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Centre for Economic Policy Research 33 Great Sutton Street, London EC1V 0DX, UK Tel: +44 (0)20 7183 8801 www.cepr.org

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# Abstract

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JEL Classification: N/A

Keywords: migration, Italy, Honesty game, Experiments, social capital

Marco Casari - marco.casari@unibo.it University of Bologna

Andrea Ichino - andrea.ichino@eui.eu European University Institute and University of Bologna and CEPR

Moti Michaeli - motimich@gmail.com University of Haifa

Maria De Paola - m.depaola@unical.it University of Calabria

Ginevra Marandola - ginevra.marandola@gmail.com university of bologna

Vincenzo Scoppa - vincenzo.scoppa@unical.it University of Calabria

# Civicness drain<sup>\*</sup>

Moti Michaeli <sup>¶</sup> Marco Casari<sup>‡</sup> Andrea Ichino<sup>§</sup> Maria De Paola<sup>∥</sup> Ginevra Marandola<sup>\*\*</sup> Vincenzo Scoppa<sup>∥</sup>

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#### Abstract

Migration may cause not only a brain drain but also a "civicness" drain, leading to a poverty trap. Using migration choices of southern-Italian high-school students classified as Civic if not cheating in a modified die-roll experiment, we uncover a key role of local civicness (average civicness in the class): a civicness drain is observed only at high and low local civicness. We rationalize this pattern with a model in which Civic and Uncivic types balance hope vs. fear of migration outcomes, taking into account economic gains, risk preferences, and their beliefs about being considered Civic in the place of destination.

JEL-Code: J61, C93, R23

Keywords: Emigration, Experiments, Honesty game, Social Capital, Italy

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<sup>&</sup>lt;sup>‡</sup>University of Bologna and IZA

<sup>&</sup>lt;sup>§</sup>European University Institute, University of Bologna, CEPR, CESifo and IZA

<sup>&</sup>lt;sup>¶</sup>University of Haifa

University of Calabria and IZA

<sup>\*\*</sup>University of Bologna and Joint Research Center (European Commission)

# 1 Introduction

Imagine a city inhabited by two types of citizens: the Civic, who always pay taxes independently of what the others do, and the Uncivic, who instead pay taxes if and only if the expected penalty for not doing so is high enough. If the fraction of Uncivic is large and they free-ride, then the Civic may decide to migrate elsewhere. At the same time, also the Uncivic may consider migrating depending on how many Civic can be free-rided. For both types, the decision to migrate hinges on the composition of types in the place of origin vs. the place of destination, on their risk attitudes and on their beliefs about what will happen in the place of destination, where detection of uncivic behavior may be more effective and where immigrants believed to be Uncivic (independently of what they really are) may not be well accepted.

The goal of this paper is to study the interaction between civicness and migration decisions and the extent to which this interaction may cause a civicness drain in the place of origin (i.e. a higher probability of emigration for the Civic). Civicness is defined as the willingness to obey mandatory rules concerning contribution to the public good (e.g., paying taxes), even if they are not enforced and are costly to follow. We are motivated by the extensive evidence suggesting the existence of a persistent gap in social capital between nearby localities throughout the world.<sup>1</sup> With specific reference to Italy, which is the context that we study empirically, a difference *between* the North and the South has been widely documented,<sup>2</sup> but what is perhaps less well known is the existence of a substantial variability also across local areas *within* the two macro-regions (the South in particular).<sup>3</sup> While we are of course aware that migration flows out of the South were, and still are, mainly driven

<sup>&</sup>lt;sup>1</sup>See, for example, Rupasingha, Goets, and Freshwater (2006) for US counties and Braeseman and Stephany (2017) for European regions. Both papers show extensive local heterogeneity for a large set of social capital indicators within US and EU States. Evidence on withing-country differences in honesty around the globe is indirectly provided also by Cohn et al. (2019).

<sup>&</sup>lt;sup>2</sup>See, for example, Guiso, Sapienza, and Zingales (2004), Durante (2010), Bigoni et al. (2016) or Ichino and Maggi (2000). As customary, the North is defined as including the following northern and central Italian regions: Valle d'Aosta, Piemonte, Lombardia, Trentino Alto Adige, Veneto, Friuli Venezia Giulia, Liguria, Toscana, Emilia-Romagna, Umbria, Lazio and Marche. The South instead includes Abruzzo, Molise, Campania, Basilicata, Puglia, Calabria, Sicilia and Sardegna.

<sup>&</sup>lt;sup>3</sup>Putnam, Leonardi, and Nanetti (1993) are probably the first to explore systematically the variability of social capital indicators within Italian macro-regions. For a more recent exploration see Buonanno et al. (2015).

by economic concerns, at the margin civicness may have played a role of which we want to understand the relevance.

The general hypothesis that we investigate is that initial differences in the degree of local civicness (as measured by the fraction of Civic types) may induce a civicness drain in some places and not in others. We first explore this hypothesis empirically and then develop a model to explain the collected evidence. The empirical investigation is based on a lab-inthe-field experiment. We selected 33 senior classes in 11 high-schools of Calabria (a southern Italian region). 671 students in these classes were asked to perform a series of assignments, which included a modified version of the "die roll" task in conjunction with some questions about their competence in calculus of probability.<sup>4</sup> The instructions concerning the "die roll" task indicated that students would have received 10 euro upon reporting a six and zero otherwise. An innovative aspect of our experimental design consisted of informing students that whatever remained of the experimental budget after paying them for their *un-monitored declarations* would be donated to their school in the form of educational supplies. Students therefore knew that cheating would subtract resources from the community. This feature of our design captures aspects of civicness that go beyond mere honesty, such as the willingness to follow a mandatory rule to allocate funds within the community thereby resisting the temptation to take a personal advantage by covertly breaking the rule at the expense of others. The same experiment was then replicated in Emilia-Romagna (a northern Italian region), where 394 students of 23 senior classes in 12 high-schools participated in the study.

This setup delivers a deterministic measure of individual civicness for those reporting 1 to 5 (the "Civic" hereafter), while the measure is noisy for those reporting 6 (the "Uncivic" hereafter) because they may have been "lucky civic" or "truly uncivic".<sup>5</sup> Moreover, the experiment allows us to measure precisely the average fraction of Civic students in each high-school class, which constitutes the indicator of "local civicness" on which we focus our attention. Considering a population of students has an important advantage for our

<sup>&</sup>lt;sup>4</sup>The "die roll" task has been used, for example, by Fischbacher and Foellmi-Heusi (2013), Abeler, Nosenzo, and Raymond (2018), Cohn and Marechal (2018), Dai, Galeotti, and Villeval (2016) and Gachter and Schulz (2016). The latter two papers show, respectively, that cheating in the die-roll task is a good predictor of free-riding on public transportation and of country level indicators of corruption, tax evasion and fraudulent politics.

<sup>&</sup>lt;sup>5</sup>One may use the Law of Large Numbers to infer how many, of those reporting a six, can be expected to be "truly uncivic", and we come back to this possibility in Section 3.1.

analysis: their school classmates can arguably be considered as one of the most relevant local communities with which they interact and for which an aggregate measure of civicness can be constructed with our experiment.

As in other studies, also our evidence indicates that the fraction of Civic students is considerably lower in Calabria (49%) than in Emilia-Romagna (71%), which constitutes our *Finding 1.*<sup>6</sup> There is however a substantial overlap between the supports of the distribution of local civicness in each region, with significantly higher variability across classes in the South: while in Calabria local civicness ranges between 6% and 82%, in Emilia-Romagna it goes from 52% to 93% (*Finding 2*). Since in our experiment there is no detection or sanctioning of cheating, we treat this evidence as indicative of the distribution of the true propensity of subjects to be Civic in the different localities. The relatively novel aspect of these first two findings with respect to the existing literature is the emphasis on civic duties (such as providing a truthful tax declaration) rather than on voluntary contributions such as blood donations or engagement in the public sphere.

We then proceed to explore other more novel aspects of the South-North gap that are potentially relevant for the existence of a civicness drain. Adapting to our setting the so called "lost wallet question",<sup>7</sup> we are able to elicit *second order beliefs* of the students from Calabria about what North thinks of southern civicness. Our *Finding 3* is that these beliefs are positively correlated with local civicness (i.e. civicness in the class).

The opportunity to link this information on civicness, on related beliefs and on risk attitudes with information on migration decisions was offered by a follow-up interview, during the fall after graduation, in which students were asked about whether they had decided to stay in Calabria or go elsewhere (for example, but not necessarily, to study or to work). Leaving Calabria to go to North was the choice of 32% of the interviewed students, in line

<sup>&</sup>lt;sup>6</sup>Differences in trust and social capital have already been widely documented for the North and the South of Italy and for Calabria and Emilia-Romagna in particular (see, for example, the literature cited in footnotes 2 and 3). For these two specific regions, results in Braeseman and Stephany (2017) are surprisingly at odds with the existing evidence in other studies and in our data.

<sup>&</sup>lt;sup>7</sup>See, for example, Sapienza, Toldra-Simats, and Zingales (2013) and Knack (2001). This question refers to the hypothetical situation of losing a wallet and to the probability with which it would be returned. Cohn et al. (2019) did actually run a field experiment checking how often lost wallets are returned around the globe.

with national statistics which further indicate that this is typically a long term decision.<sup>8</sup> We were thus able to relate the migration decision of each student to her own civicness and to the average civicness of her high-school class, together with a large set of other indicators related to demographic characteristics, skills, time preferences and family affluence that were generated by other parts of the data collection effort. It is also important to note that our design allows us to study a population (senior high-school students) who is at the first chance of deciding to migrate: for this reason, our evidence speaks about how initial conditions of local civicness may shape migration decisions.

We find strong evidence of a civicness drain at high and low levels of local civicness. However, this is not the case at intermediate values of local civicness. Specifically, we find a U-shaped profile of the probability of migration as a function of local civicness for the Civic and a Hump-shaped profile for the Uncivic. Moreover, the U-shaped profile is more pronounced for the most risk averse among the Civic, while the Hump-shaped profile is more pronounced for the most risk seeking among the Uncivic. The positive correlation between risk seeking attitudes and migration (as found both in our data and in the literature) suggests that if the Uncivic are sufficiently more risk seeking than the Civic the two patterns could intersect, originating an uncivicness drain at intermediate values of local civicness. We explore this conjecture eliciting a measure of risk attitudes of the students and we find statistically significant evidence that (self-reported) risk seeking among the Uncivic stochastically dominates risk seeking among the Civic, which is our *Finding 4*. Coherently with this difference in risk attitudes of the two types, we finally find that the U-shaped migration profile of the Civic and the Hump-shaped migration profile of the Uncivic intersect, generating an uncivicness drain in the middle of the distribution of local civicness. This combination of results is summarized in our *fifth* and last *Finding*.

We do not (and indeed cannot) give a causal interpretation to our findings, but we propose a model that explains them, and we argue that alternative interpretations based on confounding unobservables are less plausible. The starting point of our explanation is a set of localities in two regions – South and North - in which citizens play a public goods game with mandatory contributions, similar to the game played by our experimental subjects. As

<sup>&</sup>lt;sup>8</sup>See Istat (2015a) and Appendix B.3.

suggested by our evidence and by the literature (see footnote 2), we assume that average local civicness is higher in the North (but with variability across localities within the two regions) and that the belief of a southern player to be considered Civic in the North depends on the degree of civicness in her locality of origin. This model predicts that, abstracting from risk attitudes, the general trend would be a civicness drain from the South to the North due to better enforcement of civic behavior in the North, which makes migration more attractive for the Civic. The better enforcement in the North is shown to be an equilibrium result in our model when, as observed in our data and in the existing literature, the North is on average more civic to begin with.

However, if risk attitudes differ between the two types, the general tendency to a civicness drain from the South could be locally attenuated by the interaction between these risk attitudes and the beliefs of southerners about what North thinks of their civicness (independently of the truth – *Finding 3*). Specifically, an Uncivicness drain may be observed at intermediate levels of local civicness, as *Finding 5* suggests, if the Uncivic are more willing than the Civic to take the risk of not being considered Civic in the North. This characteristic (which is our *Finding 4*, holding in our population but not necessarily in others) makes the Uncivic more likely to migrate at those intermediate levels of local civicness at which uncertainty about what North thinks of South is the highest.

Note that the combination of our model and of our empirical evidence explains two specular non-monotonic patterns of migration as a function of average civicness - one for the Civic and the other for the Uncivic. In order to explain that same patterns, an alternative explanation would have to identify an omitted variable in our empirical analysis that (1) is correlated with civicness, (2) is able to generate these non-monotonic patterns of migration as a function of the average level of that variable, and (3) does so differently for individuals who have high vs. low values of it. We discuss the possibility of such an alternative explanation in Section 3.3.

The novelty and main contribution of our analysis is to make a first step towards connecting two strands of literature: the one on social capital, with specific reference to the South of Italy,<sup>9</sup> and the one on migration decisions.<sup>10</sup> It is just a first step because a dynamic general equilibrium analysis of the patterns that we uncover is clearly necessary to understand the extent to which these mechanisms may have shaped, in the long run, the current distribution of civicness across different areas of the South of Italy. Such current heterogeneity may be, at least partly, the outcome of the heterogeneous mix of Civic and Uncivic migrants previously leaving each area, a mix that in turn may have been driven by initial differences in the distribution of local civicness.<sup>11</sup>

We describe our experiment and the data in Section 2. The evidence is presented in Section 3. Section 4 shows how our empirical findings can be rationalized in a theoretical model, while Section 5 concludes.

# 2 The data and the experiment

### 2.1 Schools and locations

We focus our attention on a population of senior students attending the last year of the Italian high-school tracks dedicated to humanities ("Liceo Classico") and to sciences ("Liceo Scientifico"). These students find themselves at a turning point in their life, when they have to decide if they wish to go to college after matriculation (and where) or if they wish to immediately enter the labor market.<sup>12</sup> Since boarding high-schools are practically absent in Italy, this is also the first real occasion these subjects have to leave home. For the purpose of this study, this population has also the advantage that for each subject we can identify a well defined community of peers in which to measure the degree of local civicness that the subject experiences: this is the high-school class of the student which (differently than in

<sup>&</sup>lt;sup>9</sup>See Banfield (1958), Putnam, Leonardi, and Nanetti (1993), Knack and Keefer (1994), Guiso, Sapienza, and Zingales (2004), Buonanno et al. (2015), Ichino and Maggi (2000) and Bigoni et al. (2016).

 $<sup>^{10}</sup>$ See Todaro (1970), Harris and Todaro (1970), Borjas (1987, 1989) and Dustman and Gorlach (2014).

<sup>&</sup>lt;sup>11</sup>See e.g. Karadja and Prawitz (2019) and Barsbai et al. (2017) for evidence on the effect of migration on the political orientation of those remaining in the community of origin.

