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The Travel Shock

Abstract

The COVID-19 pandemic has led to a collapse in international travel and tourism. This paper explores how the cross-country impact of the pandemic relates to countries' dependence on these activities as a source of revenue. It first documents the size of the shock to net revenues from international travel and tourism for the balance of payments. For the median highly tourism-dependent economy the shock exceeded 10 percentage points of GDP, leading to a sizable current account deterioration. Indeed, empirical evidence suggests that current account adjustment in 2020 relative to pre-crisis forecasts was driven to an important extent by the collapse in revenues and expenditures on international travel as well as by the collapse in oil prices. On the economic growth front, the paper shows that the share of tourism activities in GDP is the single most important predictor of the growth shortfall in 2020 triggered by the COVID-19 crisis across the world as well as within the eurozone, even when compared to a variety of measures of the severity of the pandemic.

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I. Introduction

The COVID crisis led to a collapse in international travel, as countries imposed limits on international travel and individuals adopted social distancing measures. According to the World Tourism Organization (UNWTO, 2021a) international tourist arrivals declined globally by 73 percent in 2020, with 1 billion fewer travelers compared to 2019, putting in jeopardy between 100 and 120 million direct tourism jobs. The same source notes that the decline in tourist arrivals during the global financial crisis of 2009 was around 4 percent. Furthermore, this “travel shock” is continuing in 2021, as restrictions to international travel persist—tourist arrivals for January–July 2021 were down a further 40 percent from the same period in 2020 and 80 percent relative to 2019, and there is substantial uncertainty on the nature and timing of a tourism recovery.

In this paper we take a first look at the cross-country impact of the international travel shock during 2020. Using the largest possible sample of countries, we show that this impact has been very severe for all tourism-dependent economies. Indeed, our main result is that on a cross-country basis the share of tourism activities in GDP is the single most important predictor of the growth shortfall in 2020 triggered by the COVID-19 crisis, even when compared to a variety of measures of the severity of the pandemic. For instance, Grenada and Macao had very few recorded COVID cases in relation to their population size and no COVID-related deaths in 2020—yet their GDP contracted by 13 percent and 56 percent, respectively.

Our analysis proceeds in three stages. We first identify the key characteristics of countries with high net revenues from international tourism. We find that those countries are generally small, have GDP per capita in the middle-income and high-income range and are preponderately net debtors. In contrast, countries with high net spending on international tourism tend to be large, with a relatively modest ratio of such spending to GDP. For instance, China, the country with the largest international travel deficit in absolute terms, had net spending on international travel averaging 1.7 percent of GDP during 2015–19.

We then document how the travel shock has affected the balance of payments in 2020. We show that the magnitude of the decline in net revenues from international travel for small tourism-dependent economies was staggering (often exceeding 10 percent of GDP). This loss in net exports led to a current account deterioration that, while sizable, was much smaller. Specifically, imports of goods declined (reflecting both a contraction in domestic demand and a decline in tourism inputs such as imported food and energy) and the primary income balance improved with the decline in returns for foreign-owned hotel infrastructure. Overall, we find that the travel shock, together with the big reduction in oil prices, explain an important share of global current account adjustments in 2020 compared to pre-crisis forecasts.

Finally, we show that countries more dependent on tourism (both domestic and international) experienced more severe economic downturns in 2020 compared to pre-crisis expectations. To do so, we present some simple cross-country regressions that relate the COVID-19-related shortfall in growth in 2020 to a variety of controls, including measures of the severity of the pandemic, measures of the sectoral composition of GDP such as the share of value added accounted for by manufacturing and agriculture, and estimates of the pre-crisis share of GDP accounted for by tourism activities. The latter measure is not only statistically very significant, but also accounts for a sizable fraction of the cross-country variance in the growth decline. This, together with the evidence on the importance of the share of agricultural and manufacturing activity in GDP in explaining the intensity of 2020 growth shortfalls, suggests that the sectoral composition of pre-pandemic output has been a crucial factor in explaining the extent of economic stress experienced in 2020.

Given the unprecedented nature of a global shock of this magnitude on the tourism industry, the related literature is somewhat limited. With regard to actual developments and forecasts, a number of publications by international organizations have highlighted the impact of the COVID shock on the tourism industry and outlined possible recovery scenarios (see, for instance, UNCTAD, 2021; UNWTO, 2021b; and World Travel and Tourism Council, 2021). MacDonald et al (2020) provide some early estimates of the potential impact of the COVID-19 pandemic on the travel and hospitality sectors. Mooney and Zagarra (2020) construct an index of vulnerability to a tourism shock for Latin America and the Caribbean and simulate potential outcomes. Skare et al. (2021) use pre-crisis data to estimate the potential repercussions of the crisis on the travel and tourism industry. Other research on the impact of shocks to the travel and tourism industry has focused on episodes such as the aftermath of the September 11 terrorist attacks (Blunk et al, 2006); the impact of the SARS pandemic and Avian flu on tourism (Kao et al, 2008); and the consequences of natural disasters on tourism (Rossello et al, 2020).

A growing literature related to this paper has examined the sectoral impact of the COVID-19 crisis on output and employment, and how it differs from previous recessions (see, for instance, chapters 2 and 3 in IMF, 2021a as well as Muggenthaler et al, 2021). In terms of methodology (relating the response to a global shock to pre-existing country characteristics), the paper is related to Lane and Milesi-Ferretti (2011, 2012) who focus on economic performance during the global financial crisis and show that precrisis current account imbalances are a very powerful predictor of subsequent economic performance during the global financial crisis of 2008-2009.

The remainder of the paper is organized as follows. Section II presents key characteristics of the balance of payments of tourism-dependent economies and documents the magnitude of the COVID shock on its different components. Section III shows relates cross-country deviations in 2020 GDP growth from pre-crisis forecasts to the importance of tourism in the economy as well as measures of pandemic intensity and other controls, and section IV concludes.

II. Travel revenues and the balance of payments

In the balance of payments, the category of services most affected by the restrictions on international travel is “travel services”, which includes both personal travel and business travel. According to the 6th edition of the Balance of Payments Manual (IMF, 2013) *“Travel credits cover goods and services for own use or to give away acquired from an economy by nonresidents during visits to that economy. Travel debits cover goods and services for own use or to give away acquired from other economies by residents during visits to these other economies”* (p. 166). We also examine a second category of services, namely transport. According to IMF (2013) *“Transport is the process of carriage of people and objects from one location to another as well as related supporting and auxiliary services. Also included are postal and courier services.”* (page 164). Entries in this category can be classified by mode of transport (air, sea, rail, road, pipeline...) or by what is carried (passenger or freight). An example of passenger transport revenues are tickets sold to nonresidents by a domestic airline.

Pre-crisis

We start by characterizing the relative importance of these categories of services across countries prior to pandemic, before turning to the impact of the “travel shock.” In the presentation of international travel and transport statistics, we focus on the balance of trade in those services, rather than gross export revenues, to

account for the fact that the international travel restrictions imposed in 2020 may have pushed domestic travelers that normally vacation overseas to remain in their home country, thus reducing the impact on activity of the loss in external revenues.

Global revenues and expenditures on international travel services were around \$1.45 trillion in 2019, having grown some 5 percent per year in nominal terms since the start of that decade, with a slightly increasing share of world GDP (Figure 1). They represented some 24 percent of total revenues and expenditures from international trade in services. For international transport services, global revenues and expenditures were around \$1 trillion dollars in 2019 (some 17 percent of total revenues and expenditures on services).

For tourism-dependent countries, the support to the balance of payments coming from travel services is very substantial. Table 1 provides statistics for those economies in which the surplus from international travel services exceeded 5 percent of GDP on average during the period 2015-19. For instance, in Croatia over 2015-19 the average surplus in those service categories exceeded 15 percent of GDP, while it was above 8 percent of GDP in the Dominican Republic and Thailand, 7 percent of GDP in Greece, and 5 percent in Portugal. But the majority of economies with large net external revenues from travel and tourism consist of small islands in the Caribbean, the Pacific, and the Indian Ocean. In our sample, 21 of the 38 economies with net revenues from travel and tourism exceeding 5 percent of GDP on average during 2015-19 had GDP in 2019 below US\$10 billion, and 24 of them had population below 1 million. Among those economies, median net revenues from foreign tourism exceeded 22 percent of GDP, highlighting the central role played by the sector in economic activity. The most extreme example of the importance of net external revenues from travel and tourism is Macao, where net revenues were around 68 percent of GDP during 2015-19. Even in absolute terms. Macao's net external revenues from tourism were the fourth highest in the world, after the U.S., Spain, and Thailand (Table 2, panel 1).

In contrast, for the countries that are net importers of travel and tourism services, the balance is generally much smaller as a share of GDP. In absolute terms, the largest importer of travel services is China (over \$200 billion or 1.7 percent of GDP on average during 2015-19), followed by Germany and Russia (Table 2, panel 2). The GDP impact for these economies of a sharp reduction in tourism outlays overseas is hence relatively contained, but it can have very large implications on the smaller economies their tourists travel to—a prime example being Macao for Chinese travelers.

Table 3 provides a breakdown of the current account balance for tourism-dependent economies which includes the merchandise income balance, the balance on services net of international travel, the primary income balance (which mostly reflects investment income), and the secondary income balance (mostly capturing workers' remittances). From the perspective of their external accounts during the pre-COVID period, countries relying heavily on tourism revenues had sizable current account deficits, very large deficits in their merchandise trade balance (including imports of oil), as well as a negative primary income balance (Table 3), being generally large net debtors in terms of their international investment position (Table 4).¹ One example is St Kitts and Nevis: its average current account deficit in 2015-19 was over 8 percent of GDP; its surplus on the international travel balance was close to 30 percent, with its deficit on merchandise trade of the same order of magnitude and a net debtor position exceeding 80 percent of GDP. In contrast, most tourism-dependent economies receive positive secondary income flows (exceeding 10 percent of GDP in the cases of Jamaica and Jordan, for example).

