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Christopher Pissarides  
and Giovanna Vallanti

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**Christopher Pissarides**, London School of Economics (LSE) and CEPR  
**Giovanna Vallanti**, London School of Economics (LSE)

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Centre for Economic Policy Research  
90–98 Goswell Rd, London EC1V 7RR, UK  
Tel: (44 20) 7878 2900, Fax: (44 20) 7878 2999  
Email: [cepr@cepr.org](mailto:cepr@cepr.org), Website: [www.cepr.org](http://www.cepr.org)

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## ABSTRACT

### The Impact of TFP Growth on Steady-State Unemployment\*

Theoretical predictions of the impact of TFP growth on unemployment are ambiguous, and depend on the extent to which new technology is embodied in new jobs. We evaluate a model with embodied and disembodied technology, capitalization, and creative destruction effects by estimating the impact of TFP growth on unemployment in a panel of industrial countries. We find a large negative impact which implies that embodied technology and creative destruction play no role in the steady-state dynamics of unemployment. Capitalization effects explain some of the estimated impact but a part remains unexplained.

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Christopher Pissarides  
Centre for Economic Performance  
London School of Economics  
Houghton Street  
London  
WC2A 2AE  
Tel: (44 20) 7955 7513  
Fax: (44 20) 7831 1840  
Email: c.pissarides@lse.ac.uk

Giovanna Vallanti  
Centre for Economic Performance  
London School of Economics  
Houghton Street  
London  
WC2A 2AE  
Email: g.vallanti@lse.ac.uk

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# 1 Introduction

The simultaneous slowdown of productivity growth and rise in unemployment in industrial countries in the second half of the 1970s has led many economists to believe that there is a close connection between the two. Several authors have presented econometric estimates that show a strong negative impact of productivity growth on unemployment.<sup>1</sup> But theoretical models have been less successful in explaining why faster productivity growth should be associated with lower unemployment. Two approaches have been followed in the literature. The first approach focuses on the supply of labor and claims that faster productivity growth increases supply. Ball and Moffitt (2002) assume that workers adjust to changes in productivity growth with a long lag, so when productivity growth changes the ratio of wages to productivity gets distorted, causing employment effects. Phelps (1994) assumes that the supply of labor depends on the ratio of income from human capital to income from nonhuman capital, and productivity growth influences nonhuman capital with a long lag. Both these explanations rationalize a negative impact of productivity growth on unemployment but one that should eventually reverse.

The second approach focuses on the influence of productivity growth on the demand for labor. When new technology arrives a firm may be able to upgrade an existing job and keep the same worker, or it may have to destroy the job and fire the worker. In the former case faster productivity growth implies higher demand for labor and permanently lower unemployment because of “capitalization” effects (Pissarides, 2000). These effects are essentially due to the fact that the cost of job creation is paid up-front and recovered from the revenues over the life of the job. If the firm cannot adopt the new technology in its existing jobs faster productivity growth leads to “creative destruction” and implies permanently higher unemployment in the steady state (Aghion and Howitt, 1994). In intermediate cases the impact of growth on unemployment is ambiguous, and depends on the extent to which new technology is embodied in new jobs (Mortensen and Pissarides, 1998).

This paper evaluates the second class of models. It has two objectives. The first is to develop a quantifiable steady-state growth model with unemployment and exogenous TFP growth and compute the quantitative importance of the capitalization and creative destruction effects. The first finding of the paper comes out of this analysis. It is that at reasonable parameter

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<sup>1</sup>The discussion of the connections between productivity growth and employment goes back at least to Bruno and Sachs (1985), who looked at the experience of the 1970s. For more recent empirical (time series) studies see Phelps (1994), Blanchard and Wolfers (2000), Fitoussi et al. (2002), Staiger et al. (2002), and Ball and Moffitt (2002).

values if TFP growth has a nontrivial negative impact on unemployment, technology must be entirely disembodied and the creative destruction effect non-existent. The reason is that at the observed aggregate TFP growth rates and job destruction rates, creative destruction effects have a much bigger quantitative impact on unemployment than capitalization effects. The evidence of Davies et al. (1996) and others shows that job destruction is on average about 10 percent a year, and at such high rates capitalization effects are too weak to offset the creative destruction effect, if one exists. Thus, the first finding of this paper is that if empirically TFP growth reduces unemployment, all new technology must be disembodied. We should emphasize that in this paper by disembodied technology we mean technology that is not embodied in new jobs; it may or may not be embodied in new capital.<sup>2</sup>

The second objective of the paper is to present a set of estimates of the aggregate impact of TFP growth on unemployment, derived from the structural estimation of a system of three equations (for employment, wage growth and capital accumulation) for a panel of industrial countries, and compare the computed effects of TFP growth with the estimated effects. Our structural estimates show a large negative impact of TFP growth on unemployment at the aggregate level. In the United States TFP growth explains the dynamics of trend unemployment. In Europe it explains less but it still explains a large fraction of the observed changes in unemployment. The second finding of the paper is related to these estimated effects. It is that at conventional aggregate rates of growth the capitalization effect explains some but not all of the negative impact of productivity growth on unemployment.

Further examination of the links between growth and unemployment in the model and in the structural estimates reveals that the wage equation plays an important role in the transmission of the growth effects. In the theoretical model wages are assumed to share the rents from jobs, as is common in equilibrium search models. The implied elasticity of wages with respect to unemployment is high, about  $-0.33$ .<sup>3</sup> In the structural estimates the elasticity is much lower, about  $-0.04$ . In the model our wage equation transfers virtually all the gains from the higher TFP growth rates to workers, with

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<sup>2</sup>For example, a new version of Microsoft Windows that needs a more powerful computer is new technology that is embodied in new capital. But if the worker who worked with the previous version of MS Windows keeps her job and learns how to use the new version the new technology is not embodied in new jobs. In this paper we have nothing to say about technology that is embodied or disembodied in new capital.

<sup>3</sup>More accurately, the computed elasticity is with respect to market tightness, the ratio of vacancies to unemployment. But we have no vacancy data for the countries in our sample.

a very small remaining impact on new job creation. In the structural estimation the smaller elasticity leaves a lot of rents from faster TFP growth to firms. The model is more successful in explaining the impact of productivity growth on unemployment when wages are a fixed fraction of productivity, instead of one that depends on unemployment.<sup>4</sup> However, some of the estimated impact of TFP growth on unemployment is still unexplained.

Thus, some problems remain for future research: why are wages unresponsive to unemployment, and do the mechanisms that explain this lack of response also explain the impact of productivity growth on unemployment that is left unexplained by the capitalization effect? Are these mechanisms related to the temporary but long-lived supply effects emphasized by Phelps (1994) or by Ball and Moffitt (2002)? Given the results of this paper, the Solow growth model with unemployment is a good framework for future research on the long-run impact of TFP growth on unemployment.

The paper is organized as follows. Section 2 describes and solves the theoretical model. Section 3 calibrates the solution to the experience of the United States and shows that at the aggregate level it is difficult to reconcile embodied technology (and creative destruction effects) with a negative impact of TFP growth on unemployment. Section 4 reports summary results of a structural estimation of the impact of TFP growth on employment, wages and capital in a panel of industrial countries. The full set of results is given in the Appendix. Section 5 returns to the model and investigates whether it can explain the estimated impact of TFP growth. Some final comments and conclusions are collected in section 6.

## 2 Theory

We model employment by deriving steady-state rules for job creation and job destruction for the representative firm. The key to the derivation of growth effects is to assume that job creation requires some investment on the part of the firm, which may be a set-up cost or a hiring cost. Both firm and worker will want such jobs to last and so they care about the way that the marginal product and wage rate evolve over time.

The impact of TFP growth on job creation and job destruction depends

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<sup>4</sup>These conclusions about the behavior of wages parallel recent criticisms of the ability of matching models to match the cyclical behavior of unemployment by Shimer (2005) and Hall (2005). Shimer and Hall looked at the cyclical variance of productivity shocks and unemployment, whereas in this paper we examine the impact of the growth rate of productivity on steady-state unemployment. Changes in the level of productivity have no impact on unemployment in our model.

on whether new technology can be introduced into ongoing jobs, or whether it needs to be embodied in new job creation. In order to write a model that can be matched to the data we assume that there are two types of technology. One, denoted by  $A_1$ , can be applied in existing jobs as well as new ones, as in the Solow model of disembodied technological progress. The other, denoted by  $A_2$ , can only be used by new jobs, an idea attributed to Schumpeter (see Aghion and Howitt, 1994). We let the rate of growth of  $A_1$  be  $\lambda a$  and the rate of growth of  $A_2$  be  $(1 - \lambda)a$ , with  $0 \leq \lambda \leq 1$ , so the total rate of growth of technology is  $a$ . Both  $\lambda$  and  $a$  are parameters. The parameter  $\lambda$  measures the extent to which technology is disembodied. If  $\lambda = 0$  we have the extreme Schumpeterian model of embodied technology but if  $\lambda = 1$  all technology is disembodied. The parameter  $a$  is the growth rate of TFP in the steady state and is observable. The parameter  $\lambda$  is unobservable by the econometrician but an approximate value for it may be inferred from our empirical estimates.

Both technologies are labor augmenting and the production function is Cobb-Douglas. The firm creates new jobs on the technological frontier, adopting the most advanced technology of both types. But because existing jobs cannot benefit from embodied technological progress, jobs move off the frontier soon after creation. We denote output per worker by  $f(\cdot, \cdot)$ . The first argument of  $f(\cdot, \cdot)$  denotes the creation time of the job (its vintage) and the second the valuation (current) time. At time  $\tau$ , output per worker in new jobs is

$$f(\tau, \tau) = A_1(\tau)^{1-\alpha} A_2(\tau)^{1-\alpha} k(\tau, \tau)^\alpha, \quad (1)$$

where  $k(\tau, \tau)$  is the capital-labor ratio in new jobs at  $\tau$ . But in jobs of vintage  $\tau$  output per worker at time  $t > \tau$  is

$$f(\tau, t) = A_1(t)^{1-\alpha} A_2(\tau)^{1-\alpha} k(\tau, t)^\alpha, \quad (2)$$

where in general  $k(\tau, t) \neq k(t, t)$ . Note that in (2) the disembodied technology  $A_1$  is updated but the embodied technology  $A_2$  is not.