<sup>&</sup>lt;sup>12</sup>According to national statistics for the year 2014, 94% of the students attending a "Liceo classico" go to college, and the same happens for 92% of those attending a "Liceo Scientifico". In our sample, to be described below, about 90% of respondents continue their education towards a college degree. Source: Indagine ISTAT sui Diplomati and "MIUR - Ufficio Statistica e Studi (Department of Statistics of the Ministry of Education)".

other countries) in Italy typically remains the same for all subjects of studies (none of which is optional) for the entire five years of the curriculum and is thus more relevant, as a group of peers for a student, than the school. Moreover, while the school is chosen by the student, the assignment to a class within a school is constrained by rules determining class size and class assignments.<sup>13</sup> Of course, the high-school class is not the only local community to which a student belongs, but it is arguably a very relevant and stable one.

To obtain the necessary information for this kind of population, in January of 2015 we identified 18 eligible "Licei", all public, in the province of Cosenza, which is located in the southern Italian region of Calabria (see Figure A–1 in Appendix A). We selected this province for three reasons. First, Calabria, and Cosenza in particular, rank very low in Italy with respect to many proxies of social capital,<sup>14</sup> but, as we will see using our proxy of civicness, there is heterogeneity within the province. Second, Calabria is one of the Italian regions with the highest net overall emigration rate.<sup>15</sup> And third, even though three university campuses are located in the region,<sup>16</sup> offering about the same portfolio of programs in different fields as universities in the North do, the fraction of high-school graduates going to college in the North is the highest among southern regions: 36% according to the Italian Ministry of Education,<sup>17</sup> a figure that is close to what we see in our sample where the fraction of emigrants to North is 32%, of which 97% emigrate to study.

We included in the experiment the first 11 schools that answered our invitation to participate in a general research project aimed at investigating the relationship between characteristics of students and university choices.<sup>18</sup> Figure A–1 in Appendix A shows where these schools are located. Note in particular that they are on average 46 minutes away by car (according to Google maps) from the closest university (denoted by a star), with a minimum

<sup>&</sup>lt;sup>13</sup>See Angrist, Battistin, and Vuri (2017), Ballatore, Fort, and Ichino (2018).

<sup>&</sup>lt;sup>14</sup>Out of 103 provinces, Cosenza ranks  $96^{th}$  in terms of referenda turnout according to Guiso, Sapienza, and Zingales (2004), while it ranks  $94^{th}$  in terms of voluntary associations per 1000 inhabitants and  $98^{th}$ in terms of blood donations per 1000 inhabitants according to Buonanno, Montolio, and Vanin (2009) and Cartocci (2007) respectively.

<sup>&</sup>lt;sup>15</sup>This rate is equal to 3.58% in 2013 according to Colucci and Gallo (2015) and is second only to that of Campania (3.66%). A similar figure (3.2%) is given by Istat (2015b) for 2015.

<sup>&</sup>lt;sup>16</sup>Università degli Studi della Magna Grecia (Catanzaro), Università della Calabria (Cosenza), Università degli Studi Mediterranea (Reggio Calabria).

<sup>&</sup>lt;sup>17</sup>Source: 'MIUR - Ufficio Statistica e Studi (Department of Statistics of the Ministry of Education)".

<sup>&</sup>lt;sup>18</sup>See the Online Appendix for the letters that we used to contact the school principals.

of 14 minutes and a maximum of 97 minutes. Therefore, migration to go to college was not strictly necessary for these students. For each school, we selected three classes randomly (or according to the teachers availability when random selection was not possible). In schools with more than three classes, we decided not to involve all the eligible ones in order to run the experiment simultaneously within the same school, preventing communication between classes, with only three teams of helpers. The average size of the 33 participating classes was 20.3 (st. dev.: 4.2) with a minimum of 11 and a maximum of 28.<sup>19</sup>

As an indication of how these high-schools compare with the rest of the "licei" in Calabria we use the Index of School Quality developed by the Fondazione Agnelli, which is based on the GPA of the graduates of each school in the first year of college studies. For the 11 schools that we consider the index is equal to 59.3 (st. dev.: 4.9), on a scale from 1 to 100, compared to an average of 57.65 for all the schools in the region. This suggests that there should be no reason to expect the schools included in the sample to be special in any relevant way.

To obtain a comparison benchmark for the North, we replicated this selection procedure in three contiguous provinces, Ravenna, Forlì and Ferrara, located in Emilia-Romagna (see again Figure A–1). The reasons to focus on this region of the North are specular with respect to those for Calabria. Emilia-Romagna ranks very high in Italy with respect to many proxies of social capital,<sup>20</sup> but also in this case we observe some within-province heterogeneity using our proxy of civicness, although to a smaller extent than in Calabria. In addition, Emilia-Romagna is the Italian region with the highest net overall immigration rate (+2.7%, according to Colucci and Gallo, 2015). Finally, also this region is scattered with many university campuses<sup>21</sup> and, differently from Calabria, it is relatively infrequent that students leave Emilia-Romagna to go to college. According to the Italian Ministry of Education, this

<sup>&</sup>lt;sup>19</sup>Class size is based on the 83% of students who were present on the day of the experiment. According to Educazione&scuola (1998), 78.3% of southern Italian students enrolled in a "Liceo" attend their high school on an average day. We therefore have no reason to think that the absenteeism we have measured is related to our experimental activity, which if anything seems to have attracted attendance.

<sup>&</sup>lt;sup>20</sup>Out of 103 provinces, Ravenna, Ferrara and Forlì rank  $2^{nd}$ ,  $1^{st}$  and  $16^{th}$ , respectively, in terms of referenda turnout according to Guiso, Sapienza, and Zingales (2004). According to Buonanno, Montolio, and Vanin (2009) they rank and  $9^{th}$ ,  $29^{th}$  and  $5^{th}$ , respectively, in terms of voluntary associations per 1000 inhabitants while according to Cartocci (2007) they rank  $1^{st}$ ,  $12^{th}$  and  $29^{th}$ , again respectively, in terms of number of blood donations per 1000 inhabitants.

<sup>&</sup>lt;sup>21</sup>Università di Bologna, with campuses in Bologna, Cesena, Forlì, Ravenna and Rimini; Università di Ferrara, Università di Modena, Università di Parma and Università di Piacenza

happens only for 19% of high-school graduates,<sup>22</sup> and in our sample this figure is even lower (14%, of which 93% to study; less than 1% in a southern college).

The data collection for Emilia-Romagna took place one year later. In January of 2016 we approached the 16 eligible high-schools of the Ravenna, Forlì and Ferrara provinces, selecting the first 12 that replied to our contact. Figure A–1 shows where these schools are located. The average distance of the schools from the closest university (denoted by a star) is similar to what we observe in Calabria: 53 minutes by car (according to Google maps), with a minimum of 9 minutes and a maximum of 97 minutes. We selected up to two classes in each of them. Class size was on average smaller for the 23 classes of Emilia-Romagna: 17.1 (st. dev.: 4.3) with a minimum of 7 and a maximum of  $23.^{23}$  Finally, these 12 schools have a Fondazione Agnelli Index of Quality equal to 79.2 (st. dev.: 6.2) compared to a regional average of 74.21. This difference is statistically significant but quantitatively not too large. Moreover, both these figures are considerably higher than for Calabria.

In the end, 671 students participated in the experiment in Calabria and 394 in Emilia-Romagna. Table A–1 in Appendix A contains descriptive information about these students, which was collected with the procedure described in the next section. The experimental procedures are further described in the Appendix B.1 and in the Online Appendix.

## 2.2 The experimental tasks

The experiment was run in the classrooms during school hours, taking about 120 minutes to complete, and comprised three incentivized tasks, an ability test and a questionnaire.

The first task was a modified version of the die-roll task (see footnote 4), which we designed to introduce a social dimension of cheating. This is the crucial task for the goals of this paper. The data collection was presented as aimed at studying, in general, the determinants of college choices of high-school students. The framing was thus neutral with respect to the topic that we investigate, i.e., the interaction between civicness and migration.

<sup>&</sup>lt;sup>22</sup>Source: "MIUR - Ufficio Statistica e Studi".

 $<sup>^{23}</sup>$ As for Emilia-Romagna, class size is based on the 78% of students who were present on the day of the experiment. According to Educazione&scuola (1998) (see footnote 19), the corresponding average figure for northern student attending a "Liceo" is 93%. Therefore the experiment may have reduced attendance in Emilia-Romagna, although it is not clear what kind of bias in our results this might have caused.

Students were randomly re-seated in their classroom, after mobile partitions to prevent eve-contact had been installed, and received a plastic cup with a six-sided die, which they were asked to roll inside the cup for six times in order to check that it was fair. They were then asked to report the number drawn in the seventh roll, knowing that they would gain  $\in 10$  if a 6 was reported and  $\in 0$  if they reported a number between 1 and 5. Participants also knew that the experimenters had allocated a fixed budget for the school, and that whatever remained of this budget after payments for the task would be transferred to the school in the form of paper for copy machines.<sup>24</sup> Therefore, participants who did not get a 6 faced a trade-off between private earnings they were not eligible for and relevant school resources to which contribution was mandatory but not enforceable. This trade-off is the basis for our proxy of civicness. Unlike the standard die-roll task where the conflict is between private earnings and the experimenter's budget, here the novelty lies in capturing the public good dimension of tax evasion: declaring a 6 after observing a 1-5 outcome is equivalent to giving a false tax declaration that subtracts resources from the community. For those who get 6, not contributing to the public good is morally acceptable (even if they are civic), because the die roll result defines the shared rule that determines the contributors to the public good and who is legitimately entitled to be exempt.<sup>25</sup>

The remaining tasks were administered for other goals of the overall research project and for this reason they are described in detail in Appendix B.2 and in the Online Appendix. Some of them are nevertheless relevant here as well because their outcomes were used to construct control variables for the econometric analysis performed in this paper.

<sup>&</sup>lt;sup>24</sup>Due to funding limitations, this item is typically scarce in Italian schools and students are aware of this. The budget allocated to each school was computed as a fixed amount per student (estimated in a pilot conducted in Bologna, Emilia-Romagna, before the real data collection effort) multiplied by the number of participating students. Thus, actual choices in this task had no influence on the experimental budget. Maggian (2019) reports results from a similar type of experiment in which the leftover from a fixed budget was given to a charity or returned to the experimenter, depending on the treatment.

<sup>&</sup>lt;sup>25</sup>After the task, participants were asked to place the die in the cup and the sheet with the reported number was collected before initiating other tasks. Students were also asked to answer two questions, one about repetitions in their die draws and one on their understanding of simple probability theory. These questions were added in order to keep the framing of the task as neutral as possible. The second one was also used to construct the measure of intellectual ability score described below in the text. The procedures were carefully designed in order to maximize anonymity and minimize the ability of the experimenters to check if participants had reported the true number. Participants were paid in private at the end of the session in the form of gasoline vouchers. The number of 500-sheets-paper packages that were transferred to schools ranged between 5 and 25.

Specifically, we elicited in a non-incentivised way students' risk preferences (on a scale from 0 to 10 in which 0 indicated "no willingness to take risks" and 10 indicated "full availability to take any risk')<sup>26</sup> and their willingness to trust others (using the corresponding question of the World Value Survey). Inter-temporal preferences were instead measured with an incentivized task in which participants had to make six choices, each one between receiving  $\in$ 100 on the day after the session or a larger amount (increasing by  $\in$ 5 at each subsequent choice) after four weeks; the impatience level is the number of decisions in which a preference for " $\in$ 100 immediately' was indicated. A measure of intellectual ability was constructed based on the responses to a test in which students had 15 minutes to answer 8 multiple choice questions (from the PISA questionnaire), combined with the response to a question about probabilities after the die-roll task (see footnote 25), with no monetary incentives. Participants were also asked to answer some questions on their socio-demographic status (specifically on the affluence of their household and on the education of their parents), on their preferences, and on their plans for the future. The answers to these latter questions were used to construct alternative measures of migration, as described in Section 2.3.1.

## 2.3 The follow-up stage

A follow-up stage was implemented in the fall after graduation (December 2015 and 2016, respectively for Calabria and Emilia-Romagna). Students were contacted by e-mail or by phone to gather information on their current location, on whether they were studying and on where they were seeing themselves living in 10 years. This follow-up took 5-10 minutes of their time. If they could not be reached, we tried to gather information from their parents who were asked by phone to answer a shorter version of the follow up questionnaire.

#### 2.3.1 Measuring migration

Since 23 students from Calabria (3.4%, of which about half were Civic) and 41 from Emilia-Romagna (10.4%, of which about three quarters were Civic) could not be reached (nor could

 $<sup>^{26}</sup>$ Self-reported measures of risk attitudes are often used in the literature. See, for example, Dohmen et al. (2011), Dohmen et al. (2017) and Falk et al. (2018). Dohmen et al. (2011) find that self-reported willingness to take risks correlates significantly with risk seeking behavior in the field.

their parents), we were able to construct a measure of real migration for 648 southern and 353 northern subjects. This is the migration outcome that we can measure precisely and that we thus want to relate to individual and local civicness. The observed migration status in the fall after graduation is also positively correlated in our data to migration intentions and to more long term and intense preferences concerning where to live, as we show in Appendix B.3 and specifically in Tables A–2 and A–3.

#### 2.3.2 Lost wallet questions

We elicited the participants' perception of civicness about Calabria and Emilia-Romagna using two non-incentivized variants of the "lost wallet question" (see footnote 7), which we adapted to our setting with the goal of assessing first and second order beliefs about the relative honesty of people in the North vs. the South of Italy. Specifically, we gathered the first order belief by asking students to imagine that they had lost their wallet and to guess if the probability with which their wallet would be returned in a city of Calabria (Cosenza) was lower, equal or higher than in a city of Emilia-Romagna (Forlì).<sup>27</sup> Then, to obtain the second order belief, participants from Calabria were asked what they thought would be the answer to the same question of a person born in Emilia-Romagna and participants from Emilia-Romagna had to guess what a person from Calabria would have answered.<sup>28</sup>

The information provided by these questions will play an important role in the interpretation of our evidence, although it should be noted that, regrettably, we have answers only from about 35% of the students from Calabria (234 students) and 43% of those from Emilia-Romagna (170 students).

# 3 Evidence on civicness and migration decisions

Having shown how we collected our data, we next present our main findings.

<sup>&</sup>lt;sup>27</sup>The exact question was: "Imagine you have lost your wallet (which contained 100 euros in cash) while you were walking on the main street of your city of residence. The person who finds it is born in that city and does not personally know you. This person can trace you because there is an ID with your name and address in it. In your opinion what is the likelihood that the person who finds it will return it to you, in the case the city is Cosenza or the city is Forlì?"