¹ The only net creditor countries among those with net international travel revenues above 5 percent of GDP are financial centers (Bahrain, Macao, Malta, Mauritius) and Iceland, which underwent a sizable debt restructuring a decade ago.

Table 4 also shows that while their GDP per capita in 2019 spanned a wide range, tourism-dependent countries are mostly in the middle income and high income category and—as already mentioned—smaller in terms of population.

A second category of services affected by the “travel shock” is transport. For this category, the crisis took a heavy toll on passenger transport (particularly airline revenues). Revenues from freight transport were much more resilient. Unfortunately, however, the breakdown between the different categories of transport services is available for only a subset of countries, complicating the task of separating out passenger transportation for a global analysis. For the countries providing a breakdown between different transportation categories, passenger transportation accounts for about $\frac{1}{4}$ of the total, with freight accounting for about half and the “other” category for the remaining quarter.² The number of countries for which net revenues from transport services is high is also much more limited than for travel services, and includes Panama, Cyprus, and Iceland, which also have high travel revenues (Table 5). Among the more limited set of countries providing a breakdown of those net revenues, Table 5 also identifies those more reliant on net revenues from international passenger transport in relation to their GDP, which includes countries hosting important international airlines such as Ethiopia, Iceland, Panama, and Qatar.

The Crisis

As the pandemic spread beyond China’s borders in early 2020, countries started to impose restrictions on international travel. As a result, nominal revenues from travel and tourism in the first quarter of 2020 were about 25 percent lower than during the corresponding period in 2019. In the second quarter revenues from international travel collapsed—they were more than 80 percent below their levels a year before. Revenues recovered some ground over the summer, as many economies began to partially lift the restrictions imposed during preceding months. However, they plummeted again in the last quarter of the year as the pandemic intensified again, leaving revenues from international travel and tourism in 2020 over 60 percent below their nominal 2019 US dollar levels.

The hit to countries with heavy reliance on international tourism was unprecedented, with a median decline in net revenues from international travel in 2020 exceeding 10 percent of GDP for our sample of tourism-dependent economies.³ As a result of this shock, the current account balance of these economies deteriorated significantly (a median worsening of close to 5 percent of GDP), with part of the decline in international travel revenues offset by other components of the current account balance, as shown in Figure 2. Specifically, the balance on goods showed a median improvement of about 2 percent of GDP, reflecting the impact of lower oil prices (tourism-dependent economies being overwhelmingly oil importers), lower imports of inputs in the tourism business, such as food, as well as a sizable decline in domestic demand. The primary income balance, which captures investment income, also improved, as revenues on foreign-owned tourism infrastructure declined. The secondary income balance, which includes workers’ remittances, also showed some improvement, as nominal remittance revenues were resilient while nominal GDP generally declined. In relative terms, the decline in revenues from tourism was slightly less severe in countries where such revenues accrue primarily

² The “other” category includes services that are auxiliary to transport such as cargo handling charges, storing and warehousing etc. See IMF (2013).

³ See Behsudi (2020) for some illuminating examples of the impact of the shock on island economies.

during the Northern Hemisphere winter months (such as Australia, Austria, Brazil, New Zealand, Uruguay), and hence first-quarter revenues are a larger share of the annual total.

The hit of the crisis on net revenues from transport services was more modest (Figure 3). While revenues from passenger transportation declined by over 60 percent in nominal US dollar terms in 2020 for the countries providing such data, other transport categories, such as shipping and road freight transport, were much more resilient: the overall decline in freight revenues was around 2 percent, and the overall, the decline in nominal revenues and expenditures from transport services in 2020 was around 18 percent.

The decline in international travel, together with much-reduced mobility within countries, led to a dramatic decline in oil demand and oil prices in 2020, with attendant implications for oil balances, already highlighted above for tourism-dependent oil importers. In Table 6 we investigate the extent to which the dependence on travel revenues and oil pre-COVID can explain the deviation of the current account in 2020, relative to its pre-COVID forecast (from the October 2019 World Economic Outlook), both expressed in percent of GDP. We also include the current account balance over 2015-19 to see whether, as during the 2008-09 financial crisis, current account balances shrank in absolute terms. Apart from column (1), we exclude Kuwait—a big outlier—from the regressions.⁴ Both the pre-COVID travel balance and the oil balance are statistically and economically significant, including when we split the sample between advanced economies and emerging and developing economies (columns 3-4). And indeed current account balances shrank in absolute terms, by about one fifth—the coefficient on the 2015-19 current account balance is negative and statistically significant.

One notable difference between these two groups lies in the size of the coefficient on the pre-COVID travel balance, which is much higher for advanced economies. One explanation of this finding is that in advanced economies the import content of net international travel revenues is lower than in emerging and developing economies—particularly small island economies: these are more likely to exhibit higher dependence on imported food, energy, and foreign-owned hotel infrastructure. As shown in columns (4) and (5) the statistical and economic significance of the travel balance is driven by countries with positive international travel balances, which—as highlighted above—exhibit much more significant cross-country variation. In contrast, dependence on oil explains subsequent current account adjustment for both oil exporters and oil importers (results available from the author).

Limitations to international travel have persisted in the first half of 2021, even though they have decreased in May and June. As a result, international tourist arrivals for the first 7 months of the year were down 80 percent compared to the first 7 months of 2019, and 40 percent relative to same period in 2020 (UNWTO, 2021b). While some recovery is likely to have materialized during the third quarter, 2021 will also prove to be a very difficult year for tourism-dependent economies and there is sizable uncertainty on the future speed of recovery. IMF forecasts envisage a further current account deterioration for tourism-dependent economies, followed by a gradual improvement from 2022 onwards on expectations of a recovery in international travel (Box 1 in IMF, 2021b). In contrast, the sharp rebound in oil prices will notably improve current account prospects for oil exporters and worsen those for oil importers.

⁴ Kuwait's reported current account surplus increased in 2020 despite a massive worsening of the oil balance, because of a \$10 billion upward jump in reported investment income.

III. Growth and tourism dependence

Finally, in this section we explore the extent to which the dependence of a country on tourism revenues helps predict the size of the economic contraction caused by the COVID crisis. The measure of crisis intensity we use is the difference between GDP growth in 2020, taken from the April 2021 World Economic Outlook (IMF, 2021) and the pre-pandemic growth forecast for the same year, taken from the January 2021 World Economic Outlook update (IMF, 2020a). Using the difference in performance compared to forecasts is important in order to control for differences in trend growth across countries. We rely on the World Economic Outlook given the global coverage of their forecasts, which is essential considering that many of the most affected economies are very small and generally not covered by other economic forecasts.

The Tourism Data

Our data on tourism dependence come from the World Travel and Tourism Council (WTTC) and is disseminated by the World Bank. The main variables used in the analysis are the direct share of travel and tourism in GDP (which is an estimate of the value added accounted for by the tourism sector) and the total share (which also takes into account linkages between travel and tourism and other sectors). The methodology used to construct these variables is explained in detail in WTTC/Oxford Economics (2020, 2021).

In summary, the direct share measure is estimated by first constructing expenditure measures directed to sectors producing travel and tourism services (such as accommodation, transportation, entertainment, and attractions), and subsequently using input-output matrices to subtract domestic purchases and imported inputs by these sectors. The more comprehensive “total” measure also includes travel and tourism investment spending, government “collective” spending also benefiting the tourism industry, and domestic (non-imported) supply chain purchases of goods and services by the sectors producing travel and tourism services. The construction of the data makes use, where possible, of the so-called Tourism Satellite Accounts (TSA), which include macroeconomic aggregates describing size and the direct economic contribution of tourism, detailed data on tourism consumption, and detailed production accounts of the tourism industries (United Nations, 2008).

Panel A in Table 7 provides some summary statistics on the two tourism-related variables.⁵ The median direct share of GDP is around 3.6 percent for both advanced and emerging and developing economies, while the total share is notably higher, with a median around 9.6 percent of GDP. Among advanced economies, 10 have a direct share of tourism in GDP exceeding 5 percent: Austria, Cyprus, Greece, Iceland, Italy, Macao, Malta, New Zealand, Portugal, and Spain. For emerging and developing economies, there are 42 with a share of tourism exceeding 5 percent, and 17 with a share exceeding 10 percent—all of the latter being economies listed in Table 1 as having a large international travel surplus.

How do the tourism-related variables considered in this section compare with net revenues from international travel considered in the previous section? There are differences in coverage—the share of tourism in GDP

⁵ We exclude from the sample a few economies affected by economic stress and political strife, as discussed at the beginning of the next sub-section.

includes domestic tourism, while revenues from international travel include, for instance, students traveling abroad to study. In practice, however, the correlation between the share of GDP accounted for by tourism-related activities and the average surplus on the international travel balance is very high (0.85).

