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EVOLUTION OF FEMALE LABOUR  
FORCE PARTICIPATION OVER  
A CENTURY**

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*INTERNATIONAL MACROECONOMICS,  
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## **ABSTRACT**

### **Culture as Learning: The Evolution of Female Labour Force Participation Over a Century\***

Married women's labour force participation has increased dramatically over the last century. Why this has occurred has been the subject of much debate. This paper investigates the role of culture as learning in this change. To do so, it develops a dynamic model of culture in which individuals hold heterogeneous beliefs regarding the relative long-run payoffs for women who work in the market versus the home. These beliefs evolve rationally via an intergenerational learning process. Women are assumed to learn about the long-term payoffs of working by observing (noisy) private and public signals. They then make a work decision. This process generically generates an S-shaped figure for female labour force participation, which is what is found in the data. The S shape results from the dynamics of learning. I calibrate the model to several key statistics and show that it does a good job in replicating the quantitative evolution of female LFP in the US over the last 120 years. The model highlights a new dynamic role for changes in wages via their effect on intergenerational learning. The calibration shows that this role was quantitatively important in several decades.

JEL Classification: D19, J16, J21 and Z1

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# 1 Introduction

A fundamental change over the last century has been the vast increase in female labor force participation. In particular, married women's participation in the formal labor market increased dramatically—from around 2% in 1880 to over 70% in 2000—though the pace of change was markedly uneven. As shown in figure 1, married women's labor force participation increased very slowly from 1880 to 1920, grew a bit more rapidly between 1920 and 1950, then accelerated between 1950 and 1990, and has since stayed relatively constant.<sup>1</sup>

Many explanations have been given for this transformation. Depending on the particular time period under consideration, potential causal factors have included structural change in the economy (the rise of the clerical sector), technological change in the workplace and in the household, medical advances (including the introduction and dissemination of the oral contraceptive), decreases in discrimination, institutional changes in divorce law, and the greater availability of childcare.<sup>2</sup>

A popular alternative explanation (though not with economists) is that changes in culture or social norms have exerted great influence on the evolution of women's role in the market work.<sup>3</sup> And, from multiple sources of evidence, it certainly appears that opinions about the role of women in the workplace have changed radically over time. Figure 2, for example, shows the evolution of the percentage of the population that answered affirmatively to the question "Do you approve of a married woman earning money in business or industry if she has a husband capable of supporting her?"<sup>4</sup> In 1936 fewer than 20% of individuals sampled agreed with the statement; in 1998 fewer than 20% of individuals disagreed with it.<sup>5</sup>

Merely pointing to the fact that society has changed the way in which it regards women, however, is not particularly enlightening. It begs the question as to why culture changed and why these changes affected work behavior in such a gradual and uneven fashion. Indeed, one

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<sup>1</sup>These LFP numbers were calculated by the author from the US Census for white, married women between the ages of 25-44, born in the US, not in agriculture, non-farm, non-institutional quarters.

<sup>2</sup>The classic source for an economic history of female labor force participation is Goldin (1990). For various explanations for this change see, among others, Goldin (1990), Galor and Weil (1996), Costa (2000), Goldin and Katz (2002), Jones, Manuelli, and McGrattan (2003), Greenwood, Seshadri, and Yorukoglu (2005), Gayle and Golan (2006), Albanesi and Olivetti (2006, 2007), and Knowles (2007).

<sup>3</sup>The reluctance of economists to believe in cultural explanations stems, in large part, from the absence of empirical evidence that convincingly isolates cultural influences from their economic and institutional environment. There has been recent progress in this area, however (see Fernández (2007a) and Guiso, Sapienza, and Zingales (2006) for partial reviews of this literature). For example, Fernández and Fogli (2005) show that the variation in the work behavior of second-generation American women can be explained, in part, by the level of female LFP in their parents' country of origin (see also Antecol (2000)). Moreover, Fernández (2007b) shows that the attitudes towards women's work in the parental country of origin has important explanatory value for second-generation American women's work behavior in the US. These papers show that there are differences in culture across societies that matter for women's work decisions, but they are silent on the evolution of culture. Fernández, Fogli, and Olivetti (2004) give an indication for one way that culture may evolve over time by showing that working mothers seem to transmit a different set of beliefs or preferences to their sons, which then makes it more attractive for the wives of these men to work (relative to the wives of men whose mothers did not work).

<sup>4</sup>The exact wording of this question varied a bit over time. See The Gallup Poll; public opinion, 1935-1971.

<sup>5</sup>For additional evidence that individual attitudes and work behavior are correlated see, for example, Levine (1993), Vella (1994), Fortin (2005), and Farré-Olalla and Vella (2007).

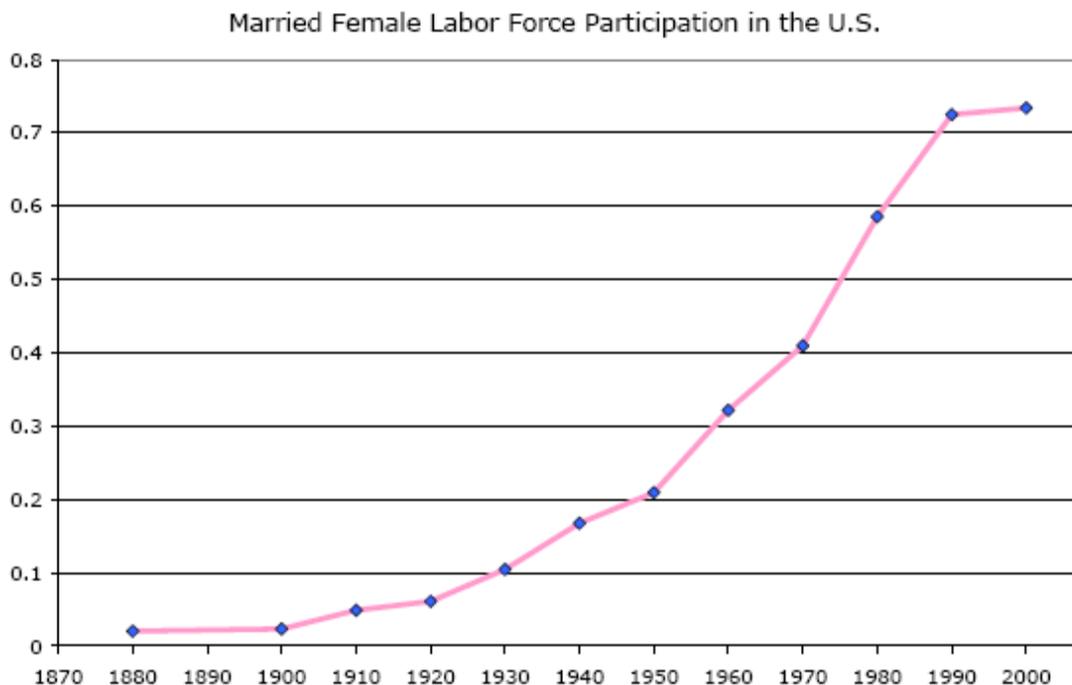


Figure 1: U.S. Census data 1880-2000. Percentage of white, married (spouse present) women born in the U.S., 25-44 years old (non-agricultural, non-group quarters), who report being in the labor force.

might be tempted, as surely some are, to dismiss the evolution of beliefs as mere changes in the superstructure of the economy that simply accompany and reflect the changes in material conditions brought about by technological change.<sup>6</sup> Viewed from this perspective, as technological advances altered women's work behavior, beliefs simply marched right along in step and changed with them. An alternative view of culture often provided in economic theory—that of a selection mechanism among multiple equilibria—likewise does not provide a very useful framework in which to think about questions of cultural change. Without a more developed theory of why culture changes, one is left with either sunspots causing a switch among equilibria or an evolutionary theory of gradual changes over time.<sup>7</sup>

Taking inspiration from the fact that women's labor force participation changed in a very uneven fashion over time in a form that resembles an "S-shape", this paper explores the idea that in some contexts it may be useful to think about cultural change as the evolution of beliefs that occurs over time as part of a rational, intergenerational *learning* process.<sup>8</sup> In particular, the S-shaped curve of female labor force dynamics is reminiscent of similarly

<sup>6</sup>See, e.g., Guner and Greenwood (2006) who argue that the change in sexual mores reflect changes in the efficacy of contraception.

<sup>7</sup>For an interesting example of evolutionary theory applied to culture see Bowles (1998). Alternatively, social norms can be passed on from parents to children in an optimizing fashion as in Bisin and Verdier (2000) and Tabellini (2007).

<sup>8</sup>The idea that cultural change may be modelled as a learning process is already present in the seminal paper of Bikhchandani, Hirshleifer, and Welch (1992), though the focus there is on information cascades in which individuals stop learning.

## Approve of Wife working if Husband can Support

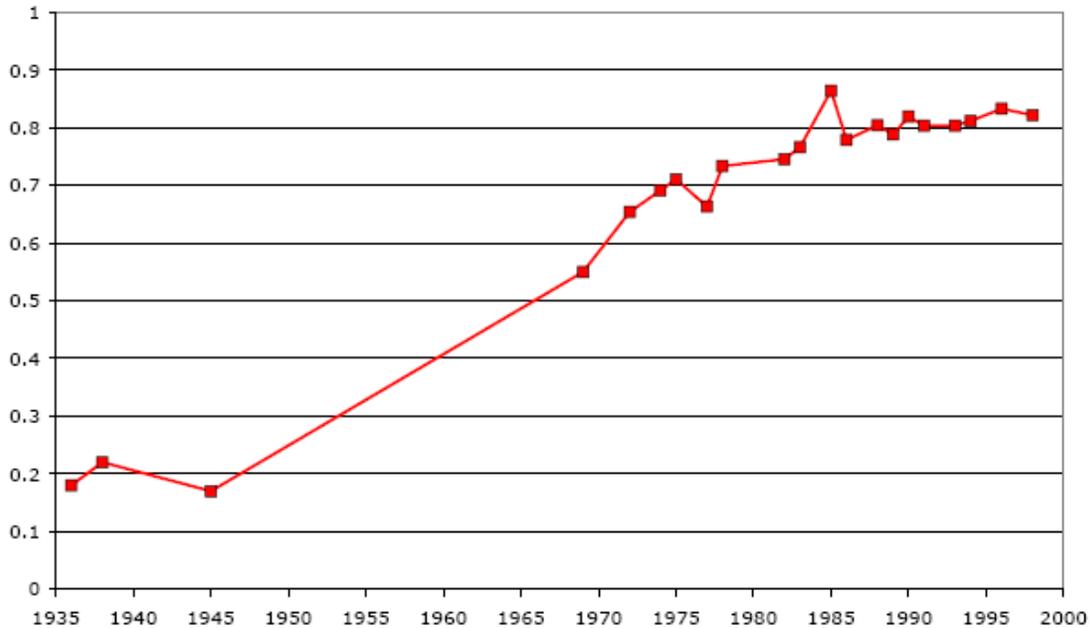


Figure 2: Sources: 1936-1938 and 1969 numbers are from the Gallup Poll (1972), 1945 is from Benjamin I. Page and Robert Y. Shapiro, *The Rational Public*, University of Chicago Press, 1992; pp. 101, 403-4. 1972 onwards are from the General Social Survey.

shaped curves that are common in the process of technology adoption and may constitute an important clue that a similar mechanism of information diffusion is also at play in this context, though on a very different time scale.<sup>9</sup>

Where might learning play a role in the transformation of women's work? It is not an exaggeration to state that, throughout the last century, women's work has been a subject of great contention. As industrialization and urbanization progressed over time, so did specialization. Younger men and (unmarried) women were drawn into the paid workplace and away from sharing household chores, and the spheres of work and home became increasingly separate. This process left the wife in charge of the domestic realm and her husband in charge of supporting the family, and kicked off a debate on the effect of a wife working (outside the home) on her family and marriage as well as on her psyche and image (and on those of her husband's) that continues, in different guises, to this day.<sup>10</sup> For example, as noted by Goldin (1990), at the turn of the 20th century most working women were employed as domestic servants or in manufacturing. In this environment, a married woman's employment signalled that her husband was unable to provide adequately for his family and, consequently, most women exited the workplace upon marriage.<sup>11</sup> Over time,

<sup>9</sup>There is a large literature on learning and technology adoption. See, for example, Griliches (1957), Foster and Rosenzweig (1995), Conley and Udry (2003), Munshi (2004), Munshi and Myaux (2006), and Bandiera and Rasul (2006). See Chamley (2004) for a review of this literature.

<sup>10</sup>See Goldin (1990) for a very interesting account of this process of separation and specialization.

<sup>11</sup>Over 80% of married women, not employed in 1939 but had worked at some point prior to marriage,

the debate shifted to the effect of a married woman working on family stability and to the general suitability of women for various types of work and careers. More recently, public anxiety regarding working women centers around the effect of a working mother on a child's intellectual achievements and emotional health<sup>12</sup> For example, a recent finding by Belsky et al. (2007) of a positive relationship between day care and subsequent behavioral problems became headline news all over the US. Thus, throughout the last century the expected payoff to a woman working has been the subject of an evolving debate.

In this paper I develop a simple model of women's work decisions in which beliefs about the (long-run) payoff to working evolve endogenously over time.<sup>13,14</sup> Using a framework broadly similar to Vives (1993) and Chamley (1999), I assume that women possess a private signal about how costly it is to work (e.g., how negative the outcome is for a woman's marriage, children, etc.) and that they also observe a noisy public signal indicative of past beliefs concerning this value. This signal is a simple linear function of the proportion of women who worked in the previous generation and is equivalent to observing a noisy signal of the average utility of working women in the past. Women use this information to update their prior beliefs and then make a decision whether to work. In the following period, the next generation once again observes a noisy public signal generated by the decisions of women in the preceding generation, each woman obtains her individual private signal (or equivalently inherits that of her mother's), and makes her work decision. Thus, beliefs evolve endogenously via a process of intergenerational learning.