When the firm creates a job it keeps it either until an exogenous process destroys it, an event that takes place at rate  $s$ , or until it destroys the job itself because of obsolescence, which takes place  $T$  periods after creation.<sup>5</sup> There is a perfect rental market for capital and in order to focus on employment we assume that there are no capital adjustment costs. Capital depreciates at rate  $\delta$ . When the job is destroyed the employee is dismissed at zero cost.

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<sup>5</sup>A second endogenous job destruction process could be introduced along the lines of Mortensen and Pissarides (1994), with the firm's productivity being subject to idiosyncratic shocks. This generalization would increase both the complexity and richness of the model, but it is an unnecessary complication for the purposes in hand.

The value of the typical job consists of two parts, the value of its capital stock and a value  $V(.,.) \geq 0$ , which is due to the frictions and the quasi-rents that characterize employment. The value of a job created at time 0 and lasting until  $T$  satisfies the Bellman equation, for  $t \in [0, T]$ ,

$$\begin{aligned} r(V(0, t) + k(0, t)) &= f(0, t) - \delta k(0, t) - w(0, t) - sV(0, t) + \dot{V}(0, t) \quad (3) \\ V(0, T) &= 0. \end{aligned}$$

All variables have been defined except for  $r$ , the exogenous rental rate of capital, and  $w(0, t)$ , the wage rate at  $t$  in a job of vintage 0. The interpretation of this equation is the one that has become familiar from search theory. The firm hires capital stock  $k(0, t)$  and makes net (super-normal) profit  $V(0, t)$ , which it loses when the job is destroyed.

The firm's controls at time 0 are (a) whether or not to create a job worth  $V(0, 0)$ ; and if it creates it, (b) when to terminate it, and (c) the path of  $k(0, t)$  for  $t \in [0, T]$ . The wage rate is also a control variable but we assume that it is jointly determined by the firm and the worker after a bargain. We take each of these decisions in turn, starting with capital.

### *Capital accumulation*

Maximization of (3) with respect to  $k(0, t)$  yields the condition

$$k(0, t) = A_1(t)A_2(0)(\alpha/(r + \delta))^{1/(1-\alpha)} \quad t \in [0, T]. \quad (4)$$

When  $t = 0$ , this expression refers to new jobs. The path of the capital-labor ratio in pre-existing and new jobs follows immediately:

$$k(0, t) = e^{\lambda at} k(0, 0) \quad (5)$$

$$k(t, t) = e^{at} k(0, 0). \quad (6)$$

New jobs are technologically more advanced than old jobs and also have more capital than old jobs.

With (4)-(6) it is possible to derive some useful expressions for output and labor's marginal product. From (1) and (2) we find that the evolution of output per worker in the typical job also satisfies expressions similar to (5) and (6). From (2) and (4) labor's marginal product is

$$\phi(\tau, t) \equiv f(\tau, t) - (r + \delta)k(\tau, t). \quad (7)$$

Clearly, given (5) and (6),

$$\phi(0, t) = e^{\lambda at} \phi(0, 0), \quad (8)$$

$$\phi(t, t) = e^{at} \phi(0, 0). \quad (9)$$

It follows from these expressions that when technology on the frontier grows at rate  $a$ , output, the capital stock and labor's marginal product in existing jobs grow at the lower rate  $\lambda a$ . They jump up to the technological frontier when the job is destroyed and a new one created in its place.

Because of (4), the solution to (9) is

$$\phi(t, t) = A_1(t)A_2(t)(1 - \alpha) \left( \frac{\alpha}{r + \delta} \right)^{\frac{\alpha}{1-\alpha}} \quad \forall t. \quad (10)$$

We introduce for future reference the notation

$$\phi \equiv (1 - \alpha) \left( \frac{\alpha}{r + \delta} \right)^{\frac{\alpha}{1-\alpha}}. \quad (11)$$

### ***Wages***

The wage equation plays a key role in the transmission of the effects of growth to employment. We showed that the marginal product of labor in existing jobs grows at the rate  $\lambda a$ . We now show that because of competition from new jobs, wages in existing jobs grow at faster rate, and so eventually jobs become unprofitable.

When a job is created at time 0 the firm enjoys net payoff  $V(0, 0)$ , obtained as the solution to (3). In order to determine wages we derive the worker's payoffs, as follows. In unemployment, in period  $t$  the worker enjoys payoff  $U(t)$ , given by

$$rU(t) = b(t) + m(\theta)(W(t, t) - U(t)) + \dot{U}(t), \quad (12)$$

where  $b(t)$  is unemployment income,  $\theta \geq 0$  is a measure of market tightness,  $m(\theta)$  is the rate at which new job offers arrive to unemployed workers and  $W(t, t)$  is the present discounted value of wage earnings in a new job accepted at time  $t$ . We assume  $m'(\theta) > 0$ ,  $m(0) = 0$  and  $m(\theta) \rightarrow \infty$  as  $\theta \rightarrow \infty$ . We also assume no search on the job and that  $b(t)$  grows at the rate  $a$ , the average rate of growth of productivity in the economy as a whole, an assumption that could be supported by making unemployment income proportional to mean wages. It is, however, easier and as general to write,

$$b(t) = A_1(t)A_2(t)b, \quad (13)$$

where  $b \in [0, \phi)$  is a parameter. The restriction that  $b$  is strictly below  $\phi$  is required to ensure that market production is preferable to unemployment.

The present discounted value of earnings in a job of vintage  $\tau$  satisfies the Bellman equation, for  $t \in [\tau, \tau + T]$ ,

$$\begin{aligned} rW(\tau, t) &= w(\tau, t) + s(U(t) - W(\tau, t)) + \dot{W}(\tau, t) \\ W(\tau, \tau + T) &= U(\tau + T). \end{aligned} \quad (14)$$

Wages in each job share the quasi-rents that the job creates. The firm's rents are the solution to (3),  $V(\tau, t)$ , and the worker's rents are the difference  $W(\tau, t) - U(t)$ . We assume

$$W(\tau, t) - U(t) = \frac{\beta}{1 - \beta} V(\tau, t), \quad (15)$$

where  $\beta \in [0, 1)$  is the share of labor. This sharing rule is usually known in the literature as the Nash sharing rule. Standard manipulations yield<sup>6</sup>

$$w(\tau, t) = (1 - \beta)b(t) + \beta m(\theta)V(t, t) + \beta\phi(\tau, t). \quad (16)$$

We introduce the notation

$$\omega(t) \equiv b(t) + \frac{\beta}{1 - \beta} m(\theta)V(t, t) \quad (17)$$

and refer to  $\omega$  as the reservation wage.<sup>7</sup> The important feature of  $\omega$  is that it captures the external influences on wages, resulting from the attractions of quitting to search for alternative employment.

Unemployment income  $b(t)$  grows at rate  $a$  by assumption and it follows immediately from (3), (17) and (16) that both  $V(t, t)$  and  $w(t, t)$  also grow at rate  $a$ . Therefore, we can write the wage equation as the weighted average of the reservation wage and marginal product, with labor's share acting as weight. The reservation wage is the "outside" component and grows at rate  $a$ , and marginal product is the "inside" component and grows at rate  $\lambda a$ . For a job created at time 0 the wage equation is

$$w(0, t) = (1 - \beta)\omega(0)e^{at} + \beta\phi(0, 0)e^{\lambda at}. \quad (18)$$

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<sup>6</sup>Make use of (15) to substitute  $W(t, t) - U(t)$  out of (12). Subtract the resulting equation from (14) and use the result to substitute  $W(\tau, t) - U(t)$  out of (15). Finally, use (3) to substitute  $V(\tau, t)$  out of (15) and collect terms, noting that (15) also holds in the time derivatives because of the assumption of continuous renegotiation.

<sup>7</sup>A worker accepts a job that pays a wage  $w$  if and only if  $w/(r - a) \geq U$ , where  $a$  is the rate of growth of wages in the steady state. Therefore the reservation wage is  $(r - a)U$ . From (12) and (15)  $rU = \omega + \dot{U}$ , which in a balanced growth equilibrium is  $rU = \omega + aU$ , giving the reservation wage as  $\omega = (r - a)U$ .

Given (9) it now follows that wages in new jobs grow at rate  $a$  :

$$w(t, t) = e^{at}w(0, 0). \quad (19)$$

Equations (18) and (19) contrast with (5)-(6) and (8)-(9). In new jobs wages, the capital stock and technology grow at the same rate  $a$ . In existing jobs technology and the capital stock grow at the same rate  $\lambda a$  but wages grow at a faster rate, which lies between  $a$  and  $\lambda a$ .