<sup>&</sup>lt;sup>28</sup>The exact question posed to Calabrian students was: "Imagine one poses the same question to a person who was born in Forli. What do you think would be her answer?" Similarly for Emilia-Romagna students.

## 3.1 Individual and local civicness in the North and in the South

Table 1 reports statistics on individual and local civicness in Calabria and Emilia-Romagna. A student is defined as (certainly) Civic if she does not report a 6 in the die-roll experiment, while local civicness is the fraction of Civic students in her class.

Participants from $\rightarrow$	Calabria	Emilia-Romagna
Fraction of Civic students	0.49	0.71
Distribution of local civicness Minimum $5^{th}$ percentile Mean Median $95^{th}$ percentile	$0.06 \\ 0.30 \\ 0.50 \\ 0.48 \\ 0.75$	$\begin{array}{c} 0.52 \\ 0.54 \\ 0.73 \\ 0.70 \\ 0.92 \end{array}$
Maximum	0.82	0.93
Coefficient of variation between classes	0.32	0.17
Log variance between classes	0.21	0.03
Students Classes Schools	671 33 11	394 23 12

Table 1: Individual and local civicness in Calabria and Emilia-Romagna

Notes: The table reports statistics on individual and local civicness based on the die-roll task for Calabria and Emilia-Romagna. A student is defined as Civic if she did not report a six in the die-roll task. In the first row the unit of observation is a student. In the rest of the table the unit of observation is a class and local civicness is defined as the fraction of Civic students in each class. The different unit of observation in the two parts of the table explains why the fraction of civic students in the first row differs from the mean of local civicness in the fourth row.

Our first finding emerges from the first row of the table.

#### **Finding 1** The Civic are more frequent in the North than in the South

Specifically, while in Emilia-Romagna 71% of the 394 students can be defined as Civic, the same can be said about only 49% of the 671 students from Calabria, and the difference is statistically significant (p-value of a t-test < 0.0001). The remaining students who reported

a 6 may have been lucky Civic or truly Uncivic. Exploiting the Law of Large numbers and the observed proportion of certainly Civic students, we can infer that, of those reporting a  $6, \approx 80\%$  are truly Uncivic in Calabria and  $\approx 50\%$  in Emilia-Romagna.<sup>29</sup>

A potential concern related to *Findings* 1 is that the observed civicness gap between North and South might be due to other characteristics of southern and northern students, in particular family affluence, that are differently distributed in the two populations and that correlate with the probability of being Civic. Table A–4 in Appendix A reports marginal effects estimated in a Logit model for the probability that a student is Civic as a function of her region and of the relevant observable covariates at our disposal. Being Civic, as measured by the die-roll task, is essentially uncorrelated with almost all covariates, while its correlation with a Calabrian origin is negative, large in size and statistically significant also controlling for observables. Specifically note that, differently than what one might expect if the 10 euro offered in the die-roll task were irrelevant for students coming from more affluent environments, variables capturing family background and individual ability are unrelated to civic behaviour. A notable exception in Table A–4 is represented by risk seeking attitudes, which correlate negatively with individual civicness (p-value: 0.001). In Section 3.4 we will explore this finding in greater detail, discussing its relationship with the patterns of civicness and uncivicness drain documented in Section 3.3.

The rest of Table 1 describes the distribution of local civicness (i.e., the fraction of students not reporting a 6 in each class) across the classes that participated in the study. A non-parametric k-sample test rejects the null hypothesis that the median of local civicness in Calabria is larger or equal to the median for Emilia-Romagna (p-value < 0.0001). More generally, a Wilcoxon-Mann-Whitney test rejects the equality of the two distributions of local civicness for Calabria and Emilia-Romagna (p-value < 0.0001).

In addition to the above differences, Table 1 reveals another divergence between the distributions of local civicness in the two regions, which we summarize in our second finding:

<sup>&</sup>lt;sup>29</sup>The calculation for Calabria is as follows: For every five Civic getting (and reporting) 1-5, there is one lucky Civic getting (and reporting) a 6. So observing  $\approx 50\%$  reporting 1-5 (see Table 1) implies  $\approx 60\%$  Civic getting 1-6, and the rest (40%) are Uncivic. Then, if  $\approx 40\%$  are Uncivic out of  $\approx 50\%$  reporting a 6 it follows that  $\approx 80\%$  of six-reporters are Uncivic. In an analogous way one can get the fraction for Emilia-Romagna.

**Finding 2** The supports of the distributions of civicness across localities in Calabria and in Emilia-Romagna overlap and the (log) variance is higher in the southern region.

The first part of this finding is supported by the observation that local civicness in Calabria ranges from a minimum of 6% to a maximum of 82% with a coefficient of variation equal to 32%, while in the northern region it ranges between 52% and 93%, with a coefficient of variation of only 17%. The observed minimum in Calabria might appear as an unreliable outlier class, but the 5<sup>th</sup> percentile of local civicness is in any case considerably smaller in the southern region (30%) than in Emilia-Romagna (54%). As for the second part of *Finding* 2, using the Fligner and Killeen non-parametric test we reject the null hypothesis that the (log) variance of the two distributions is the same with a p-value of 0.0027.

Summing up, our first two findings confirm previous studies cited in footnotes 2 and 3, which find a solid gap in proxies of social capital between the North and the South of Italy together with a considerable dispersion within regions that is larger in the South.

### **3.2** Belief formation and local civicness

As explained in Section 2.3, we designed our own version of the "lost wallet questions" to elicit the first order belief of students regarding the probability that a lost wallet is returned in the two regions and the second order belief about the same event. The distribution of the answers to these questions is described in Table A–5 of Appendix A. In both regions, the majority of subjects expects a lower return rate of the wallet in Calabria than in Emilia-Romagna. This perception from first order beliefs is amplified in the second order beliefs revealed by participants in the two regions. The South is on average pessimistic about the belief of North on the civicness of southern people, actually more pessimistic than what northeners really are. Emilia-Romagna students, instead, expect people in the South to have more optimistic views about the likelihood that the wallet is returned in Calabria.

For the purpose of this paper, however, what is more interesting is the evidence on how second order beliefs of southern students change with the level of local civicness they experience in their class. We regress these second order beliefs of the 234 students from Calabria for whom we have the answers, on the local civicness of their classes. The coefficient is positive (0.986; s.e.: 0.538) and statistically significant at the 10% level, suggesting that even if southern students are in general pessimistic about what North thinks about South, they become more optimistic when they live in more Civic communities.<sup>30</sup>

We summarize this evidence in our third finding.

**Finding 3** There is a positive correlation between civicness in a southern locality and the second order belief of subjects in that locality on what North thinks of southern civicness.

### 3.3 Civicness and uncivicness drains

We now restrict the analysis to the 648 Calabrian students for whom we know for sure whether they emigrated or not from South to North in the fall after graduation. Denote by  $M_{i,j}^{S,\tau} = 1$  the event that student *i* of type  $\tau \in \{c = \text{civic}, u = \text{uncivic}\}$  in class *j* of region S (South) has emigrated to North, while  $M_{i,j}^{S,\tau} = 0$  indicates that she remained in the South.

	ALL classes	Low local civicness $p_j^S \le 0.4$	$\begin{array}{c} \text{Medium} \\ \text{local civicness} \\ 0.4 < p_j^S \leq 0.58 \end{array}$	$\begin{array}{c} \text{High} \\ \text{local civicness} \\ 0.58 < p_j^S \end{array}$
Odds ratio of migration	0.99	1.16	0.70	1.17
Observations	648	223	220	205

Table 2: Civicness drain at different levels of local civicness

Notes: The table reports the odds ratios of migration to North of Civic versus Uncivic southern students, as defined in equation (1). Students in all classes are considered in column 1, while students in the lowest, the medium and the highest tercile of the distribution of local civicness (fraction of students reporting 1-5 in a class) are considered in the remaining columns. The division into terciles is such that each tercile is composed of 11 classes out of the total of 33 Calabrian classes.

In Table 2 we report the odds ratio of migration to North of Civic vs. Uncivic students,

$$O^{S} = \frac{\frac{\mathbb{P}(M_{i,j}^{S,c} = 1)}{1 - \mathbb{P}(M_{i,j}^{S,c} = 1)}}{\frac{\mathbb{P}(M_{i,j}^{S,u} = 1)}{1 - \mathbb{P}(M_{i,j}^{S,u} = 1)}}.$$
(1)

<sup>&</sup>lt;sup>30</sup>The regression controls for gender, intellectual ability, average intellectual ability in the class, risk seeking, impatience level, trust in others, family income, parental education, urban area, class size, as well as for the identity of the helpers who ran the experiment. The full set of estimates are available from the authors.

	Civic students	Uncivic students
Local civicness	-1.978**	1.849***
	(0.779)	(0.714)
Local civicness squared	2.107***	-1.990**
	(0.742)	(0.852)
Female	-0.013	0.025
	(0.071)	(0.064)
Intellectual ability	0.009	-0.006
	(0.015)	(0.017)
Risk seeking attitude	0.002	0.008
	(0.017)	(0.017)
Impatience level	-0.009	-0.015
	(0.015)	(0.016)
Trust for others	0.052	0.115
	(0.108)	(0.086)
High family income	0.126	$0.178^{***}$
	(0.089)	(0.068)
Low family income	-0.030	0.030
	(0.094)	(0.078)
Years of average parental education	$0.038^{***}$	0.010
	(0.011)	(0.009)
Urban area	-0.299***	-0.282***
	(0.079)	(0.077)
Class size	$0.017^{**}$	0.002
	(0.008)	(0.007)
Classical high school	0.021	$0.177^{**}$
	(0.089)	(0.090)
Average class ability	0.073	$0.120^{*}$
	(0.082)	(0.063)
Peer civic migrants	0.251	0.070
	(0.166)	(0.113)
Peer uncivic migrants	$0.636^{***}$	0.265
	(0.117)	(0.180)
Helper 1	0.004	-0.042
	(0.079)	(0.072)
Helper 2	-0.010	-0.155**
	(0.068)	(0.069)
Observations	320	328

Table 3: Logit estimates of the probability of migration to North

Notes: The table reports marginal effects (discrete changes for dummy variables) estimated with a Logit model (equation 2) in which the dependent variable is the indicator of observed migration to North  $(M_{i,j}^{S,\tau})$  and the right-hand side variables are a quadratic polynomial in local civicness  $p_j^S$  (proportion of students reporting 1-5 in class) and observable covariates. Peer civic (uncivic) migrants is the fraction of civic (uncivic) students in the class, excluding oneself, that migrate after graduation. For the definitions and the descriptive statistics of the other covariates see Table A–1. Standard errors are obtained by the Delta method. Significance: \* 0.1; \*\* 0.05; \*\*\* 0.01 or better.

In equation 1,  $\mathbb{P}(M_{i,j}^{S,\tau} = 1)$  is the probability that a southern student of type  $\tau$  migrates to North. In the first column, the odds ratio for the entire sample is 0.99, suggesting that, for the population that we study, there is no civicness drain from South to North *in the aggregate*. The remaining columns separate students belonging to the lowest, the medium and the highest terciles of the distribution of local civicness. We observe odds ratios considerably larger than 1 (suggesting a civicness drain) in classes in which the fraction of civic students is either lower than 0.4 (bottom tercile:  $O^S = 1.16$ ) or higher than 0.58 (top tercile:  $O^S = 1.17$ ). At the same time, in the intermediate tercile the odds ratio is just 0.70, suggesting an uncivicness drain in the middle of the distribution of local civicness.

To go beyond these descriptive non-parametric results and to assess the evidence for non-monotonic migration patterns and their drivers, we estimate, separately for the Civic and the Uncivic, the following Logit model of the probability of migration to North:

$$\mathbb{P}(M_{i,j}^{S,\tau}=1) = \Lambda(\alpha + \beta\psi(p_j^S) + \gamma Z_{i,j}) = \frac{e^{\alpha + \beta\psi(p_j^S) + \gamma Z_{i,j}}}{1 + e^{\alpha + \beta\psi(p_j^S) + \gamma Z_{i,j}}}$$
(2)

where  $\psi(p_j^S)$  is a quadratic polynomial in local civicness  $p_j^S$  of class j and  $Z_{i,j}$  is a set of covariates (described in Table A–1) that we constructed with the information originated by the collateral tasks of the experiment and by the final questionnaire (see Section 2.2).

The estimated marginal effects for the polynomial  $\psi(p_j^S)$  are displayed in Table 3, together with those of the observable covariates, and they indicate a statistically significant U-shaped pattern of the probability of migration for the Civic as a function of local civicness, as well as a similarly significant Hump-shaped pattern for the Uncivic.

Table 4 further shows that the U-shaped pattern is more pronounced for the most risk averse among the Civic, while the Hump-shaped pattern is more pronounced for the most risk seeking among the Uncivic. These patterns indicate that the Civic are more likely to migrate at the extremes than in the middle of the distribution (even more so for the more risk averse), while the opposite holds for the Uncivic (even more so for the more risk seeking).<sup>31</sup>

The role played by risk seeking attitudes in shaping these behaviours suggests that if the

<sup>&</sup>lt;sup>31</sup>It should be noted that the hump-shape profile for the truly Uncivic is probably more pronounced than the one shown in Table 3 for the six-reporters. This is because at high values of local civicness a large fraction of 6-reporters probably corresponds to lucky Civic. Assuming that lucky Civic behave like observed Civic, the probability of migration of the truly Uncivic at high local civicness should be lower than the observed

Uncivic are sufficiently more risk seeking than the Civic the two patterns could intersect, originating an uncivicness drain at intermediate values of local civicness.

		students		students
	risk averse	risk seeking	risk averse	risk seeking
Local civicness	$-8.484^{***}$ (2.358)	-1.011 (0.786)	2.086 (2.113)	$2.156^{***} \\ (0.743)$
Local civicness squared	$8.015^{***} \\ (2.092)$	$1.251^{*}$ (0.709)	-1.397 (1.890)	$-2.446^{***}$ (0.873)
Controls	Yes	Yes	Yes	Yes
Observations	75	245	51	277

Table 4: Probability of migration to North at different levels of risk attitudes

Notes: The table reports marginal effects estimated with a Logit model (equation 2) in which the dependent variable is the indicator of observed migration to North  $(M_{i,j}^{S,\tau})$  and the right-hand side variables are a quadratic polynomial in local civicness  $p_j^S$  (proportion of students reporting 1-5 in class) and observable covariates (the marginal effects for the covariates are omitted to save on space, but are available from the authors). Using the indicator of risk seeking attitudes that we collected with the procedure explained in Section 2.2 and that ranges between 0 and 10, in column 1 we report estimates for the Civic with a risk seeking indicator lower than or equal to 5 (risk averse), while in column 2 the estimates are for the remaining Civic (risk seeking). Similarly for the Uncivic in the last two columns. Results are qualitatively robust to different splits. The included covariates are gender, intellectual ability, average intellectual ability in the class, risk seeking, impatience level, trust in others, family income, parental education, urban area, class size, the fractions of Civic and Uncivic classmates who declared the intention to migrate to North at the time of the experiment, as well as for the identity of the helpers who ran the experiment. For the definitions and the descriptive statistics of these covariates see Table A–1. Standard errors are obtained by the Delta method. Significance: \* 0.1; \*\* 0.05; \*\*\* 0.01 or better.

