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## **Contracts versus Communication**

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# Contracts versus Communication

## Abstract

We consider the trade-off a principal faces who has to choose between either controlling an agent's action through an incomplete contract or guiding him through non-binding communication. The principal anticipates receiving private information and must hire an agent to take an action on her behalf. Contracts can only specify a limited number of actions as a function of the state. The principal is at liberty not to specify actions for some of the states. States not covered by the contract induce a communication game. We show that close alignment of interests favors communication and, thus, ceding authority to the agent, while strong misalignment favors reliance on contracts. In the uniform-quadratic environment whenever an optimal contract induces influential communication, it splits the communication region: there are at least two communication actions separated by contract actions. For sufficiently closely aligned interests, it is also the case that communication splits the contract region: there are at least two contract actions separated by a communication action. The separation of distinct communication events relaxes incentive compatibility constraints and, therefore, helps equalize the size of communication events. This highlights the dual role of contracting as both substituting for and facilitating communication -- the principal uses contracts not only to impose her favorite actions, but also to structure communication.

JEL Classification: D83, D82

Keywords: Contractual incompleteness, communication, cheap talk, language constraints, authority allocation

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# Contracts versus Communication\*

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October, 2021

## Abstract

We consider the trade-off a principal faces who has to choose between either controlling an agent's action through an incomplete contract or guiding him through non-binding communication. The principal anticipates receiving private information and must hire an agent to take an action on her behalf. Contracts can only specify a limited number of actions as a function of the state. The principal is at liberty not to specify actions for some of the states. States not covered by the contract induce a communication game. We show that close alignment of interests favors communication and, thus, ceding authority to the agent, while strong misalignment favors reliance on contracts. In the uniform-quadratic environment whenever an optimal contract induces influential communication, it splits the communication region: there are at least two communication actions separated by contract actions. For sufficiently closely aligned interests, it is also the case that communication splits the contract region: there are at least two contract actions separated by a communication action. The separation of distinct communication events relaxes incentive compatibility constraints and, therefore, helps equalize the size of communication events. This highlights the dual role of contracting as both substituting for and facilitating communication – the principal uses contracts not only to impose her favorite actions, but also to structure communication.

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# 1 Introduction

Principals (firms, organizations, researchers, innovators) frequently have to rely on a skilled agent to perform a task. Structuring that relationship is challenging when the task is complex and the principal does not have all relevant information at her disposal at the time the agent is hired. Contracts tend to be incomplete and the principal has to decide how much discretion to leave to the agent. Conflicts of interest favor limiting discretion, while the ability to communicate decision relevant information to the agent favors expanding discretion. This motivates our investigation of when and how cheap talk is used as a substitute for contractual control of the flow of information.

Typical contracts we have in mind are between a service provider (agent) and a client (principal) in situations with specification uncertainty: an IT firm develops customized software for a production company; a contractor oversees construction for a property owner; or, a laboratory technician performs experiments for a researcher. These services are performed in highly complex environments that require a specialized language that makes it hard to write complete contracts understandable to third parties.<sup>1</sup> They are prone to modifications, with new information becoming available over time: software development needs to be adopted to changes in demand; property owners have changing needs and preferences that may require alterations in building plans and materials; new research results may require the redesign of experiments. While it is the agent who executes the task, the new information is typically first observed by the principal who has advance knowledge of the overall situation.<sup>2</sup>

We propose a simple model of a principal contracting with an agent for an action she cannot take herself. The model captures the three main features of our examples.

The first of these features is that the principal anticipates receiving private information relevant to the action. Since hiring and explaining the task to the agent takes time, she cannot defer hiring the agent until all information is available. Hence, the contract needs to create a framework for delivering information to the agent.

Second, contracts are incomplete. The principal's ability to contractually tie the agent's action to the state is limited – contracts fail to be *fully detailed complete*. Specifically, she is constrained to writing a bounded number of clauses, each of which specifies an instruction to be carried out by the agent and the contingencies for which that instruction applies.

Third, the principal may choose not to cover all states in the contract. If she does so, the contract has gaps – it is *obligationally incomplete*.<sup>3</sup> For states covered by the contract,

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<sup>1</sup>Crocker and Reynolds (1993) observe in their study of airforce engine procurement that “In practice, . . . , the costs of identifying contingencies and devising responses increase rapidly in complex or uncertain environments, placing economic limits on the ability of agents to draft and implement elaborate contractual agreements.” As a result, one sees “agreements that are left intentionally incomplete with regard to future duties or contingencies.” Regarding the difficulty of writing contracts that third parties can comprehend, Banerjee and Duflo (2000) observe that in the customized software industry “The extent to which contracts can protect . . . is limited by the fact that the desired end-product tends to be complex and difficult to describe ahead of time in a way that a court . . . would understand . . .”

<sup>2</sup>In the context of the construction industry, for example, Chakravarty and MacLeod (2006) refer to the owner as the principal and the contractor as the agent.

<sup>3</sup>Ayres and Gertner (1992) introduce this terminology.

after receiving her private information, the principal issues the instructions specified by the contract. Ex post it can be verified that the instruction was appropriate for the realized state and that the agent followed the instruction. For states not covered by the contract, the principal has the option to use non-binding communication (cheap talk as in Crawford and Sobel (1982), henceforth CS) to transmit information to the agent.<sup>4</sup>

We are interested in how the interplay of contracting and (non-binding) communication impacts the extent and structure of contracting. Obligational incompleteness in our model is endogenous. When determining the extent of this incompleteness, the principal faces a tradeoff: a more complete contract gives her more direct control over the agent but sacrifices flexibility that could be exploited through communication.

We find that optimal contracts have three intuitive properties: they use the maximal number of available clauses; if the number of available clauses gets large, contracting drives out communication; and, conversely, if the interests of principal and agent become better aligned, communication drives out contracting. For the frequently investigated uniform-quadratic specification of the model (analogous to CS’s leading example), one can be more specific: If the conflict of interest between principal and agent is large relative to the available number of clauses, it is optimal to write an obligatorily complete contract. Conversely, with closely aligned incentives it is optimal to leave a gap. Whenever there is a gap communication induces at least two actions (having a single action induced by communication is never optimal) – i.e., communication is influential.

In the uniform-quadratic environment, in addition to the relative extent of contracting and communication, we characterize the structure of optimal contracts. We show that whenever an optimal contract induces influential communication, it splits the communication region: there are at least two communication actions separated by contract actions. Optimal equilibria are interval partitional; every set of types inducing a contract action forms an interval by fiat and every set of types inducing a communication action never contains a condition of the contract in its interior. For sufficiently closely aligned interests, it is also the case that communication splits the contract region: there are at least two contract actions separated by a communication action.

The rationale for our “splitting” results can be illustrated with a simple example. Suppose the principal anticipates learning the realization of one of three possible states. For each of those states there is a unique action she would like to be taken. The preferences of the principal and any agent she may hire to take the action are misaligned: the agent prefers actions to match the state, whereas the principal prefers the action matching the nearest higher state. This preference misalignment makes truthful communication of all states impossible. Suppose the principal can impose a simple (incomplete) contract that mandates that the principal’s favorite action is taken for the intermediate state. With such a contract in place, the remaining two states can now be truthfully communicated, which explains the splitting of the communication region. In essence, splitting the communication

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<sup>4</sup>Since it can be verified ex post whether an instruction that was issued was appropriate for the realized state, the principal cannot disguise a cheap-talk message as an instruction and hope thereby to induce an action specified in the contract.

region this way generates common interest for communicating the extreme states. With more states, it becomes tempting and sometimes feasible to replicate this effect for other groupings of states; this explains the splitting of the contract region.

The paper is structured as follows. After presenting the model in Section 2, we discuss our main assumptions. In Section 3, we introduce the communication subgame and study properties of optimal equilibria in a general framework. We describe properties of optimal contracts in Section 4 under the assumption of having a uniform type distribution and quadratic payoff functions with a constant bias. Section 5 offers simple examples of optimal contracts and extensions. We discuss related literature in Section 6. In the final section we summarize our findings and suggest possible directions for future work. All proofs are in the appendix.

## 2 Model

We consider a game between a principal,  $P$ , and an agent,  $A$ . They interact in two phases. In the first phase, prior to receiving private information about the state of the world, the principal writes a contract. The contract determines how information is dealt with in the second phase. It consists of a list of contract clauses. Each clause specifies a subset of the state space and the action to be taken by the agent for state realizations in that set.<sup>5</sup> By assumption, there is a finite bound on the number of clauses in any contract. The principal may elect to write a contract that does not cover all states of the world. For states not covered by the contract a communication game is played.

The payoff and information structure closely follows CS. The players' payoffs,  $U^P(y, \theta, b)$  for the principal and  $U^A(y, \theta)$  for the agent, depend on the agent's action  $y \in \mathbb{R}$ , the state of the world  $\theta \in [0, 1]$ , and a parameter  $b > 0$  that measures the divergence of preferences between the principal and the agent. For notational convenience, we sometimes suppress the dependence of the principal's payoff on the bias parameter  $b$  and write  $U^P(y, \theta)$  instead of  $U^P(y, \theta, b)$ . The state is drawn from a common prior distribution  $F$  with continuous density  $f$  that is positive everywhere;  $f(\theta) > 0$  for all  $\theta \in [0, 1]$ . The payoff functions  $U^i$ ,  $i = P, A$ , are assumed to be twice continuously differentiable. Denoting derivatives by subscripts, we assume that the payoff functions are strictly concave in the agent's action,  $U_{11}^i < 0$ ; the sorting conditions  $U_{12}^i > 0$  hold; and, for all  $\theta$ , there are actions  $y^i(\theta)$  such that  $U^i(y^i(\theta), \theta) = 0$ . We assume that the principal's ideal point exceeds the agent's ideal point, i.e.,  $y^P(\theta) > y^A(\theta)$  for all  $\theta \in [0, 1]$ .

At the beginning of the *contract-writing game*  $G$ , the principal writes a *contract*  $\mathcal{C} = \{(C_k, x_k)\}_{k=1}^K$ . The contract specifies  $K$  clauses  $(C_k, x_k)$ ,  $k = 1, \dots, K$ . There is an exogenous maximal number of clauses  $\widehat{K}$ .<sup>6</sup> Each clause  $(C_k, x_k)$  consists of a *condition*  $C_k \subseteq [0, 1]$  and an *instruction*  $x_k \in \mathbb{R}$ . The interpretation is that if condition  $C_k$  holds – i.e.,  $\theta \in C_k$  is

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<sup>5</sup>Note that we assume that there are no transfers, and therefore there is no incentive provision through contingent transfers.

<sup>6</sup>This corresponds to a limiting case of having a writing cost function that is increasing in the number of clauses (see, e.g., Dye (1985)). Writing costs are zero for the first  $\widehat{K}$  clauses and prohibitive thereafter.

realized – then the agent is instructed to take the action  $y = x_k$ . Contracts must satisfy:  $C_{k'} \cap C_{k''} = \emptyset$  for all  $k' \neq k''$  (to avoid contradictions);  $C_k$  is an interval for each  $k = 1, \dots, K$  (motivated by keeping contracts simple);<sup>7</sup> and  $\bigcup_{k=1}^K C_k$  is a closed set. Denote the lower (upper) endpoint of the interval  $C_k$  by  $\underline{C}_k$  ( $\overline{C}_k$ ). For any  $\delta \in \mathbb{R}$ , we refer to the clause  $(C_k + \delta, x_k + \delta)$  as the  $\delta$ -translation of the clause  $(C_k, x_k)$  and to the condition  $C_k + \delta$  as the  $\delta$ -translation of the condition  $C_k$ .<sup>8</sup> We allow for an empty contract without clauses, in which case we adopt the convention that  $K = 0$ . An *obligationally complete contract* covers the entire state space, in which case  $\bigcup_{k=1}^K C_k = [0, 1]$ . Denote the set of all contracts by  $\mathcal{C}$ . Sometimes, it will be convenient to highlight the maximal number of clauses and the principal’s bias, in which case we make the dependence on these parameters explicit and write  $G(\widehat{K}, b)$  for the contract writing game.

After the contract  $\mathcal{C}$  is written and observed by the agent, the state  $\theta$  is realized and privately observed by the principal. For any state covered by the contract – e.g.,  $\theta \in C_{k'}$  – the instruction stipulated for that state,  $x_{k'}$ , is implemented. For any state not covered by the contract  $\mathcal{C}$ , the principal sends a message  $m \in M$  to the agent, where  $M$  is an infinite measurable space. After observing the principal’s message, the agent takes an action  $y \in \mathbb{R}$ .

Every contract  $\mathcal{C}$  induces a *communication subgame*,  $\Gamma^{\mathcal{C}}$ , in the event that the state  $\theta$  belongs to the *gap*  $\mathcal{L}(\mathcal{C}) := [0, 1] \setminus \bigcup_{k=1}^K C_k$  in the contract, i.e.,  $\theta \in \mathcal{L}(\mathcal{C})$ . In this communication subgame, the commonly known type distribution  $F^{\mathcal{C}}$  is the prior  $F$  concentrated on the set  $\mathcal{L}(\mathcal{C})$ . If the contract  $\mathcal{C}$  is empty, we denote the resulting communication subgame by  $\Gamma^0$ . The game  $\Gamma^0$  is simply a CS game. A (behavior) strategy  $\sigma : \mathcal{L}(\mathcal{C}) \rightarrow \Delta(M)$  of the principal in the communication subgame  $\Gamma^{\mathcal{C}}$  maps states to distributions over messages. A strategy  $\rho : M \rightarrow \mathbb{R}$  for the agent in  $\Gamma^{\mathcal{C}}$  maps messages to actions. Given the strict concavity of the agent’s utility in his action, the restriction to pure agent strategies is without loss of generality. A strategy of the principal  $(\mathcal{C}; (\sigma^{c'})_{c' \in \mathcal{C}})$  in the contract-writing game  $G$  specifies a contract  $\mathcal{C}$  and for every possible communication subgame  $\Gamma^{c'}$  a strategy  $\sigma^{c'}$ . A strategy of the agent  $((\rho^{c'})_{c' \in \mathcal{C}})$  in the game  $G$  specifies a strategy  $\rho^{c'}$  for every possible communication subgame  $\Gamma^{c'}$ . We are interested in principal-optimal subgame-perfect equilibria of the contract-writing game  $G(\widehat{K}, b)$ , denoted by  $e(\widehat{K}, b)$ . We refer to these equilibria as *optimal equilibria* and to contracts chosen in them as *optimal contracts*.

## 2.1 Discussion of modeling choices

Contractual incompleteness in our model is meant to reflect the difficulty of clarifying language to the point where it becomes comprehensible to third parties. It is difficult to describe precisely which actions are to be taken, and for which states. In addition, it is costly to put in place measurement and record keeping systems that make the language meaningful and verification possible. As a result the principal economizes on contract writing.

<sup>7</sup>Sets other than intervals require more detailed and, therefore, more costly descriptions.

<sup>8</sup>Here, for any set  $C \subset \mathbb{R}$  and any  $\delta \in \mathbb{R}$ ,  $C + \delta$  denotes the Minkowski sum of the sets  $C$  and  $\{\delta\}$  – i.e.,  $C + \delta := \{c' \in \mathbb{R} | \exists c \in C \text{ s.t. } c' = c + \delta\}$ .



We focus on the case where language is an issue vis-à-vis third parties but not between the principal and the agent. Imagine the principal hiring the agent for a research project. Principal and agent share a common terminology that is not familiar to the population at large. Then it takes resources to clarify details of the research in a language that is understandable for third parties.

Contracts in our model are lists of clauses, prescribing instructions for intervals of states. Instructions are precise; we do not consider the difficulty of writing detailed instructions. The principal does, however, face a tradeoff when choosing the sizes of conditions to which instructions apply. Given the finite bound on the number of instructions, having an instruction apply to a narrowly defined condition implies sacrificing accuracy for other states.

Having conditions be intervals captures the intuition that it is easier to write contracts that treat similar circumstances similarly. Intervals are fully described by their boundaries. This motivates our focus on the number of conditions, rather than their size. Our main results, in Section 4, on splitting the communication region and splitting the contract region would not change if we assumed a writing cost function that is increasing in the number of clauses, starts from a low level, and is unbounded; this could also accommodate some dependence of costs on the size of conditions. Our results on splitting the communication region would remain equally unaffected if we permitted limited precision of instructions in the form of noisy instructions or instructions that are sets of states.

A key feature of our model is that the principal can vary the degree of obligational completeness by choosing which contingencies to cover by the contract. In the terminology of Crocker and Reynolds (1993), our principal may choose “agreements that are left intentionally incomplete.” Bajari and Tadelis (2001) and Banerjee and Duflo (2000) suggests that in procurement contracting design uncertainty gives rise to endogenous incompleteness.