### ***Job creation and job destruction***

The differential rates of growth of TFP, capital and wages in existing jobs drive the results on employment. We integrate (3) to arrive at the present discounted value of profit from a job of vintage 0:

$$V(0, 0) = \int_0^T e^{-(r+s)t} (\phi(0, t) - w(0, t)) dt. \quad (20)$$

Making use of (8) and (18), we re-write (20) as

$$V(0, 0) = (1 - \beta) \int_0^T e^{-(r+s)t} (e^{\lambda at} \phi(0, 0) - e^{at} \omega(0)) dt. \quad (21)$$

We simplify the notation by noting that because of (10), (17) and (13),  $V(0, 0)$ ,  $\phi(0, 0)$  and  $\omega(0)$  are all proportional to the level of aggregate technology,  $A_1(0)A_2(0)$ . Therefore we can omit the time notation and write (21) as

$$V = (1 - \beta) \int_0^T e^{-(r+s)t} (e^{\lambda at} \phi - e^{at} \omega) dt, \quad (22)$$

where  $\phi$  was defined in (11) and

$$\omega = b + \frac{\beta}{1 - \beta} m(\theta) V. \quad (23)$$

The firm chooses the obsolescence date  $T$  to maximize the job's value. Differentiation of (22) with respect to  $T$  gives:

$$T = \frac{\ln \phi - \ln \omega}{(1 - \lambda)a}. \quad (24)$$

At this date the reservation wage becomes equal to the worker's marginal product.

Figure 1 illustrates the firm's optimal obsolescence policy. The horizontal axis shows time and the vertical axis measures the log of the marginal product

of labor and wages. The broken line shows the path of marginal product if the job were to stay on the technological frontier, which grows at rate  $a$ . The continuous parallel line below it shows the reservation wage, which also grows at rate  $a$ . A new job is created on the frontier at time 0 but the marginal product of labor in it grows at the lower rate  $\lambda a$ , shown by the flatter continuous line. Eventually, the marginal product hits the reservation wage line and the job is destroyed. The firm then (or another firm) creates another job in its place, with marginal product on the frontier.<sup>8</sup>

It follows from figure 1 and (24) that if all technology is of the Solow disembodied type,  $\lambda = 1$ , marginal product in figure 1 remains on the frontier and the firm will never want to destroy a job through obsolescence. Job destruction in this case takes place only because of the exogenous separation process, and for aggregate employment  $L$  aggregate job destruction is  $sL$ , independent of growth. But if  $\lambda < 1$  faster growth (which makes all lines in figure 1 steeper) leads to more job destruction, as by differentiation of (24),  $\partial T/\partial a < 0$ . But this effect is partial because the reservation wage also depends on the growth rate. Aggregate job destruction in this case has two components, one again given by  $sL$  and the other given by all the surviving jobs of age  $T$ , which become obsolete.

To derive the equilibrium effect of growth we integrate (22) to obtain:

$$V = (1 - \beta) \left( \frac{1 - e^{-(r+s-\lambda a)T}}{r + s - \lambda a} \phi - \frac{1 - e^{-(r+s-a)T}}{r + s - a} \omega \right). \quad (25)$$

For convenience, we introduce a new symbol for the coefficients inside the brackets:

$$y(\lambda a) \equiv \frac{1 - e^{-(r+s-\lambda a)T}}{r + s - \lambda a}, \quad \lambda \in [0, 1], \quad (26)$$

so the returns from a new job, (25), simplify to:

$$V = (1 - \beta)(y(\lambda a)\phi - y(a)\omega). \quad (27)$$

By differentiation,

$$y'(\lambda a) > 0, \quad y''(\lambda a) < 0. \quad (28)$$

In order to derive now the influence of the growth rate on job creation and close the model, suppose that jobs are created at some cost, and that the cost increases in the number of jobs created at any moment in time. A number of alternative arguments can be used to justify this assumption and

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<sup>8</sup>Note that the wage rate paid by the firm is a weighted sum of the reservation wage and the marginal product. So, because marginal product takes a jump at  $T$ , wages also take a (smaller) jump, but the reservation wage does not jump.

give the required result. We follow the search and matching literature, which assumes that at the level of the firm the cost of creating one more job is constant but marginal costs are increasing at the aggregate level because of congestion effects (see Pissarides, 2000). Let our measure of tightness,  $\theta$ , be the ratio of the aggregate measure of firms' search intensities (e.g., the total number of advertised vacant jobs), to the number of unemployed workers. Then given the rate of arrival of jobs to workers,  $m(\theta)$ , the rate of arrival of workers to jobs is  $m(\theta)/\theta$ . Consistency requires that this rate decrease in  $\theta$ , which is satisfied when the elasticity of  $m(\theta)$  is a number between zero and one. We denote this elasticity by  $\eta \in (0, 1)$  (which is not necessarily a constant).

We now assume that the cost of creating one more job in period  $t$  is a flow cost  $A_1(t)A_2(t)c$  for the duration of the firm's search for a suitable worker. The proportionality of the cost to technology is an innocuous simplification (but of course that the cost should be increasing at rate  $a$  is necessary for the existence of a steady state). Letting  $V^0(t)$  denote the present value of search for the firm (equivalently, the value of creating one more vacant job), the following Bellman equation is satisfied:

$$rV^0(t) = -A_1(t)A_2(t)c + \frac{m(\theta)}{\theta}(V(t, t) - V^0(t)) + \dot{V}^0(t). \quad (29)$$

Under free entry into search,  $V^0(t) = \dot{V}^0(t) = 0$ , and so each new job has to yield positive profit, which is used to pay for the expected recruitment costs. In period  $t = 0$  the job creation condition is:

$$V(0, 0) = A_1(0)A_2(0)\frac{c\theta}{m(\theta)}, \quad (30)$$

or equivalently,

$$V = \frac{c\theta}{m(\theta)}. \quad (31)$$

We are now in a position to describe the determination of the optimal destruction time  $T$  and the equilibrium market tightness  $\theta$ . Conditions (17), (13) and (31) are common to all firms and workers and can be used to yield the following equilibrium relation between  $\omega$  and  $\theta$ :

$$\omega = b + \frac{\beta}{1 - \beta}c\theta. \quad (32)$$

Substitution of  $V$  from (27) into (31) gives a second equilibrium relation between  $\omega$  and  $\theta$ :

$$(1 - \beta)(y(\lambda a)\phi - y(a)\omega) = \frac{c\theta}{m(\theta)}. \quad (33)$$

Because (33) satisfies the envelope theorem with respect to  $T$ , in the neighborhood of equilibrium (33) gives a downward-sloping relation between  $\omega$  and  $\theta$ .<sup>9</sup> But (32) gives a linear upward-sloping relationship, so (33) and (32) are uniquely solved for the pair  $\omega, \theta$  for any value of  $T$ . Given this solution for  $\omega$ , (24) gives the optimal  $T$ . Job creation at time  $t$  in this economy is given by  $x(t) = \tilde{u}(t)m(\theta)$ , where  $\tilde{u}(t)$  is the predetermined number of unemployed workers and  $m(\theta)$  is the matching rate for each worker.

In order to obtain the effect of TFP growth on job creation, for given unemployment, we differentiate (33) with respect to  $a$  to obtain:

$$\left( \frac{c\beta y(a)}{1-\beta} + \frac{c(1-\eta)}{m(\theta)} \right) \frac{\partial \theta}{\partial a} = (1-\beta) (\lambda y'(\lambda a)\phi - y'(a)\omega) \quad (34)$$

where, as already defined,  $\eta \in (0, 1)$  is the elasticity of  $m(\theta)$ . The coefficient on  $\partial\theta/\partial a$  is positive but the right-hand side can be either positive or negative. By (28), the right-hand side is monotonically rising in  $\lambda$ , at  $\lambda = 0$  it is negative and at  $\lambda = 1$  it is positive. Therefore, there is a unique  $\lambda$ , call it  $\lambda^*$ , such that at values of  $\lambda < \lambda^*$  faster growth reduces market tightness and at values of  $\lambda > \lambda^*$  it increases it. At  $\lambda = \lambda^*$  growth has no effect on  $\theta$ .<sup>10</sup>

### ***Aggregation***

We now aggregate the representative firm's equilibrium conditions to derive the economy's steady-state paths. Aggregate steady-state equilibrium is defined by a path for the average capital-labor ratio (derived from the optimality conditions (4), (5) and (6)), a path for the average wage rate (derived from (18) and (19)) and a stationary ratio of employment to population (derived from (33) and (24)). The exogenous variables are TFP, population and the real cost of capital.

We discuss aggregation informally, with the help of figure 1. Because of our Cobb-Douglas assumptions, the path shown for  $\phi(.,.)$  in figure 1 is a displacement of the path of the capital stock (4) and of the one for output per worker, (2), for each job. In the steady state a job is created in period 0, it is destroyed and another one created in its place in period  $T$ , which

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<sup>9</sup>Outside the neighborhood of steady-state equilibrium the relation between the job creation condition and  $\theta$  may not be monotonic. See Postel-Vinay (2002) for a demonstration in a related model.

<sup>10</sup>Note that if  $\lambda$  is small and faster growth reduces job creation, the general equilibrium effect of  $a$  on  $T$  may reverse because of the dependence of  $\omega$  on  $\theta$ . In a market with poor outside opportunities existing jobs become more valuable and workers hold on to them longer, by accepting lower wages. However, the quantitative analysis finds no evidence for such effects.

is destroyed and another one created in period  $2T$  and so on. Then, the capital stock, output and labor's marginal product from 0 to  $T$ , from  $T$  to  $2T$ , and so on grow *on average* at rate  $a$ , the slope of the broken line in figure 1, although growth for each individual job is not smooth. It is slow at first and then jumpy at the time of replacement. But if new jobs in the economy as a whole are created continually with the same frequency, which is an assumption that is required for a steady state, the aggregate capital stock, output and marginal product will grow smoothly at rate  $a$ . Finally, again with reference to figure 1, since the two components of the average wage rate,  $\phi(.,.)$  and  $\omega(.)$  both grow at rate  $a$  between 0 and  $T$ , the average wage rate also grows at rate  $a$ .

