b>Enforcement features</b>   | <i>Resources</i>                            | <i>Resources</i><br>(2/3)                   | <i>Resources</i>                            | <i>Resources</i><br>(2/3)            |
|                               |   | <i>Cases</i><br>(1/3)                       |   | <i>Cases</i><br>(1/3)                |

Table A3 shows the different CPIs we built and the weights (in brackets) used in the aggregation process.

**Table A3. The CPIs**

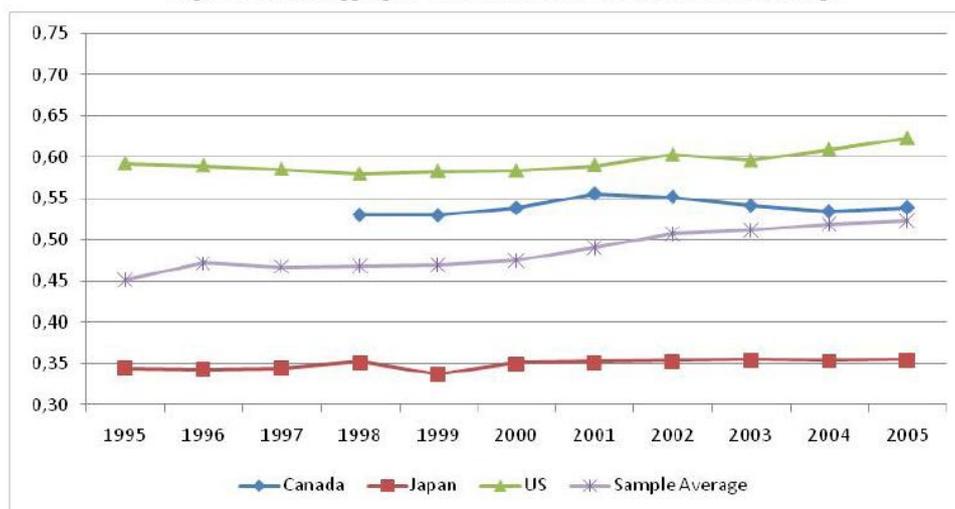
| <b>The Aggregate CPI</b>       |  |   |   |  |
|--------------------------------|--|---|---|--|
|                                | <b>The Antitrust CPI</b><br>(3/4)                  |   |   | <b>The Merger CPI</b><br>(1/4)                     |
|                                | <b>Hard-core Cartels</b><br>(1/3)                  | <b>Abuses</b><br>(1/3)                  | <b>Other agreements</b><br>(1/3)                  |  |
| <b>Institutional CPI (2/3)</b> | <i>Institutional features of hard core cartels</i> | <i>Institutional features of abuses</i> | <i>Institutional features of other agreements</i> | <i>Institutional features of hard core cartels</i> |
| <b>Enforcement CPI (1/3)</b>   | <i>Enforcement features of hard core cartels</i>   | <i>Enforcement features of abuses</i>   | <i>Enforcement features of other agreements</i>   | <i>Enforcement features of hard core cartels</i>   |

We now turn to the values of the Aggregate CPIs for the countries in our sample over the period 1995-2005. Figures A1 to A3 give a general idea of the measure of the deterrence properties of the competition policy in these countries and of the relevant changes occurred over time. It is evident from them that there is substantial cross-sectional and cross-time variation. It should be stressed that the institutional component of the aggregate index takes a greater weight (2/3), hence the evolution of the Aggregate CPIs is mostly explained by the institutional features of

the competition policy which is relatively stable.<sup>43</sup>

To allow a clearer interpretation of the results we include only a limited number of countries in each figure. Yet, to allow readers to easily perform comparisons among them, we report in each figure the sample average. Figure A1 shows the Institutional CPIs for the three OECD countries in our sample that are not part of the EU: Canada, Japan and the US.