We assume that the details of the contract and its implementation can be verified by a court *ex post*. Establishing a language for contract clauses serves precisely to make these clauses verifiable. By contrast, cheap-talk messages from communication subgames are not verifiable, either because they are insufficiently documented or the language is not shared with the court. Thus, the key idea is that the act of writing the contract makes the details of the contract and its implementation verifiable *ex post*. In this sense, we propose a model of endogenous verifiability.<sup>9</sup> Note that only conditions need to be made verifiable *ex post*, not the exact states.

At the interim stage, when the principal communicates with the agent, nothing is verifiable: the principal can *not* prove the state to the agent, regardless of whether it is governed by the contract or not. She either issues an instruction or she recommends an action to the agent; knowing the contract the players can differentiate these. Only *ex post* can the court verify whether appropriate instructions were given and actions matched those instructions. *Ex post* verifiability makes it possible that contracts are enforced and adhered to.

We assume that the contract is written *before* the principal observes the state. The agent

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<sup>9</sup>Kvaløy and Olsen (2009) note that that “careful contracting” can improve verifiability. Like in our model, endogenous verifiability is a source of endogenous contractual incompleteness. In their model private information is absent and hence, only verifiability of actions is at issue.

needs to be present when the action has to be taken, and the hiring process takes time. This provides the incentive for having a long-term contract, rather than waiting for the state to be realized and then writing a spot contract.<sup>10</sup> In addition, it may be necessary for the principal to provide the agent with job-specific training and/or with firm-specific information prior to the agent taking the action. This can be seen as a relationship specific investment that the contract helps protect. The training or information also helps explain why bargaining power shifts to the agent in those states not covered by the contract: it makes the agent more valuable after being hired. The agent has no private information and the principal has no problem observing the agent’s action. Hence, there are no adverse selection or moral hazard problems.

The timing of uncertainty in our model is characteristic of many procurement problems, including jet engine procurement (Crocker and Reynolds (1993)), the customized software industry (Banerjee and Duflo (2000)), and the construction industry (Bajari and Tadelis (2001)). According to Bajari and Tadelis “...uncertainty about many important design changes that occur after the contract is signed and production begins ...” is a common feature of procurement contracting. They note that because of this design uncertainty “the procurement problem is primarily one of ex post adaptations rather than ex ante screening.”

The role assignment of principal and agent is guided by the main applications we have in mind and it helps us organize results. It is not crucial for some of the key results that characterize the form of optimal contracts. Our results on splitting the communication region go through if we switch the roles of principal and agent or have the contract designer maximize social surplus. Likewise, a version of our result on splitting the contract region holds if the roles of the players are switched (we indicate in the paper where this is the case).

### 3 General features of optimal equilibria

#### 3.1 Communication subgames

For every possible contract  $\mathcal{C}$ , the corresponding communication subgame  $\Gamma^{\mathcal{C}}$  satisfies all the assumptions of CS, except that the type distribution does not have full support (on  $[0, 1]$ ). As a result, key characteristics of equilibria that do not depend on the full support assumption carry over. Since we make use of these characteristics throughout, we list them here for convenience.

For a strategy profile  $(\sigma^{\mathcal{C}}, \rho^{\mathcal{C}})$  in communication subgame  $\Gamma^{\mathcal{C}}$ , we say that a *communication action*  $y$  is *induced* by that profile if there is a type  $\theta$  and a message  $m$  in the support of  $\sigma^{\mathcal{C}}(\theta)$  such that  $\rho^{\mathcal{C}}(m) = y$ . If, in addition,  $(\sigma^{\mathcal{C}}, \rho^{\mathcal{C}})$  is an equilibrium profile, we say that action  $y$  is *induced in equilibrium*. Given any measurable set  $\Phi \subseteq [0, 1]$  with  $\text{Prob}(\Phi) > 0$ ,

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<sup>10</sup>Spot contracting is also not free from language concerns. Therefore, it may not be possible to write a satisfactory spot contract at a moment’s notice. If instead the language for the spot contract is developed in advance, it will be necessary to endow it with the ability to prescribe different actions in advance. This raises the complexity of spot contracts, making them more akin to the types of long-term contracts we consider here.

we define  $y^{*i}(\Phi) := \arg \max_y \int_{\Phi} U^i(y, \theta) dF(\theta)$ , the optimal action for  $i = A, P$  given prior beliefs concentrated on  $\Phi$ .

As in CS, because of the conflict of interest between principal and agent, full revelation of information is ruled out in equilibrium. Moreover, since the principal's bias is everywhere bounded away from zero, there has to be a minimal distance between equilibrium actions: types of the principal meant to induce the lower of two sufficiently close equilibrium actions otherwise would have an incentive to deviate and induce the higher action. Hence, there is a finite upper bound on the number of equilibrium actions that does not depend on the contract  $\mathcal{C}$  and the type distribution  $F^{\mathcal{C}}$  that the contract induces.<sup>11</sup>

If the actions that are induced in equilibrium are  $0 < y_1 < y_2 < \dots < y_{n-1} < y_n < 1$ , there are  $n + 1$  *critical types*  $0 = \theta_0 < \theta_1 < \theta_2 < \dots < \theta_{n-1} < \theta_n = 1$  such that type  $\theta_j$  is indifferent between actions  $y_j$  and  $y_{j+1}$  for  $j = 1, \dots, n - 1$ . We follow the convention of referring to the indifference requirement for critical type  $\theta_j$ ,  $j = 1, \dots, n - 1$ , as that type's *arbitrage condition*

$$U^P(y^{*A}((\theta_{j-1}, \theta_j) \cap \mathcal{L}(\mathcal{C})), \theta_j, b) - U^P(y^{*A}((\theta_j, \theta_{j+1}) \cap \mathcal{L}(\mathcal{C})), \theta_j, b) = 0.$$

In an equilibrium that induces  $n$  actions, we refer to the interval  $(\theta_{j-1}, \theta_j)$  as *step  $j$* , for  $j = 1, \dots, n$ . We call an equilibrium that induces  $n$  actions an  *$n$ -step equilibrium* and say that it is *influential* if  $n > 1$ .

Observe that a critical type may belong to a condition and therefore, unlike in CS, critical types do not necessarily bound the sets of types who induce a communication action. Given a communication action  $y$ ,  $\inf\{\theta \in [0, 1] | \theta \text{ induces } y\}$  bounds the set of types who induce  $y$  from below, and  $\sup\{\theta \in [0, 1] | \theta \text{ induces } y\}$  bounds it from above. We refer to the interval with these bounds as endpoints as a *communication interval*. For an illustration, see Figure 1. The critical type  $\theta_2$  belongs to the condition  $C_1$  and the communication intervals are given by  $(0, \theta_1)$ ,  $(\theta_1, \underline{C}_1)$ ,  $(\overline{C}_1, \theta_3)$ , and  $(\theta_3, \underline{C}_4)$ . Note that the set of types inducing action  $y_3$  is a strict subset of the step  $(\theta_2, \theta_3)$ , and the set of types inducing action  $y_4$  is a strict subset of the communication interval  $(\theta_3, \underline{C}_4)$ .

## 3.2 Contract-writing games

Optimal equilibria of contract writing games have three intuitive properties: they make use of the maximal number of available clauses; as the maximal number of clauses grows large, they crowd out communication; and, conversely, with strongly aligned preferences communication drives out contracting. The following proposition formalizes these observations. For the third part, we impose the following continuity property: for any sequence of biases  $\{b_i\}_{i=1}^{\infty}$  with  $\lim_{i \rightarrow \infty} b_i = 0$  and any sequence  $\{e(b_i)\}_{i=1}^{\infty}$  of optimal equilibria in the games  $\{\Gamma^0(b_i)\}_{i=1}^{\infty}$ , the principal's payoffs in those equilibria converge to  $\int_{[0,1]} U^P(y^P(\theta), \theta, 0) dF(\theta)$ .<sup>12</sup>

<sup>11</sup>This is formalized as Lemma A.1 in the appendix.

<sup>12</sup>Spector (2000), Agastya, Bag and Chakraborty (2015), and Dilmé (2018) provide conditions on primitives that ensure that this continuity property holds.

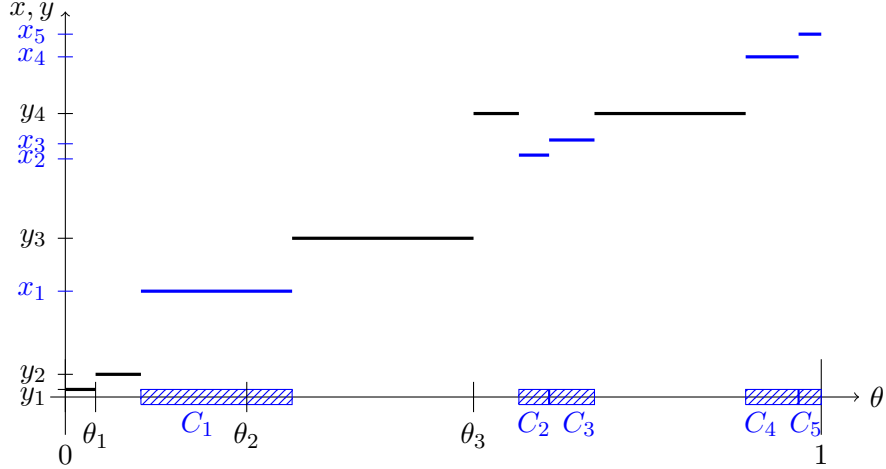


Figure 1: Contract with conditions  $C_i$  and instructions  $x_i$  for  $i = 1, 2, 3, 4, 5$  and induced 4-step equilibrium with critical types  $\theta_1, \theta_2, \theta_3$  and actions  $y_j$  for  $j = 1, 2, 3, 4$ .

**Proposition 1** For every  $\widehat{K}$  and  $b > 0$ , let  $\mathcal{L}_{\widehat{K}, b}$  be a gap arising in an optimal equilibrium of the contract-writing games  $G(\widehat{K}, b)$  and  $\mathcal{C} = \{(C_k, x_k)\}_{k=1}^K$  be an optimal contract. Then,

- (1)  $K = \widehat{K}$ ;
- (2)  $\lim_{\widehat{K} \rightarrow \infty} \text{Prob}(\mathcal{L}_{\widehat{K}, b}) = 0, \forall b > 0$ ; and,
- (3)  $\lim_{b \rightarrow 0} \text{Prob}(\mathcal{L}_{\widehat{K}, b}) = 1, \forall \widehat{K} \geq 1$ .

The first property (use of the maximal number of available clauses) follows from two simple observations: In the absence of any clause, the principal can replace one of the steps of any equilibrium in the communication subgame  $\Gamma^0$  by a condition and replace the corresponding equilibrium action by her favorite action for that condition. If, instead, the candidate optimal contract already includes at least one clause, she can split the corresponding condition and prescribe her favorite actions for each of the newly created conditions. In both cases, the incentive constraints for communication remain satisfied and there is a strict payoff improvement for the principal.<sup>13</sup>

<sup>13</sup>It is perhaps worth noting that the literature has found that, sometimes, *prima facie* useful and readily available clauses will not be included in a contract. Allen and Gale (1992) and Spier (1992) have pointed out that in the presence of asymmetric information agents may prefer non-contingent contracts. This is the case when proposing a contingent contract would send an unfavorable signal. Bernheim and Whinston (1998) observe that if some aspects of performance are non-verifiable, it may be advantageous not to include other, verifiable, aspects in a contract. In essence, once a contract needs to be incomplete in some dimensions, the contract will give rise to some form of strategic interaction. In that case, there can be instances in which the quality of that strategic interaction can be improved by not specifying some obligations, even when they are verifiable. In our case, the signaling aspect is absent and while there is strategic interaction for states not covered by the contract, any given contract that does not use all available clauses can be improved upon without impacting the strategic interaction.

To understand the second property (contracting crowds out communication), note that as the number of clauses grows without bound, one can approximate the principal’s first-best (full information) payoff with obligatorily complete contracts. On the other hand, since there is an upper bound on the number of actions that can be induced with communication, for any set of types that has positive probability the payoff from communication is bounded away from the first-best payoff. Hence, the sizes of the gaps in optimal contracts cannot remain bounded away from zero.

The intuition for the third property (communication drives out contracting) is similar: When the bias gets small, one can approximate the principal’s first best with equilibria in the communication subgame  $\Gamma^0$ , without any contract clauses. In contrast, with only a finite number of possible contract actions, on any contract region that has positive probability the payoff is bounded away from the first best.

## 4 Optimal contracts in the uniform-quadratic environment

The previous section highlights key forces driving endogenous incompleteness: with greater ease of contracting, contracts substitute for communication, and with closer incentive alignment communication substitutes for contracting. The interplay of contracting and communication, however, impacts not only the extent but also the structure of optimal contracts and of communication in optimal equilibria. In this section we examine these structures under the assumptions that payoff functions are quadratic with the principal having a constant positive bias, that is,  $U^P(y, \theta, b) = -(\theta + b - y)^2$  and  $U^A(y, \theta) = -(\theta - y)^2$ , and that the type distribution is uniform on  $[0, 1]$ .

Given a contract  $\mathcal{C} = \{(C_k, x_k)\}_{k=1}^K$ , we call a union of conditions  $C_k$  that is connected and not contained in a larger connected union a *condition cluster*,  $\mathbf{C}$ . We find that whenever the optimal contract induces influential communication, it splits the communication region: there are at least two communication intervals that are separated by condition clusters. Intuitively, splitting the communication region removes the temptation for small misrepresentations of the state. At the same time, since interests are partially aligned, both principal and agent benefit from communication to convey large differences between states. Condition clusters can be used as a wedge between two communication regions, so that it becomes in the common interest of principal and agent to indicate whether the state belongs to one or the other.

### 4.1 Contracts split communication

A sufficient condition for a single condition cluster to be optimal is that  $\widehat{K} \geq \frac{1}{2b}$ . In that case any optimal contract is obligatorily complete and all  $\widehat{K}$  conditions are of equal size. A necessary and sufficient condition for optimality requiring influential communication is that

$\widehat{K} < \frac{1}{2b}$ , and as a consequence it is never optimal to have one-step communication.<sup>14</sup> The following proposition shows that no condition cluster can be strictly inside of a communication interval. Moreover, if there is influential communication, there is at least one condition cluster that contains an interior critical type.

**Proposition 2** *Suppose that the contract  $\mathcal{C} = \{(C_k, x_k)\}_{k=1}^{\widehat{K}}$  is optimal in the contract-writing game  $G$ , and the equilibrium  $e^{\mathcal{C}}$  is optimal in the communication subgame  $\Gamma^{\mathcal{C}}$ . Then, for every condition cluster  $\mathcal{C}$ , there is a critical type  $\theta \in \mathcal{C}$ . If, in addition, the equilibrium  $e^{\mathcal{C}}$  is influential, then there is a condition cluster  $\mathcal{C}$  and a critical type  $\theta \neq 0, 1$  with  $\theta \in \mathcal{C}$ .*

Proposition 2 establishes an interesting interaction between contracts and communication. The principal uses contract clauses to separate events that induce distinct communication actions. This is beneficial because it relaxes incentive constraints in the communication subgame, and the relaxation of incentive constraints makes it possible to equalize the size of communication intervals relative to pure cheap talk.<sup>15</sup> This highlights the dual role of contracting as both substituting for and facilitating communication.

To prove the first part of Proposition 2, we start with any contract that does not satisfy the properties indicated in the proposition. We proceed by modifying that contract in several steps. We ensure in each step that the principal’s payoff increases: the typical argument is that properly translating a condition cluster increases shorter communication intervals while it decreases longer intervals. Once all steps are completed, we check that we have obtained an equilibrium.

In the first step, we use the fact that there can be no more than one condition in any communication interval (see Lemma A.3 in the appendix). We consider a candidate for an optimal contract  $\mathcal{C}$  and a corresponding equilibrium  $e^{\mathcal{C}}$  with a communication interval containing a single condition in its interior. We then translate that condition to the lower bound of the communication interval. The new contract is  $\mathcal{C}_0$ . In the second step, we adjust the strategies in the communication game such that, locally (between any two adjacent condition clusters), incentive compatibility is restored. The resulting game is called  $\Gamma^{\mathcal{C}_1}$ , with contract  $\mathcal{C}_1 = \mathcal{C}_0$ . We sketch steps one and two in Figure 2.

In order to restore incentive compatibility locally, we have to raise the action  $y_{i+2}$ . This makes the action less attractive for the type  $\theta$  that is at the top at the newly created condition cluster (see Figure 3 for an illustration). In fact, it may make action  $y_{i+1}$  more attractive than  $y_{i+2}$ . In the third step, we address incentive-compatibility problems of this kind – that is, for types that are separated by condition clusters. To do so, we identify the highest condition cluster such that a type  $\theta$  at the upper boundary of that cluster prefers to deviate to a message inducing an action below the cluster. In multiple steps that maintain the local equilibrium conditions, we properly translate the respective condition cluster upwards to restore incentive compatibility for type  $\theta$ . The resulting contract is  $\mathcal{C}_2$ . We iterate the third step for all lower condition clusters to obtain a global equilibrium.

