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## **THE EFFECTS OF LAW ENFORCEMENT IN THE ILLEGAL MONEY LENDING MARKET**

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Christoph Walsh

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## Abstract

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JEL Classification: K42, G51

Keywords: Illegal moneylending, Loan sharks, Law enforcement, Crime

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# The Effects of Law Enforcement in the Illegal Money Lending Market\*

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## Abstract

We estimate a structural model of borrowing and lending in the illegal money lending market using a unique panel survey of 1,090 borrowers taking out 11,032 loans from loan sharks. We use the model to evaluate the effects of alternative law enforcement strategies. We find that a large enforcement crackdown that occurred during our sample period increased the lenders' unit cost of harassment and interest rates, while lowering volume of loans, lender profits and borrower welfare. We compare this strategy to targeting borrowers and find that targeting medium-performing borrowers is the most effective at lowering lender profits.

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# 1 Introduction

Illegal money lending (IML), often also referred to as usury or loansharking, is the practice of lending money at rates higher than the legally prescribed limit, using illegal harassment methods for loan recollection, and attempting to lock borrowers into never ending debt traps (Kaplan and Matteis, 1968). This is a large scale phenomenon that has existed for a very long time,<sup>1</sup> and is widespread across various countries.<sup>2</sup> This market generates severe negative externalities, because lenders are part of criminal organizations that use IML to launder money and conceal profits from other criminal activities, and because borrowers, rejected by any legal creditor, mostly invest IML loans into addictive activities such as gambling, drugs and alcohol (Financial Conduct Authority, 2017; Marinaro, 2017).

On the one hand, due to its detrimental effects on society, law enforcement has exerted considerable effort to eradicate such phenomenon (Savona and Riccardi, 2015). Interventions range from resources to the police force to arrest lenders and other members of the criminal organizations they belong to (Home Office, 2018; DFAT, 2019), to support programs for borrowers via rehabilitation strategies, formal-market alternatives, or financial education.<sup>3</sup> On the other hand, the presence of IML is enhanced by the widespread worldwide adoption of interest rate caps (Maimbo and Henriquez, 2014), which limit access to legal credit for risky borrowers (Temin and Voth, 2008), fostering demand for illegal lending.

Despite the importance of IML historically and worldwide, in the literature there is neither a quantification of the effects of such interventions in this market, nor a clear understanding of the main incentives that drive borrowers and lenders. The reason is that reliable and large scale transaction-level data on the IML market do not exist, because lenders are part of organized criminal groups that operate under the radar of law enforcement, and because borrowers are vulnerable individuals who fear both the consequences of reporting their loan sharks and the stigma of admitting their financial troubles.

In this paper we are the first to overcome these challenges with novel and unique data, that allows us to estimate a structural model of the IML market in Singapore,<sup>4</sup> and to use the model

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<sup>1</sup>Laws banning individuals from charging excessive interest rates have existed at least as early as the Babylonian Code of Hammurabi from 1800 BC, and were present in the Old Testament and in Roman Law (Blitz and Long, 1965).

<sup>2</sup>In 2004 around 1% of households in the UK were in debt to an illegal lender (Payne et al., 2020), while in Germany and France the incidence of illegal lending is respectively 2.5 and 3 times higher than in the UK (Ellison et al., 2006). In 2009 in Italy loansharking raised to the organized crime profits of €15bn, 1% of GDP (Schneider, 2013). In 1990 in the US proceeds from loansharking were estimated to be around \$14bn, 0.2% of GDP (Levi and Reuter, 2006). Public reports on IML can also be found for various East Asian countries, including China, Vietnam, Malaysia, Thailand, and Singapore.

<sup>3</sup>Several governmental and non-governmental organizations provide these kinds of services to borrowers victims of loan sharks, both in Singapore (Credit Counseling Singapore - <https://ccs.org.sg/>) and in other countries (Stop Loan Sharks in the UK - <https://www.stoploansharks.co.uk/>).

<sup>4</sup>According to the Singapore Police Force's 2010 Annual Crime Brief, more than half of the crimes committed in

to simulate the effects of law enforcement counterfactuals. We do this using a survey of 11,032 loans granted by loan sharks to 1,090 borrowers, representing the largest dataset of this kind to the best of our knowledge. Our counterfactuals evaluate the effects of two kinds of policy interventions. First, we document that a crackdown on lenders that occurred during our sample period was highly successful at lowering the volume of disbursed loans and the profits of lenders. Second, we show that removing borrowers from this market, either through offering formal market alternatives by relaxing interest rate caps, or via rehabilitation and education programs, also hurts lenders, particularly if they focus on medium-performing borrowers in terms of loan repayment time.

Our model and findings also highlight the unique features that make IML different from other formal and informal credit markets with predatory lending practices, such as payday loans, pawnbroking, subprime lending, and informal lending. First, as in several other illegal markets, IML is organized as a non-competitive cartel run by transnational criminal syndicates, which implies that policymakers cannot regulate it and instead aim to eradicate it. In Singapore, the dominant criminal syndicates set the loan contract terms (interest rate, maturity, frequency of repayment installments) equivalently for all lenders, allowing them only to adjust the loan size within limits.<sup>5</sup> Second, being unregulated, lenders in IML engage in severe and illegal harassment methods to recollect payments. Third, loansharking features a particular loan structure with loan reset in case of missed payments, explicitly aimed at debt trapping borrowers. Last, borrowers have very poor creditworthiness, as they are rejected by all sources of formal credit.<sup>6</sup>

Our structural framework incorporates these specific features of the IML market, as well as aspects that are common in formal credit markets. In our model, borrowers decide how much to borrow and which lender to borrow from. When approached by a borrower, the lender decides whether to give them the loan or not, or to give a smaller loan, and how harsh to be in response to missed payments. The harshness level the lender chooses is the probability of harassing the borrower after a missed payment. They choose the loan size and harshness level based on their estimate of the borrower's ability to repay, which depends on the borrower's characteristics and past loan performance. The harshness level chosen by the lender can also impact the borrower's ability to repay through the threat of harassment. Lenders thus face a trade off that larger loans provide

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Singapore are related to the IML market. This is because IML is run by transnational criminal organizations involved in various illegal activities and Singapore is an important hub for their operations in Southeast Asia (Emmers, 2003). Furthermore, we collected evidence (documented in Section 2.2) that the transnational crime syndicates operating in Singapore also operate across Southeast Asia and China using the same IML operating model. Therefore Singapore is an interesting context to study the IML market because it has a similar market structure to many other Southeast Asian countries (which have a combined population of over 2 billion).

<sup>5</sup>These syndicates also set loan terms this way in the other countries where it operates, such as Malaysia and China.

<sup>6</sup>As we will document, all borrowers in our sample stated they were unable to borrow from the formal sector, including payday lenders and peer-to-peer platforms. In Section A.2 in the Online Appendix, we provide additional details on the differences between IML and other credit markets, together with information from interviews we carried out with those involved in those markets.

larger interest payments but are more difficult for borrowers to repay, while higher harshness levels increase repayment ability but are more costly. Borrowers then choose the lender to maximize their expected discounted payoffs. Borrowers exhibit quasi-hyperbolic discounting and low degrees of risk aversion, and obtain disutility from harassment. Borrower payoffs depend on the expected size of the loan, expected harshness level, the expected number of missed payments, and the associated penalties and harassment from those missed payments. We structurally estimate the model using the observed loan outcomes in our data to evaluate the effects of various market interventions.

Our data detail many loan characteristics, such as the requested and granted loan amount, interest rate, number of missed payments, and harassment used by the lender. We also surveyed the characteristics of the borrowers, such as their demographics and addictions. Our borrower panel survey was conducted over 2009-2016. In 2014, the authorities increased the resources targeting the IML market.<sup>7</sup> This crackdown was successful at causing a large number of lenders to exit the market, often through arrest. The crackdown increased in the cost of lending, which caused the interest rate in the market to increase. The implied annual percentage rate (APR) increased from 261% to 562%. We use our estimated model to compute the effects of this crackdown by simulating what would have happened had it not occurred. We find that the crackdown caused the volume of loans to fall by 47.1%, lender profits by 52.2% and borrower surplus by 9.4%.

We are not able to model the syndicates' interest rate setting due to very limited price variation in our sample and lack of data on the syndicates' costs and other sources of profits. Nevertheless, to investigate the optimality of their interest rates pre and post crackdown within the context of their loansharking profits from lenders, we conduct a counterfactual to quantify the impact on lenders' profits of changing the common interest rate charged to all borrowers. We find that before the crackdown the syndicates could have made more profits raising rates, whereas after the crackdown the interest rate we observe in the data was the profit maximizing one. We interpret the suboptimal choice of lower rates in the pre-crackdown period as determined by the incentive to: (i) mitigate the risk of one syndicate deviating from the collusive equilibrium, (ii) deter entry of new syndicates, and (iii) avoid raising too much attention from law enforcement. The higher rates in the post period are instead justified by the substantial increase in harassment costs.

Lastly, we conduct a counterfactual to compare the crackdown to an alternative policy that involves targeting the borrowers instead. We group borrowers into ten groups of equal loan demand based on their repayment ability and consider removing each group one at a time. Borrowers could be removed in practice through rehabilitation strategies or education programs that deter them from borrowing, as the majority of loans in our data are taken out for gambling reasons,<sup>8</sup>

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<sup>7</sup>Other countries in Southeast Asia have also implemented crackdowns on the IML market similar to the crackdown that we study. For example, Malaysia (DFAT, 2019) and Vietnam (Home Office, 2018).

<sup>8</sup>Gambling is legal in Singapore and over 50% of Singaporeans do some form of gambling (National Council on Problem Gambling, 2018). The two largest resorts in Singapore generate 80% of their revenue from gambling, and

but also offering them a formal-market alternative by relaxing the interest rate cap. We find that removing the middle-performing borrowers lowers the profits of lenders the most. Borrowers with the highest repayment ability have smaller expected harassment costs, yet earn lenders little in missed payment penalties. Borrowers with the smallest repayment ability earn lenders the most in missed payment penalties, but lenders need to conduct more harassment to recover the loan. Due to these higher costs, lenders only give smaller loans to these borrowers. Borrowers in the middle of the distribution are the most profitable borrowers for lenders, and targeting these would be the most effective strategy at lowering lenders' profits.

**Related Literature** Our paper contributes to three main strands of the literature. The first is the growing field on the economics of illegal markets. This branch of the literature has notable contribution both in terms of theory (Becker et al., 2006; Galenianos et al., 2012) and empirics (Adda et al., 2014; Jacobi and Sovinsky, 2016; Galenianos and Gavazza, 2017; Leong et al., 2022), but is almost exclusively focused on drug markets. A few recent papers have tried to connect financing frictions with illegal activities, such as terrorism (Limodio, 2022), but none of these have direct access to illegal loan contracts.<sup>9</sup> We are the first to develop an equilibrium model of the IML market to quantify the main incentives that drive borrowers and lenders, and to evaluate the effects of law enforcement, leveraging unique and extensive survey data on a large fraction of illegal loan contracts in Singapore.<sup>10</sup>

The second contribution we make is to the literature on predatory lending practices. Among formal markets such as pawnbroking (Caskey, 1991) and subprime lending (Adams et al., 2009), the closest lending context to ours is that of payday loans (Stegman, 2007; Morse, 2011). Both IML and payday loans feature small loans with very high interest rates and short maturities, granted to vulnerable borrowers with potential cognitive biases (Bertrand and Morse, 2011). While Melzer (2011) shows that the availability of payday loans in some US states does not alleviate borrowers' economic hardship, we provide a complementary angle, as the lack of payday loans may be compensated by the presence of IML. The literature has also shown that regulating formal predatory lending can increase welfare by limiting repeated borrowing (Allcott et al., 2021) or by prohibiting

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these resorts contribute to 1.5-2% of GDP (Naidu-Ghelani, 2013). Singapore is not unique in this respect as gambling is widespread across Asia. For example, this figure is 65% in Chinese Taipei (Chang, 2009), 42% in South Korea (Williams et al., 2013) and 78% and 68% in the Hong Kong and Macau PRC Special Economic Regions respectively (Wong and So, 2003; Fong and Ozorio, 2005).

<sup>9</sup>Apart from our companion paper Lang et al. (forthcoming), to our knowledge Soudijn and Zhang (2013) is the only other study with access to any data on illegal loans, describing the ledger of a single lender that was seized from a Dutch casino. We compare our data to theirs in Section A.3 in the Online Appendix.

<sup>10</sup>Our paper uses the same dataset as the companion paper Lang et al. (forthcoming), supplemented by additional survey data we collected from borrowers and ex-lenders in the market. The contributions of Lang et al. (forthcoming) include describing how they collected data on this financially vulnerable population, developing descriptive facts about this understudied market, and summarizing the effects of the enforcement crackdown on loan-related outcomes in reduced form. In this paper we estimate a structural model of the IML market to compute the effects on borrowers and lenders of the crackdown and other enforcement counterfactuals.



large penalties for deferred payments (Heidhues and Kőszegi, 2010). These targeted interventions are however not feasible in IML, due to its unregulated and criminal nature.

Our work is also related to the literature studying the effects of debt collection regulations in the formal sector (Fedaseyeu, 2020; Romeo and Sandler, 2021). The crackdown on lenders making harassment more costly in our setting is akin to a tightening of debt collection laws intending to protect consumers. We contribute to this literature by studying not only the effects of the crackdown on loan outcomes, but also its effect on the lenders' harassment strategies themselves.

A related literature is also that of microfinance (Kaboski and Townsend, 2011, 2012; de Quidt et al., 2018) and informal lending (Aleem, 1990), but these markets present at least three significant differences to IML. First, microcredit has the objective of fighting poverty and offering borrowers, mostly in rural areas in developing countries, a more viable financial channel compared to alternative credit means. IML is instead an extortionary practice that aims to exploit vulnerable borrowers, and is mainly widespread in urban areas in developed economies. Second, microfinance programs are mostly promoted by governments, NGOs, and non-profit organizations, while IML is dominated by large criminal organizations. Last, one of the main objectives of microcredit is to stimulate investment by households and small businesses (Kaboski and Townsend, 2011), while IML finances individuals' consumption and addictions, such as gambling. To sum up, microcredit represents a recent best practice to provide financial inclusion in developing countries, while IML is a criminal, old and global phenomenon that authorities strive to eradicate.

Third, our paper also contributes to the growing area of structural models quantifying the effects of market frictions and of policy interventions in financial markets. In recent years several papers have developed equilibrium frameworks of this kind, ranging from business loans (Crawford et al., 2018), mortgages (Allen et al., 2019; Benetton, 2021), consumer credit (Einav et al., 2012), credit cards (Nelson, 2020), deposits (Egan et al., 2017), insurance (Kojien and Yogo, 2016), and others. We provide the first model of a unique, relevant, and understudied lending market, that of loan sharking. Our modeling approach brings several novel features to this literature, specific of illegal money lending. First, lenders can harass borrowers to enforce repayment, and borrowers have a disutility from harassment. Second, lenders coordinate on several loan features, are not cash constrained, and ultimately decide on the loan size to give. Third, borrowers are present-biased, often miss payments (but never strategically), and almost always end up repaying the loan. Moreover, we provide a new perspective in the debate on the effects of interest rate caps (Cuesta and Sepúlveda, 2021), quantifying how a relaxation of usury rates can hurt criminal organizations active in IML.

Despite these differences, our model and findings also shed light on three key unexplored features of formal credit markets. First, while most datasets only report the granted loan amount, we can instead observe and model borrowers' desired loan amount and what lenders eventually

decide to grant. This allows us to separately quantify how a policy intervention affects demanded and supplied quantity of credit. Second, while monitoring plays a crucial role in theoretical models of financial intermediation (Diamond, 1984), its empirical importance has not been tested for high risk consumer credit, and only just recently for large commercial loans (Gustafson et al., 2021). We provide novel evidence with detailed information on lenders’ use of a variety of harassment methods, akin to monitoring in formal loans, which are likely to play a key role in high credit risk sectors such as payday loans. Not only we are able to model lenders’ optimal choice of harassment probabilities, but can also recover harassment costs and how it incentivizes borrowers’ effort in repayment, all features so far unexplored by the literature on formal credit. Third, our second counterfactual quantifies an important trade-off also present in legal credit markets. We show that for lenders the most profitable borrowers are those that do miss some repayments, as this delivers lenders revenues from financial penalties, but that do not miss too many of them, which instead requires lenders to incur substantial monitoring and recollection costs.

## 2 Background and Data

### 2.1 Data Collection

We obtained our data by interviewing borrowers about their previous transactions with unlicensed lenders. Our loan-level dataset is the same data used in Lang et al. (forthcoming) but we supplement these data with additional survey data we collected from borrowers and ex-lenders in the market. We provide an overview of our data collection process here, but we refer the reader to Section A.4 in the Online Appendix for further details.<sup>11</sup>

Similar to the strategy used by Blattman et al. (2017), we hired and trained 48 survey enumerators who were previously involved in the unlicensed lending market, as they had a good understanding of the institutional details of our setting. This also had the advantage that they could share their own experiences from borrowing from loan sharks, which made the respondents more comfortable sharing their own experiences. These enumerators initially went to locations where borrowers frequented and asked about the lenders they borrowed from. We estimate that we obtained information on the locations and operating hours of approximately 90% of all lenders active at that time.<sup>12</sup> From this list of lenders and operating times, we chose a set of random times and locations for the enumerators to visit to approach borrowers who had visited a lender, to see if they would be willing to participate in a survey about the market. From this list of borrowers, we asked

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<sup>11</sup>We also show borrower and loan summary statistics in Tables A.1 to A.3 in the Online Appendix.

<sup>12</sup>The approximate total number of lenders was known because the syndicates kept track of their lenders and made this number known to market participants.

the enumerators to conduct interviews with a random 40% of the borrowers.<sup>13</sup> Out of the list of 1,232 borrowers, the enumerators successfully completed interviews with 1,123 respondents over 2011-2013.<sup>14</sup> Respondents were interviewed at least once per year about their latest loan transactions.<sup>15</sup> Interviews were 1-2 hours long and were held in a café chosen by the respondent. Over this period, 57.4% of borrowers reported nine loans and 97.2% reported at least six loans.<sup>16</sup>

After the increase in enforcement in the market which began in 2014, we held follow-up interviews with each respondent. Due to financial constraints we only held two follow-up interviews, once in 2015 and again in 2016. 1,090 of the original 1,123 were successfully reinterviewed and 95.2% of borrowers reported on two loans over this period. We constrain our sample to the 1,090 borrowers who we successfully reinterviewed over 2015-2016.<sup>17</sup>

## 2.2 Cartel of Loan Shark Syndicates

To better understand the structure of the market and the lenders' operating model, we carried out interviews with previous loan sharks from Singapore (4), Malaysia (2) and China (13). From these interviews, we learned that during our sample period the IML market in China and Southeast Asia was controlled by a cartel of on average 10 transnational crime syndicates that were all headquartered in China. These syndicates have branches in each country of operation across the region, which has a combined population of over 2 billion people.<sup>18</sup>

They told us the syndicates employ the same operating model in each country of operation.<sup>19</sup> The syndicates recruit lenders via a formal interview process and vetting procedure. The syndicates provide lenders with a start-up loan of approximately S\$50,000 (US\$36,500) which they can use to lend out to borrowers. Lenders can also receive additional loans at later stages. They also provide lenders with a database of potential borrowers that they can lend to and advise lenders on the traits

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<sup>13</sup>We did not interview the full list of borrowers for financial reasons, as borrowers received S\$20-40 for participating, where in 2009 US\$1 was approximately S\$1.38-1.45.

<sup>14</sup>The 109 incomplete surveys included borrowers that did not want to participate in any survey and those that participated in only one interview.

<sup>15</sup>We gave a financial incentive to borrowers to provide evidence of their transactions to ensure low recall error in our sample. We provide details in Section A.4.4 in the Online Appendix.

<sup>16</sup>In Section A.4.5 in the Online Appendix we provide evidence that once-off borrowers are rare in this market.

<sup>17</sup>The main reason for why the remaining 33 borrowers could not be reinterviewed was because we were unable to make contact with them. We believe the high initial take-up rate of 91.1%, together with randomization over the times and locations the enumerators located borrowers, rules out any concerns for sample selection.

<sup>18</sup>We also found news reports of loan sharks from Chinese syndicates being arrested in Singapore (Chong, 2015), Vietnam (Thang, 2020), Thailand (CTN News, 2021b,a) and Indonesia (Tencent News, 2021), confirming their activity in these countries. Moreover, Curtis et al. (2002) report a large rise in Chinese criminal groups operating throughout the world since the 1990s, including countries in Europe, North and South America and Southeast Asia. They report loansharking to be among the criminal activities that these transnational groups engage in. Thus the validity of our results may also extend beyond Asia to markets where these syndicates are active.

<sup>19</sup>Two of the lenders that we interviewed were active in both Singapore and China in the past, and were able to confirm from first-hand experience that the markets operated in a similar way in both countries.

of profitable borrowers.<sup>20</sup>

There is evidence from our data that these syndicates operated in a cartel-like nature for loan terms. As we will see, all loans in our data with lenders from different syndicates have the same structure, and the vast majority have the same interest rate at any given time.<sup>21</sup> Therefore there is some evidence that syndicates coordinated. Two ex-offending lenders we have spoken to also confirmed that the syndicates coordinated on certain dimensions.<sup>22</sup>

## 2.3 Standard Loan Structure

All loans issued by the loan sharks in our sample follow the same payment structure. We explain this structure using a S\$1,000 principal as an example. In the early part of our sample, the nominal interest rate charged by almost all lenders was 20%. This means that for a S\$1,000 loan, the borrower makes repayments of S\$200 per week for six weeks. In this market the lender always takes the first payment from the borrower the moment the loan is issued. In effect, the borrower receives only S\$800 when taking out the loan, and the loan has a 25% interest rate over a 5-week period.<sup>23</sup>

If a borrower misses a repayment, the lender punishes the borrower in two ways: with harassment and a financial penalty with a loan reset. Harassment can involve anything from threatening text messages, to public shaming and to destruction of personal property.<sup>24</sup> The way in which the lender imposes the financial penalty is by returning all previous payments made by the borrower back to them except one, and restarting the loan. This remaining payment kept by the lender is the financial penalty. In the context of the S\$1,000 loan example, if the borrower had made three payments totaling S\$600 but missed the fourth week's payment, the lender would return S\$400 back to the borrower and keep the remaining \$200 as a financial penalty. The lender would then reset the loan and the borrower would be required to make six payments each week starting in the following week.<sup>25</sup> Thus when a loan resets, it takes at least six weeks to repay, compared to

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<sup>20</sup>Based on the interviews we have carried out with ex-lenders, there are very low barriers to entry for potential lenders. Prior affiliation with the syndicate is not required to become a lender. There are also very low barriers to exit, provided they pay off their start-up loan, hand over their existing customers, and do not divulge any information.