Growth regressions

We now examine the extent to which the dependence of economies on tourism can help explain growth performance during 2020. To control for underlying trends in growth and to focus squarely on the impact of the COVID pandemic, we use as dependent variable the “growth surprise” in 2020 relative to the January 2020 growth forecast of the World Economic Outlook (which given its timing did not incorporate any consequence of the COVID pandemic). We exclude from the sample as well as from subsequent regressions a few countries affected by economic stress and political/geopolitical strife, where growth performance can be very volatile and unpredictable. Those include Iran, Lebanon, Libya, Sudan, Venezuela, and Yemen. In addition, we exclude Guyana, a massive outlier, where both the growth forecast for 2020 (85 percent) and the growth outcome (43 percent) are related to the uncertain timing of new oil-producing activity. We also exclude Macao from the regressions: given the extreme values of its GDP decline relative to forecast (55 percent) and share of tourism in GDP (59 percent for the total share) it could have a tangible impact on the regression results. Finally, for Ireland we use an alternative measure of GDP (GNI*) designed to exclude distortions arising from activities of multinational corporations that disproportionately impact the size of Irish GDP.⁶

Summary statistics for the “growth surprise” are presented in Panel B of Table 7, for all countries (including the split between advanced economies and emerging and developing economies) as well as separating out countries where tourism accounts for a more sizable share of GDP.⁷ These statistics highlight how severe and widespread the global downturn was, and especially so for countries more dependent on tourism, with a median negative growth shock of 11 percentage points of GDP, as against 6.2 percentage points for the remaining economies (roughly matching the data for Greece vs Germany, for example). Figure 5 shows a scatter plot of the 2020 growth surprise and the direct share of tourism in GDP (the pictures using the total share of tourism in GDP are analogous). The correlation is -0.71. Excluding the three most extreme observations (Macao SAR, Maldives, and Aruba, which are anyway excluded from most regressions below because they lack observations for one or more of the explanatory variables) reduces the correlation to -.54. After excluding the 31 economies with a total share of tourism exceeding 7 percent the correlation (countries with blue dots in Figure 5) the correlation is significantly reduced, to -0.27. Figure 6 shows the same scatter plot for euro area countries only. Here too the correlation is striking, with the tourism share alone explaining 60 percent of the cross-country variation in the growth shock.

In addition to the dependence on travel and tourism, we use a number of other potential explanatory variables. Two relate directly to the intensity of the pandemic: the number of recorded cases in 2020 (as a share of total population) and the number of recorded deaths attributed to COVID-19 (also scaled by total population size). A third variable, the stringency of lockdown measures, constructed at Oxford University (Richie et al, 2020) relates

⁶ See the [Report](#) of the Economic Statistics Review Group, posted on the website of the Irish Central Statistical Office. In 2020, economic activity contracted by 3.5 percent according to GNI*, but GDP grew by 5.9 percent reflecting lower imports of intellectual property.

⁷ We use the IMF definition of advanced economies: a full set of countries is included in the Appendix.

instead to the government response to the pandemic.⁸ While stringency is clearly correlated with the severity of the pandemic, the objective here is only to assess the extent to which government restrictions correlate with a decline in economic activity for a given severity of the pandemic. Among the other explanatory variables, we consider are the level of development (which is also potentially a proxy for quality of health care, and hence expected to be positively correlated with the growth shock), population size, and variables related to the composition of output such as the share of manufacturing and agriculture in value added. We expect these last two variables to be positively correlated with the growth shock in 2020, given the resilience of these sectors compared to the most affected services sector.

The first column of table 8 shows that by themselves the measures of severity of the pandemic and stringency explain a very small fraction of the cross-country variance in growth surprises, with only stringency reaching statistical significance. However, as shown in column (2), adding the share of tourism in GDP increases the explanatory power dramatically, with the variables now explaining about half of the cross-country heterogeneity in growth performance. It is notable that once the share of tourism is included the severity of the pandemic, as measured by the number of reported COVID-related deaths, becomes statistically significant. In column (3) we add GDP per capita and population in 2019 (both in log form) to the set of explanatory variables: only the latter variable is borderline significant, suggesting that countries with larger populations experienced less severe growth deviations. This finding could be related to the increased stress put on small, more open economies by the closure of international borders and reduced international trade.

Column (4) adds two additional variables relate to the sectoral composition of economic activity: the share of agriculture in total value added and the share of manufacturing in value added (both calculated as averages over the period 2014-19). Both variables are positively associated with 2020 growth outcomes relative to pre-crisis forecasts, providing further evidence on the importance of the sectoral composition of output in explaining the cross-country impact of the COVID crisis.⁹ Once these additional output composition variables are controlled for, we find some evidence that wealthier countries had more modest declines in growth compared to forecasts. Finally, columns (5) and (6) provide results using the sample of advanced economies and emerging and developing economies respectively. The severity of the pandemic, captured by the number of deaths scaled by population, is statistically significant and precisely estimated for both country groups, while the stringency index is not significant for advanced economies after controlling for COVID-related deaths, but strongly significant for emerging and developing economies. Also, the advanced-economy regression shows a much stronger positive correlation between GDP per capita and 2020 growth surprises—the variable helps explain growth deviations within advanced economies (column 5) and between advanced economies and emerging and developing economies (column 4), but not within emerging and developing economies (column 6).

The estimated coefficient on the tourism variable (0.17 to 0.27) implies that this variable is economically very significant. For instance, going from the tourism share of Canada (which, at 6.5 percent, is around the 25th percentile) to the one of Mexico (which, at 16 percent, is around the 75th percentile) increases the size of the negative growth shock by 1.6 to 2.6 percentage points. And increasing the tourism share to the level of St. Kitts and Nevis (27 percent, around the 90th percentile) would imply more than doubling that shock.

⁸ The index is constructed from nine indicators including school closures, workplace closures, and travel bans.

⁹ The drop in the overall explanatory power of the regression is due to a sample composition effect—the sectoral composition of output is not available for a few island economies that contribute to the fit of the overall regression. Using the same sample for the regressions in columns (3) and (4) reduces the fit of the column (3) specification to 0.45, without altering the statistical and economic significance of the coefficients.

Table 9 looks at the robustness of results using different sub-samples as well as different measures of the dependence on tourism. Column (1) replicates the baseline regression presented in Table 8, column (4), using the direct share of tourism in GDP. The coefficients and fit of the regressions are virtually unchanged, the only difference being the size of the tourism coefficient, which not surprisingly is much higher (recall that the direct share of tourism is some 37 percent of the total share). Given the very small size of many tourism-dependent economies, it is interesting to check whether the statistical and economic significance of the tourism variable is driven primarily by small economies. Therefore the regressions in column (2) and (3) split the sample according to the size of the economy in 2019, with column (2) including countries with GDP in US dollars above \$100 billion in 2019 (the lower limit roughly corresponding to the size of Ecuador or the Slovak Republic) and column (3) including countries with GDP in 2019 below \$100 billion (the largest of those being Kenya, Ethiopia, and the Dominican Republic). The results for the tourism variable are robust—its coefficient is actually larger in absolute terms for the sample of larger countries. The tourism variable remains highly significant also if we use GDP weights in a weighted least squares regression.

Columns (4) and (5) provide instead a split of the sample on the basis of the extent of tourism-dependence. In column (4) the sample includes all economies with a direct share of tourism above 5 percent of GDP (which, as mentioned earlier in this section, will include economies such as Italy and Spain, for a total of 39 observations). The tourism variable is highly economically and statistically significant. However, if the sample excludes all economies with a direct share of tourism above 5 percent of GDP, the coefficient on tourism drops in magnitude and is no longer statistically significant (a finding foreshadowed by the yellow dots in Figure 5). Therefore, the tourism variable helps explain differences in growth performance between tourism-dependent economies and the rest, as well as within tourism-dependent economies, but is not an important determinant of cross-country differences in performance across economies with more modest dependence on tourism.

Column (6) and (7) add the pre-crisis dependence on passenger travel revenues as an explanatory variable. This variable, which we would expect to be negatively correlated with the growth surprise, was excluded from the baseline regression because it is not available for many large economies (such as China, Germany, Hong Kong, the Netherlands, Spain, United Kingdom). The coefficient is negative in both regressions, but imprecisely estimated. Finally, Column (8) shows that net international travel revenues also provide strong explanatory power if the GDP share of tourism is excluded, but not surprisingly the latter variable—which also includes purely domestic tourism-related activities—raises the fit of the regression.

Finally, in Table 10 we provide some suggestive evidence on the differential impact of the dependence on domestic vs international tourism for the crisis. We focus in particular on a sample of economies highly dependent on tourism: in the table, we use as threshold a direct share of tourism above 5 percent of GDP, but results are analogous if we use a slightly lower or higher threshold, or if we use a total share of tourism above 14-15 percent of GDP or net international revenues from tourism above 4-5 percent of GDP. Column (1) replicates column (4) in Table 9, which shows the high statistical and economic significance of the direct share of tourism in this sample. Column (2) shows that using net international revenues instead of the tourism share gives similar results, but column (3) indicates that if both variables are included in the regression they lose statistical significance because of their collinearity. However, the total number of observations in these regressions (39) is well below the total number of tourism-dependent economies in the sample according to the 5 percent threshold (50). The most binding constraint is the availability of data on the stringency of lockdowns, which is missing for 8 tourism-dependent economies, all of which have very high net international revenues

from tourism.¹⁰ Since the stringency index is statistically insignificant in regressions (1)-(3), we drop it from the regression specification in column (4).¹¹ The results are striking with 47 available observations, the fit of the regression rises substantially to 0.63, and both tourism-related variables are highly significant. In particular, the negative coefficient on international travel revenues suggests that, holding the share of tourism in GDP constant, those economies more dependent on international tourism experienced a more severe shock. In terms of magnitude, consider two economies with similar direct shares of tourism in GDP—Spain and the Dominican Republic (around 5.3 percent) but different reliance on net international travel revenues (3.9 percent of GDP for Spain, 8 percent of GDP for the Dominican Republic). The regression coefficient on the international travel balance (-0.2) suggests that the hit to GDP in the Dominican Republic was about 0.8 percentage points larger than for Spain.