<sup>14</sup>We verify these two facts in Proposition A.1 in the appendix.

<sup>15</sup>A similar effect arises in Kolotilin, Li and Li (2013). There the agent has the power to commit a set of actions from which to choose.

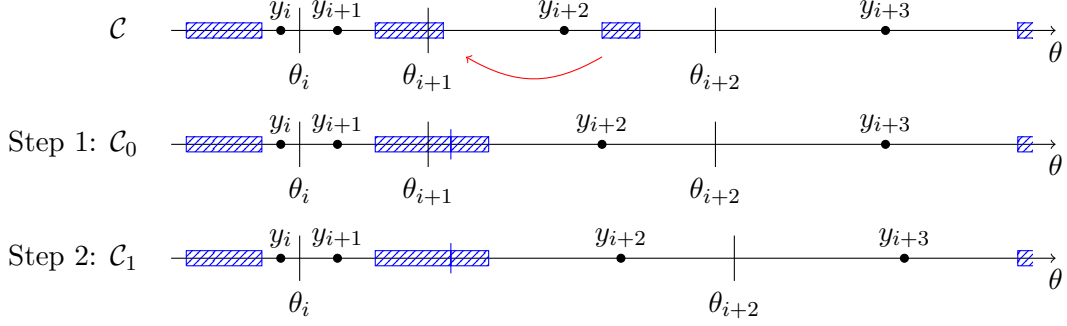


Figure 2: Sketch of the first two steps in the first part of the proof of Proposition 2.

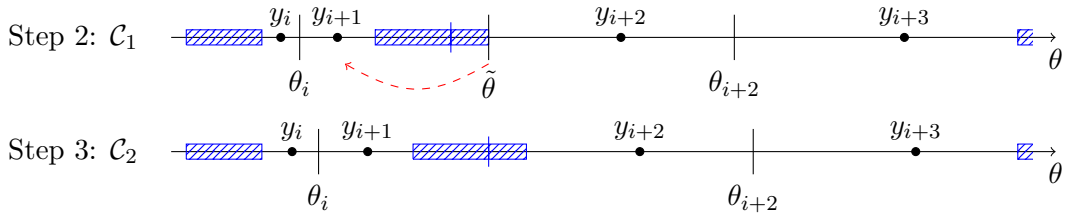


Figure 3: Sketch of the third step in the first part of the proof of Proposition 2.

To prove the second part of Proposition 2, we show that the principal's payoff can be increased when more than one action is induced in equilibrium and all condition clusters are at the extremes. For an illustration of the steps in the argument, see Figure 4.

The first panel of Figure 4 shows a contract  $\mathcal{C}$  with a single condition located at the left extreme of the type space and a corresponding three-step communication equilibrium. We replace contract  $\mathcal{C}$  by a new contract  $\mathcal{C}'$  that translates the condition upwards such that the first critical type  $\theta_1$  becomes its new upper boundary. Since we do not change the length of any communication interval, payoffs remain the same. However, type  $\theta_1$  now strictly prefers action  $y_2$  over  $y'_1$ . Moreover, the length of the communication interval inducing action  $y'_1$  is smaller than the length of the communication interval inducing  $y_2$ . Together, this implies that we can translate the condition further upwards to  $\mathcal{C}^\lambda$  while maintaining incentive compatibility and increasing payoffs. This shows that the contract  $\mathcal{C}$  that we started with cannot be optimal.

As a consequence of Proposition 2, we obtain that optimal equilibria of the contract-writing game  $G$  are partitional and monotonic:

**Corollary 1** *Suppose that the contract  $\mathcal{C} = \{(C_k, x_k)\}_{k=1}^{\widehat{K}}$  is part of an optimal equilibrium  $e^G$  in the contract-writing game  $G$  and induces an optimal  $n$ -step equilibrium  $e^{\mathcal{C}}$  in the communication subgame  $\Gamma^{\mathcal{C}}$ . Then, the equilibrium  $e^G$  is*

1. *partitional – there is a partition  $\mathcal{T} = \{T_1, T_2, \dots, T_{\widehat{K}+n}\}$  of the type space  $[0, 1]$  into*

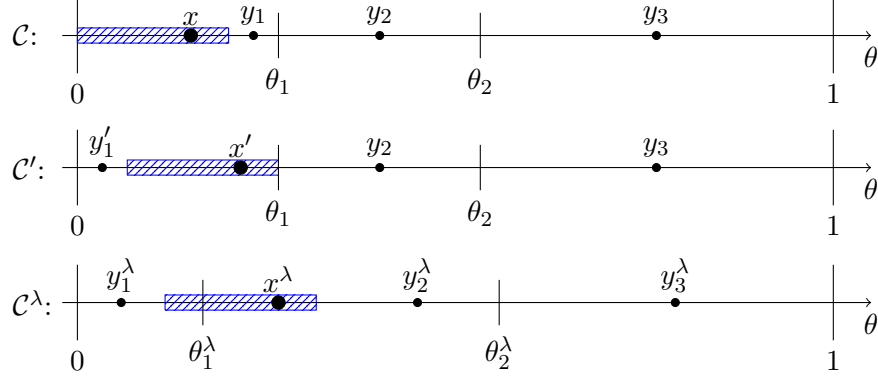


Figure 4: Second part of proof: payoff improvement by translations.

intervals such that each  $T \in \mathcal{T}$  is either a condition of  $\mathcal{C}$  or a communication interval in  $e^{\mathcal{C}}$ ; and,

2. *monotonic* – for any two partition elements  $T, T' \in \mathcal{T}$ , with  $T \neq T'$  and  $\inf(T') \geq \sup(T)$ , the actions  $a(T')$  and  $a(T)$  taken for states in  $T'$  and  $T$  satisfy  $a(T') > a(T)$ .

While the partitional structure given in Part 1. is an immediate consequence of Proposition 2, monotonicity requires slightly more thought. The relevant case to consider is the one in which a communication interval  $T'$  is directly above a condition  $T$ . For this case, we show in the appendix, if we had  $a(T') \leq a(T)$  (and keeping in mind that  $a(T')$  is the agent-optimal action on  $T'$  and  $a(T)$  is the principal-optimal action on  $T$ ), we could form a new contract clause  $(\overline{T \cup T'}, a(T) + \epsilon)$  that, for sufficiently small  $\epsilon$ , would result in a payoff improvement for the principal, resulting in a contradiction. This implies that any optimal equilibrium of  $G$  is monotonic.

Proposition 2 and Corollary 1 continue to hold under alternative assumptions about the allocation of bargaining power between the principal and the agent and about the nature of instructions. Both remain true if the contract, instead of maximizing the principal's payoff, maximizes either the agent's payoff or weighted social surplus. The same is true if we replace instructions that specify single actions by instructions that specify sets of possible actions or allow for randomness in the specification of actions. To see this, recall that the proposition is proved by translating condition clusters of contracts that violate the properties stated in the proposition. We can decompose the ex ante payoff of whoever writes the contract into a contract payoff, which is derived from states governed by the contract, and a communication payoff, which is derived from the remaining states. Translating condition clusters affects only the communication payoff and ex ante, as long as the size of the communication region remains fixed, principal and agent have the same preferences over communication payoffs. Therefore, the properties of instructions influence the proportion of states allocated to communication and contracting, but not the structure of optimal equilibria.



## 4.2 Communication splits contracts

The next result shows that with close enough incentive alignment, communication splits the contract region: not all condition clusters can be composed of more than three conditions. Hence, when  $\widehat{K} > 3$ , there are at least two condition clusters that are separated by one or more communication intervals. Intuitively, when a condition cluster is large, in the sense of being composed of more than three conditions, there is considerable slack in the incentive constraints relevant for the nearest communication actions above and below the cluster. That makes it tempting to break up the cluster and use the conditions made thus available to relax incentive constraints elsewhere, where they were binding before the breakup.

**Proposition 3** *For sufficiently small  $b > 0$ , any optimal contract contains a condition cluster with no more than three conditions.*

The following corollary is an immediate consequence of Proposition 3.

**Corollary 2** *With  $\widehat{K} > 3$  and sufficiently small  $b > 0$ , in any optimal contract there are at least two condition clusters.*

To prove the proposition, we start by considering the problem of the principal maximizing her expected payoff subject to the conditions that each cluster is composed of at least four conditions and that incentive constraints for communication hold between but not necessarily across clusters. Since this problem ignores some of the incentive constraints, we call it the “relaxed problem.” We show that one can improve on the solution to the relaxed problem by splitting up one of the clusters and that this improvement respects global incentive constraints.

The argument proceeds as follows. For sufficiently small  $b > 0$ , for any solution of the relaxed problem there is at least one communication area with two or more communication steps. We ‘zoom in’ on a cluster adjacent to such a communication area. We then consider a scaled version of the relaxed problem with one cluster bordered by one or two communication areas. We take the communication area with more than two steps and switch the step that is adjacent to the cluster with the adjacent condition. We show, that after the switch we have incentive compatibility across clusters and that all incentive constraints across clusters are slack. This is immediate for the new one-condition cluster. For the remaining cluster it follows from two facts: (1) the cluster is composed of three or more conditions and (2) the solution of the relaxed problem imposes constraints on the lengths of conditions. The incentive constraints across clusters being slack makes it possible to translate clusters in a way that leads to more equal lengths of communication intervals. This improves the principal’s expected payoff. For an illustration, see Figure 5.

To establish the corollary, we only need to show that having a single cluster cannot be optimal. For any solution of the relaxed problem with only a single cluster, we can switch the communication area below and above the cluster and still have a solution. We can therefore assume that for sufficiently small bias there is at least two-step communication below the cluster in a solution to the relaxed problem. In this case, the proof of Proposition

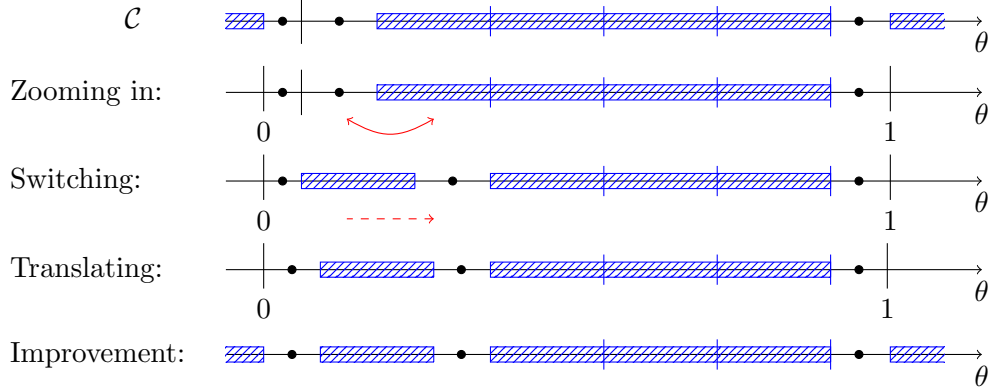


Figure 5: Sketch of the steps in the proof of Proposition 3.

3 goes through, when either the agent writes the contract or the principal only specifies the conditions and not the actions in the contract. Thus, the corollary continues to hold if instead of the principal the agent writes the contract, leaving all else unchanged. The same is true for the case in which the principal only specifies the conditions in the contract, but the agent is free to choose an action for each condition.

## 5 Examples and extensions

Suppose that payoff functions are quadratic and the type distribution is uniform on  $[0, 1]$ . Consider  $G(\widehat{K}, b) = G(1, \frac{1}{3})$ , the contracting game with maximally one clause and a bias  $b = \frac{1}{3}$ . Let  $\mathcal{C}_n^*(K, b)$  denote a contract that is optimal among contracts that have  $K$  conditions and induce  $n$ -step communication, and let  $\mathcal{C}^*(K, b)$  be an overall optimal contract with  $K$  conditions. For biases  $b > \frac{1}{4}$  there is no contract in the game  $G(1, b)$  that induces an equilibrium with more than two communication actions. The reason is that any two equilibrium actions in an induced cheap-talk game  $\Gamma^C$  must be at least a distance  $2b$  apart. Therefore, there are four candidates for optimality: a standard cheap talk game with no contract; an obligatorily complete contract with no communication; and contracts with 1-step, or 2-step communication. An optimal contract in this example maximizes the principal's expected payoff among the optima of these four options.

We find that the optimal contract with 2-step communication  $\mathcal{C}_2^*(1, \frac{1}{3})$  is unique and dominates the two optimal contracts with 1-step communication, which are better than the optimal obligatorily complete contract, which improves upon having no contract.

The overall optimal contract  $\mathcal{C}^*(1, \frac{1}{3}) = \mathcal{C}_2^*(1, \frac{1}{3})$  solves the following maximization problem:

$$\max_{\underline{C}, \bar{C}} - \int_0^{\underline{C}} \left( s + \frac{1}{3} - \frac{C}{2} \right)^2 ds - \int_{\underline{C}}^{\bar{C}} \left( s + \frac{1}{3} - \left( \frac{\bar{C} + C}{2} + \frac{1}{3} \right) \right)^2 ds - \int_{\bar{C}}^1 \left( s + \frac{1}{3} - \frac{(\bar{C} + 1)}{2} \right)^2 ds$$

$$\text{s.t. } \theta_1 = \frac{C + (\bar{C} + 1)}{4} - b \in [\underline{C}, \bar{C}].$$

The first and the third term in the objective function are the principal's expected payoffs conditional on the lower and the upper communication action being taken; the middle term is the principal's expected payoff conditional on the contract action being taken. By Proposition 2, the condition cannot be in the interior of a communication interval and thus  $\theta_1 \in [\underline{C}, \bar{C}]$ .

The solution is unique and given by  $\mathcal{C}^*(1, \frac{1}{3}) = \{([0.157, 0.843], 0.833)\}$ , where  $C = [0.157, 0.843]$  is the condition and  $x = 0.833$  the corresponding instruction. See the top left panel of Figure 6, for an illustration. The optimal contract induces two communication actions,  $y_1$  and  $y_2$ , while without a contract, the maximal feasible number of communication actions would be one. In this sense, contracting facilitates communication. Notice that the two communication intervals are of equal length. This can be achieved because the contract relaxes incentive constraints for types adjacent to the contract condition. As long as those constraints are slack, it pays to shift the condition in the direction of equalizing the lengths of communication intervals. Note further that the possibility of equalizing the intervals depends on the bias: for  $b = \frac{1}{13}$  for example, the optimal contract is such that all communication intervals are of different length. Moreover, as illustrated in the bottom left panel in Figure 6, they are *not* monotonically increasing. This contrasts with non-trivial communication in CS equilibria, where higher communication actions are associated with longer communication intervals.

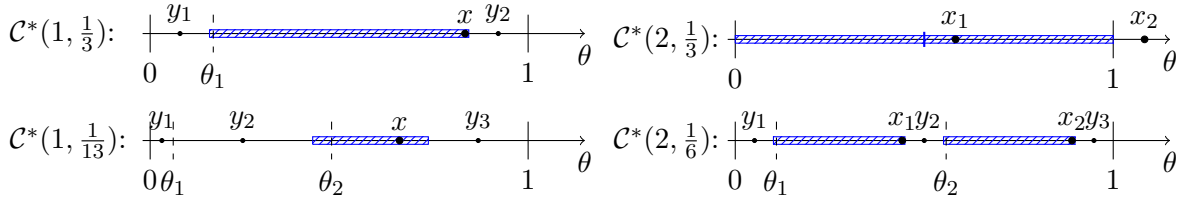


Figure 6: Left: optimal contracts, with  $\widehat{K} = 1$  and  $b = \frac{1}{3}, \frac{1}{13}$ . Right: optimal contracts with  $\widehat{K} = 2$  and  $b = \frac{1}{3}, \frac{1}{6}$ .

We indicate how the optimal contract changes with the parameters  $b$  and  $\widehat{K}$  in the right panels of Figure 6. In the top panel, we keep  $b = \frac{1}{3}$  and relax the constraint on the number of conditions by letting  $\widehat{K} = 2$ . In that case, the unique optimal contract is obligatorily complete with the two conditions dividing the state space into two equal-length intervals,  $\mathcal{C}^*(2, \frac{1}{3}) = \{([0, 0.5], 0.583), ([0.5, 1], 1.083)\}$ .