Figure A1: The Aggregate CPIs of the non-EU Countries in our Sample



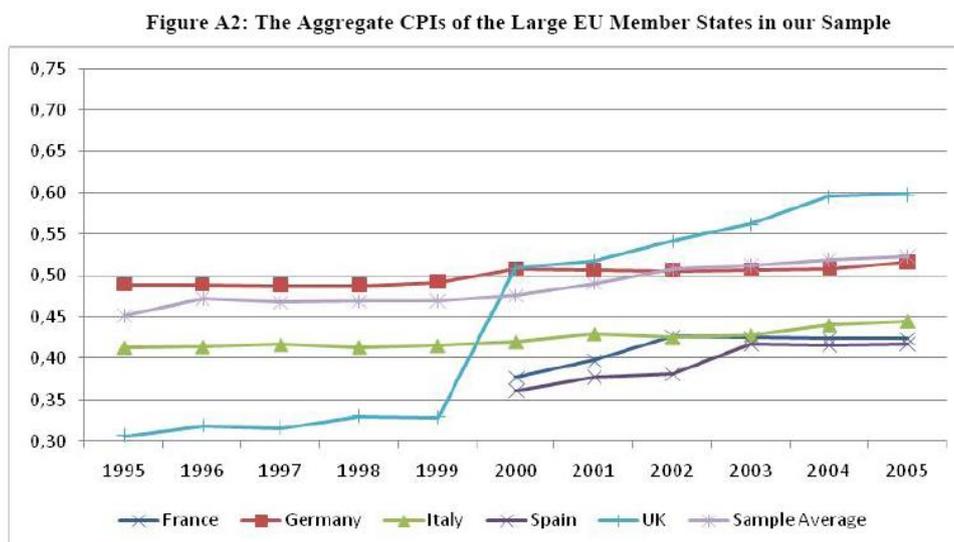
The Aggregate CPIs of the non-EU countries changed more or less quickly over the period under exam,<sup>44</sup> and they differ considerably among each other. The aggregate CPI for the US has very high values, which are constantly among the highest in the sample and well above the sample average; the values for Canada are also above the sample average, while Japan's values are very low and among the lowest in the sample for the entire period. The reason behind Japan's low performance is manifold. First, Japan suffers from the lack of a leniency program for cartels' whistleblowers. Second, in Japan there is no separation between the body that prosecutes violators of the antitrust law and the body that adjudicates such cases. Third, the Japanese CA has limited human and financial resources. Further elements, are the absence of the possibility to start a class action and the fact that the Japanese competition legislation

<sup>43</sup>The enforcement features undergo more frequent changes and so do the Enforcement CPIs. For the sake of space we have only shown the values of Aggregate CPIs. For more details on the values of the other CPIs refer to Buccirosi et al. (2009a).

<sup>44</sup>Only for Japan are the changes in the Aggregate CPI lower than an average of 1% per year.

envisages the consideration of non strictly-economic goals when assessing the effects of abuses of dominance.

Figure A2 depicts the Aggregate CPIs for the large EU member states in our sample: France, Italy, Germany, Spain and the UK.

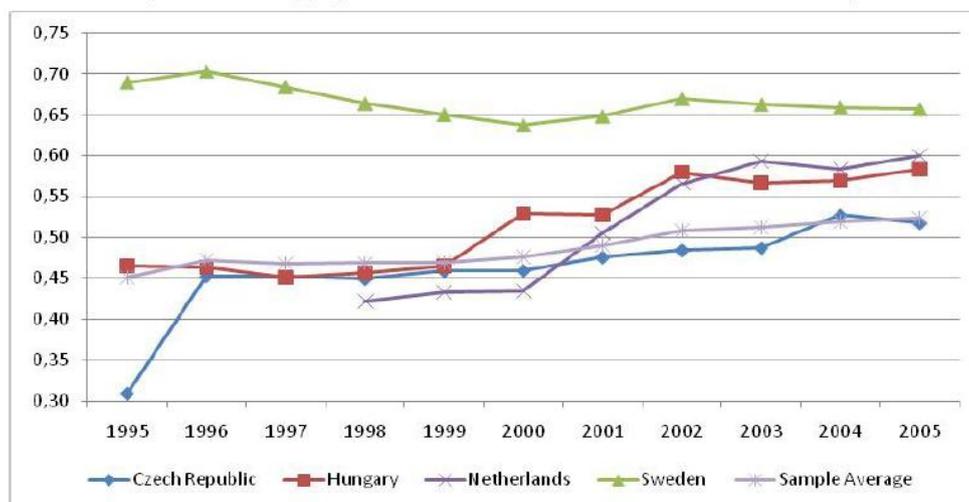


The first element to notice in this figure is that the data for the first five years in the sample are missing for Spain and France. This lack of information does not allow one to have a clear picture of the trend for these two jurisdictions. Anyhow, the Aggregate CPIs for these two countries, as well as for Italy, are consistently below the sample average. Both Spain and France experience a substantial improvement between 2000 and 2003. The former benefited from the introduction of class action in 2001 and of the powers to investigate business premises in 2003. In the latter the quality of the institutional CPI improved because of the introduction of a leniency program for cartels' whistleblowers and of the obligation to notify mergers. Germany shows a good and constant performance. Notably, the CPIs for the UK start well below all the values of the CPIs of the other countries, but over time they become the highest in the group. This is due to the dramatic institutional changes that accompanied the introduction of the Competition Act in 2000, which were coupled with a steady increase in the financial and human resources of the two CAs.

Figure A3 depicts the Aggregate CPIs for the small EU member states in our sample: the

Czech Republic, Hungary, the Netherlands and Sweden.