In additional robustness tests, available from the author, we have included in the regression additional variables such as trade openness and oil dependence (proxied by the oil balance during 2015-19), but they are never significant. If the total share of tourism in GDP is separated into its direct and indirect share only the former is statistically significant, but there is very high collinearity between these variables (their correlation is 0.93).

IV. Concluding Remarks

Government restrictions and behavioral changes caused by the COVID-19 pandemic have resulted in an unprecedented “travel shock”—especially a collapse in international tourism. We have characterized some stylized features of economies heavily reliant on tourism activities as a source of international revenues and as a share of GDP—mostly but not exclusively very small middle- and high-income economies, and generally large international debtors in relation to their GDP. In contrast, many fewer countries have large net expenditures on international travel in relation to their GDP, making this shock very asymmetric in terms of its impact on external accounts and economic activity. We have documented the impact of the travel shock on external accounts and economic growth in 2020. We have shown how in tourism-dependent economies net revenues from international travel have plummeted, leading to a worsening of the current account balance. This worsening has been contained by import declines, as well as by reduced income payments on external liabilities, most likely capturing lower returns on foreign-owned tourism infrastructure. We have also shown how the international travel balance and the oil balance pre-COVID explain a sizable fraction of the cross-country deviations of current account balances in 2020 from their pre-COVID projections, with worse outcomes for countries dependent on tourism and oil exports.

On the economic activity front, we have shown how the deviation of 2020 growth from its pre-COVID forecast is very strongly correlated with the share of tourism in GDP, and to a lesser extent with other indicators of the supply composition of economic activity (the share of manufacturing and agriculture in value added). Indicators of the intensity of the pandemic, such as recorded deaths scaled by population and the stringency of lockdowns, also contribute to explaining growth shortfalls, but in general to a lesser extent than the variables capturing the composition of economic activity. We also find some evidence that countries with higher GDP per capita pre-COVID fared somewhat better, after controlling for the variables mentioned above. The empirical results on the

¹⁰ These are Antigua and Barbuda, Grenada, Maldives, Montenegro, São Tomé and Príncipe, St. Kitts and Nevis, St. Lucia, and St. Vincent and the Grenadines.

¹¹ We limit this experiment to the sample of tourism-dependent economies, because for other economies (and for the whole sample) the stringency index is statistically significant (see columns (1) and (5) in Table 9).

importance of the share of tourism in explaining the size of the 2020 output shock hold even if we restrict the sample to larger economies. The tourism variable helps explain differences in growth between tourism-dependent and other economies, as well as within tourism-dependent economies: however—not surprisingly—it is not a significant driver of cross-country differences in growth performance across economies less dependent on tourism. Within tourism-dependent economies, we have also provided some evidence that economies more dependent on international tourism have suffered a more severe shock.

One set of variables missing from the analysis relate to the economic policy response, including the extent of fiscal support. This is on the agenda for future research, with the caveat that these data are generally available for only a subset of the countries used in this paper, and are missing in particular for some smaller economies in which tourism plays a crucial role. Furthermore, the size of fiscal support is going to be related to the intensity of the pandemic and the initial hit to economic activity more generally, posing reverse-causality concerns.

Given data availability at the time of writing, the evidence we provided is limited to 2020. Data for the first part of 2021 shows a further decline in international tourism, with forecasts suggesting a further worsening in current account balances for tourism-dependent economies in 2021 (IMF, 2021b, Box 1). The crisis poses particularly daunting challenges to smaller tourist destinations among emerging and developing economies, given limited possibilities for diversification and in many cases high domestic and external debt which limit the scope for a strong fiscal response. Helping many of these countries cope with the challenges posed by the pandemic and restoring viable public and external finances will likely require support from the international community.

Appendix

List of variables: definitions and sources

Current account balance; exports and imports of total services; exports and imports of travel services; exports and imports of transport services; exports and imports of goods; primary income balance; secondary income balance: source: IMF, Balance of Payments Statistics, and national sources.

Oil balance: source: IMF, World Economic Outlook database.

International Investment Position: Source: Lane and Milesi-Ferretti, External Wealth of Nations database (see Lane and Milesi-Ferretti, 2018).

Nominal GDP in US dollars, real GDP, GDP growth forecast 2020, current account forecast 2020. Source: IMF, World Economic Outlook database.

Agriculture and manufacturing, share of total value added. Source: The World Bank, World Development Indicators.

GDP per capita in current US dollars and population. Source: The World Bank, World Development Indicators.

COVID cases and deaths (per thousand population). Source: Oxford University (Ritchie et al, 2020), and Center for Systems Science and Engineering at Johns Hopkins University (accessed through [Our World in Data](#)).¹²

Stringency Index. The [index](#)¹³ (see Ritchie et al, 2020) is calculated using nine measures of government restrictions: school closures; workplace closures; cancellation of public events; restrictions on public gatherings; closures of public transport; stay-at-home requirements; public information campaigns; restrictions on internal movements; and international travel controls. Source: Oxford Coronavirus Government Response Tracker (OxCGRT) project.

GDP share of tourism (direct), GDP share of tourism (total). Source: World Travel and Tourism Council (data accessed via [World Bank](#)).¹⁴

List of countries

Advanced economies: Andorra, Australia, Austria, Belgium, Canada, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong SAR, Iceland, Ireland, Israel, Italy, Japan, South Korea, Latvia, Lithuania, Luxembourg, Macao, Malta, Netherlands, New Zealand, Norway, Portugal, Singapore, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Taiwan, United Kingdom, United States.

Emerging and developing economies: Afghanistan, I.R. of; Albania; Algeria; Angola; Antigua and Barbuda; Argentina; Armenia; Aruba; Azerbaijan; Bahamas, Bahrain, Bangladesh; Barbados; Belarus; Belize; Benin; Bhutan; Bolivia; Bosnia and Herzegovina; Botswana; Brazil; Brunei Darussalam; Bulgaria; Burkina Faso; Burundi; Cambodia; Cameroon; Cape Verde; Central African Rep.; Chad; Chile; China; Colombia; Comoros; Congo, Dem. Rep. of; Congo, Republic of; Costa Rica; Croatia; Côte d'Ivoire; Djibouti; Dominica; Dominican Republic; Ecuador; Egypt; El Salvador; Equatorial Guinea; Eritrea; Ethiopia; Fiji; Gabon; Gambia; Georgia; Ghana; Grenada; Guatemala; Guinea; Guinea-Bissau; Guyana; Haiti; Honduras; Hungary; India; Indonesia; Iran, Islamic Republic of;

¹² <https://github.com/owid/covid-19-data/tree/master/public/data>.

¹³ https://github.com/OxCGRT/covid-policy-tracker/blob/master/documentation/index_methodology.md

¹⁴ https://tcdata360.worldbank.org/indicators/tnt.tot.contrib.gdp?country=BRA&indicator=24693&viz=line_chart&years=1995,2028

Iraq; Jamaica; Jordan; Kazakhstan; Kenya; Kiribati; Kosovo; Kuwait; Kyrgyz Republic; Lao People's Dem.Rep; Lebanon; Lesotho; Liberia; Libya; Lithuania; Macedonia; Madagascar; Malawi; Malaysia; Maldives; Mali; Marshall Islands; Mauritania; Mauritius; Mexico; Micronesia; Moldova; Mongolia; Montenegro; Montserrat; Morocco; Mozambique; Myanmar; Namibia; Nauru; Nepal; Nicaragua; Niger; Nigeria; Oman; Pakistan; Palau; Panama; Papua New Guinea; Paraguay; Peru; Philippines; Poland; Qatar; Romania; Russia; Rwanda; Samoa; Saudi Arabia; Senegal; Serbia; Seychelles; Sierra Leone; Solomon Islands; Somalia; South Africa; South Sudan; Sri Lanka; St. Kitts and Nevis; St. Lucia; St. Vincent & Grenadines.; Suriname; Swaziland; Syrian Arab Republic; São Tomé & Príncipe; Tajikistan; Tanzania; Thailand; Timor-Leste; Togo; Tonga; Trinidad and Tobago; Tunisia; Turkey; Turkmenistan; Tuvalu; Uganda; Ukraine; United Arab Emirates; Uruguay; Uzbekistan; Vanuatu; Venezuela, Rep. Bol.; Vietnam; West Bank and Gaza; Yemen; Republic of; Zambia; Zimbabwe.