The model described above *generically* generates an S-shaped figure for female labor force participation. The S shape results from the dynamics of learning. When very few women participate in the labor market (as a result of initial priors that are pessimistic about the payoff from working), learning is very slow since the noisiness of the signal swamps the information content given by small differences in the proportion of women who would work in different states of the world. As the proportion of women who work increases and beliefs about work become more positive, the information content in the signal improves. Once

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exited the workplace at the precise time of marriage. These numbers are cited in Goldin (1990, p. 34) from the 1939 Retrospective Survey.

<sup>12</sup>See, for example, Bernal (2007), Keane and Bernal (2005) and Ruhm (2006) for reviews and recent findings of this literature.

<sup>13</sup>Whether preferences or beliefs changed is often impossible to distinguish and, in a reduced-form setup, it is also unnecessary. The assumption that changes in beliefs were driven by learning is important, however, as Bayesian updating thus constrains the path taken by beliefs. An additional advantage of this modelling choice is that is straightforward to think about social welfare, which is not the case if preferences themselves are affected (see Fernández (2007a) for a discussion of these issues).

<sup>14</sup>A recent paper by Fogli and Veldkamp (2007) independently develops a related idea. They study the labor force participation of women with children from 1940-2000 and assume that women learn about the ability cost to a child from having a working mother. Learning occurs through sampling the ability outcomes of a small number of other women. Whereas in my model actions change because people modify their beliefs about the cost of working, in their model beliefs change only because of a reduction of uncertainty about the cost. Also related is Munshi and Myaux (2006) who model the change in contraceptive practice in rural Bangladesh as learning about the the preferences of individuals in one's social network. They too use a sampling model but there is, in addition, a strategic aspect to individual choices since an agent's payoff depends on the contraceptive choices of the other individual sampled. Lastly, Mira (2005) examines the links between fertility and infant mortality in a model which mothers are learning about a family-specific component of infant mortality risk.

a large enough proportion of women work though, once again, the informational content in the public signal falls since the differences in the proportion of women who would work under different states of the world is small and thus swamped by the noise.

The model also introduces a new role for changes in wages or technological change, which to my knowledge has not been noted in the learning literature. Unlike in traditional models, increases in women's wages or new technologies that make it easier for women to work outside the home, have not only a static effect of making work more attractive and thereby increasing female LFP, but they also have a dynamic effect since they affect the informativeness of the public signal and hence the degree of intergenerational updating of beliefs.<sup>15</sup> In particular, when the average woman is pessimistic about the payoff to women's work, increasing the attractiveness of work improves the informativeness of the public signal by moderating the private signal that she requires in order to be willing to work.

To evaluate the ability of such a model to explain the quantitative evolution of female LFP, I first calibrate a version of the model without any learning to a few key statistics for the year 2000. I show that such a model performs very badly and that it grossly overestimates the proportion of women who would have worked for basically every time period. I then introduce learning as discussed above, calibrate the model incorporating additional statistics, and show that introducing learning greatly improves the capacity of the model to replicate the historical path of female LFP.

The calibrated model indicates that the paths of both beliefs and earnings played important roles in the transformation of women's work. In the decades between 1880-1950 the growth in female LFP was small, and most of the change in LFP was the result of changes in wages. From 1950 to 1970, both the dynamic and static effects of wage changes played a role in increasing female LFP, and from 1970 to 1990 the dynamic effect on beliefs of changes in earnings is critical in accounting for the large increase in the proportion of working women over that time period.

The paper is organized as follows. Section 2 presents a simple model of a woman's work decision in which the dynamics is generated by changes in wages. The next section introduces beliefs and learning into the simple model and explains why the intergenerational evolution of beliefs naturally generates an S-shaped curve for LFP. Section 4 calibrates the model with and without learning and decomposes the changes in LFP into a beliefs component, a static wage component, and a dynamic wage-belief component. Section 5 discusses the roles of various assumptions and concludes.

## 2 A Simple Model of a Woman's Work Decision

We start with a very simple model of a woman's work decision. We include the two main variables that are typically assumed to play a role in this decision, namely her consumption possibilities as a function of her decision and her disutility from working. As we are

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<sup>15</sup>Of course, changes in wages may have dynamic effects by changing borrowing constraints, parental education, schooling choices, etc. The point that is being emphasized here is that they have an additional dynamic effect in the learning model as they will also change the informativeness of the public signal.

interested in the difference in the *long-run* payoffs from working versus not working, we view the disutility from working as stemming not only from labor-leisure preferences, but also from what might happen to her identity, marriage, or her children as a result of her decision. In this first model, we assume that the difference in disutility is known and constant. What is critical though is that its expected value does not evolve endogenously over time; whether it is known for sure is otherwise irrelevant.

A woman makes her work decision to maximize:<sup>16</sup>

$$U_i(w_f, w_h, v_i) = \frac{c^{1-\gamma}}{1-\gamma} - \mathbf{1}v_i \quad (1)$$

where  $\gamma \geq 0$  and  $\mathbf{1}$  is an indicator function that takes the value one if she works and zero otherwise. A woman's consumption is the sum of her earnings,  $w_f$ , (which are positive only if she works) and her husband's earnings,  $w_h$ . Husbands are assumed to always work, i.e.,

$$c = w_h + \mathbf{1}w_f \quad (2)$$

The disutility of work,  $v_i$ , is assumed to consist of two parts,

$$v_i = \beta + l_i \quad (3)$$

where the first component  $\beta$  is common to all women and the second component is idiosyncratic and normally distributed,  $l \sim N(0, \sigma_l^2)$ .

Clearly, a woman will work iff

$$\frac{1}{1-\gamma} [(w_{ht} + w_{ft})^{1-\gamma} - w_{ht}^{1-\gamma}] - \beta \geq l_i \quad (4)$$

and thus, assuming that there is a continuum of agents of mass one in each period, the aggregate number and proportion of women who work at time  $t$  is given by

$$\omega_t = G(l_t^*; \sigma_l) \quad (5)$$

where  $G(\cdot)$  is the cdf of the  $l$  distribution and  $l_t^*$  is the value of  $l$  such that (4) is a strict equality.

Note that in this simple model, the dynamics of female labor force participation is determined entirely by the dynamics of earnings. As earnings evolve, so does  $l^*$ . In particular, women's LFP is increasing in their own earnings, i.e.,  $\frac{\partial l^*}{\partial w_f} > 0$ , whereas it is decreasing in their husbands' earnings,  $\frac{\partial l^*}{\partial w_h} < 0$ .

### 3 The Simple Work Model with Learning

We next incorporate beliefs and learning in the simple model above. Women are assumed to be uncertain about the common value of the disutility of labor,  $\beta$ , e.g., they are unsure how

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<sup>16</sup>We consider only the extensive margin, i.e., she either works or not.

bad working will be for their marriage, children, identity, etc. This is not something that can be learned by entering the labor market for a short period of time nor by experimentation, but rather reveals its effects over a lifetime.

For simplicity, we assume that  $\beta$  can take on only two values, high (H) and low (L), i.e.,  $\beta \in \{\beta_H, \beta_L\}$ .<sup>17</sup> Note that  $\beta_L$  is the good state of nature in which working is not so costly, i.e.,  $\beta_H > \beta_L \geq 0$ . An individual woman now makes her work decision to maximize her expected utility, i.e., equation (1) is modified to reflect uncertainty about the payoff to working:

$$\frac{c^{1-\gamma}}{1-\gamma} - \mathbf{1}(E_{it}v_i) \quad (6)$$

where  $E$  is the expectations operator and  $E_{it}v_i = E_{it}(\beta) + l_i$ .

The model incorporates two sources of learning. One is a private signal regarding the true value of  $\beta$ ,  $\beta^*$ . The second is a public intergenerational signal of the decisions taken by women in the preceding generation. It is the latter social source of learning that is key. The exact mechanics are made more precise below.

Consider a woman in period  $t$  who has a prior belief about  $\beta^*$  as summarized in the log likelihood ratio (LLR)  $\lambda_t = \ln \frac{Pr(\beta^* = \beta_L)}{Pr(\beta^* = \beta_H)}$ . Prior to making her work decision, she receives a private signal  $s_{it}$  regarding  $\beta^*$ . This signal can be thought of as arising from many sources (e.g., the scientific literature that existed at that time regarding the effect of a woman working) and can be either newly generated each period or inherited from the woman's mother.<sup>18</sup> The private signal is given by:

$$s_{it} = \beta^* + \epsilon_{it} \quad (7)$$

where  $\epsilon \sim N(0, \sigma_\epsilon^2)$  and its cumulative and probability distribution functions are denoted by  $F(\cdot; \sigma_\epsilon)$  and  $f(\cdot; \sigma_\epsilon)$ , respectively. The private signals are assumed to be iid across women.

After receiving (or inheriting) her private signal,  $s$ , each woman  $i$  updates her prior belief accordingly using Bayes' rule, resulting in a new LLR,  $\lambda_{it}(s)$ , given by

$$\begin{aligned} \lambda_{it}(s) &= \lambda_t + \ln \left( \frac{Pr(s|\beta^* = \beta_L)}{Pr(s|\beta^* = \beta_H)} \right) \\ &= \lambda_t - \left( \frac{\beta_H - \beta_L}{\sigma_\epsilon^2} \right) (s - \bar{\beta}) \end{aligned} \quad (8)$$

where  $\bar{\beta} = (\beta_L + \beta_H)/2$ .<sup>19</sup> Note that  $\frac{\partial \lambda_{it}(s)}{\partial s} < 0$  since observing higher values of  $s$  increases the likelihood that the true value of  $\beta$  is  $\beta_H$ . Note also that the revision of  $\lambda$  is decreasing with the variance of the noise term,  $\sigma_\epsilon^2$ , since it lowers the informativeness of the signal.

<sup>17</sup>Alternatively, one can think of individuals obtaining an ex-post realization  $\beta_i$  of a random variable with a mean equal to either  $\beta_H$  or  $\beta_L$ . Individuals would thus be learning about the true mean over time (hence even if one were able to observe an individual realization of  $\beta$ , it would convey little information about the benefits of working).

<sup>18</sup>In the calibration of the model we use the latter interpretation.

<sup>19</sup>To obtain (8) one uses the fact that  $Pr(s|\beta)$  is equal to the probability of observing a signal  $s$  generated by a normal distribution  $N(\beta, \sigma_\epsilon^2)$ .

Assume that women have a common prior in period  $t$ ,  $\lambda_t$ .<sup>20</sup> What proportion of women will choose to work that period? A woman will work in period  $t$  iff

$$\frac{1}{1-\gamma}[(w_{ht} + w_{ft})^{1-\gamma} - w_{ht}^{1-\gamma}] - E_{it}(\beta) \geq l_i \quad (9)$$

that is, the expected net benefit from working must exceed the idiosyncratic disutility of work. For notational ease, we henceforth denote the difference in consumption utility  $\frac{1}{1-\gamma}[(w_{ht} + w_{ft})^{1-\gamma} - w_{ht}^{1-\gamma}]$  by  $W(w_{ht}, w_{ft})$ .

Note first that given  $\{\beta_H, \beta_L\}$  and earnings  $(w_{ht}, w_{ft})$ , irrespective of their beliefs and thus of the signal they receive, women with very low  $l$ 's ( $l \leq \underline{l}(w_{ht}, w_{ft})$ ) will always work and women with very high  $l$ 's ( $l \geq \bar{l}(w_{ht}, w_{ft})$ ) will never work, where

$$\underline{l}(w_{ht}, w_{ft}) \equiv W(w_{ht}, w_{ft}) - \beta_H \quad (10)$$

$$\bar{l}(w_{ht}, w_{ft}) \equiv W(w_{ht}, w_{ft}) - \beta_L \quad (11)$$

Next, for each women of type  $l_j$ ,  $\underline{l} < l_j < \bar{l}$ , we can solve for the critical value of the private signal  $s_j^*(\lambda)$  such that, for any  $s \leq s_j^*$ , given her prior belief  $\lambda$ , she would be willing to work. Let  $p = Pr(\beta^* = \beta_L)$  and let  $p_j^*$  be the critical probability such that a woman of type  $l_j$  is indifferent between working and not, i.e.,

$$p_j^* \beta_L + (1 - p_j^*) \beta_H = W(w_{ht}, w_{ft}) - l_j \quad (12)$$

Using (10), we obtain  $p_j^*(w_{ht}, w_{ft}) = \frac{l_j - \underline{l}(w_{ht}, w_{ft})}{\beta_H - \beta_L}$  and hence,

$$\ln \frac{p_j^*}{1 - p_j^*} = \ln \frac{l_j - \underline{l}}{\bar{l} - l_j} \quad (13)$$

Thus, the critical value,  $s_j^*$ , of the private signal a woman of type  $l_j$  must receive in order to work, given a prior of  $\lambda_t$ , is given by

$$\lambda_t(s_j^*) = \lambda_t - \left( \frac{\beta_H - \beta_L}{\sigma_\epsilon^2} \right) (s_j^* - \bar{\beta}) = \ln \left( \frac{l_j - \underline{l}}{\bar{l} - l_j} \right)$$

and hence

$$s_j^*(\lambda_t; w_{ht}, w_{ft}) = \bar{\beta} + \left( \frac{\sigma_\epsilon^2}{\beta_H - \beta_L} \right) \left( \lambda_t + \ln \left( \frac{\bar{l}(w_{ht}, w_{ft}) - l_j}{l_j - \underline{l}(w_{ht}, w_{ft})} \right) \right) \equiv s_j^*(\lambda_t) \quad (14)$$

We can conclude from the derivation above that the proportion of women of type  $l_j$ ,  $\underline{l} < l_j < \bar{l}$ , that will work in time  $t$  given a prior of  $\lambda_t$  and a true state of nature  $\beta^*$ ,  $\omega_{jt}(\beta; \lambda_t)$ , is the proportion of this type that receives signals lower than  $s_j^*(\lambda_t)$ , i.e.,

$$\omega_{jt}(\beta^*; \lambda_t) = F(s_j^*(\lambda_t) - \beta^*; \sigma_\epsilon) \quad (15)$$

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<sup>20</sup>The structure of the model will ensure that this is the case.