Figure A3: The Aggregate CPIs for the Small EU Member States in our Sample



Sweden is consistently the country with the highest CPI value, not just in this group, but in the whole sample, yet this slowly declines over time because of a reduction, in real terms, of the financial and human resources available to its CA. Instead, the CPIs for the other jurisdictions start below the sample average, but they all improve over time. The Czech Republic experiences a first, considerable shift in 1996, due to the CA acquiring independence from the government - previously all decisions were taken by a ministerial department. A further improvement takes place in 2004, when the power to investigate business premises is introduced, but its CPI never moves above the average. In Hungary the major changes happen in 2000, when there is an increase in the investigative powers of the CA and a shift in the criterion used to set the sanctions for antitrust infringements, which changed from a discretionary decision left to the adjudicator to an approach based on the firm's turnover, and in 2002, because of an increase in the budget of the CA.

The Netherlands did not have a CA before 1998. Hence, it was not possible to calculate a CPI until that year. In subsequent years, the index steadily rises as a consequence of a regular increase in the amount and in the quality of its CA's resources.

These three figures give a general idea of the factors that affect the ability of a competition policy regime to deter anti-competitive behavior in the jurisdictions included in our sample

and of how these have changed over time. It is evident from them that there is substantial cross-sectional and cross-time variation.

Table A4 instead shows the ranking of the 12 countries in our sample based on the average value of their Aggregate CPIs over the years 1995 to 2005 and on its value in 2005. Sweden and the US are the best-scoring countries and this is true for each year in the sample, similarly France, Spain and Japan constantly have the lowest scores. The UK and Canada are the countries that experience the most marked change.

**Table A4 : The Ranking of the Countries on the Basis of the Aggregate CPIs**

| Country        | Ranking based on average score | Ranking based on 2005 score |
|----------------|--------------------------------|-----------------------------|
| Sweden         | 1                              | 1                           |
| US             | 2                              | 2                           |
| Canada         | 3                              | 6                           |
| Netherlands    | 4                              | 3                           |
| Hungary        | 5                              | 5                           |
| Germany        | 6                              | 8                           |
| Czech Republic | 7                              | 7                           |
| UK             | 8                              | 4                           |
| Spain          | 9                              | 11                          |
| Italy          | 10                             | 9                           |
| France         | 11                             | 10                          |
| Japan          | 12                             | 12                          |

## B The TFP Measures

In this appendix we describe in more detail the TFP growth and Technology Gap variables employed in our regressions.

**TFP growth.** The measure of TFP growth employed in our regressions is taken from the EU-KLEMS database.<sup>45</sup> The database improves substantially on the existing industry level databases, among which the OECD STAN database and its predecessor the ISDB database. The main limitation of previously existing databases is that they provide industry-level series on output, aggregate hours worked and aggregate capital stock, ignoring changes in the com-

<sup>45</sup>The EU-KLEMS database is the result of a research project funded by the European Commission that involves major national level economic and statistical research centers. Details about the EU-KLEMS project can be found at the website: [www.euklems.net](http://www.euklems.net). An overview of the methodology employed to collect data and build the measures of productivity can be found in Timmer et al. (2007).

position of factor inputs. As a result, TFP measures based on these aggregate quantities might be biased. On the contrary, the KLEMS database takes changes in the composition of the labor force over time into account. Furthermore, it discriminates among different types of capital input measures.

The TFP measure reported by the KLEMS database and employed in our regressions is based on the growth accounting methodology, which essentially consists of decomposing output growth into the contribution of input growth (labor and capital) and TFP growth.<sup>46</sup> TFP measures within the growth accounting framework are based on several assumptions: in particular, it is assumed that markets are perfectly competitive and that inputs are fully utilized. Under these assumptions, TFP growth can be written as follows:

$$\Delta TFP_{ijt} = \ln\left(\frac{Y_{ijt}}{Y_{ijt-1}}\right) - \frac{1}{2}(\alpha_{ijt} + \alpha_{ijt-1})\ln\left(\frac{L_{ijt}}{L_{ijt-1}}\right) - \left(1 - \frac{1}{2}(\alpha_{ijt} + \alpha_{ijt-1})\right)\ln\left(\frac{K_{ijt}}{K_{ijt-1}}\right) \quad (2)$$

where  $Y_{ijt}$  is real value added,  $L_{ijt}$  measures the labor input and the  $K_{ijt}$  capital input. Within the EU-KLEMS database, accurate measures of labor and capital input are based on a breakdown of aggregate hours worked and aggregate capital stock into various components. Hours worked are cross-classified by various categories to account for differences in the productivity of various labor types, such as high- versus low-skilled labor. Similarly, capital stock measures are broken down into stocks of different asset types.<sup>47</sup> The term  $\alpha_{ijt}$  measures the labor share in value added. For our study, given that we measure the effectiveness of competition policy in promoting competition and ultimately efficiency, the main concern related to the TFP measure reported in the EU-KLEMS database is the assumption of perfect competition in the product markets. In order to take the existence of imperfectly competitive product markets into account, we modify the expression in equation (2) and multiply the labor share by industry-specific mark-ups.<sup>48</sup>

<sup>46</sup>The growth accounting methodology for computing productivity has long standing history. For a full account of the methodology see Jorgenson et al. (1967, 1987, 2005) and Caves (1982a, 1982b).