<sup>21</sup>Each syndicate also has their own turf in the market. Lenders with one syndicate must pay fees to operate on the turf of another. The lenders we have interviewed reported that violence between lenders when competing for borrowers is very uncommon. All lenders have a lucrative business and have little incentive to physically attack other lenders for business.

<sup>22</sup>In other work, [Lang et al. \(2021\)](#) also find that drug-selling gangs in Singapore have an external relations unit that talks to other gangs to work out differences and work together where possible.

<sup>23</sup>This implies an annual percentage rate (APR) of  $25\% \times \frac{365}{5 \times 7} = 208.57\%$ .

<sup>24</sup>In Table A.4 in the Online Appendix, we show all the harassment methods and the proportion of loans in our data where each form of harassment method was used.

<sup>25</sup>We asked the ex-lenders we interviewed to contact 32 borrowers in some cities in Guangdong, China and 16 borrowers in Johor, Malaysia and these confirmed that the loan structure that we observe in our setting was identical in all settings. Therefore this loan structure is not specific to Singapore and is used in other markets where the syndicates

five weeks when the loan is first issued. The borrower cannot repay early, and thus cannot use the cash returned to them to immediately make some of these repayments. To get out of the loan, the borrower must make their payment six weeks in a row. In rare cases where the loan lasts up to six months, the lender will make the borrower work for them to pay off the remaining balance.

## 2.4 Enforcement Crackdown

Starting in 2014, there was an increase in enforcement efforts targeting the loan shark market. The police force was expanded with additional funding and law enforcement devoted more efforts to combat the loansharking market. According to the Singapore Police Force Annual reports, the expenditure on manpower increased by 27.3% from 2012-2013 to 2014-2015 while the number of IML-related crimes fell by 37.7% over the same period.

In Singapore, unlicensed lending and harassment methods such as intimidation, vandalism and stalking are illegal, whereas the act of borrowing itself is not illegal. Thus this crackdown was targeted at lenders and runners (individuals hired by lenders to conduct harassment for them). From our interviews with ex-lenders, many lenders exited the market as a result of this crackdown. This includes lenders who were arrested, as well as those who chose to exit for fear of arrest. Market insiders claim that the total number of active lenders in Singapore fell from approximately 1,100 to between 500-1,000 during 2014-2016. In our own sample, we observe 711 unique lenders before the crackdown, and 401 lenders afterwards.

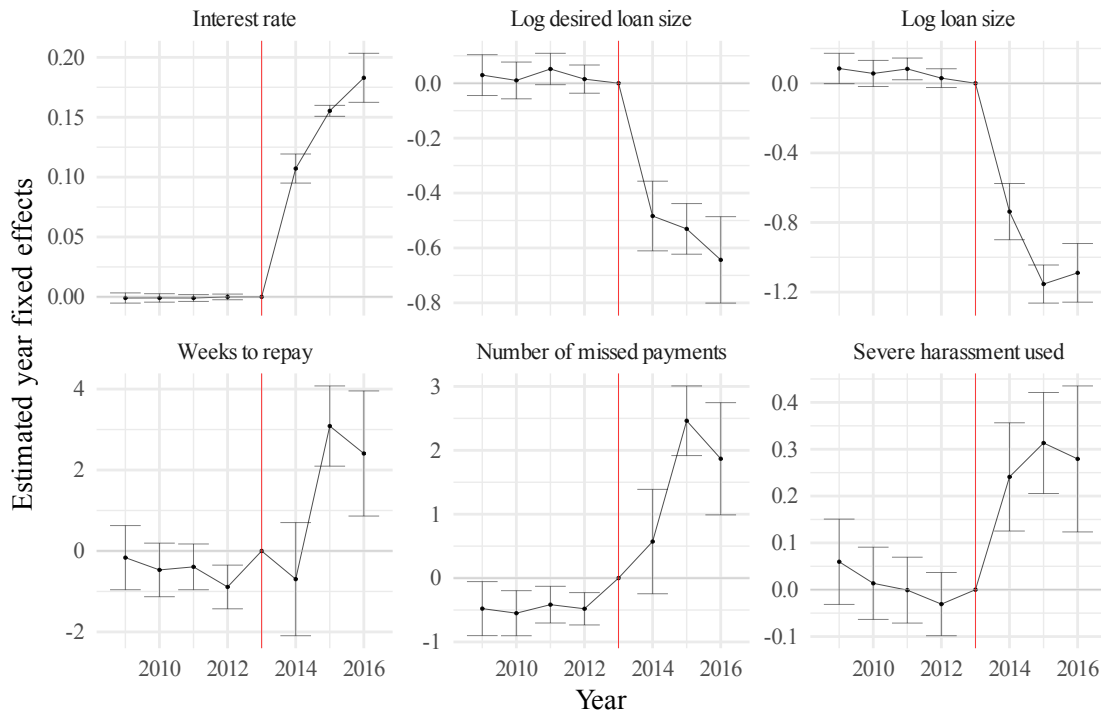
The enforcement crackdown had several effects on loan contracts, such as the interest rate, loan demand, actual loans disbursed, loan performance and harassment. We describe these effects by running regressions of the form:

$$y_{i\ell t} = year_{i\ell t} + hist_{i\ell t} + lag\_num\_missed_{i\ell t} + a_{i\ell} + e_{i\ell t} \quad (1)$$

where  $y_{i\ell t}$  is a loan outcome or characteristic for a loan taken out by borrower  $i$  with lender  $\ell$  at time  $t$ ,  $year_{i\ell t}$  are fixed effects for the year the loan was taken out,  $hist_{i\ell t}$  are fixed effects for the number of past loans the borrower has taken out with the lender,  $lag\_num\_missed_{i\ell t}$  are fixed effects for the number of payments the borrower missed in their last loan with the lender, and  $a_{i\ell}$  are borrower-lender pair fixed effects. The estimates of the year fixed effects for each variable are shown in Figure 1. The graphs show that the pre-crackdown period of 2009-2013 was relatively stable.<sup>26</sup> Starting in 2014, there was a large increase in the interest rate, which decreased the desired loan size and actual loan sizes. Borrowers took longer to repay and missed more payments, which

operate.

<sup>26</sup>Only the number of missed payments in a loan shows a significant difference between 2009-2012 and 2013. However this difference is very small when compared to the large increase after 2014.



Estimates of the year fixed effects in regressions of loan outcome variables on year fixed effects (with 2013 as the base year), fixed effects for the number of past loans, fixed effects for the number of missed payments in their previous loan, and borrower-lender pair fixed effects. Severe harassment used is an indicator for if any harassment method (excluding reminder phone calls or messages) was used throughout the course of the loan. Standard errors are clustered at the borrower level. Error bars represent a 95% confidence interval.

FIGURE 1: Event study graphs of the crackdown.

ultimately meant that severe harassment was used more often in loans. These regressions lack a suitable control group, but we also rule out several alternative explanations for these effects in Section A.5 in the Online Appendix.

## 2.5 Features of the IML Market

We now describe a number of features of the market that we observe in our data and that we have learned from our interviews. We use these features as a foundation of the assumptions we make for our structural model.

### 2.5.1 Borrower Features

*Borrower Feature 1: Borrowers frequently miss payments but almost always eventually repay.* In our data, only 14.6% of loans are paid on time within 6 weeks, but 97.5% are eventually repaid. The median and modal loan is repaid after 12 weeks. Borrowers who do not finish repaying after

a certain number of weeks repay the loan by working for the lender.

*Borrower Feature 2: Borrowers often return to the same lenders they borrowed from in the past. When looking for a new lender, they settle for the first lender they find.* Before the crackdown, 88% of loans were taken from lenders borrowers had previously borrowed from. After the crackdown, this dropped to 75.5%, as several lenders were arrested.<sup>27</sup> When borrowers look for a new lender, they usually are referred to one by their contacts. They typically will settle for the first lender they find as they want the cash as soon as possible. All the borrowers in our dataset stated that they considered at most one new lender for all transactions.

In our model, we assume borrowers choose between lenders when they want to take out a loan. We assume they only consider lenders they have previously borrowed from and one additional new lender, instead of choosing between all possible lenders. We use the observed network of borrowers and lenders to choose this additional lender for each borrower, so they are likely lenders to be referred to them.

*Borrower Feature 3: Borrowers do not have access to loans from the formal sector.* Loan sharks are lenders of last resort, and all borrowers in our sample stated that they would not be borrowing from them if they had access to formal sector loans. In our model we do not include the formal sector in the borrower's consideration set, and instead allow borrowers to have an outside option of not borrowing at all.<sup>28</sup>

*Borrower Feature 4: Borrowers exert effort to make repayments, and do not miss payments if they can afford to repay.* Because of the threat of harassment, together with the fact that lenders almost always get the loans repaid eventually, borrowers exert effort to make repayments and almost always make a repayment when they can afford to. Borrowers we have interviewed have also told us that if a lender ever discovered that a borrower chose not to pay when they could afford to (for example, because they had a good gambling win), then the lender would use extra harassment methods to punish the borrower.<sup>29</sup> Our model estimates show that the median borrower would need to be compensated with at least S\$4,916 to accept lenders' harassment. Even with our sample's average harassment probability of 16%, and ignoring that the loan will reset, the median borrower is still better off making the weekly repayment of S\$200 at the median loan size. Therefore, in our model we assume that borrowers will always make a loan repayment when they

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<sup>27</sup>In our sample, there were 711 active lenders before the crackdown, whereas there were only 401 active lenders after the crackdown. There was also very little entry of lenders after the crackdown. We only observe 43 lenders active in 2015-2016 that we observe no loans from in earlier years.

<sup>28</sup>In Table A.5 in the Online Appendix, we show that 1.3% took out a loan primarily to pay credit card debt and 4.7% used some of their loan to pay credit card debt. Although all borrowers stated they were excluded from the formal sector, they stated that they sometimes helped pay the credit card debt of family or friends that they had borrowed from.

<sup>29</sup>Lenders often have contacts stationed in different areas where people gamble and would know if their borrowers had a good gambling win.

have enough cash available to do so.<sup>30</sup> Furthermore, we allow borrowers to increase the amount of cash they can generate for repayments through costly effort.

*Borrower Feature 5: Borrowers are present-biased and have high discount rates.* We elicit the borrowers' discount factors and present bias in our surveys.<sup>31</sup> In our model, we assume borrowers discount the payoffs in future weeks with quasi-hyperbolic discounting using these factors elicited from the survey. The median borrower has a weekly discount factor of 0.95. 99% of the borrowers exhibit present bias, with the median  $\beta_i$  with  $\beta_i\delta_i$  discounting equaling 0.752. Due to this large fraction of impatient and present biased borrowers, we refrain from modeling any dynamic consideration of borrowers beyond their current loan. This implies that borrowers, when repaying a loan, do not consider the larger loan they could get in the future from the same lender if they were to perform well on the current loan. Because the median borrower values the payoff of a loan in one year at only 6.5% of the same loan today, we argue that the dynamic strategic incentives for borrowers are minimal.<sup>32</sup>

*Borrower Feature 6: Borrowers have a low degree of risk aversion.* We asked borrowers to choose between a gamble and a certain alternative in three different scenarios, and converted the responses into a coefficient of relative risk aversion for each borrower that we use in our model. The median value was 0.382.<sup>33</sup>

*Borrower Feature 7: The most common use for loans is gambling.* In our survey, we asked borrowers what they spend their loans on, where borrowers could give multiple responses per loan. 56.9% of loans were taken out for gambling-related reasons,<sup>34</sup> and 47.9% of loans were for drug or alcohol consumption. 55.3% of borrowers stated they regularly treat friends for drinks and food, while 42.6% stated they occasionally do.<sup>35</sup> Other reasons for taking out loans, such as paying rent or medical emergencies, were much less common. In our model, we assume borrowers receive demand shocks for loans, and decide how much to borrow based on the prevailing interest rate.

*Borrower Feature 8: Borrowers mainly use their own income to repay loans.* Borrowers stated

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<sup>30</sup>The borrowers we have interviewed also stated that borrowers do not report lenders to the authorities when they cannot repay. This is because lenders would seek revenge on the borrower which would be much more severe than the harassment from a missed payment. Reporting a lender would also exclude the borrower from future loans, as this information would be shared between lenders.

<sup>31</sup>Details of these calculations are shown in Section A.6.1 in the Online Appendix.

<sup>32</sup>According to our model estimates, the average borrower would obtain a higher surplus of approximately S\$4 per week during a loan from having missed one fewer payment with all of their past lenders when deciding to take out a loan. This low return, together with the high rate of discounting and present bias, implies that incorporating dynamic incentives in borrower effort and lender choice would likely have negligible effects on borrower behavior. Therefore we argue it would not impact our main results.

<sup>33</sup>Details of these calculations are shown in Section A.6.2 in the Online Appendix.

<sup>34</sup>A table of these reasons is shown in Table A.5 in the Online Appendix.

<sup>35</sup>In many Asian countries, including Singapore, it is common for one person to pay for all the drinks and food for everyone at a table. To a certain extent, whose turn it is to pay for the food and drinks in these settings rotates and there is a certain degree of randomness in when this occurs and the size of the bill. This can lead borrowers to unexpectedly require additional cash which they need to borrow.



that their own income was the main source of funds to repay 83.6% of loans. In 5.5% of loans, borrowers borrowed from either friends or family. In contrast, borrowers said their main source of cash to repay was from another loan shark in only 1.6% of loans.<sup>36</sup> Lenders may share information on borrowers to improve their joint profitability. If a borrower wanted to take out a loan from one lender to repay another, the new lender may already have the information on the borrower's debt and reject their loan request. Therefore, as the borrower's own income is the main source of funds for repayment, we do not model borrowers deciding to take out additional loans to repay outstanding loans.

*Borrower Feature 9: Most borrowers spend frequently and do not have savings.* All borrowers in our sample have zero savings that they can withdraw. They all stated that if they had savings, they would not borrow from loan sharks. Only 54 of the 1,090 borrowers stated they would save some of their money from windfall income. Therefore in our modeling, we assume that borrowers do not save the money lenders return to them when they miss a payment and the loan resets.

## 2.5.2 Lender Features

*Lender Feature 1: Lenders are not cash constrained.* Actively-trading lenders make large profits as there is very little default, high interest rates, and high revenue from missed payment penalties. From our interviews, we learned that lenders are always searching for new borrowers to lend to. The average lender will typically start with S\$50,000 in cash from the syndicate to lend out for a day. If they lend out all of the cash before the end of the day, they can obtain additional cash within thirty minutes. Therefore in our modeling we do not model the lenders choosing which borrowers to lend to, but rather whether or not to lend to a borrower when approached.<sup>37</sup>

*Lender Feature 2: Competition among lenders is very limited, as they all coordinate on offering the same loan features such as the interest rate, maturity structure, and no collateral requirement.* This market features very limited competition between lenders, which explains why we do not explicitly incorporate it into our model. There are three main reasons that support this modeling strategy. First, as described in Section 2.2, the syndicates that control the market and hire the lenders coordinate on several margins, imposing to all lenders the same interest rate and loan structure, including the maturity, financial penalties for missed payments, similar harassment methods, and no collateral requirement. Moreover, the syndicates guarantee each of their lenders a monopoly in

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<sup>36</sup>Column 2 of Table A.5 in the Online Appendix shows the primary reasons borrowers took out loans. Borrowers took out a loan to repay a lender only 9.1% of the time.

<sup>37</sup>While there are very few loans for less than S\$300 in our sample, lenders are still willing to give out small loans. There are a small number of S\$100 loans in our sample, and we also tried to take out a loan for S\$150 ourselves and were able to do so. This is evidence that lenders do not have an economically significant fixed cost per loan. In our model, therefore, we do not include a fixed cost in the lender's payoff function. Lenders may still have fixed operating costs, but we consider these to be sunk when they make borrower-by-borrower lending decisions.

the geographic area where they operate, aimed at preventing conflicts between lenders that would attract the attention of law enforcement. This form of cartel-like agreements is a typical feature of illicit market products.<sup>38</sup> Second, as discussed in Section 2.5.1, borrowers often return to the same lenders they borrowed from in the past, which implies that poaching borrowers from each other is not common practice among lenders. Third, lenders are not cash constrained and their harassment methods ensure that borrowers always repay, so they have little incentive to reject borrowers that approach them. This also limits borrowers' search among lenders, therefore reducing the size of their consideration set and the extent of competition.

The cartel of loan shark syndicates advised lenders on the interest rate they should charge at any given time. In our data, lenders do not engage in price discrimination.<sup>39</sup> In our data, 88% of loans had a nominal rate of 20% before the crackdown in 2014. After 2015, 89.6% of loans had a nominal rate of 35%. Because almost all lenders charge the same interest rate at any given time, we assume lenders take the prevailing interest rate as given in our model. Because we only observe two interest-rate regimes in our data, we do not model cartel interest-rate setting in our baseline model. However, we explore optimal cartel interest-rate setting before and after the crackdown in Section 6.1.2.

Illegal lenders also do not compete with legal moneylenders. The formal sector interest rate is capped at 4% per month which implies an APR of 48%, less than one quarter of the pre-crackdown IML APR of 209%. Borrowers with access to the formal sector would have no incentive to borrow from loan sharks, and, as documented above, the borrowers in our sample did not have access to formal-sector loans.

*Lender Feature 3: Lenders often give a loan size smaller than initially sought by the borrower.* In our data, we observe the loan size borrowers initially desired and the loan size they ended up receiving from the lender. Lenders tend to give only a fraction of what borrowers ask, fearing that borrowers won't be able to repay a large loan. Before the crackdown, 59.6% of borrowers got the loan size they initially asked for (median S\$1,500), while borrowers obtaining smaller loans on average received 61% of what they initially asked for. After the crackdown, only 15.1% got the loan size they initially asked for (median S\$1,000), and the remaining got on average 48% of their initial desired amount.<sup>40</sup> When loan sizes are less than the desired loan size, they are often

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<sup>38</sup>Allard (2019) writes that "the crime network is also less prone to uncontrolled outbreaks of internecine violence ... The money is so big that long-standing, blood-soaked rivalries among Asian crime groups have been set aside in a united pursuit of gargantuan profits."

<sup>39</sup>Soudijn and Zhang (2013), who document the activities of a Chinese loan shark using a seized ledger from a Dutch casino, also document a lack of price discrimination.

<sup>40</sup>According to the borrowers we have interviewed, borrowers typically asked lenders for the amount that they desired. They stated they had little incentive to ask for a larger amount, mainly for two reasons. First, lenders ultimately decide whether to lend at each loan size and asking for a larger amount won't alter their decision. Second, if the lender gave them an amount larger than what they desired, they would have greater difficulty repaying it. They also had little incentive to initially ask for a smaller amount, because lenders almost never give out larger loans than

round fractions of the desired amount, such as one half or two thirds of the desired loan size. In our model, we assume borrowers initially ask for their desired loan size. The lender then chooses whether to give out the loan at that size, round fractions of this size, or to give out no loan at all.

*Lender Feature 4: Lenders use harassment methods, with varying likelihoods of more severe forms, to ensure borrowers repay.* When a borrower misses a payment, the lender will conduct some form of harassment to pressure the borrower to repay. Harassment types can vary from making a phone call or sending a text message, to more severe forms, such as shaming and destruction of property. Lenders shame borrowers by threatening them in their neighborhood or workplace, or threatening their friends or family.

In our model, we differentiate between threatening phone calls and text messages to more severe kinds of harassment. Reminder calls and text messages happen in most loans when a borrower misses a payment. We consider these to be a standard part of all loans and do not incorporate it in our model. This implicitly assumes that these calls and text messages are costless for the lender to send and give no disutility to the borrower.<sup>41</sup> The more severe forms, however, are costly for the lender in terms of the cost of hiring runners to conduct harassment, and the risk of arrest from doing so.<sup>42</sup> The severe forms also give the borrowers disutility.<sup>43</sup>

In our modeling, we assume lenders use a severe form of harassment with a certain probability after a borrower misses a payment. We define this probability as a lender's harshness level. Lenders will commit to this probability when the loan is issued, to maintain their reputation and to ensure borrowers exert effort to make repayments. The only exception to this is when borrowers miss two payments in a row. According to our survey respondents, lenders will always conduct more severe forms of harassment when a borrower misses two payments in a row. This is because the lender does not have any payments made by the borrower to punish them financially.<sup>44</sup> This is standard practice and common knowledge in the market. In our model, we therefore assume that if a borrower misses two payments in a row, they are harassed with a severe type of harassment with probability one.

*Lender Feature 5: In rare cases, the lender requires the borrower to work for them to finish repaying the loan.* The borrower works for the lender to finish repaying the loan in 8.7% of loans. This occurs when the loan is still unpaid after several months. In our model, we specify this

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borrowers ask for.

<sup>41</sup>We make this normalization because in our modeling we cannot separately identify the expected cost of severe harassment and these reminder calls and text messages.

<sup>42</sup>Based on interviews with two ex-runners, splashing paint on someone's house costed between S\$350-S\$500 the post-crackdown period. Locking a debtor's door or gate costed between S\$120-S\$150, and setting their house on fire costed between S\$1,000-S\$1,800.

<sup>43</sup>Because almost all loans are repaid eventually, the borrower's expected disutility from missing a payment is the expected harassment and the financial cost of a loan reset, and does not include the threat of exclusion from the market.

<sup>44</sup>Because the lender always takes the first payment before disbursing the loan, the borrower always makes their first payment. Thus they will never be harassed in the first week.

terminal period to be 24 weeks after the initial loan is disbursed. In our data, 89.7% of loans are repaid within this timeframe, closely matching the rate at which borrowers are made work for the lender.

*Lender Feature 6: Lenders do not accept partial repayments or early prepayments.* No borrower in our data ever experienced a lender that allowed partial repayments or early prepayments. Therefore in our model we assume borrowers can only make a payment if they have enough cash available for the entire amount due in a week, and cannot prepay the loan.

*Lender Feature 7: Lenders use a black-market database to screen borrowers for their first loan, and use past loan performance to improve their estimates of borrower repayment ability.* The lender will ask new borrowers to view their government-issued ID. The lender can then check the borrower's name against a large database of borrowers they have purchased from the black market or have received from the syndicate. Market insiders have told us this database contains information on 350,000 borrowers. Much of the information about a borrower in this database is from their Singpass account, which is an online portal that allows citizens to view their information related to different government agencies. This includes their formal sector income and basic sociodemographic information, such as age and education. If the borrower is not in their database, they will require the borrower to show them the information on their Singpass account. However, for the first loan, the lender is unable to observe the borrower's gambling, drug and alcohol addictions, gang member status or prior convictions.<sup>45</sup> By lending to borrowers, the lender can learn about the borrower's bad habits and gang affiliation. For returning borrowers, the lender can use this information, as well as past loan performance, to improve their estimates of the borrower's repayment ability.