Thus, the total proportion of women that will work in period  $t$  is given by:

$$\omega_t(\beta^*; \lambda_t) = G(\bar{l}) + \int_{\underline{l}}^{\bar{l}} F(s_j^*(\lambda_t) - \beta^*; \sigma_\epsilon) g(l_j) dl \quad (16)$$

where  $g(\cdot)$  is the pdf of the  $l$  distribution  $G(\cdot)$ . Note that, as in the prior model,  $\frac{\partial \omega_t}{\partial w_f} > 0$  and  $\frac{\partial \omega_t}{\partial w_h} < 0$ .

### 3.1 Intergenerational Transmission

What information is passed on from generation  $t$  to generation  $t + 1$ ? We assume that each woman passes on to her child her prior,  $\lambda_{it}(s)$ . Equivalently, generation  $t + 1$  inherits the prior of generation  $t$  (its "culture"),  $\lambda_t$ , which each individual then updates with her private signal (which can be assumed to be either inherited from her mother or the result of a new random draw  $s$ ). If solely this information was transmitted intergenerationally, then the learning model would behave in the same way as the earnings only model since we would have  $\lambda_{it}(s) = \lambda_{it+1}(s)$ ; the only change in work behavior over time would result from changes in wages. There is, however, an additional source of information available to women in  $t + 1$  that was not available to women at time  $t$  – the proportion of women who worked in period  $t$ .

If generation  $t + 1$  were able to observe perfectly the aggregate proportion of women who worked in period  $t$ ,  $\omega_t$ , they would be able to back out the true state of nature,  $\beta^*$ , as a result of the law of large numbers (i.e., using equation (16)). While assuming that information about how many women worked in the past is totally unavailable seems extreme, the notion that this knowledge is completely informative seems equally implausible. We employ instead the conventional tactic in this literature and assume that women are able to observe a noisy function of the aggregate proportion of women worked.<sup>21</sup> One way to think about this assumption is that it is a shorthand for agents knowing the proportion of women who worked but uncertain about the distribution of married men and women's incomes. Alternatively, one could model individuals as observing LFP perfectly, but being uncertain about the distribution of an idiosyncratic utility factor affecting the disutility of work and whose distribution could change randomly every period (e.g. by depending on an unobservable aggregate factor in the economy).<sup>22</sup> The route chosen below saves on a considerable amount of additional notation.

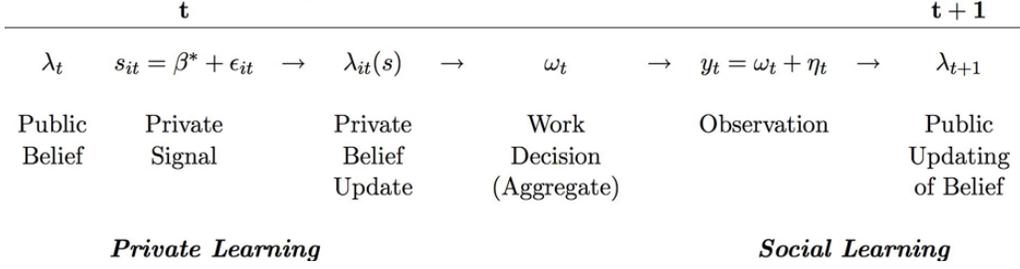
In particular, we assume that women observe a noisy signal of  $\omega_t$ ,  $y_t$ , where

$$y_t(\beta^*; \lambda_t) = \omega_t(\beta; \lambda_t) + \eta_t \quad (17)$$

<sup>21</sup>An alternative assumption, pursued in Fernández and Potamites (2007), is that agents know the work behavior of a small number of other women in their social circle (as in Banerjee and Fudenberg (2004)). This yields similar results. It has the advantage, for the calibration, of not requiring a specification of an aggregate shock but the disadvantage of being sensitive to assumptions about the size of a woman's social group. Amador and Weill (2006) also obtain an S shape in the behavior of aggregate investment by assuming that agents observe a noisy private signal of other's *actions* as well as a noisy public signal of aggregate behavior. They are interested in the welfare properties of the two sources of information.

<sup>22</sup>See, for example, Chamley (1999).

Figure 3: Timeline of Learning Model



and where  $\eta_t \sim N(0, \sigma_\eta^2)$  with a pdf denoted by  $h(\cdot; \sigma_\eta)$ .<sup>23</sup> Thus, given a common inherited prior of  $\lambda_t$ , after observing last period's signal of aggregate female LFP,  $y_t$ , Bayes' law implies an updated common belief for generation  $t + 1$  of:

$$\begin{aligned} \lambda_{t+1}(\lambda_t, y_t) &= \lambda_t + \ln \frac{h(y_t | \beta^* = \beta_L)}{h(y_t | \beta^* = \beta_H)} \\ &= \lambda_t + \left( \frac{\omega_t(\beta_L; \lambda_t) - \omega_t(\beta_H; \lambda_t)}{\sigma_\eta^2} \right) \left( y_t - \frac{\omega_t(\beta_L; \lambda_t) + \omega_t(\beta_H; \lambda_t)}{2} \right) \end{aligned} \quad (18)$$

Note that (18) is the law of motion of aggregate beliefs (culture) for the economy.

Figure 3 summarizes the time line for the economy. Individuals start period  $t$  with a common (updated) prior,  $\lambda_t$ . Each woman then updates the common prior with her (inherited or observed) private signal and makes her work decision, generating an aggregate  $\omega_t$  and a noisy signal  $y_t$ . Generation  $t + 1$  observes  $y_t$  and uses it to update the old common prior ( $\lambda_t$ ), generating  $\lambda_{t+1}$  – the "culture" of generation  $t + 1$ .<sup>24</sup> The process continues as described in each period. It should be noted that instead of assuming women in  $t + 1$  inherit  $\lambda_t$  which they update with the information contained in  $y_t$ , we can assume that women observe the entire history of  $y_\tau$ ,  $\tau = 0, 1, 2, \dots, t$ . This would yield the same value of  $\lambda_{t+1}$ .

### 3.2 Some Properties of the Learning Model

In addition to generating qualitatively similar comparative statics as in the model with no learning (i.e.,  $\frac{\partial \omega_t}{\partial w_{ft}} > 0$ ,  $\frac{\partial \omega_t}{\partial w_{ht}} < 0$ ), the learning model has several important properties that will be prove useful when we try to match the data in figure 1.

Note first that beliefs in this model are unbounded. Hence, in the long run beliefs must converge to the truth.<sup>25</sup> Since female LFP has been increasing over time, this implies that

<sup>23</sup>The assumption that  $\eta$  is distributed normally implies, as usual, that some observations of  $y_t$  will be negative (and some greater than one) and so should be taken as an approximation for analytical simplicity. Alternatively, one can assume that the distribution is a truncated normal and allow the truncation to change with the range, for example, but this just renders the analytical expressions and computations more cumbersome.

<sup>24</sup>Thus, we can think of generation  $\tau$  as having a shared culture given by  $\lambda_\tau$  with the individual deviations around  $\lambda_\tau$  (given by the normal distribution of  $\lambda_{i\tau}(s)$ ) constituting the distribution of beliefs induced by different individual's dynastic histories (i.e., by their inheritance of different realizations of  $s$ ).

<sup>25</sup>See, e.g., Smith and Sorensen (2001). Chamley (2004) gives an excellent explanation of the conditions

it is likely that  $\beta^* = \beta_L$  and we shall henceforth assume that this is the case.

A key characteristic of this model is that it naturally generates an S-shaped LFP curve. To see why, note that given  $\beta^* = \beta_L$ , we can rewrite (18) as

$$\lambda_{t+1} = \lambda_t + \left( \frac{\omega_t(\beta_L; \lambda_t) - \omega_t(\beta_H; \lambda_t)}{\sigma_\eta^2} \right) \left( \eta_t + \frac{\omega_t(\beta_L; \lambda_t) - \omega_t(\beta_H; \lambda_t)}{2} \right) \quad (19)$$

Hence, the change in the LLR is increasing in the difference between the aggregate proportion of women who work when  $\beta^* = \beta_L$  relative to the proportion who work when  $\beta^* = \beta_H$ . A large change in the LLR will, *ceteris paribus*, imply a relatively large change in the proportion of women who change their work decisions; if beliefs hardly change, there will be few women who change their work decision over time (for given wages).

To understand when the aggregate work difference  $\omega_t(\beta_L; \lambda_t) - \omega_t(\beta_H; \lambda_t)$  will be large or small, we can start by noting that for a given  $l_j \in (\underline{l}, \bar{l})$  type this difference is equal to:

$$F(s_j^*(\lambda_t) - \beta_L; \sigma_\epsilon) - F(s_j^*(\lambda_t) - \beta_H; \sigma_\epsilon) \quad (20)$$

Taking the derivative with respect to  $s_j^*$  yields the f.o.c.

$$f(s_j^* - \beta_L) - f(s_j^* - \beta_H) = 0 \quad (21)$$

Recalling that  $f(s_j^* - \beta) = \frac{1}{\sqrt{2\pi}\sigma_\epsilon} \exp - \left\{ \left( \frac{(s_j^* - \beta)^2}{2\sigma_\epsilon^2} \right) \right\}$ , (20) is minimized when  $s_j^* = \pm\infty$  and it is at a maximum at  $s_j^* = \bar{\beta}$ .

Thus, if the critical signal  $s_j^*(\lambda_t)$  is far from the  $\beta$ 's in absolute value, (20) will be small. This implies that the difference in the value of the aggregate signal  $y_t(\beta^*; \lambda)$  across the two states will be swamped by the variance of the aggregate noise term  $\eta_t$ . Thus, the amount of intergenerational updating will be small and hence the change in the proportion of women who work that period, *ceteris paribus*, will likewise be small.

This property of the normal distribution is illustrated in figure 4 which depicts the distribution of  $\epsilon$ ,  $N(0, \sigma_\epsilon^2)$ . As can be seen in the figure, when  $s^* - \beta$  is far from zero, the difference in proportion of women who work in the two states is small, i.e., the difference between  $\omega_j$  at  $s^* - \beta_L$  and  $s^* - \beta_H$ , (i.e., the shaded area) is small, and thus not very informative, given the noise, about the true state of nature. The opposite is true at  $s^*$ . Again, as shown in the figure for the same two values of  $\beta$ , when  $s^* - \beta$  is close to zero, the difference between  $\omega_j'$  at the two states of nature is large.

Note that a similar conclusion holds once we aggregate over the  $l_j$  types. Taking the derivative of (16) we obtain

$$\frac{\partial \omega_t}{\partial s^*} = \int_{\underline{l}}^{\bar{l}} [f(s_j^*(\lambda_t) - \beta_L) - f(s_j^*(\lambda_t) - \beta_H)] g(l_j) dl_j \quad (22)$$

Thus, if the critical signal  $s_j^*(\lambda_t)$  is, for the average individual, far from  $\bar{\beta}$ , (22) will be

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required for cascades to occur.

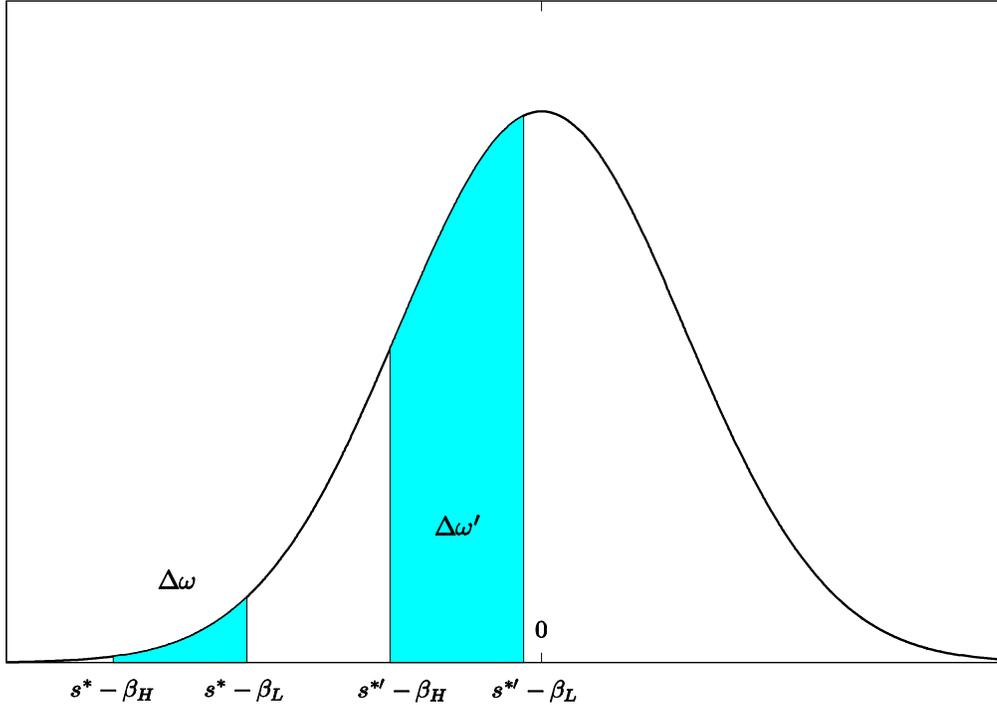


Figure 4: Normal PDF

small in absolute value, intergenerational updating will be small, and the evolution of LFP over time will be slow.<sup>26</sup> The opposite is true when the critical signal is close to  $\bar{\beta}$  for the average individual.