In the bottom panel, we lower the bias to  $b = \frac{1}{6}$  and keep  $\widehat{K} = 2$ . There is a unique optimal contract  $\mathcal{C}^*(2, \frac{1}{6}) = \{([0.101, 0.449], 0.442), ([0.551, 0.899], 0.891)\}$ , which induces three communication actions. This is, again, more than the maximal number of two actions that can be induced in an equilibrium of the communication game without contracting. Hence, if we keep the bias fixed while increasing the bound on the number of clauses, contracting drives out communication. If, instead, we lower the bias while fixing the upper bound on the number of contract clauses, communication replaces contracting.

## 5.1 Non-constant Bias

Suppose that instead of the principal's bias being constant at  $b = \frac{1}{3}$ , it is state dependent and of the form  $b(\theta) = \frac{1}{3} + \frac{1}{30}\theta$ . Continue to assume that the players' loss functions are quadratic and the state is uniformly distributed on  $[0, 1]$ .

The structure of the optimal contract is the same as for a constant bias, it allows for two communication actions. In particular, we have  $\mathcal{C}_b^*(1, \frac{1}{3} + \frac{\theta}{30}) = \{([0.183, 0.905], 0.895)\}$ .

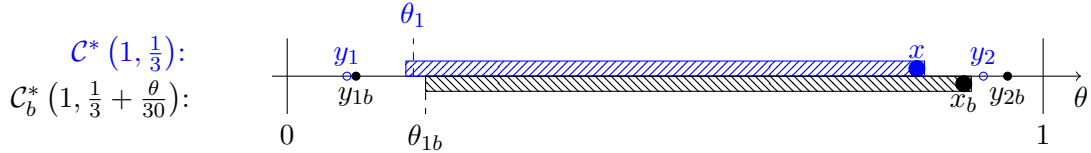


Figure 7: Optimal contracts with constant bias  $b = \frac{1}{3}$  on top (blue) and with state-dependent bias  $b(\theta) = \frac{1}{3} + \frac{1}{30}\theta$  below (black).

For an illustration see Figure 7. The condition on top of the axis refers to the optimal contract with constant bias while the condition below the axis indicates the optimal contract with state-dependent bias. The figure illustrates the intuitive impact of an increasing bias: the optimal condition shifts upwards and the size of the condition increases. The principal prefers covering states with a higher bias to covering states with a smaller bias, because under communication the agent's action diverges more from the principal's preferred one.

Note that for a larger increase of the bias, the upper communication interval can vanish. For example, with  $b(\theta) = \frac{1}{3} + \frac{1}{10}\theta$  the optimal contract  $\mathcal{C}_b^*(1, \frac{1}{3} + \frac{\theta}{10}) = \{([0.284, 1], 1.040)\}$  induces one communication step that is below the condition.

## 5.2 Nonuniform Distribution

Instead of the state being uniformly distributed, assume now that it is distributed on  $[0, 1]$  with density  $f(\theta) = \frac{9}{10} + \frac{2}{10}\theta$ . Maintain that the players' loss functions are quadratic and that there is a constant bias  $b = \frac{1}{3}$ .

The optimal contract has one communication action below and one above the condition and is given by  $\mathcal{C}_f^*(1, \frac{1}{3}) = \{([0.184, 0.885], 0.876)\}$ . For an illustration, see Figure 8 the contract below the axis.

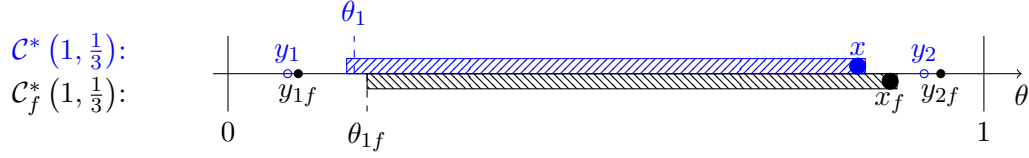


Figure 8: Optimal contracts for a uniform distribution on top and with distribution  $f(\theta) = \frac{9}{10} + \frac{2}{10}\theta$  below.

For the distribution with an increasing density compared to a uniform distribution, the optimal instruction as well as the optimal condition shift upwards. The principal prefers covering states that occur more frequently in the contract rather than states that have a lower probability: for states covered by the condition the principal gets her preferred action rather than the agent's preferred action. The contract is used to relax incentive constraints, and thereby makes communication feasible, when otherwise it would not be.

### 5.3 Transfers

For the main analysis, we abstain from modeling transfers from the principal to the agent. Two common uses of transfers in the literature do not apply to our setup. Under moral hazard, the agent needs to be incentivized to take particular actions; here, however, actions that are governed by the contract are fully under the control of the principal. Under screening, the principal tries to gather information about the agent's private type, whereas in our setup the agent does not have private information. The following example considers the case in which the principal needs to pay a fixed wage to hire the agent. The wage payment is a non-contingent transfer agreed upon as part of the contract offer and acceptance.

If we assume that both the principal's and agent's payoffs are quasi-linear in the wage and that the principal's wage offer needs to meet an individual rationality constraint for the agent, it follows that the principal's problem reduces to maximizing weighted social surplus. That is, the principal maximizes  $W(y, \theta, b) = -(1 - \alpha)(\theta + b - y)^2 - \alpha(\theta - y)^2$  for some  $\alpha \in (0, 1)$ . The weight  $\alpha$  is a function of the importance that principal and/or agent attach to the wage payment relative to the payoffs  $U^P$  and  $U^A$ , which derive from the action taken. If, for example, the agent cares primarily about the wage and little about the action utility  $U^A$ , then, all else equal,  $\alpha$  will be small, and we approximate the setup used in the rest of the paper.

Consider, for example, a bias of  $b = \frac{1}{3}$  and a weight  $\alpha = 0.01$  on the agent's payoff, which corresponds to a slight departure from the setup without transfers that we consider in our main analysis. The optimal contract with transfers allows for two-step communication and is given by  $\mathcal{C}_t^*(1, \frac{1}{3}) = \{([0.160, 0.840], 0.830)\}$ . For an illustration see Figure 9. The condition on top of the axis refers to the optimal contract without transfers while the condition below the axis indicates the optimal contract with transfers.

Since the introduction of a transfer changes the principal's problem to one closer to

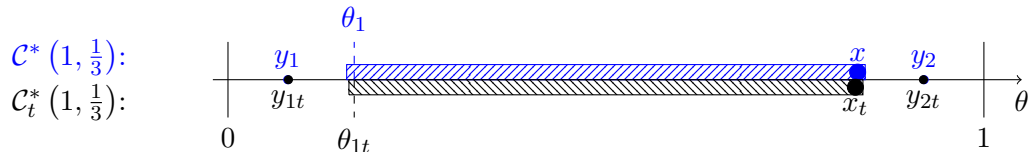


Figure 9: Optimal contract with transfers for  $b = \frac{1}{3}$  and  $\alpha = 0.01$ .

joint-surplus maximization, the principal has to take the agent’s payoff into account. It is, therefore, intuitive that the optimal instruction decreases in the direction of the agent-preferred action, which is at the midpoint of the condition. Moreover, the trade-off between communication (agent-optimal action) and contract (principal-optimal instruction) becomes less extreme. As a result, the length of the condition shrinks.<sup>16</sup>

## 6 Related Literature

Simon (1951) is the first to draw attention to the importance of contractual incompleteness. He notes that many contracts take the form of an “employment contract.” An employment contract, in exchange for a fixed wage, transfers authority to the principal rather than providing a detailed specification of the agent’s action. In our setting, also, the principal forgoes a detailed specification of the agent’s actions, but unlike in Simon (1951), for actions not controlled by the contract, authority resides with the agent, and the principal resorts to communication to influence the agent’s action.

Writing costs are sometimes used to rationalize contractual incompleteness. Dye (1985) is the first to make writing and monitoring cost explicit. He notes that contracts with specifications so detailed that they are sensitive to every state are prohibitively expensive to write. The contracts he considers consist of finite lists of clauses, with conditions partitioning the state space. The cost of writing a contract is increasing in the number of clauses.

Battigalli and Maggi (2002) explore the foundations of writing costs by making the language in which contracts are written explicit. A contract specifies a list of clauses and a transfer. Clauses map contingencies into instructions. More elaborate clauses require more “primitive sentences” and are therefore more costly. This results in two types of contractual incompleteness: *rigidity* – insufficient dependence on the state of the world; and *discretion* – insufficient precision in the prescription of behavior. Our environment also gives rise to rigidity and discretion: whenever the optimal contract does not cover all states, the state space splits into a contracting region and a communication region. We have rigidity in

<sup>16</sup>For the case of joint-surplus maximization, i.e.,  $\alpha = \frac{1}{2}$ , the optimal contract is  $C_t^*(1, \frac{1}{3}) = \{[0.104, 0.646], 0.542\}$ . As expected, the condition is shorter and the instruction closer to the midpoint of the condition, compared to a contract with smaller  $\alpha$ . Note that the clause is not at the center of the state space; the length of the condition is short relative to the size of the bias, and therefore to maintain incentive compatibility the condition has to be moved towards zero.

the contracting region and discretion in the communication region. Greater alignment of interests, which facilitates communication, favors discretion, and *vice versa*.

Shavell (2006) (see also Schwartz and Watson (2013)) studies the impact of contract interpretation by courts on the writing of contracts. Again, contracts are lists of clauses, each comprised of a condition and an instruction.<sup>17</sup> Because of writing costs, contracts may contain *gaps* – sets of states not covered by any condition. One role of interpretation is to fill gaps, another to replace stated with interpreted clauses. The prospect of interpretation, like the prospect of communication in our setting, shapes how contracts are written.

Since Simon (1951), the interplay of information and authority has played an important role in the study of organizations. Aghion and Tirole (1997) distinguish the right to make a decision (formal authority) from the power to influence a decision (real authority). Either the principal or the agent has formal authority. Real authority requires information that players can acquire at a cost. There is no explicit model of communication.

Dessein (2002) examines the conditions under which an uninformed principal cedes authority to a better-informed agent.<sup>18</sup> He adopts an incomplete contracting approach in which authority, but not actions, can be contracted upon. The principal has a choice between delegating decision rights to the agent and making decisions herself after communicating with the agent. In our setting, the principal has the informational advantage but may cede authority to the agent if sufficiently closely aligned incentives make communication attractive.

In Deimen and Szalay (2019) the principal can choose whether to delegate decision rights to an agent or to rely on communication with the agent. Depending on the principal's choice, the agent decides how much and what kind of information to acquire. In contrast, in our setup there is communication when the decision rights are left with the agent, and it is from the principal to the agent.

Aumann and Hart (2003), Golosov, Skreta, Tsyvinski and Wilson (2014), and Krishna and Morgan (2004) examine different versions of models with repeated cheap talk. One feature that these models have in common with ours is that new communication opportunities may arise as the result of subsets of types having been removed: if at some stage the sender sends a message that is only used by a strict subset of types, at the following stage the receiver can concentrate beliefs on the remaining types. Removing types may facilitate communication for the remaining types since fewer incentive constraints have to be dealt with. In Aumann and Hart (2003) and Krishna and Morgan (2004) types exit because they prefer not to take their chances in a jointly controlled lottery. In Golosov et al. (2014) types are induced to exit by receiver actions that follow each communication round. In our setting, types are removed from the communication game by being covered by a condition in the contract.

In Krishna and Morgan (2008) an uninformed principal contracts with an informed agent.

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<sup>17</sup>Heller and Spiegler (2008) allow for contradictory clauses, in which conditions overlap, but the corresponding instructions differ.

<sup>18</sup>In the literature on optimal delegation (See, for example, Holmström (1977), Holmström (1984), Melumad and Shibano (1991), Szalay (2005), Alonso and Matouschek (2008), Kováč and Mylovanov (2009), and Amador and Bagwell (2013)), the uninformed principal decides how to optimally constrain the decision rights of the informed agent.

Like in our setup, the assumptions about the type distribution and payoff functions follow CS. Unlike in CS and unlike in our setup, the principal writes a contract with message contingent payments. Under full commitment the contract specifies both payments and decisions as functions of messages. Under partial commitment the contract specifies only message contingent payments, and the principal retains decision making power. With full commitment full revelation is possible, but not optimal. The principal distorts decisions in order to reduce transfers. With partial commitment, full revelation remains possible and not optimal. In the uniform-quadratic example, there is full revelation on a portion of the state space combined with no separation and no payment on the remainder. With strong misalignment of preferences, contracts are of no use with only partial commitment.

We abstain from modeling transfers explicitly in the main analysis, consistent with Battigalli and Maggi (2002), Shavell (2006), Dessein (2002), and others. In our environment, transfers play no role in providing incentives to supply information or to induce actions.

## 7 Conclusion

Our exploration suggests that when it is difficult to write detailed contracts, there may be a role for non-binding communication. The communication option affects both the scope and the form of contracts that we expect to observe. Greater ease of writing contracts and stronger divergence of incentives favor expanding the scope of optimal contracts. With sufficiently strong divergence of interests, contracts will tend to be obligatorily complete. With more closely aligned interests, in contrast, we expect influential communication. Contracts of the appropriate form can help create and enhance a role for communication: The insertion of contract clauses between communication events relaxes incentive constraints for communication. Separating communication events in this manner effectively creates common interest between the contracting parties to have (at least) those events be communicated.

In our formalization of these ideas we have maintained a clean distinction of contracts and communication. For states governed by contracts there is no further cheap-talk communication and for the remaining states there is a well-defined cheap-talk game that can be analyzed in isolation. In future work, one may want to relax this complete decoupling of contracts and communication. With imperfect enforcement of contract clauses, for example, at the interim stage the principal would sometimes prefer to send one of the cheap talk messages, rather than insist on having the applicable contract clause enforced. One may also want to allow for contract clauses that leave room for communication in states where the clauses apply. We expect the takeaway from our paper, that optimal contracts reflect concerns with communication incentives and sometimes facilitate communication, to go through. Working out the details will be more delicate when contracts no longer induce isolated cheap-talk games.



## A Appendix

**Lemma A.1** *There exists an  $\varepsilon > 0$ , uniform over all communication subgames  $\Gamma^C$ , such that for every equilibrium in  $\Gamma^C$  and all actions  $y$  and  $y'$  induced in that equilibrium,  $|y - y'| \geq \varepsilon$ . There is an upper bound on the number of actions that are induced in equilibrium that is uniform across all communication subgames*

**Proof.** This is essentially a restatement of CS's Lemma 1. That  $\varepsilon$  is uniform over all communication subgames follows from the fact that the type distribution plays no role in the proof.  $\square$

**Lemma A.2** *For all  $b \geq 0$  and all  $\eta > 0$ , there exists a  $\gamma > 0$  such that for all  $\Phi \subseteq [0, 1]$  with  $\text{Prob}(\Phi) \geq \eta$ ,*

$$\int_{\Phi} U^P(y^P(\theta), \theta, b) dF(\theta) - \int_{\Phi} U^P(y^{*P}(\Phi), \theta, b) dF(\theta) > \gamma.$$

**Proof.** By continuity of  $f$  and compactness of  $[0, 1]$ ,  $f$  is bounded. Therefore, for all  $\delta > 0$  there is an  $\varepsilon_0 > 0$  such that for all  $\Phi \subseteq [0, 1]$  with  $\text{Prob}(\Phi) > \delta$ ,  $\ell(\Phi) > \varepsilon_0$  (where  $\ell$  denotes Lebesgue measure). Hence, for all  $\delta > 0$  there is an  $\varepsilon_1 > 0$  such that for all  $\Phi \subseteq [0, 1]$  with  $\text{Prob}(\Phi) > \delta$ , for all  $\theta \in [0, 1]$  there exists  $\Psi \subseteq \Phi$  such that  $|\theta - \theta'| > \varepsilon_1$  for all  $\theta' \in \Psi$  and  $\ell(\Psi) > \varepsilon_1$ . This and the fact that  $y^{*P}(\Phi)$  is the ideal point of some type  $\theta(\Phi) \in [0, 1]$  imply that for all  $\delta > 0$  there is an  $\varepsilon_1 > 0$  such that for all  $\Phi \subseteq [0, 1]$  with  $\text{Prob}(\Phi) > \delta$ , there exists  $\Psi \subseteq \Phi$  such that  $|\theta(\Phi) - \theta'| > \varepsilon_1$  for all  $\theta' \in \Psi$  and  $\ell(\Psi) > \varepsilon_1$ .