Employment in the representative firm evolves on average according to the difference between job creation and job destruction. At time  $t$  this is

$$\dot{L}(t) = x(t) - e^{-sT}x(t-T) - sL(t), \quad (35)$$

where  $x(t)$  is job creation, and  $\exp(-sT)$  is the fraction of jobs of vintage  $t-T$  that survive to  $T$ , and so become obsolete. In the steady state  $\dot{L}(t)$  is equal to the rate of growth of the population of working age, which we assume to be exogenous and equal to  $n$ .  $x(t)$  is given by  $\tilde{u}(t)m(\theta)$  and so it grows at  $n$ , because in the steady state the number of unemployed workers  $\tilde{u}(t)$  grows at  $n$ , whereas  $\theta$  and  $T$  are the solutions to (24) and (33) and they are stationary. Steady-state unemployment is the difference between the exogenous labor force and steady-state employment. Steady-state employment is derived from (35) and satisfies,

$$nL(t) = (LF(t) - L(t))m(\theta) - e^{-(n+s)T}(LF(t) - L(t))m(\theta) - sL(t), \quad (36)$$

where  $LF(t)$  is the exogenous labor force. Solving for  $L(t)$ , we obtain:

$$L(t) = \frac{(1 - e^{-(n+s)T})m(\theta)}{(1 - e^{-(n+s)T})m(\theta) + n + s}LF(t). \quad (37)$$

The steady-state rate of unemployment is denoted by  $u$ . It is defined as the ratio of unemployment to the labor force,  $\tilde{u}(t)/LF(t)$  :

$$u = \left(1 - \frac{L(t)}{LF(t)}\right) = \frac{n + s}{(1 - e^{-(n+s)T})m(\theta) + n + s}. \quad (38)$$

Note that the solutions to  $T$  and  $\theta$  are independent of the level of technology but its rate of growth influences employment because it influences both  $T$  and  $\theta$ .

### 3 Quantitative analysis

The key result of the model is that TFP growth increases job destruction but it may increase or decrease job creation at given unemployment rate, depending on the value taken by the parameter  $\lambda$ . In this section we compute numerically the ranges of  $\lambda$  that imply a positive or a negative impact of TFP growth on job creation and unemployment.

The equations that give the steady-state solutions for the three unknowns,  $T$ ,  $\theta$  and  $u$ , are (24), (33) and (38). By differentiation of the three equations with respect to  $a$  it is straightforward to show that a necessary condition for a negative impact of TFP growth on unemployment is that TFP growth should have a positive impact on job creation; i.e., that  $\partial\theta/\partial a > 0$ .

We showed in connection with (34) that there is a unique  $\lambda^*$  defined by

$$\lambda^* y'(\lambda^* a) \phi - y'(a) \omega = 0 \quad (39)$$

at which  $\partial\theta/\partial a = 0$ . At lower values of  $\lambda$   $\partial\theta/\partial a < 0$  and at higher values  $\partial\theta/\partial a > 0$ . So, if  $\lambda \in [0, \lambda^*]$  job destruction increases and job creation is constant or falls in  $a$ , and the impact of  $a$  on  $u$  is positive. If  $\lambda \in (\lambda^*, 1)$  the impact of  $a$  on  $u$  can be either positive or negative depending on the strength of the creative destruction and capitalization effects. But if  $\lambda = 1$  there is no creative destruction effect ( $T = \infty$ ) and so the impact of  $a$  on  $u$  is negative.

In order to compute  $\lambda^*$  we make use of (39) and the following additional equations, which give the steady-state solutions of the model (all of which were derived in section 2)

$$y(\lambda^* a) = \frac{1 - e^{-(r+s-\lambda^* a)T}}{r + s - \lambda^* a} \quad (40)$$

$$y(a) = \frac{1 - e^{-(r+s-a)T}}{r + s - a} \quad (41)$$

$$T = \frac{\ln \phi - \ln \omega}{(1 - \lambda^*)a} \quad (42)$$

$$\omega = b + \frac{\beta}{1 - \beta} c \theta \quad (43)$$

$$(1 - \beta)(y(\lambda^* a) \phi - y(a) \omega) = \frac{c \theta}{m(\theta)}. \quad (44)$$

The unknowns are  $\lambda^*$ ,  $y(\lambda^* a)$ ,  $y(a)$ ,  $T$ ,  $\omega$ , and  $\theta$ . The matching flow is assumed to be constant-elasticity, which is found to be a reasonable specification in empirical studies (Petrongolo and Pissarides, 2001):

$$m(\theta) = m_0 \theta^\eta. \quad (45)$$

Table 1: Baseline Parameter Values

$r$	0.04	$\beta$	0.50
$b$	$0.30\phi$	$\eta$	0.50
$c$	$0.10\phi$	$a$	0.02

The period of analysis is a year and our sample of observations, which we use to extract some coefficient values and use again later in the structural estimation, is for a panel of industrial countries for the period 1965-1995. We give either standard values to the parameters or sample means (shown in Table 1) except for two which are not directly observable,  $s$  and  $m_0$ . They are obtained by calibrating them to the job destruction rate and the steady-state unemployment rate respectively.

The real rate of interest is 4 per cent per annum. The value of unemployment income is set at  $0.3\phi$ , which in equilibrium gives a ratio of unemployment income to wages of about 0.31, which is the sample mean for the United States. The hiring cost is taken from Hamermesh (1993), who estimates it on average to be one month's wages. We set it at  $c = 0.1\phi$  (wages in this economy turn out to be about 97 percent of the marginal product of labor). The average recruitment cost in the model is  $c\theta/m(\theta)$ , which depends on the unknown  $\theta$ , but it turns out that  $c$  is not important in the calibration of  $\lambda^*$  (or of anything other than the absolute value of  $\theta$ , which is not an interesting variable in the quantitative exercise). The value of  $\phi$  need not be specified because the level of productivity does not influence the steady state. The values for  $\beta$  and  $\eta$  are the ones commonly used in quantitative analyses of search equilibrium models.  $\eta = 0.5$  is close to the mid range of estimated values in a range of countries (Petrongolo and Pissarides, 2001). The value for TFP growth is its sample mean for the United States. We calibrate to US values because they are the ones that are least contaminated by policy on employment protection and other institutions that are not in the model. However, calibrating to European values gives very similar results. It turns out that the interesting unknown,  $\lambda^*$ , and the impact of  $a$  on  $u$  are robust to fairly large ranges of the parameters, with some exceptions discussed below.

According to Davis, Haltiwanger and Schuh (1996) the average job destruction rate in US manufacturing is 0.1 (and close to the average job destruction rate in several other countries, see their Tables 2.1 and 2.2), which implies that on average, when a firm creates a job it expects to keep it for ten years. In our model the mean duration of jobs is given by  $(1 - \exp(-sT))/s$ ,

so we treat  $s$  as an unknown and introduce the equation

$$\frac{1 - e^{-sT}}{s} = 10. \quad (46)$$

Finally, the parameter  $m_0$  is calibrated from the steady-state equation for unemployment. In our sample the mean unemployment rate in the United States is 6 per cent. We treat  $m_0$  as another unknown and introduce the equation

$$\frac{n + s}{(1 - e^{-(n+s)T}) m_0 \theta^{0.5} + n + s} = 0.06. \quad (47)$$

The value given to  $n$  turns out to be unimportant. In the model we identified it with the net rate of growth of the labor force but more generally it is the average annual rate of entry into the unemployment pool from outside the labor force. We set it equal to 0.1, which implies that the flow into unemployment from outside the labor force is approximately the same as the flow from employment.

The solutions for all unknowns are given in Table 2. The critical value for  $\lambda$  turns out to be 0.96. At this value  $\partial\theta/\partial a = 0$ , so the impact of TFP growth on employment predicted by the model is still negative if there is a creative destruction effect. However, the calculated  $T$  is 67.5 years, which is equivalent to having no creative destruction effect. With average job durations of 10 years, by the time productivity growth makes a job obsolete (after 67.5 years) the job is certain to have ended for other reasons (only a fraction 0.001 of jobs reach age 67.5).<sup>11</sup>

The computed value for  $\lambda^*$  turns out to be robust virtually to all reasonable parameter variations (see Table 3). The column headed “job dur” replaces the expected duration of a job by the expected duration of a job tenure, which during our sample was 4.2 years. The relevant job duration to

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<sup>11</sup>The other solution values are reasonable and need not be discussed, except for some comments about  $\theta$ , the ratio of recruitment effort to search effort. Although it is usually interpreted as the ratio of vacancies to unemployment (in which case the number 6.52 would be unreasonable) we did not give it this interpretation. We used the steady-state unemployment rate to infer it. It implies that on average the duration of unemployment in the United States is between 3 and 4 months, which is reasonable. It also implies that the average recruitment cost per employee is  $0.206\phi$ , or about 20 percent of annual wages. This is higher than Hamermesh’s estimate, but changing the parameter  $c$  in the computations by a factor of 2, which changes the recruitment cost, has no influence on the solutions for  $\lambda^*$  or  $T$  and  $s$ . It affects only the solution for  $\theta$ . Some authors, e.g. Shimer (2005) and Hall (2005), go further and fix a benchmark value for  $\theta$  according to the data (usually in the range 0.5 to 1) and solve for the value of  $c$  required to give this value. The value of  $c$  obtained from this procedure is much higher than the one used here but the growth results in this paper are virtually unaffected.

Table 2: Model Solutions

$\lambda^*$	0.96	$\theta$	6.52	$y(\lambda^*a)$	8.28
$T$	67.5	$\omega$	$0.94\phi$	$y(a)$	8.34
$s$	0.10	$m_0$	1.23		

Table 3: Model Solutions at Different Parameter Values

	bench	job dur	$\beta$	$\beta$	$b$	$b$	$a$	$a$
	mark	4.2	0.1	0.8	$0.1\phi$	$0.6\phi$	0.05	0.10
$\lambda^*$	0.96	0.94	0.83	0.97	0.94	0.98	0.97	0.96
$T$	67.5	59.2	71.1	67.1	67.9	67.1	37.6	15.3

use in this model is the one that is covered by the initial creation cost, so if the main component of creation costs is one that has to be repaid every time the worker on the job is replaced the 4.2 year duration is more appropriate than the 10 year expected duration in the baseline. The other parameter variations are self-explanatory and reported for illustration of the robustness of our baseline results. The only parameter change that appears to make a nontrivial difference to the value of  $\lambda^*$  is the change in the share of labor from 0.5 to 0.1. But even such a big change requires a  $\lambda^*$  of 0.83.