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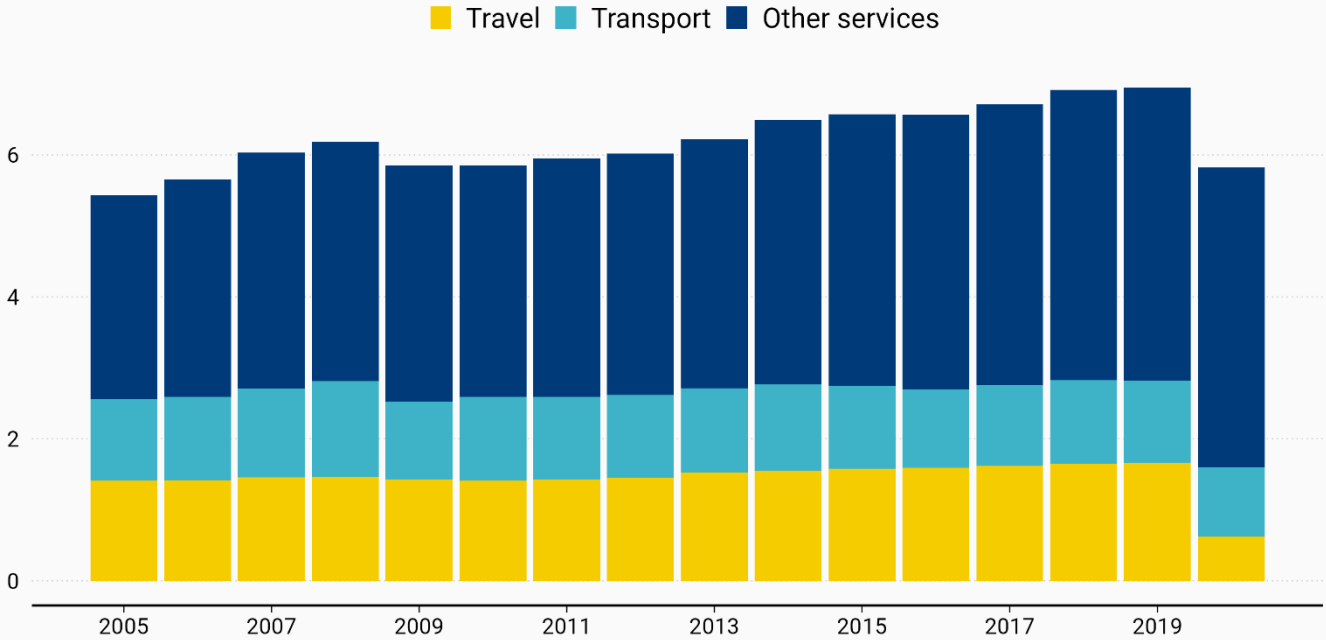
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WTTC/Oxford Economics, 2021, "Travel and Tourism Economic Impact Research Methodology," , May.

Figure 1.
Export of Services
Percent of world GDP

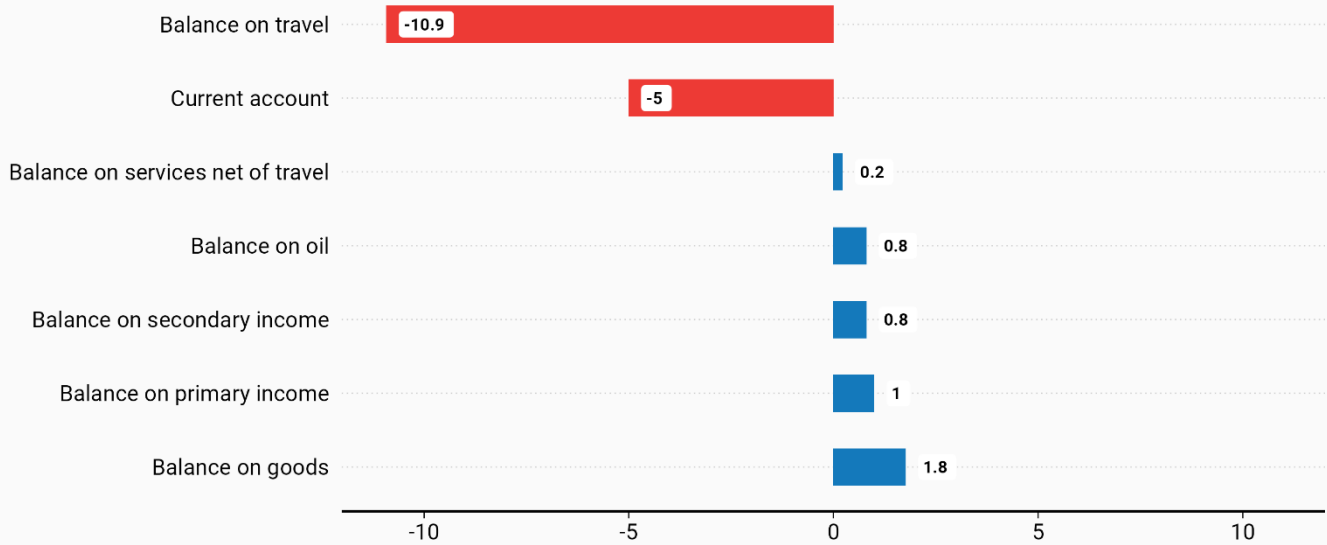


Source: Author's calculations based on IMF, Balance of Payments Statistics and national sources.

Figure 2.

Tourism-dependent economies: Composition of current account adjustment

Percent of GDP, 2020 vs 2015-19 average (median values)



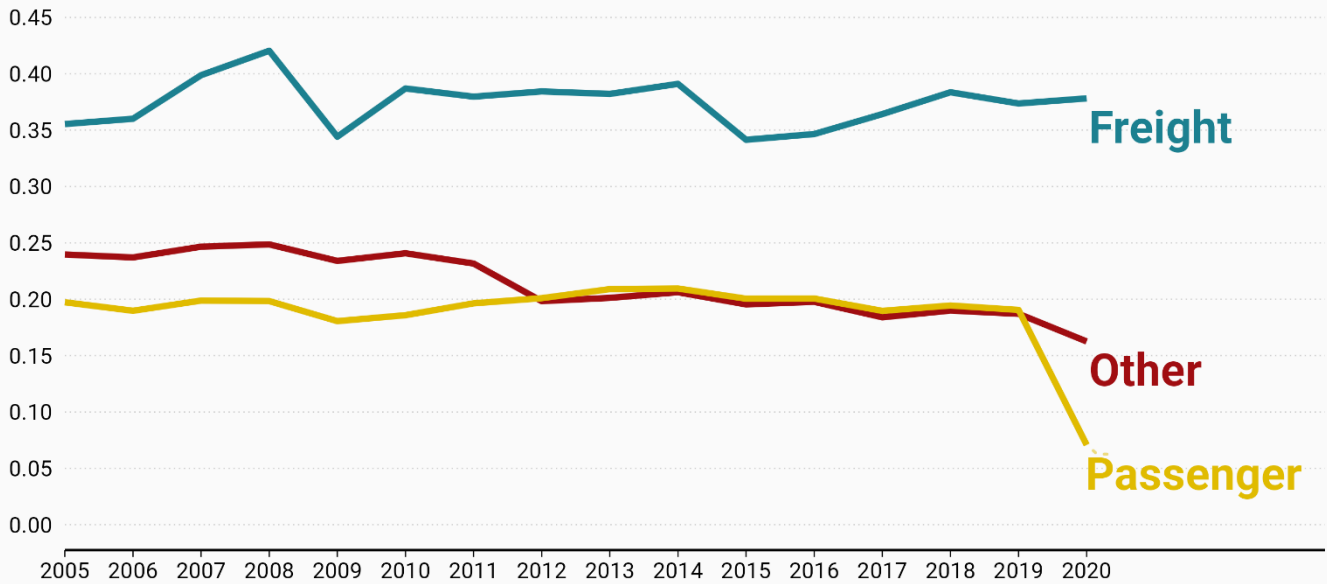
Note: The bars depicts the median difference across countries between the 2020 current account in percent of GDP (and each of its components) and their average values during the 5 preceding years (2015-19). Given the nature of the calculation the median adjustment values of the components will not add up to the median current account adjustment.

Source: Author's calculations based on IMF, Balance of Payments Statistics and national sources

Figure 3.

Exports of Transport Services, Selected Countries

(Percent of world GDP)



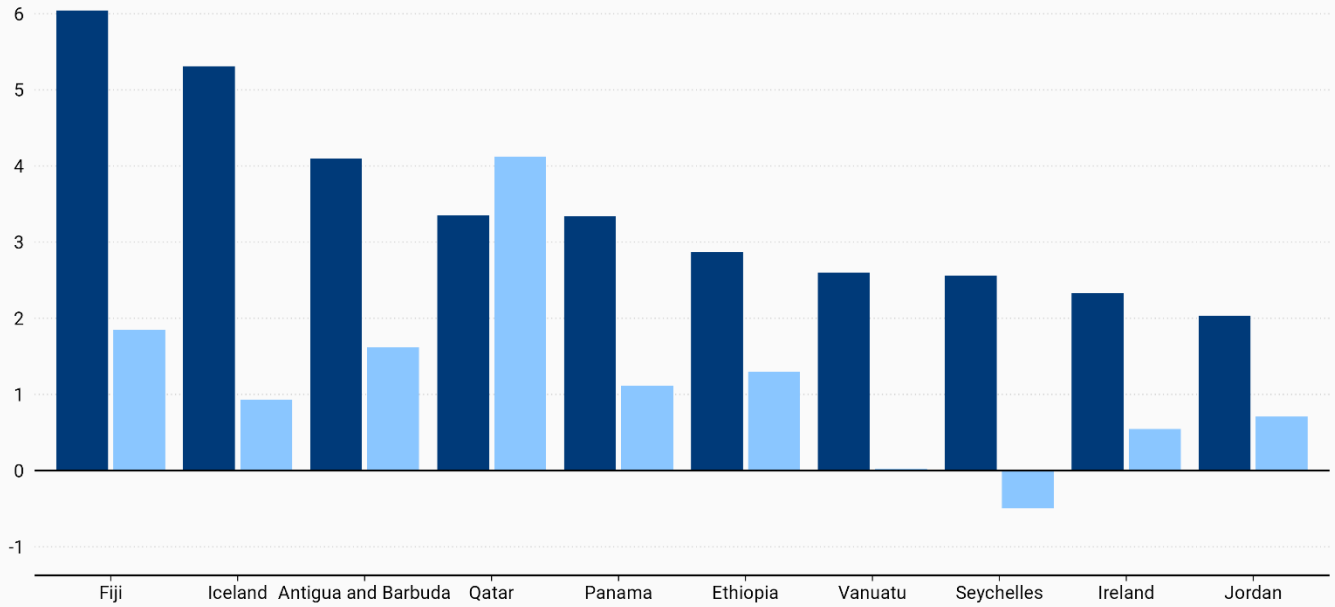
Note: Sum across countries of exports of transport services for countries providing a decomposition between passenger, freight, and other. Decomposition available for about 2/3 of global exports of transportation services.