Since the derivative of  $y^P$  is strictly positive and continuous it has a strictly positive lower bound. Therefore, for all  $\varepsilon_1 > 0$  we can find  $\varepsilon_2 > 0$  such that for all  $\theta, \theta' \in [0, 1]$  with  $|\theta - \theta'| > \varepsilon_1$ , we have  $|y^P(\theta) - y^P(\theta')| > \varepsilon_2$ . This and the continuity of  $U^P$  imply that for all  $\varepsilon_1 > 0$  we can find  $\varepsilon_3 > 0$  such that for all  $\theta, \theta' \in [0, 1]$  with  $|\theta - \theta'| > \varepsilon_1$ , we have  $U^P(y^P(\theta), \theta) - U^P(y^P(\theta'), \theta) > \varepsilon_3$ . This, the fact that  $f$  is everywhere positive, and the observation at the end of the previous paragraph imply the statement.  $\square$

### Proof of Proposition 1.

**Part (1)** Suppose  $\mathcal{C}$  is an optimal contract in  $G(\widehat{K}, b)$ . If the contract is empty,  $K = 0$ , or the union of conditions has probability zero, then  $\Gamma^C$  is a CS game. Hence, each equilibrium action in an equilibrium of  $\Gamma^C$  is induced by an interval of types. Consider an optimal equilibrium  $e^C$  of  $\Gamma^C$ . Since there are only finitely many equilibrium actions, there is an action  $\hat{y}$  that is induced with positive probability. Let  $[\underline{\theta}, \bar{\theta}]$  be the closure of the set of types who induce action  $\hat{y}$  in  $e^C$ . For every  $\varepsilon > 0$  such that  $\tau + \varepsilon < \bar{\theta}$ , there is a set  $[\tau, \tau + \varepsilon] \subset [\underline{\theta}, \bar{\theta}]$  with  $y^{*A}([\tau, \tau + \varepsilon]) = \hat{y}$ . Evidently, also  $y^{*A}([\underline{\theta}, \bar{\theta}] \setminus [\tau, \tau + \varepsilon]) = \hat{y}$ . Since  $y^P(\theta) \neq y^A(\theta)$  and both  $y^P$  and  $y^A$  are continuous and  $[0, 1]$  is compact, there exists  $\varepsilon_0 > 0$  such that  $|y^P(\theta) - y^A(\theta)| > \varepsilon_0$  for all  $\theta \in [0, 1]$ . Continuity of  $y^P$  and  $y^A$  and compactness of  $[0, 1]$  further imply that there exists  $\delta > 0$  such that  $|y^P(\theta) - y^A(\theta + \delta)| > \varepsilon_0$  for all  $\theta \in [0, 1]$ . Hence, if we choose  $\varepsilon < \delta$  then  $y^{*P}([\tau, \tau + \varepsilon]) > y^{*A}([\tau, \tau + \varepsilon]) = \hat{y}$ . Hence, the alternative

contract  $\mathcal{C}' = \{(C_1, x_1)\}$ , where  $C_1 = [\tau, \tau + \varepsilon]$  and  $x_1 = y^{*P}([\tau, \tau + \varepsilon])$  allows an equilibrium  $e^{\mathcal{C}'}$  in  $\Gamma^{\mathcal{C}'}$  in which types outside of  $[\tau, \tau + \varepsilon]$  induce the same actions and receive the same payoffs as in the equilibrium  $e^{\mathcal{C}}$  in  $\Gamma^{\mathcal{C}}$ , while the principal is strictly better off if condition  $C_1$  is realized. It follows that  $K \geq 1$ , and therefore an optimal contract is never empty.

Consider any contract  $\mathcal{C}$  with  $K < \widehat{K}$  and an optimal equilibrium in the communication game  $\Gamma^{\mathcal{C}}$ . Consider replacing the contract  $\mathcal{C}$  by a contract  $\mathcal{C}'$  that splits the condition  $C_K = [\underline{C}_K, \overline{C}_K]$  (taking the condition  $C_K$  to be closed is without loss of generality) into two conditions  $\tilde{C}_K = [\underline{C}_K, \tilde{C}]$  and  $\tilde{\tilde{C}}_K = [\tilde{C}, \overline{C}_K]$  with  $\underline{C}_K < \tilde{C} < \overline{C}_K$  and leaves all other clauses unchanged. Then  $U_{11}^P < 0$  and  $U_{12}^P > 0$  imply that  $y^{*P}(\tilde{C}_K) < y^{*P}(C_K) < y^{*P}(\tilde{\tilde{C}}_K)$ , which implies that the principal is strictly better off under the new contract, conditional on the event  $C_K$  being realized, while incentives in the communication games  $\Gamma^{\mathcal{C}'}$  and  $\Gamma^{\mathcal{C}}$  are identical. This implies that optimal contracts must have  $K = \widehat{K}$ .

**Part (2)** Suppose not. Then there is a  $b > 0$  and a sequence of gaps  $(\mathcal{L}_{\widehat{K}, b})_{\widehat{K}=1}^{\infty}$  arising in optimal equilibria  $e(\widehat{K}, b)$  of  $G(\widehat{K}, b)$  with a subsequence  $(\mathcal{L}_{\widehat{K}_i, b})_{i=1}^{\infty}$  and  $\kappa > 0$  such that  $\text{Prob}(\mathcal{L}_{\widehat{K}_i, b}) > \kappa$  for all  $i$ . From Lemma A.1, there is an upper bound  $\widehat{N}$  on the number of actions induced in any equilibrium of any communication subgame. Hence for every  $\widehat{K}_i$ ,  $i = 1, \dots$ , there is an action that is induced by a subset  $\Phi_{\widehat{K}_i}$  of  $\mathcal{L}_{\widehat{K}_i, b}$  that has at least probability  $\frac{\kappa}{\widehat{N}}$ . Hence, by Lemma A.2 there exists  $\varepsilon > 0$  such that

$$\int_{\Phi_{\widehat{K}_i}} U^P(y^P(\theta), \theta) dF(\theta) - \int_{\Phi_{\widehat{K}_i}} U^P(y^{*P}(\Phi_{\widehat{K}_i}), \theta) dF(\theta) > \varepsilon$$

for all  $i = 1, \dots$ . This implies that for every  $i = 1, \dots$  the principal's payoffs in  $e(\widehat{K}_i, b)$  are bounded from above by

$$\int_{[0,1]} U^P(y^P(\theta), \theta) dF(\theta) - \varepsilon.$$

Continuity of  $y^P$  follows from the maximum theorem and uniform continuity from the fact that  $[0, 1]$  is compact. By assumption  $U^P$  is continuous. Uniform continuity of  $U^P$  follows from compactness of  $[\min_{\theta \in [0,1]} y^P(\theta), \max_{\theta \in [0,1]} y^P(\theta)] \times [0, 1]$ . For any  $\widehat{K}$ , partition the interval  $[0, 1]$  into  $\widehat{K}$  equal length intervals  $I_1 := [\theta_0, \theta_1]$  and  $I_k := (\theta_{k-1}, \theta_k]$ ,  $k = 2, \dots, \widehat{K}$ . For each  $\widehat{K} = 1, 2, \dots$ , define the function  $U_{\widehat{K}}^P : [0, 1] \rightarrow \mathbb{R}$  by the property that  $U_{\widehat{K}}^P(\theta) = U^P(y^P(\theta_k), \theta)$  for all  $\theta \in I_k$  and all  $k = 1, \dots, \widehat{K}$ . Then  $\int_{[0,1]} U_{\widehat{K}}^P(\theta) dF(\theta)$  is the principal's payoff from writing the contract  $\mathcal{C}_{\widehat{K}} = \{(C_k, x_k)\}_{k=1}^{\widehat{K}}$  where  $C_k = I_k$  and  $x_k = y^P(\theta_k)$ . Uniform continuity of  $y^P$  and  $U^P$  imply that for any  $\varepsilon > 0$  we can choose  $\widehat{K}$  sufficiently large (and therefore  $\delta := \theta_k - \theta_{k-1}$  appropriately small) such that  $0 \leq U^P(y^P(\theta), \theta) - U_{\widehat{K}}^P(\theta) < \varepsilon$  for all  $\theta \in [0, 1]$ . Therefore we have

$$\lim_{\widehat{K} \rightarrow \infty} \int_{[0,1]} U_{\widehat{K}}^P(\theta) dF(\theta) = \int_{[0,1]} U^P(y^P(\theta), \theta) dF(\theta),$$

which contradicts the supposition that  $e(\widehat{K}_i, b)$  is optimal in  $G(\widehat{K}_i, b)$  for all  $i = 1, 2, \dots$

**Part (3)** Suppose not. Then there is an  $\varepsilon_0 > 0$  and a sequence of gaps  $(\mathcal{L}_{\widehat{K}, b_j})_{j=1}^\infty$  arising in optimal equilibria  $e(\widehat{K}, b_j)$  of  $G(\widehat{K}, b_j)$  with  $b_j \rightarrow 0$  and  $\text{Prob}(\mathcal{L}_{\widehat{K}, b_j}) < 1 - \varepsilon_0$  for all  $j$ . Hence, for every  $j$  there is a condition  $C^j$  in the contract  $\mathcal{C}^j$  that is part of the optimal equilibrium  $e(\widehat{K}, b_j)$  with  $\text{Prob}(C^j) \geq \frac{\varepsilon_0}{\widehat{K}}$ . By Lemma A.2 there is an  $\varepsilon_1 > 0$  such that

$$\int_{C^j} U^S(y^S(\theta), \theta, 0) dF(\theta) - \int_{C^j} U^S(y^{*S}(C^j), \theta, 0) dF(\theta) > \varepsilon_1$$

for all  $j$ . The space of intervals of length  $\ell$ ,  $\frac{\varepsilon_0}{\widehat{K}} \leq \ell \leq 1$  is compact. Hence, the sequence  $\{C^j\}_{j=1}^\infty$  has a convergent subsequence. After reindexing, use  $\{C^j\}_{j=1}^\infty$  to denote that subsequence in the sequel, and denote the limit by  $C$ . By continuity,

$$\int_C U^P(y^P(\theta), \theta, 0) dF(\theta) - \int_C U^P(y^{*P}(C), \theta, 0) dF(\theta) \geq \varepsilon_1.$$

Hence, appealing to continuity again, for sufficiently large  $j$ ,

$$\int_{C^j} U^P(y^P(\theta), \theta, b_j) dF(\theta) - \int_{C^j} U^P(y^{*P}(C^j), \theta, b_j) dF(\theta) \geq \frac{\varepsilon_1}{2}.$$

This implies that for sufficiently large  $j$  in this sequence the principal's payoffs in the equilibria  $e(\widehat{K}, b_j)$  are bounded away from  $\int_{[0,1]} U^P(y^P(\theta), \theta, 0) dF(\theta)$ . This contradicts optimality of the equilibria in the sequence  $\{e(\widehat{K}, b_j)\}$ , since by the continuity property the communication games  $\Gamma^0(b_j)$  have equilibria whose payoffs converge to  $\int_{[0,1]} U^P(y^P(\theta), \theta, 0) dF(\theta)$  with  $j \rightarrow \infty$ .  $\square$

The remainder of the appendix establishes the results in Section 4. We begin by showing that optimal contracts are either obligatorily complete or induce influential communication. We also characterize the conditions for either to be the case in terms of the parameters  $b$  and  $\widehat{K}$ .

**Proposition A.1** (1) If  $\widehat{K} \geq \frac{1}{2b}$ , then any optimal contract is obligatorily complete.  
(2) Optimality requires influential communication if and only if  $\widehat{K} < \frac{1}{2b}$ .

**Proof.** (1) In any communication subgame, for any strategy profile, the agent's payoff equals the expected conditional variance and the principal's payoff differs from that by a constant  $-\lambda b^2$  when the communication region has size  $\lambda$ . Therefore, the principal's expected payoff from a contract with  $\widehat{K}$  conditions that specifies a communication region of size  $\lambda$  is bounded from above by

$$-\lambda b^2 - \widehat{K} \int_0^{\frac{1-\lambda}{\widehat{K}}} \left( x - \frac{1-\lambda}{2\widehat{K}} \right)^2 dx = -\lambda b^2 - \frac{1}{12} \frac{1}{\widehat{K}^2} (1-\lambda)^3.$$

The derivative of this expression with respect to  $\lambda$ ,  $-b^2 + \frac{(1-\lambda)^2}{4\widehat{K}^2}$ , is negative for  $b^2 \geq \frac{1}{4\widehat{K}^2}$ . Therefore, for  $\widehat{K} \geq \frac{1}{2b}$  it is optimal to reduce the size  $\lambda$  of the communication region to zero.

(2) Consider  $\widehat{K} < \frac{1}{2b}$ . The principal's expected payoff under an obligatorily complete contract with  $\widehat{K}$  conditions is

$$\widehat{K} \cdot \int_0^{\frac{1}{\widehat{K}}} - \left( \frac{1}{2\widehat{K}} - s \right)^2 ds = -\frac{1}{12\widehat{K}^2}.$$

The principal's expected payoff under one-step communication, where  $l$  denotes the length of the communication interval, is given by

$$- \int_0^l \left( \frac{l}{2} - b - s \right)^2 ds - \widehat{K} \cdot \int_0^{\frac{1-l}{\widehat{K}}} \left( \frac{1-l}{2\widehat{K}} - s \right)^2 ds = -lb^2 - \frac{l^3}{12} - \frac{(1-l)^3}{12\widehat{K}^2}.$$

The first-order condition for the optimal length  $l^*$  of the communication interval implies that  $l^* = \frac{\widehat{K}\sqrt{1-4b^2(\widehat{K}^2-1)}-1}{\widehat{K}^2-1}$  for  $\widehat{K} > 1$  and  $l^* = \frac{1}{2} - 2b^2$  for  $\widehat{K} = 1$ . The second derivative is  $-\frac{1+l(\widehat{K}^2-1)}{2\widehat{K}^2} < 0$ . The optimal length satisfies  $l^* > 0$  for  $b < \frac{1}{2\widehat{K}}$ , the case we are considering.

Inserting the optimal length  $l^*$  into the one-step-communication payoff and comparing it to the payoff from the obligatorily complete contract, we find that the obligatorily complete contract yields a lower payoff when  $\widehat{K} = 1$  and  $b < \frac{1}{2\widehat{K}}$ , and when  $\widehat{K} > 1$  and  $b \leq \frac{1}{2\sqrt{\widehat{K}^2-1}}$ . The latter inequality is satisfied for the case we are considering since  $\widehat{K} < \frac{1}{2b}$  is equivalent to  $b < \frac{1}{2\widehat{K}}$  and because  $\frac{1}{2\widehat{K}} < \frac{1}{2\sqrt{\widehat{K}^2-1}}$ .

Evidently, splitting the one-step communication interval in half raises the principal's payoff – as long as incentive compatibility is satisfied. Consider two communication intervals,  $[0, \frac{l^*}{2}]$  and  $[1 - \frac{l^*}{2}, 1]$ . The relevant incentive constraint is

$$\begin{aligned} \frac{l^*}{2} + b - \frac{l^*}{4} &\leq 1 - \frac{l^*}{4} - b - \frac{l^*}{2} \\ \Leftrightarrow l^* &\leq 1 - 2b \Leftrightarrow b \leq \frac{1}{2\sqrt{\widehat{K}^2-1}}. \end{aligned}$$

Since we are considering the case  $b < \frac{1}{2\widehat{K}}$ , this condition is satisfied.  $\square$

The following two observations record simple facts that we refer to in the proofs. The first of these notes that both players gain from reducing variance.

**Observation A.1** *Suppose that, given any distribution over  $[\underline{\theta}, \bar{\theta}] \subseteq [0, 1]$ , either the principal or the agent takes an optimal action. Then, the principal's and the agent's expected payoffs are decreasing in the variance of that distribution.*

The next observation records the fact that all else equal, the principal gains from equalizing the size of communication intervals.

**Observation A.2** Let  $\underline{\theta}_i < \bar{\theta}_i \leq \underline{\theta}_j < \bar{\theta}_j$  and  $\bar{\theta}_j - \underline{\theta}_j - \delta > \bar{\theta}_i - \underline{\theta}_i + \delta$ . Suppose that the agent takes action  $y_i^\delta = \frac{\underline{\theta}_i + \bar{\theta}_i + \delta}{2}$  for types in  $(\underline{\theta}_i, \bar{\theta}_i + \delta)$  and action  $y_j^\delta = \frac{\underline{\theta}_j + \bar{\theta}_j + \delta}{2}$  for types in  $(\underline{\theta}_j + \delta, \bar{\theta}_j)$ . Then, the expected payoff of the principal conditional on  $(\underline{\theta}_i, \bar{\theta}_i + \delta) \cup (\underline{\theta}_j + \delta, \bar{\theta}_j)$  is increasing in  $\delta$ .

Lemma A.3 notes that inside any communication interval there can be at most a single condition. Intuitively, when there are more conditions inside a communication interval we can translate the outermost conditions further to the extremes in a way that does not affect the agent's optimal action in that interval, and therefore does not upset the principal's communication incentives. Doing so reduces variance and therefore raises the principal's *ex ante* payoff.

**Lemma A.3** For any optimal contract  $\mathcal{C}$  and any communication interval  $(\underline{\theta}, \bar{\theta})$  of an optimal equilibrium  $e^{\mathcal{C}}$  of the communication subgame  $\Gamma^{\mathcal{C}}$  there is no more than one condition  $C$  with  $C \subset (\underline{\theta}, \bar{\theta})$ .