The reason for this robust behavior is that in this model at realistic parameter values obsolescence is a very powerful influence on both job creation and unemployment. In contrast, the capitalization effect turns out to be a weak influence. Obsolescence reduces the useful life of the job and so weakens the impact of discounting on the profit stream and adds to the unemployment pool. So in order to get a positive net impact of TFP on job creation, the model requires that TFP be disembodied and creative destruction be virtually non-existent.

To see more formally why the capitalization effect is weak consider equation (39). The capitalization effect is due to the difference in the slopes of the present discounted value terms  $y'(\lambda a)$  and  $y'(a)$ . But any difference between these two terms is due to the difference in the discount rates  $r + s - a$  and  $r + s - \lambda a$ . With relatively large values for  $r + s$  (0.14 in the benchmark case) and small  $a$  (0.02 in the benchmark) the difference between the discount factors cannot be large, whatever the value of  $\lambda$ . In other words, even at 10 years job durations are too short for growth of 2 percent to make much difference to the firm's discounted profits. For a large difference between the two

terms in (39), which would make the capitalization effect more powerful, we require either unrealistically low values for  $r + s$  or unrealistically high values for  $a$ . But at very high values of  $a$  the creative destruction effect becomes even more powerful, so the values of  $\lambda$  required to make job creation neutral with respect to  $a$  are higher still. So the only factor that could increase the effectiveness of the capitalization effect is a lower  $r + s$ , i.e., longer expected job durations.

At the low values of  $a$  commonly observed at the aggregate level, empirically non-trivial creative destruction requires a large fraction of embodied technology. For example, if  $\lambda = 0.5$ , the model yields  $T = 18$  and  $s = 0.073$ , so about 27 percent of jobs survive to age  $T$  and are made obsolete. But in this case the impact of growth on employment is strongly negative. Obsolescence needs to affect a much lower fraction of jobs if TFP growth is to have a positive impact on job creation, at least for rates of TFP growth up to about 5-6 percent (see Table 3). Interestingly, however, once TFP growth exceeds rates of 5-6 percent, the capitalization effect becomes stronger and a positive impact of TFP growth on job creation is consistent with more obsolescence. For example, at 5 percent growth 2.6 percent of jobs close down through obsolescence at the point where TFP growth has no impact on job creation, whereas at 10 percent growth 40 percent of jobs survive to obsolescence at the computed value of  $\lambda^*$ .

The numerical analysis leads to conclusion that at the low rates of TFP growth and high rates of job destruction rates observed at the aggregate level the creative destruction is a much more powerful influence on job creation than the capitalization effect. For TFP growth to have a positive impact on employment the model requires virtually 100 percent disembodied technology.

## 4 Aggregate estimates

Although the empirical studies cited in the introduction to this paper usually find a positive impact of productivity growth on employment, they do not compute readily usable elasticities for steady-state effects. We report here the results of a structural estimation that is consistent with our model and derive from it the impact of TFP growth on unemployment when both wages and the capital stock have time to adjust to a new steady state. The steady-state version of our model satisfies two restrictions that we impose on the estimated model. First, the rates of growth of wages and the capital-labor

ratio in the steady state are both equal to the average rate of growth of TFP:

$$\frac{\dot{k}}{k} = \frac{\dot{w}}{w} = a. \quad (48)$$

Second, changes in the capital stock and TFP do not affect steady-state employment:

$$\frac{\partial L}{\partial k} + \frac{\partial L}{\partial w} \frac{\partial w}{\partial k} = 0, \quad (49)$$

$$\frac{\partial L}{\partial A} + \frac{\partial L}{\partial w} \frac{\partial w}{\partial A} = 0. \quad (50)$$

The estimated system consists of three equations, for employment, wages and the capital stock. The full estimated equations are reported in the Appendix. The time series for TFP was constructed from growth-accounting equations for each country in the sample by making use of a smoothed labor share, following the procedure of Harrigan (1997)<sup>12</sup>. The data are annual for the period 1965-1995 for the countries of the European Union (except for Spain and Greece), the United States and Japan.

The estimated equations fit the data well and all the estimates are consistent with the predictions of the theoretical model. The estimates contain lags for short-run adjustments but do not reject the long-run restrictions in (48)-(50). In the steady state of this economy the employment to population ratio and the unemployment rate are constant but mean wages and the capital-labor ratio grow at the rate of TFP growth. TFP growth exerts a statistically significant influence on all three endogenous variables. The other exogenous variables in the three regressions are all consistent with the theoretical variables and they pick up the effects of wage costs, capital costs, non-employment income and the bargaining shares. We also included country dummies and year dummies to capture common trends and common cyclical shocks. Some country specific variables designed to capture cyclical influences on the three unknowns were also included, to ensure that the estimated TFP effects are not due to the cycle. Two noteworthy estimates, besides the estimated impact of TFP growth, which is discussed at length below, are the wage elasticity of employment and the unemployment elasticity of wages. The former is estimated to be  $-0.059$  on impact and  $-1.02$  in the steady state. The latter, for a country whose unemployed lose half of their benefit entitlement after a year, is  $-0.007$  on impact and  $-0.04$  in the steady state (both are conditional on the capital stock).

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<sup>12</sup>We also calculated TFP growth from estimated production functions with time and country dummies with virtually identical results.

Table 4: Actual and predicted unemployment rate, productivity slowdown

Period	mean TFP growth (%)		mean rate of unemployment (%)		predicted rate of unemployment (%)	
	US	EU	US	EU	US	EU
1960-73	1.90	3.95	4.96	2.26	-	-
1974-92	0.80	1.79	6.82	6.60	6.60	5.10

Of course, the estimated regressions are also consistent with other models of employment and there is nothing in them specifically designed to test this model against an alternative. For this reason the objective of the econometric model is not to test the validity of the theoretical model but to yield some estimates which can be used to make inferences about the model. The inferences are all about long-run behavior.

We report and discuss briefly the results of one simulation exercise with the estimated model, to demonstrate the role attributed to TFP growth in the determination of unemployment over the sample period. Figure 2 shows the unemployment rate obtained from the model when we allow TFP growth to take its actual values but keep constant at their initial values all the other exogenous variables. Overall, the figure indicates that our model explains a significant portion of unemployment in the economies of the United States and Europe. TFP growth explains well the trend changes in unemployment in the United States. Panel (a) shows three unemployment series, the actual unemployment rate, the univariate trend unemployment rate constructed by Staiger, Stock and Watson (2002) and our simulated series. The simulated series tracks the trend series well, with a correlation coefficient of 0.87. The rise up to the mid 1980s and subsequent decline are picked up by the model, whereas the figure shows that we have managed to avoid attributing the cyclical fluctuations of unemployment to TFP shocks. But in the European Union, TFP growth explains a lower fraction of the overall change in the unemployment rate. Although the slowdown in TFP growth in the 1970s explains some of the rise in unemployment up to the mid 1980s, TFP growth fails to account for the dynamics of unemployment in the 1990s.

The estimated model does not yield a simple log-linear reduced form of unemployment on TFP growth where elasticities can easily be read off. In order to extract a TFP growth “elasticity” out of the estimates we calculate the response of the endogenous variables to a once-for-all fall in the rate of growth of TFP. Instead of assuming an arbitrary change in the rate of growth of TFP, we simulate a productivity slowdown that corresponds roughly to the slowdown observed after 1973. Table 4 shows the average TFP growth

rate prior to 1973 and the average growth rate up to 1992, before growth picked up again. We initially fix TFP growth at its pre-1973 mean value and choose the values of the other exogenous variables such that the economy is on a steady state with the capital-labor ratio and wage rate growing at the same rate as the mean TFP rate shown in Table 4. The unemployment rate on this steady state is constant at the mean rate shown in the Table for 1960-73. The last row of the Table shows the sample means for 1974-92 and the new steady-state unemployment rates predicted by the model when the rate of TFP growth is reduced in 1974 and held indefinitely at the lower mean rate shown in the Table, until a new steady state is reached.<sup>13</sup>

Table 4 shows that our model gets close to attributing the full rise in US unemployment after 1973 to the productivity slowdown, in contrast to Europe, where our prediction falls short by about 1.5 percentage points. Because of the non-linearity of the estimated system, the elasticity by which steady-state unemployment responds to the TFP growth rate is not constant. But given the range over which TFP growth has moved during the sample, a calculation based on the numbers in Table 4 is a reasonable approximation to a mean steady-state elasticity. Taking the ratio of the log difference in the simulated unemployment rate to the log difference in the TFP growth rate, the estimates yield an elasticity of  $u$  with respect to  $a$  of  $-0.33$  for the United States and  $-1.03$  for Europe. The difference is largely due to the lower initial unemployment rate in Europe. In what follows we will investigate whether the model can match the steady-state impact of TFP growth on unemployment as it is estimated for the United States.

## 5 Quantitative evaluation of the model

Given the values of  $\lambda$  required to give a negative impact of TFP growth on unemployment computed in section 3, the first conclusion that emerges from the estimates is that a necessary condition for the consistency between model predictions and estimates is that all new economy-wide technology be disembodied. In the steady state this leaves only the capitalization effect of growth and we investigate here whether the capitalization effect is strong enough to explain the full estimated impact.