In our modeling, for the first loan with a borrower we assume the lender estimates the borrower's ability to repay using only information that is available to them. Because lenders are experienced in the market, we assume that on average their estimates are correct and they are not over-optimistic or pessimistic about new borrowers. For subsequent loans, we assume the lender has learned about the borrower's bad habits, such as gambling and alcohol addictions, and uses this information in their estimates of the borrower's repayment ability.

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<sup>45</sup>The exception to this is when a borrower asks for a loan while under the influence of alcohol, which occurred in 34% of loans in our data.

## 3 Model

### 3.1 Overview

We now describe our model which captures the features of this market described above, starting with an informal overview before describing it formally.

When approached by a borrower asking for a particular loan size, the lender chooses whether to disburse the loan, or to give a smaller loan size. The lender also chooses how harsh to be with the borrower, which corresponds to a probability of conducting severe harassment after a missed payment. This harassment is costly to the lender, but can increase a borrower's loan repayment efforts because harassment gives them disutility. Lenders use available information they have from past loans and other sources to estimate the borrower's repayment ability, and choose the loan size and harshness level to maximize their expected payoffs, taking into account the loan resetting property and harassment after missed payments.

When a borrower wants to take out a loan, they decide both how much to borrow and which lender to borrow from. While all lenders charge the same interest rate at any given time, lenders differ from the borrower's perspective because of differing past loan history with each lender. Depending on the past loan history, certain lenders are more likely to give larger loans or be harsher with the borrower. In each week of the loan, borrowers generate cash to make repayments and can increase the amount they have available with costly effort. Borrowers obtain utility from consumption, which is the amount they have left after any loan repayments. Borrowers also obtain disutility from harassment when it occurs after a missed payment. Based on the borrower's expectations over possible repayment paths and the loan size and harshness level chosen by each lender, the borrower chooses the lender (or the outside option of no loan) that gives the highest expected present discounted value of payoffs.

### 3.2 Setup

#### 3.2.1 Borrower Loan Demand and Consideration Set of Lenders

In the market there are  $\mathcal{I}$  borrowers and  $\mathcal{L}$  lenders. At each time period  $t$ , the nominal interest rate  $r_t$  is chosen by the network of syndicates and all borrowers and lenders take it as given. At time  $t$ , borrower  $i$  receives a need to borrow an amount of money. The size of the loan that the borrower demands is given by the following demand function:

$$L_{it}^* = \exp(\theta_r^\alpha \cdot x_i^\alpha \times r_t + \theta_i^\alpha + v_{it}) \quad (2)$$

In the first term,  $\theta_r^\alpha \cdot x_i^\alpha$ , captures the sensitivity of borrower  $i$ 's loan demand with respect to the interest rate,  $r_t$ . This is modeled as a linear function of borrower characteristics,  $x_i^\alpha$ , with coefficients  $\theta_r^\alpha$ . The second term,  $\theta_i^\alpha$ , is a borrower fixed effect for loan demand. The third term,  $v_{it}$ , is a mean-zero normally distributed demand shock. We define the vector of loan demand parameters as  $\theta^\alpha = \left( \theta_r^\alpha, \{ \theta_i^\alpha \}_{i=1}^{\mathcal{I}} \right)$ .

Borrower  $i$  at time  $t$  chooses between a subset of all the lenders active in the market, defined by  $\mathcal{C}_{it} \subset \{1, \dots, \mathcal{L}\}$ , or to not borrow at all. The consideration set  $\mathcal{C}_{it}$  includes lenders the borrower has borrowed from before who are still active, as well as a new lender they have no history with.

### 3.2.2 Lender Choice Problem: Loan Size and Harshness Level

If borrower  $i$  chooses lender  $\ell \in \mathcal{C}_{it}$  and asks for a loan of size  $L_{it}^*$ , lender  $\ell$  decides on both the size of the loan to give,  $L_{i\ell t}$ , and how harsh to be in the loan. Lenders can choose between the following fixed fractions of the loan size the borrower asks for. The set of possible loan sizes is given by:

$$\mathcal{L}_{it} = \left\{ \rho L_{it}^* : \rho \in \left\{ 0, \frac{1}{3}, \frac{1}{2}, \frac{2}{3}, 1 \right\} \right\} \quad (3)$$

The harshness level,  $h_{i\ell t}$ , corresponds to a probability of harassing the borrower after a missed payment, denoted by  $p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t})$ . The lender can choose between three harshness levels:  $\mathcal{H} = \{Low, Medium, High\}$ . The harassment probability  $p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t})$  also depends on the loan size, the borrower's observable characteristics and past loan history with the lender. The harshness level  $h_{i\ell t}$  can shift this probability up or down. We parameterize this probability as a function of the harshness level, loan characteristics and borrower characteristics according to:

$$p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t}) = \Phi \left( \sum_{h \in \mathcal{H}} \mathbb{1}\{h_{i\ell t} = h\} \left[ \theta_{h,pre}^\eta (1 - post_t) + \theta_{h,post}^\eta post_t \right] + \theta_L^\eta L_{i\ell t} + \theta_x^\eta \cdot x_{i\ell t}^\eta \right) \quad (4)$$

where  $\Phi(\cdot)$  is the cumulative distribution function of the standard normal distribution,  $post_t \in \{0, 1\}$  is a post-crackdown dummy and  $x_{i\ell t}^\eta$  includes borrower characteristics and past loan history (the number of past loans and number of missed payments on the last loan). To account for lenders only observing the borrower's bad habits after the first loan, we also include interactions of having a past loan history with bad habit dummies in  $x_{i\ell t}^\eta$ . We allow the harshness level terms that shift the harassment probability up and down to change before and after the crackdown through  $\theta_{h,pre}^\eta$  and  $\theta_{h,post}^\eta$ . We assume that the lender communicates its choice to the borrower and commits to it because they have a reputation to maintain. This probability is the probability the lender harasses the borrower every time a borrower misses a payment, except in the instance where the borrower has missed two payments in a row. According to standard practice in the market, we assume that

the lender conducts severe harassment with probability one in this case.<sup>46</sup> We define the vector of harassment parameters  $\theta^\eta = \left( \left\{ \theta_{h,pre}^\eta, \theta_{h,post}^\eta \right\}_{h \in \mathcal{H}}, \theta_L^\eta, \theta_x^\eta \right)$ .

### 3.2.3 Borrower Income Process and Moral Hazard

An important component of the expected payoffs in a loan for both borrowers and lenders is the probability that the borrower makes the weekly payments. This determines how often a loan is reset and how much harassment will take place.

Borrowers generate cash  $m_{i0tw}$  each week  $w$ , which they can use for consumption and loan repayments. We assume this is generated according to a truncated normal distribution:

$$m_{i0tw} = \max \{0, m_{i0t} + v_{itw}\} \quad \text{where } v_{itw} \sim \mathcal{N}(0, \sigma_i^2) \quad (5)$$

Borrowers generate a fixed amount  $m_{i0t}$  plus a stochastic component  $v_{itw}$ .<sup>47</sup> We model  $m_{i0t}$  as  $m_{i0t} = \bar{y}_i + \theta_0^m \cdot x_{it}^m$ , where  $\bar{y}_i$  is the borrower's stated average weekly income and  $x_{it}^m$  includes borrower characteristics, such as demographics and addictions. We model the standard deviation of income shocks as  $\sigma_i = 1 + \theta^\sigma \text{Gambler}_i$  to allow the variance of the cash available for repayments to be different for gamblers and non-gamblers.

During the course of a loan, borrowers can increase the amount they have available for loan repayments each week through costly effort. For example, by working or reducing discretionary consumption. This moral hazard component in borrower repayment may be affected by the lender's harshness choice, the market interest rate, or the past loan history with the lender. We model moral hazard in a similar way to [Einav et al. \(2013\)](#) and allow the fixed amount the borrower generates each week to be a function of these variables. More specifically, if borrower  $i$  has a loan with lender  $\ell$  using a harshness level  $h_{i\ell t}$ , they increase the fixed component generated each week from  $m_{i0t}$  to  $m_{i\ell t}(h_{i\ell t})$ , resulting in a total amount generated each week of:

$$m_{i\ell tw}(h_{i\ell t}) = \max \{0, m_{i\ell t}(h_{i\ell t}) + v_{itw}\} \quad \text{where } v_{itw} \sim \mathcal{N}(0, \sigma_i^2) \quad (6)$$

We model the fixed component  $m_{i\ell t}(h_{i\ell t})$  as:

$$m_{i\ell t}(h_{i\ell t}) = \bar{y}_i + \theta_0^m \cdot x_{it}^m + \theta_\eta^m p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t}) + \theta_r^m (r_t - 0.2) + \theta_{hist,0}^m \mathbb{1}\{hist_{i\ell t} = 0\} + \theta_{hist,1}^m hist_{i\ell t} + \theta_{hist,2}^m hist_{i\ell t}^2 + \theta_{lnm}^m lag\_num\_missed_{i\ell t} \quad (7)$$

<sup>46</sup>For example, if a borrower misses their payments in weeks 3, 4 and 6, the harassment probability is  $p_{i\ell t}(L_{i\ell t}, h_{i\ell t})$  in weeks 3 and 6 but 1 in week 4.

<sup>47</sup>This cash on hand is assumed to be stochastic because borrowers may have fluctuations in their expenses each week. Furthermore, many borrowers in our data are either self-employed or work for small businesses and can also experience fluctuations in income.

Each week the borrower generates,  $m_{i0t} = \bar{y}_i + \theta_0^m \cdot x_{it}^m$ , plus the additional amount due to effort.<sup>48</sup> This amount is modeled as a linear function of the harassment probability,  $p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t})$ , increases of the interest rate above the baseline 20%, a flexible functional form for the number of past loans with the lender,  $hist_{i\ell t}$ , and the number of missed payments in their last loan with the lender,  $lag\_num\_missed_{i\ell t}$ .<sup>49</sup> We define the vector of parameters related to the borrower income process as  $\theta^m = (\theta_0^m, \theta_\eta^m, \theta_{hist,0}^m, \theta_{hist,1}^m, \theta_{hist,2}^m, \theta_{lnm}^m)$ .

Exerting effort is costly for the borrower. We assume a unit cost of effort  $\theta^\Psi$  and do not allow for negative effort costs. The total effort cost is then

$$\Psi_{i\ell t}(h_{i\ell t}) = \max \left\{ \theta^\Psi [m_{i\ell t}(h_{i\ell t}) - m_{i0t}], 0 \right\} \quad (8)$$

from increasing the fixed component in the income process from  $m_{i0t}$  to  $m_{i\ell t}(h_{i\ell t})$ .

With a loan of size  $L_{i\ell t}$ , the borrower must make weekly repayments of  $r_t L_{i\ell t}$  throughout the course of the loan. The borrower can only make a payment if  $m_{i\ell tw}(h_{i\ell t}) \geq r_t L_{i\ell t}$ , as lenders do not accept partial payments. Although we assume borrowers exhibit moral hazard in their effort of generating cash for repayments, in line with our evidence we assume borrowers never strategically default on a payment. Thus, they will always make a payment if they can afford it. The probability that the borrower can make a payment in any week is therefore given by:

$$p_{i\ell t}^m(L_{i\ell t}, h_{i\ell t}) = \Phi \left( \frac{m_{i\ell t}(h_{i\ell t}) - r_t L_{i\ell t}}{\sigma_i} \right) \quad (9)$$

### 3.3 Lender's Optimal Choice of Loan Size and Harshness

#### 3.3.1 Lender's Estimate of Repayment Probability

Before a lender has interacted with a borrower, we assume they do not observe their addictions, gang affiliation or prior convictions. We assume they only learn these characteristics after they have had a loan with the borrower in the past. We define analogous components of the borrower income process  $\tilde{m}_{i0t}$ ,  $\tilde{m}_{i\ell t}(h_{i\ell t})$  and  $\tilde{\sigma}_i$  as the lender's estimates of  $m_{i0t}$ ,  $m_{i\ell t}(h_{i\ell t})$  and  $\sigma_i$ , respectively, where they only use information available to them at the time. Thus we replace the addiction, gang affiliation and prior conviction variables with interactions of the respective variables with having a past loan history, in addition to an indicator for having no history. For example, we model the

<sup>48</sup>We do not restrict  $m_{i\ell t}(h_{i\ell t})$  to be larger than  $m_{i0t}$  as higher interest rates could reduce effort. At our estimated parameters, however,  $m_{i\ell t}(h_{i\ell t}) > m_{i0t}$  for 86% of observations.

<sup>49</sup>For borrowers borrowing for the first time from a lender, we set  $lag\_num\_missed_{i\ell t} = 0$ . The parameter  $\theta_{hist,0}^m$  captures the effort level of borrowers borrowing from a lender for the first time.



lender's estimate of  $\sigma_i$  as:

$$\tilde{\sigma}_i = 1 + \theta_{hist,0}^{\tilde{\sigma}} \mathbb{1} \{hist_{ilt} = 0\} + \theta_{gambler}^{\tilde{\sigma}} \mathbb{1} \{hist_{ilt} > 0\} Gambler_i$$

We combine all parameters relating to the lender's estimate of the borrower income process as  $\theta^{\tilde{m}} = \left( \theta_0^{\tilde{m}}, \theta_{\eta}^{\tilde{m}}, \theta_{hist,0}^{\tilde{m}}, \theta_{hist,1}^{\tilde{m}}, \theta_{hist,2}^{\tilde{m}}, \theta_{lnm}^{\tilde{m}} \right)$  and  $\theta^{\tilde{\sigma}} = \left( \theta_{hist,0}^{\tilde{\sigma}}, \theta_{gambler}^{\tilde{\sigma}} \right)$ . Given this, the lender's estimate of the borrower's cash available for repayments process is given by:

$$\tilde{m}_{iltw}(h_{ilt}) = \max \{0, \tilde{m}_{ilt}(h_{ilt}) + \tilde{v}_{itw}\} \quad \text{where } \tilde{v}_{itw} \sim \mathcal{N}(0, \tilde{\sigma}_i^2) \quad (10)$$

The lender's estimate of the borrower's repayment probability is then given by:

$$p_{ilt}^{\tilde{m}}(L_{ilt}, h_{ilt}) = \Phi \left( \frac{\tilde{m}_{ilt}(h_{ilt}) - r_t L_{ilt}}{\tilde{\sigma}_i} \right) \quad (11)$$

### 3.3.2 Lender's Expected Payoffs from a Loan

We now describe the lenders' expected payoffs from a loan of a given size and harshness level, and then discuss their optimal choice. If the lender originates a loan of size  $L_{ilt}$  with harshness level  $h_{ilt}$  to the borrower, in week 1 their payoff from the loan is the cash outflow from disbursing the loan:

$$\tilde{u}_{ilt1}(L_{ilt}) = -(1 - r_t) L_{ilt} \quad (12)$$

The reason the lender only disburses  $(1 - r_t) L_{ilt}$  instead of  $L_{ilt}$  is because the lender keeps the first payment at the moment of disbursing the loan.

In the second week, the lender estimates that the borrower will make the payment with probability  $p_{ilt}^{\tilde{m}}(L_{ilt}, h_{ilt})$ . If the borrower makes the payment, the lender receives a cash inflow of  $r_t L_{ilt}$ , but if they miss the payment, the lender conducts harassment with probability  $p_{ilt}^{\eta}(L_{ilt}, h_{ilt})$  at an expected cost  $\kappa_t$ .<sup>50</sup> Together, the expected payoff in week 2 is given by:

$$\mathbb{E}[\tilde{u}_{ilt2}(L_{ilt}, h_{ilt})] = p_{ilt}^{\tilde{m}}(L_{ilt}, h_{ilt}) r_t L_{ilt} - \left[ 1 - p_{ilt}^{\tilde{m}}(L_{ilt}, h_{ilt}) \right] p_{ilt}^{\eta}(L_{ilt}, h_{ilt}) \kappa_t \quad (13)$$

We allow the harassment cost to vary after the crackdown and parameterize it as  $\kappa_t = \theta^{\kappa,0} + \theta^{\kappa,post} post_t$ , where we define  $\theta^{\kappa} = \left( \theta^{\kappa,0}, \theta^{\kappa,post} \right)$ .

In the following weeks the lender's payoff depends on the number of consecutive payments the borrower has made up to that point. To define the lender's payoff in each possible case, we define the payment counter  $n_{iltw}$  as the number of consecutive payments made before week  $w$ . When a

<sup>50</sup>This expected cost can be interpreted as the cost of paying runners to conduct harassment plus the lender's risk of arrest from harassing.

borrower misses a payment in week  $w$ ,  $n_{iltw+1}$  resets to zero. Using this, we can define the lender's expected payoff in each possible case for weeks  $w \in \{2, \dots, W-1\}$  before the terminal week  $W$  as:

$$\tilde{u}_{iltw}(L_{ilt}, h_{ilt}) = \begin{cases} r_t L_{ilt} & \text{if } n_{iltw} < 6 \text{ and } \tilde{m}_{iltw}(h_{ilt}) \geq r_t L_{ilt} \\ -\kappa_t & \text{if } n_{iltw} = 0 \text{ and } \tilde{m}_{iltw}(h_{ilt}) < r_t L_{ilt} \\ -(n_{iltw} - 1)r_t L_{ilt} - p_{ilt}^\eta(L_{ilt}, h_{ilt}) \kappa_t & \text{if } n_{iltw} \in \{1, \dots, 5\} \text{ and } \tilde{m}_{iltw}(h_{ilt}) < r_t L_{ilt} \\ 0 & \text{if } n_{iltw} = 6 \end{cases} \quad (14)$$

In the first case, the loan is not fully repaid ( $n_{iltw} < 6$ ), the borrower makes the payment and the lender receives  $r_t L_{ilt}$ . In the second case, the borrower has missed two payments in a row and the lender harasses the borrower with probability one. In the third case, the borrower misses a payment and the lender must return  $(n_{iltw} - 1)r_t L_{ilt}$  back to the borrower. They inflict harassment with probability  $p_{ilt}^\eta(L_{ilt}, h_{ilt})$  at an expected cost  $\kappa_t$ . In the final case, the loan is already fully repaid ( $n_{iltw} = 6$ ) and there are no more cashflows between the borrower and lender.

In the rarer case that the loan is still unpaid by the terminal week  $W = 24$ , the lender will make the borrower do work for them to finish paying off the loan. We assume that in expectation the value of this work equals the remaining amount due on the loan. We define these payoffs exactly in Section A.7.1 in the Online Appendix.

The lender discounts future weeks with a weekly discount factor of  $\tilde{\delta}$ . The expected present discounted value of disbursing a loan of size  $L_{ilt}$  with harshness level  $h_{ilt}$  is then:

$$\tilde{V}_{ilt}(L_{ilt}, h_{ilt}) = -(1 - r_t)L_{ilt} + \mathbb{E} \left[ \sum_{w=2}^W \tilde{\delta}^{w-1} \tilde{u}_{iltw}(L_{ilt}, h_{ilt}) \right] + \tilde{\varepsilon}_{ilt}(L_{ilt}, h_{ilt}) \quad (15)$$

where  $\tilde{\varepsilon}_{ilt}(L_{ilt}, h_{ilt})$  is a lender payoff shock specific to the loan size and harshness level that is private information to the lender.

### 3.3.3 Lender's Choice of Loan Size and Harshness Level

We assume a nested logit structure for the lender's choice problem, where the upper nest is the loan size and the lower nests are the harshness levels. If the lender chooses a loan size of zero, there is no lower nest.<sup>51</sup> We denote by  $p_{ilt}^{Lh}(L_{ilt}, h_{ilt})$  the nested logit probabilities that the lender chooses loan size  $L_{ilt} \in \mathcal{L}_{it}$  and harshness level  $h_{ilt} \in \mathcal{H}$  before the realizations of the payoff shocks  $\tilde{\varepsilon}_{ilt}(L_{ilt}, h_{ilt})$ . For positive loan sizes, the probability that the lender chooses the combination  $(L_{ilt}, h_{ilt})$  is given

<sup>51</sup>For the sake of notation, we assume the lender uses the "Low" harshness level in this case.

by

$$p_{i\ell t}^{Lh}(L_{i\ell t}, h_{i\ell t}) = \frac{\exp\left(\tilde{\bar{V}}_{i\ell t}(L_{i\ell t}, h_{i\ell t}) / \lambda_{k_{i\ell t}(L_{i\ell t})}\right)}{\sum_{h'_{i\ell t} \in \mathcal{H}} \exp\left(\tilde{\bar{V}}_{i\ell t}(L_{i\ell t}, h'_{i\ell t}) / \lambda_{k_{i\ell t}(L_{i\ell t})}\right)} \times \frac{\exp\left(\lambda_{k_{i\ell t}(L_{i\ell t})} \log\left(\sum_{h'_{i\ell t} \in \mathcal{H}} \exp\left(\tilde{\bar{V}}_{i\ell t}(L_{i\ell t}, h'_{i\ell t}) / \lambda_{k_{i\ell t}(L_{i\ell t})}\right)\right)\right)}{1 + \sum_{L'_{i\ell t} \in \mathcal{L}_{i\ell t} \setminus \{0\}} \exp\left(\lambda_{k_{i\ell t}(L'_{i\ell t})} \log\left(\sum_{h' \in \mathcal{H}} \exp\left(\tilde{\bar{V}}_{i\ell t}(L'_{i\ell t}, h'_{i\ell t}) / \lambda_{k_{i\ell t}(L'_{i\ell t})}\right)\right)\right)} \quad (16)$$

where  $\tilde{\bar{V}}_{i\ell t}(L_{i\ell t}, h_{i\ell t}) = \tilde{V}_{i\ell t}(L_{i\ell t}, h_{i\ell t}) - \tilde{\varepsilon}_{i\ell t}(L_{i\ell t}, h_{i\ell t})$  is the choice-specific value without the pay-off shock and the function  $k_{i\ell t}(L_{i\ell t})$  indexes the elements of  $\mathcal{L}_{i\ell t} \setminus \{0\}$ .<sup>52</sup> The  $\lambda_{k_{i\ell t}(L_{i\ell t})}$  terms are parameters to be estimated.<sup>53</sup> We group these into  $\theta^\lambda$ .

### 3.4 Borrower's Optimal Choice of Lender

We now describe the expected payoffs for borrower  $i$  from a loan of size  $L_{i\ell t}$  and harshness level  $h_{i\ell t}$  with lender  $\ell$  at time  $t$ . We then discuss the borrower's optimal choice of lender.