**Proof.** Suppose that for an equilibrium  $e^{\mathcal{C}}$  there is a communication interval  $(\underline{\theta}, \bar{\theta})$  for which the conditions  $C_\ell$ ,  $\ell = 1, \dots, k$ , are the ones satisfying  $C_\ell \subset (\underline{\theta}, \bar{\theta})$ . Then the communication action induced by the types in  $((\underline{\theta}, \bar{\theta}) \cap \mathcal{L}(\mathcal{C}))$  solves

$$\max_y - \int_{\underline{\theta}}^{\underline{C}_1} (s - y)^2 ds - \sum_{\ell=1}^{k-1} \int_{\bar{C}_\ell}^{\underline{C}_{\ell+1}} (s - y)^2 ds - \int_{\bar{C}_k}^{\bar{\theta}} (s - y)^2 ds,$$

with the solution given by

$$y^{*R}((\underline{\theta}, \bar{\theta}) \cap \mathcal{L}(\mathcal{C})) = \frac{1}{2} \frac{\bar{\theta}^2 - \sum_{\ell=1}^k \bar{C}_\ell^2 + \sum_{\ell=1}^k \underline{C}_\ell^2 - \underline{\theta}^2}{\bar{\theta} - \sum_{\ell=1}^k \bar{C}_\ell + \sum_{\ell=1}^k \underline{C}_\ell - \underline{\theta}}.$$

Since  $\underline{C}_1 > \underline{\theta}$ , and  $\bar{C}_k < \bar{\theta}$ , for sufficiently small  $\varepsilon$  the  $(-\varepsilon)$ -translation  $C'_1$  of  $C_1$  and the  $\delta$ -translation  $C'_k$  of  $C_k$  satisfy  $C'_1, C'_k \subset (\underline{\theta}, \bar{\theta})$ . Consider the contract  $\mathcal{C}'$  that is obtained from  $\mathcal{C}$  by replacing the condition  $C_1$  by  $C'_1$ , replacing the condition  $C_k$  by  $C'_k$ , and – in case  $C_1$  and/or  $C_k$  belong to a condition cluster – forming the closure of the union of conditions thus obtained.

Then,  $y^{*R}((\underline{\theta}, \bar{\theta}) \cap \mathcal{L}(\mathcal{C}')) =$

$$\frac{1}{2} \frac{\bar{\theta}^2 - \sum_{l \neq 1, k} \bar{C}_l^2 - (\bar{C}_1 - \varepsilon)^2 - (\bar{C}_k + \delta)^2 + \sum_{l \neq 1, k} \underline{C}_l^2 + (\underline{C}_1 - \varepsilon)^2 + (\underline{C}_k + \delta)^2 - \underline{\theta}^2}{\bar{\theta} - \sum_{l \neq 1, k} \bar{C}_l - (\bar{C}_1 - \varepsilon) - (\bar{C}_k + \delta) + \sum_{l \neq 1, k} \underline{C}_l + (\underline{C}_1 - \varepsilon) + (\underline{C}_k + \delta) - \underline{\theta}}.$$

If we require that  $y^{*R}((\underline{\theta}, \bar{\theta}) \cap \mathcal{L}(\mathcal{C}')) = y^{*R}((\underline{\theta}, \bar{\theta}) \cap \mathcal{L}(\mathcal{C}))$ , we find that this is equivalent to letting  $\delta = \varepsilon \frac{\bar{C}_1 - \underline{C}_1}{\bar{C}_k - \underline{C}_k}$ .

This implies that the game  $\Gamma^{\mathcal{C}'}$  has an equilibrium  $e^{\mathcal{C}'}$  in which the agent's strategy is the same as in  $e^{\mathcal{C}}$ , the principal's strategy is the same for all types in  $\mathcal{L}(\mathcal{C}') \setminus (\underline{\theta}, \bar{\theta})$ , and types

in  $(\underline{\theta}, \bar{\theta}) \cap \mathcal{L}(\mathcal{C}')$  send a common message not sent by any of the other types. The change in payoffs from replacing the contract-equilibrium pair  $(\mathcal{C}, e^{\mathcal{C}})$  by the pair  $(\mathcal{C}', e^{\mathcal{C}'})$  is given by:

$$\begin{aligned} & - \int_{\bar{\mathcal{C}}_1 - \varepsilon}^{\bar{\mathcal{C}}_1} (s + b - \hat{y})^2 ds + \int_{\underline{\mathcal{C}}_1 - \varepsilon}^{\underline{\mathcal{C}}_1} (s + b - \hat{y})^2 ds - \int_{\underline{\mathcal{C}}_k}^{\underline{\mathcal{C}}_k + \delta} (s + b - \hat{y})^2 ds + \int_{\bar{\mathcal{C}}_k}^{\bar{\mathcal{C}}_k + \delta} (s + b - \hat{y})^2 ds \\ & = \varepsilon \frac{\bar{\mathcal{C}}_1 - \underline{\mathcal{C}}_1}{\bar{\mathcal{C}}_k - \underline{\mathcal{C}}_k} \left( (\bar{\mathcal{C}}_k + \underline{\mathcal{C}}_k - \bar{\mathcal{C}}_1 - \underline{\mathcal{C}}_1) (\bar{\mathcal{C}}_k - \underline{\mathcal{C}}_k) + \varepsilon (\bar{\mathcal{C}}_k - \underline{\mathcal{C}}_k + \bar{\mathcal{C}}_1 - \underline{\mathcal{C}}_1) \right). \end{aligned}$$

This expression is strictly positive since  $\varepsilon > 0$ ,  $\bar{\mathcal{C}}_1 - \underline{\mathcal{C}}_1 > 0$ ,  $\bar{\mathcal{C}}_k - \underline{\mathcal{C}}_k > 0$ , and  $\bar{\mathcal{C}}_k + \underline{\mathcal{C}}_k > \bar{\mathcal{C}}_1 + \underline{\mathcal{C}}_1$ .  $\square$

**Proof of Proposition 2. Part I.** We want to show that under the assumptions of the proposition, for every condition cluster  $\mathcal{C}$ , there is a critical type  $\theta \in \mathcal{C}$ .

Since for every equilibrium in which the principal mixes there is an outcome equivalent equilibrium in which her strategy is pure, it is without loss of generality to have the principal's strategy be pure in the equilibrium  $e^{\mathcal{C}}$ . Denote the strategy profile corresponding to the equilibrium  $e^{\mathcal{C}}$  by  $f^{\mathcal{C}} = (\sigma^{\mathcal{C}}, \rho^{\mathcal{C}})$ . It follows from Lemma A.3 that it suffices to look at the case where the interior of each communication interval of the equilibrium  $e^{\mathcal{C}}$  contains at most one condition. Hence, it suffices to show that for any  $k = 1, \dots, \widehat{K}$ , the condition  $C_k$  does not belong to the interior of a communication interval for the equilibrium  $e^{\mathcal{C}}$ .

Suppose otherwise, i.e., for the contract  $\mathcal{C}$  and the equilibrium  $e^{\mathcal{C}}$  there is at least one communication interval with a condition in its interior. We will gradually replace the contract  $\mathcal{C}$  by other contracts and the strategy profile  $f^{\mathcal{C}}$  by other strategy profiles. At each iteration, we will ensure that the principal's payoffs strictly increase. At the end, we will verify that the strategy profile we obtain is an equilibrium profile.

Let the equilibrium  $e^{\mathcal{C}}$  have  $n$  steps, and therefore  $n$  communication intervals  $I_j$ ,  $j = 1, \dots, n$ . For each communication interval  $I_j$  let the principal send message  $m_j$  and denote the action induced by types in  $I_j$  by  $y_j$ . Denote the critical types from equilibrium  $e^{\mathcal{C}}$  by  $\theta_j^{\mathcal{C}}$ ,  $j = 0, 1, \dots, n$ . At each replacement of the prevailing contract and strategy profile, the number of steps as well as the number communication intervals remains constant at  $n$ . Types in communication interval  $I_j$  continue to send message  $m_j$  after each replacement and the agent best responds to the replacement of the principal's strategy. After all unsent messages, have the agent use the same response as after message  $m_1$ . As the response to  $m_1$  changes with each replacement, change the response to unsent messages in the same way.

**Step 1.** Replace the contract  $\mathcal{C}$  and the strategy profile  $f^{\mathcal{C}}$  by a new contract  $\mathcal{C}_0$  and a new strategy profile  $f^{\mathcal{C}_0}$ :

- (a) Change the contract as follows: Consider any condition  $C_k$  such that there is a communication interval  $I_j = (\underline{\theta}_j, \bar{\theta}_j)$  with  $C_k \subset (\underline{\theta}_j, \bar{\theta}_j)$ . If  $\underline{\theta}_j$  does not belong to a condition, replace  $C_k$  by its  $-(\underline{\mathcal{C}}_k - \underline{\theta}_j)$ -translation. If  $\underline{\theta}_j$  does belong to a condition, replace  $C_k$  by the  $-(\underline{\mathcal{C}}_k - \underline{\theta}_j)$ -translation of the left-open interval  $C_k \setminus \{\underline{\mathcal{C}}_k\}$ .

- (b) Change the principal's strategy as follows: For any communication interval  $I_j$  that was affected by a translation (i.e., there was a condition  $C_k \subset (\underline{\theta}_j, \bar{\theta}_j)$ ), after the translation have the principal send message  $m_j$  for types  $\theta$  with  $\underline{\theta}_j + (\bar{C}_k - \underline{C}_k) < \theta < \bar{\theta}_j$ . For any communication interval  $I_j$  that was not affected by a translation have the principal continue to send message  $m_j$ .
- (c) Change the agent's strategy as follows: Let the agent best respond to the new strategy of the principal and respond to all unsent messages the same way he responds to message  $m_1$ .

We make no claim that the new strategy profile  $f^{C_0}$  is an equilibrium profile of the communication game  $\Gamma^{C_0}$ . The question of equilibrium is addressed after the final iteration. By Observation A.1, we have a strict payoff improvement for the principal over the payoff from  $e^C$  in  $\Gamma^C$  if players adopt the strategy profile  $f^{C_0}$  in the communication game  $\Gamma^{C_0}$ .

After the replacement of the contract  $\mathcal{C}$  by the contract  $\mathcal{C}_0$  there is some number  $L \leq \widehat{K}$  of condition clusters  $\mathbf{C}_\ell$ ,  $\ell = 1, \dots, L$ . Denote the minimal (maximal) type in each condition cluster  $\mathbf{C}_\ell$  by  $\underline{C}_\ell$  ( $\bar{C}_\ell$ ). Refer to the communication interval with lower bound  $\bar{C}_\ell$  by  $I^+(\mathbf{C}_\ell, f^{C_0})$  and let  $y^+(\mathbf{C}_\ell, f^{C_0})$  be the agent's best reply to beliefs concentrated on  $I^+(\mathbf{C}_\ell, f^{C_0})$ . Similarly, let  $I^-(\mathbf{C}_\ell, f^{C_0})$  stand for the communication interval with upper bound  $\underline{C}_\ell$  and let  $y^-(\mathbf{C}_\ell, f^{C_0})$  be the agent's best reply to beliefs concentrated on  $I^-(\mathbf{C}_\ell, f^{C_0})$ .

Note that type  $\underline{C}_\ell$  (weakly) prefers action  $y^-(\mathbf{C}_\ell, f^{C_0})$  to action  $y^+(\mathbf{C}_\ell, f^{C_0})$ :  $y^-(\mathbf{C}_\ell, f^{C_0})$  is no further from  $\underline{C}_\ell$  than that type's preferred equilibrium action under the original equilibrium  $e^C$  and  $y^+(\mathbf{C}_\ell, f^{C_0})$  is no closer to  $\underline{C}_\ell$  than that type's preferred equilibrium action under  $e^C$ .

**Step 2.** As noted before, the strategy profile  $f^{C_0}$  will generally violate incentive compatibility for the principal given the contract  $\mathcal{C}_0$  and the agent's strategy. With the ultimate goal of reestablishing equilibrium, we begin by restoring incentive compatibility locally by replacing the strategy profile  $f^{C_0}$  by a new strategy profile  $f^{C_1}$  while leaving the prevailing contract unchanged, i.e.,  $\mathcal{C}_1 = \mathcal{C}_0$ .

Between any two condition clusters  $\mathbf{C}_\ell$  and  $\mathbf{C}_{\ell+1}$  with  $\ell < L$ , and similarly between  $\mathbf{C}_L$  and 1, restore equilibrium locally. In order to obtain a *local equilibrium* between  $\mathbf{C}_\ell$  and  $\mathbf{C}_{\ell+1}$ , alter the principal's strategy in that range and the agent's responses to messages sent by types in that range, so that the agent best responds to those messages and the principal's types in that range have no incentive to mimic other types in that range. For now, ignore incentives to mimic types between other condition clusters. We address those incentives later. To this end, modify strategies as follows:

- (a) If none of the critical types  $\theta^C$  from the equilibrium  $e^C$  satisfy  $\bar{C}_\ell < \theta^C < \underline{C}_{\ell+1}$ , leave the principal's and the agent's strategies unchanged – they already satisfy the local-equilibrium condition. Otherwise, suppose that the critical types  $\theta^C$  satisfying  $\bar{C}_\ell < \theta^C < \underline{C}_{\ell+1}$  are  $\theta_i^C, \dots, \theta_{i'}^C$ . Note that given the postulated agent behavior in  $f^{C_0}$ , type  $\theta_i^C$  is the only critical type in the range  $(\bar{C}_\ell, \underline{C}_{\ell+1})$  for which incentive compatibility is violated. Define  $\lambda^C := \theta_i^C - \bar{C}_\ell$ .

- (b) In order to restore equilibrium locally between  $\mathbf{C}_\ell$  and  $\mathbf{C}_{\ell+1}$ , replace  $\theta_i^c, \dots, \theta_{i'}^c$  in the specification of the principal's strategy by  $\theta_i, \dots, \theta_{i'}$ , where  $\theta_i = \overline{\mathbf{C}}_\ell + \lambda$  and  $\theta_{j+1} - \theta_j = \theta_{j+1}^c - \theta_j^c - \frac{\lambda - \lambda^c}{i'+1-i}$ ,  $j = i, \dots, i' - 1$ , and  $\lambda^c \leq \lambda \leq (\theta_{i+1}^c - \theta_i^c)(i' + 1 - i) + \lambda^c$ . The last condition ensures that the length of the second step  $\theta_{i+1} - \theta_i$  (and thus all subsequent steps) remains positive. For types in the range  $(\overline{\mathbf{C}}_\ell, \underline{\mathbf{C}}_{\ell+1})$ , have the new strategy of the principal prescribe that the principal send message  $m_i$  in the interval  $(\overline{\mathbf{C}}_\ell, \theta_i)$ , message  $m_j$  in  $(\theta_{j-1}, \theta_j)$ ,  $j = i + 1, \dots, i'$ , and message  $m_{i'+1}$  for types in  $(\theta_{i'}, \underline{\mathbf{C}}_{\ell+1})$ . Otherwise, leave the principal's strategy unchanged. Adjust the agent's strategy so that the agent best responds to messages  $m_j$ ,  $j = i, \dots, i' + 1$ , given the new strategy of the principal, leaving all other responses unchanged.
- (c) For  $\lambda = \lambda^c$ , type  $\theta_i$  (weakly) prefers the action that is induced by types in the interval  $(\overline{\mathbf{C}}_\ell, \theta_i)$  to the action that is induced by types in the interval  $(\theta_i, \theta_{i+1})$ . If  $\theta_i$  is indifferent, we are done. Otherwise, it must be the case that the length of the interval  $(\theta_i, \theta_{i+1})$  exceeds that of  $(\overline{\mathbf{C}}_\ell, \theta_i)$ . Consider increasing  $\lambda$  from  $\lambda = \lambda^c$  to the value  $\lambda''$  at which the lengths of these two intervals become the same. At that point type  $\theta_i$  strictly prefers the action that is induced by types in the interval  $(\theta_i, \theta_{i+1})$  to the action that is induced by types in the interval  $(\overline{\mathbf{C}}_\ell, \theta_i)$ . Therefore, existence of a  $\lambda'$  with  $\lambda'' \geq \lambda' \geq \theta_i - \overline{\mathbf{C}}_\ell$  that restores equilibrium locally between  $\mathbf{C}_\ell$  and  $\mathbf{C}_{\ell+1}$  follows from continuity the payoff function, the intermediate value theorem, and the fact that as we vary  $\lambda$  in the manner described, the arbitrage conditions for types  $\theta_j$ ,  $j = i + 1, \dots, i'$  continue to be satisfied, since the lengths of adjacent intervals  $(\theta_{j-1}, \theta_j)$ ,  $j = i + 1, \dots, i'$ , and  $(\theta_{i'}, \underline{\mathbf{C}}_{\ell+1})$ , continue to differ by  $4b$ .