When all technology is disembodied  $\lambda = 1$  and the equations giving the

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<sup>13</sup>There are long estimated lags for all the endogenous variables. Wage growth covers half the distance to the new steady state in 3 years, capital growth in 7 years and unemployment in 5 years. Of course, in the new steady state wage growth and capital growth are down to the mean TFP growth rate for 1974-92.

model solutions are

$$\frac{(1 - \beta)(\phi - \omega)}{r + s - a} = \frac{c\theta}{m(\theta)} \quad (51)$$

$$\omega = b + \frac{\beta}{1 - \beta}c\theta \quad (52)$$

$$u = \frac{n + s}{m(\theta) + n + s}. \quad (53)$$

The unknowns are  $\theta, \omega$  and  $u$ . We use the same parameters as before, given in Table 1, whereas now (46) gives  $s = 0.1$ . We use the initial unemployment rate for the US economy in Table 4, 4.96 to compute  $m_0$ . We then ask whether a fall in the TFP growth rate from 1.9 to 0.8 percent is capable of producing a capitalization effect that is strong enough to raise unemployment in the steady state to the value predicted by the estimates, 6.6 percent.

Our computations show that in the baseline model the impact of the fall in the TFP growth rate is too small to explain the estimated rise in unemployment. At the parameter values in Table 1 unemployment rises by a tiny amount, to 4.98. Although different parameter values give slightly different values, none of them gets close to explaining a nontrivial fraction of the estimated impact of the productivity slowdown.

The reasons behind this failure emerge from an examination of the formula for the elasticities with which TFP growth influences unemployment. Differentiation of (53) with respect to  $a$  gives,

$$\frac{\partial u}{\partial a} \frac{a}{u} = -(1 - u)\eta \frac{\partial \theta}{\partial a} \frac{a}{\theta}. \quad (54)$$

The mid point for unemployment is 5.78 percent and  $\eta = 0.5$ , so the unemployment elasticity is about 0.47 of the tightness elasticity. Since the computations are not sensitive to the value of  $\eta$  and other authors have used slightly higher values to calibrate search models to a first approximation the tightness elasticity needs roughly to be twice as large as the unemployment elasticity for the model to yield good results.

Equation (51) can be rearranged to yield

$$\phi - w = (r + s - a)cm_0\theta^{1-\eta} \quad (55)$$

where  $w = (1 - \beta)\omega + \beta\phi$  is the steady-state wage rate. By differentiation

$$-\frac{w}{\phi - w} \frac{\partial w}{\partial a} \frac{a}{w} = -\frac{a}{r + s - a} + (1 - \eta) \frac{\partial \theta}{\partial a} \frac{a}{\theta}. \quad (56)$$

But given (52),

$$\frac{\partial \theta}{\partial a} \frac{a}{\theta} = \frac{\frac{a}{r+s-a}}{1 - \eta + \frac{w}{\phi-w} \frac{\partial w}{\partial \theta} \frac{\theta}{w}}. \quad (57)$$

Now, at the benchmark values and solutions

$$\frac{\partial w}{\partial \theta} \frac{\theta}{w} = \frac{\beta c \theta}{(1 - \beta)b + \beta \phi + \beta c \theta} = 0.33 \quad (58)$$

and  $w = 0.976$ , so (57) at the midpoint of the growth rates in Table 4 gives

$$\frac{\partial \theta}{\partial a} \frac{a}{\theta} = 0.008. \quad (59)$$

This small magnitude conforms with the very small impact of the fall in  $a$  on  $u$ . Inspection of (57) shows that there are two contributory factors to this very small capitalization effect. First, at plausible values for  $r$  and  $s$ , the observed TFP growth rates are too small to make much difference to the discount factors applied in the steady state. As we already noted, the important parameter is  $s$ , the inverse of which is the expected duration of jobs. Even at 10 years on average, job durations are too short for the TFP growth rates to have much impact on job creation through capitalization. At the mean TFP growth rates for the United States the ratio  $a/(r + s - a)$  is 0.107, a very small number given that the elasticity of  $\theta$  with respect to  $a$  required to match the estimates is about 0.66.

But a second factor that works against the capitalization effect is the sensitivity of the wage rate to the tightness of the market, which gives the second term in the denominator of (57). When the TFP growth rate rises in this model the expected profit from job creation rises, inducing firms to increase the tightness of the market (the  $\theta$  in the model). Wages rise for two reasons, partly because of the productivity rise, and partly because of the rise in tightness. The Nash wage equation implies that the second reason is sufficiently strong to virtually offset the rise in profits associated with the rise in TFP. This discourages job creation reducing the impact of TFP growth on employment.

The impact of tightness on wages in the model is much larger than the estimated impact. The computed elasticity in the model is 0.33 whereas the estimated one is the same as the one estimated for unemployment, but of opposite sign, 0.04. It is not possible to work out the impact of the growth rate on unemployment for this lower elasticity without knowing the reasons for it. However, we may get an idea of what it implies for the model if we take it one step further and replace the Nash wage equation by the “naive” wage equation,  $w = \bar{w}\phi$ , where  $\bar{w}$  is some constant between  $b$  and 1. This wage

equation still reflects productivity growth and the worker's outside income, but not the state of the labor market, and so the elasticity of wages with respect to tightness is 0.<sup>14</sup> With this wage equation we obtain, at 2 percent growth rate,

$$\frac{\partial \theta}{\partial a} \frac{a}{\theta} = 0.33, \quad (60)$$

about one half of the required value. The equilibrium expressions under  $w = \bar{w}\phi$  become very simple. The unemployment elasticity in (54) becomes

$$\frac{\partial u}{\partial a} \frac{a}{u} = -(1-u) \frac{\eta}{1-\eta} \frac{a}{r+s-a}, \quad (61)$$

which is very sensitive to the ratio  $a/(r+s)$ . At the baseline values and  $u = 0.496$ , it is  $-0.16$ . Generally, in this case, if the initial unemployment rate at some growth rate  $\bar{a}$  is denoted  $\bar{u}$ , the unemployment rate at a new growth rate  $a$  is

$$u = \frac{1}{1 + \frac{1-\bar{u}}{\bar{u}} \frac{r+s-\bar{a}}{r+s-a}}. \quad (62)$$

So, if at the initial equilibrium  $\bar{a} = 1.9$  percent and  $\bar{u} = 4.96$  percent, the new  $a = 0.8$  gives  $u = 5.39$  percent. The model can now explain about a quarter of the estimated rise in unemployment. In order to match exactly the estimated impact of TFP growth on unemployment with the naive wage equation we require

$$\frac{r+s-\bar{a}}{r+s-a} = 0.738. \quad (63)$$

This ratio could be achieved at the benchmark  $r+s = 0.14$  if the fall in the TFP growth rate is 3.66 percentage points. Alternatively, if the fall in the TFP growth rate is the observed  $\bar{a} = 1.9$  to  $a = 0.8$  percent, the capitalization effect is strong enough to match the rise in unemployment if  $r+s = 0.05$ . The latter requirement essentially amounts to assuming that once created, a job is expected to last forever, i.e., firms use an infinite horizon to discount the expected profits from a new job and ignore the fact that the job may end in finite time.

## 6 Conclusions

We argued that although the effect of faster TFP growth on steady state unemployment can be either positive or negative, empirically the effect is

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<sup>14</sup>This equation is a natural generalization of the wage equation suggested by Hall (2005) for a cyclical search economy and for reasons similar to his it does not violate any of the rationality assumptions of the model, except of course the Nash bargain solution.

strongly negative, at least after an initial period of not more than one year. We estimated the impact of the TFP growth rate on unemployment for a panel of industrial countries and used our estimates to evaluate a perfect foresight model of job creation and job destruction with embodied and disembodied technology. The impact of TFP growth on employment in the model is derived from the responses of firms to changes in their implicit discount rates (the “capitalization” effect) and to obsolescence (the “creative destruction” effect). The net effect of TFP growth on employment in this framework depends critically on the fraction of TFP growth that is embodied in new jobs. Our empirical estimates imply that all new technology is disembodied and “creative destruction” plays no part in the steady-state unemployment dynamics of the countries in our sample.<sup>15</sup>

But we also found that even with no creative destruction effect, the capitalization effect of faster growth is quantitatively too small to explain the estimated impact of growth on employment. Assuming that wages grow with productivity but that they are not sensitive to labor market tightness, which is consistent with our estimated wage equation, increases substantially the calculated impact of growth on unemployment. If in addition we assume that the expected duration of jobs is very long, much longer than in the data, the model can explain the full estimated impact of TFP growth through a much stronger capitalization effect.

We focused on the perfect-foresight responses of firms to technological change but our model is not inconsistent with other explanations. For example, there could be additional forces at work contributing to a positive relation between productivity growth and employment, beyond the capitalization effect. Such forces could be related to the labor supply forces identified by Phelps (1994), Hoon and Phelps (1997) and Ball and Moffitt (2002), which, although temporary, imply long lags in the effect of growth on employment. More work is needed in linking the demand-side factors modeled here and the supply-side factors modeled by others. The estimated impact of TFP growth on unemployment at the aggregate level, which in the United States appears to explain the entire trend changes in unemployment, is sufficiently large to warrant more work, both theoretical and empirical.

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<sup>15</sup>It should be reiterated that our test was for technology embodied in new jobs, not in new capital, and it is consistent with any fraction of embodiment in new capital. For example, Hornstein et al. (2002) claim that a model with a large fraction of embodied technology can explain some labor market facts. Our respective claims are not inconsistent with each other because we test for embodiment in new jobs whereas they test for embodiment in new capital.

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## Appendix : Estimation results

The estimated equations are reported in Tables 5-7. The data are annual for the period 1965-1995 for the countries of the European Union (except for Spain and Greece), the United States and Japan.<sup>16</sup> Our data come mainly from the online OECD database with some adjustments. The institutional variables (union density, benefit replacement ratio, benefit duration and tax wedge) are from Nickell et al. (2001) and they are available for the period 1960-1995, which is the reason that the sample ends in 1995. The definitions of variables and detailed sources are given at the end of this Appendix.