#### 3.4.1 Borrower's Expected Payoffs Given Loan Size and Harshness Level

In the first week, the borrower consumes their available cash  $m_{i0t1}$  and the disbursed loan  $(1 - r_t)L_{i\ell t}$ . The borrower does not put in extra effort to raise cash in the first week because the first payment is already taken out of the initial loan size by the lender. We assume the borrower takes out the loan before the weekly cash shock  $v_{itw}$  is realized. We further assume borrowers have constant relative risk aversion utility over consumption each week, where borrower  $i$ 's coefficient of relative risk aversion is  $\gamma$ . The borrower's expected utility in week 1 is then:

$$\mathbb{E}[u_{i\ell t1}(L_{i\ell t})] = \mathbb{E}\left[\frac{[m_{i0t1} + (1 - r_t)L_{i\ell t}]^{1-\gamma} - 1}{1 - \gamma}\right] \quad (17)$$

In week 2, the borrower is able to make the repayment with probability  $p_{i\ell t}^m(L_{i\ell t}, h_{i\ell t})$ . If the borrower misses the payment, the borrower will be harassed by the lender with probability  $p_{i\ell t}^n(L_{i\ell t}, h_{i\ell t})$ ,

<sup>52</sup>For example,  $k_{i\ell t}(\frac{1}{3}L_{it}^*) = 1$  and  $k_{i\ell t}(L_{it}^*) = 4$ .

<sup>53</sup>The probability that the lender chooses to give no loan is then:  $p_{i\ell t}^{Lh}(0, Low) = 1 - \sum_{L_{i\ell t} \in \mathcal{L}_{i\ell t} \setminus \{0\}} \sum_{h_{i\ell t} \in \mathcal{H}} p_{i\ell t}^{Lh}(L_{i\ell t}, h_{i\ell t})$  where we note that  $p_{i\ell t}^{Lh}(0, Medium) = p_{i\ell t}^{Lh}(0, High) = 0$ .

which gives the borrower disutility  $\theta^\chi$ . The expected payoff in week 2 from the loan is then:

$$\begin{aligned} \mathbb{E}[u_{i|t2}(L_{i|t}, h_{i|t})] &= -\Psi_{i|t}(h_{i|t}) \\ &+ [p_{i|t}^m(L_{i|t}, h_{i|t})] \mathbb{E}\left[\frac{[m_{i|t2}(h_{i|t}) - r_t L_{i|t}]^{1-\gamma_i} - 1}{1-\gamma_i} \middle| m_{i|t2}(h_{i|t}) \geq r_t L_{i|t}\right] \\ &+ [1 - p_{i|t}^m(L_{i|t}, h_{i|t})] \left( \mathbb{E}\left[\frac{[m_{i|t2}(h_{i|t})]^{1-\gamma_i} - 1}{1-\gamma_i} \middle| m_{i|t2}(h_{i|t}) < r_t L_{i|t}\right] - p_{i|t}^\eta(L_{i|t}, h_{i|t}) \theta^\chi \right) \end{aligned} \quad (18)$$

In the following weeks, the payoff depends on the number of consecutive payments made before week  $w$ ,  $n_{i|tw}$ . We can define the borrower's expected payoff in each possible case for all weeks  $w \in \{2, \dots, W-1\}$  as:

$$\mathbb{E}[u_{i|tw}(L_{i|t}, h_{i|t})] = \begin{cases} \mathbb{E}\left[\frac{[m_{i|tw}(h_{i|t}) - r_t L_{i|t}]^{1-\gamma_i} - 1}{1-\gamma_i} \middle| m_{i|tw}(h_{i|t}) \geq r_t L_{i|t}\right] - \Psi_{i|t}(h_{i|t}) & \text{if } n_{i|tw} < 6 \text{ and } m_{i|tw}(h_{i|t}) \geq r_t L_{i|t} \\ \mathbb{E}\left[\frac{[m_{i|tw}(h_{i|t})]^{1-\gamma_i} - 1}{1-\gamma_i} \middle| m_{i|tw}(h_{i|t}) < r_t L_{i|t}\right] - \theta^\chi - \Psi_{i|t}(h_{i|t}) & \text{if } n_{i|tw} = 0 \text{ and } m_{i|tw}(h_{i|t}) < r_t L_{i|t} \\ \mathbb{E}\left[\frac{[m_{i|tw}(h_{i|t}) + (n_{i|tw}-1)r_t L_{i|t}]^{1-\gamma_i} - 1}{1-\gamma_i} \middle| m_{i|tw}(h_{i|t}) < r_t L_{i|t}\right] \\ - p_{i|t}^\eta(L_{i|t}, h_{i|t}) \theta^\chi - \Psi_{i|t}(h_{i|t}) & \text{if } n_{i|tw} \in \{1, \dots, 5\} \text{ and } m_{i|tw}(h_{i|t}) < r_t L_{i|t} \\ \mathbb{E}\left[\frac{[m_{i|0w}]^{1-\gamma_i} - 1}{1-\gamma_i}\right] & \text{if } n_{i|tw} = 6 \end{cases} \quad (19)$$

In the first case, the borrower is able to make the payment and consumes their remaining income. In the second case, the borrower has missed two payments in a row and is harassed with probability one. In the third case, the borrower misses a payment and the lender returns  $(n_{i|tw} - 1)r_t L_{i|t}$  to them and resets the loan. We assume the borrower consumes this extra cash immediately and does not save it for payments in following weeks.<sup>54</sup> The borrower also is harassed with probability  $p_{i|t}^\eta(L_{i|t}, h_{i|t})$ . In the final case, the loan is already fully repaid and the borrower consumes their entire available cash,  $m_{i|0w}$ , from that week.

If the loan is unpaid upon reaching the terminal week  $W$ , the borrower must work for the lender. This gives the borrower disutility because the lender requires them to complete undesirable tasks. Borrowers we have interviewed stated the expected disutility from this is between 8-10 times the expected disutility from missing a payment, and the expected level of disutility from this depends on the amount outstanding on the loan. We specify the exact terminal week payoffs of the borrower in Section A.7.2 in the Online Appendix in order to match the borrower's responses from the interviews.<sup>55</sup>

<sup>54</sup>This is based on the low savings rate observed by the borrowers in our data (also after windfall income shocks) and from interviews we have carried out.

<sup>55</sup>We note that because the majority of borrowers in our sample discount the future very heavily (the median bor-

Borrowers discount payoffs in future weeks with quasi-hyperbolic discounting. Borrower  $i$  discounts expected payoffs  $w$  weeks in the future with a discount factor  $\beta_i \delta_i^w$ . The expected present discounted value of a loan of size  $L_{i\ell t}$  and harshness level  $h_{i\ell t}$  from lender  $\ell$  is then:

$$v_{i\ell t}(L_{i\ell t}, h_{i\ell t}) = \mathbb{E} \left[ u_{i\ell t 1}(L_{i\ell t}) + \sum_{w=2}^W \beta_i \delta_i^{w-1} u_{i\ell t w}(L_{i\ell t}, h_{i\ell t}) \right] \quad (20)$$

### 3.4.2 Borrower Lender Choice Probabilities

The borrower does not observe the value of the lender's payoff shocks,  $\tilde{\varepsilon}_{i\ell t}(L_{i\ell t}, h_{i\ell t})$ . Therefore, when a borrower is choosing a lender, they are uncertain about the loan size they will receive and the harshness level that the lender will choose. However, borrowers know the probabilities  $p_{i\ell t}^{Lh}(L_{i\ell t}, h_{i\ell t})$  of the lender choosing each combination. These probabilities depend on the borrower's past history and performance with the lender, which makes the lenders differentiated from the borrower's perspective. The expected present discounted payoff of choosing lender  $\ell$  is then:

$$V_{i\ell t} = \sum_{L_{i\ell t} \in \mathcal{L}_{it}} \sum_{h_{i\ell t} \in \mathcal{H}} p_{i\ell t}^{Lh}(L_{i\ell t}, h_{i\ell t}) v_{i\ell t}(L_{i\ell t}, h_{i\ell t}) + \varepsilon_{i\ell t} \quad (21)$$

where  $\varepsilon_{i\ell t}$  is a Type I extreme value borrower-lender-time-specific match value shock. If the borrower chooses the outside option of not taking out a loan, they consume their weekly available cash,  $m_{i0t}$ , each week. The expected present discounted value of payoffs from this option is then:

$$V_{i0t} = \mathbb{E} \left[ \frac{m_{i0t}^{1-\gamma_i} - 1}{1 - \gamma_i} + \sum_{w=2}^W \beta_i \delta_i^{w-1} \frac{m_{i0t}^{1-\gamma_i} - 1}{1 - \gamma_i} \right] + \varepsilon_{i0t} \quad (22)$$

where  $\varepsilon_{i0t}$  is a Type I extreme value shock to the match value of the outside option.

The borrower chooses the lender or outside option which maximizes their payoff. Let  $\bar{V}_{i\ell t}$  and  $\bar{V}_{i0t}$  be the expected present discounted value of choosing lender  $\ell$  and the outside option respectively excluding the match value shocks,  $\varepsilon_{i\ell t}$  and  $\varepsilon_{i0t}$ . Before the realization of the match value shock, the probability of choosing lender  $\ell$  is then given by:

$$\Pr \left( V_{i\ell t} > \max_{\ell' \in \{0\} \cup \mathcal{C}_i \setminus \{\ell\}} V_{i\ell' t} \right) = \frac{\exp(\bar{V}_{i\ell t})}{\sum_{\ell' \in \{0\} \cup \mathcal{C}_i} \exp(\bar{V}_{i\ell' t})} \quad (23)$$

Our modeling of the borrower's choice of lender is a complex dynamic problem. We use this formulation which takes into account the specific loan structure in our setting for the following reasons. First, the borrowers in our sample are very experienced and understand the structure of

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rower in our sample values \$1 in one year at 6.5 cents today), the specification of the terminal week payoffs does not have a large impact on the borrowers' expected present discounted payoffs from loans.

loans. In our surveys we asked borrowers mathematical questions about the loan structure and only 2 of the 1,090 borrowers answered questions incorrectly. This is evidence that the borrowers are not cognitively impaired. Also, 93% of the borrowers in our sample stated that they have talked to others to obtain advice about borrowing. Therefore we argue that on average borrowers are able to compute the expected payoffs from a lender. Second, although we model the choice of lender as a rational problem, the extremely low discount factors and high degree of present bias in most borrowers lead borrowers to weight the initial utility of receiving the loan much higher than the following repayments and harassment. Thus our framework is able to rationalize decisions that are not dynamically consistent. Third, in order to analyze the effects of law enforcement interventions, we want to be able to decompose how changes in interest payments and harassment contribute to welfare changes within the structure of loans in the market.

## 4 Estimation

The full vector of parameters to be estimated is given by:

$$\theta = \left( \theta^\eta, \theta^{\tilde{m}}, \theta^{\tilde{\sigma}}, \theta^\kappa, \theta^\lambda, \theta^\alpha, \theta^m, \theta^\sigma, \theta^\chi, \theta^\Psi \right) \quad (24)$$

We estimate  $\theta$  in a series of steps. We first jointly estimate all parameters related to the lender's problem, which are given by  $\theta^{Lender} = \left( \theta^\eta, \theta^{\tilde{m}}, \theta^{\tilde{\sigma}}, \theta^\kappa, \theta^\lambda \right)$ . We then estimate the remaining parameters related to the borrowers in a series of steps. We describe each of these steps in turn.

### 4.1 Estimation of Lender Parameters

To identify the harassment probability parameters,  $\theta^\eta$ , we use observed harassment events in our data given the observed number of missed payments. We denote by  $h_{ilt} \in \{0, 1\}$  whether severe harassment was used in a loan. In our data, we observe if harassment was used at the loan level, but we observe neither the exact number of times harassment was used nor its timing. For example, for a loan with three missed payments, we may observe if the lender splashed paint on the borrower's home and harassed a family member. However, we do not observe if these were used for different missed payments, or if they were both used at the same time in response to a single missed payment. We also do not observe how many times a single form of harassment was used in a loan. Therefore we only use if harassment was used at least once to identify  $\theta^\eta$ .

To identify the repayment probability parameters from the lender's perspective,  $\theta^{\tilde{m}}$  and  $\theta^{\tilde{\sigma}}$ , we use the observed total number of weeks to repay,  $w_{ilt}$ , the total number of missed payments,  $f_{ilt}$ , and whether the borrower reached the terminal week,  $d_{ilt} \in \{0, 1\}$ . This is because we do not observe the specific weeks in which missed payments occurred.

Finally, to identify the lender harassment cost parameters,  $\theta^K$ , and the nested logit parameters,  $\theta^\lambda$ , we use variation in the observed loan sizes in the data. A higher harassment cost leads lenders to be more likely to choose smaller loans for a given repayment ability and harshness level, as they will need to harass borrowers more often to ensure they repay.

We now discuss the likelihood function that we use to jointly estimate the parameters  $\theta^{Lender}$ . We do not observe the harshness level,  $h_{ilt}$ , chosen by the lender (we only observe the harassment event that follow). Therefore we integrate it out of our likelihood. The contribution of loan  $(i, \ell, t)$  to the likelihood can be written as:<sup>56</sup>

$$\begin{aligned} \Pr\left(h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt}, L_{ilt} \mid \theta^{Lender}\right) &= \sum_{h_{ilt} \in \mathcal{H}} \Pr\left(h_{ilt} \mid \theta^{Lender}, L_{ilt}, h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt}\right) \\ &\times \Pr\left(w_{ilt}, f_{ilt}, d_{ilt} \mid \theta^{Lender}, L_{ilt}, h_{ilt}\right) \\ &\times \Pr\left(L_{ilt} \mid \theta^{Lender}, h_{ilt}\right) \Pr\left(h_{ilt} \mid \theta^{Lender}\right) \end{aligned} \quad (26)$$

In the following subsections we describe the functional form of each component of the likelihood contribution.

**Harassment Likelihood:** The first component  $\Pr\left(h_{ilt} \mid \theta^{Lender}, L_{ilt}, h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt}\right)$  in equation (26) is the likelihood of whether harassment was used at least once or not given the harassment probability (which depends on the loan size and harshness level), the time to repay and number of missed payments. In our model, if a borrower misses one payment, the lender will harass the borrower with probability  $p_{ilt}^\eta\left(\theta^{Lender}, L_{ilt}, h_{ilt}\right)$ . If the borrower misses two payments in a row, the lender will harass the borrower with probability one after the second missed payment.<sup>57</sup>

We use the number of missed payments combined with the number of possible ways a loan can have two missed payments in a row given the time taken to repay to estimate the harassment probability. We denote by  $\Pr\left(h_{ilt} = 1 \mid \theta^{Lender}, L_{ilt}, h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt}\right)$  the probability of harassment occurring at least once given  $w_{ilt}, f_{ilt}, d_{ilt}, L_{ilt}$  and  $h_{ilt}$ . This is given by:

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<sup>56</sup>This can be done by combining the three equations:

$$\begin{aligned} \Pr\left(h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt}, L_{ilt} \mid \theta^{Lender}\right) &= \sum_{h_{ilt} \in \mathcal{H}} \Pr\left(h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt}, L_{ilt} \mid \theta^{Lender}, h_{ilt}\right) \times \Pr\left(h_{ilt} \mid \theta^{Lender}\right) \\ \Pr\left(h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt}, L_{ilt} \mid \theta^{Lender}, h_{ilt}\right) &= \Pr\left(h_{ilt} \mid \theta^{Lender}, w_{ilt}, f_{ilt}, d_{ilt}, L_{ilt}, h_{ilt}\right) \times \Pr\left(w_{ilt}, f_{ilt}, d_{ilt}, L_{ilt} \mid \theta^{Lender}, h_{ilt}\right) \\ \Pr\left(w_{ilt}, f_{ilt}, d_{ilt}, L_{ilt} \mid \theta^{Lender}, h_{ilt}\right) &= \Pr\left(w_{ilt}, f_{ilt}, d_{ilt} \mid \theta^{Lender}, L_{ilt}, h_{ilt}\right) \times \Pr\left(L_{ilt} \mid \theta^{Lender}, h_{ilt}\right) \end{aligned} \quad (25)$$

<sup>57</sup>We note that this does not imply that any loan with two missed payments has harassment with probability 1. This only occurs if both missed payments occur in consecutive weeks. For example, a loan with missed payments in weeks 2 and 3 has harassment in week 2 with probability  $p_{ilt}^\eta\left(\theta^{Lender}, L_{ilt}, h_{ilt}\right)$  and in week 3 with probability 1. On the contrary, a loan with missed payments in weeks 2 and 4 has harassment with probability  $p_{ilt}^\eta\left(\theta^{Lender}, L_{ilt}, h_{ilt}\right)$  in both weeks.

$$\begin{aligned}
& \Pr \left( h_{ilt} = 1 \mid \theta^{Lender}, L_{ilt}, h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt} \right) = \\
& (1 - d_{ilt}) \left( \frac{\widehat{C}_{f_{ilt}}^{w_{ilt}} + \left( C_{f_{ilt}}^{w_{ilt}} - \widehat{C}_{f_{ilt}}^{w_{ilt}} \right) \left( 1 - [1 - p_{ilt}^\eta (\theta^{Lender}, L_{ilt}, h_{ilt})]^{f_{ilt}} \right)}{C_{f_{ilt}}^{w_{ilt}}} \right) \\
& + d_{ilt} \left( \frac{\widehat{C}_{f_{ilt}}^d + \left( C_{f_{ilt}}^d - \widehat{C}_{f_{ilt}}^d \right) \left( 1 - [1 - p_{ilt}^\eta (\theta^{Lender}, L_{ilt}, h_{ilt})]^{f_{ilt}} \right)}{C_{f_{ilt}}^d} \right)
\end{aligned} \tag{27}$$

The terms  $C_f^w$ ,  $\widehat{C}_f^w$ ,  $C_f^d$  and  $\widehat{C}_f^d$  are defined as follows. First,  $C_f^w$  is the number of ways (possible paths of missing and making payments) through which a loan can finish in  $w$  weeks with  $f$  missed payments. Second,  $\widehat{C}_f^w$  is the number of ways a loan can have two missed payments in a row when finishing in  $w$  weeks with  $f$  missed payments. Third,  $C_f^d$  is the number of ways a loan can reach the terminal week with  $f$  missed payments. Finally,  $\widehat{C}_f^d$  is the number of ways a loan can have two missed payments in a row when reaching the terminal week with  $f$  missed payments.<sup>58</sup>

The likelihood of observing the harassment observed in the data is then:

$$\begin{aligned}
\Pr \left( h_{ilt} \mid \theta^{Lender}, L_{ilt}, h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt} \right) &= h_{ilt} \Pr \left( h_{ilt} = 1 \mid \theta^{Lender}, L_{ilt}, h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt} \right) + \\
& (1 - h_{ilt}) \left[ 1 - \Pr \left( h_{ilt} = 0 \mid \theta^{Lender}, L_{ilt}, h_{ilt}, w_{ilt}, f_{ilt}, d_{ilt} \right) \right]
\end{aligned} \tag{28}$$

<sup>58</sup>For some examples of how this formula works, suppose a borrower finishes a loan with no missed payments ( $f_{ilt} = 0$ ). Then the harassment probability is zero. This is because  $\widehat{C}_0^w = 0$ : there are no possible ways for two missed payments in a row if the borrower does not miss a payment. If the borrower finishes a loan with only one missed payment, the harassment probability is  $p_{ilt}^\eta (\theta^{Lender}, L_{ilt}, h_{ilt})$ . This is because  $\widehat{C}_1^w = 0$  as there are no possible ways to finish a loan with two missed payments in a row when there is only one missed payment. If the borrower finishes a loan in 9 weeks with 2 missed payments, the harassment probability is 1. This is because there is only 1 way to finish a loan with 9 weeks with 2 missed payments: to miss in both weeks 2 and 3. Thus the only way a loan can finish in 9 weeks with 2 missed payments is with two missed payments in a row, so  $\widehat{C}_1^9 = C_2^9 = 1$ . Finally, if the borrower finishes a loan in 10 weeks with 2 missed payments, the harassment probability is:

$$\frac{\left( 1 + \left( 1 - [1 - p_{ilt}^\eta (\theta^{Lender}, L_{ilt}, h_{ilt})]^2 \right) \right)}{2}$$

This is because a loan that finishes in 10 weeks either had a missed payment in weeks 2 and 4 or weeks 3 and 4. So  $C_2^{10} = 2$  and  $\widehat{C}_2^{10} = 1$ . Therefore either there were two separate missed payments or two missed payments in a row, with both equally likely according to the model.



**Loan Performance Likelihood:** The second component  $\Pr(w_{ilt}, f_{ilt}, d_{ilt} \mid \theta^{Lender}, L_{ilt}, h_{ilt})$  in equation (26) is the probability of the observed total number of weeks to repay and the total number of missed payments given the loan size and harshness level. If the probability of making a payment in any given week is  $p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt})$ , then the probability that the borrower completes the loan in  $w$  weeks with  $f$  missed payments according to our model is:

$$C_f^w \left[ p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt}) \right]^{w-f-1} \left[ 1 - p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt}) \right]^f \quad (29)$$

where  $C_f^w$  is (as in equation (27)) the number of possible ways a borrower can miss  $f$  payments in  $w$  weeks under the structure of the loan.

The probability that the loan reaches the terminal period unpaid is:

$$1 - \sum_{w=1}^W \sum_{f=0}^w C_f^w \left[ p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt}) \right]^{w-f-1} \left[ 1 - p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt}) \right]^f$$

The probability of observing  $(w_{ilt}, f_{ilt}, d_{ilt})$  according to the model is then:

$$\begin{aligned} \Pr(w_{ilt}, f_{ilt}, d_{ilt} \mid \theta^{Lender}, L_{ilt}, h_{ilt}) = & \\ & (1 - d_{ilt}) C_{f_{ilt}}^{w_{ilt}} \left[ p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt}) \right]^{w_{ilt}-f_{ilt}-1} \left[ 1 - p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt}) \right]^{f_{ilt}} \\ & + d_{ilt} \left( 1 - \sum_{w=1}^W \sum_{f=0}^w C_f^w \left[ p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt}) \right]^{w-f-1} \left[ 1 - p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt}) \right]^f \right) \end{aligned} \quad (30)$$

where  $w_{ilt}$  is the observed number of weeks to repay,  $f_{ilt}$  is the observed number of missed payments and  $d_{ilt} \in \{0, 1\}$  denotes whether the borrower failed to complete the loan by the terminal week  $W$ .