It follows from the logic above that if parameter values are such that few women would choose to work if they assigned a low probability to  $\beta^* = \beta_L$  ( $\lambda_t$  is low) whereas many women would choose to work if they assigned a high probability to this state ( $\lambda_t$  is high), then the amount of intergenerational learning that occurs when female LFP is either very low or very high will be small as the average woman would require a very low realization of  $s$  to convince her to work in the first case, and a very high realization of  $s$  to convince her not to work in the second case. In both of these cases, the aggregate noise term dominates in (18) and hence the period to period change in female LFP will be likewise small. So, in these cases learning occurs, but it takes time. When, instead, the difference in the proportion of women who choose to work across states is large, i.e., when  $s_j^*$  is close to  $\bar{\beta} \equiv \frac{\beta_H + \beta_L}{2}$  for  $l_j = 0$  (see footnote 26), then observing the aggregate signal tends to be informative, intergenerational learning is rapid, and the period to period change in female LFP will be large. Putting these statements together, it is easy to see that in this model the evolution of beliefs on their own (i.e., independently of earnings dynamics) will tend to

<sup>26</sup>The assumption of heterogeneous types complicates matters since one must also be concerned about the size of  $g(l)$ . Thus, in order for the change in  $\omega$  to be large, we need  $s_j^*$  to be close to  $\bar{\beta}$  for types with a large frequency, i.e., types close to  $l_j = 0$ .

generate an S-shaped curve, with a slow evolution of female LFP at the beginning, followed by rapid increases over time, and then tapering off again to small increases in female LFP until there is no more learning. At that point, any further changes in female LFP result solely from changes in earnings.<sup>27</sup>

### 3.3 Wages, Technology, and Learning

The learning model generates a novel role for changes in wages or for technological change that facilitates women’s market work (e.g., the washing machine in Greenwood et al (2005) or the introduction of infant formula as in Albanesi and Olivetti (2007)). An increase in female wages, for example, will have the traditional static effect of increasing female LFP. In this model, however, it will have an additional, dynamic effect; it will also affect the amount of intergenerational updating that takes place, i.e.,  $\lambda_{t+1} - \lambda_t$ . This occurs not because it increases the proportion of women who work, but rather because it increases  $s_j^*$ .

If, for example, the average individual requires a very low value of the signal in order to work, the increase in  $s^*$  induced by an increase in women’s wages will render  $y_t$  more informative for the next generation. As explained in the preceding section, an increase in  $s^*$  for the average individual increases the difference across states in the proportion of women who work (when  $\lambda$  is low) and hence increases the informativeness of the aggregate signal for the next generation. Thus, increases in female earnings and changes in technology or in policies that make it more attractive for women to work have a positive dynamic externality when the average woman requires a very low value of  $s$  in order to work, and have a negative dynamic externality under the opposite circumstances (i.e., when it would take a very large value of  $s$  for the average woman not to work). This gives a very different lens through which to evaluate the effects of changes in earnings, technology, and policy and one of the objectives of the next section will be to ask whether this effect is quantitatively important in explaining the historical evolution of female LFP.

## 4 Empirical Analysis

In this section we examine the ability of the simple learning model to replicate the dynamic path of female labor force participation over the last 120 years. We start with the model with no learning which we calibrate to three key statistics of female LFP in the year 2000. This gives us a benchmark with which to measure by how much the incorporation of endogenously evolving beliefs is able to add to the ability of the model to replicate the data. We next calibrate the learning model to four additional statistics and show that the fully calibrated model does a good job of predicting the historical LFP series. We conclude by examining the quantitative roles of beliefs relative to wages in the evolution of female LFP and distinguishing between the static and dynamic contribution of the changes in earnings.

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<sup>27</sup>As should be clear from the intuition provided above, a normal distribution of the noise term  $\epsilon$  is not critical. Rather the distribution needs to be able to give rise to a cdf that is increasing very slowly at the beginning, rapidly towards the middle, and then slowly once again towards the end.

It should be noted from the outset that the empirical analysis is not a "test" of the model. In particular, the paper does not attempt to quantify the contributions of other potentially important factors discussed in the introduction to explain the data, except insofar as these are reflected in earnings changes (e.g., as would be the case for many forms of technological change or changes in wage discrimination). On the other hand, it should be clear that some of these alternative drivers of change, while considered exogenous and "belief free" in much of the literature, also reflect changed beliefs about the desirability of employing women and thus nesting these explanations is far from trivial.<sup>28</sup> To give an example, the pace of technological change in the household is likely to have been influenced by the perceived potential demand for these implements, which in turn is influenced by whether women are working outside the home. The literature tends to ignore the effect of beliefs on the demand for household technological innovation. The contribution of this section is thus to evaluate the potential ability of a simple learning model to replicate the dynamics of female LFP and to examine the quantitative role of wages and beliefs in that process, abstracting from other, possibly complementary, channels.

#### 4.1 Calibration Strategy

In both variants of the model, married women decide whether to engage in market work. Taken their husbands' earnings as given, they are faced with increasing their consumption with their own earnings if they choose to work or foregoing the consumption increase and not bearing the disutility of being a working woman. Thus, calibrating the models requires parameter values for the chosen analytical forms and an earnings or wage series for men and women. Since the model does not incorporate an intensive work margin, it is not clear how we should measure the opportunity cost of women's work. Given the paucity of data prior to 1940, we decided to use the (median) earnings of full time (white) men and women for which some data was available as of 1890. This choice exaggerates the earnings of working women in general, as many work less than full time. As will be clear further on, however, our main conclusions are robust to reasonable alternatives.

For earnings data prior to 1940, we rely on numbers provided in Goldin (1990) who uses a variety of sources (Economic Report of the president (1986), Current Population Reports, P-60 series, and the U.S. Census among others) to calculate earnings for men and women. We use the data for white men and women.<sup>29</sup> As Goldin does not provide data for earnings in 1880 and 1910, we construct these using a cubic approximation with the data from 1890-1930 (inclusive).

As of 1940 we use the 1% IPUMS samples of the U.S. Census for yearly earnings (in-cwage) and calculate the median earnings of white 25-44 years old men and women who were working full time (35 or more hours a week) and year round (40 or more weeks a year)

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<sup>28</sup>See Gayle and Golan (2006) for the estimation of a dynamic model in which firms (statistically) discriminate against women and beliefs evolve endogenously over time.

<sup>29</sup>See Goldin (1990) pages 64-65 and 129 for greater detail about the earnings construction for various years. We restrict our sample to white women as black women have had a different LFP trajectory with much higher participation rates earlier on.

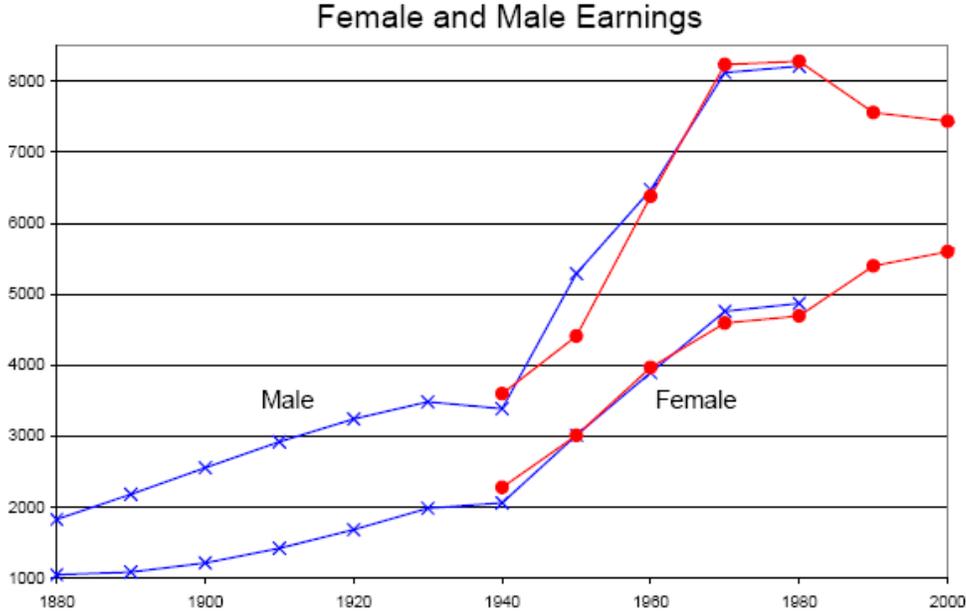


Figure 5: Crosses (blue) represent the yearly median earnings data from Goldin (1990), Table 5.1. Dots represent our calculations using U.S. Census data (red). They are the median earnings of white men and women between the ages of 25-44 in non-farm occupations and not living in group quarters. All earnings are expressed in 1967 \$. See text for more detail.

and were in non-farm occupations and not in group quarters.<sup>30</sup> As is commonly done, we exclude observations that report weekly earnings less than a cutoff. For this weekly wage cutoff we use half the nominal minimum wage times 35 hours a week and calculate nominal weekly wages by dividing total wage and salary income last year by weeks worked last year.<sup>31</sup>

Figure 5 shows the evolution of female and male median earnings as calculated above over the 120 year period 1880-2000 (with earnings expressed in 1967 dollars). In order to compare our data with Goldin's we also plot her figures (which continue to 1980 and are shown in (blue) x's). The numbers we use as of 1940 are shown in (red) dots. The only significant difference is with male earnings in 1950 which are higher for Goldin.<sup>32</sup>

Both to calibrate the models and to compare the predictions to the data, we require

<sup>30</sup>We limited our sample to full-time year-round workers because hourly wages are not reported. Even with this restriction, the usual issues remain (see Appendix). We could have used data for only married men and women, but chose not to in order to be consistent with the data from the earlier time period.

<sup>31</sup>See, for example, Katz and Autor (1999). This procedure is somewhat more problematic for the decades 1940-1960, when the federal minimum wage did not apply to all workers (prior to the 1961 amendment, it only affected those involved in interstate commerce). Nonetheless, as in Goldin and Margo (1992), we use the same cutoff rule as a way to eliminate unreasonably low wages. Note that since we are calculating median earnings, we do not have to concern ourselves with top-coding in the Census.

<sup>32</sup>Goldin's 1950 number is from the Current Population Reports, series P-60 number 41 (January 1962). It is for all men over 14 which may explain the discrepancy since our census figure leaves out men older than 44 who would, on average, have higher earnings.

female LFP numbers from 1980-2000. We use the numbers shown in figure 1 calculated from the US Census, which are for married white women (with spouse present), born in the US, between the age of 25 and 44, who report being in the labor force (non-farm occupations and non-group quarters).

We calibrate both models to match female LFP in the year 2000 as well as the own and cross wage elasticity of female LFP in that same year. For the learning model, we also match the cross-wage elasticity in 1990, female LFP in 1990, the relative probability of a woman working in 1980 (conditional on whether her mother worked), and female LFP in 1980. See table 1 for a list of the targets.

For the elasticity estimates we use those reported in Blau and Kahn (2006). The authors use the March CPS 1989-1991 and 1999-2001 and compute married women’s own-wage and husband’s-wage elasticities along the extensive margin restricting their sample to married women of age 25-54 (with spouses in the same age range).<sup>33</sup> We use the results obtained from the basic probit specification, which does not control for education, as this way the elasticity measure obtained does not control for a measure of permanent income. This is preferable since we are more interested in an elasticity with respect to some measure of lifetime earnings. The specification we chose also did not control for children which we consider an endogenous variable. Blau and Kahn estimate an own-wage elasticity of 0.30 and the cross-elasticity (husband’s wage) of -0.13 for our preferred specification in the year 2000 and a cross elasticity of -0.14 in 1990.<sup>34</sup>

To calculate the probability that a woman worked in 1980 conditional on her mother’s work behavior, we used the General Social Survey (GSS) from 1977, 1978, 1980, 1982, and 1983.<sup>35</sup> We included in our sample all white married women between the ages 25-45 who were born in the U.S.<sup>36</sup> This is the sample of daughters and, for this sample, a woman was defined as working if she reported being in the labor force. The GSS asked a variety of questions regarding these individuals’ mothers’ work behavior. We used the response to the question “Did your mother ever work for pay for as long as a year, after she was married?” (MAWORK) to indicate whether a woman’s mother worked. For each year, we calculated the ratio of the probability of a woman (daughter) working given that her mother worked relative to the probability of her working given that her mother didn’t work (henceforth referred to as the work risk ratio). We averaged this ratio across the years in the sample to obtain an average risk ratio of 1.13.

We will interpret each period as a decade and, for the purposes of calculating a correla-

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<sup>33</sup>They impute wages for non-working wives using a sample of women who worked less than 20 weeks per year, controlling for age, education, race and region, and a metropolitan area indicator (page 42). They run a probit on work (positive hours) including log hourly wages (own and husband’s), non-wage income, along with the variables used to impute wages, both including and excluding education.

<sup>34</sup>Using instead the specification with education controls does not affect our results; the elasticities are very similar to the ones we chose (0.28 and -0.12 for 2000 and -.15 in 1990).

<sup>35</sup>We used the ratio of the conditional probabilities rather than a conditional probability on its own since the latter is not consistent with the proportion of women who worked the previous generation. This is due to the fact that women in the GSS are more likely to report that their mother worked (given our lenient work requirement) than what would be consistent with the Census numbers.

<sup>36</sup>Women who were students or retired were not included.

tion, we will have daughters make their work decisions two periods after their mothers (i.e., a separation of 20 years).

## 4.2 Calibrating the Model Without Learning

We start out by calibrating the model without learning (which we will also call the "earnings only" model). In that model, only changes in earnings (male and female) can explain why labor supply changed over time. The unknown parameters are  $\gamma, \beta$ , and  $\sigma_l$  which we calibrate to female LFP, a woman's own-wage elasticity, and her cross-wage (husband's wage) elasticity, all in the year 2000. These are useful statistics as the ratio of the elasticities gives information about the curvature of the utility function and an elasticity and LFP value combined give information about how dispersed the  $l$  types must be and about the magnitude of the common disutility of working,  $\beta$ . The simplicity of the model allows us to solve for the parameter values analytically.