The structural model is estimated by three-stage least squares. In each equation we include fixed effects for each country, and one time dummy for each year in the sample, to remove common employment trends and cycles. We also include country-specific dummies for German unification by interacting the fixed effect for Germany with the time dummies for the post-unification years, 1991-95. The inclusion of lagged dependent variables can lead to finite sample biases with the within-group estimator but with a sample of 31 years this is not likely to be a problem (see Nickell 1981). The asymptotic unbiasedness of the coefficients requires the absence of serial correlation in the errors, which we test and cannot reject. Finally, with lags of the dependent variables included, when coefficients differ across countries, pooling across groups can give inconsistent estimates (Pesaran and Smith, 1995). We test for differences in the coefficients across the sample by using a poolability test described by Baltagi (1995).<sup>17</sup> The restrictions on the slopes

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<sup>16</sup>The European Union countries in the sample are: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, the Netherlands, Norway, Portugal, Sweden and the United Kingdom. Greece was excluded because some of the institutional variables were missing and Spain because the fast rise in unemployment in the 1980s and the introduction of temporary contracts in 1984 make it an outlier for reasons unrelated to productivity growth.

<sup>17</sup>The poolability test is a generalized Chow test extended to the case of  $N$  linear regressions, which tests for the common slopes of the regressors. The test statistic is asymptotically distributed as  $\chi(q)$  under the null. See Baltagi (1995, 48-54).

cannot be rejected at conventional levels ( $\chi_L^2(126) = 25.89$ ,  $\chi_w^2(180) = 176.69$  and  $\chi_k^2(126) = 41.36$ ). The long-run restrictions (48)-(50) are also imposed and not rejected at the 5% level, with  $\chi^2(4) = 9.60$ .

The structural employment equation is derived from (35). The structural variables influencing job creation are derived from a log-linearized version of (33), under the assumption that job creation costs are exogenous and unobservable. These variables are the contemporaneous level of marginal product, the wage rate, the interest rate and the expected rates of growth of marginal product and the wage rate. Marginal product is proxied by its arguments, the level of TFP and the level of the capital-labor ratio, and the expected rates of growth of marginal product and the wage rate are proxied by the rate of TFP growth. The structural equation for job destruction is derived from (24). It depends on the same variables as job creation, making it impossible to identify them separately from a single employment equation.

In the short run we allow the capital stock and TFP to have different effects on employment (e.g. because the costs of adjustment in capital are different from the technology implementation lags) but in the long run their effects are restricted by (49)-(50). Any differences in the adjustment lags in job creation and job destruction should also imply different short-run and long-run effects of TFP. Supposing that job destruction reacts faster than job creation to shocks, as usually found in the data,<sup>18</sup> we should expect the impact effect of productivity growth on employment to be negative, and either remain negative or turn positive in the medium to long run, when job creation has had time to adjust. In the estimated regression we find the effect to be negative in the first year but turn positive in the second.

The level of employment and the capital stock were deflated by the population of working age. This normalization gave statistically better results than the one that deflates the capital stock by the employment level, but it is isomorphic to it. The terms of the employment equation can be rearranged to yield

$$\begin{aligned} \ln(L/P)_t = & 1.21 \ln(L/P)_{t-1} - 0.27 \ln(L/P)_{t-2} - 0.059 \ln w_{t-1} - 0.076 r_t \\ & + 0.027 \ln k_t + 0.031 \ln A_t - 0.086d \ln A_t + 0.16d \ln A_{t-1}, \quad (64) \end{aligned}$$

where, as in the theoretical model,  $k_t$  is the ratio of capital to employment.

The structural wage equation is the aggregation of (16) with adjustment lags to pick up short-run dynamics. We estimate an error-correction equation in wage growth and impose the restriction that real wages in the steady

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<sup>18</sup>The standard reference is Davies, Haltiwanger and Schuh (1996). In some European countries, however, job creation sometimes reacts faster than job destruction because of firing restrictions. See Boeri (1996).

Table 5: The employment equation

Dependent variable $\ln(L/P)_{it}$	
Independent Variables	
$\ln(L/P)_{it-1}$	1.180 (27.12)
$\ln(L/P)_{it-2}$	-0.263 (-6.30)
$\ln w_{it-1}$	-0.057 (-4.46)
$\ln(K/P)_{it}^*$	0.027 (3.37)
$\ln A_{it}$	0.030 (3.34)
$d \ln A_{it}$	-0.084 (-3.69)
$d \ln A_{it-1}$	0.160 (7.63)
$r_{it}$	-0.074 (-2.70)
<i>Year dummies (31 years)</i>	<i>yes</i>
<i>Fixed effects (15 countries)</i>	<i>yes</i>
<i>Serial Correlation</i>	0.57
<i>p-value</i>	0.28
<i>Heteroskedasticity</i>	16.38
<i>p-value</i>	0.29
<i>Obs.</i>	462

Notes for Tables 5-7. The estimation method is three stage least squares. Numbers in brackets below the coefficients are t-statistics.  $(L/P)_{it}$  is the ratio of employment to population of working age in country  $i$  in year  $t$ ,  $(K/P)$  is the ratio of the capital stock to the population of working age,  $A$  is measured TFP progress,  $w$  is the real wage rate, and  $r$  the real interest rate. Serial Correlation is an LM test (Baltagi 1995) distributed  $N(0,1)$  under the null ( $H_0$  : no autocorrelation). Heteroskedasticity is a groupwise LM test, distributed  $\chi^2(N-1)$  under the null (given  $v_{it} = c_i + \lambda_t + \epsilon_{it}$ ,  $H_0$  :  $\epsilon_{it}$  is homoskedastic). \**Instrumented variables*: the instruments used are all the exogenous variables in the three regressions and lags of the endogenous variables.

Table 6: The wage equation

Dependent variable $d \ln w_{it}$	
Independent Variables	
$d \ln w_{it-1}$	0.058 (1.46)
$d \ln(K/LF)_{it}^*$	0.503 (4.24)
$d \ln A_{it}$	0.241 (5.89)
$\ln w_{it-1}$	-0.177 (-6.65)
$\ln(K/LF)_{it-1}$	0.083 (4.84)
$\ln A_{it-1}$	0.094 (5.45)
$\ln u_{it}^*$	-0.010 (-2.31)
$BD_{it} * \ln u_{it}^*$	0.006 (2.88)
$union_{it}$	0.043 (2.10)
$dtax_{it}$	-0.055 (-0.84)
$rer_{it}$	-0.020 (-1.30)
$d^2 \ln p_{it}$	-0.203 (-3.55)
<i>Year dummies (31 years)</i>	<i>yes</i>
<i>Fixed effects (15 countries)</i>	<i>yes</i>
<i>Serial Correlation</i>	1.21
<i>p-value</i>	0.11
<i>Heteroskedasticity</i>	16.40
<i>p-value</i>	0.29
<i>Obs.</i>	462

Notes. See notes to Table 5. All variables have been defined except:  $LF$  is the labor force,  $u$  the unemployment rate,  $BD$  the maximum duration of benefit entitlement,  $union$  the fraction of workers belonging to a union (union density),  $rer$  the benefit replacement ratio,  $tax$  the tax wedge and  $p$  the price level.

Table 7: The investment equation

Dependent variable $d \ln K_{it}$	
Independent Variables	
$d \ln K_{it-1}$	0.963 (21.72)
$d \ln K_{it-2}$	-0.141 (-3.20)
$r_{it}$	-0.036 (-2.70)
$\ln w_{it}^*$	-0.012 (-1.83)
$\ln A_{it}$	0.021 (5.12)
$d \ln A_{it}$	0.064 (5.88)
$d \ln A_{it-1}$	0.026 (2.37)
$\ln(K/P)_{it-1}$	-0.009 (-2.29)
$d \ln(D/K)_{it}$	-0.005 (-2.08)
<i>Year dummies (31 years)</i>	<i>yes</i>
<i>Fixed effects (15 countries)</i>	<i>yes</i>
<i>Serial Correlation</i>	0.38
<i>p-value</i>	0.35
<i>Heteroskedasticity</i>	18.46
<i>p-value</i>	0.19
<i>Obs.</i>	462

Notes. See notes to Table 5. All variables have been defined except for  $D$ , which is the level of government debt.

state grow at the rate of TFP growth. We also include the first difference in the inflation rate as an additional cyclical variable to pick up temporary deviations from the steady-state path. The unemployment income  $b(t)$  is represented by two parameters of the unemployment insurance system, the ratio of compensation to mean wages and the duration of entitlement. However, the only parameter of the unemployment compensation system that we found statistically significant is the duration of benefit entitlement - the restraining influence of unemployment on wages in countries that have long durations is reduced. We tested for taxes but did not find that they increased wage costs. The parameter  $\beta$  stands for the share of labor in the wage bargain and it is postulated that countries with stronger unions extract a bigger share.

The capital stock in the wage equation is divided by the labor force instead of the level of employment to avoid the introduction of cyclical noise but of course since  $\ln L - \ln LF = \ln(1 - u) \approx -u$ , the estimated equation is approximately equivalent to an equation that has the ratio of capital to employment and three lags of the unemployment rate as independent variables.

Similarly, because of the cyclical nature of employment, estimating an investment equation by dividing the capital stock by employment does not give reliable results and introduces identification problems vis-a-vis the employment equation. We deal with this problem by replacing employment by the real wage and estimate an error-correction equation for the capital stock. The long-run value of the capital stock to which the equation converges is (6), with the capital stock proportional to TFP and the factor of proportionality depending on the cost of capital and the cost of labor. For the cost of capital we use the real interest rate but we also include a variable for government debt, on the assumption that more government involvement in capital markets makes it more difficult for private business to acquire funds.<sup>19</sup>

The data sources are as follows:

$L$  Total employment, persons employed (*source*: OECD National Accounts).