**Loan Size Likelihood and Harshness Level Probabilities:** The third component  $\Pr(L_{ilt} \mid \theta^{Lender}, h_{ilt})$  in equation (26) is the probability of the observed loan size given the harshness level. This is given by:

$$\Pr(L_{ilt} \mid \theta^{Lender}, h_{ilt}) = \frac{p_{ilt}^{Lh}(L_{ilt}, h_{ilt} \mid \theta^{Lender})}{\Pr(h_{ilt} \mid \theta^{Lender})} \quad (31)$$

where

$$\Pr(h_{ilt} \mid \theta^{Lender}) = \sum_{L_{ilt} \in \mathcal{L}_{it}} p_{ilt}^{Lh}(L_{ilt}, h_{ilt} \mid \theta^{Lender}) \quad (32)$$

in the fourth component. We compute  $p_{ilt}^{Lh}(L_{ilt}, h_{ilt} \mid \theta^{Lender})$  via simulation. Given a guess of parameters  $\theta^{Lender}$ , we compute the  $\tilde{V}_{ilt}(\theta^{Lender}, L_{ilt}, h_{ilt})$  from equation (16) for each possible

loan size and harshness level by simulating  $ns = 10,000$  repayment paths using the repayment probability  $p_{ilt}^{\tilde{m}}(\theta^{Lender}, L_{ilt}, h_{ilt})$  and the harassment probability  $p_{ilt}^{\eta}(\theta^{Lender}, L_{ilt}, h_{ilt})$ .<sup>59</sup> To do this, we assume the lender's weekly discount factor is  $\tilde{\delta} = 0.999$ , corresponding to an annual discount factor of 0.95.<sup>60</sup>

## 4.2 Estimation of Borrower Loan Demand Parameters

We estimate the borrower loan demand parameters,  $\theta^\alpha$ , by estimating equation (2) in log form using a linear regression with borrower fixed effects:

$$\log(L_{it}^*) = \theta_r^\alpha \cdot x_i^\alpha \times r_t + \theta_i^\alpha + v_{it} \quad (33)$$

Because the change in the interest rates were due to the crackdown's effect on the cost of harassment and not due to changes in demand, the variation in the interest rate over time with variation in the loan sizes demanded on the intensive margin identifies the level term  $\theta_r^\alpha$ . The differences in how loan demand changes after the crackdown for borrowers of different characteristics identifies the interaction terms in  $\theta_r^\alpha$ .

## 4.3 Estimation of Borrower Repayment Parameters

To estimate the borrower repayment parameters,  $\theta^m$  and  $\theta^\sigma$ , we use variation in the observed total weeks to repay and the number of missed payments, similar to the second component of the lender likelihood. As the repayment probability depends on the harshness level, which is unobserved, we integrate it out using the estimated lender parameters. The contribution of a loan to this likelihood is given by:

$$\Pr(w_{ilt}, f_{ilt}, d_{ilt} \mid L_{ilt}, \hat{\theta}^{Lender}, \theta^m, \theta^\sigma) = \sum_{h_{ilt} \in \mathcal{H}} \Pr(w_{ilt}, f_{ilt}, d_{ilt} \mid \hat{\theta}^{Lender}, \theta^m, \theta^\sigma, L_{ilt}, h_{ilt}) \times \Pr(h_{ilt} \mid \hat{\theta}^{Lender}) \quad (34)$$

<sup>59</sup>If the fraction of the actual loan size to the desired loan size is not one of the fractions  $\frac{1}{3}$ ,  $\frac{1}{2}$ ,  $\frac{2}{3}$ , or 1, we replace the  $\rho$  in  $\mathfrak{L}_{it}$  closest to that in the data with the actual fraction in the data.

<sup>60</sup>This is a common annual discount factor used in empirical settings, such as in [Holmes \(2011\)](#) and [Collard-Wexler \(2013\)](#). We have also elicited the discount factor from two ex-lenders and found them to be consistent with this assumption.

The expression for  $\Pr\left(w_{ilt}, f_{ilt}, d_{ilt} \mid \widehat{\theta}^{Lender}, \theta^m, \theta^\sigma, L_{ilt}, h_{ilt}\right)$  is analogous to equation (30) where we use the estimated lender parameters for the harassment probabilities:

$$\begin{aligned} & \Pr\left(w_{ilt}, f_{ilt}, d_{ilt} \mid \widehat{\theta}^{Lender}, \theta^m, \theta^\sigma, L_{ilt}, h_{ilt}\right) = \\ & (1 - d_{ilt}) C_{f_{ilt}}^{w_{ilt}} \left[ p_{ilt}^m \left( \widehat{\theta}^{Lender}, \theta^m, \theta^\sigma, L_{ilt}, h_{ilt} \right) \right]^{w_{ilt} - f_{ilt} - 1} \left[ 1 - p_{ilt}^m \left( \widehat{\theta}^{Lender}, \theta^m, \theta^\sigma, L_{ilt}, h_{ilt} \right) \right]^{f_{ilt}} \\ & + d_{ilt} \left( 1 - \sum_{w=1}^W \sum_{f=0}^w C_f^w \left[ p_{ilt}^m \left( \widehat{\theta}^{Lender}, \theta^m, \theta^\sigma, L_{ilt}, h_{ilt} \right) \right]^{w-f-1} \left[ 1 - p_{ilt}^m \left( \widehat{\theta}^{Lender}, \theta^m, \theta^\sigma, L_{ilt}, h_{ilt} \right) \right]^f \right) \end{aligned} \quad (35)$$

#### 4.4 Estimation of Borrower Harassment Disutility and Effort Cost

We estimate the harassment disutility,  $\theta^\chi$ , and effort cost,  $\theta^\Psi$ , via simulated maximum likelihood using the observed choices of lenders by borrowers, taking the estimated values of  $\widehat{\theta}^{Lender}$ ,  $\widehat{\theta}^m$  and  $\widehat{\theta}^\sigma$  as given. The contribution of a loan to the likelihood is given by:

$$\Pr\left(V_{ilt} > \max_{\ell' \in \{0\} \cup \mathcal{C}_{it} \setminus \{\ell\}} V_{il\ell'} \mid \theta^\chi, \theta^\Psi, \widehat{\theta}^{Lender}, \widehat{\theta}^m, \widehat{\theta}^\sigma\right) = \frac{\exp\left(\bar{V}_{ilt}\left(\theta^\chi, \theta^\Psi, \widehat{\theta}^{Lender}, \widehat{\theta}^m, \widehat{\theta}^\sigma\right)\right)}{\sum_{\ell' \in \{0\} \cup \mathcal{C}_{it}} \exp\left(\bar{V}_{il\ell'}\left(\theta^\chi, \theta^\Psi, \widehat{\theta}^{Lender}, \widehat{\theta}^m, \widehat{\theta}^\sigma\right)\right)} \quad (36)$$

Because borrowers have different loan histories with different lenders, lenders differ in how likely they are to choose certain harshness levels and loan sizes. We identify  $\theta^\chi$  and  $\theta^\Psi$  through the borrower's trade offs between the loan size they expect to receive, and the expected penalties and harassment from missing payments from the lender. Variation in harassment probabilities across lenders identify  $\theta^\chi$ , while variation in loan histories affecting effort levels identify  $\theta^\Psi$ .

To be able to compute the likelihood contributions in equation (36), we need to define the borrower consideration sets,  $\mathcal{C}_{it}$ , the borrower's potential loan instances (as we do not observe the borrower choosing the outside option), and how we calculate the expected payoffs from choosing a lender,  $\bar{V}_{ilt}\left(\theta^\chi, \theta^\Psi, \widehat{\theta}^{Lender}, \widehat{\theta}^m, \widehat{\theta}^\sigma\right)$ . We discuss each of these in turn.

**Borrower Consideration Sets:** For each borrower in the data we observe the lender they actually chose to borrow from, but we do not observe all the lenders they compare the payoffs of borrowing from for each loan. For the borrower's consideration set at each point in time,  $\mathcal{C}_{it}$ , we assume that they choose between four options: the lender they actually chose, the last two lenders they borrowed from, and a new lender they never borrowed from before. In addition, they can also choose the outside option of not taking out a loan. We assume that borrowers only consider one new lender because all the borrowers in our dataset stated that they considered less than or equal to one new lender for all transactions. If the borrower does not have history with other lenders, we add additional new lenders so that all borrowers have exactly four lenders in their consideration

sets.<sup>61</sup> Because borrowers stated they do not have access to formal sector loans, these types of loans are not part of their consideration set.

For the new lenders in the borrower’s consideration set, we do not draw lenders randomly but instead use the lending network to choose a lender close to the borrower’s own lenders. The idea behind this approach is if  $i$ ’s lenders also frequently lend to borrower  $i'$ , then  $i$ ’s additional lender should be one of  $i'$ ’s lenders that  $i$  has not borrowed from before. To do this, we construct a yearly network matrix where element  $(\ell, \ell')$  is the number of different borrowers lenders  $\ell$  and  $\ell'$  both lent to in that year. We do this year-by-year to account for the fact that lenders enter and exit, as some are arrested. To find the additional lender for borrower  $i$ , we take the submatrix of rows corresponding to borrower  $i$ ’s lenders and the columns corresponding to all other lenders. The additional lender is then the lender associated with the maximum value of this submatrix.<sup>62</sup> In the event of ties, we draw a lender randomly from the largest values.<sup>63</sup>

We have also tested the sensitivity of our estimates to changing the size of the borrowers’ consideration sets. We did this by increasing the number of lenders in each borrower’s consideration set from four to five and reestimating our parameters. Only the borrower harassment disutility and effort cost are affected by the size of the consideration set. These parameters only change by a small amount in magnitude (between 5-10%) when compared to our baseline model.

**Borrower Potential Loans:** In our data we observe the loans the borrowers actually took out, but we do not observe instances where borrowers chose the outside option, i.e. instances where they considered taking out a loan but chose not to. Motivated by the literature in the estimation of dynamic entry models (Ryan, 2012; Collard-Wexler, 2013), we introduce potential loan instances for each borrower. We construct these based on the median time interval between loans for each

<sup>61</sup>For the first two lenders a borrower borrowed from, we take the first three lenders they actually borrowed from and an additional new lender.

<sup>62</sup>This process can also be explained with the aid of a simple example. Consider a market with only five lenders and three borrowers. Suppose borrower 1 borrowed from lenders  $A, B$  and  $C$ , borrower 2 borrowed from lenders  $B, C$ , and  $D$ , and borrower 3 borrowed from lenders  $C, D$  and  $E$ . The network matrix would be:

$$\begin{pmatrix} 1 & 1 & 1 & \mathbf{0} & \mathbf{0} \\ 1 & 2 & 2 & \mathbf{1} & \mathbf{0} \\ 1 & 2 & 3 & \mathbf{2} & \mathbf{1} \\ 0 & 1 & 2 & 2 & 1 \\ 0 & 0 & 1 & 1 & 1 \end{pmatrix}$$

For borrower 1, we look at the lenders that are close to borrower 1’s lenders that borrower 1 did not borrow from. We do this by looking at the submatrix of rows of the lenders that borrower 1 did borrow from (1-3) and the columns of lenders that borrower 1 did not borrow from (4-5). This is shown in bold. We then take the lender with the maximum value in this submatrix, which is lender  $D$  in this case.

<sup>63</sup>In the event that we need to draw more than one new lender for a borrower (because they borrowed from fewer than three lenders in the data), we take the largest values from the submatrix until we have the desired number of lenders (again drawing randomly in the event of ties).

borrower, over the time they were active taking out loans. We do this separately before and after the crackdown, as their loan frequency may change after the crackdown.<sup>64</sup> This procedure leads to the outside option being chosen 5,894 times, which means it is chosen approximately 39.9% of the time.<sup>65</sup>

**Computing the Expected Payoff from a Lender:** In order to compute the expected payoff from choosing a lender for a trial value of  $\theta^\lambda$  and  $\theta^\Psi$ , we first need to compute the expected payoff of a lender for a given loan size and harshness level,  $v_{ilt}(L_{ilt}, h_{ilt})$ , as in equation (20). Due to the large number of possible paths, combined with a large number of different lenders, harshness levels and loan sizes, we compute these expected payoffs via simulation. We first calculate the expected payoff  $\mathbb{E}[u_{iltw}(L_{ilt}, h_{ilt})]$  in each possible state for each week. We numerically evaluate the conditional and unconditional expectations in these expressions using Gauss-Hermite quadrature with 200 nodes. We provide the exact expressions for these approximations in Section A.8 in the Online Appendix. We then simulate  $ns = 10,000$  repayment paths for each possible loan using the borrower’s repayment probabilities.

With the expression in equation (20) calculated for each possible loan size and harshness level the lender could choose, we can compute the expected payoff for a lender using equation (21) together with the estimated lender choice probabilities,  $p_{ilt}^{Lh}(L_{ilt}, h_{ilt} | \hat{\theta}^{Lender})$ . We compute this for every lender in each borrower’s consideration set. In addition, we compute the value of the outside option for each borrower using equation (22). This allows us to compute the likelihood in equation (36).

## 5 Estimation Results

Table 1 shows our parameter estimates. The upper part of the table shows the estimates of the borrower repayment probability parameters. Column (1) shows those from the lender’s perspective, while column (2) shows that from the borrower. The difference between these columns is that the lender does not observe certain borrower characteristics in the first loan, such as their addictions, prior convictions, or gang member status. Instead, these characteristics are interacted with having a loan history with the borrower. Based on our modeling approach, these coefficients can be inter-

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<sup>64</sup>For a simple example of this approach, suppose we observe a borrower taking out loans in July 2009, January 2010, July 2010, and July 2011. The time intervals are 6, 6, and 12 months. The median number of months is therefore 6 months. For this borrower, we would assume that loan instances arrive every 6 months and they chose the outside option in January 2011.

<sup>65</sup>We have also tested the sensitivity of our estimates to changing the number of potential loans. We did this by increasing the number of potential loans by 10% and reestimating our parameters. Only the borrower harassment disutility and effort cost are affected by this change. These increase slightly in magnitude (between 6-12%) compared to our baseline model.

puted in S\$ terms when multiplied by 1,000. The estimates show that borrowers increase the cash they have available when faced with a higher harassment probability, showing the effectiveness of higher harshness for lenders. When the interest rate increased after the crackdown, borrowers put in less effort into repayment. Borrowers borrowing from a lender for the first time have a lower repayment probability, partially explained by those borrowers not having any relationship capital to lose with that lender. Borrowers with some relationship capital are better able to repay, but those with many previous loans are worse. This is because borrowers who borrow very often are worse at repaying. Borrowers who asked for the loan under the influence of alcohol, have previously been in prison, use sex workers and who treat friends regularly have lower repayment ability. Borrowers involved in a gang have higher repayment ability, because they may have access to more money-making opportunities. We also estimate that gamblers have a higher variance in income, compared to non-gamblers.

The harassment probability parameter estimates show that the constant terms for each harshness level differ, indicating heterogeneity across harshness levels, but this heterogeneity decreased after the crackdown. The average harassment probabilities for each harshness level are 1.1%, 4.9% and 67.8% before the crackdown and 2.8%, 7.9% and 23.3% after the crackdown. The harassment probability also increases with the loan size, as lenders have a greater incentive to make borrowers repay.

The harassment cost is estimated to be S\$406 before the crackdown and increasing to S\$1,108 afterwards. The harassment disutility and effort costs do not have a direct dollar interpretation, but a back-of-the-envelope calculation shows that the median borrower would need to be compensated at least S\$4,916 to be willing to accept certain harassment in a period.

Table A.6 in the Online Appendix shows the estimates of the borrower loan demand parameters  $\theta^\alpha$ . These estimates show that borrower loan demand is decreasing in the interest rate, but gamblers have a lower price sensitivity.<sup>66</sup> In Table A.7 in the Online Appendix we show how well our model is able to match our data. The expected loan outcomes at the estimated parameters match the average number of weeks, number of missed payments, harassment levels and loan sizes reasonably well on aggregate.

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<sup>66</sup>In a regression of log loan demand on log interest rate with borrower fixed effects, the price elasticity of loan demand is  $-0.93$ .

TABLE 1: Parameter Estimation Results.

	Lender		Borrower	
<i>Cash available for repayments: mean</i>	$\theta^m$		$\theta^m$	
Harassment probability	0.229	(0.100)	0.310	(0.032)
Interest rate	-2.530	(0.310)	-2.457	(0.185)
No lending history	-0.141	(0.051)	-0.803	(0.047)
Number of previous loans	0.007	(0.002)	0.024	(0.008)
Number of previous loans squared	-0.001	(0.001)	-0.003	(0.001)
Number of missed payments in last loan	-0.058	(0.013)	-0.087	(0.004)
Asked for loan under the influence of alcohol	-0.016	(0.004)	-0.032	(0.016)
Current gang member ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ for lenders)	0.022	(0.020)	0.081	(0.036)
Previously gang member ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ for lenders)	0.041	(0.032)	0.041	(0.027)
Number of previous convictions ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ for lenders)	-0.007	(0.006)	-0.022	(0.011)
Drinks alcohol ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ for lenders)	-0.052	(0.010)	-0.065	(0.050)
Uses drugs ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ for lenders)	0.026	(0.012)	-0.011	(0.030)
Frequents sex workers ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ for lenders)	-0.029	(0.014)	-0.050	(0.029)
Frequently treats friends ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ for lenders)	-0.157	(0.182)	-0.142	(0.038)
Borrower sociodemographics	Yes		Yes	
<i>Cash available for repayments: std. deviation</i>	$\theta^{\tilde{\sigma}}$		$\theta^{\sigma}$	
Constant	1.000		1.000	
No lending history	1.881	(1.166)		
Gambler ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ for lenders)	0.308	(0.128)	0.540	(0.042)
<i>Harassment probabilities</i>	$\theta^{\eta}$			
Pre-crackdown low harshness level intercept	-3.399	(0.810)		
Pre-crackdown medium harshness level intercept	-2.424	(0.300)		
Pre-crackdown high harshness level intercept	0.384	(0.232)		
Post-crackdown low harshness level intercept	-1.950	(0.813)		
Post-crackdown medium harshness level intercept	-1.381	(0.352)		
Post-crackdown high harshness level intercept	-0.580	(0.385)		
Loan size	0.733	(0.122)		
No lending history	0.355	(0.302)		
Number of previous loans	-0.026	(0.012)		
Number of previous loans squared	0.005	(0.005)		
Number of missed payments in last loan	-0.107	(0.050)		
Asked for loan under the influence of alcohol	0.180	(0.068)		
Gang affiliation, prior convictions and bad habits ( $\times \mathbb{1}\{hist_{i\ell t} > 0\}$ )	Yes			
Borrower sociodemographics	Yes			
<i>Harassment costs</i>	$\theta^{\kappa}$			
Constant	0.406	(0.124)		
Post crackdown	0.702	(0.211)		
<i>Borrower disutility</i>			$\theta^{\chi}, \theta^{\psi}$	
Harassment disutility			2.711	(0.058)
Unit effort cost			1.604	(0.023)

Standard errors in parentheses clustered at the borrower level. Gang affiliation, prior convictions and bad habits are interacted with having a past loan history for lender parameters. Borrower sociodemographics includes age, completed secondary education dummy, female dummy, marital status dummies (married, divorced), has children dummy, nationality dummies (Malaysian, Indian). The constant terms in  $\theta^{\tilde{\sigma}}$  and  $\theta^{\sigma}$  are normalized to 1.

## 6 The Effects of Law Enforcement

### 6.1 Crackdown on Lenders

#### 6.1.1 Effects of the Crackdown on Loan Outcomes

We use our model estimates to compute the effects of the crackdown on borrower and lender welfare and on the total value of disbursed loans. Our sample period spans 2009-2016 and the crackdown occurred in 2014. We run a counterfactual simulation where we assume the crackdown did not occur and compare payoffs and loan sizes in the 2014-2016 period to the baseline scenario where the crackdown does occur.

To implement this counterfactual, we assume that the lender harassment costs remained at their pre-crackdown level. We also assume that the constant terms in the harassment probability function, which form the lender's set of possible harassment probabilities, remain at their pre-crackdown levels. Because the crackdown caused the cartel of syndicates to raise the interest rates from 20% to 35%, we assume that in the absence of the crackdown the interest rate remains at 20%.<sup>67</sup> We use the borrower loan demand function to compute the adjusted loan demand to this interest rate. Finally, the crackdown caused a number of lenders to exit (either voluntarily or due to arrest) in the 2014-2016 period, which meant these lenders were removed from the borrowers' consideration sets. In the no-crackdown counterfactual we add these lenders back into the borrower consideration sets.

The results of this counterfactual experiment are summarized in Table 2. The crackdown caused a large decrease in total lender profits from S\$2.4m to S\$1.15m. This was accompanied by a large decrease in the volume of disbursed loans of 47.1%. Although the interest rate increased after the crackdown, the reduction in loan sizes meant that total interest revenue fell by only 3.7%. The decrease in profits therefore is mostly driven by the increase in harassment costs. This increase is mainly due to the increase in the unit cost of harassment, but lenders also conducted harassment more frequently because borrowers missed more payments, despite choosing lower harshness probabilities on average.

Borrowers were also negatively affected by the crackdown, where we find a 9.4% decrease in surplus. To compute borrower welfare under each scenario, we first convert borrower surplus to dollar values by calculating a certainty equivalent amount for each borrower. We do this by calculating the amount of money a borrower would need to receive each week over the  $W$  weeks to be indifferent between it and the option value of borrowing from lenders. We follow the standard in the literature (e.g. [Heidhues and Kőszegi \(2010\)](#)) and measure borrower welfare using week-zero preferences at their stated discount factors. If we instead assume a 0.95 annual discount

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<sup>67</sup>In Section 6.1.2 below we consider optimal interest rate setting by the cartel before and after the crackdown.



TABLE 2: The effects of the crackdown.

	No Crackdown	Crackdown (Baseline)	% Difference
Total lender profits (in S\$m)	2.40	1.15	-52.16%
Total loan volume (in S\$m)	2.64	1.40	-47.07%
Average harassment probability chosen	0.21	0.10	-52.80%
Total interest revenue (in S\$m)	6.33	6.10	-3.69%
Total harassment costs (in S\$m)	1.28	3.55	+176.36%
Average borrower surplus (in S\$000)	0.49	0.45	-9.36%
Average number of missed payments	4.47	5.80	+29.87%
Average number of times harassed	1.99	2.50	+25.64%

factor with no quasi-hyperbolic discounting, borrower surplus decreases by only 3.3% instead of 9.4%. Borrower surplus decreases because borrowers receive smaller loans, while the weekly interest payments remain similar to the pre-crackdown amounts because of the interest rate increase. Borrowers end up missing more payments which means the loans last longer and borrowers are harassed more frequently.<sup>68</sup> In Table A.8 in the Online Appendix, we show that gamblers, drinkers and drug-users were especially affected by the crackdown, but gang members were less affected.<sup>69</sup>

Overall, the crackdown was successful at lowering the volume of loans, reducing the incentives for borrowers to borrow from this market, and hurting the profits of lenders.