We cannot give a causal interpretation to the estimates of the coefficients of local civicness and local civicness squared in Tables 3 and 4. These two variables are certainly not randomly assigned in our population and the decision of a student to migrate probably depends on other variables, beyond the observed ones for which we can control. However, it is not easy to think of unobservable confounding factors that could be the true determinants of the estimated coefficients of local civicness and local civicness squared. Suppose for example probability of migration of six-reporters. Denoting with  $\bar{u}$  a truly Uncivic, her probability is

$$\mathbb{P}(M_{i,j}^{S,u}=1) = \frac{1}{(1-p_j^S)} \left[ \frac{p_j^S}{5} \mathbb{P}(M_{i,j}^{S,c}=1) + (1-p_j^S - \frac{p_j^S}{5}) \mathbb{P}(M_{i,j}^{S,\bar{u}}=1) \right]$$

where, given  $p_j^S$ , we assume that there is a fraction  $p_j^S/5$  of lucky Civic among the  $1 - p_j^S$  six-reporters and we assign to the lucky Civic the same probability of migration that we observe for the surely Civic (one-five reporters). This expression implies a steeper decline on the right side of the hump shape.

that our proxies for the students' skills were not fully capturing true intelligence. In order for unobserved intelligence to explain the patterns described above, it would have to satisfy three conditions. First, it would have to be correlated with individual civicness. However, for the component of intelligence that *is* observed, there is no evidence in favor of this hypothesis. Second, it would have to be able to generate non-monotonic patterns of migration as a function of average intelligence in a class. And third, it would have to do so differently for "smart" and "dumb" students, but it is hard to see how this could happen. For example, suppose that each type of student, smart or dumb, likes to be with students of her/his kind and that smart students prefer to study in better universities in the North. Under these assumptions, there is no reason to expect a U-shaped migration profile as a function of local intelligence for the smart students and Hump-shaped one for the dumb ones. A similar reasoning applies to other potentially relevant omitted variables, like unobserved family affluence or ties with relatives in the north. Our model in Section 4 proposes instead a plausible explanation of the observed findings.

## 3.4 Risk attitudes of Civic and Uncivic types

To explore the conjecture that the Uncivic are more risk seeking than the Civic, we exploit the measure of risk seeking attitudes that we collected with the procedure explained in Section 2.2. Using this measure, we confirm the positive correlation between risk seeking and being Uncivic which we already highlighted in our comment to Table A–4 in Section 3.1. Specifically, Table 5 shows that the distribution of risk seeking preferences for the Uncivic stochastically dominates the corresponding distribution for the Civic.<sup>32</sup>

<sup>&</sup>lt;sup>32</sup>The observation that the Uncivic are more prone to risk-taking resonates with the recent results reported in Table 4 of Falk et al. (2018), who study pairwise correlations between preferences across countries and find that risk taking is negatively correlated with positive reciprocity (p < 0.05) and positively correlated with negative reciprocity (p < 0.10).

Willingness to take risks		Civic			Uncivic			
	Number of participants	Share	Cumulative share	Number of participants	Share	Cumulative share		
0 (not willing to take risks)	2	0.60	0.60	0	0.0	0.0		
1	1	0.30	0.91	1	0.29	0.29		
2	4	1.21	2.11	1	0.29	0.29 0.59		
2	6	1.81	3.93	5	1.47	2.06		
4	17	5.14	9.06	11	3.24	5.29		
5	48	14.50	23.56	36	10.59	15.88		
6	43	12.99	36.56	32	9.41	25.29		
7	82	24.77	61.33	90	26.47	51.76		
8	83	25.08	86.40	98	28.82	80.59		
9	32	9.67	96.07	38	11.18	91.76		
10 (very prone to take risks)	13	3.93	100.00	28	8.24	100.00		
Observations		331			340			

Table 5:	Risk	seeking	of	Civic	and	Uncivic	types	in	Calabria

Notes: This table reports, separately for Civic and Uncivic students of Calabria, the statistical distribution of answers to the following question (nonincentivized): "How would you describe yourself: are you ready to take risks, or rather you try to avoid taking any risk?". This question was part of the questionnaire administered to students at the end of the experiment (see Section 2). The distribution for Uncivic individuals stochastically dominates that for Civic individuals, which implies that the former are more willing to take risks. Using the Barrett and Donald (2003) test, we reject the null that the distribution for the Civic weakly dominates in a stochastic sense the distribution for the Uncivic (test statistic = 1.46; p-value = 0.0142) We formally test this assertion using the procedure proposed by Barrett and Donald (2003) and we reject the null that the distribution of risk seeking for the Civic weakly dominates in a stochastic sense the distribution for the Uncivic (test statistic = 1.46; p-value = 0.0142).<sup>33</sup>

We therefore conclude that:

Finding 4 The Uncivic are more risk-seeking than the Civic.

### 3.5 Intersection of the migration patterns of Civic and Uncivic

Having established that the Uncivic are more risk seeking than the Civic, we now explore whether this difference is large enough to generate an intersection of the two migration patterns, which would imply the existence of an Uncivicness drain at intermediate values of local civicness in conjunction with a civicness drain at the extremes.

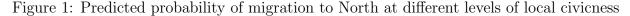
To visualize whether this intersection occurs and what kind of drains it may generate, we plot in Figure 1 the predicted probabilities of migration along the support of the distribution of local civicness together with their corresponding 95% confidence intervals. In the tails, it is immediately evident that the probability of migration of the Civic is significantly larger than the analogous probability for the Uncivic, while at intermediate values of local civicness the opposite happens although with overlapping 95% confidence intervals.

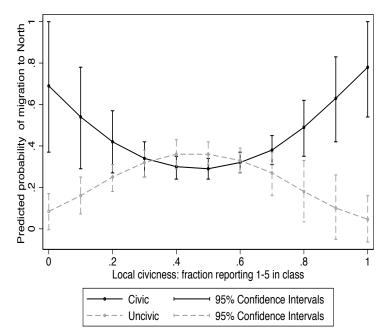
However, we need to use one-sided tests in order to assess formally if the predicted odds ratio of migration for the Civic versus the Uncivic,  $O^S$ , is greater than 1, implying a civicness drain, or smaller than 1, implying an uncivicness drain. The results of these one-sided tests are reported in Table 6. The predicted probabilities of migration and their corresponding standard errors are displayed in columns 2 and 3 for the Civic and in columns 8 and 7 for

$$\widehat{S_{cu}} = \sqrt{\frac{n_c \times n_u}{n_c + n_u}} \quad sup_{p_j^S \in (0,1)}(\widehat{F}_c(q) - \widehat{F}_u, (q))$$

 $<sup>^{33}</sup>$ The test statistic is

where  $n_c$  and  $n_u$  are the numbers of Civic and Uncivic respectively;  $p_j^S \in (0, 1)$  denotes the common support of the two empirical distributions;  $\hat{F}_c(q)$ ,  $\hat{F}_u(q)$  are the cumulative distribution functions of the risk-seeking indicator for the two types. The p-value of the test is computed as p-value=  $exp(-2(\hat{S})^2)$  where  $\hat{S}$  is the observed value of the test.





Notes: The figure plots predicted probabilities of observed migration to North,  $\mathbb{P}(M_{i,j}^{S,\tau} = 1)$ , based on a logit model of the migration indicator  $M_{i,j}^{S,\tau}$  on a quadratic polynomial in local civicness  $p_j^S$  (proportion of students reporting 1-5 in class) and covariates (equation 2). The estimated marginal effects of the Logit model are displayed in Table 3. 95% confidence intervals for the predicted probabilities are computed with the Delta method. The included covariates are: gender, intellectual ability, average intellectual ability in the class, risk seeking, impatience level, trust in others, family income, parental education, urban area, class size, the fractions of Civic and Uncivic classmates who declared the intention to migrate to North at the time of the experiment, as well as for the identity of the helpers who ran the experiment. For definitions and descriptive statistics of these variables see Table A–1.

the Uncivic. Column 5 shows the corresponding odds ratios  $O^S$ . Column 4 reports the p-value of a test for the null hypothesis that  $H_0 : O^S \leq 1$ : rejection of this null implies that  $O^S > 1$  and that a civicness drain occurs at the corresponding level of local civicness.<sup>34</sup> Column 6 reports the p-value of the opposite test for the null hypothesis that  $H_0 : O^S \geq 1$ : rejection of this null implies that  $O^S < 1$  and that an uncivicness drain occurs instead at the corresponding level of local civicness.<sup>35</sup>

When local civicness is very low, the odds ratio is significantly greater than 1, reaching a value of 24.27 for  $p_j^S \approx 0$  (p-value=0.0002), 6.16 for  $p_j^S = 0.1$  (p-value=0.0021) and 2.17 for  $p_j^S = 0.2$  (p-value=0.0209).

<sup>34</sup>The test statistic is  $\frac{\mathbb{P}(M_{i,j}^{S,c}=1) - \mathbb{P}(M_{i,j}^{S,u}=1)}{\sqrt{\sigma_c^2 + \sigma_u^2}} \text{ where } \sigma_\tau \text{ is the standard error of } \mathbb{P}(M_{i,j}^{S,\tau}=1).$ <sup>35</sup>The test statistic is  $\frac{\mathbb{P}(M_{i,j}^{S,u}=1) - \mathbb{P}(M_{i,j}^{S,c}=1)}{\sqrt{\sigma_u^2 + \sigma_c^2}}.$ 

	Ci	vic	Tes	Test on odds ratios			Uncivic		
Local civicness	Prob. of migration	Standard error	p-value for $H_0$ : $O^S \leq 1$	Odds ratio $O^S$	p-value for $H_0$ : $O^S \ge 1$	Standard error	Prob. of migration		
1	2	3	4	5	6	7	8		
0	0.69	0.16	0.0002	24.27	0.9998	0.045	0.084		
0.1	0.54	0.12	0.0021	6.16	0.9979	0.045	0.16		
0.2	0.42	0.076	0.0209	2.17	0.9791	0.036	0.25		
0.3	0.34	0.042	0.3584	1.09	0.6416	0.033	0.32		
0.4	0.3	0.027	0.9272	0.76	0.0728	0.034	0.36		
0.5	0.29	0.024	0.9747	0.73	0.0253	0.030	0.36		
0.6	0.32	0.026	0.6547	0.96	0.3453	0.032	0.33		
0.7	0.38	0.038	0.0434	1.66	0.9566	0.054	0.27		
0.8	0.49	0.067	0.0015	4.38	0.9985	0.077	0.18		
0.9	0.63	0.1	0.0000	15.32	1.0000	0.079	0.10		
1	0.78	0.12	0.0000	73.53	1.0000	0.056	0.046		
Observations	32	20		648		33	28		

Table 6: Odds ratio of migration for Civic versus Uncivic students along the support of the distribution of local civicness

Notes: For the levels of local civicness listed in column 1, this table reports predicted probabilities of migration to North for the Civic (column 2) and the Uncivic (column10), estimated with a Logit model of the migration indicator  $M_{i,j}^{S,\tau}$  on a quadratic polynomial in local civicness  $p_j^S$  (proportion of students reporting 1-5 in class) and covariates (equation 2). The estimated marginal effects of the Logit model are displayed in Table 3. The included covariates are: gender, intellectual ability, average intellectual ability in the class, risk seeking, impatience level, trust in others, family income, parental education, urban area, class size, the fractions of Civic and Uncivic classmates who declared the intention to migrate to North at the time of the experiment, as well as the identity of the helpers who ran the experiment. For definitions and descriptive statistics of these variables see Table A–1. Standard errors for the predicted probabilities are computed with the Delta method and are reported, respectively, in column 3 for the Civic and 7 for the Uncivic. Column 5 reports the predicted Odds Ratio  $O^S$  of migration of Civic versus Uncivic students (see equation 1), for the level of local civicness corresponding to each row. Column 4 contains

The product of a test for the null hypothesis that  $O^S \leq 1$ . The test statistic is  $\frac{\mathbb{P}(M_{i,j}^{S,c}=1) - \mathbb{P}(M_{i,j}^{S,u}=1)}{\sqrt{\sigma_c^2 + \sigma_u^2}}$  where  $\sigma_{\tau}$  is the standard error of  $\mathbb{P}(M_{i,j}^{S,\tau}=1)$  reported in columns 3

for the Civic and 9 for the Uncivic. Column 6 contains the p-value of the opposite test for the null hypothesis that  $O^S \ge 1$ . The test statistic is  $\frac{\mathbb{P}(M_{i,j}^{S,u}=1) - \mathbb{P}(M_{i,j}^{S,c}=1)}{\sqrt{\sigma_u^2 + \sigma_c^2}}$ .

Proceeding along the support towards higher local civicness, the odds ratio continues to decline, reaching a statistically significant minimum of 0.73 when  $p_j^S = 0.5$  (p-value=0.0253). Beyond this degree of local civicness the odds ratio increases, becoming again significantly greater than 1 at  $p_j^S = 0.7$ , with a value of 1.66 (p-value=0.0434), and reaching a maximum of 73.53 at  $p_j^S \approx 1$  (p-value=0.000).

We summarize these results in our fifth finding:

**Finding 5** A statistically and quantitatively significant civicness drain takes place at high and low local civicness, while when local civicness is equal to 0.5 a statistically significant uncivicness drain occurs.

In the next section we propose a model that rationalizes these findings and helps to interpret them.

## 4 A model of civicness and migration

Consider a country with two regions, South and North, denoted by  $r = \{S, N\}$ . In each region there are J localities of identical size, with the population at each locality represented by a continuum of individuals with a unit measure. A player i living in locality j of region r belongs to one of two types: the Civic (denoted by  $\tau = c$ ), whose fraction in locality jof region r is  $p_j^r \in [0, 1]$ ) and the Uncivic (denoted by  $\tau = u$ ), whose fraction, in the same locality, is  $1 - p_j^r$ . Therefore,  $p_j^r$  is the degree of local civicness of locality j of region r and  $\bar{p}^r \equiv \mathbb{E}_j[p_j^r]$  denotes the average degree of local civicness in region r, where  $\bar{p}^S < \bar{p}^N$ . With respect to Italy, this assertion is in line with the existing literature (see footnotes 2 and 3) and is confirmed by our *Finding 1*.