Source: Author's calculations based on IMF, Balance of Payments Statistics and national sources.

Figure 4.

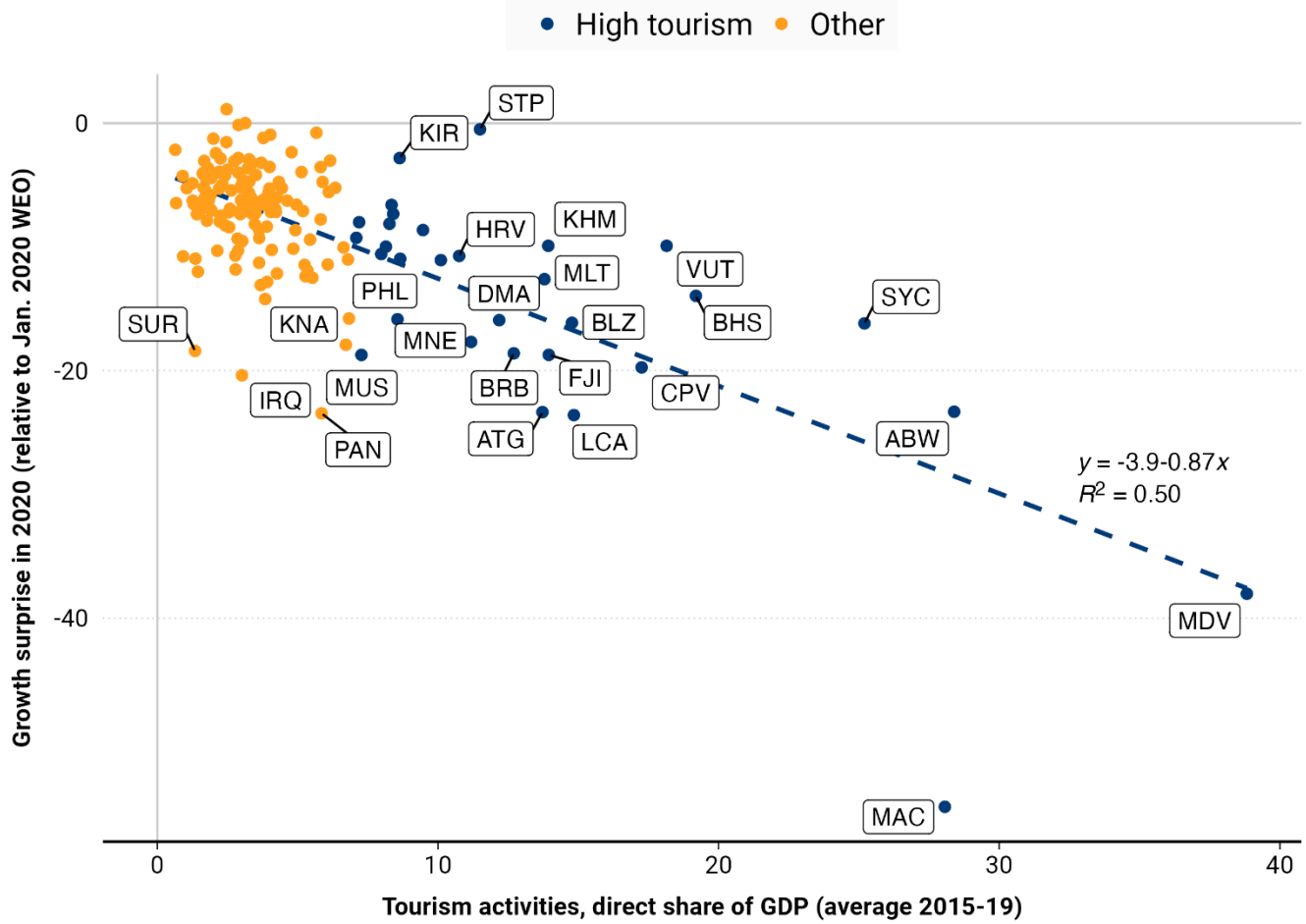
Net revenues from international passenger transport (pct of GDP)

■ 2015-19 ■ 2020



Source: Author's calculation based on IMF, Balance of Payments Statistics and national sources.

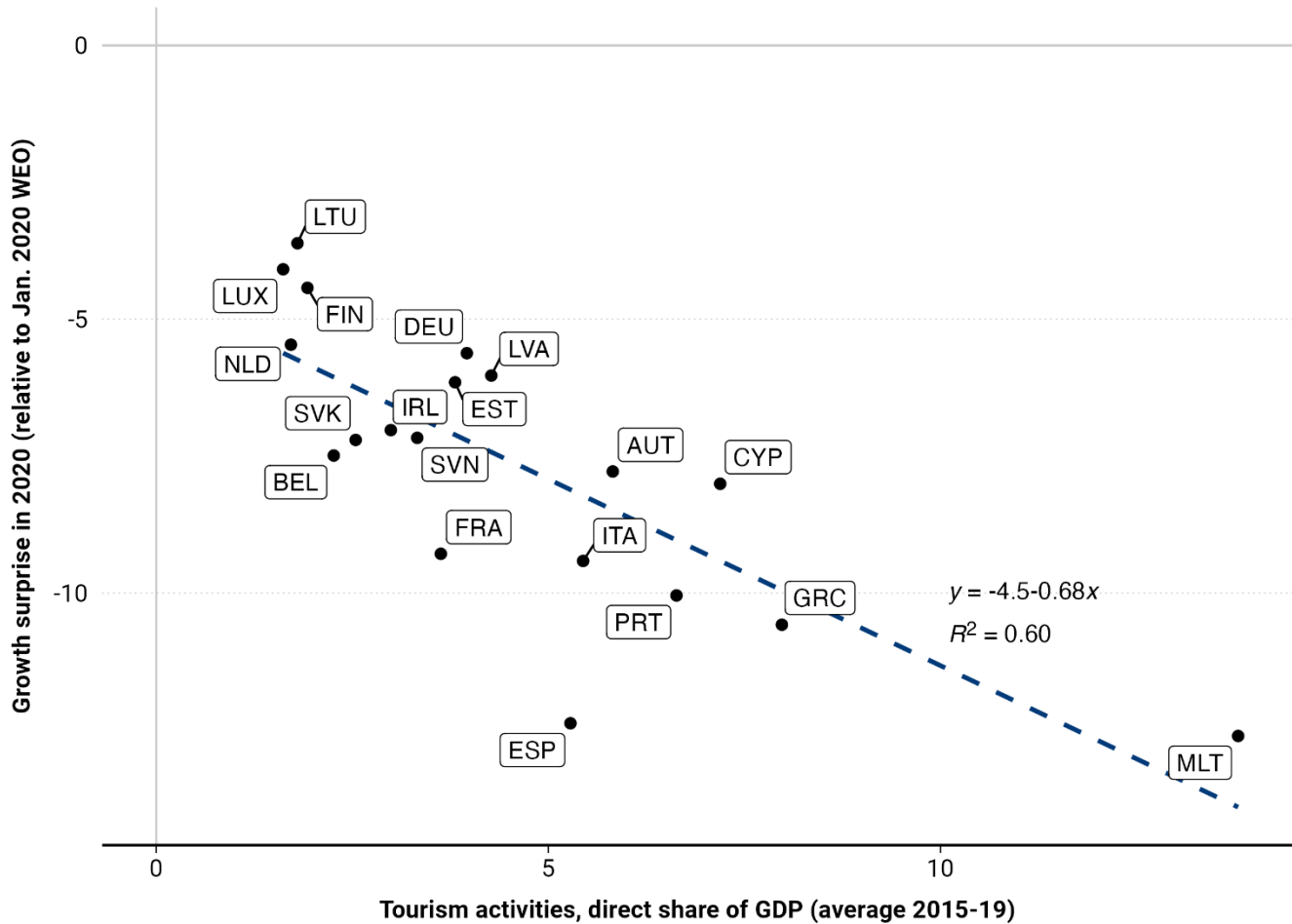
Figure 5.
Tourism dependence and growth performance in 2020



Note: Horizontal axis measures the average direct share of tourism in GDP over the period 2015-19 (WTTC, 2020). The vertical axis measures the difference between the GDP growth rate in 2020 and its projected value as of January 2020.







































Figure 6.

Tourism dependence and growth performance in 2020, Euro Area



Note: Horizontal axis measures the average direct share of tourism in GDP over the period 2015-19 (WTTC, 2020). The vertical axis measures the difference between the GDP growth rate in 2020 and its projected value as of January 2020.