Note that the wage elasticity  $\varepsilon$  (own,  $f$ , or cross,  $h$ ) is given by:

$$\varepsilon_k = g(l^*) \frac{\partial l^*}{\partial w_k} \frac{w_k}{\omega} \quad (23)$$

$k = f, h$ . Taking the ratio of the two elasticities and manipulating the expression, yields a closed-form expression for  $\gamma$ , from which we can obtain a parameter value by using the elasticity numbers in 2000, i.e.,

$$\gamma = \frac{\log\left(1 - \frac{w_f \varepsilon_h}{w_h \varepsilon_f}\right)}{\log\left(1 + \frac{w_f}{w_h}\right)} = 0.503 \quad (24)$$

Next we can use the elasticity expression and the requirement that  $G(l^*; \sigma_l) = \omega$  in 2000 to solve for  $\beta$  and  $\sigma_l$ . Note that since  $G$  is a normal distribution, we can write:

$$l^* = \sigma_l \Phi^{-1}(\omega)$$

where  $\Phi^{-1}$  is the inverse of a standard normal distribution  $N(0, 1)$ . After some manipulation of (23), we obtain:

$$\sigma_l = \frac{A}{\exp\left(\frac{\Phi^{-1}(\omega)^2}{2}\right)} = 2.29 \quad (25)$$

where  $A = \frac{w_f(w_f + w_h)^{-\gamma}}{\sqrt{2\pi\varepsilon_f\omega}}$ . We can then solve for  $\beta$  directly from the definition of  $l^*$ , yielding  $\beta = 0.321$ . To interpret this value, note that this is 9.4% of the consumption utility from working in 1880 or 46.8% of the difference in the consumption utility between working and not working in that year.

As can be seen in figure 6, the calibrated model does a terrible job of matching the female LFP data (the data is shown in small circles and the (blue) line is the model's predicted LFP). It grossly overestimates the amount of female LFP that should exist in all decades other than 1990 and 2000.

This basic inability of the earnings only model to match the historical data is robust to a wide range of values for the elasticities (we explored with values twice and half that of Blau and Kahn). It is also robust to alternative specifications of the share of consumption that a woman obtains from her husband’s earnings. In particular, one can modify the model so that the wife obtains only a share  $0 < \alpha \leq 1$  of her husband’s earnings as joint consumption. Figure 7 shows the results obtained from recalibrating the model using values of  $\alpha$  that vary from 0.1 to 1. As is clear from this figure, this does little to remedy the basic problem. Furthermore, introducing any sensible time variation in this share would also not help matters as it would require women to have obtained a much larger share of husband’s earnings in the past than in the present in order to explain why they worked so much less then. Since women’s earnings relative to men’s are higher now than in the past, most reasonable bargaining models would predict the opposite, i.e., a greater ability to obtain a higher share of male earnings now than in the past.<sup>37</sup>

We also checked the robustness of our results to our choice of earnings series. Over time, the average hours worked by women has changed and this intensive margin is not incorporated into the model. In order to more fully account for this margin, rather than use the median earnings of full-time women we constructed a series of the median annual earnings for all working women from 1940 to the year 2000, independently of whether they worked full time. The sample consisted of 25-44 year old women who were born in the U.S., not living in group quarters, and working in a non-farm occupation. The adjustment to earnings was sizeable, ranging from 18% to 30% lower depending on the decade. Our calibrated parameter values changed ( $\gamma = 0.49$ ,  $\beta = .25$ ,  $\sigma_l = 2.01$ ) but the predicted path of LFP was similar to the one obtained with the original series and hence still did an abysmal job of predicting the historical LFP path.

### 4.3 Calibrating the Learning Model

We now turn to calibrating the learning model. As LFP has been increasing throughout and, from the results of the previous section we know that changes in wages alone are unlikely to explain this phenomenon, we assume that the true state of nature is given by  $\beta^* = \beta_L$ . In this case, learning over time about the true cost of working would, *ceteris paribus*, increase female LFP.

There is an additional complication in estimating this model that was not present in the earnings only model – the presence of an aggregate observation shock in each period (i.e., individuals observe a noisy *public* signal of aggregate female LFP). This implies that the path taken by the economy depends on the realization of this shock. Each realization  $\eta_t$  of the public shock generates a corresponding different public belief  $\lambda_{t+1}$  in the following period, and consequently a different proportion of women who choose to work after receiving their private signals. Note that we cannot simply evaluate the model at the mean of the

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<sup>37</sup>Note that, in any case, to obtain the very low LFP numbers in 1880 would require women to fully share husband’s earnings in that decade and to obtain a share of only 0.0001 of husband’s earnings in the year 2000.

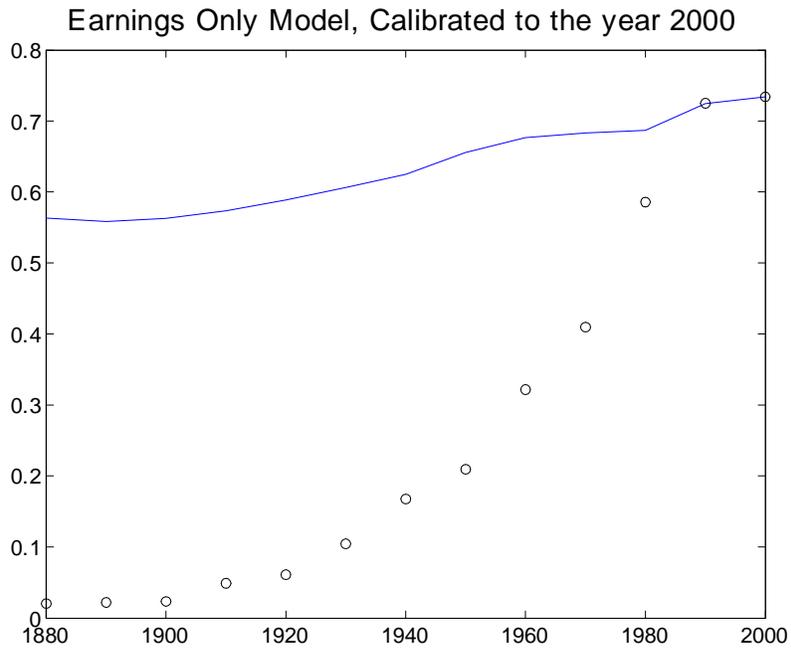


Figure 6: Parameters:  $\gamma = 0.503$ ,  $\beta = 0.321$ , and  $\sigma_L = 2.293$

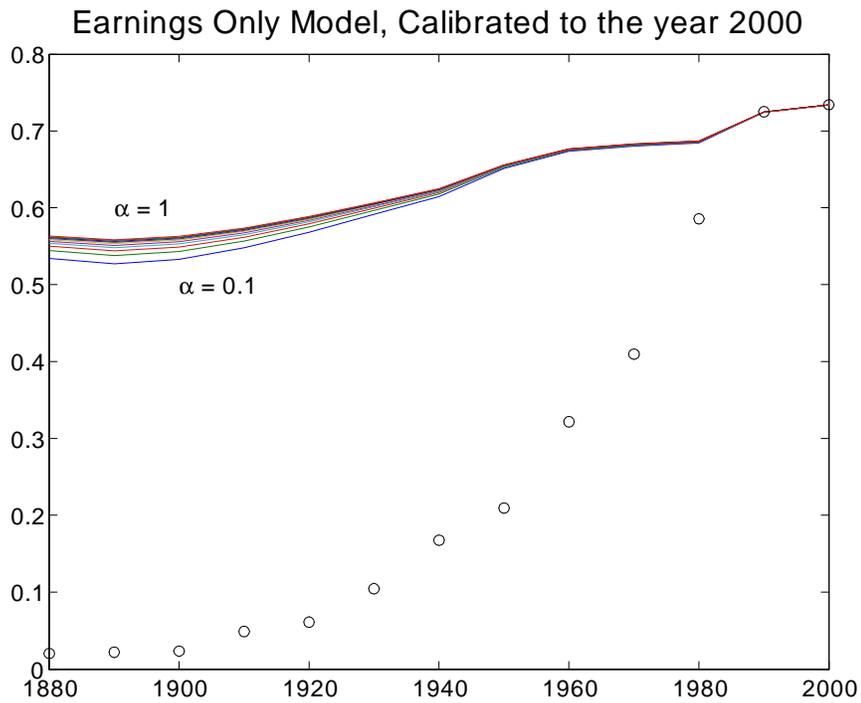


Figure 7:  $\alpha$  is the fraction of husband's earnings that enters a wife's utility via consumption.

expected  $\eta$  shocks (i.e., at zero) since, although  $\lambda_{t+1}$  is linear in  $\eta$ , the work outcomes  $\omega_{t+1}$  are not.

We deal with the aggregate shock in the following way. For each period  $t$ , given the labor force participation in the previous period  $\omega_{t-1}$ , we calculate the proportion of women who would work,  $\omega_t$ , for each possible realization of the shock,  $\eta_{t-1}$ , i.e., for each induced belief  $\lambda_t(\eta_{t-1})$ . Integrating over the shocks, we find the expected value of LFP for that period,  $E\omega_t(\lambda_t(\eta_{t-1}))$ , and then back out the public belief (or shock) that would lead to exactly that same proportion of women working, i.e., we find,  $\lambda_t^*(\eta_{t-1}^*)$  such that:<sup>38</sup>

$$E\omega_t(\lambda_t(\eta_{t-1})) = \omega_t(\lambda_t^*(\eta_{t-1}^*)) \quad (26)$$

Performing this exercise in each period determines the path of beliefs.<sup>39</sup>

Continuing with the calibration, after some algebra and noting that  $\frac{\partial \bar{l}}{\partial w_k} = \frac{\partial l}{\partial w_k}$ ,  $k = f, h$ , one can show that the ratio of the elasticities in this model can be written as

$$\frac{\varepsilon_{w_f}}{\varepsilon_{w_h}} = \frac{\frac{\partial l}{\partial w_f} w_f}{\frac{\partial l}{\partial w_h} w_h}$$

Noting further that  $\frac{\partial l}{\partial w_k} = \frac{\partial l^*}{\partial w_k}$ , this implies that performing the same manipulations as in the previous section we obtain (24), and thus the same value of  $\gamma$  as in the earnings only model, i.e.,  $\gamma = 0.503$ .

Before turning to the remaining calibration targets, it may be useful to first examine the maximum potential of this model by calibrating it solely to the same set of statistics from 2000 as the earnings only model. As the earnings only model is in this way nested within the learning model, it is not possible for the latter to do a worse job. How much better it can do, however, is not clear ex ante. As we show below, it greatly improves the ability of the model to match the data.

The results of this partial calibration exercise are shown in figure 8; table 1 reports the parameter values under the column "partially calibrated". The (blue) solid line in figure 8 shows the evolution of the expected value of female LFP and the (red) dashed line (labeled  $P$ ) shows the evolution of public beliefs, i.e., the belief,  $p_t(\eta_{t-1})$ , that the true state is  $\beta_L$  in period  $t$  (derived from  $\lambda_t$ ). As can be seen from figure 8, what we henceforth denote the "partially calibrated model" does an excellent job of replicating the LFP time series.

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<sup>38</sup>In order to do this computationally, we take a large number of draws of entire histories for  $\eta$  (500 histories). See the Appendix for details.

<sup>39</sup>An alternative interpretation of this exercise is to model the economy as populated by a large number (or continuum) of communities  $k$ , each of which observes  $y_{t-1,k} = \omega_{t-1} + \eta_{t-1,k}$  where  $\eta$  is an iid draw from the normal distribution  $N(0, \sigma_\eta^2)$ . Given a common prior,  $\lambda_{t-1}$  (and the same distribution of individual signals as before), the proportion of individuals that work in period  $t$  is obtained by integrating over the  $\eta_{t-1,k}$  and thus yields the aggregate labor force as equation (26), i.e.,  $\int_{\eta_k} \omega_t(\lambda_{t,k}(\eta_{t-1,k})) = \omega_t(\lambda_t^*(\eta_{t-1}^*))$ . To maintain the common prior assumption, in each period each community would need to inherit the common "average" prior of the previous generation consistent with the aggregate work decision, i.e., generation  $t+1$  would inherit the average cultural belief  $\lambda_t^*(\eta_{t-1}^*)$ .

Table 1

		Earnings Model	Partially Calibrated	Learning Model
<i>Calibration Targets</i>				
Own-Wage Elasticity (2000)	0.30	<b>0.30</b>	<b>0.30</b>	<b>0.29</b>
Cross-Wage Elasticity (2000)	-0.13	<b>-0.13</b>	<b>-0.13</b>	<b>-0.13</b>
Female LFP (2000)	0.734	<b>0.734</b>	<b>0.736</b>	<b>0.744</b>
Female LFP (1990)	0.725	0.725	0.696	<b>0.716</b>
Cross-Wage Elasticity (1990)	-0.14	-0.13	-0.14	<b>-0.14</b>
Female LFP (1980)	0.586	0.687	0.601	<b>0.585</b>
Work Risk Ratio (1980)	1.132	1	1.27	<b>1.13</b>
<i>Parameters</i>				
$\gamma$		0.503	0.503	0.503
$\sigma_L$		2.293	2.067	2.085
$\beta$		0.321		
$\beta_H$			7.481	4.935
$\beta_L$			.0004	.001
$P_0(\beta = \beta_L)$			0.110	0.057
$\sigma_\epsilon$			5.408	5.288
$\sigma_\eta$			0.157	0.055
All elasticities are from Blau & Kahn (2006). The work risk ratio uses data from GSS (see text). The values in bold (first panel) are the model's predicted values for its calibration targets.				