#### 4.1 The game in the two regions and the corresponding equilibria

At each locality, the population plays a public goods game in which contribution to the public good is *mandatory* (just like in our modified die-roll task for subjects rolling a number different than six): each player is required to contribute one unit, and the total contributed

sum is then multiplied by a productivity coefficient before being distributed back to the citizens. Thus the game captures civic duties such as tax payments (rather than voluntary contribution to one's community). The Civic always contribute (because this is what one "ought to do"), while the Uncivic contribute if and only if contributing maximizes their payoff.<sup>36</sup> We denote by  $\pi_j^r$  the actual fraction of contributors in locality j of region r (possibly greater than  $p_j^r$  if some Uncivic types decide to contribute).

#### 4.1.1 The optimization problem of the regional authorities

The national institutions, which are common to both regions, impose a fine of size  $\phi > 1$ on an individual who is caught shirking, but enforcement of this sanction is implemented at the *regional* level. The regional authorities observe the non-contributors, but going after them and collecting the fines is costly. The cost of fining a mass t of non-contributors is denoted by k(t) and satisfies the standard assumptions (k'(t) > 0, k''(t) > 0).<sup>37</sup> The level of enforcement (i.e., the value of t) is determined endogenously in each region to maximize the difference between revenues and costs of the authorities, subject to  $t \leq (1 - \bar{\pi}^r)J$ , where  $\bar{\pi}^r \equiv \mathbb{E}_j[\pi_j^r]$  denotes the fraction of contributors in region r (hence  $(1 - \bar{\pi}^r)J$  is the total mass of non-contributors in the region).

Given that the revenue of the authorities from enforcement,  $\phi t$ , is linear in t, while k(t) is convex, it follows immediately that the marginal cost from enforcement exceeds the marginal revenue if and only if  $t > t^*$ , where  $t^*$  is given implicitly by  $\phi = k'(t)$ .<sup>38</sup> Thus, the authorities will choose a level of enforcement  $t^r = t^*$  if  $t^* \leq (1 - \bar{\pi}^r)J$  and  $t^r = (1 - \bar{\pi}^r)J$  otherwise.

<sup>&</sup>lt;sup>36</sup>Algan, Cahuc, and Sangnier (2017) make the same set of assumptions in their analysis of civicness, uncivicness and the welfare state. In our context, the assumption about Civic behavior could be explicitly modelled by a sufficiently high internal cost of cheating for the Civic. We believe, however, that this would be redundant for our goals in this paper. Our setup presents similarities also with Greif and Tabellini (2017), in which the propensity to contribute to the public good depends on the interaction between one's type (clannish or generalist) and the region in which one lives (clan or city).

<sup>&</sup>lt;sup>37</sup>Our results are robust to assuming, instead, a cost that is first concave and then convex, which would capture economies of scale at low levels of enforcement.

<sup>&</sup>lt;sup>38</sup>Both in the case in which k(t) is first concave and then convex (see footnote 37) and in the fully-convex case analyzed in the text, a necessary and sufficient condition for the existence of a solution with non-zero enforcement is that, for some value of  $t \in (0, (1 - \bar{\pi}^r)J]$ , the revenues from enforcement are strictly larger than the costs.

#### 4.1.2 The optimization problem of the individual

Moving now to the individual's viewpoint, let  $g(t^r, \bar{\pi}^r)$  denote the probability to get caught for not contributing in region r. We will assume that the regional authorities randomly select the mass  $t^r$  of non-contributors to be fined, so that  $g(t^r, \bar{\pi}^r) = \frac{t^*}{(1-\bar{\pi}^r)J}$  if  $t^r = t^* \leq (1-\bar{\pi}^r)J$ and  $g(t^r, \bar{\pi}^r) = 1$  otherwise.

We are now ready to specify the individual payoffs. The contribution made by the citizens is multiplied by a productivity coefficient  $\lambda > 1$  and then divided between the locality and the region, with a fraction  $\alpha$  going to the locality and the rest to the region. The contributions collected by the regional authorities from all localities in the region are added (after being multiplied by  $\lambda$ ) to the profits from enforcement (revenue from fines minus the cost of enforcement) and then evenly divided among the inhabitants of the *J* localities. The payoff of a contributor is thus  $\lambda [\alpha \pi_j^r + (1 - \alpha)\overline{\pi}^r] + \frac{\phi t^r - k(t^r)}{J} - 1$  and the payoff of a non contributor is  $\lambda [\alpha \pi_j^r + (1 - \alpha)\overline{\pi}^r] + \frac{\phi t^r - k(t^r)}{J} - g(t^r, \overline{\pi}^r)\phi$ . Hence, an Uncivic will contribute if and only if

$$g(t^r, \bar{\pi}^r)\phi > 1. \tag{3}$$

As visualized in Figure 2, the LHS of equation 3 increases in  $\bar{\pi}^r$ . Hence, this decision rule captures the strategic complementarity of contribution – the more people in the region are contributing, the more each individual Uncivic is inclined to contribute as well.<sup>39</sup> Note that the same parameter values apply to all localities of a region, hence if an Uncivic individual in some locality of region r strictly prefers to contribute, so do all the other Uncivic individuals in region r. Thus, a region may potentially be in any one of two pure strategy equilibria: a *good* equilibrium, where all the Uncivic types in all localities of the region shirk from contribution.<sup>40</sup>

Since we are interested in how local civicness shapes migration to North from heterogeneous localities in the South, we will assume that the two regions differ not because by chance

 $<sup>^{39}</sup>$ The property that civic behavior pays off only if sufficiently many others behave civically too is in line with Propositions 4 and 5 of Michaeli (2020).

<sup>&</sup>lt;sup>40</sup>When both of these equilibria exist there is also a third mixed equilibrium, where the proportion of Uncivic who contribute is such that  $g(t^r, \bar{\pi}^r)\phi$  equals exactly 1. Given that this equilibrium requires a very peculiar mixture of actions and is not dynamically stable we ignore it in our analysis.

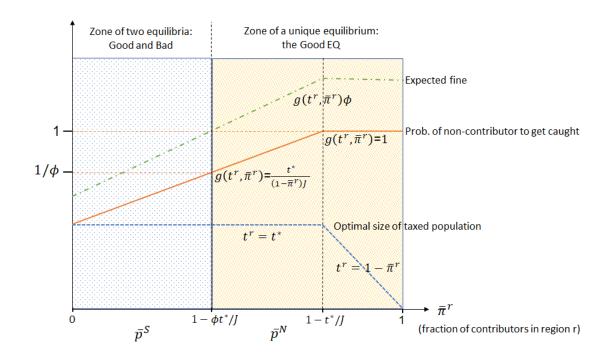


Figure 2: Components of the expected fine as a function of contributions in a region

Notes: The figure depicts, as a function of the fraction of contributors in the region, (1) the optimal size of the taxed population (dashed blue line); (2) the probability of a non contributor to get caught (solid orange line) and (3) the corresponding expected fine (dash-dotted green line).

they are in different equilibria, but because the gap in average degree of local civicness puts them on separate tracks. In particular, we make the following assumption on the primitives of the model:

# Assumption 1 $\frac{t^*}{(1-\bar{p}^S)J} < \frac{1}{\phi} < \min\{\frac{t^*}{(1-\bar{p}^N)J}, 1\}.$

Given that  $t^r = \min\{t^*, (1 - \bar{\pi}^r)J\}$  is the optimal level of enforcement chosen by the regional authorities, Assumption 1 implies (see Figure 2) that  $g(t^S, \bar{p}^S) < \frac{1}{\phi} < g(t^N, \bar{p}^N)$ . In light of equation 3, this means that an Uncivic will choose to contribute in the North even if all the other Uncivic players shirked from contribution (i.e., when  $\bar{\pi}^N = \bar{p}^N$ ), while in the South this does not hold.

**Corollary 1** The only equilibrium in the North is the good one, while the South may end up in either a bad or a good equilibrium. The good equilibrium is not ruled out in the South because if all the Uncivic in this region do contribute, so that  $\bar{\pi}^S = 1$ , then  $g(t^S, \bar{\pi}^S) = g(t^S, 1) = 1$ , in which case the inequality in (3) holds. Hence, an Uncivic will contribute even in the South if sufficiently many other Uncivic types do so as well. However, while Corollary 1 does not guarantee that the South is in the bad equilibrium, we interpret the Italian North-South gap in social capital as indicative of the equilibrium in the South being bad (because, in light of the model, no difference in  $\bar{\pi}^r$  can be observed if both regions are in the good equilibrium). Thus, we make the following assumption.

#### Assumption 2 The South is in the bad equilibrium.

The bad equilibrium in the South implies that this region is caught in an uncivicness trap - in all localities the Uncivic do not contribute to the public good, so that  $\bar{\pi}^S = \bar{p}^S$ . Thus the payoffs in a southern locality j are  $\lambda [\alpha p_j^S + (1 - \alpha)\bar{p}^S] + \delta - 1$  for a Civic and  $\lambda [\alpha p_j^S + (1 - \alpha)\bar{p}^S] + \delta - E_{\phi}^S$  for an Uncivic, where  $\delta \equiv \frac{\phi t^* - k(t^*)}{J}$  is the return from fine collection and  $E_{\phi}^S \equiv \frac{t^*}{(1 - \bar{p}^S)J}\phi$  is the expected fine in the South.

With respect to the North, Assumption 1 implies that all the Uncivic in all localities contribute to the public good. As a result, all northerners contribute and, moreover, any southern Uncivic migrant to the North will choose to contribute as well. The net payoff of a player of any type in any locality in the North is therefore  $\lambda[\alpha \cdot 1 + (1 - \alpha) \cdot 1] - 1 = \lambda - 1$ . Note, however, that, in line with our *Finding* 2, the model allows for the following remark:

**Remark 1** Assumption 1 does not exclude the possibility that the least Civic localities in the North are less Civic than some localities in the South, i.e.  $\min_j p_j^N < \max_j p_j^S$ .

#### 4.2 The role of beliefs about being accepted in a different region

When a player emigrates to another locality, whether in the North or in the South, she is not guaranteed to be allowed to play the public goods game in the destination.<sup>41</sup> Beginning

 $<sup>^{41}</sup>$ There is substantial anecdotal evidence that people from northern Italy statistically discriminate people from southern Italy, considering them as less civic or trustable and thus refraining from hiring them, from renting them apartments and, in general, from entertaining economic transactions with them. As a recent example, see Figure A-2 in Appendix A.

with the North, even if an Uncivic migrant is expected not to cheat, northerners may still refuse to play with migrants from South whom they suspect to be Uncivic, because letting in too many Uncivic bears the risk that  $\bar{p}^N$  would fall below  $g^{-1}(\frac{1}{\phi})$  (see equation 3), opening up the possibility of switching to the bad equilibrium.<sup>42</sup> As for the South, also this region fears letting in Uncivic migrants and hence may not allow them to play if there is a high probability that they are Uncivic. This is because such migrants are expected to shirk from contribution (since in the South this is more profitable to do) and thus decrease everybody's share of the public good.<sup>43</sup> Therefore, if a potential migrant (to whatever region) thinks she is likely to be considered Uncivic in the place of destination (independently of her true type), she will be more reluctant to migrate because migration would entail the payment of a cost h without any benefit. In what follows we will focus only on migration from South to North, while migration in the opposite direction, which is empirically less relevant (see Section 2.3.1 and Appendix B.3), will be analysed in Appendix C.<sup>44</sup>

The possibility of not being allowed to play in the North explains the crucial role in our model of the belief of a southern migrant about whether North will consider her Civic or Uncivic (a second order belief). In particular, we assume that South players base their belief about the chance of being allowed to join the game in the North on their local civicness level  $p_j^S$  (which incidentally also equals the actual level of contribution  $\pi_j^S$ ).

**Assumption 3** A migrant from South to North assigns probability  $p_j^S$  to the event of being allowed to play in the destination locality.

This assumption, which is supported by our *Finding* 3, reflects the idea that coming from a more civic locality in the South makes an immigrant more optimistic about the opinion that northern people have on her civicness. Note that, as in the Self-Confirming Equilibrium concept studied by Fudenberg and Levine (1993), these beliefs do not need to be correct in equilibrium if players do not have a chance to observe play that contradicts them before

<sup>&</sup>lt;sup>42</sup>Similar arguments are occasionally made by proponents of policies to restrict immigration from developing countries into the EU.

<sup>&</sup>lt;sup>43</sup>Our model could be extended to consider within-region migration, but this extension is outside the focus of the present paper.

 $<sup>^{44}</sup>$ Specifically, Appendix C shows that our model is consistent with the empirical finding that very few students migrate from North to South.

taking their decision. This is the likely scenario for the migrants that we study. At the same time, this assigned probability can be rationalized as being equal to the actual probability of being accepted in the North<sup>45</sup> and, as mentioned above, it is also supported by *Finding* 3.

## 4.3 Migration from South to North and risk attitudes

The last ingredient that we need in order to model the decision of a southern player to migrate or stay is her risk attitude.<sup>46</sup> As explained earlier, if this player migrates to the North and is allowed to play there she will contribute to the public good, regardless of her type. Hence, she believes to face, in the North, a probability  $p_j^S$  of gaining a payoff of  $\lambda - 1$ and 0 otherwise. Since players may differ in their attitude towards risk, we represent this stochastic payoff by  $X_{i,j}^S(\lambda - 1)$ , where  $X_{i,j}^S$  is a measure of the combined effect of the belief  $p_j^S$  and the individual's risk attitude. One may think of  $X_{i,j}^S(\lambda - 1)$  as capturing player *i*'s *certainty equivalence* of a gamble yielding  $\lambda - 1$  with probability  $p_j^S$  and 0 otherwise. We let  $X_{i,j}^S$  take the following form:

$$X_{i,j}^{S} = \frac{p_{j}^{S}q_{i}}{p_{j}^{S}q_{i} + (1 - p_{j}^{S})(1 - q_{i})},$$
(4)

where  $q_i$  is a parameter capturing the attitude of individual *i* towards risk, with cumulative distribution functions  $F_c(q)$  and  $F_u(q)$  for Civic and Uncivic types respectively, both with full support in (0, 1). A smaller  $q_i$  means more risk aversion, and  $q_i = \frac{1}{2}$  implies that the player is risk-neutral. We assume that  $F_c(q)$  and  $F_u(q)$  are independent of the local level of civicness  $p_j^r$  but may differ between Civic and Uncivic types. Thus, for any  $p_j^S \neq \{0, 1\}, X_{i,j}^S$ goes from 0 to 1 as  $q_i$  goes from 0 to 1, capturing an increased willingness to migrate as  $q_i$ increases,<sup>47</sup> while  $X_{i,j} = 0$  ( $X_{i,j} = 1$ ) independently of  $q_i$  if  $p_j^S = 0$  ( $p_j^S = 1$ ).