Table 1. Economies with large net revenues from international travel as a share of GDP

COUNTRY	TRAVEL BALANCE (PCT OF GDP)	POPULATION (MILLIONS)	GDP (BIL.US\$)	COUNTRY	TRAVEL BALANCE (PCT OF GDP)	POPULATION (MILLIONS)	GDP (BIL.US\$)
 Macao	67.9	0.68	\$55.2	 Jamaica	17.5	2.73	\$15.8
 Andorra	54.4	0.08	\$3.2	 Croatia	15.6	4.07	\$60.8
 Maldives	51.9	0.37	\$5.6	 Fiji	15.0	0.90	\$5.5
 Aruba	48.9	0.11	\$3.3	 Cambodia	13.8	15.60	\$26.7
 Antigua and Barbuda	46.2	0.10	\$1.7	 Georgia	13.1	3.72	\$17.5
 St. Lucia	42.7	0.18	\$2.1	 São Tomé and Príncipe, Dem. Rep. of	12.4	0.21	\$0.4
 Grenada	41.1	0.11	\$1.2	 Kosovo	12.4	1.80	\$8.0
 Palau	37.5	0.02	\$0.3	 Malta	9.0	0.49	\$15.2
 St. Kitts and Nevis	29.2	0.06	\$1.2	 Thailand	8.7	69.63	\$544.2
 Seychelles	28.8	0.10	\$1.6	 Mauritius	8.3	1.27	\$14.0
 Vanuatu	28.0	0.29	\$0.9	 Jordan	8.2	10.07	\$44.6
 St. Vincent and the Grenadines	25.0	0.11	\$0.8	 Dominican Rep.	8.1	10.36	\$89.0
 Dominica	23.6	0.07	\$0.6	 Cyprus	7.6	0.88	\$25.0
 Bahamas	23.6	0.38	\$13.6	 Greece	7.3	10.72	\$205.3
 Belize	21.0	0.41	\$2.0	 Gambia, The	7.2	2.35	\$1.8
 Montenegro	20.5	0.62	\$5.5	 Portugal	5.5	10.29	\$239.5
 Samoa	20.5	0.20	\$0.9	 Panama	5.3	4.22	\$66.8
 Barbados	20.5	0.29	\$5.3	 Bahrain	5.2	1.48	\$38.5
 Cabo Verde	18.9	0.55	\$2.0	 Iceland	5.2	0.36	\$24.8

Note: Median travel balance: 18.2%; Median population: ½ million; Median GDP in 2019: \$5.6 billion.

Source: Author's calculations based on IMF, Balance of Payments Statistics; IMF, World Economic Outlook; and national sources. The economies excluded from the sample lack data on pre-COVID growth forecasts.

Table 2. Net exporters and importers of travel services

COUNTRY	BILLIONS OF USD AVERAGE 2015-19	PERCENT OF GDP AVERAGE 2015-19
A. LARGEST EXPORTERS: NET INTERNATIONAL TRAVEL REVENUES		
 United States	\$78.6	0.4
 Spain	\$50.7	3.9
 Thailand	\$40.6	8.7
 China, P.R.: Macao	\$34.2	67.9
 Turkey	\$19.8	2.4
 Italy	\$17.1	0.9
 Japan	\$16.7	0.3
 France	\$15.5	0.6
 Greece	\$14.8	7.3
 Portugal	\$12.4	5.5
B. LARGEST IMPORTERS: NET INTERNATIONAL TRAVEL EXPENDITURES		
 China, P.R.: Mainland	\$217.1	1.7
 Germany	\$47.3	1.3
 Russian Federation	\$22.5	1.5
 United Kingdom	\$18.0	0.6
 Korea, Rep. of	\$13.5	0.8
 Kuwait	\$13.0	10.5
 Brazil	\$11.4	0.6
 Norway	\$10.5	2.6
 Canada	\$9.7	0.6
 Belgium	\$7.8	1.5

Source: Author's calculation based on IMF, Balance of Payments Statistics and, national sources

**Table 3. Tourism-dependent economies:
current account balance and composition**

(Percent of GDP, 2015-19 averages)

	OBSERVATIONS	MIN	Q25	MEDIAN	Q75	MAX	MEAN	SD
Current account	38	-21.5	-9.0	-5.4	0.2	29.5	-4.5	10.1
Goods balance	38	-49.4	-32.0	-23.7	-17.4	6.3	-24.2	12.4
<i>Oil balance</i>	32	-26.4	-6.5	-4.3	-3.3	11.2	-4.7	5.2
Services net of travel balance	38	-15.7	-8.8	-2.3	-0.1	19.4	-2.8	7.3
<i>Transportation balance</i>	38	-6.7	-3.4	-1.7	1.0	7.0	-1.2	3.3
Travel balance	38	5.2	8.3	18.2	28.8	67.9	22.0	16.2
Primary income balance	38	-10.9	-6.3	-3.8	-0.9	10.9	-3.2	4.7
Secondary income balance	38	-10.5	-1.1	1.8	7.7	19.2	3.8	7.2

Source: Author's calculation based on IMF, Balance of Payments Statistics and national sources

Table 4. Tourism dependent economies relative to other economies:

Net creditor position, GDP per capita, and population, 2019

	OBS.	MIN	25TH PERCENTILE	MEDIAN	75TH PERCENTILE	MAX	MEAN	STANDARD DEVIATION
INTERNATIONAL INVESTMENT POSITION (PERCENT OF GDP, 2019)								
HIGH NET TOURISM REVENUES (>5% OF GDP)	36	-164	-122	-90	-33	167	-70	77
POSITIVE NET TOURISM REVENUES (>0, <5% OF GDP)	113	-360	-81	-49	-18	429	-46	81
NEGATIVE NET TRAVEL REVENUES	64	-270	-46	-12	41	928	45	209
GDP PER CAPITA (2019)								
HIGH NET TOURISM REVENUES (>5% OF GDP)	38	774	4,859	11,430	20,419	81,109	16,829	17,273
POSITIVE NET TOURISM REVENUES (>0, <5% OF GDP)	115	310	2,551	6,142	17,739	115,819	14,021	18,451
NEGATIVE NET TRAVEL REVENUES	64	257	1,904	5,307	28,812	85,687	17,853	23,369
POPULATION (MILLIONS, 2019)								
HIGH NET TOURISM REVENUES (>5% OF GDP)	38	0.02	0.18	0.52	2.73	69.63	4.10	11.57
POSITIVE NET TOURISM REVENUES (>0, <5% OF GDP)	116	0.02	0.89	7.05	22.56	1,367.60	33.80	132.86
NEGATIVE NET TRAVEL REVENUES	64	0.01	4.57	9.90	35.81	1,400.05	53.11	178.40

Note: High tourism revenues: average net revenues from international travel in 2015-19 above 5 percent of GDP; Positive tourism revenues: average net revenues from international travel in 2015-19 between 0 and 5 percent of GDP. IIP is the ratio of the net international investment position (excluding gold) to GDP.

Sources: IIP: Lane and Milesi-Ferretti, EWN database. GDP per capita in current US\$ and population: World Bank, World Development Indicators.

Table 5. Economies with largest net international transportation revenues in percent of GDP

Average, 2015-19

COUNTRY	TRANSPORT (PCT OF GDP)	COUNTRY	PASSENGER TRANSPORT (PCT OF GDP)
 Panama	7.0	 Fiji	6.0
 Cyprus	6.0	 Iceland	5.3
 Lithuania	5.1	 Antigua and Barbuda	4.1
 Iceland	4.9	 Qatar	3.3
 Latvia	4.4	 Panama	3.3
 Hong Kong*	3.8	 Ethiopia	2.9
 Belarus, Rep. of	3.3	 Vanuatu	2.6
 Ukraine	3.2	 Seychelles	2.6
 United Arab Emirates*	3.2	 Ireland	2.3
 Greece	2.8	 Jordan	2.0

Note: economies denoted with an asterisk do not provide a breakdown of transport revenues into passenger revenues, freight, and others.

Source: Author's calculations based on IMF Balance of Payments statistics and national sources.

Table 6: Current account balance in percent of GDP, 2020 (deviation from pre-crisis forecast)

	ALL COUNTRIES (1)	ALL COUNTRIES EXCLUDING KUWAIT (2)	ADVANCED ECONOMIES (3)	EMERGING MARKETS EXCLUDING KUWAIT (4)	POSITIVE TRAVEL BALANCE (5)	NEGATIVE TRAVEL BALANCE (6)
Current account balance (pct of GDP, 2015-19 average)	-0.22***	-0.23***	-0.19**	-0.22**	-0.28**	-0.18**
	(-3.03)	(-3.25)	(-2.53)	(-2.58)	(-2.26)	(-2.34)
Oil balance (pct of GDP, 2015-19 average)	-0.14	-0.25***	-0.51***	-0.25***	-0.23***	-0.24***
	(-1.39)	(-7.87)	(-4.00)	(-7.27)	(-2.66)	(-7.80)
Net revenues from international travel (pct of GDP, 2015-19 average)	-0.41***	-0.41***	-0.86***	-0.41***	-0.43***	-0.30
	(-7.21)	(-7.49)	(-5.86)	(-7.22)	(-6.07)	(-0.96)
Constant	1.51***	1.23***	0.61	1.52***	1.32**	1.16**
	(3.29)	(3.22)	(1.35)	(2.95)	(2.52)	(2.05)
Observations	141	140	35	105	93	47
R ²	0.33	0.41	0.51	0.42	0.39	0.51

Note: dependent variable is the difference between the current account balance in percent of GDP in 2020 and its October 2019 WEO forecast for the same year (2020). Estimation by Ordinary Least Squares, t statistics in parentheses, robust standard errors. * p<0.10, ** p<0.05, *** p<0.01.