We now return to the full calibration exercise in order to impose more discipline on the free parameters of the model. In addition to the statistics discussed above, we choose to also match the cross-wage elasticity in 1990, female LFP in 1990, the work risk ratio in 1980 if her mother worked, and female LFP in 1980. The values of these are shown in table 1. As in the earnings only model, the additional elasticities and values of female LFP give us information about how dispersed women should be in their willingness to work and how bad it is to work. Unlike before, however, this dispersion is given not only by that of the  $l$  types,  $\sigma_l$ , but also by the dispersion of private information,  $\sigma_\epsilon$ . Furthermore, as the expected value of  $\beta$  is evolving over time with the beliefs  $\lambda$ , the values of LFP over the three decades is giving us information as well on how rapidly  $\lambda$  needs to evolve and hence on how noisy the signal  $\eta$  needs to be (i.e., on  $\sigma_\eta$ ).

In order to calculate a daughter's conditional probability of working (as a function of her mother's work behavior), we need to specify an inherited characteristic; otherwise, the conditional probability of working is the same as the non-conditional probability, which is not true in the data. In the learning model, either the private information (the signal) or the  $l_j$  type could be inherited. We assume that the signal is perfectly passed on across generations whereas the  $l_j$  type is a random draw from the normal distribution  $G(\cdot)$  that

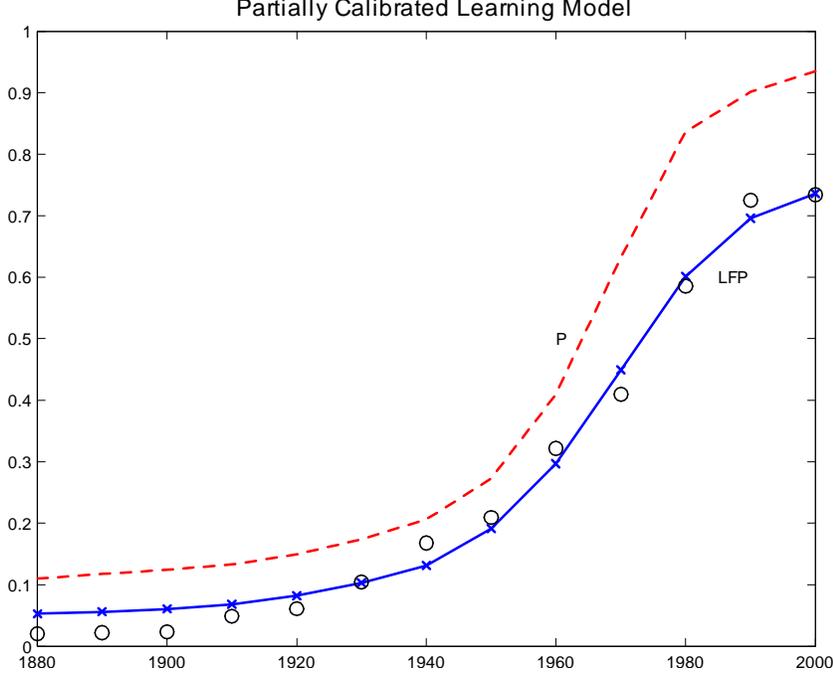


Figure 8: x indicates the predicted LFP path (blue). The dashed (red) line (p) is the belief path. Sum of squared errors (distance of predicted LFP from actual LFP) is 0.009.

is *iid* across generations.<sup>40</sup>

Thus, given a signal  $s$  we can define  $l_s$  as the  $l_j$  type that is just indifferent between working and not at that signal value (i.e.,  $s_{l_s}^* = s$ ). Hence, the probability that a woman with signal  $s$  works is  $G(l_s)$ , i.e., it is the probability that her  $l$  type is smaller than  $l_s$ . Rearranging the expression for  $s_j^*$  in (14), we obtain

$$l_{st} = \frac{l_t + \bar{l}_t \exp\left(\lambda_t - \left(\frac{\beta_H - \beta_L}{\sigma_\epsilon^2}\right)(s - \bar{\beta})\right)}{1 + \exp\left(\lambda_t - \left(\frac{\beta_H - \beta_L}{\sigma_\epsilon^2}\right)(s - \bar{\beta})\right)} \quad (27)$$

And, using Bayes rule and  $\beta^* = \beta_L$ , we can calculate the probability that a daughter works given that her mother worked as:

$$\begin{aligned} \Pr(DW_t | MW_{t-2}) &= \frac{\Pr(DW_t \text{ and } MW_{t-2})}{P(MW_{t-2})} \\ &= \frac{\int_{-\infty}^{\infty} \Pr(DW_t \text{ and } MW_{t-2} | s) f(s - \beta_L) ds}{\omega_{t-2}(\beta_L)} \\ &= \frac{\int_{-\infty}^{\infty} G(l_{st}) G(l_{s,t-2}) f(s - \beta_L) ds}{\omega_{t-2}(\beta_L)} \end{aligned} \quad (28)$$

<sup>40</sup>See Farré-Olalla and Vella (2007) for recent evidence on the correlation of mother's and daughter's attitudes towards work. Vella finds that a woman's attitudes towards work (instrumented by whether her mother worked) have important explanatory power for the variance in work outcomes.

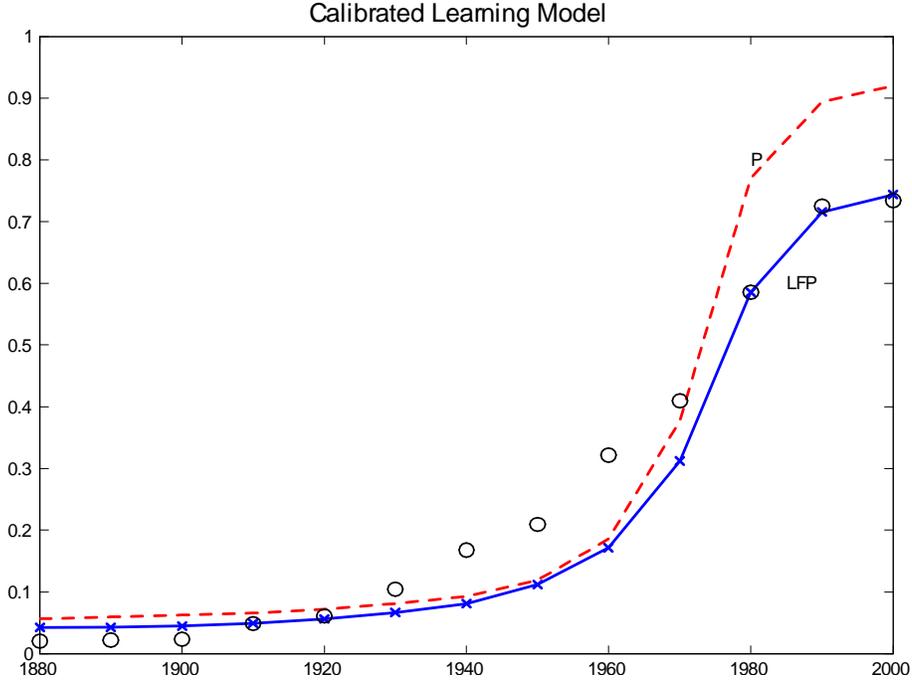


Figure 9: The dashed red line (p) is the belief path. The sum of squared errors (distance of predicted LFP from actual LFP) is 0.052.

where  $DW$  and  $MW$  stand for daughter works and mother worked, respectively. We use the predicted LFP from two periods earlier to calculate the probability that mothers worked (hence the  $t - 2$  in expressions such as  $G(l_{s,t-2})$ ). Note that in (28), the probability that both mother and daughter worked,  $\Pr(DW_t \text{ and } MW_{t-2}|s)$ , is multiplied by  $f(s - \beta_L)$  as this is the proportion of daughters (or mothers) who have a private signal  $s$  in any time period.

A similar calculation to the one above yields

$$\Pr(DW_t|MNW_{t-2}) = \frac{\int_{-\infty}^{\infty} G(l_{st})(1 - G(l_{s,t-2}))f(s - \beta_L)ds}{1 - \omega_{t-2}(\beta_L)} \quad (29)$$

where  $MNW$  denotes a mother who did not work. The work risk ratio is thus given by

$$R_t = \frac{\Pr(DW_t|MW_{t-2})}{\Pr(DW_t|MNW_{t-2})} \quad (30)$$

The results of the fully calibrated model are shown in figure 9; table 1 reports the parameter values and calibration targets. As in figure 8, the (blue) solid line shows the evolution of the expected value of female LFP and the (red) dashed line shows the evolution of the probability that the true state is  $\beta_L$ . See table 1 for a comparison of the calibration targets and the model's predicted values.

The calibrated model does a good job of replicating the historical path of female LFP.<sup>41</sup>

<sup>41</sup>The sum of squared errors (between actual and model predicted LFP) is 0.052.

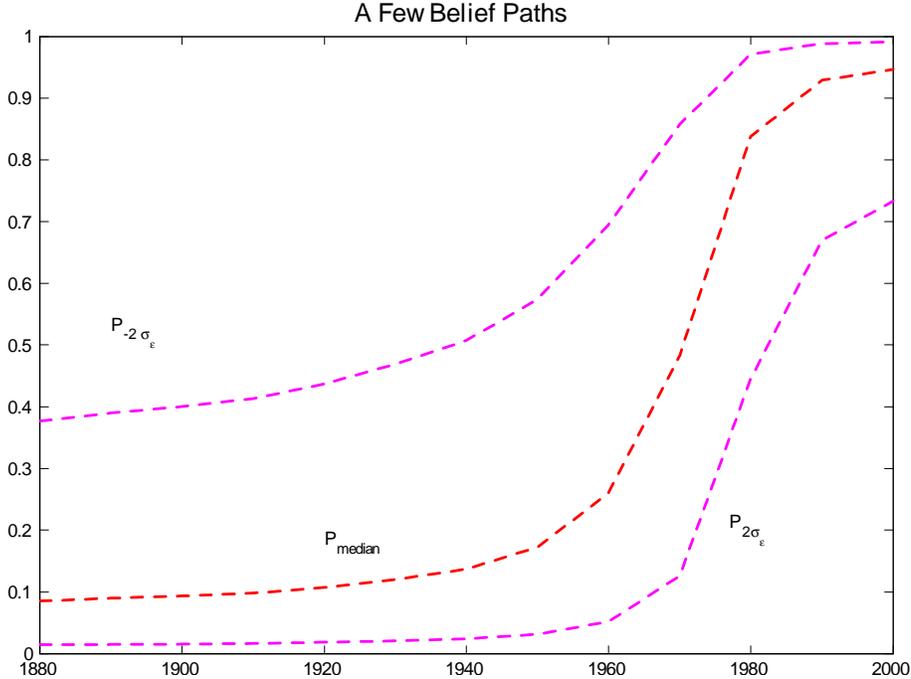


Figure 10: This shows  $\Pr(\beta^* = \beta_L)$  for agents with  $s = \beta^*$  and  $s = \beta^* \pm 2\sigma_\epsilon$ .

It under-predicts LFP from 1940 to 1970, however, and slightly over predicts it from 1880 to 1900. Individuals start out in 1880 with pessimistic beliefs about how costly it is to work. They assign around a 6% probability to the event  $\beta^* = \beta_L$ . These beliefs are very dispersed by private information as the private signal is very noisy, so individuals hold heterogeneous beliefs. Beliefs evolves very slowly over the first seventy years or so (remaining no higher than 10% for this period). Then, as of 1960, the change in beliefs accelerate, jumping from assigning a probability of 18.6% to  $\beta_L$  in 1960, to 37.7% in 1970, to 77.0% in 1980. By 2000, the public belief assigns a probability of 92.0% to  $\beta^* = \beta_L$ . Figure 10 shows the path of beliefs once again, but this time for the individual with the median or mean LLR,  $\lambda_{it}(s)$ , as well as for the individuals two standard deviations below and above this mean.<sup>42</sup>

The fact that the model's predictions are too low in the period 1940-1970 may indicate that another factor, such as technological change in the household, was also responsible. Note that a characteristic of the learning model is that any technological change that occurred in the 1930s and 1940s (e.g., the clothes washer and other housework savings devices discussed in Greenwood et al (2005)) would have had repercussions in later decades through the dynamic impact of technological change on learning discussed earlier.

It is also of interest to examine the pattern of own and cross wage elasticities predicted by the model. These are shown in figure 11. As can be seen from the picture, over time both elasticities are first increasing (in absolute value) and then decreasing. This pattern is similar to the historical one reported in Goldin (1990) with respect to women's own wage

<sup>42</sup>Using (8), note that the median individual has a LLR given by  $\lambda_t + \frac{(\beta_L - \beta_H)^2}{2\sigma_\epsilon^2}$ .