The total change of behavior required to restore equilibrium locally between  $\mathbf{C}_\ell$  and  $\mathbf{C}_{\ell+1}$ , as just described, can be decomposed into  $i' + 1 - i$  steps. In the  $k$ th step  $\lambda$  is increased by  $\frac{\lambda' - \lambda^c}{i'+1-i}$ , the intervals  $(\theta_{i+(k'-1)}, \theta_{i+k'})$  with  $1 \leq k' < k$  are all shifted up by that amount, and the interval  $(\theta_{i+k-1}, \theta_{i+k})$  is reduced in size by the same amount by keeping  $\theta_{i+k}$  fixed while  $\theta_{i+k-1}$  increases. In the final step the interval whose size is reduced is  $(\theta_{i'}, \underline{\mathbf{C}}_{\ell+1})$ . By Observation A.2 we have a payoff improvement at every step. Denote the strategy profile that results from restoring local equilibria in the game  $\Gamma^{\mathbf{C}^1}$  between all pairs of adjacent condition clusters by  $f^{\mathbf{C}^1}$ .

**Step 3.** We next turn to addressing incentive constraints that involve types that are separated by condition clusters.

Observe that when we replace  $f^{\mathbf{C}^0}$  by  $f^{\mathbf{C}^1}$  in  $\Gamma^{\mathbf{C}^1}$ , for any condition cluster  $\mathbf{C}_\ell$ , we have  $|I^+(\mathbf{C}_\ell, f^{\mathbf{C}^1})| \geq |I^+(\mathbf{C}_\ell, f^{\mathbf{C}^0})|$  and  $|I^-(\mathbf{C}_\ell, f^{\mathbf{C}^1})| \leq |I^-(\mathbf{C}_\ell, f^{\mathbf{C}^0})|$ . In combination with type  $\underline{\mathbf{C}}_\ell$  having preferred action  $y^-(\mathbf{C}_\ell, f^{\mathbf{C}^0})$  to action  $y^+(\mathbf{C}_\ell, f^{\mathbf{C}^0})$  prior to the strategy-profile replacement, this implies that none of the types equal to or less than  $\underline{\mathbf{C}}_\ell$ , have an incentive to induce any action greater than  $y^-(\mathbf{C}_\ell, f^{\mathbf{C}^1})$  available to them given the profile  $f^{\mathbf{C}^1}$ . Therefore, if none of the types  $\overline{\mathbf{C}}_\ell$ ,  $\ell = 1, \dots, L$  have an incentive to induce an action less than  $y^+(\mathbf{C}_\ell, f^{\mathbf{C}^1})$  available to them given the profile  $f^{\mathbf{C}^1}$ , the combination of local equilibria forms an equilibrium overall.



If instead there is a type  $\overline{\mathbf{C}}_\ell$  who prefers inducing an action less than  $y^+(\mathbf{C}_\ell, f^{\mathbf{C}_1})$  that is available given the profile  $f^{\mathbf{C}_1}$ , let  $\hat{\ell}$  be the maximal  $\ell$  such that this is the case. Consider the set of actions that are induced by types  $\theta > \overline{\mathbf{C}}_{\hat{\ell}}$ . Refer to the types who are indifferent among adjacent actions in this set of actions as  $\hat{\ell}$ -critical types. Use  $\tilde{\ell}$  to denote the minimal  $\ell > \hat{\ell}$  such that there is an  $\hat{\ell}$ -critical type  $\tilde{\theta} \in [\underline{\mathbf{C}}_\ell, \overline{\mathbf{C}}_\ell)$ , if there is such a type. If there is no  $\hat{\ell}$ -critical type  $\tilde{\theta} \in [\underline{\mathbf{C}}_\ell, \overline{\mathbf{C}}_\ell)$  for all  $\ell > \hat{\ell}$ , proceed without introducing  $\tilde{\ell}$ . Note that if this case we have that either  $\overline{\mathbf{C}}_\ell$  is an  $\hat{\ell}$ -critical type for all  $\ell > \hat{\ell}$  or  $\mathbf{C}_{\hat{\ell}}$  is the rightmost condition cluster ( $\hat{\ell} = L$ ).

Note that if  $\theta_{j-1}, \theta_j$  and  $\theta_{j+1}$  are  $\hat{\ell}$ -critical types such that  $\theta_j = \overline{\mathbf{C}}_\ell$  and neither  $\theta_{j-1}$  nor  $\theta_{j+1}$  belong to a condition cluster, then we have

$$\theta_j + b - \frac{\theta_{j-1} + (\theta_j - (\overline{\mathbf{C}}_\ell - \underline{\mathbf{C}}_\ell))}{2} = \frac{\theta_{j+1} + \theta_j}{2} - \theta_j - b,$$

which is equivalent to

$$\theta_{j+1} - \theta_j = \theta_j - \theta_{j-1} + 4b + (\overline{\mathbf{C}}_\ell - \underline{\mathbf{C}}_\ell). \quad (1)$$

This is the standard arbitrage condition in the CS uniform quadratic example extended to the case where the  $\hat{\ell}$ -critical type  $\theta_j$  is the upper endpoint of a condition cluster. If  $\theta_{j-1}$  belongs to the condition cluster  $\mathbf{C}_{\ell-1}$ , replace  $\theta_{j-1}$  by  $\overline{\mathbf{C}}_{\ell-1}$  in the above expression, and if  $\theta_{j+1}$  belongs to the condition cluster  $\mathbf{C}_{\ell+1}$ , replace  $\theta_{j+1}$  by  $\underline{\mathbf{C}}_{\ell+1}$ .

Consider replacing the condition cluster  $\mathbf{C}_{\hat{\ell}}$  by its  $\lambda$  translation (for notational convenience also denoted by  $\mathbf{C}_{\hat{\ell}}$ ) for values  $\lambda > 0$  that make it possible to

- (a) maintain local equilibrium for types in the range  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  (if  $\hat{\ell} > 1$ , and in the range  $(0, \underline{\mathbf{C}}_{\hat{\ell}})$  otherwise) (this is achieved by choosing  $\lambda$  sufficiently small and increasing the length of each communication interval in this range by  $\lambda$  divided by the number of communication intervals in this range), and
- (b) maintain local equilibrium in the range  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\tilde{\ell}})$  and preserve indifference for all types  $\theta$  such that  $\theta = \overline{\mathbf{C}}_\ell$  with  $\hat{\ell} < \ell < \tilde{\ell}$  (by condition (1), this is achieved by choosing  $\lambda$  sufficiently small and reducing the sizes of communication intervals in the range  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\tilde{\ell}})$  all by  $\lambda$  divided by the number of communication intervals in this range).

For each  $\lambda$ , denote the strategy that maintains local equilibrium for types  $\theta > \overline{\mathbf{C}}_{\hat{\ell}-1}$  by  $f^\lambda$ .

Note that if, prior to the  $\lambda$  translation of  $\mathbf{C}_{\hat{\ell}}$ , type  $\overline{\mathbf{C}}_{\hat{\ell}}$  prefers inducing an action less than  $y^+(\mathbf{C}_{\hat{\ell}}, f^{\mathbf{C}_1})$  that is available given the profile  $f^{\mathbf{C}_1}$ , as postulated, it has to be the case that  $|I^+(\mathbf{C}_{\hat{\ell}}, f^{\mathbf{C}_1})| > |I^-(\mathbf{C}_{\hat{\ell}}, f^{\mathbf{C}_1})|$ . As a consequence of replacing  $\mathbf{C}_{\hat{\ell}}$  by its  $\lambda$  translation and maintaining local equilibria in the ranges specified above, the lengths of communication intervals in the range  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  increase and the lengths of communication intervals in the range  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\tilde{\ell}})$  decrease. It is easily checked that for all  $\lambda$  between  $\lambda = 0$  and the value of  $\lambda$  that equalizes  $|I^+(\mathbf{C}_\ell, f^\lambda)|$  and  $|I^-(\mathbf{C}_\ell, f^\lambda)|$  the local equilibria in the ranges  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$

and  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$  can be preserved, as described above. Hence by payoff continuity and the intermediate value theorem, there exists a value of  $\lambda$  for which we have an equilibrium in the auxiliary game that is obtained by restricting the type space to  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$ , leaving all condition clusters  $\mathbf{C}_\ell$  with  $\ell \neq \hat{\ell}$  unchanged, and replacing  $\mathbf{C}_{\hat{\ell}}$  by its  $\lambda$ -translation. Denote this value of  $\lambda$  by  $\lambda'$ . Monotonicity of type  $\overline{\mathbf{C}}_{\hat{\ell}}$ 's payoff differential from actions  $y^+(\mathbf{C}_{\hat{\ell}}, f^\lambda)$  and  $y^-(\mathbf{C}_{\hat{\ell}}, f^\lambda)$  implies that  $\lambda'$  is unique. By a similar argument there exists a unique value of  $\lambda$  such that local equilibria in the ranges  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  and  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$  are preserved as above and, in addition, we have  $\tilde{\theta} = \overline{\mathbf{C}}_{\hat{\ell}}$ . Denote this value of  $\lambda$  by  $\lambda''$ .

Define  $\lambda_{\min} := \min\{\lambda', \lambda''\}$  and note that with the  $\lambda_{\min}$  translation of  $\mathbf{C}_{\hat{\ell}}$  we have  $\tilde{\theta} \in [\underline{\mathbf{C}}_{\hat{\ell}}, \overline{\mathbf{C}}_{\hat{\ell}}]$ . Let  $n_1$  be the number of communication intervals in the range  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  and  $n_2$  the number of communication intervals in the range  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$ . If we replace  $\mathbf{C}_{\hat{\ell}}$  by its  $\lambda_{\min}$  translation while preserving local equilibria in the ranges  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  and  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$  as indicated above, this increases the length of each communication interval  $I_j$  in the range  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  by  $\frac{\lambda_{\min}}{n_1}$  and lowers the length of each communication interval  $I_j$  in the range  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$  by  $\frac{\lambda_{\min}}{n_2}$ .

We can decompose the replacement of  $\mathbf{C}_{\hat{\ell}}$  by its  $\lambda_{\min}$ -translation and the corresponding preservation of local equilibria in the ranges  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  and  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$  into  $n_1 \cdot n_2$  steps of size  $\frac{\lambda_{\min}}{n_1 \cdot n_2}$ . Define  $I_j(0) := I_j$ . At the  $r$ th step,  $r = 1, \dots, n_1 \cdot n_2$ ,

- (1) identify two intervals  $I_{j'}(r) \subseteq (\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  and  $I_{j''}(r) \subseteq (\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$  among those that have been established by step  $r - 1$  and which satisfy  $|I_{j'}(r)| < |I_{j'} + \frac{\lambda_{\min}}{n_1}|$  and  $|I_{j''}(r)| > |I_{j''} - \frac{\lambda_{\min}}{n_2}|$ ,
- (2) increase the length of the former by  $\frac{\lambda_{\min}}{n_1 \cdot n_2}$  by changing its right endpoint,
- (3) reduce the length of the latter by the same amount by changing its left endpoint,
- (4) replace all intervals  $I_j(r) \subseteq (\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  with  $j > j'$  by their  $\frac{\lambda_{\min}}{n_1 \cdot n_2}$ -translation,
- (5) replace all intervals  $I_j(r) \subseteq (\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$  with  $j < j''$  by their  $\frac{\lambda_{\min}}{n_1 \cdot n_2}$ -translation,
- (6) replace the  $\mathbf{C}_{\hat{\ell}}$  that resulted from step  $r - 1$  by its  $\frac{\lambda_{\min}}{n_1 \cdot n_2}$ -translation,
- (7) have the principal send the same message in  $I_j(r)$  that she sent in  $I_j(r - 1)$  for all  $j$ ,
- (8) have the agent best respond to the new strategy of the principal.

By Observation A.2 we have a strict payoff improvement at every step.

Denote the contract that results from replacing  $\mathbf{C}_{\hat{\ell}}$  by its  $\lambda_{\min}$ -translation by  $\mathcal{C}_2$ . Denote the strategy profile that results from preserving local equilibria in the ranges  $(\overline{\mathbf{C}}_{\hat{\ell}-1}, \underline{\mathbf{C}}_{\hat{\ell}})$  and  $(\overline{\mathbf{C}}_{\hat{\ell}}, \underline{\mathbf{C}}_{\hat{\ell}})$  as described above while otherwise being identical with  $f^{\mathcal{C}_1}$  by  $f^{\mathcal{C}_2}$ .

If  $\lambda_{\min} = \lambda'$ , identify the maximal  $\ell$  such that type  $\overline{\mathbf{C}}_\ell$  prefers inducing an action less than  $y^+(\mathbf{C}_\ell, f^{\mathcal{C}_2})$  that is available given the profile  $f^{\mathcal{C}_2}$ , if there is such an  $\ell$ . Otherwise we are done. Note that this  $\ell$  necessarily satisfies  $\ell < \hat{\ell}$ . Make this  $\ell$  the new  $\hat{\ell}$  and repeat the construction that, starting with  $\mathcal{C}_1$  and the strategy profile  $f^{\mathcal{C}_1}$ , gave us  $\mathcal{C}_2$  and  $f^{\mathcal{C}_2}$ .

If instead  $\lambda_{\min} = \lambda''$ , identify the minimal  $\ell > \hat{\ell}$  such that there is a critical type  $\tilde{\theta}$  in the set  $[\underline{\mathbf{C}}_\ell, \overline{\mathbf{C}}_\ell)$  (note that this  $\ell$ , if it exists, is necessarily larger than  $\tilde{\theta}$ ). If there is no such  $\ell$  we are done. Make this  $\ell$  the new  $\hat{\ell}$  and repeat the construction that, starting with  $\mathcal{C}_1$  and the strategy profile  $f^{\mathcal{C}_1}$ , gave us  $\mathcal{C}_2$  and  $f^{\mathcal{C}_2}$ .

Starting with any  $\mathcal{C}_i$  and  $f^{\mathcal{C}_i}$  obtained in this manner construct  $\mathcal{C}_{i+1}$  and  $f^{\mathcal{C}_{i+1}}$  using the same procedure. Since there are finitely many indices  $\ell$  and at each step either  $\hat{\ell}$  drops or  $\tilde{\ell}$  rises, this process terminates and that at that point we have an equilibrium with a strict payoff improvement.

**Part II.** We want to show that if the equilibrium  $e^{\mathcal{C}}$  induces at least two communication actions, then there is a condition cluster  $\mathbf{C}$  and a critical type  $\theta \neq 0, 1$  with  $\theta \in \mathbf{C}$  :

In order to reach a contradiction, suppose that the equilibrium  $e^{\mathcal{C}}$  induces at least two communication actions, and that for all critical types  $\tilde{\theta} \neq 0, 1$  and all condition clusters  $\mathbf{C}$ , it is the case that  $\tilde{\theta} \notin \mathbf{C}$ . Let  $n > 1$  be the number of communication intervals in  $e^{\mathcal{C}}$ . Then, from Part I, any condition cluster  $\mathbf{C}$  satisfies either  $0 \in \mathbf{C}$  or  $1 \in \mathbf{C}$ , and there is a critical type  $\theta_1 \in (0, 1)$ .

Consider the case where  $0 \in \mathbf{C}$  for a condition cluster  $\mathbf{C}$ . Let the contract  $\mathcal{C}'$  only differ from  $\mathcal{C}$  by replacing the condition cluster  $\mathbf{C}$  by its  $(\theta_1 - \overline{\mathbf{C}})$ -translation,  $\mathbf{C}'$ . Evidently, the game  $\Gamma^{\mathcal{C}'}$  has an equilibrium  $e^{\mathcal{C}'}$  in which types  $\theta \in (0, \theta_1 - \overline{\mathbf{C}})$  send the message sent by types in  $(\overline{\mathbf{C}}, \theta_1)$  in equilibrium  $e^{\mathcal{C}}$ , and all other types behave as they did before in equilibrium  $e^{\mathcal{C}}$ . The principal's expected payoff in the equilibrium  $e^{\mathcal{C}'}$  is the same as in  $e^{\mathcal{C}}$ , type  $\theta_1 - \overline{\mathbf{C}}$  strictly prefers the action that is induced by types in  $(0, \theta_1 - \overline{\mathbf{C}})$  to all other equilibrium actions and type  $\theta_1$  strictly prefers the action that is induced by types in the communication interval that is bounded below by  $\theta_1$  to all other equilibrium actions.