<sup>&</sup>lt;sup>45</sup>Without modelling explicitly this possibility, a simple procedure that would deliver it is as follows. Players of a destination locality in the North ask around if anybody knows anyone from the southern locality from which the migrant arrives, until somebody who knows one (random) person from there is found. If that random southern person is Civic, the migrant will be allowed to join the game, and if she is Uncivic she will not be allowed. This produces exactly a probability  $p_j^S$  of the event of being allowed to play in the destination locality, as stated in Assumption 3.

<sup>&</sup>lt;sup>46</sup>As shown for example by Jaeger et al. (2010) and by our evidence presented in Section 3, risk attitudes are an important determinant of migration decisions.

<sup>&</sup>lt;sup>47</sup>As explained in Section 2.2, we have constructed an ordinal (11 levels) measure of risk seeking based on a non-incentivized question. Using this information, a regression of the indicator of actual migration to North on the measure of risk seeking indicates that one step towards more willingness to take risks is associated

For both types, the total cost of migrating, inclusive of the opportunity cost, is h plus the payoff from remaining in the South. Denoting by  $v^{\tau}$  the payoff that a player of type  $\tau$  derives from the public goods game played in the South, we get that the net gain from migration is given by

$$\mathbb{M}_{i,j}^{S,\tau} = X_{i,j}^{S} \left(\lambda - 1\right) - h - v^{\tau}.$$
(5)

Defining  $\bar{X}^{\tau} \equiv \frac{h+v^{\tau}}{\lambda-1}$ , we get that

$$\mathbb{M}_{i,j}^{S,\tau} > 0 \quad \Leftrightarrow \quad X_{i,j}^S > \bar{X}^{\tau}. \tag{6}$$

We then posit that a southern player i of type  $\tau$  in locality j migrates to North if and only if (6) holds, so that her net gain from migration is positive.

#### 4.4 The conditions for a Civicness or an Uncivicness drain

We now have all the elements to study under what conditions we should observe a Civicness or an Uncivicness drain from South to North. In light of *Finding* 5, we will analyze separately what happens at the extremes of the support of the distribution of local civicness and what happens at intermediate values of the same support.

#### 4.4.1 At the extremes of the distribution of local civicness

Strictly speaking, there is no such thing as a civicness or an uncivicness drain when  $p_j^S$  equals exactly 0 or 1 because in each of these two cases there is only one type of players. However, to simplify the exposition, we use  $p_j^S = 0$  and  $p_j^S = 1$  to indicate local neighbourhoods of 0 and 1, respectively. With reference to these neighbourhoods, we can prove the following:

**Proposition 1** At the extremes of the distribution of local civicness  $(p_j^S = 0 \text{ or } p_j^S = 1)$ :

#### 1. an Uncivicness drain cannot occur.

with a 2.0 percentage points increase (two-sided p-value, 0.054) in the probability of migration to North of students in Calabria. This is consistent with the findings of Jaeger et al. (2010).

- 2. a Civicness drain can instead occur for a plausible range of values of the cost of migration. Specifically:
  - (a) a Civicness drain at  $p_j^S = 0$  occurs if and only if  $E_{\phi}^S < h_{eff} < 1$ , where  $h_{eff} \equiv h + \delta + (1 \alpha)\lambda \bar{p}^S$  is the effective cost of migration.
  - (b) a Civicness drain at  $p_j^S = 1$  occurs if and only if  $(1-\alpha)\lambda 1 + E_{\phi}^S < h_{eff} < (1-\alpha)\lambda$ .

#### **Proof.** See Appendix D.1

Part 1 of Proposition 1 tells us that at the extremes of the distribution of local civicness the Civic migrate at least as much as the Uncivic. This stems from the fact that, at the extremes,  $X_{i,j}^S$  is independent of *i* while  $\bar{X}^{\tau}$  is larger for the Uncivic than for the Civic (otherwise the Uncivic would imitate the Civic), implying by equation (6) that the Civic are more prone to migrate than the Uncivic and hence an Uncivicness drain cannot occur. Intuitively, at the extremes of the support risk attitudes are irrelevant and the cost of remaining in the South is higher for the Civic, while the gain from migrating to North is the same for both types.

Part 2 of Proposition 1 further says that a Civicness drain is possible under conditions that are plausible and not very restrictive, which can explain the first part of *Finding* 5. In particular, for (all) the Civic to migrate at  $p_j^S = 0$  it must be that their anticipated payoff in the North is larger than their payoff in the South (taking the migration cost into account), i.e.,  $0 > h + \delta + (1 - \alpha)\lambda \bar{p}^S - 1 = h_{eff} - 1 \Rightarrow$ 

$$h_{eff} < 1, \tag{7}$$

reflecting the idea that the effective cost of migration (composed of the actual cost h, the loss of the share in the fine collection  $\delta$  and the loss of the share in the public good of the Southern region  $(1 - \alpha)\lambda \bar{p}^S$ ) must be lower than the loss of a Civic player from being free-rided by everyone else in her community of origin.

For (all) the Uncivic to stay instead at the same extreme, it must be that  $0 < h + \delta + (1 - \alpha)\lambda \bar{p}^S - E_{\phi}^S = h_{eff} - E_{\phi}^S \Rightarrow$ 

$$h_{eff} > E_{\phi}^S,\tag{8}$$

reflecting the idea that the effective cost of migration must be higher than the expected loss of an Uncivic player from being caught shirking from contribution in the South.<sup>48</sup>

Also a Civicness drain at  $p_j^S = 1$  implies that all the Civic migrate while all the Uncivic do not. Hence for the Civic it must be that  $\lambda - 1 > h + \delta + (1 - \alpha)\lambda \bar{p}^S + \alpha \lambda - 1 = h_{eff} + \alpha \lambda - 1 \Rightarrow$ 

$$h_{eff} < (1 - \alpha)\lambda. \tag{9}$$

To understand what this condition means, note that by migrating to the North, the migrant forsakes her part in the regional public good in the South but, when  $p_j^S = 1$ , she gains a part in the regional public good in the North. The net benefit from this exchange is positive and equals  $(1 - \alpha)(\lambda \bar{\pi}^N - \lambda \bar{\pi}^S) = (1 - \alpha)\lambda - (1 - \alpha)\lambda \bar{p}^S$  (where the second element is already included in  $h_{eff}$ ). In other words, condition (9) requires that the economic advantage of the North over the South, as embodied in the gap between their corresponding levels of public services, should be sufficiently high to make any Civic player willing to migrate even if all other players in her community of origin are Civic.<sup>49</sup> For the Uncivic to stay we need instead  $\lambda - 1 < h + \delta + (1 - \alpha)\lambda \bar{p}^S + \alpha\lambda - E_{\phi}^S = h_{eff} + \alpha\lambda - E_{\phi}^S \Rightarrow$ 

$$h_{eff} > (1 - \alpha)\lambda - 1 + E_{\phi}^S,\tag{10}$$

which requires that, when all other players in the community of origin are Civic, the gain of an Uncivic from migrating (and subsequently switching from free riding to contributing) is smaller than the (effective) cost of migration.

<sup>&</sup>lt;sup>48</sup>Note that (7) and (8) can jointly hold because  $E_{\phi}^{S} < 1$  (the expected fine in the South is smaller than the required contribution).

<sup>&</sup>lt;sup>49</sup>It is generally perceived in Italy that the quality of public services is significantly higher in the North than in the South (see for example Taddei, 2020). This perception has been extensively documented by the financial newspaper Il Sole24Ore, within its yearly survey of the quality of life in Italian provinces (https://lab24.ilsole24ore.com/qualita-della-vita/). Considering four examples from the above sources, about justice, education, health and public works in recent years, the size of these differences are suggested by the following statistics: trials last on average 1,142 days in the South compared to 671 days in the North; the average difference in PISA test scores between North and South is about 60-70 points, which according to OECD corresponds to about two full years of education; the fraction of citizens who seek care outside their region of residence, which is likely to reflect a low quality of the local health care system, is 9.0% in the North and 11.7% in the South; finally, out of 610 uncompleted public works, 436 are in the South.

#### 4.4.2 At intermediate values of the distribution of local civicness

Assuming that a Civicness drain occurs at the extremes of the support of local Civicness (i.e. inequalities (7) to (10) hold), we now investigate what happens at intermediate values of the support of the distribution. Denote by  $\bar{q}_j^{\tau}$  the value of the risk attitude parameter  $q_i$  which makes an individual of type  $\tau$  from locality j indifferent between migrating to North and staying in the South.<sup>50</sup> Thus,  $1 - F_{\tau}(\bar{q}_j^{\tau})$  is the fraction of migrants of type  $\tau$  from locality j: at each location j, players of type  $\tau$  who are less risk averse (or more risk seeking) than  $\bar{q}_j^{\tau}$  have a positive net gain from migration and therefore migrate; those who are instead more risk averse than  $\bar{q}_j^{\tau}$  have a negative net gain from migration and therefore stay. However, since the payoff  $v^{\tau}$  in the South depends on whether one is Civic or Uncivic and since  $F_c(\cdot)$  may differ from  $F_u(\cdot)$ , the fraction of migrants in each locality differs between the two types. In particular, the following lemma holds.

**Lemma 1**  $\bar{q}_j^c < 0.5 \ \forall p_j^S \in [0,1]$  and  $\bar{q}_j^u > 0.5 \ \forall p_j^S \in [0,1]$  if and only if there is Civicness drain at  $p_j^S \in \{0,1\}$ .

#### **Proof.** See Appendix D.2 $\blacksquare$

The lemma says that, if (and only if) there is a civicness drain at the extremes of the support of local Civicness, as documented in Finding 5, a risk-neutral Civic player ( $q_i = 0.5$ ) will migrate from any locality in the South ( $\forall p_j^S \in [0, 1]$ ) and a risk-neutral Uncivic player will always stay. Thus, as a general tendency, we should expect the Civic to migrate while the Uncivic should stay. This is not very surprising given that both types expect the same payoff in the North while they differ in their payoffs in the South, where the Uncivic free ride the Civic. However, not all players are risk neutral. This raises the following questions: do *all* the Civic migrate along the whole support of the distribution of local Civiciness? And do all the Uncivic stay? The next proposition gives an answer to both questions.

**Proposition 2** If  $\alpha \lambda > 1 - E_{\phi}^{S}$  and the conditions that produce a Civicness drain at the extremes of the support of local Civicness, i.e. inequalities (7) to (10), hold:

<sup>&</sup>lt;sup>50</sup>That is,  $\bar{q}_j^{\tau}$  is the value for which inequality (6) holds with an equality sign. Note that  $\bar{q}_j^{\tau}$  may be outside the range (0,1), in which case either  $\mathbb{M}_{i,j}^{S,\tau} > 0$  for any  $q_i \in (0,1)$  or  $\mathbb{M}_{i,j}^{S,\tau} < 0$  for any  $q_i \in (0,1)$ .

- Not all the Civic migrate to North; specifically, the minimum propensity of Civic to migrate is obtained strictly in between the extremes of the support of local Civicness. Moreover, this lower propensity to migrate in between the extremes is driven by the most risk averse among the Civic.
- ii. Not all the Uncivic remain in the South; specifically, the maximum propensity of Uncivic to migrate is obtained strictly in between the extremes of the support of local Civicness. Moreover, this higher propensity to migrate in between the extremes is driven by the most risk seeking among the Uncivic.

#### **Proof.** See Appendix D.3 $\blacksquare$

As we saw earlier, the conditions in Proposition 1 imply a civicness drain at the extremes of the distribution of local civicness. Proposition 2 presents on top of these a sufficient condition ( $\alpha \lambda > 1 - E_{\phi}^{S}$ ) under which migration is not constant along the support. In particular, there is an active role for risk attitudes in determining migration. In the next section we summarize the results of these two propositions and give the intuition for them.

### 4.5 Recap of the intuition for Propositions 1 and 2

Proposition 1 and 2 rationalize the most novel empirical result of Section 3 which is *Finding*5. A recap of the intuition for these two propositions is therefore crucial to clarify the contribution of our theory.

Starting with the behaviour of the Civic, first recall that when  $p_j^S \approx 0$  a Civic player is surrounded almost only by Uncivic players. Even if she is risk averse, there are so few civic players in the population that there is no hope in staying in the South. Since the effective cost of migration is lower than the loss from being ripped off by the Uncivic players in the South – inequality (7) – the probability that a Civic type migrates is high in this case. When  $p_j^S \approx 1$  instead, a Civic player is surrounded almost only by other Civic players, as it would happen in the North. However, the better quality of public services in the North and the likelihood of being allowed to play there are so high – inequality (9) – that the probability of migration is high as well. Finally, when  $p_j^S$  takes intermediate values, Civic players who are relatively risk averse ( $q_i < \bar{q}_j^e$ ) do not migrate because in the South they can still get a reasonable payoff, while in the North they risk not being allowed to play. Therefore, the fraction of Civic migrants is lower than when  $p_j^S$  is very high or very low, in particular among the most risk-averse Civic.

As for the Uncivic, note that when  $p_j^S \approx 0$  an Uncivic player is surrounded almost only by Uncivic players. Hence, staying in the South is not very attractive, as there is no one to free ride on. However, given that  $p_j^S$  is low, an Uncivic player expects the North to believe that South players are Uncivic. Therefore, she believes that the probability of not being given the possibility to play in the North is high. Since the effective cost of migration is larger than the expected fine for shirking from contribution in the South - inequality (8) the fraction of Uncivic migrants is low. When  $p_j^S \approx 1$  instead, an Uncivic type is surrounded almost only by Civic players, as it would happen in the North, so staying in the South is very attractive. And while the probability of being allowed to play in the North is believed to be high because  $p_j^S$  is high, the better quality of public services in the North is not sufficiently large to compensate for losing the large payoff from free-riding on Civic players in the South plus the (effective) cost of migration – inequality (10). Therefore also in this case the fraction of Uncivic migrants is low. Finally, when  $p_j^S$  takes intermediate values, the relatively riskseeking Uncivic players  $(q_i > \bar{q}_j^u)$  migrate because they cannot free-ride on sufficiently many Civic players, while they are willing to take the risk and try their luck in the North, where they have a decent chance to be allowed to play. Therefore, in this case the fraction of Uncivic migrants is higher than when  $p_j^S$  is very high or very low, in particular among the most risk-seeking Uncivic.

# 4.6 Possibility of an uncivicness drain

Proposition 2 opens up the possibility that, even if a Civicness drain is observed at  $p_j^S \in \{0, 1\}$ , an uncivicness drain takes place at intermediate values of the support of local civicness, if enough Civic stay and enough Uncivic migrate at such values. Whether this possibility materializes in a specific population depends on the intensity of the differences between the risk attitudes of Civic and Uncivic types, as stated in our next and last proposition.<sup>51</sup>

 $<sup>^{51}</sup>$ Note that in our model an uncivicness drain at intermediate levels of local civicness cannot originate from the Civic having different beliefs than the Uncivic. In fact, by construction, Civic and Uncivic players

**Proposition 3** Under the conditions that produce a Civicness drain at the extremes of the support of local Civicness:

- *i.* An Uncivicness drain at intermediate values can occur only if the Civic are sufficiently more risk averse than the Uncivic.
- *ii.* Otherwise, a Civcness drain occurs at all values of local civicness.