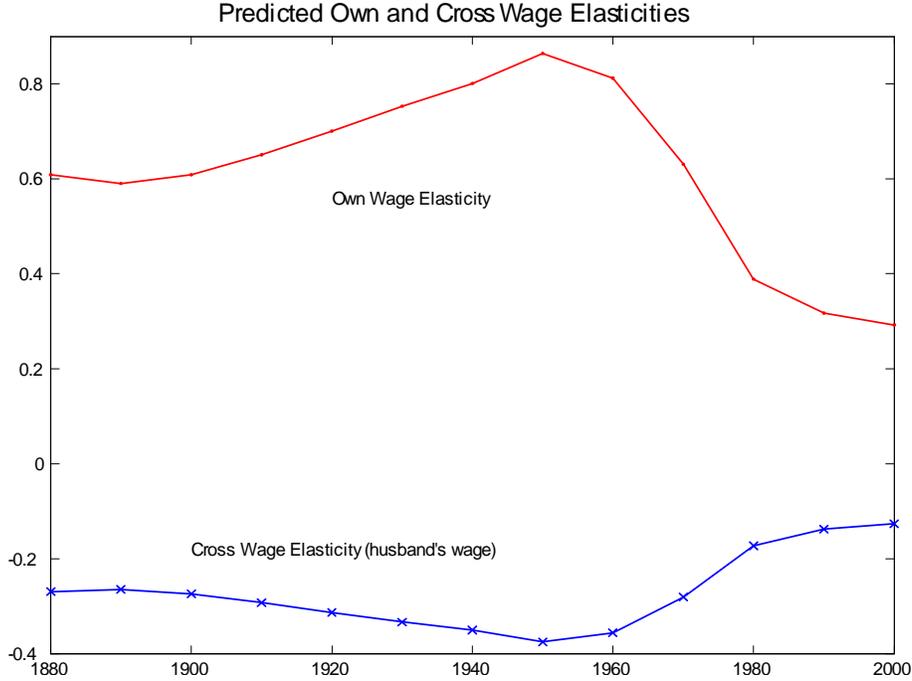


Figure 11: Parameter values from calibrated model. See the Appendix for a description of how the elasticities were calculated.

elasticity. One can speculate that it reflects, in the early decades, the unwillingness of women to work unless required to by a husband’s low income. Over time, however, women become less pessimistic about the disutility of working and thus exhibit more sensitivity to their own (and husband’s) wages until, further on in the process, by the 1960s, there is a much more widespread belief that it is not bad for a woman to work (recall that we find that indeed  $\beta_L$  is very close to zero) and there is a large drop with respect to the sensitivity to both her own and her husband’s wages.<sup>43</sup>

A comparison of the earnings only model with the learning model is instructive. Why do they obtain such different LFP paths? As noted previously, the calibration implies that both models must have the same value of  $\gamma$ . Furthermore, the difference in the standard deviation of the normal distribution of types is relatively small: 2.29 versus 2.09. Lastly, the expected value of  $\beta$  in 2000 (a constant, of course, in the earnings only model) is also not very different across models: 0.32 as opposed to 0.40 in the learning model.<sup>44</sup> Thus, it is the endogenous evolution of the expected value of  $\beta$  in the learning model that is responsible for the difference in LFP behavior observed over time across the two models. Whereas by construction this remains constant in the earnings only model, in the learning model the expected value of  $\beta$  is close to 4.65 in 1880 and then evolves over time to 0.40 in

<sup>43</sup>See table 5.2 and the discussion in chapter 5 in Goldin (1990) . The correspondence between the model predictions and the data for the pattern of cross-wage elasticities is less clear as the studies reported in the table start in 1900 and show only a trend of becoming smaller in absolute value.

<sup>44</sup>Note that the calibration does not require both models to have the same values of  $\sigma_t$  and  $\beta$  (for 2000) since the learning model has an additional source of heterogeneity (intra-generational heterogeneity in beliefs induced by private signals) which affects the elasticity.

2000.

It may be also be instructive to examine where the calibrated model does worse than the partially calibrated one. As can be seen from figures 8 and 9, the main decades in which the partially calibrated model does significantly better are 1950-1970. The requirement that the parameters be able to match the work risk ratio appears to be mostly responsible for this. In the partially calibrated model, this ratio is quite a bit higher than the target for the calibrated model (1.26 rather than 1.13).<sup>45</sup>

As a last exercise, we can use the calibrated learning model to generate a prediction for future female LFP and the elasticities. Using median earnings for men and women in 2005 as our guess for 2010 earnings (\$7518 and \$5959, respectively, in 1967 dollars and calculated as described earlier), our model predicts that 76.8% of women would work in 2010 with an own-wage elasticity of 0.29 and a cross-wage elasticity of  $-0.12$ .

From the discussion in this section, one can conclude that overall the simple learning model does a good job in predicting the historical path of LFP. We next turn to a quantitative assessment of the traditional static and non-traditional dynamic roles of changes in wages in generating the model's predicted LFP path.

#### 4.4 The Roles of Wages and Beliefs

To investigate the roles of changes in earnings and in beliefs, we can start by not allowing public beliefs to evolve (i.e., the public signal is shut down). First, we can freeze beliefs at the 1880 level (i.e., a prior of approximately 6% that  $\beta^* = \beta_L$ ) and ask how labor force participation would have evolved in the absence of any updating of beliefs using the public signal. Thus, in each period women receive a private signal and decide how much to work but there is no intergenerational evolution of beliefs. As show by the bottom line (with the caption "LFP if no public updating") in figure 12, female LFP would barely exceeded 10% by the year 2000.

Alternatively, one can ask what female LFP would have been if, throughout the entire time period, agents had known the true value of  $\beta$ , i.e.,  $\beta^* = \beta_L$ . This scenario is shown for the parameters of the calibrated model by the top (red) line (with the caption "full information LFP"). It predicts a very different trajectory than the one we estimated, with LFP starting close to 63% in 1880 and slowly evolving to 80% by 2000. Thus, as can be seen from contemplating either of the two extremes regarding constant public beliefs, the actual dynamics of beliefs induced by learning is essential to producing the predicted path of female LFP also reproduced in figure 12. The model with dynamics induced solely by changes in male and female earnings along with unchanged beliefs grossly under or over estimates female labor supply over the entire time period.<sup>46</sup>

Next, we can distinguish between the static and dynamic effects of changes in earnings on female LFP by performing the following instructive exercise. First, as before, we can

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<sup>45</sup>See table 2 for a comparison of the predictions of the calibration targets for the three models (earnings only, partially calibrated learning, and fully calibrated learning).

<sup>46</sup>This is simply a repetition, with slightly different parameter values, of the finding that earnings only model does a very bad job of replicating the LFP trajectory.

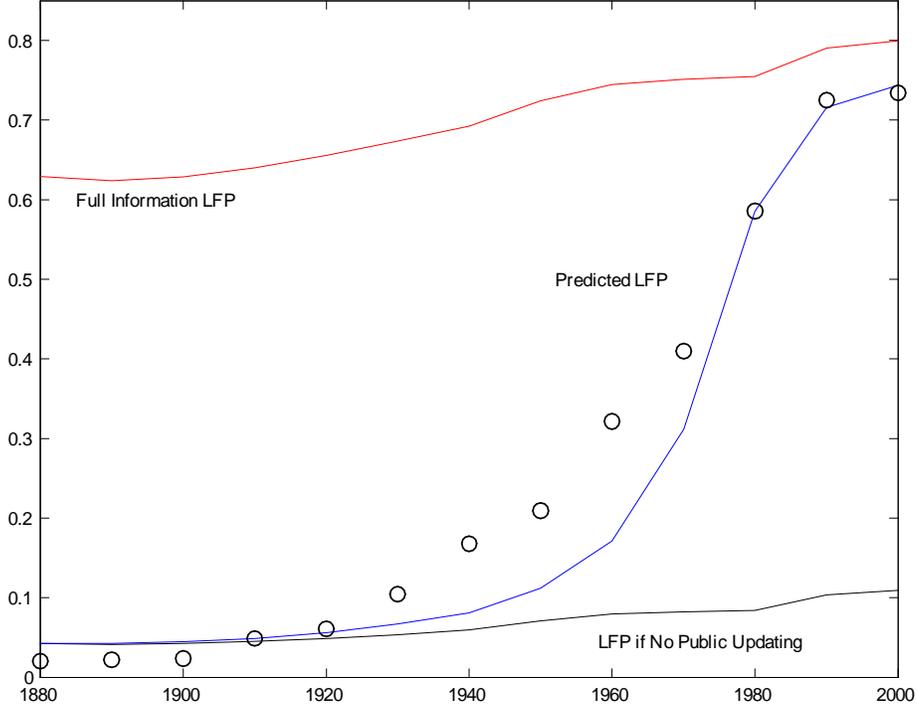


Figure 12: Uses the solution parameters from calibrated model but without public learning.

keep earnings constant at their initial 1880 levels and let beliefs change endogenously. The LFP path obtained in this fashion, denoted  $LFP(p_{1880}, w_{1880})$  in figure 13, results only from the changes in beliefs that would have occurred had earnings stayed constant. It is thus a measure of the quantitative importance of the evolution of beliefs for female LFP dynamics in which changes in earnings play no part. This LFP path is given by the bottom (magenta) line in figure 13. Hence, the difference between the level of LFP in 1880 (given by the dotted horizontal line) and  $LFP(p_{1880}, w_{1880})$  measures the contribution of beliefs to the historical evolution of female LFP.

Next, we can combine the belief path obtained from the exercise above,  $p_{1880}$ , with the actual historical earnings path,  $\bar{w}$ , and calculate the proportion of women that would have worked in each period. In this exercise, the changes in earnings have the traditional direct effect of changing the attractiveness of working vs not working, but they do not have the dynamic effect on intergenerational beliefs since, by construction, these beliefs were derived from a constant wage path. We denote the (red) LFP curve obtained this way by  $LFP(p_{1880}, \bar{w})$  and it is shown with x's in the figure. Note that the difference between  $LFP(p_{1880}, w_{1880})$  and  $LFP(p_{1880}, \bar{w})$  measures the static contribution of wages to the evolution of LFP (as beliefs change over time in the same way for both curves whereas earnings change only in  $LFP(p_{1880}, \bar{w})$ ).

Lastly, we allow wages to also influence learning and thus beliefs and denote the LFP path obtained this way  $LFP(\bar{p}, \bar{w})$ . Note that this LFP path is the one predicted by the model and depicted previously in figure 9. It is the top (blue) curve shown in figure 13.

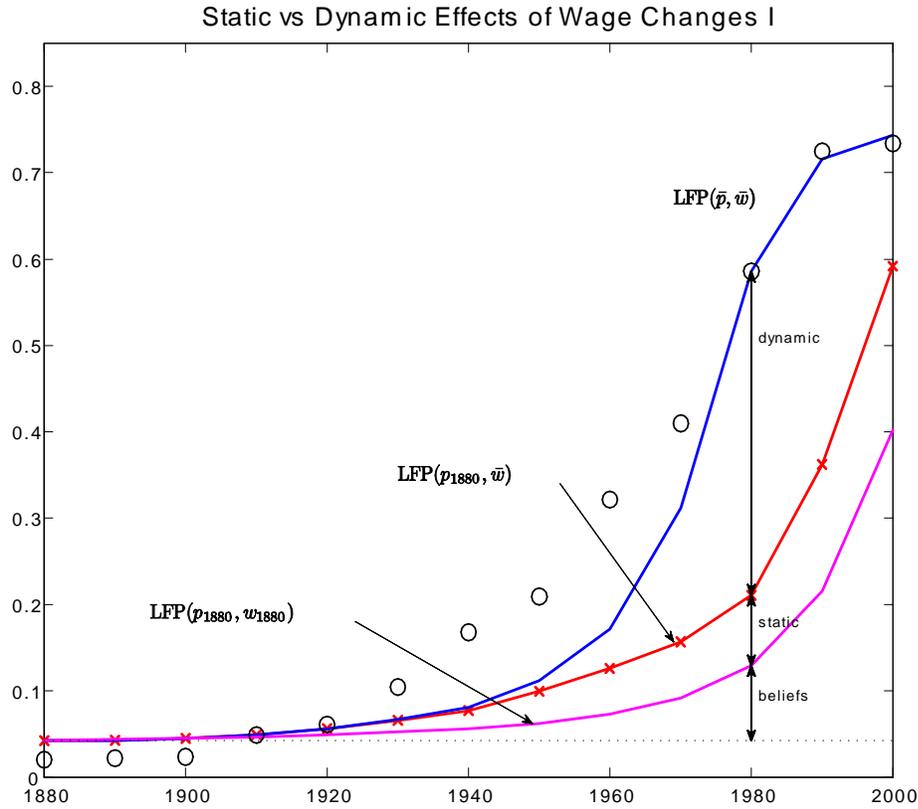


Figure 13: Decomposition of LFP. See the text for notation.

The difference between  $LFP(\bar{p}, \bar{w})$  and  $LFP(p_{1880}, \bar{w})$  measures the dynamic contribution of wages to changing LFP by changing beliefs (i.e., both series have the same historical earnings series,  $\bar{w}$ , but  $LFP(\bar{p}, \bar{w})$  allows beliefs to respond to these changes and thus affect LFP whereas  $LFP(p_{1880}, \bar{w})$  keeps the belief path that would have occurred had wages remained at their 1880 level).

As can be seen in figure 13, for the first several decades the static effect of wages is mostly responsible for the (small) increase in LFP. Over time, both the dynamic effect of wages on beliefs and the evolution of beliefs independently of wage changes become increasingly important, with the dynamic effect of wages accounting for over 50% of the change in LFP between 1970 to 1990, which are decades of large LFP increases.

To understand why the dynamic effect of wages is more important in some decades than others, it is useful to compare the two belief paths,  $\bar{p}$  and  $p_{1880}$ , depicted in figure 14. Note that the difference in the probability assigned to  $\beta^* = \beta_L$  is especially large in 1980 and 1990; these probabilities would have been 22.9 and 38.7 if earnings had not changed rather than 77.0% and 89.5% respectively. By 2000, however, the difference in probability assigned by the two belief paths diminishes considerably, which explains the decreased importance of the dynamic effect of earnings on beliefs.