Since the incentive constraints of types  $\underline{\mathbf{C}}' = \theta_1 - \overline{\mathbf{C}}$  and  $\overline{\mathbf{C}}' = \theta_1$  in the new equilibrium  $e^{\mathcal{C}'}$  are slack, for sufficiently small  $\lambda > 0$  we can replace the contract  $\mathcal{C}'$  by a contract  $\mathcal{C}^\lambda$  that only differs from  $\mathcal{C}'$  by replacing the condition cluster  $\mathbf{C}'$  by its  $\lambda$ -translation,  $\mathbf{C}^\lambda$ , so that the game  $\Gamma^{\mathcal{C}^\lambda}$  has an equilibrium  $e^{\mathcal{C}^\lambda}$ , in which, relative to  $e^{\mathcal{C}'}$ , the length of the first communication interval increases by  $\lambda$  and the lengths of all the remaining communication intervals are reduced by  $\frac{\lambda}{n-1}$ . Combining this with the fact that in  $e^{\mathcal{C}}$ , and therefore in  $e^{\mathcal{C}'}$ , the first is the smallest communication interval, repeated application of Observation A.1 implies that for any sufficiently small  $\lambda > 0$  the principal's expected payoff from  $e^{\mathcal{C}^\lambda}$  strictly exceeds that from  $e^{\mathcal{C}}$ . It follows that  $e^{\mathcal{C}}$  cannot have been optimal.

For the case in which  $1 \in \mathbf{C}$  for a condition cluster  $\mathbf{C}$ , consider the contract  $\mathcal{C}''$  that only differs from  $\mathcal{C}$  by replacing the condition cluster  $\mathbf{C}$  by its  $-(\underline{\mathbf{C}} - \theta_{n-1})$ -translation,  $\mathbf{C}''$ . In this case, the game  $\Gamma^{\mathcal{C}''}$  has an equilibrium  $e^{\mathcal{C}''}$  in which types  $\theta \in (1 - (\underline{\mathbf{C}} - \theta_{n-1}), 1)$  send the message sent by types in  $(\theta_{n-1}, \underline{\mathbf{C}})$  in equilibrium  $e^{\mathcal{C}}$  and all other types behave as they did before in equilibrium  $e^{\mathcal{C}}$ . Similar to the previous case, the incentive constraints of types  $\underline{\mathbf{C}}''$  and  $\overline{\mathbf{C}}''$  are slack,  $(\overline{\mathbf{C}}'', 1] = (1 - (\underline{\mathbf{C}} - \theta_{n-1}), 1]$  is the largest communication interval, and therefore for sufficiently small  $\lambda > 0$  one can increase equilibrium payoffs by replacing  $\mathcal{C}''$  by its  $\lambda$ -translation.  $\square$

**Proof of Corollary 1.** Part 1 is an immediate consequence of Proposition 2. For Part 2, note that it suffices to prove the claim for  $T$  and  $T'$  that are adjacent to each other. If  $T'$  is a condition of  $\mathcal{C}$ , or both  $T$  and  $T'$  are communication intervals, the result is an immediate consequence of our assumptions on the payoff functions  $U^i$ ,  $i = P, A$ .

Suppose, therefore, that  $T'$  is a communication interval and  $T$  a condition of  $\mathcal{C}$  with  $\inf(T') \geq \sup(T)$ . For each  $T \in \mathcal{T}$  use  $x(T)$  to denote the principal's preferred action given  $T$  and  $y(T)$  to denote the agent's preferred action given  $T$ . In order to derive a contraction, suppose that we have that  $a(T') \leq a(T)$  – i.e.,  $y(T') \leq x(T)$ . The cross-partial condition implies that  $x(T') > x(T)$ .  $\int_{T'} U^P(x, \theta) d\theta$  is an integral over strictly concave functions and, therefore, itself strictly concave. This implies that  $\int_{T'} U^P(x, \theta) d\theta$  is strictly increasing for all  $x < x(T')$ . Therefore, since  $y(T') \leq x(T) < x(T')$ , and

$$\left. \frac{d}{dx} \left( \int_{T'} U^P(x, \theta) d\theta \right) \right|_{x=x(T)} = 0,$$

we obtain that for sufficiently small  $\varepsilon > 0$ ,

$$\int_T U^P(x(T), \theta) d\theta + \int_{T'} U^P(y(T'), \theta) d\theta < \int_{T \cup T'} U^P(x(T) + \varepsilon, \theta) d\theta.$$

This, however, implies that there exists  $\varepsilon > 0$  such that the principal would strictly prefer to have a single condition  $\overline{T \cup T'}$  with instruction  $x(T) + \varepsilon$  (of course, a further improvement could be achieved by replacing the instruction  $x(T) + \varepsilon$  by the instruction  $x(\overline{T \cup T'})$  if they differ). This gives us the desired contradiction.  $\square$

**Proof of Proposition 3.** Suppose that  $\widehat{K} > 3$  (otherwise the proposition holds vacuously). Refer to any set of types bounded by two adjacent condition clusters (or bounded by a condition cluster and either 0 or 1) as a “communication area.”

Consider the problem of maximizing the principal's payoff subject to the constraints that each cluster has at least four conditions and that the principal's strategy restricted to any communication area below or above a cluster is an equilibrium strategy for the game restricted to that communication area. Call this the “relaxed problem.” The payoff from a solution to the relaxed problem is at least as high as the payoff from a contract that is optimal in the class of contracts in which each cluster has at least four conditions, since the latter has to respect additional incentive constraints. The additional constraints are that types in any communication area do not prefer to mimic types in some other communication area. We will show that one can strictly improve on the solution to the relaxed problem by breaking up one of the condition clusters and that this improvement respects global incentive constraints. This implies that one can strictly improve on the optimal contract in the class of contracts in which each cluster has at least four conditions.

If  $b > 0$  converges to zero it is possible to approximate the principal's first-best payoff in the relaxed problem. To see this, note that without using any of the conditions, the optimal communication equilibrium converges to the first best as  $b > 0$  converges to zero. Taking advantage of the conditions while respecting the constraints of the relaxed problem cannot lead to a lower payoff (we always have the option to simply replace communication intervals by conditions, in which case the requirement that there are always at least four conditions in a cluster is easily met). If we placed an upper bound on the number of communication steps in the relaxed problem, then as  $b$  converges to zero, the principal's payoff in the relaxed

problem would remain bounded away from the first best. Therefore, in order to approximate the first best as  $b > 0$  converges to zero, the number of communication intervals has to grow without bound. This implies that for small  $b > 0$  the solution to the relaxed problem has the property that there is at least one cluster adjacent to a communication area with at least two communication intervals.

For any condition cluster with a communication interval  $I^+$  above the cluster and a communication interval  $I^-$  below the cluster, the lengths of these intervals satisfy  $|I^-| \geq |I^+|$ . This follows from repeated application of Observation A.2. Otherwise we would have all (say  $m$ ) communication intervals in the communication area below the cluster be shorter than all (say  $n$ ) communication intervals in the communication area above the cluster. Then we could translate the cluster to the right by some small  $\epsilon$ , increase the size of each of the communication intervals in the communication area below the cluster by  $\frac{\epsilon}{m}$ , reduce the size of each of the communication intervals in the communication area above the cluster by  $\frac{\epsilon}{n}$ , and thereby increase expected payoffs.

Fix a condition cluster  $\tilde{\mathcal{C}}$  from the solution to the relaxed problem that is adjacent to a communication area with at least two communication intervals. Use  $\tilde{K}$  to denote the number of conditions in the cluster  $\tilde{\mathcal{C}}$ . Use  $\underline{\theta}$  to denote the infimum of the communication area below  $\tilde{\mathcal{C}}$  and  $\tilde{\theta}$  to denote the supremum of the communication area above  $\tilde{\mathcal{C}}$ . The solution of the relaxed problem induces a solution of the following “restricted relaxed problem” with the same cluster  $\tilde{\mathcal{C}}$  as part of the solution: maximize the principal’s payoff with the type distribution restricted to the interval  $[\underline{\theta}, \tilde{\theta}]$ , subject to the constraints that there is a single cluster with  $\tilde{K}$  conditions and that the principal’s strategy restricted to any interval in the communication area below or above the cluster is an equilibrium strategy.

Let  $\iota$  denote the length of the interval  $[\underline{\theta}, \tilde{\theta}]$ . Up to rescaling (i.e., replacing the interval  $[\underline{\theta}, \tilde{\theta}]$  by  $[0, 1]$ , replacing the bias  $b$  by  $\frac{b}{\iota}$  and identifying every type  $\theta$  in  $[\underline{\theta}, \tilde{\theta}]$  with a type  $\frac{\theta - \underline{\theta}}{\iota}$  in  $[0, 1]$ ) the restricted relaxed problem is equivalent to the problem of maximizing the principal’s payoff over the original type space  $[0, 1]$  subject to the constraints that there is a single cluster with  $\tilde{K}$  conditions and that the principal’s strategy restricted to any communication area below or above the cluster is an equilibrium strategy. That is, the rescaled problem has a solution in which each communication interval and each condition corresponds to a communication interval or condition of the original problem up to rescaling by the factor  $\frac{1}{\iota}$ .

To economize on notation, it is convenient to work with the rescaled version of the restricted relaxed problem. We continue to use  $\theta$  to denote types and  $b$  to denote the bias, keeping in mind that they have been rescaled. Continuing with our slight abuse of notation, we also use  $\tilde{\mathcal{C}}$  to denote the cluster that is part of the solution of the the rescaled restricted relaxed problem. We use  $\underline{C}_1$  to indicate the lower endpoint of the first condition and  $\overline{C}_{\tilde{K}}$  to indicate the upper endpoint of the  $\tilde{K}$ ’s condition in the cluster  $\tilde{\mathcal{C}}$ .

All conditions in the cluster  $\tilde{\mathcal{C}}$  will be of equal length. This follows from repeated application of Observation A.2. Denote that length by  $\ell$ .

Suppose the solution to the relaxed problem has  $m$  communication intervals below the cluster and  $n$  communication intervals above the cluster. In that case, there is a correspond-

ing solution to the restricted relaxed problem that has  $m$  communication intervals below the cluster and  $n$  communication intervals above the cluster. Either  $m > 1$ , in which case  $n \geq 1$ , or  $n > 1$ , in which case  $m \geq 1$ . Hence there is a maximal communication interval below the cluster and a least communication interval above the cluster. Denote the maximal communication interval below the cluster by  $I^- (= (\theta_{m-1}, \underline{C}_1))$  and the minimal communication interval above the cluster by  $I^+ (= (\tilde{C}_{\tilde{K}}, \theta_{m+1}))$ . As noted before, the lengths of these communication intervals satisfy  $|I^-| \geq |I^+|$ .

To simplify notation, define  $\phi := \underline{C}_1$  and  $L := \phi + \ell$ . Fix  $L$ . It has to be the case that  $\phi$  solves the problem of optimally dividing the interval  $[0, L]$  into a communication area of size  $\phi$  with  $m$  communication steps and one condition of length  $\ell$ . That is  $\phi$  solves the problem

$$\begin{aligned} \max_{\phi, \theta_0, \theta_1, \dots, \theta_{m-1}} \quad & \sum_{i=1}^{m-1} - \int_{\theta_{i-1}}^{\theta_i} \left( s + b - \frac{\theta_{i-1} + \theta_i}{2} \right)^2 ds - \int_{\theta_{m-1}}^{\phi} \left( s + b - \frac{\theta_{m-1} + \phi}{2} \right)^2 ds - \int_{\phi}^L \left( s - \frac{\phi + L}{2} \right)^2 ds \\ \text{s.t.} \quad & \theta_i + b - \frac{\theta_{i-1} + \theta_i}{2} = \frac{\theta_{i+1} + \theta_i}{2} - \theta_i - b \quad \text{for } i = 1, \dots, m-2, \\ & \theta_{m-1} + b - \frac{\theta_{m-2} + \theta_{m-1}}{2} = \frac{\phi + \theta_{m-1}}{2} - \theta_{m-1} - b, \quad \text{and} \\ & \theta_0 = 0. \end{aligned}$$

The FOC for a solution to this problem is

$$-\frac{1}{3}b^2(m^2 + 2) + \frac{1}{4} \left( L^2 - 2L\phi + \left( 1 - \frac{1}{m^2} \right) \phi^2 \right) = 0.$$

One checks easily that the SOC is satisfied. Using the fact that  $L = \phi + \ell$  and rearranging, we find that

$$9(lm^2 + \phi)^2 = m^2 (9(l + \phi)^2 + 12b^2(m^4 + m^2 - 2)),$$

which is equivalent to

$$\phi = \sqrt{\ell^2 m^2 - \frac{4}{3} b^2 (m^2 + 2) m^2}.$$

First, suppose that  $m > 1$ . Split the cluster  $\tilde{C}$  by switching the  $m$ th communication interval with the lowest condition in the cluster. For the modified strategy of the principal to be an equilibrium strategy given the rearrangement of conditions on the state space of the (rescaled) restricted relaxed problem, it suffices that types in the moved communication interval do not have an incentive to mimic types above the maximal condition and vice versa. The latter requirement is satisfied since  $|I^-| \geq |I^+|$ . Let  $\gamma := |I^-|$ . Then the former requirement is satisfied if

$$\phi + \ell + b - \left( \frac{\phi + \ell + (\phi + \ell - \gamma)}{2} \right) < \phi + \ell + (\tilde{K} - 1)\ell - (\phi + \ell + b). \quad (2)$$

This inequality is equivalent to

$$\gamma < 2(\tilde{K} - 1)\ell - 4b.$$

Using the standard communication game calculations for the lengths of communication intervals, we obtain that  $\phi = m\theta_1 + 2m(m-1)b$  and  $\gamma = \theta_1 + (m-1)4b$ . Therefore our sufficient condition for incentive compatibility is equivalent to

$$\frac{\phi}{m} + 2(m-1)b < 2(\tilde{K} - 1)\ell - 4b.$$

Using the fact that  $\phi < \ell m$ , this is implied by

$$\ell m < 2m((\tilde{K} - 1)\ell - b(m+1)).$$

Using the fact that  $2m(m-1)b < \phi < \ell m$ , this inequality holds if

$$\ell < 2 \left( (\tilde{K} - 1)\ell - \frac{\ell(m+1)}{2(m-1)} \right),$$

which is equivalent to

$$\tilde{K} > \frac{1 + \frac{m+1}{m-1}}{2} + 1.$$

The right-hand side of this inequality is no larger than 3. Therefore the sufficient condition for incentive compatibility (2) holds as long as  $\tilde{K} > 3$ .

Second, suppose instead that  $m = 1$  (and therefore  $n > 1$ ). Then

$$\phi = \sqrt{\ell^2 - 4b^2}. \quad (3)$$

In this case split the cluster  $\tilde{\mathcal{C}}$  by switching the second communication interval (i.e., the first above the cluster) with the highest condition in the cluster. For the modified strategy of the principal to be an equilibrium strategy given the rearrangement of conditions on the state space of the (rescaled) restricted relaxed problem, it suffices that types below  $\phi$  do not have an incentive to mimic types in the moved communication interval and vice versa. The latter requirement is satisfied since  $|I^-| \geq |I^+|$ . Note that  $|I^-| = \phi$ . The former requirement is satisfied if

$$\phi + b - \frac{\phi}{2} < \phi + (\tilde{K} - 1)\ell - (\phi + b). \quad (4)$$

Since  $\phi < \ell$  and  $b < \frac{\ell}{2}$  (both from (3)), this holds as long as  $\tilde{K} \geq 3$ .

Returning to the original relaxed problem, to ensure that switching a condition in the cluster  $\tilde{\mathcal{C}}$  with a communication interval, as described above, results in an equilibrium on the entire state space, we need to verify in addition that for every other cluster  $\mathcal{C}'$  with  $K'$  conditions types immediately below that cluster have no incentive to mimic types immediately above that cluster, and vice versa. The latter condition, as before, follows from  $|I^-| \geq |I^+|$ . In case the number of communication intervals  $m$  below  $\mathcal{C}'$  satisfies  $m > 1$  the former condition is satisfied if inequality (2) holds with  $K'$  replacing  $\tilde{K} - 1$ , which is the case if  $K' > 2$ . If instead  $m = 1$ , we need inequality (4) to hold, again with  $K'$  replacing  $\tilde{K} - 1$ , which is the case if  $K' \geq 2$ . Note that in this case we do not (need to) require that  $n > 1$ .

Denote the condition that was translated by  $\tilde{C}$ . Notice that all the incentive constraints we checked are slack. In the case in which  $m > 1$ , this implies that we can reduce the length of the (new) communication interval above  $\tilde{C}$  by some small  $\epsilon > 0$ , increase the lengths of each of the  $m - 1$  communication intervals below  $\tilde{C}$  by  $\frac{\epsilon}{m-1}$  and still have an equilibrium. By Observation A.2 this equilibrium has a strictly higher payoff than the solution of the relaxed problem, and therefore a strictly higher payoff than from any contract in which every cluster has more than three conditions. An analogous argument applies to the case in which  $m = 1$ .

□



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