#### **Proof.** See Appendix D.4

Part (i) of this proposition says that our *Finding* 4 (the Uncivic are more risk seeking than the Civic) is a necessary condition for the second part of *Finding* 5, according to which an Uncivicness drain occurs at intermediate values of local civicness. The rationale behind this result is that risk averse players tend to stay in the South while risk-seeking players tend to migrate, hence risk seeking needs to be sufficiently higher among the Uncivic in order to compensate for the baseline tendency of the Uncivic to stay and of the Civic to migrate.

The second result says that otherwise, and in particular if risk attitudes of Civic and Uncivic types are identical, a Civicness drain would prevail at all levels of local civicness. The reason is simple. Lemma 1 tells us that, for any value of  $p_j^S$ , all the risk seeking among the Civic migrate (because even the risk neutral Civic does), while only some of the risk seeking among the Uncivic migrate as well (because the risk neutral Uncivic does not). This holds also at intermediate levels of  $p_j^S$ , implying that, if risk attitudes of Civic and Uncivic types are identical, a Civicness drain should be observed also at intermediate levels of local civicness.

# 5 Conclusions

Many regions around the world, and the South of Italy in particular, are characterised by a substantial heterogeneity of the degree of local civicness across nearby areas within the region. The findings of this paper suggest that migration movements may affect this

from the same locality share the same belief about being allowed to play in the North, because such belief is equal to the level of local civicness. Instead, the driving force is the difference in the distribution of risk attitudes between the two types.

heterogeneity. This could happen if initial conditions of local civicness induce migration decisions that generate a civicness drain in some places and an uncivic drain in others.

We use data on college choices of Southern-Italian high-school students whom we can classify as Civic or Uncivic on the basis of their behavior in a die-roll experiment. We are also able to measure the degree of local civicness that these students have experienced in one of the most relevant communities in which they have spent time during their youth. This is their high-school class, in which the fraction of Civic peers observed in the same die-roll experiment provides the proxy of local civicness that we need. In this population, we observe a civicness drain only at high or low levels of local civicness, while the Uncivic are more likely to emigrate at intermediate levels.

To rationalize these findings we propose a model that produces different migration patterns for Civic and Uncivic players and predicts that, abstracting from risk attitudes, the general trend would be a civicness drain from South to North. This is because the better enforcement of civic behavior in the North makes migration more attractive for the southern Civic. Since the North is more civic to begin with, as observed in our data, the better enforcement in this region is shown to be an equilibrium result. However, since there is a risk of not being welcomed in the North, the tendency to a civicness drain from the South is attenuated at intermediate values of local civicness, where uncertainty about the chances of being accepted is higher, because of the interaction between the risk attitudes of the two types and their beliefs about what North thinks of their civicness (independently of the truth). This attenuation may even generate an uncivicness drain in the middle of the distribution if the Uncivic are sufficiently more risk-seeking than the Civic, as indeed confirmed in our data.

The novelty and main contribution of this analysis is to establish the possibility of a link between initial conditions of local civicness and the civicness composition of migration flows. This link can explain how migration flows may have shaped the large heterogeneity of currently observed local civicness in different areas of the South. Such current heterogeneity may be, at least partly, the outcome of the heterogeneous mix of Civic and Uncivic migrants previously leaving each area, a mix that in turn may have been driven by initial conditions of the distribution of local civicness. Exploring this dynamic general equilibrium extension of our static and partial equilibrium analysis comes next in our future research agenda.

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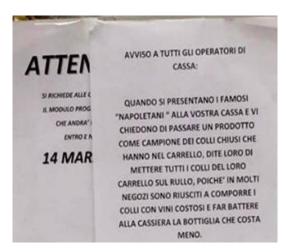
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# Appendix

# A Additional figures and tables



### Figure A–2: What North thinks of South



Notes: This picture is taken from the national newspaper Corriere della Sera of March 11, 2017. The online version of the article can be found at this link and reports a warning attached to the main board of a major chain of supermarkets in the Northern region of Veneto. Cashiers are warned to be careful of the "well known Neapolitan crooks", a term used to refer to customers (whose geographical origin was in fact unknown) that had found a way to cheat on the price of expensive wine bottles by hiding them under less expensive ones in the kart. The supermarket chain was ordered to remove the warning.

Variable	Mean	St. Dev.	Min	Max
Calabria (South of Italy), N=671				
Female	.57	.50	0	1
Intellectual ability	4.77	1.76	0	9
Average intellectual ability in class	4.77	0.39	4.07	5.53
Risk seeking attitude	7.03	1.71	0	10
Impatience level	3.15	1.66	0	6
Trust for others	.08	0.27	0	1
High family income	.24	0.43	0	1
Low family income	.09	0.29	0	1
Years of average parental education	13.47	3.10	5	18
Urban area	.46	.50	0	1
Classical high school	.22	0.42	0	1
Class size	21.18	4.01	11	28
Missing real migration information	.03	.18	0	1
Emilia-Romagna (North of Italy), N=394				
Female	.56	.50	0	1
Intellectual ability	6.00	1.77	0	9
Average intellectual ability in class	6.00	.66	3.77	7.09
Risk Seeking attitude	6.75	1.75	0	9
Impatience level	2.24	1.45	0	6
Trust for others	.21	.40	0	1
High family income	.29	.45	0	1
Low family income	.11	.31	0	1
Years of average parental education	13.85	2.88	5	18
Urban area	.38	.49	0	1
Classical high school	.26	.44	0	1
Class Size	18.18	3.85	7	23
Missing real migration information	.10	.31	0	1

#### Table A–1: Descriptive statistics of study participants

Notes: The table reports descriptive statistics for the students who participated in the study. Intellectual ability: number of correct answers to 9 (non-incentivized) questions, of which 8 are taken from the PISA questionnaire and 1 is a follow up statistical question asked to participants after the die-roll task. Risk seeking: each student positioned herself on a scale from 0 to 10 in which 0 indicated "no willingness to take risks" while 10 indicated "full availability to take any risk" (non-incentivized – see also Table 5). Impatience level: it was measured through an incentivized task with six choices, each one between receiving  $\in 100$  on the day after the session or a larger amount (increasing by €5 at each subsequent choice) after four weeks; the impatience level is the number of decisions in which the student indicated to prefer the  $\in$ 100 immediately; therefore, the minimum impatience level is 0 and the maximum is 6. To five students who did not answer these questions we imputed the average impatience level. Trust for others: 1=most people can be trusted, and 0 otherwise, in the following question taken from the World Value Survey: "Generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people?". Family income: high (low) if students self-reported that it was above (below) the average in their region (Calabria or Emilia-Romagna respectively). The omitted category (medium) includes students who declared their family income to be around the Calabrian or Emilia-Romagna average. Urban area: 1=living in the cities of Cosenza, Rende, Ferrara, Forlì, Ravenna, 0 otherwise. Classical high school: 1 =Liceo Classico, 0 =Liceo Scientifico. See Section 2 and the Online Appendix for more details. Average class size differs from that reported in Section 2.1, because here the unit of observation is an individual student while in the text it is a class.

Measure of migration	Share of students	Correlation with observed migration to North	Observations
Went to North in the fall after graduation	33%	1	648
Intend to go to North in the fall after graduation	46%	0.53	648
Calabria is not the ideal place where to live	83%	0.17	648
Unlikely that in 10 years I live in Calabria	59%	0.23	596

Table A–2: Available measures of migration to the North for Calabria students

Notes: The table reports statistics about four indicators of migration to North for Calabria students. In the first column, the first row reports the fraction of students observed in the North during the fall after graduation, which is the dependent variable in the empirical analysis of Section 3. The second and third rows report, respectively, the fraction of students who intend to migrate to North after graduation and the fraction of students who think that Calabria is not the ideal place to live, both as declared in the spring before graduation. The fourth row is the fraction of students who think it is unlikely that they will live in Calabria in ten years, as declared during the follow-up stage. The second column reports the correlations of each indicator with respect to the indicator in the first row.

Measure of migration	Share of students	Correlation with observed migration out of region	Observations
Left the region in the fall after graduation	16%	1	353
Intend to leave the region the fall after graduation	17%	0.44	353
Emilia-Romagna is not the ideal place where to live	51%	0.19	353
Unlikely that in 10 years I live in Emilia-Romagna	35%	0.25	348

Table A–3: Available measures of migration out of the region for Emilia-Romagna students

Notes: The table reports statistics about four indicators of migration out of the region for Emilia-Romagna. In the first column, the first row reports the fraction of students observed outside the region during the fall after graduation. The second and third rows report, respectively, the fraction of students who intend to migrate out of the region after graduation and the fraction of students who think that Emilia-Romagna is not the ideal place to live, both as declared in the spring before graduation. The fourth row is the fraction of students who think it is unlikely that they will live in Emilia-Romagna in ten years, as declared during the follow-up stage. The second column reports the correlations of each indicator with respect to the indicator in the first row.

Student in Calabria	-0.271***
Student in Calabita	(0.060)
Female	-0.021
	(0.021)
Intellectual ability	-0.010
	(0.010)
Risk seeking attitude	-0.032***
	(0.010)
Impatience level	-0.014
	(0.012)
Trust for others	0.074
	(0.051)
High family income	0.014
	(0.041)
Low family income	-0.060
	(0.043)
Years of average parental education	-0.010
	(0.006)
Urban area	0.027
	(0.040)
Class size	-0.009**
	(0.004)
Classical high school	-0.027
	(0.044)
Average class ability	-0.023
	(0.039)
Helper 1	0.101
	(0.063)
Helper 2	0.051
-	(0.058)
Observations	1065

Table A–4: Logit estimates of the probability of being civic

Notes: The table reports the marginal effects (discrete changes for dummy variables) estimated with a Logit model in which the dependent variable is individual civicness (reporting 1-5 in the die-roll task). For the definitions and the descriptive statistics of the variables included in the specification see Table A–1. For family income, the omitted category is medium income (i.e. an income corresponding to the regional average). Standard errors are obtained by the delta method. Significance: \* 0.1; \*\* 0.05; \*\*\* 0.01 or better.

Likelihood that the wallet is returned	Question 1: First order belief of students from: Emilia-Romagna Calabria		Question 2: Second order belief of students from: Emilia-Romagna Calabria	
Much less likely in Calabria than in Emilia-Romagna	15 (9%)	$20 \\ (9\%)$	$5 \\ (3\%)$	$73 \\ (31\%)$
Less likely in Calabria than in Emilia-Romagna	$32 \\ (19\%)$	$50 \\ (21\%)$	$33 \\ (19\%)$	$82 \\ (35\%)$
Similar in the two places	$116 \\ (68\%)$	$134 \\ (57\%)$	$91 \\ (53\%)$	48 (21%)
More likely in Calabria than in Emilia-Romagna	$\frac{4}{(2\%)}$	$20 \\ (9\%)$	$28 \\ (16\%)$	$20 \\ (9\%)$
Much more likely in Calabria than in Romagna	${3} \ (2\%)$	$ \begin{array}{c} 10 \\ (4\%) \end{array} $	$13 \\ (8\%)$	11     (5%)
Total	$170 \\ (100\%)$	234 (100%)	$170 \\ (100\%)$	234 (100%)

Notes: This table reports the frequency of the answers to the two "lost wallet questions" (see Section 2.3.2) asked to students during the follow up stage. In the first question students were asked to imagine that they had lost their wallet containing  $\in 100$  and to guess if the probability that their wallet would be returned in Calabria was lower, equal or higher than in Emilia-Romagna. The answers to this question reveal the average first order belief of a person from the South (North) guessing the relative likelihood that her wallet would be returned in the two regions. In the second question, participants from Calabria (Emilia-Romagna) were asked what they thought would be the answer to the same question of a person born in Emilia-Romagna (Calabria). The answers to this question reveal the average second order belief of a person from the South (North) concerning what a person of the North (South) thinks about the relative likelihood that the wallet is returned in the two regions.

# **B** The experiment

# **B.1** Experimental procedures

Schools were contacted first with a short e-mail or phone call to the principals introducing the research team and the general goal of the research project, which was aimed at collecting information on the determinants of college choices of high-school students.<sup>B-1</sup> Principals and teachers were informed that some students would receive a payment related to the assignments they were asked to perform, and that the school would receive paper for copy machines as a thank you for its collaboration. Students received information as well about the goal of the data collection effort and they had to sign a consent form and a data release permission in order to participate.

Sessions took place in April-May 2015 in Calabria and in April-May 2016 in Emilia-Romagna. We chose this period of the year because it is close to the final matriculation exam, thus students' awareness of their future choices was the highest possible. During the experiment students were asked to provide their e-mail address, their mobile phone number and their parents' phone number in order to be approached during the following year to gather information on their college choices. They provided these contacts voluntarily and formally agreed to be approached in the future.

The class experiment was run by two helpers per class. Before starting with the assignments we allowed students who did not want to participate to leave the room, but nobody did so.<sup>B-2</sup> The assistants placed numbered separators on students' desks in order to avoid communication and visual contact. Then the students picked a random number from a bag and were seated at the corresponding desk (see the Online Appendix for a picture of a class during the experiment). This was done to avoid cluster in students by friendship. The teachers were usually not present during the activity.<sup>B-3</sup>

The experiment was run by pen and paper and it comprised three incentivized tasks, an ability task and a questionnaire. At the beginning of each task, the relevant instructions were handed out and read aloud.<sup>B-4</sup> Before each task, students had to answer a quiz to ensure correct understanding of the task while helpers were going around to check for the answers and give explanations when needed. For the incentivized tasks students were paid in private at the end of the experiment using gasoline vouchers.

# B.2 Collateral experimental tasks

# Time preferences

The aim of the second task was to measure participants' inter-temporal preferences. Participants had to choose between receiving a smaller amount of money the day after the experiment or a larger amount in four weeks. They faced six choices in which the difference between sooner and later amounts increased gradually (see the Online Appendix). Participants could in principle receive an amount of money ranging from  $100 \in$  to  $125 \in$  in gasoline vouchers. Only one random participant per class was paid for this task. At the end of the activity the experimenter made two random draws, the first to select the participant paid for the task and the second to select one of the six choices for which the participant had been paid. The participant and his/her relevant choice were announced to the class to make the

<sup>&</sup>lt;sup>B-1</sup>See the Online Appendix for the letters we used to communicate with the schools.

 $<sup>^{</sup>B-2}$ After the experiment 4 students of one school asked us to remove their data although they had signed the consent. We removed them from the analysis.