### 6.1.2 Effects of the Crackdown on Cartel Interest-Rate Setting

In our no-crackdown counterfactual above, we assumed that cartel would continue to advise lenders to charge a 20% nominal interest rate on loans and did not allow the cartel to endogenously optimize their rate. Figure 2 shows the results of a counterfactual experiment where we simulate loans at alternative interest rates set by the cartel and compute the relative changes in joint profitability for lenders. In the pre-crackdown period of 2009-2013, the interest rate charged by lenders was 20%. We compute the expected total profits for all lenders if the cartel had instead set the interest rate differently. We do this for all interest rates between 5% and 50% at 5 percentage point intervals. We adjust loan demand, borrower effort, lender choices, and the endogenously chosen loan sizes and harshness levels accordingly for each interest rate.<sup>70</sup>

<sup>68</sup>We note that because borrower welfare is estimated using the borrowers' choice probabilities, these welfare estimates do not capture any negative externalities on borrowers' friends or families. Because the crackdown caused borrowers to miss more payments and be harassed more often, the estimated decrease in borrower welfare is arguably a lower bound.

<sup>69</sup>In Table A.9 in the Online Appendix, we decompose the effects of the crackdown by removing changes caused by the crackdown one by one.

<sup>70</sup>We do not endogenize the cartel choosing the interest rate in our baseline model because we do not have sufficient variation in our data to estimate it. We only observe two main interest-rate regimes, the pre-crackdown rate of 20% and the post-crackdown rate of 35%.

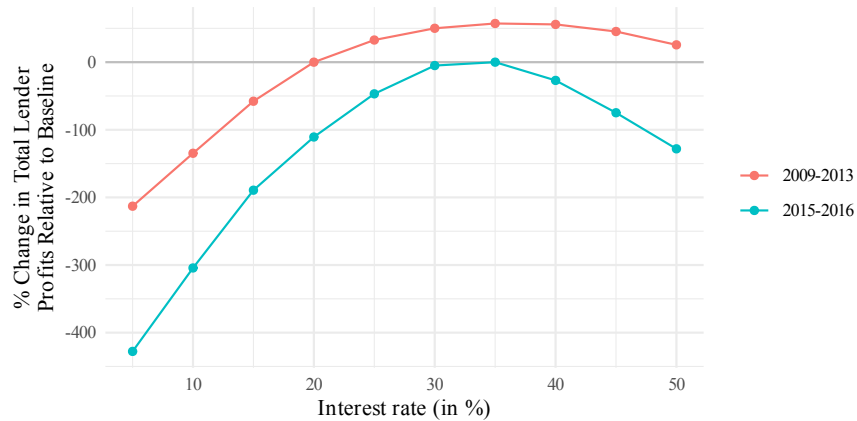


FIGURE 2: Percentage change in total lender profits at alternative interest rates before and after the crackdown.

At 20%, the percentage change relative to the baseline is zero because 20% is the baseline rate observed during this time period. We find that if the cartel lowered the interest rate to below 20% total lender profits would have fallen. However, the lenders as a whole would have benefited from a higher interest rate. An interest rate of 35% would have maximized lender profits before the crackdown. Above 35%, lender profits begin to fall because at this higher rate, loan demand is smaller and borrower effort is reduced substantially.

There are several reasons why we did not observe the cartel advising lenders to use the profit-maximizing rate of 35% in our data during the pre-crackdown period. First, because of the number of different syndicates operating in the market, they may not have been able to sustain the higher rate of 35%. At 35%, the incentive for one syndicate to deviate to a lower rate would have been too large. Second, if the syndicates made such large profits, it would encourage other entrants into the market. The syndicates may have kept the interest rate lower to deter further entry into the market. Third, if the syndicates were making even larger profits the authorities may have cracked down on the market sooner. They may have chosen the lower rate to stay off the radar of law enforcement.

After the crackdown, the baseline interest rate was 35%. We omit 2014 from this analysis because during this year the interest rate rose in 5 percentage point increments before stabilizing at 35%. Over the 2015-2016 period, our model predicts that 35% was the optimal rate. Because of the increase in costs and reduced profitability, it became easier for the cartel to sustain the optimal rate. Furthermore, with reduced profitability, the cartel also had less incentive to deter future entrants.

## 6.2 Targeting Borrowers

As an alternative market intervention, we consider the effect of removing different types of borrowers on lender profits. We sort borrowers by their average loan repayment probability and group

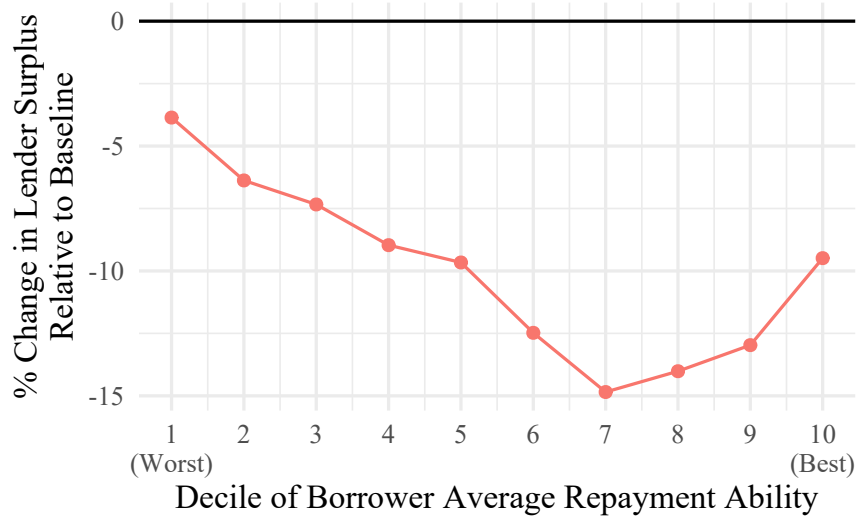


FIGURE 3: Effects of targeting borrowers on lender profits.

them into ten groups, such that the sum of the desired loan size within each group is approximately equal. Thus each group, or “decile”, has a similar size in terms of loan demand but differs in their repayment ability. We consider the effect of removing each of these groups in turn on lender profits. These borrowers could be removed in practice by either offering them formal-market alternatives, providing rehabilitation for their gambling, drug or alcohol use, or educating them on the perils of borrowing from loan sharks. We implicitly assume that removing only 10% of borrowers has no effect on the market interest rate or harassment schedule of lenders.

The results of this counterfactual experiment are shown in Figure 3.<sup>71</sup> We find that removing the worst borrowers (decile 1) is the least effective at lowering lender profits. This is because these borrowers are more costly for lenders to serve as they miss many payments, leading to high harassment costs. Lenders often only give these borrowers smaller loan sizes relative to what they request, such that they are better able to repay them. Removing borrowers from the middle of the distribution, especially decile 7, hurts lenders the most. These borrowers are the most profitable for the lender because they still miss several payments, leading to greater payment penalty revenue for the lender, while at the same time they do not miss too many payments such that they need to be harassed very frequently. Removing the borrowers with the highest repayment ability (decile 10) lowers the volume of loans the most, but does not impact the lenders’ profits as much as those in the middle of the distribution. This is because these borrowers do not miss many payments and earn the lenders less in interest payment revenue, although they are also less costly to serve. Therefore targeting borrowers in the center of the repayment ability distribution is the most effective at hurting lender profits.

<sup>71</sup>We show the results for other outcomes in Figure A.1 in the Online Appendix.

This counterfactual can also be interpreted as the result of a change in usury rates. A relaxation of interest rate caps would in fact allow formal intermediaries to offer credit to high risk borrowers at high interest rates. We can then think of a progressive increase in usury rates as causing the inclusion into formal credit of IML borrowers starting from the highest decile of repayment ability and moving down cumulatively. If the objective of policy makers is to raise interest rate caps to harm profits of loan sharks, our results can quantify how these profit losses would increase by offering increasingly risky borrowers a formal alternative.

The characteristics of borrowers that represent the best and worst borrowers can be seen in the parameter estimates in Table 1. In general, targeting borrowers with a higher ability to repay is the most effective strategy to affect lenders. Those with a gang affiliation, who are often selling drugs, have a higher repayment ability. Therefore enforcement efforts targeting drug pushers also can have a large knock-on effect on the lenders in the loan shark market.<sup>72</sup>

We also ran a related counterfactual experiment where we target borrowers having a particular characteristic. We did this for gamblers, drug users, prior convicts and gang members. These borrowers could be identified, for example, through conviction records or through rehab centers. We did this by randomly drawing borrowers having that characteristic until we have removed 10% of the total loan demand. We repeated this 10,000 times and calculated the mean decrease in lender profits from these draws. In each case the total effect on lender profits was similar, between 8.7-10.2%. This is because of the large degree of overlap between such borrowers.

## 7 Conclusion

Illegal money lending is prevalent across the world, yet due to a lack of high-quality data, empirical studies of this illegal market are scarce. We use highly detailed survey data from over one thousand borrowers to estimate a structural model of the illegal money lending market in Singapore. We use this model to evaluate the effects of a large enforcement crackdown that occurred in this market during our sample period, and to evaluate alternative policy interventions. We find that the crackdown was highly successful at lowering the payoffs of lenders and borrowers in the market, as well as lowering the total volume of loans disbursed. Removing borrowers from the market, either through offering formal market alternatives, rehabilitation or education programs, also hurts lenders, particularly if they focus on medium-performing borrowers in terms of loan repayment time.

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<sup>72</sup>Potential IML borrowers and their repayment ability could also be identified by collaborating with the licensed payday lending sector. The members of the Credit Association of Singapore (CAS) try to refer borrowers rejected from formal credit to charitable organizations to prevent them from going to IML market. In Section A.2.2 in the Online Appendix we discuss interviews we have carried out with the CAS.

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*Online Appendix to:*  
**The Effects of Law Enforcement in the Illegal Money Lending Market**  
*by Kaiwen Leong, Huailu Li, Nicola Pavanini and Christoph Walsh*

**A.1 Additional Figures and Tables**

TABLE A.1: Summary statistics of borrower characteristics.

	N	Mean	Std. Dev.	Min.	Median	Max.
Age	1061	37.60	7.64	20	38	63
Post-secondary education	1061	0.19	0.39	0	0	1
Female	1061	0.10	0.30	0	0	1
Married	1061	0.49	0.50	0	0	1
Divorced	1061	0.16	0.37	0	0	1
Has children	1061	0.62	0.49	0	1	1
Malaysian	1061	0.14	0.35	0	0	1
Indian	1061	0.11	0.31	0	0	1
Current gang member	1061	0.14	0.35	0	0	1
Previously gang member	1061	0.30	0.46	0	0	1
Number of previous convictions	1061	0.49	1.10	0	0	6
Gambles	1061	0.90	0.29	0	1	1
Drinks alcohol	1061	0.96	0.19	0	1	1
Uses drugs	1061	0.31	0.46	0	0	1
Frequents sex workers	1061	0.31	0.46	0	0	1
Frequently treats friends	1061	0.09	0.29	0	0	1

The statistics shown are for subsample of data used in estimation.

TABLE A.2: Summary statistics of loan-level variables.

	N	Mean	Std. Dev.	Min.	Median	Max.
Loan size (in S\$)	8866	1286.34	982.57	300	1000	5000
Desired loan size (in S\$)	8866	1597.85	1018.15	300	1000	5000
Interest rate (in %)	8866	22.28	6.48	2	20	50
Number of weeks to repay	8866	13.37	5.84	6	12	24
Number of missed payments	8866	3.85	3.91	0	2	23
Number of past loans with lender	8866	4.09	3.43	0	3	19
Asked for loan under influence of alcohol	8866	0.35	0.48	0	0	1
Worked for lender to repay	8576	0.06	0.23	0	0	1
Harassed at least once in loan	8866	0.54	0.50	0	1	1

The statistics shown are for subsample of data used in estimation.

TABLE A.3: Means of loan-level variables by year.

	2009	2010	2011	2012	2013	2014	2015	2016
Loan size (in S\$)	1487.16	1399.25	1456.67	1531.58	1506.85	972.14	425.25	480.43
Desired loan size (in S\$)	1699.27	1659.28	1741.90	1831.90	1847.72	1378.89	909.40	966.67
Interest rate (in %)	19.33	19.43	19.44	19.48	19.48	30.33	35.31	38.33
Number of weeks to repay	11.93	12.10	12.06	11.98	13.11	15.81	19.19	19.68
Number of missed payments	2.68	3.00	3.18	3.29	4.15	5.34	7.08	6.85
Number of past loans with lender	4.27	3.57	3.51	3.61	3.19	2.18	7.44	4.75
Asked for loan under influence of alcohol	0.33	0.34	0.31	0.35	0.37	0.31	0.44	0.44
Worked for lender to repay	0.08	0.05	0.04	0.04	0.04	0.11	0.11	0.12
Harassed at least once in loan	0.50	0.46	0.45	0.43	0.48	0.81	0.89	0.88

The statistics shown are for subsample of data used in estimation.

TABLE A.4: Harassment methods used by loan sharks.

Harassment Method Type	Proportion of Loans
Phone harassment or reminder call	0.511
Verbal threat	0.429
Send letter, note or threatening message	0.269
Knock borrower's door or gate	0.173
Scribble on borrower's property	0.066
Splash paint or kerosene in borrower's building	0.059
Graffiti on borrower's property	0.030
Harass neighbors	0.023
Harass borrower's family members or friends	0.021
Use or threat to use ID(s) in lender's hand for crime	0.018
Visiting borrower's workplace	0.018
Visiting borrower's home	0.011
Throw flowerpot at borrower	0.007
Block borrower's door (e.g. putting superglue in key holes)	0.003
Harass borrower in his/her workplace	0.003
Stalk borrower in a public venue and shout at him/her	0.001
Others	0.000
Scratch & splash paint on borrower's car	0.000
Body attack or torture	0.000

Proportion of loans involving different harassment methods used by loan sharks in our data. Lenders often used multiple harassment methods in the same loan hence the sum of proportions exceeds one. We note that none of the borrowers in our sample reported any use of body attacks or torture. When discussing the loansharking market, [Seidl \(1970\)](#) notes that “actual violence is minimized” and “fear and anxiety about it are used instead to motivate delinquent borrowers.” He also notes that violence may be counterproductive as it may bring increased scrutiny by law enforcement and make repayment more difficult for borrowers.

TABLE A.5: Uses for loans and primary reasons for taking out loans.

	Uses for loan (Proportion) (1)	Primary reason for loan (Proportion) (2)
Gambling or buying lottery tickets	0.551	0.264
Buying alcohol or drugs	0.479	0.381
Paying lender	0.343	0.091
Paying bills	0.213	0.052
Treating friends	0.144	0.006
Paying gambling debt	0.132	0.035
Sex worker, girlfriend, or KTV	0.130	0.009
Business needs	0.049	0.038
Paying credit card debt	0.047	0.013
Paying rent	0.046	0.039
Paying company creditor	0.034	0.012
Children's education	0.029	0.020
Holidays or special celebrations	0.021	0.004
Paying other debt	0.019	0.006
Paying hospital fees	0.012	0.009
Bank loan installment	0.012	0.004
Loan sharing with friends in need	0.008	0.004
Others	0.006	0.003
Child medical fee	0.005	0.001
Supporting family	0.004	0.003
Guarantor for others	0.004	0.001
Pay debts for others	0.004	0.002
Vehicle	0.002	0.001
Marriage	0.001	0.001
Renovations	0.001	0.001
Lawyer fees	0.001	0.000
Helping Friend to Borrow	0.000	0.000

Column 1 shows the proportion of loans that were used for each category. Because multiple responses were possible for each loan, the sum of proportions can exceed one. Column 2 shows the primary reason for taking out the loan.

TABLE A.6: Borrower Demand Estimates

	Log Loan Asked	
Interest rate	-5.675	(0.916)
Interest rate $\times$ Age	-0.038	(0.015)
Interest rate $\times$ Post-secondary education	0.072	(0.242)
Interest rate $\times$ Female	2.137	(0.322)
Interest rate $\times$ Married (rel. to single)	0.166	(0.424)
Interest rate $\times$ Divorced (rel. to single)	0.111	(0.446)
Interest rate $\times$ Has children	-0.257	(0.427)
Interest rate $\times$ Malaysian (rel. to Singaporean Chinese)	0.761	(0.284)
Interest rate $\times$ Indian (rel. to Singaporean Chinese)	0.735	(0.321)
Interest rate $\times$ Drinks alcohol	0.598	(0.493)
Interest rate $\times$ Uses drugs	0.331	(0.212)
Interest rate $\times$ Frequents sex workers	-0.069	(0.234)
Interest rate $\times$ Gambles	2.886	(0.380)
Borrower fixed effects	Yes	
Number of observations	10306	

Robust standard errors in parentheses clustered at the borrower level.

TABLE A.7: Expected outcomes at parameter estimates versus observed outcomes in the data.

	Data	Model
Average number of weeks	13.37	15.54
Average number of missed payments	3.85	4.39
Proportion of loans with harassment	0.54	0.57
Average loan size	1.29	1.29

TABLE A.8: Heterogeneous effects of the crackdown.

	Borrower Surplus	
Post-crackdown × Age	−0.001	(0.001)
Post-crackdown × Post-secondary education	0.020	(0.024)
Post-crackdown × Female	−0.011	(0.029)
Post-crackdown × Married (rel. to single)	−0.030	(0.036)
Post-crackdown × Divorced (rel. to single)	−0.031	(0.035)
Post-crackdown × Has children	0.043	(0.034)
Post-crackdown × Malaysian (rel. to Singaporean Chinese)	−0.025	(0.028)
Post-crackdown × Indian (rel. to Singaporean Chinese)	−0.013	(0.025)
Post-crackdown × Current gang member	0.062	(0.029)
Post-crackdown × Previously gang member	0.026	(0.022)
Post-crackdown × Number of previous convictions	0.003	(0.009)
Post-crackdown × Drinks alcohol	−0.136	(0.044)
Post-crackdown × Uses drugs	−0.041	(0.021)
Post-crackdown × Frequents sex workers	−0.031	(0.021)
Post-crackdown × Gambles	−0.041	(0.025)
Post-crackdown × Frequently treats friends	−0.012	(0.030)
Borrower fixed effects	Yes	
Period fixed effects	Yes	

Standard errors in parenthesis clustered at the borrower level. The dependent variable is borrower surplus of the loan measured in S\$000.

TABLE A.9: Decomposing the effects of the crackdown.

	Crackdown	Only Interest	Only Harassment	Only Lenders
	(1)	Rate Increases	Costs Increase	Exit/are Arrested
	(1)	(2)	(3)	(4)
Total lender profits (in S\$m)	−52.16%	+45.18%	−97.26%	−0.03%
Total loan volume (in S\$m)	−47.07%	−45.75%	−8.27%	+0.02%
Average harassment probability chosen	−52.80%	−25.65%	−17.46%	+0.44%
Total interest revenue (in S\$m)	−3.69%	−1.70%	−10.53%	+0.48%
Total harassment costs (in S\$m)	+176.36%	+1.33%	+147.06%	+2.37%
Average borrower surplus (in S\$000)	−9.36%	−13.16%	+0.86%	−0.03%
Average number of missed payments	+29.87%	+26.28%	−3.74%	+1.64%
Average number of times harassed	+25.64%	+27.57%	−7.18%	+2.36%

Column (1) shows the baseline (total) effects of the crackdown. Column (2) shows the effects of the crackdown if only the interest rate increased from 20% to 35%. Column (3) shows the effects of only the harassment cost changing. Column (4) shows the effects of the lenders exiting.

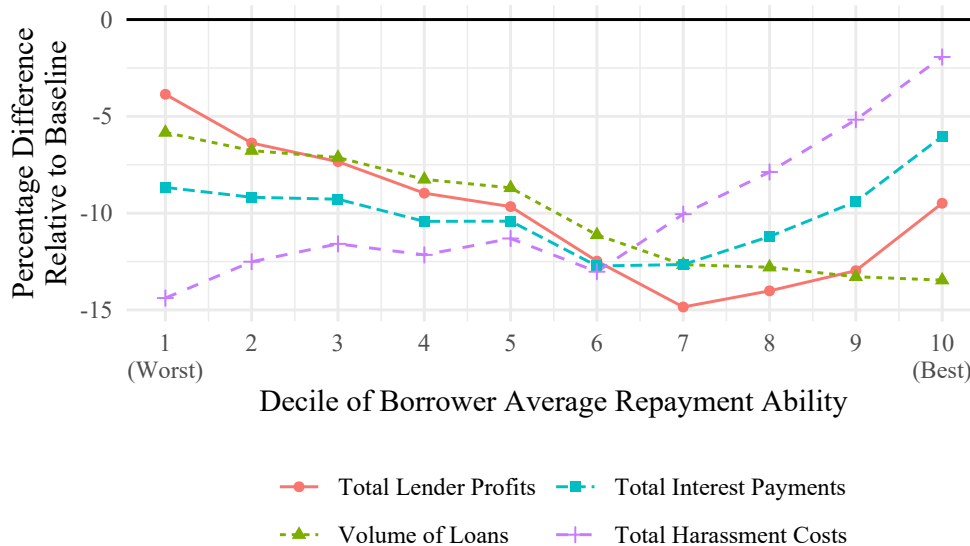


FIGURE A.1: Effects of targeting borrowers on lender outcomes.

## A.2 IML versus Other Credit Markets

Although the illegal money lending (IML) market shares features with some formal and other informal credit markets, we argue that there remain substantial differences. In this section we provide additional evidence to support this claim.

### A.2.1 Core Features Differentiating IML

We begin by outlining four core characteristics of IML. First, because loans fall outside the scope of financial regulators, loans have very high interest rates that exceed the legal maximum. Second, its customers are low-ability borrowers who do not have access to credit from the formal sector and often use the money for gambling, drugs and alcohol. Third, lenders operate with or under organized criminal groups, often coordinating on the loan structure, and use severe forms of harassment to encourage repayment that are not possible in legal credit markets. Fourth, it is phenomenon primarily found in urban areas of developed countries.<sup>73</sup> We expand on these points below.

<sup>73</sup>Seidl (1970) defines IML similarly. He defines loansharking by the following characteristics. “[First,] cash is lent at very high interest rates – generally 20 to 100 times higher than rates charged by legitimate lending institutions. [Second,] the borrower-lender agreement rests on the borrower’s willingness to pledge the physical well-being of him and his family as collateral against a loan. The corollary of the borrower’s willingness is the lender’s willingness to accept such collateral, with its obvious implications for what he *may* have to do to collect. [Third,] the borrower believes the lender has connections with ruthless criminal organizations. That fact and his expected need for future loans induce him to repay.”

**Loan Structure** Loan sharks, payday lenders, microfinance institutions and informal moneylenders all typically charge high interest rates. These loans also often have short maturities. Unlike payday lending, however, interest rates often exceed the legal maximum in IML. [Allcott et al. \(2021\)](#) find that all loans issued by a large payday lender in Indiana had interest rates at the legal maximum. In our setting, lenders charge interest rates at least four times the legal maximum. The resetting structure of loans in our setting has the purpose of debt trapping borrowers. In contrast, [Karlan et al. \(2019\)](#) finds no evidence that moneylenders in India and the Philippines debt-trap borrowers.