The decomposition of LFP is not unique. Alternatively, we could eliminate the  $LFP(p_{1880}, \bar{w})$

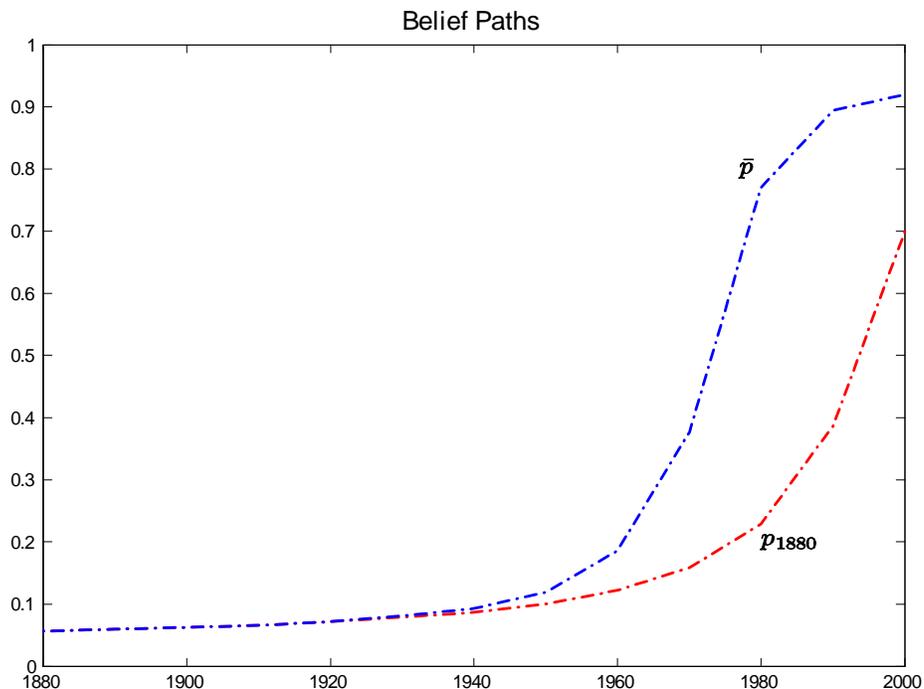


Figure 14:  $P(\beta^* = \beta_L)$  for historical earnings series and for earnings constant at the 1880 levels.

curve and replace it with the LFP path that would result if the beliefs followed the ones obtained from the historical earnings series,  $\bar{p}$ , but wages were kept constant at their 1880 levels. This curve is shown in figure 15 as  $LFP(\bar{p}, w_{1880})$ . The effect on LFP of beliefs with unchanged earnings ( $LFP(p_{1880}, w_{1880})$ ) remains as before, but the dynamic effect of wages is now given by the difference between  $LFP(\bar{p}, w_{1880})$  and  $LFP(p_{1880}, w_{1880})$ . These paths are obtained from the same constant 1980 earnings,  $w_{1880}$ , but in the first trajectory beliefs evolve as they would with the historical earnings profile, whereas in  $p_{1880}$  beliefs follow the path they would have taken had wages not changed over time. The static effect of earnings is now measured as the difference between  $LFP(\bar{p}, w_{1880})$  and  $LFP(\bar{p}, \bar{w})$ , as now beliefs evolve the same way for both series whereas earnings follow different paths.

With this alternative decomposition we obtain the same basic pattern as the one described above, with both the static and dynamic effect of wages becoming increasingly important over time, and with the dynamic effect accounting for between 40% to 60% of LFP in the decades 1970-1990. Thus, the way in which we decompose the wage effect into static and dynamic matters, but the basic conclusion remains the same as above.

We conclude from our decomposition of LFP that in some decades the dynamics of learning as induced by higher earnings was critical to the increases in female LFP. Overall, at different time periods, all three factors played important roles in the changes in female LFP.

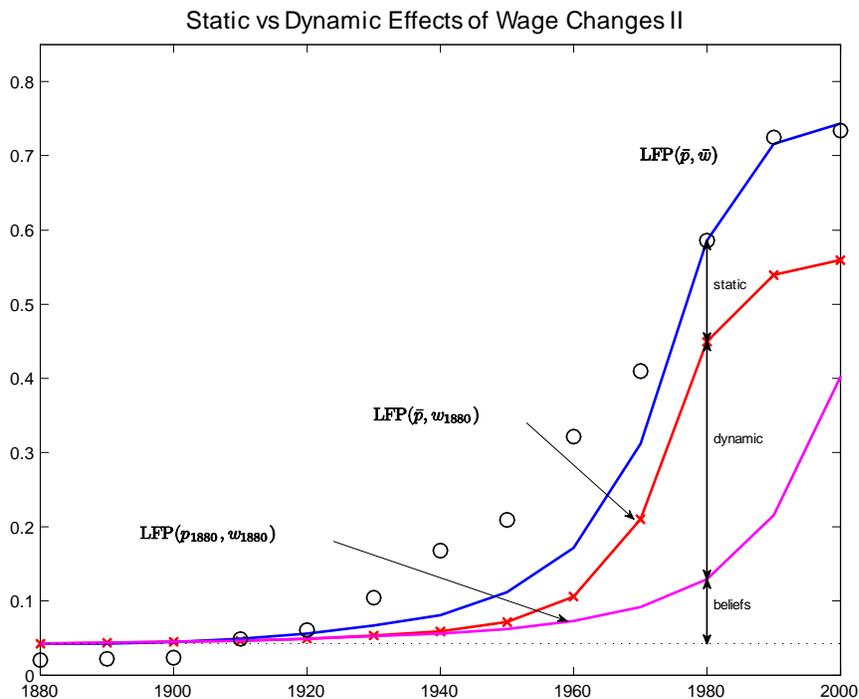


Figure 15: Alternative decomposition of LFP.

## 5 Discussion and Conclusion

This paper models the dynamics of married women’s labor force participation as reflecting a process of cultural change brought about by intergenerational learning. In this process, married women compare the benefits of increased consumption from labor earnings with the expected utility cost of working. This cost is unknown and women’s beliefs about it evolve endogenously over time in a Bayesian fashion through the observation of noisy signals of the labor supply choices of women in the past and through the inheritance, through their mothers, of private information. I show that a simple model with these features, calibrated to key statistics from the later part of the 20th century, is capable of generating a time trend of female labor force participation that is similar to the historical one in the US over the last 120 years.

This model naturally generates the S-shaped curve of female LFP found in the data, shown in figure 1. This shape results from the dynamics of learning. When very few women participate in the labor market (as a result of initial priors that are very negative about the payoff from working), learning is very slow since the noisiness of the signal swamps the information content given by differences in the proportion of women who would work in different states of the world. As the proportion of women who work increases and beliefs about work become more positive, the information in the signal improves. Once a large enough proportion of women work though, once again, the informational content in the public signal falls since the difference in the proportion of women who would work under

different states of the world is swamped by the variance in the noise.

To evaluate the ability of such a model to explain the quantitative evolution of female LFP, I first calibrate a version of the model without any evolution of beliefs to a few key statistics for the year 2000, namely married women's LFP, and the own and cross-wage elasticities of LFP. In this model, only changes in earnings over time can explain changes in female LFP. I show that such a model performs very badly and that it grossly overestimates the proportion of women who would have worked in virtually every decade since 1880. Introducing learning in this simple model and calibrating the model to additional statistics greatly improves its capacity to predict the historical path of female LFP.

The model also indicates a novel role for increases in women's wages (or for technological change), beyond the traditional direct effect of making it more attractive for women to work outside the home. In particular, when beliefs are relatively pessimistic, increases in women's wages make the private information (signal) required by the average woman in order to work less extreme, and thus render the public signal more informative. Thus, factors that make working more attractive when women are, on average, pessimistic, have an additional dynamic impact through the increased intergenerational updating of beliefs. Analysis of the calibrated model indicates that the dynamic effect of wages on beliefs played a quantitatively important role in changing female LFP, particularly over the period 1970-1990.

The model makes some heroic simplifying assumptions, including an unchanged true (psychic) cost of working over 120 years. It would not be difficult to incorporate changes in the cost structure, but without direct empirical evidence it seemed better to leave it constant and not introduce additional parameters. The model also ignored costs that are endogenous in nature. In particular, by modeling changes in culture arising solely as a process of learning about exogenous costs, it neglected the endogenous, socially imposed, costs stemming from social (cultural) reactions to married women in the work force. Questions of identity (as emphasized in the economics literature by Akerlof and Kranton (2000)), and society's reactions to and portrayals of working women, most likely also played an important role in determining the path of female LFP, as might have changes in vested economic interests. Other assumptions in the model, such as the normal distributions of the noise terms, could easily be replaced with others (e.g., single-peaked distributions and relatively thin tails on both sides of the modal frequency) that would preserve the same qualitative features, particularly the S-shaped curve.

The calibrated model finds that at the outset women were very pessimistic about the true cost of working. This lack of neutrality may indicate that particular social forces were at play in determining culture. Common economic interests for certain groups in industrial societies at that time (e.g., men?), may help explain why most countries shared the view that women working outside the home was harmful. Endogenizing this initial prior, however, is outside the model presented here and would require, in my opinion, a political economy framework to explain why certain opinions become dominant.<sup>47</sup> In

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<sup>47</sup>As the economy changed, so may have the interests of firms (capitalists) and perhaps men in general

future work, therefore, in addition to exploring the informational role of different social networks, it would also be of interest to incorporate the contribution that social rewards and punishments may play in changing behavior over time and to find a way to quantify their importance relative to learning.<sup>48</sup> Some interesting initial work in this area has been done by Munshi and Myaux (2006) who incorporate strategic interactions in the context of a learning model with multiple equilibria in which individuals are deciding whether to adopt modern contraception.<sup>49</sup>

In future research, it would be interesting to explore also the potential inefficiencies that arise because individuals do not take into account the effect of their actions on learning and to examine the role that policy could play. At the empirical level, it is important to depart from focussing exclusively on aggregate features of the data over a very long time horizon. In particular, sharper hypotheses about cultural change over a shorter time period would allow a greater use of microdata and permit one to learn more about the process of cultural diffusion.<sup>50</sup> Lastly, if one could reliably identify variation in policies or technologies across otherwise similar economic space, this could allow us to empirically quantify the dynamic effect of these on beliefs.

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with respect to having women in the work force. For economic theories of changes in women's conditions (e.g. voting) see, for example, Doepke and Tertilt (2007) and Edlund and Pande (2002).

<sup>48</sup>The interaction of social networks and endogenous punishments is the topic explored in Fernández and Potamites (2007).

<sup>49</sup>In their model, the payoff in a period to an individual using birth control depends on her type (whether she is a "reformer" or not) and the contraceptive choice of the woman she interacts with in that period (this is a model with random matching). Thus, there is a strategic aspect to a woman's choice as her payoff depends upon the choice of the woman she meets. The authors show that if society starts in an equilibrium with no modern contraceptive use, whether it can transit to an equilibrium with contraceptive use will depend upon the proportion of individuals who are reformers, a constant fraction of which are assumed to use (for exogenous reasons) modern contraception every period. Reformers preferences are such that they obtain a higher payoff from using modern contraception.

<sup>50</sup>Munshi and Myaux test their hypothesis, for example, using microdata from a 10 year interval in Bangladeshi villages. Bandiera and Rasul (2006) and Conley and Udry (2003) use self-reported data on social contacts to construct networks to test their models of learning about new technologies. Mira (2005) structurally estimates his model using Malaysian panel data.

## 6 Appendix

### 6.1 Data

To construct the earnings sample from 1940 onwards we used the 1% IPUMS samples of the U.S. Census. We limited our sample to full-time year-round workers because hourly wages are not reported. Even with this restriction, there are some issues as has been noted by all who use this data. In particular, individuals report earnings from the previous year, weeks worked last year, and hours worked last week. We included earnings from those individuals who worked 35 or more hours last week and 40 or more weeks last year. From 1980 onwards, individuals are asked to report the "usual hours worked in a week last year." Hence for these years we require that people answer 35 or more hours to that question and we drop the restriction on hours worked last week. In 1960 and 1970, the weeks and hours worked information was reported in intervals. We take the midpoint of each interval for those years.

Sample weights (PERWT) were used as required in 1940, 1990, 2000. In 1950 sample line weights were used since earnings and weeks worked are sample line questions. The 1960-1980 samples are designed to be nationally representative without weights.

For the LFP numbers we used the 1% IPUMS samples for 1880, 1900-1920, 1940-1950, 1980-2000, and the 0.5% sample in 1930 and the 1970 1% Form 2 metro sample. For 1890, we use the midpoint between 1880 and 1900.<sup>51</sup> We restricted our sample to married white women (with spouse present), born in the US, between the ages of 25 and 44 who report being in the labor force (non-farm occupations and non-group quarters).

### 6.2 Calibration of the learning model

In order to estimate  $\lambda_0, \sigma_\epsilon, \sigma_\eta, \beta_H, \beta_L$ , and  $\sigma_l$  we minimized the sum of the squared errors between the predicted and actual values of our calibration targets (see table 1). All statistics were weighted equally.

The simplex algorithm was used to search for an optimal set of parameters. Multiple starting values throughout the parameter space were tried (specifically over 2,000 different starting values with  $\lambda_0$  ranging between [-10, -.01],  $\sigma_\epsilon$  in [0.1, 5],  $\sigma_\eta$  in [0.01, 2],  $\sigma_l$  between [0.5, 4],  $\beta_L$  in [.01, 1], and  $\beta_H$  to be between [1, 10] units greater than  $\beta_L$ ).

A period is 10 years. 500 different public shocks were generated for each period (these draws were held constant throughout the minimization process). For each shock, there is a corresponding public belief that subjects begin the next period with. For each belief, a different percentage of women will choose to work after they receive their private signals.

300 discrete types were assumed between  $\underline{l}(w_h, w_f)$  and  $\bar{l}(w_h, w_f)$  in each year to approximate the integral in equation 16. Then we average over the  $\eta$  shocks to determine the expected number of women working. We then back out the belief that would lead to exactly that many women working. This determines the path of beliefs.

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<sup>51</sup>The individual census data is missing for this year.

The elasticities were calculated computationally by assuming either a 1% increase in female wages or male wages and calculating the corresponding changes in LFP predicted by the model in those histories in which the (original) predicted LFP was close to the true LFP value (specifically those histories in which the predicted LFP was within  $\pm .05$  of the true LFP that year). These elasticities were calculated individually for all histories meeting this criterion and were then averaged.

In order to approximate the integrals that are needed to compute  $\Pr(DW_t|MW_{t-2})$  and  $\Pr(DW_t|MNW_{t-2})$  400 discrete signals from  $\beta_L - 4\sigma_\epsilon$  to  $\beta_L + 4\sigma_\epsilon$  were used.

Lastly, in the partial calibration of the learning model to the same three statistics as in the earnings only model, we estimated  $\lambda_0, \sigma_\epsilon, \sigma_\eta, \beta_H, \beta_L,$  and  $\sigma_l$  by minimizing the sum of the squared errors between predicted and actual LFP (12 observations).

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