Table 7. Share of tourism, 2015-19 and growth surprise in 2020:

Stylized facts

		OBS	MIN	Q25	MEDIAN	Q75	MAX	MEAN	SD
A. SHARE OF TOURISM IN GDP (AVERAGE, 2015-19)									
DIRECT SHARE	All countries	164	0.6	2.4	3.6	5.8	38.8	5.1	5.1
DIRECT SHARE	Advanced economics	35	1.6	2.2	3.3	5.3	13.8	4.0	2.5
DIRECT SHARE	Emerging and developing economies	129	0.6	2.6	3.6	6.1	38.8	5.4	5.5
TOTAL SHARE	All countries	164	1.8	6.6	9.6	15.7	87.5	13.9	13.0
TOTAL SHARE	Advanced economics	35	4.4	6.8	9.4	14.8	33.8	11.5	6.5
TOTAL SHARE	Emerging and developing economies	129	1.8	6.6	9.7	16.1	87.5	14.6	14.2
B. GROWTH SURPRISE IN 2020									
ALL	All countries	184	-38.0	-10.3	-7.0	-4.6	1.1	-8.0	5.4
ALL	Advanced economics	36	-12.6	-8.1	-6.2	-4.5	1.1	-6.5	2.8
ALL	Emerging and developing economies	148	-38.0	-10.8	-7.1	-4.6	1.1	-8.3	5.8
HIGH TOURISM	All countries	38	-38.0	-17.7	-11.0	-8.6	-0.5	-13.1	7.1
HIGH TOURISM	Advanced economics	5	-12.6	-10.6	-10.0	-8.1	-8.0	-9.9	1.9
HIGH TOURISM	Emerging and developing economies	33	-38.0	-17.9	-11.4	-9.3	-0.5	-13.6	7.5
OTHER	All countries	125	-23.4	-7.9	-6.4	-4.3	1.1	-6.7	3.8
OTHER	Advanced economics	30	-12.4	-7.2	-5.8	-4.4	-3.1	-6.2	2.3
OTHER	Emerging and developing economies	95	-23.4	-8.4	-6.5	-4.2	1.1	-6.8	4.1

Note: High tourism countries are those with an average direct share of tourism in GDP during 2015-19 above 6 percent (roughly the 75th percentile). For a few countries data on the tourism share in GDP is not available: hence the observations in "high tourism" and "other countries" are fewer than those for all countries. The sample excludes a few stressed economies (Iran, Lebanon, Libya, Sudan, Yemen), Guyana, as well as Macao. The latter (which is an advanced economy according to the IMF classification) has a direct tourism share of 28 percent, a total one of 59 percent, and a growth "surprise" of -55 percent.

Source: Author's calculation based on IMF (2020), (2021) and national sources.

Table 8: Growth Regressions (I)

	ALL COUNTRIES (1)	ALL COUNTRIES (2)	ALL COUNTRIES (3)	ALL COUNTRIES (4)	ADVANCED ECONOMIES (5)	EMERGING MARKETS (6)
COVID cases in 2020 (per 1000 population)	-0.01	0.02	0.03	0.03	0.02	0.04
	(-0.22)	(1.16)	(1.42)	(1.30)	(0.73)	(1.10)
COVID deaths in 2020 (per 1000 population)	-1.39	-2.68***	-3.30***	-3.21***	-2.73**	-3.03**
	(-1.15)	(-3.66)	(-4.04)	(-3.54)	(-2.58)	(-2.54)
Oxford stringency index (average 2020)	-0.09***	-0.12***	-0.14***	-0.12***	-0.06	-0.12***
	(-2.81)	(-4.78)	(-5.30)	(-4.72)	(-1.68)	(-4.10)
Tourism activity (total share of GDP)		-0.24***	-0.21***	-0.19***	-0.27***	-0.17***
		(-11.06)	(-7.37)	(-4.93)	(-5.94)	(-3.89)
log GDP per capita, 2019			0.11	0.61*	2.28***	-0.07
			(0.55)	(1.73)	(4.17)	(-0.15)
log population, 2019			0.49**	0.36	-0.17	0.36
			(2.05)	(1.39)	(-0.69)	(1.16)
VA share of agriculture (average 2014-19)				0.11*	0.52*	0.08
				(1.87)	(1.81)	(1.44)
VA share of manufacturing (average 2014-19)				0.10*	0.02	0.15**
				(1.82)	(0.43)	(2.10)
Constant	-2.82*	1.75	0.28	-7.11*	-24.84***	-2.64
	(-1.78)	(1.49)	(0.16)	(-1.77)	(-3.63)	(-0.57)
Observations	165	152	152	147	35	112
R ²	0.09	0.48	0.50	0.47	0.75	0.48

Note: Dependent variable is GDP growth in 2020 minus the pre-COVID growth forecast (from WEO, 2020). Estimation by Ordinary Least Squares t-statistics in parentheses, robust standard errors. * p<0.10, ** p<0.05, *** p<0.01.

Table 9. Growth Regressions (II)

	ALL COUNTRIES (1)	GDP ABOVE \$100 BILLION IN 2019 (2)	GDP BELOW \$100 BILLION IN 2019 (3)	TOURISM DIRECT SHARE ABOVE 5 PCT OF GDP (4)	TOURISM DIRECT SHARE BELOW 5 PCT OF GDP (5)	ALL COUNTRIES (6)	EMERGING MARKETS (7)	ALL COUNTRIES (8)
COVID cases in 2020 (per 1000 population)	0.03 (1.37)	0.01 (0.42)	0.05 (1.32)	-0.03 (-0.41)	0.06** (2.48)	0.04 (1.50)	0.05 (1.49)	0.05** (2.15)
COVID deaths in 2020 (per 1000 population)	-3.13*** (-3.55)	-2.27* (-1.88)	-3.78** (-2.17)	-0.13 (-0.05)	-3.57*** (-3.60)	-3.01*** (-3.13)	-3.28** (-2.47)	-3.49*** (-3.63)
Oxford stringency index (average 2020)	-0.13*** (-4.78)	-0.12** (-2.45)	-0.12*** (-3.75)	-0.10 (-1.40)	-0.13*** (-5.39)	-0.11*** (-3.97)	-0.11*** (-3.63)	-0.10*** (-3.73)
Tourism activity (direct share of GDP)	-0.47*** (-5.19)	-0.63*** (-4.08)	-0.40*** (-3.34)	-0.54*** (-3.06)	-0.11 (-0.45)	-0.46*** (-4.39)	-0.41*** (-3.30)	
Net revenues from intl. passenger transport (pct of GDP, 2015-19)						-0.49 (-1.54)	-0.57 (-1.49)	
Net revenues from intl. travel (pct of GDP, 2015-19)								-0.19*** (-2.90)
log GDP per capita, 2019	0.51 (1.46)	1.55* (1.80)	0.08 (0.14)	0.80 (0.86)	0.29 (0.84)	0.92** (2.16)	0.39 (0.61)	0.66* (1.89)
log population, 2019	0.41* (1.66)	0.32 (0.96)	0.51 (1.04)	-0.12 (-0.17)	0.56** (2.05)	0.45 (1.59)	0.51 (1.43)	0.38* (1.70)
VA share of agriculture (average 2014-19)	0.11* (1.85)	0.26* (1.68)	0.09 (1.50)	0.24 (1.35)	0.08 (1.55)	0.18*** (2.81)	0.15** (2.26)	0.15** (2.51)
VA share of manufacturing (average 2014-19)	0.11* (1.98)	0.08 (1.03)	0.16** (2.22)	0.15 (0.70)	0.13** (2.15)	0.07 (1.34)	0.10 (1.41)	0.14** (2.60)
Constant	-6.48 (-1.59)	-16.57 (-1.51)	-4.18 (-0.71)	-10.85 (-0.83)	-5.97 (-1.59)	-11.23** (-2.26)	-7.43 (-1.22)	-11.67*** (-2.75)
Observations	147	61	86	39	108	123	99	155
R ²	0.47	0.45	0.51	0.42	0.37	0.50	0.50	0.39

Note: Dependent variable is GDP growth in 2020 minus the pre-COVID growth forecast (from WEO, 2020). Estimation by Ordinary Least Squares t-statistics in parentheses, robust standard errors. * p<0.10, ** p<0.05, *** p<0.01.

Table 10. Growth regressions (III): Dependence on Domestic and International Tourism

	DIR. TOUR > 5 (1)	DIR. TOUR > 5 (2)	DIR. TOUR > 5 (3)	DIR. TOUR > 5 (4)
COVID cases in 2020 (per 1000 population)	-0.03 (-0.41)	0.01 (0.14)	-0.02 (-0.18)	-0.06 (-1.06)
COVID deaths in 2020 (per 1000 population)	-0.13 (-0.05)	-1.78 (-0.63)	-0.75 (-0.26)	1.80 (0.62)
Oxford stringency index (average 2020)	-0.10 (-1.40)	-0.09 (-1.20)	-0.10 (-1.24)	
Tourism activity (direct share of GDP)	-0.54*** (-3.06)		-0.35 (-1.00)	-0.39*** (-2.75)
Net revenues from intl. travel (pct of GDP, 2015-19)		-0.26*** (-3.65)	-0.12 (-0.76)	-0.24*** (-3.98)
log GDP per capita, 2019	0.80 (0.86)	1.08 (1.26)	0.94 (1.06)	0.74 (0.94)
log population, 2019	-0.12 (-0.17)	0.16 (0.24)	-0.08 (-0.12)	-1.11* (-1.80)
VA share of agriculture (average 2014-19)	0.24 (1.35)	0.26* (1.70)	0.25 (1.49)	0.30** (2.57)
VA share of manufacturing (average 2014-19)	0.15 (0.70)	0.10 (0.41)	0.13 (0.55)	0.29 (1.28)
Constant	-10.85 (-0.83)	-16.76 (-1.41)	-13.01 (-0.98)	-15.57* (-1.86)
Observations	39	39	39	47
R ²	0.42	0.40	0.43	0.63

Note: Dependent variable is GDP growth in 2020 minus the pre-COVID growth forecast (from WEO, 2020). The sample includes countries with a direct share of tourism exceeding 5% of GDP. Estimation by Ordinary Least Squares, t-statistics in parentheses, robust standard errors. * p<0.10, ** p<0.05, *** p<0.01.