The main difference between IML and other fringe markets is arguably the manner in which lenders respond to missed payments. Lenders in IML often use severe harassment methods in response to missed payments such as damaging a borrower’s property or harassing their friends or family members. These methods are outside the scope of legal lenders. [Dobbie and Skiba \(2013\)](#) state that payday loans “have the unique feature that delinquencies are not reported to traditional credit rating agencies, and default comes with few penalties outside of calls from debt collection agencies.” The primary penalty for default in other markets is not being able to borrow again from a lender. This was adopted by some lenders in [Kaboski and Townsend \(2011\)](#) as well as by the Nigerian digital lender in [Björkegren et al. \(2022\)](#). Thus the threat of exclusion is what encourages repayment in these markets, whereas the threat of harassment is what encourages repayment in IML. Furthermore, in our setting, lenders will also make borrowers do work for them to finish paying off loans that they cannot repay, virtually guaranteeing that all loans will be repaid.

**Borrower Characteristics and Loan Uses** The borrowers in our setting have very low credit-worthiness. None of the borrowers in our survey had access to loans in the formal sector. Thus they represent a different sector of the population compared to payday lending or the credit card markets. They also represent a large portion of the population, as the black market database of IML borrowers in Singapore includes information on approximately 350,000 individuals.<sup>74</sup> Payday loans are also often used to pay rent or bills ([Morgan et al., 2012](#)), whereas we find that IML loans are mostly taken out for gambling, drugs or alcohol. This also differs from typically loans from microfinance institutions, which are often for agricultural uses or household investment reasons ([Kaboski and Townsend, 2011](#)).

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<sup>74</sup>During our sample period, the population of Singapore was approximately 5 million. Although the size of this database is likely a lower bound on the number of borrowers, this indicates that they make up approximately 5-10% of the population. The size of the illicit drugs market can also be used to gauge the size of the IML market, as loansharking is used as a means to launder drug money and make it more difficult to trace ([Jorgic, 2020](#); [UNODC, 2018](#)). Over 100 metric tons of methamphetamine were seized in Southeast Asia in 2018, compared to only 68 tons in the US ([NETI, 2019](#); [UNODC, 2020](#)). Singapore is also an important transit point for illegal drugs that is used by many transnational gangs in Southeast Asia ([Emmers, 2003](#)). Therefore the size of the drug market and amount of cash needed to be laundered is likely very large.

**Market Structure** The loan sharks in our setting operate under a cartel of transnational crime syndicates that set common loan terms such as the interest rate and loan duration. In contrast, the payday lending, microfinance and informal lending markets are typically competitive. Allcott et al. (2021) states that “payday lending has the hallmarks of a competitive market”, as entry barriers and profit margins are low. Using a data from a survey of 14 moneylenders in rural Pakistan, Aleem (1990) describes the informal lending market as monopolistically competitive, driven by asymmetric information between borrowers and lenders. Finally, McIntosh et al. (2005) finds competitive effects of entrants on an incumbent lender in the Ugandan microfinance market.

## **A.2.2 Information from Interviews with Market Participants in Other Credit Markets**

To verify the claim that IML is substantially different to other credit markets, we carried out interviews with market participants in licensed money lending (payday lending), Fintech/Peer-to-Peer lending, microcredit and informal lending. We discuss these interviews below.

**Licensed Money Lending (Payday Lending)** We interviewed two members of the Credit Association of Singapore (CAS).<sup>75</sup> Over a five-year period, the lenders of this association serve more than 70,000 unique borrowers in Singapore. According to our respondents, licensed moneylenders mainly serve two types of customers. Either customers that have taken out the maximum possible from a bank but need more cash, or customers do not meet the bank requirements to take out a loan. CAS told us that their members will not lend to anyone who shows signs of having borrowed or is going to borrow from the IML market.

Generally, it is very difficult for borrowers to borrow money from any licensed moneylender in Singapore. A borrower is required to show the lender their credit statement, bank account transactions, and all other related financial documents. There is a legal cap on how much a borrower can take out from a licensed lender. A licensed lender has the right to reject the borrower even though the borrower meets the minimum requirements to take out a loan set by the government. A lender can use the bank accounts, credit rating statements or their own information-gathering sources to check if the borrower is likely to be involved in IML or not. In many cases, the borrowers themselves will tell the lender about their intention to take out a loan from the IML market if they fail to secure a loan from the licensed lender. If a lenders feels that the borrower is part of IML, they will reject the loan immediately. To verify this sentiment, we spoke to an separate licensed lender. This lender told us that he rejects approximately half of all the borrowers that apply for a loan. About half of the rejected borrowers end up in the IML market. Furthermore, another lender told us that

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<sup>75</sup>This association represents more than 90% of all licensed moneylenders in Singapore. The less than 10% of licensed lenders that are not members are part time lenders with a handful of customers or lenders who are inactive most of the time.



one of the authorities advised them to focus on lending to the wealthier segments of the Singapore population. He said most lenders have closely followed this piece of advice.

Generally, CAS members will try to refer borrowers with the intention of borrowing from the IML market or those who are currently borrowing from IML to charities that will attempt help these borrowers.<sup>76</sup> According to one of the CAS respondent's own personal experience, borrowers that are rejected by the legal money lending market (either legal lenders do not want to give them anymore loans or they are rejected outright) are those who end up in the IML market.

**Fintech/Peer-to-Peer (P2P) Platforms** In Singapore, all Fintech/P2P lending platforms are regulated by either the Ministry of law or the Monetary Authority of Singapore. To protect borrowers, there are regulations set by these agencies about who is eligible for a loan. Similar to taking out a loan from any formal sector lenders, there is an application process which uses an individual's credit rating or company history to determine interest rates and whether an individual is eligible for a loan.<sup>77</sup> We spoke to one of the owners of a lending platform in Singapore. We were told that the documentation needed to take out a loan from this website was the same as those required by licensed moneylenders. Consistent with what our borrowers have told us, none of them qualify for P2P loans. Generally, eligible borrowers of P2P loans need to earn more than S\$35,000 per year and have a good credit history.

**Microcredit and Informal Lending** To verify that the IML market is different to the micro-credit and informal lending markets, we spoke to market participants from these markets which include lenders, borrowers, government officers and charities working with borrowers in two of the world's largest developing economies – China and India – to obtain their views and to provide some suggestive evidence about the differences between IML and these markets. We asked market participants in both countries the following questions: (1) Who are these professional moneylenders and are they part of organized crime syndicates? (2) What is the definition of professional moneylenders? (3) Can you describe the marketplace in which professional moneylenders operate? (4) Do professional moneylenders behave in similar ways in different areas within a country? We first discuss our findings in India and then discuss our findings for China.

*India:* We collected information from approximately 20 street vendors in India. These correspond to the types of borrowers from professional moneylenders in Karlan et al. (2019). We also interviewed a senior management officer of one of India's largest microcredit firms and one ex-government officer.<sup>78</sup> The answers to all the above questions are similar across all respondents.

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<sup>76</sup>These charities that help these borrowers include Blessed Grace, Adullam, Arise2care and Silver lining.

<sup>77</sup>SingSaver in Singapore - <https://www.singsaver.com.sg/blog/pros-and-cons-of-peer-to-peer-lending>

<sup>78</sup>We have obtained permission from the relevant parties to be able to provide photographs of these meetings with mosaiced faces. These are available upon request.

Borrowers claim that professional moneylenders are normal individuals and business owners who are not part of any organized crime group. The government of India views microcredit firms and these individual lenders and business that charge high interest rates as “professional moneylenders”. These lenders are an important group of people that will help India achieve its financial inclusion program goals, i.e. to help the poor gain access to credit. As such, even though some of these businesses are unlicensed, they are tolerated and are not the target of enforcement activities.<sup>79</sup>

The professional moneylending market is heterogeneous even within a particular area in India. The loan structures used by microcredit firms in India are heterogeneous, but only within the ranges of the directive by the Reserve Bank of India. For individuals and small unlicensed businesses, they are heterogeneous as they follow their own defined rules around interest charges, penal charges, repayment methodology, and other terms. The professional moneylender market is also competitive. They compete with one another in interest rates and other dimensions. There are also some market frictions. For example, in some of the areas in India that respondents were from, the government will require some larger microcredit firms to set lower interest rates so that everyone else will follow suit.

*China:* We asked individuals from a religious organization that helps provide credit counseling to borrowers in 35 rural villages in different parts of China to collect information from 20 borrowers of professional moneylenders from 10 different villages (2 borrowers per village).<sup>80</sup> From these interviews we learned that professional moneylenders are usually people that they know. For example, people who have made their fortune in the cities and have moved back home and started a lending business. None of these lenders are part of an organized criminal syndicate. Informal lending is also heterogeneous across villages. In some villages, borrowers are required to continuously give gifts in kind to the lender to establish trust with the lender before they will give them a loan. This process could take a number of months and it was not possible to bypass this requirement. In other places, it is possible to obtain a loan via a referral that both the lender and borrower knows. There is no standard structure to the loans and depends on the lender and borrower. In some villages, you can choose to keep paying fixed interest rates in perpetuity on the loan until you decide to pay off the loan in full. In other places, you will have to pay the interest and principal back by a fixed time period.

We also interviewed one ex-prison officer and an ex-police officer in China. They are not aware of any enforcement activities that are carried out against the lenders mentioned in this sub-

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<sup>79</sup>Market insiders did tell us, however, that in the run-up to elections, there are sometimes politically motivated small-scale enforcement activities carried out against some professional moneylenders that are harsh with borrowers during debt collection. They believed that political candidates want to demonstrate their concern for the electorate with these acts.

<sup>80</sup>We have been asked by the organization not to provide their information in any public forum. We are able to provide more information upon request subject to non-disclosure agreements.

section, i.e. professional moneylenders in villages. To the best of their knowledge, they said that the government is only actively targeting organized criminal lending syndicates nationwide.<sup>81</sup>

### **A.3 Features in Our Data Compared to Soudijn and Zhang (2013)**

In this section we briefly describe the main similarities and differences with our data and the data described by [Soudijn and Zhang \(2013\)](#). Their dataset is an accounting ledger of a single loan shark that was seized in a police raid on a Dutch casino in 1997, whereas our dataset comes from a survey of 1,090 borrowers borrowing from loan sharks in Singapore over 2009 to 2016. They observe 497 distinct loans whereas we observe 11,032.

There are a number of features in their setting which are similar to ours. The lender in their dataset charges all borrowers the exact same interest rate, regardless if they are a new customer or differ in repayment ability. This is exactly the same as in our setting, albeit with a different interest rate. They also do not have any interest rate compounding. They report very low default rates, where only 4 loans defaulted and 5 loans were reported missing. Thus their default rate is approximately 2%, similar to our setting. They also note that a small number of loans were cleared by paying via other means, which they interpret as doing jobs for the lender. This also occurs in our setting for borrowers that struggle to repay. The borrowers in their sample are also borrowing for gambling reasons, which is also the most common reason in our setting.

From their ledger it is unclear what types of harassment methods were used by the lender, but they do note that some fees were paid to individuals for debt collection. This corresponds to the runners in our setting. They also know that several lenders operated in the casino where the ledger was seized, and speculate that the lenders cooperated. This corresponds to our setting in that lenders used the same interest rate and loan terms at any given time, which were set by the transnational syndicates operating in the country.

There are also some features in their setting that differ from ours. The basic loan structure differs in that interest is charged at 10% per week on the original principal and the principal plus interest must be paid to close the loan in the last payment. In our case, borrowers in the pre-crackdown period pay 20% of the original principal per week for six weeks, but do not have to pay the original principal back at the end to close the loan. This is incorporated in the repayment schedule. The APR in their setting is 521%, whereas in our setting it is 261% before the crackdown and 562% afterwards. In their setting, early repayment is possible but in our setting borrowers cannot repay earlier. In fact, in their setting borrowers receive a discount when repaying earlier: if they repay the loan principal on the same day it is issued, they are only charged 5% interest.

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<sup>81</sup>We also spoke to a smaller number of market participants in the professional moneylending market in Malaysia and Indonesia. According to them, the professional moneylending market is similar to China in the sense that it is relatively heterogeneous across different parts within the same country.

Missing a payment in their setting does not result in a reset loan, unlike ours. Instead, the loan continues until the principal plus interest is repaid. Finally, borrowers repay much faster in their setting compared to ours. The median time to repay was 1 week and the longest time to repay was 17 weeks. In our setting, the median time to repay was 12 weeks. This shorter time to repay is likely because early repayment in our setting is not possible.

## **A.4 Additional Details on Data Collection**

### **A.4.1 Background**

Before pursuing an academic career in Economics, Leong had initially dropped out of high school. After dropping out, he spent a lot of time consorting with people from poor families, many of whom were or had become victims of loan sharks. Later, Leong became a social worker for one year where he dealt with individuals involved in the IML market. During this time he spoke with borrowers, ex-offenders, social service agencies, politicians, grassroots agencies and ex-law enforcement officers which allowed him to gain an understanding of the market. Since then, Leong has spent over a decade volunteering at organizations and agencies that aim to rehabilitate ex-offenders, many of whom have been involved in the IML market in the past. His social work has been documented by the media (Palansamy, 2012; Singh, 2013) and he has been invited by neighboring countries to help devise programs to rehabilitate ex-offenders.

### **A.4.2 Enumerators**

The 48 enumerators we used were trained using ethics and legal materials and then tested by us to ensure they understood the rules given to us by the IRB and the authorities when helping us to collect the survey. Each year when new interviews were being carried out, we gave refreshers and tested them again. This was to ensure that interviews were held in a consistent way over the years and across all of the enumerators. Leong also attended random interviews at a distance to ensure there was no strategic misreporting by enumerators and that they followed the correct protocols.

### **A.4.3 Interviews**

In each interview, respondents were first told their rights as they related to the study and asked for informed consent. Respondents were told that they could withdraw from the study at any time without forfeiting their payment. They were then asked if they had any questions or concerns. Standard answers to certain questions were provided to the enumerators. Next, the enumerators shared some of their own personal experiences from borrowing from loan sharks and the different ways they dealt with the stress it caused. Then, the enumerators explained the penalties that the

researchers would incur and the possible legal actions that respondents could take if the information they provided were ever leaked. The NTU IRB approved a waiver of the signature acknowledging informed consent. This waiver was essential to the interview process because almost all borrowers Leong spoke to before conducting the study were averse to signing any documents for fear of being identified. Thus, we obtained only verbal consent before beginning the interviews.

To design our survey and minimize risk to respondents, we consulted with experts who were familiar with the market. These included lawyers, ex-law enforcement officers, religious volunteers who worked with borrowers, ex-lenders, grassroots organizations, borrowers, and ex-runners (individuals previously imprisoned for helping lenders conduct harassment). To protect the respondents' identities, we did not collect copies of any documents such as government IDs that could identify them. We assigned a unique nickname to each respondent.

We also did not ask respondents to report on any illegal activity. Drug use and gambling are illegal but not in all circumstances. Our enumerators were taught to ask about these practices in a way that did not reveal whether the borrower was engaged in illegal activity. Furthermore, the act of borrowing itself is not illegal. The act of borrowing has not been criminalized because of the small number of borrowers with a genuine need that are unable to borrow from legal lenders or make use of standard safety nets. The Senior Minister of State for Home Affairs in 2010 stated that “[n]ow, as many [members of parliament] have highlighted . . . there are borrowers out there who would have a genuine financial need and some of them turn to loansharks” ([Singapore High Court, 2012](#)).

After data collection was complete, the data were anonymized to ensure that no respondent could be traced. The IRB requires the data to be stored in a locked drawer in NTU except when in use. Individuals who want to access the data for replication purposes should write to Leong, who will submit their request to the IRB. All written requests must state that no data will be revealed or used against any respondent. After approval, the researcher would have to be physically present in a room approved by the IRB to conduct the analysis without removing any data

#### **A.4.4 Low Recall Error in Survey**

Our survey requires borrowers to recall their past loans to the enumerator conducting the survey. We believe the recall error associated with these responses is small. We offered respondents an additional S\$10 if they provided physical evidence of their past loans. These were in the form of diaries, repayment schedule notes, text messages from lenders, and bank account statements.<sup>82</sup> Borrowers kept good details of their outstanding loans with lenders because they did not want to accidentally miss a payment. This is because the financial penalties and harassment are very severe

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<sup>82</sup>We note that payments to lenders were always done in cash, but borrowers often took cash out of an ATM on the day a loan repayment was due. These withdrawals were able to confirm the amount they needed to make repayments.

when borrowers miss payments. Because borrowing from loan sharks is not illegal, borrowers did not take any legal risks by keeping such records. 59% of borrowers were able to provide proof of the details of their past loans.<sup>83</sup> Of the remaining 41% of borrowers, 78% offered to show physical evidence in return for higher compensation. Due to financial constraints, we could not meet all of these demands but randomly selected twelve borrowers to compare their evidence with their previous answers. The responses for these respondents were accurate for almost all questions except that 5 had somewhat inflated their salaries. We have obtained the relevant permissions to provide redacted photographs of examples of these types of records upon request.

#### **A.4.5 Low Proportion of Once-Off Borrowers in the Market**

Our final sample does not contain any once-off borrowers and we observe at least 8 loans for over 97% of borrowers. Thus our sample may appear to underrepresent once-off borrowers. However, based on our data collection process and information we have collected, these borrowers likely make up a very small fraction of the market. First, market participants we have interviewed also told us once-off borrowers were very rare in this market. Second, of the 8.9% of borrowers that did not complete initial rounds of interviews over 2011-2013, only 3% of those participated in only one interview and did not continue with the survey. Of this, some were once-off borrowers but others did not wish to continue with the survey. All the remaining borrowers we interviewed reported multiple loans. With the 91.1% initial take-up rate in our survey, this provides evidence that our sample is representative and once-off borrowers are rare in this market.<sup>84</sup> Third, as a developed country, Singapore offers many safety nets for individuals who have once-off medical emergencies or experience sudden unemployment. Such individuals can make use of these without having to resort to illegal money lenders. In contrast, the majority of loans taken out in our context are for gambling, drugs or alcohol. These addictive habits are prone to repeat borrowing. Therefore, the proportion of once-off borrowers in this market is likely to be very low.

#### **A.4.6 Additional Data**

Although our loan-level data are the same as in [Lang et al. \(forthcoming\)](#), we use additional data collected by the enumerators that [Lang et al. \(forthcoming\)](#) do not use. These data are from the qualitative components of the interviews with borrowers as well as some interviews with lenders. We use these data to form the foundations of our structural model so that it closely ap-

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<sup>83</sup>Many of the documents, such as the bank account statements, contained identifying information of respondents. As per IRB protocol we were not able to keep this information and were required to erase these records.

<sup>84</sup>As further evidence that our sample is representative, it was stated in the Singaporean Parliament in 2010 that the number of borrowers with a “genuine financial need” is “not very large” ([Singapore High Court, 2012](#)), corresponding to the low proportions of loans used for such needs in [Table A.5](#).

proximates how the market works in practice. Some examples of this are as follows. First, we use information from the interviews to learn how borrowers form their consideration sets of lenders and how many new lenders they consider when taking out loans. Second, we use borrower responses for how they rank the severity of different harassment methods and the disutility of working for the lender relative to being harassment. Third, we use the information on the cognitive ability of borrowers and how well they understand how loans are structured in the market. Fourth, we measured the discount factors of a small number of ex-lenders. Finally, we asked ex-lenders which borrower of the characteristics were observable to them when assessing a borrower's ability to repay.

## **A.5 Alternative Explanations for Crackdown Effects**

We now provide evidence that rule out possible alternative explanations for the changes we observe in the market in 2014-2016.

First, the changes are unlikely to be due to changing macroeconomic conditions. There was no recession during our sample period and GDP growth remained stable over the entire period of 2012-2016. We also tested for a structural break in 2014 using a simple trend regression and did not find any evidence for a structural break. Therefore, it is unlikely that the increase in the interest rate charged by lenders is due to a higher cost of capital. Furthermore, it is unlikely that borrowers faced major changes in income that would require them to change their borrowing habits during this time.<sup>85</sup>

Second, it is unlikely that the transnational syndicates that fund the lenders reduced funding due to changes in capital controls. Singapore dismantled its capital controls in the 1970s. Furthermore, the majority of lending operations in Singapore did not require funds from abroad as lenders were highly profitable as there is very little borrower default.

Third, it is unlikely that the borrowers' bad habits intensified in 2014, which increased risk for lenders, causing them to charge higher interest rates. This is because we do not observe any decrease in eventual repayment after the crackdown. Furthermore, the net gambling revenue at the Marina Bay Sands and Resorts World Sentosa, the two largest gambling locations in Singapore, did not increase after 2014. In fact, the average gambling revenue over 2011-2013 was approximately 4 billion USD per year, and fell to on average 3.5 billion USD per year from 2014-2016 (Noble, 2018). There was also a small drop in the national gambling participation rate from 47% in 2011 to 44% in 2014 (National Council on Problem Gambling, 2017). This, combined with the fact that over 95% of the borrowers in our sample continued to borrow after the crackdown means it also unlikely that adverse selection in the market worsened after the crackdown.

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<sup>85</sup>We also note that although GDP growth in Singapore fell briefly following the 2007-2008 global financial crisis, annual GDP growth was never negative during this period. Because our sample period begins after GDP growth had recovered, our estimates are unlikely to be impacted by this financial crisis.

Fourth, it is unlikely that the crackdown saw the beginning of (or an increase in) protection money paid to corrupt police officers. It is challenging to obtain direct evidence on corrupt activities related to IML. However, [Transparency International \(2020\)](#) reports that Singapore was always consistently ranked one of the least corrupt countries in the world in the past decade. The [Gallup \(2020\)](#) report has ranked Singapore first for law and order from 2014 to 2020. According to Singapore's [Corrupt Practices Investigation Bureau \(2017\)](#), for the whole of government, there were only 20 public corruption cases in 2014, 15 in 2015, and 18 in 2016 that were investigated by it. Because the police force is a small subset of the whole of government and only part of the police force focuses on IML, the number of corruption cases related to IML that had been investigated in these years should be even smaller. Although the actual number of cases could be more than the cases that had been investigated, given Singapore's standing as it pertains to law and order, is unlikely that fees paid to corrupt police officers had caused loan prices to increase.

Fifth, there were no significant changes in regulation in the formal credit sector that would change the demand for loans in the IML market. The only significant policy change over our period of study (2009-2016) was the 2008 Moneylenders Act. This policy change regulated the loan sizes, required income levels, and interest rates in the legal money lending sector ([Singapore Ministry of Law, 2009](#)). Because the policy was enforced already at the beginning of our sample period (2009), it is unlikely that it was driving the changes that we observe in 2014.