$P$  Working age population (*source*: OECD National Accounts).

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<sup>19</sup>The estimated growth effects are unaffected by the inclusion of the government debt variable in the investment equation and the change in the inflation rate in the wage equation but statistically the overall fit of the equations improves because of the removal of cyclical noise. We also experimented by including other cyclical measures as independent variables, to make sure that the estimated coefficients on TFP are not dominated by cyclical effects. The other measures included the cyclical component of GDP and the deviation of hours of work from trend, for the countries with hours data. None of them influenced the estimated coefficient on TFP or its rate of growth, so we omitted them from the preferred specification.

- LF* Labor force (*source*: OECD National Accounts).
- w* Real labor cost:  $w = \left( \frac{WSSE}{def_{GDP}} \right) / (L - L_{self})$ , where WSSE is the compensation of employees at current price and national currencies (*source*: OECD Economic Outlook),  $def_{GDP}$  is the GDP deflator, base year 1990 (*source*: OECD National Accounts),  $L$  is total employment and  $L_{self}$  is the total number of self-employed (*source*: OECD National Accounts).
- K* Real capital stock. The calculation of the capital stock is made according to the Perpetual Inventory Method:  $K = (1 - \delta)K_{-1} + \left( \frac{I^n}{def_{INV}} \right)_{-1}$ , where  $I^n$  is the gross fixed capital formation at current prices and national currencies (*source*: OECD National Accounts) and  $def_{INV}$  is the gross fixed capital formation price index, base year 1990 (*source*: OECD National Accounts) and the depreciation rate,  $\delta$ , is assumed constant and equal to 8 percent, which is consistent with OECD estimates (Machin and Van Reenen, 1998). Initial capital stock is calculated as:  $K_0 = \frac{I_0}{g + \delta}$ , where  $g$  is the average annual growth of investment expenditure and  $I_0$  is investment expenditure in the first year for which data on investment expenditure are available.
- A* Total factor productivity (TFP). This is computed using the following formula:  $d \ln A = \frac{1}{1 - \bar{\alpha}} [d \ln Y - \bar{\alpha} d \ln K - (1 - \bar{\alpha}) d \ln L]$ , where  $Y$  is gross domestic output at constant price and national currencies (*source*: OECD National Accounts),  $K$  is capital stock as defined above,  $L$  is total employment as defined above,  $(1 - \bar{\alpha})$  is a smoothed share of labor following the procedure described in Harrigan (1997).<sup>20</sup> Labor share is defined as  $(1 - \alpha) = \frac{wL}{Y}$ . In order to make our measure of total factor productivity comparable across countries, we convert both  $Y$  and  $K$  to US dollars using the GDP and gross fixed capital formation Purchasing Power Parities (for 1990) respectively (*source*: OECD National Accounts).

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<sup>20</sup>Correcting for changes in hours of work would have restricted the sample too much because of the unavailability of data. However, when we repeated the estimation for the sub-sample of countries that have data for hours and capital utilization, correcting TFP for changes in these, we found that the estimated effects of growth on employment were very close to the ones that we report in this paper.

- r* Real long term interest rate deflated by the 3-year expected inflation rate:  $r = i - E(d \ln p_{+1})$ , where  $i$  is the long term nominal interest rate (*source*: OECD Economic Outlook).  $E(d \ln p_{+1})$  are fitted values from the regression  $d \ln p = \gamma_1 d \ln p_{-1} + \gamma_2 d \ln p_{-2} + \gamma_3 d \ln p_{-3} + \nu$ , where  $d \ln p$  is the inflation rate based on the consumer price index  $p$  (*source*: OECD National Accounts) and the coefficients on the right side are restricted to sum to one, indicating inflation neutrality in the long run (see Cristini, 1999).
- u* Unemployment rate:  $u = 1 - \frac{L}{LF}$ , where  $L$  is the total employment and  $LF$  is the total labour force (see above for definition and data sources).
- union* Net union density defined as the percentage of employees who are union members (*source*: Nickell et al. 2001).
- tax* Tax wedge calculated as the sum of the employment tax rate, the direct tax rate and the indirect tax rate (*source*: Nickell et al. 2001).
- rer* Benefit replacement ratio defined as the ratio of unemployment benefits to wages for a number of representative types (*source*: Nickell et al. 2001, constructed from OECD data sources).
- BD* Benefit duration defined as a weighted average of benefits received during the second, third, fourth and fifth year of unemployment divided by the benefits in the first year of unemployment (*source*: Nickell et al. 2001, constructed from OECD data sources).
- p* Consumer price index, base year 1990 (OECD, Main Economic Indicators).
- D* Gross government debt (*source*: OECD Economic Outlook and for UK IMF International Financial Statistics) divided by the GDP deflator. For missing values before 1970, debt is calculated using the formula:  $D - D_{-1} = DF$ , where  $DF$  is the government deficit (*source*: IMF International Financial Statistics).

Figure 1  
Expected returns and costs from job creation

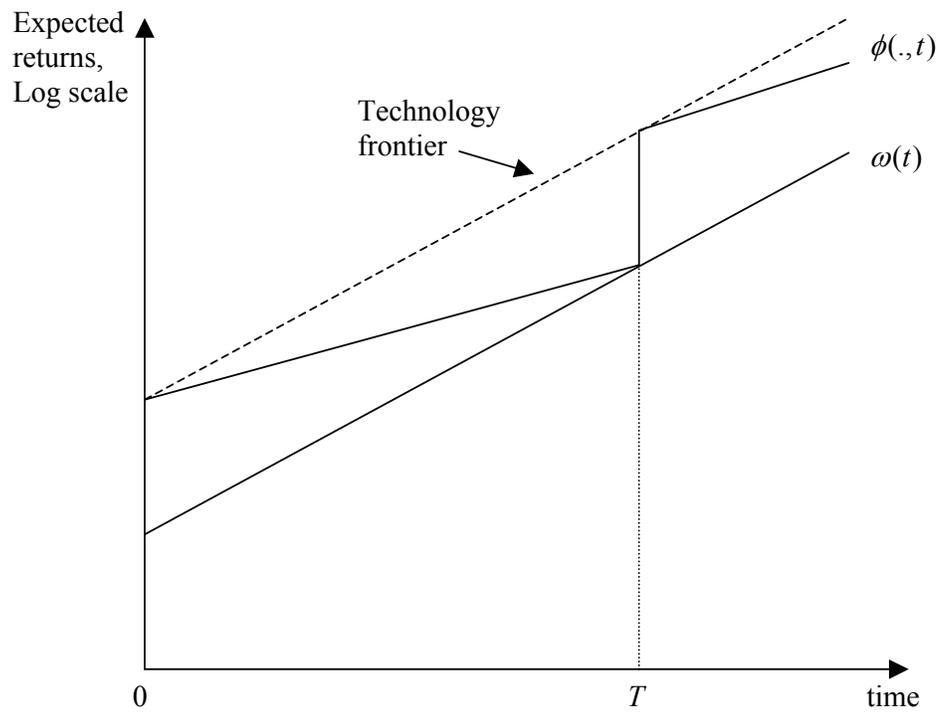
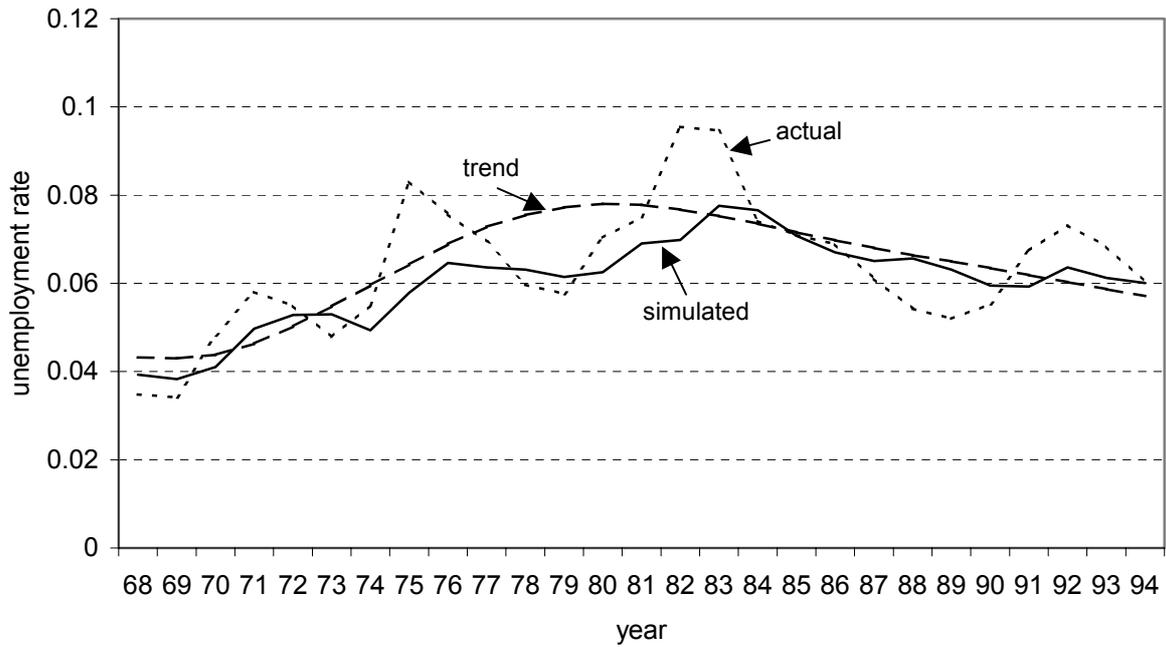


Figure 2

The predicted unemployment rate when TFP takes actual values and other exogenous variables held constant compared with the actual unemployment rate

(a) United States



(b) European Union