<sup>47</sup>The EU-KLEMS database covers all the countries involved in our study except for Canada. For measuring TFP growth for Canada, we use data from the Groningen Growth and Development Centre (GGDC). The GGDC methodology is totally analogous to the one adopted by the EU-KLEMS consortium, of which the GGDC is member. The correlation between the EU-KLEMS TFP and the GGDC TFP is high (0.7) and strongly significant. However, we run specifications excluding Canada and results remain qualitatively and quantitatively unchanged.

<sup>48</sup>In this, we follow the existing literature that explores the determinants of TFP growth. See, for example, Griffith

We estimate industry level mark-ups as in Griffith and Harrison (2004), using the following equation:

$$Markup_{ijt} = \frac{ValueAdded_{ijt}}{LaborCosts_{ijt} + CapitalCosts_{ijt}} \quad (3)$$

where  $ValueAdded_{ijt}$  is nominal value added, Labor Costs is labor compensation and Capital Costs is capital compensation.<sup>49</sup> The main source of data for computing mark-ups is still the EU-KLEMS database.<sup>50</sup> An important aspect to notice is that the measure of capital input necessary to compute capital costs is a somewhat cruder measure than the one employed in the construction of the TFP measure. In particular, we use an aggregate measure of capital stock, not accounting for different types of capital assets.<sup>51</sup> This capital stock measure is computed starting from the real gross fixed-capital formation series available in the EU-KLEMS database, using the perpetual inventory method.

**Technology gap.** One of the main regressors in our specifications is the technology gap between a country-industry in a given year and the technological frontier. There are several ways, which can potentially be used to measure the technology gap. In our study, we follow the existing literature and use TFP level to compute the distance to the technological frontier.<sup>52</sup> The computation of the technology gap is made in two steps. The first step consists of evaluating the level of TFP in each country-industry relative to a common reference point - the geometric mean of the TFPs of all other countries in the same industry. This measure of the TFP level with respect to the average is given by:

$$TFP_{ijt} = \ln\left(\frac{Y_{ijt}}{\bar{Y}_{jt}}\right) - \tilde{\sigma}_{ijt} \ln\left(\frac{L_{ijt}}{\bar{L}_{jt}}\right) - (1 - \tilde{\sigma}_{ijt}) \ln\left(\frac{K_{ijt}}{\bar{K}_{jt}}\right)$$

where the output and input measures are the same employed in the measurement of TFP

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et al. (2004), Aghion et al. (2009) and Nicoletti and Scarpetta (2003).

<sup>49</sup>The Capital Costs measure is obtained by multiplying the capital stock for the user cost of capital, which takes into account the real interest rate and the extent of capital depreciation. For details see Griffith et al. (2006).

<sup>50</sup>For the computation of capital costs, we needed data on the inflation rate as well as on the yield on 10-years Federal Reserve Bonds. These come from the OECD MEI (Main Economic Indicators) database.

<sup>51</sup>The reason why we use an aggregate measure of the capital stock is that the series on gross fixed-capital formation disaggregated for different types of assets are publicly available in the EU-KLEMS database only for a limited number of countries.

<sup>52</sup>In the effort to verify the robustness of our results, we employ also a different measures of technology gap, based on labor productivity (value added per worker) differences among country-industries. The results remain basically unchanged, suggesting a stronger role for the technology gap in explaining TFP performance and weaker one for TFP growth on the technological frontier.

growth, and the bar denotes a geometric mean.<sup>53</sup> The variable  $\tilde{\sigma}_{ijt} = \frac{1}{2}(\alpha_{ijt} + \bar{\alpha}_{jt})$  is the average of the labour share in country  $i$  and the geometric mean labour share. The technology leader is defined as the country-industry with the highest value for the TFP level relative to the common reference point. The second step for computing the technology gap consists in subtracting  $TFP_{ijt}$  from  $TFP_{Ljt}$ , where the latter is the TFP level in the identified country-industry leader. The technology gap variable used in our regressions is thus:  $TechnoGap_{ijt} = TFP_{Ljt} - TFP_{ijt}$

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<sup>53</sup>Data are aggregated using national level purchasing power parities (PPPs). For the base year we use for measuring real variables (2000), neither industry level PPPs for value added nor capital specific PPPs are available.