## A.6 Borrower Discounting and Risk Aversion

### A.6.1 Discount Factors and Present Bias

In our model we assume borrowers discount payoffs in future weeks with quasi-hyperbolic discounting. Borrower  $i$  discounts a payoff  $w$  weeks into the future with  $\beta_i \delta_i^w$ . In our surveys we asked borrowers two question to elicit their discount factors and present bias. We use these responses to calculate each borrower's  $\beta_i$  and  $\delta_i$  as follows.

In the first question, we asked borrowers what they would need to receive in ten months to be equivalent to receiving S\$800 in nine months. The median borrower said S\$980. Let  $X_i^\delta$  be the amount stated by borrower  $i$  for this question.

We assume that this the  $X_i^\delta$  that solves  $\beta_i \delta_i^{\left(\frac{9}{12} \times \frac{365.25}{7}\right)} 800 = \beta_i \delta_i^{\left(\frac{10}{12} \times \frac{365.25}{7}\right)} X_i^\delta$ . Thus the  $\delta_i$  for borrower  $i$  is:

$$\delta_i = \left( \frac{800}{X_i^\delta} \right)^{12 \times \frac{7}{365.25}} \quad (37)$$

In the second question, we asked borrowers what they would need to receive in one month to be equivalent to receiving S\$500 now. The median borrower said S\$700. Let  $X_i^\beta$  be the amount stated



by borrower  $i$  for this question. We assume that this the  $X_i^\beta$  that solves  $\beta_i \delta_i^{\left(\frac{1}{12} \times \frac{365.25}{7}\right)} X_i^\beta = 500$ . Using the  $\delta_i$  from equation (37) and solving for  $\beta_i$  yields:

$$\beta_i = \left( \frac{500}{X_i^\beta} \right) \frac{1}{\delta_i^{\left(\frac{1}{12} \times \frac{365.25}{7}\right)}} = \left( \frac{500}{X_i^\beta} \right) \left( \frac{800}{X_i^\delta} \right) \quad (38)$$

The average borrower in our sample is slightly more impatient compared to the average borrower in [Meier and Sprenger \(2010\)](#) who surveyed individuals at tax assistance sites in Boston, MA during the 2006 tax season. In their survey they elicit the monthly discount factor between months 0 and 1 and between months 6 and 7 for each respondent. When they average these two discount factors and average these over respondents, they find an average monthly discount factor of 0.84. If we compute a similar average with our data (using months 9 and 10 instead of months 6 and 7), we find an average monthly discount factor of 0.77. In contrast to [Meier and Sprenger \(2010\)](#), however, the borrowers in our sample are much more likely to be present biased, with 99% in our sample and only 36% in theirs.

## A.6.2 Borrowers' Coefficients of Relative Risk Aversion

In our survey, we asked borrowers to choose between a gamble and a certain amount in three different scenarios. In each scenario there was a gamble which was to win S\$1,000 with 50% probability and S\$0 otherwise. The alternative in each scenario was a varying certain amount. These were S\$300, S\$350, and S\$400. With S\$300 as the certain amount, 80.3% chose the gamble. With S\$350, 46.5% chose the gamble, and with S\$400, only 7.6% chose the gamble. We also asked what their certainty equivalent amount was for a gamble with S\$800 with 50% probability. The median borrower said S\$500.

We use these responses to calculate each borrower's coefficient of relative risk aversion as follows. The borrower's utility function is  $u_i(c) = (c^{1-\gamma_i} - 1) / (1 - \gamma_i)$ , where  $\gamma_i$  is the coefficient of relative risk aversion. We assume a baseline wealth of zero, which for the borrowers in our sample is a close approximation. Let  $\bar{c} \in \{0.3, 0.35, 0.4\}$  be the certain amount in S\$1,000s. A borrower indifferent between the certain amount  $\bar{c}$  and the gamble which wins S\$1,000 with probability 0.5 and S\$0 otherwise has a coefficient of relative risk aversion,  $\gamma_{\bar{c}}$ , that satisfies:

$$\frac{\bar{c}^{1-\gamma_{\bar{c}}} - 1}{1 - \gamma_{\bar{c}}} = 0.5 \times \frac{1^{1-\gamma_{\bar{c}}} - 1}{1 - \gamma_{\bar{c}}} + \frac{1}{2} \times \frac{0^{1-\gamma_{\bar{c}}} - 1}{1 - \gamma_{\bar{c}}} \quad (39)$$

Canceling terms and solving for  $\gamma_{\bar{c}}$  yields:  $\gamma_{\bar{c}} = 1 + \frac{\log(2)}{\log(\bar{c})}$ . These indifference points are  $\gamma_{\bar{c}} \in \{0.424, 0.340, 0.244\}$  for  $\bar{c} \in \{0.3, 0.35, 0.4\}$ .

Based on the survey responses, we assign borrowers a coefficient of relative risk aversion as

TABLE A.10: Number of borrowers with each possible coefficient of relative risk aversion.

Coefficient	Number of Borrowers
0.195	83
0.292	417
0.382	374
0.806	216

follows. If borrower  $i$  would take the gamble with  $\bar{c} = 0.3$  but the certain amount at  $\bar{c} = 0.35$ , we assume  $\gamma_i = \frac{\gamma_{0.3} + \gamma_{0.35}}{2}$ . Similarly, if borrower  $i$  would take the gamble with  $\bar{c} = 0.35$  but the certain amount at  $\bar{c} = 0.4$ , we assume  $\gamma_i = \frac{\gamma_{0.35} + \gamma_{0.4}}{2}$ . If borrower  $i$  would always take the gamble, we assume  $\gamma_i = \gamma_{0.4} - \frac{\gamma_{0.35} - \gamma_{0.4}}{2}$ . If borrower  $i$  would always take the certain amount, we assume  $\gamma_i = \gamma_{0.3} + \frac{\gamma_{0.3} - \gamma_{0.35}}{2}$ . Thus we assume an upper and lower bound on their level of risk aversion. However, borrowers at the extremes are a minority. A table of the number of borrowers with each value is shown in Table A.10. The majority of borrowers would take the gamble over the certain S\$300, but would take the certain S\$400 over the gamble. The range of risk aversion estimates are in line with those found by Chetty (2006), who finds a mean value of 0.71 with values ranging from 0.15 to 1.78. We also find that gamblers are significantly less risk averse compared to non-gamblers, with an 18.2% lower average  $\gamma_i$  coefficient compared to non-gamblers.<sup>86</sup>

## A.7 Terminal Week Payoffs

If the loan is still unpaid by the terminal week  $W$ , the lender will make the borrower do work for them to finish paying off the loan. In this section we describe the exact specification for the lender's and borrower's payoffs in this case.

### A.7.1 Terminal Week Payoffs for the Lender

We assume reaching the terminal week gives the lender an immediate payoff of the outstanding amount plus a mean-zero shock  $\xi_{ilt}$ . This shock captures that sometimes the lender does not have a suitable job for the borrower and earns less than the amount outstanding, whereas other times the lender has a very lucrative and valuable task that is worth more than the amount outstanding. The

<sup>86</sup>The fact that gamblers can be measured to be risk averse (although with a low coefficient of risk aversion) can be rationalized by the utility from gambling itself (Conlisk, 1993).

expected payoff to the lender in the terminal week in each possible case is given by:

$$\tilde{u}_{i\ell t W}(L_{i\ell t}, h_{i\ell t}) = \begin{cases} r_t L_{i\ell t} & \text{if } n_{i\ell t W} = 5 \text{ and } \tilde{m}_{i\ell t W}(h_{i\ell t}) \geq r_t L_{i\ell t} \\ 6r_t L_{i\ell t} - \kappa_t & \text{if } n_{i\ell t W} = 0 \text{ and } \tilde{m}_{i\ell t W}(h_{i\ell t}) < r_t L_{i\ell t} \\ (6 - n_{i\ell t W}) r_t L_{i\ell t} - p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t}) \kappa_t & \text{if } n_{i\ell t W} \in \{1, \dots, 5\} \text{ and } \tilde{m}_{i\ell t W}(h_{i\ell t}) < r_t L_{i\ell t} \\ (5 - n_{i\ell t W}) r_t L_{i\ell t} & \text{if } n_{i\ell t W} \in \{0, \dots, 4\} \text{ and } \tilde{m}_{i\ell t W}(h_{i\ell t}) \geq r_t L_{i\ell t} \\ 0 & \text{if } n_{i\ell t W} = 6 \end{cases} \quad (40)$$

In the first case, the borrower manages to make the final payment in the terminal week and doesn't have to work for the lender. In the second case, the borrower has not made any payments towards the loan and must work to repay the loan in full. Because of two missed payments in a row, the lender inflicts harassment with probability 1. In the third case, the loan is partially repaid. The borrower misses a payment and must work to repay the remaining  $(6 - n_{i\ell t W}) r_t L_{i\ell t}$  outstanding on the loan. Because of the missed payment, the lender additionally harasses the borrower with probability  $p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t})$ . In the fourth case, the borrower makes a payment in week  $W$  and only has to work to repay the remaining  $(5 - n_{i\ell t W}) r_t L_{i\ell t}$  on the loan. In the final case, the loan is already fully paid by week  $W$ .

### A.7.2 Terminal Week Payoffs for the Borrower

Borrowers we have interviewed stated that the expected disutility from working for a lender to finish repaying a loan is between 8-10 times the expected disutility from missing a payment. Based on this information, we assume the expected disutility from working for the lender is:

$$\left[ 8 + 2 \left( \frac{5 - \mathbb{1}\{m_{i\ell t W}(h_{i\ell t}) \geq r_t L_{i\ell t}\} - n_{i\ell t W}}{5} \right) \right] p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t}) \theta^\chi \quad (41)$$

If the borrower has not made any payments towards the loan, the expected disutility is  $10p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t}) \theta^\chi$ . If they only have one outstanding payment, the disutility is  $8p_{i\ell t}^\eta(L_{i\ell t}, h_{i\ell t}) \theta^\chi$ .

The expected payoff to the borrower in the terminal week in each possible case is given by:

$$\begin{aligned}
u_{i,t,W}(L_{i,t}, h_{i,t}) = & \\
\left\{ \begin{array}{ll}
\mathbb{E} \left[ \frac{[m_{i,t,W}(h_{i,t}) - r_t L_{i,t}]^{1-\gamma} - 1}{1-\gamma} \middle| m_{i,t,W}(h_{i,t}) \geq r_t L_{i,t} \right] - \Psi_{i,t}(h_{i,t}) & \text{if } n_{i,t,W} = 5 \text{ and } m_{i,t,W}(h_{i,t}) \geq r_t L_{i,t} \\
\mathbb{E} \left[ \frac{[m_{i,t,W}(h_{i,t})]^{1-\gamma} - 1}{1-\gamma} \middle| m_{i,t,W}(h_{i,t}) < r_t L_{i,t} \right] & \\
- (10p_{i,t}^\eta(L_{i,t}, h_{i,t}) + 1) \theta^\chi - \Psi_{i,t}(h_{i,t}) & \text{if } n_{i,t,W} = 0 \text{ and } m_{i,t,W}(h_{i,t}) < r_t L_{i,t} \\
\mathbb{E} \left[ \frac{[m_{i,t,W}(h_{i,t})]^{1-\gamma} - 1}{1-\gamma} \middle| m_{i,t,W}(h_{i,t}) < r_t L_{i,t} \right] & \\
- \left( 9 + 2 \left( \frac{5 - n_{i,t,W}}{5} \right) \right) p_{i,t}^\eta(L_{i,t}, h_{i,t}) \theta^\chi - \Psi_{i,t}(h_{i,t}) & \text{if } n_{i,t,W} \in \{1, \dots, 5\} \text{ and } m_{i,t,W}(h_{i,t}) < r_t L_{i,t} \\
\mathbb{E} \left[ \frac{[m_{i,t,W}(h_{i,t}) - r_t L_{i,t}]^{1-\gamma} - 1}{1-\gamma} \middle| m_{i,t,W}(h_{i,t}) \geq r_t L_{i,t} \right] & \\
- \left( 8 + 2 \left( \frac{4 - n_{i,t,W}}{5} \right) \right) p_{i,t}^\eta(L_{i,t}, h_{i,t}) \theta^\chi - \Psi_{i,t}(h_{i,t}) & \text{if } n_{i,t,W} \in \{0, \dots, 4\} \text{ and } m_{i,t,W}(h_{i,t}) \geq r_t L_{i,t} \\
\mathbb{E} \left[ \frac{m_{i,t,W}^{1-\gamma} - 1}{1-\gamma} \right] & \text{if } n_{i,t,W} = 6
\end{array} \right. \quad (42)
\end{aligned}$$

In the first case, the borrower manages to make the final payment at the terminal week and avoids having to work for the lender. In the second case, the borrower reaches the terminal week with no part of the loan paid and receives the largest possible disutility: an expected harassment cost of  $\theta^\chi$  from two missed payments in a row and an expected disutility of  $10p_{i,t}^\eta(L_{i,t}, h_{i,t}) \theta^\chi$  from working for the lender to recover the full value of the loan. In the third case, the borrower does not make a payment in the final week and receives the expected disutility from a missed payment of  $p_{i,t}^\eta(L_{i,t}, h_{i,t}) \theta^\chi$  and must work for the lender to repay the loan. The fourth case is similar except the borrower makes a payment in the terminal week and avoids the missed payment disutility. Finally, if the loan is fully repaid by week  $W$ , the borrower simply consumes her cash from that week.

## A.8 Gauss-Hermite Quadrature Approximations of Borrower Payoffs

We use Gauss-Hermite quadrature with  $H = 200$  weights  $w_h$  and nodes  $z_h$  to numerically evaluate the conditional and unconditional expectations in the borrower's payoff functions. For ease of notation, we omit the  $h_{i,t}$  argument in  $m_{i,t}(h_{i,t})$  in this subsection and write it simply as  $m_{i,t}$  (and similarly for  $m_{i,t,W}$ ).

*Expected Payoff in the First Week:*

The expected payoff in week 1 before the realization of  $v_{i1}$  is the expected utility from consuming the income,  $m_{i0t1}$ , plus the cash from the loan,  $(1 - r_t)L_{i,t}$ . This expected payoff and its approxi-

mation are given by:

$$\begin{aligned}
& \mathbb{E} \left[ \frac{(m_{i0t1} + (1 - r_t)L_{ilt})^{1-\gamma_i} - 1}{1 - \gamma_i} \right] \\
&= \Phi \left( -\frac{m_{i0t}}{\sigma_i} \right) \frac{[(1 - r_t)L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i} + \int_{-m_{i0t}/\sigma_i}^{\infty} \frac{(m_{i0t} + \sigma_i v_{it1} + (1 - r_t)L_{ilt})^{1-\gamma_i} - 1}{1 - \gamma_i} \frac{e^{-v_{it1}^2/2}}{\sqrt{2\pi}} dv_{it1} \\
&\approx \Phi \left( -\frac{m_{ilt}}{\sigma_i} \right) \frac{[(1 - r_t)L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i} + \sum_{h=1}^H \frac{w_h}{\sqrt{\pi}} \mathbb{1} \left\{ m_{ilt} + \sqrt{2}\sigma_i z_h > 0 \right\} \frac{[m_{ilt} + \sqrt{2}\sigma_i z_h + (1 - r_t)L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i}
\end{aligned}$$

The probability that  $m_{i0t1} = 0$  is  $\Phi \left( -\frac{m_{i0t}}{\sigma_i} \right)$  so the first term is this probability multiplied by the expected payoff conditional on  $m_{ilt1} = 0$ . The second term is the probability that  $m_{ilt1} > 0$  multiplied by the expected payoff conditional on  $m_{ilt1} > 0$ .

*Expected Payoff from Making a Payment:*

In weeks 2 to  $W$ , if a borrower makes their payment they consume their remaining cash  $m_{iltw} - r_t L_{ilt}$  and experience disutility from effort. A borrower can make a payment only if  $m_{iltw} \geq r_t L_{ilt}$  which can also be written as  $v_{itw} \geq (r_t L_{ilt} - m_{ilt}) / \sigma_i$ . The expected payoff conditional on being able to make the payment is then approximated by.:

$$\begin{aligned}
& \mathbb{E} \left[ \underbrace{\frac{(m_{iltw} - r_t L_{ilt})^{1-\gamma_i} - 1}{1 - \gamma_i}}_{\text{Expected payoff from consuming } m_{iltw} - r_t L_{ilt} \text{ after payment}} \mathbb{1} \left\{ m_{iltw} \geq r_t L_{ilt} \right\} \right] - \underbrace{\Psi_{ilt}(h_{ilt})}_{\text{Disutility from effort}} \\
&= \left[ \Phi \left( \frac{m_{ilt} - r_t L_{ilt}}{\sigma_i} \right) \right]^{-1} \int_{\frac{r_t L_{ilt} - m_{ilt}}{\sigma_i}}^{\infty} \frac{(m_{ilt} + \sigma_i v_{itw} - r_t L_{ilt})^{1-\gamma_i} - 1}{1 - \gamma_i} \frac{e^{-v_{itw}^2/2}}{\sqrt{2\pi}} dv_{itw} - \Psi_{ilt}(h_{ilt}) \\
&\approx \left[ \Phi \left( \frac{m_{ilt} - r_t L_{ilt}}{\sigma_i} \right) \right]^{-1} \times \sum_{h=1}^H \frac{w_h}{\sqrt{\pi}} \mathbb{1} \left\{ m_{ilt} + \sqrt{2}\sigma_i z_h \geq r_t L_{ilt} \right\} \times \frac{[m_{ilt} + \sqrt{2}\sigma_i z_h - r_t L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i} - \Psi_{ilt}(h_{ilt})
\end{aligned}$$

*Expected Payoff from Not Making a Payment:*

The borrower is unable to make the payment when  $m_{iltw} < r_t L_{ilt}$ . If a borrower misses a payment, they consume their income and, depending on the payment counter  $n_{iltw}$ , any transfers from the lender. They also receive disutility from both harassment and effort, where the harassment probability depends on if the payment counter is zero or not. The expected payoff conditional on not

being able to make the payment is then given by:

$$\begin{aligned}
& \mathbb{E} \left[ \underbrace{\frac{[m_{iltw} + \mathbb{1}\{n_{iltw} > 0\} (n_{iltw} - 1) r_t L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i}}_{\text{Expected payoff from consuming cash } m_{iltw} \text{ plus any transfers after missing a payment}} \Big| m_{iltw} < r_t L_{ilt} \right] \\
& - \underbrace{\mathbb{1}\{n_{iltw} > 0\} p_{ilt}^\eta \theta^x}_{\text{Expected disutility from harassment which occurs with probability } p_{ilt}^\eta} \\
& - \underbrace{\mathbb{1}\{n_{iltw} = 0\} \theta^x}_{\text{Disutility from certain harassment after two missed payments in a row}} \\
& - \underbrace{\Psi_{ilt}(h_{ilt})}_{\text{Disutility from effort}}
\end{aligned}$$

The term inside the expectation is can be written in two parts: when  $m_{iltw} = 0$  and when  $m_{iltw} \in (0, r_t L_{ilt})$ . The probability that  $m_{iltw} = 0$  conditional on  $m_{iltw} < r_t L_{ilt}$  is  $\frac{\Phi(-m_{ilt}/\sigma_i)}{\Phi((r_t L_{ilt} - m_{ilt})/\sigma_i)}$ . Given this, the term inside the expectation can be approximated by:

$$\begin{aligned}
& \mathbb{E} \left[ \frac{[m_{iltw} + (n_{iltw} - 1) \mathbb{1}\{n_{iltw} > 0\} r_t L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i} \Big| m_{iltw} < r_t L_{ilt} \right] \\
& = \frac{\Phi\left(\frac{-m_{ilt}}{\sigma_i}\right)}{\Phi\left(\frac{r_t L_{ilt} - m_{ilt}}{\sigma_i}\right)} \frac{[(n_{iltw} - 1) \mathbb{1}\{n_{iltw} > 0\} r_t L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i} + \\
& \quad \frac{1}{\Phi\left(\frac{r_t L_{ilt} - m_{ilt}}{\sigma_i}\right)} \int_{-\frac{m_{ilt}}{\sigma_i}}^{\frac{r_t L_{ilt} - m_{ilt}}{\sigma_i}} \frac{[m_{ilt} + \sigma_i v_{itw} + (n_{iltw} - 1) \mathbb{1}\{n_{iltw} > 0\} r_t L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i} \times \frac{e^{-v_{itw}^2/2}}{\sqrt{2\pi}} dv_{itw} \\
& \approx \frac{\Phi\left(\frac{-m_{ilt}}{\sigma_i}\right)}{\Phi\left(\frac{r_t L_{ilt} - m_{ilt}}{\sigma_i}\right)} \frac{[(n_{iltw} - 1) \mathbb{1}\{n_{iltw} > 0\} r_t L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i} + \\
& \quad \left[ \Phi\left(\frac{r_t L_{ilt} - m_{ilt}}{\sigma_i}\right) \right]^{-1} \sum_{h=1}^H \frac{w_h}{\sqrt{\pi}} \mathbb{1}\{m_{ilt} + \sqrt{2}\sigma_i z_h > 0\} \mathbb{1}\{m_{ilt} + \sqrt{2}\sigma_i z_h < r_t L_{ilt}\} \times \\
& \quad \frac{[m_{ilt} + \sqrt{2}\sigma_i z_h + (n_{iltw} - 1) \mathbb{1}\{n_{iltw} > 0\} r_t L_{ilt}]^{1-\gamma_i} - 1}{1 - \gamma_i}
\end{aligned}$$

*Expected Payoff from a Completed Loan:*

The expected payoff when the loan is complete is the unconditional expectation of  $\frac{m_{i0tw}^{1-\gamma_i} - 1}{1 - \gamma_i}$ . We

approximate this using:

$$\begin{aligned} \mathbb{E} \left[ \frac{m_{i0tw}^{1-\gamma_i} - 1}{1 - \gamma_i} \right] &= \int_{-m_{i0t}/\sigma_i}^{\infty} \frac{(m_{i0t} + \sigma_i v_{itw})^{1-\gamma_i} - 1}{1 - \gamma_i} \frac{e^{-v_{itw}^2/2}}{\sqrt{2\pi}} dv_{itw} \\ &\approx \sum_{h=1}^H \frac{w_h}{\sqrt{\pi}} \mathbb{1} \left\{ m_{i0t} + \sqrt{2}\sigma_i z_h > 0 \right\} \frac{[m_{i0t} + \sqrt{2}\sigma_i z_h]^{1-\gamma_i} - 1}{1 - \gamma_i} \end{aligned}$$

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