<sup>&</sup>lt;sup>B-3</sup>In one class in Emilia-Romagna and one class in Calabria the teachers stayed in the room without interfering with the activity.

<sup>&</sup>lt;sup>B-4</sup>See the Online Appendix for the instructions that were distributed to students.

procedure transparent and to strengthen the research team credibility. The experimenter handed over an envelope to the headmaster with the amount gained by the participant who could collect it the following day or in four weeks depending on his/her choice.

#### Prisoner's Dilemma

In the third task, participants were informed that they had to play a game in pairs formed at random. The identity of the players in the pair remained hidden. They had to simultaneously decide how to invest 10 euros. They could keep the entire amount, invest half of the amount, or invest the whole amount. The amount invested was doubled and gained by the partner. The amount kept instead was cashed as earning by the participant. The students were shown all the possible outcomes of the game (see the Online Appendix), everyone made two decisions (A and B). First they had to choose how much to invest without knowing the partner's choice (Decision A), second they were asked how much to invest conditional on the partner's decision (Decision B). At the end of the experiment two randomly chosen students were paid for this task.<sup>B-5</sup> A coin was tossed to determine which of the selected students was paid for his/her Decision A and which for his/her Decision B. Students knew that the combination of the two decisions would have determined their payments. If both invested 10 euros they would have earned the maximum total amount (20 euros each) while if one invested 10 euros and the other defected, the former would have earned zero and the latter 30 euros. The payoffs for other combinations ranged between these two, as described in detail in the instructions. The outcome and the selected participants were not revealed to the class in order to guarantee the privacy of their choices.

This task was designed to measure the willingness of students to give money to a randomly matched partner from the class. Cooperation in such a game captures a different kind of behavior than civicness as measured by our version of the die-roll task with social consequences of cheating. Indeed, our data show that PD cooperation and civicness in our die-roll task have a very low and, if anything, negative correlation.<sup>B-6</sup> This evidence is in line with the literature showing that cooperation within one's small circle (classmates in our case) is not indicative of one's attitude toward adherence to social institutions (the school in our case).<sup>B-7</sup> Moreover, while there is a substantial gap in civicness between North and South, we do not see any gap in PD cooperation which, if anything, is lower in the North.<sup>B-8</sup>

<sup>&</sup>lt;sup>B-5</sup>The student who was selected for the time preference game was not included in this random draw.

 $<sup>^{</sup>B-6}$ This observation applies to two different measures of PD-based conditional cooperation that we have constructed. The first measure labels as "cooperative" any subject who chose (in strategy method) to give either 5 or 10 euros when conditioning on her opponent giving 10 euros. In our data, the correlation between this first measure of PD cooperation and civicness in the die-roll task is -0.06 in Calabria and -0.05 in Emilia-Romagna. At the level of classes, the corresponding correlations are equal -0.2 in both regions. The second measure labels as "cooperative" any subject who chose to give at least as many euros as her opponent when conditioning on the opponent giving either 5 or 10 euros. The correlation between this second measure of PD cooperation and civicness in the die-roll task is -0.02 in both Calabria and Emilia-Romagna. At the level of classes, the corresponding correlations are equal -0.2 in both regions. At the level of classes in the die-roll task is -0.02 in both Calabria and Emilia-Romagna. At the level of classes are equal -0.4 in Calabria and 0.08 in Emilia-Romagna.

<sup>&</sup>lt;sup>B-7</sup>Sociologists indeed distinguish between limited vs. generalized morality; see, for example, Banfield (1958) and Platteau (2000) and the model subsequently developed in Tabellini (2008). As Tabellini (2008) writes: "Norms of limited morality are applicable only to a narrow circle of friends or relatives; with others, cheating is allowed and regularly occurs. Generalized morality instead applies generally towards everyone, and entails respect for abstract individuals and their rights." This distinction between the two types of cooperation level is also at the core of Greif and Tabellini (2017), who analyze the differences between the 'Clan' culture (i.e. limited cooperation) of China and the 'Corporation' culture (i.e. generalized cooperation) of Europe. Finally, Alesina and Giuliano (2014) show that strong family ties are negatively correlated with generalized trust, in line with the negative correlation we report here.

<sup>&</sup>lt;sup>B-8</sup>Using the first measure of PD cooperation described in footnote B-6, 69% of students cooperate in the

#### Intellectual ability test

Participants had 15 minutes to answer 8 multiple choice questions with no monetary incentives. These questions were a subsample of the PISA (Programme for International Students Assessment) tests used to assess scientific competence worldwide. These are part of an international survey which aims at evaluating education systems. We chose to use this test as a measure of ability rather than school marks to ensure comparability across schools. Moreover tests for University admission adopt similar criteria and numeracy is shown to be correlated with labor market outcomes (McIntosh and Vignoles, 2001 and Hanushek et al., 2015). The Online Appendix describes the distribution of students' ability.

# B.3 Measurement of migration during the experiment and in the follow-up stage

Table A-2 compares the different measures of migration that we have obtained during the experiment and in the follow-up stage for the 648 students of Calabria. As mentioned in the text, we observe a considerable positive correlation between these measures. As for Emilia-Romagna, only 3 students were observed to be in the South during the fall after graduation, which is the reason why, in this paper, we concentrate mainly on the interaction between civicness and migration from South to North. To give an indication of the propensity to migrate of Emilia-Romagna students, in Table A-3 we compare measures related to their decision to emigrate out of the region. Broadly speaking, students from Emilia-Romagna are less mobile than those from Calabria, even if just to go to a different northern region, and for them as well the measures of migration at our disposal are positively correlated.

# C Migration from North to South

Our model does not rule out migration from North to South. While Civic types will never want to migrate from North to South – they will not pay a migration cost to get to a place with a lower level of public good provision where they will be free-rided in the good case and not allowed to play in the bad case – for Uncivic the choice is less clear cut. In particular, an Uncivic type may be tempted to migrate in order to free ride others, which is not profitable in the North (in equilibrium). Our model predicts that such migration will be profitable for an Uncivic migrant from locality j' in the North to locality j in the South if  $p_{j'}^N(\lambda[\alpha p_j^S + (1 - \alpha)\bar{p}^S] + \delta - E_{\phi}^S) - h > \lambda - 1$ .<sup>C-1</sup> Inequalities (7) to (10) do not exclude this possibility, but our data suggest that such migration is practically non-existent. As mentioned in Section 2.1, less than one percent of the students of Emilia-Romagna migrate to a southern region.

If this observation is to be reflected in the model parameters, this would have implications for their possible values. If there is no migration from North to South, then in particular there is no migration even from a purely Civic locality in the North (in which  $p_{j'}^N = 1$ hence the migrant is guaranteed to be allowed to play in the South). If we assume that migrants from the North cannot know in advance the exact local civicness in their place of destination in the South, and thus base their decisions on the average civicness in the

South, while a lower fraction (66%) cooperate in the North. The corresponding figures using the second measure are 32% and 39%, respectively. In this case North cooperates more than South, but the difference is considerably smaller than the one emerging in the die-roll task.

 $<sup>^{</sup>C-1}\lambda[\alpha p_j^S + (1-\alpha)\bar{p}^S] + \delta - E_{\phi}^S$  is the payoff of a free rider in the South and  $p_{j'}^N$  is the probability he will be allowed to play the game there.

South  $\bar{p}^{S}$ ,<sup>C-2</sup> then a sufficient condition that guarantees no migration from North to South is  $\lambda[\alpha p_{j}^{S} + (1-\alpha)\bar{p}^{S}] + \delta - E_{\phi}^{S} - h < \lambda - 1$  (i.e., migration is not profitable even if the migrant is guaranteed to be allowed to play). If, however, migrants from the North can target an exact locality in the South (in terms of its local civicness), then a stricter condition is required in order to guarantee that even migrating to a purely Civic locality is not profitable. This condition is  $\lambda[\alpha + (1-\alpha)\bar{p}^{S}] + \delta - E_{\phi}^{S} - h < \lambda - 1$ , with the LHS of the inequality capturing the case where an Uncivic migrant is guaranteed to be able to free-ride a purely Civic locality in the South. Importantly, while not being guaranteed by inequalities (7) to (10), this condition does not contradict them. In particular, it can be joined to these four conditions: in order to produce a Civicness drain at the extremes of the distribution of local Civicness and, at the same time, produce no migration from North to South, the conditions that should be met are  $h_{eff} \in (E_{\phi}^{S}, 1)$  and max $\{0, 1 - E_{\phi}^{S} - 2h\} < (1 - \alpha)\lambda - h_{eff} < 1 - E_{\phi}^{S}$ .

# **D** Proofs

# D.1 Proof of Proposition 1

To see why Part 1 holds, note first that, for any  $q_i \in (0, 1)$ , at  $p_j^S = 0$  we have  $\mathbb{M}_{i,j}^{S,\tau} > 0 \Leftrightarrow 0 > \bar{X}^{\tau}(p_j^S = 0) \Leftrightarrow 0 > h + v^{\tau}(p_j^S = 0)$ , and at  $p_j^S = 1$  we have  $\mathbb{M}_{i,j}^{S,\tau} > 0 \Leftrightarrow 1 > \bar{X}^{\tau}(p_j^S = 1) = \frac{h + v^{\tau}(p_j^S = 1)}{\lambda - 1}$ . This means that, at both extremes of the distribution of local civicness, the decision to migrate does not depend on i and hence either all individuals of a given type migrate or all of them stay. Furthermore, noting that the Uncivic derive a higher payoff than the Civic from remaining in the South (i.e.,  $E_{\phi}^S < 1 \Rightarrow v^u > v^c$  and therefore also  $\bar{X}^u > \bar{X}^c$ ), we get that, at  $p_j^S \in \{0,1\}$ , any difference in migration between the two types can only mean that all the Civic migrate and all the Uncivic stay. Moving to part 2, a Civicness drain at  $p_j^S \in \{0,1\}$  implies that (all) the Civic migrate  $\bar{X}^r$ .

Moving to part 2, a Civicness drain at  $p_j^S \in \{0,1\}$  implies that (all) the Civic migrate while (all) the Uncivic do not. By equations (4) and (6), the Civic migrate at  $p_j^S = 0$  if and only if  $0 > h + v^c(p_j^S = 0) = h + \delta + (1 - \alpha)\lambda\bar{p}^S - 1 = h_{eff} - 1 \Rightarrow h_{eff} < 1$  and the Uncivic stay at  $p_j^S = 0$  if and only if  $0 < h + v^u(p_j^S = 0) = h + \delta + (1 - \alpha)\lambda\bar{p}^S - E_{\phi}^S = h_{eff} - E_{\phi}^S \Rightarrow h_{eff} > E_{\phi}^S$ . Similarly, the Civic migrate at  $p_j^S = 1$  if and only if  $1 > \frac{h + v^c(p_j^S = 1)}{\lambda - 1} = \frac{h + \delta + (1 - \alpha)\lambda\bar{p}^S + \alpha\lambda - 1}{\lambda - 1} \Rightarrow h_{eff} < (1 - \alpha)\lambda$  and the Uncivic stay at  $p_j^S = 0$  if and only if  $1 < \frac{h + v^c(p_j^S = 1)}{\lambda - 1} = \frac{h + \delta + (1 - \alpha)\lambda\bar{p}^S + \alpha\lambda - 2}{\lambda - 1} \Rightarrow h_{eff} < (1 - \alpha)\lambda$  and the Uncivic stay at  $p_j^S = 0$  if and only if  $1 < \frac{h + v^u(p_j^S = 1)}{\lambda - 1} = \frac{h + \delta + (1 - \alpha)\lambda\bar{p}^S + \alpha\lambda - E_{\phi}^S}{\lambda - 1} = \frac{h_{eff} + \alpha\lambda - E_{\phi}^S}{\lambda - 1} \Rightarrow h_{eff} < (1 - \alpha)\lambda$  and the Uncivic stay at  $p_j^S = 0$  if and only if  $1 < \frac{h + v^u(p_j^S = 1)}{\lambda - 1} = \frac{h + \delta + (1 - \alpha)\lambda\bar{p}^S + \alpha\lambda - E_{\phi}^S}{\lambda - 1} = \frac{h_{eff} + \alpha\lambda - E_{\phi}^S}{\lambda - 1} \Rightarrow h_{eff} < (1 - \alpha)\lambda$  and the Uncivic stay at  $p_j^S = 0$  if and only if  $1 < \frac{h + v^u(p_j^S = 1)}{\lambda - 1} = \frac{h + \delta + (1 - \alpha)\lambda\bar{p}^S + \alpha\lambda - E_{\phi}^S}{\lambda - 1} \Rightarrow h_{eff} > (1 - \alpha)\lambda + E_{\phi}^S - 1$ .

# D.2 Proof of Lemma 1

The conditions appearing in the lemma can be interpreted as determining the migration decisions of an individual of type  $\tau$  for whom  $q_i = 1/2$ . The first condition,  $\bar{q}_j^c < 0.5 \forall p_i^S \in [0, 1]$ , states that if  $\tau = c$  then this individual strictly prefers to emigrate, i.e.

$$\mathbb{M}_{i,j}^{S,c} > 0 \quad \Leftrightarrow \quad X_{i,j}^S > \bar{X} = \frac{h + v^c}{\lambda - 1} = \frac{h + \lambda [\alpha p_j^S + (1 - \alpha)\bar{p}^S] + \delta - 1}{\lambda - 1},$$

 $<sup>^{</sup>C-2}$ Note that for migration in the opposite direction, i.e. from South to North, it does not matter what the southern migrant knows about the local civicness in the northern destination as long as she knows that enforcement is efficient there and everybody contributes.

for any  $p_j^S \in [0, 1]$ . Noting that for  $q_i = 1/2$  the expression for  $X_{i,j}^S$  boils down to simply equal  $p_j^S$ , this condition boils down to

$$p_j^S > \frac{h + \lambda[\alpha p_j^S + (1 - \alpha)\bar{p}^S] + \delta - 1}{\lambda - 1} \Leftrightarrow [\lambda(1 - \alpha) - 1] p_j^S > h_{eff} - 1,$$

for any  $p_j^S \in [0, 1]$ . Since the LHS of the last inequality is monotonic in  $p_j^S$ , and given that it must hold for any  $p_j^S \in [0, 1]$ , it is equivalent to requiring that it holds at the two extremes,  $p_j^S \in \{0, 1\}$ .<sup>D-1</sup> We thus get  $\bar{q}_j^c < 0.5 \forall p_j^S \in [0, 1]$  if and only if inequalities (7) and (9) hold.

Similarly, the second condition in the proposition,  $\bar{q}_j^u > 0.5 \ \forall p_j^S \in [0, 1]$ , states that if  $\tau = u$  then an uncivic individual for whom  $q_i = 1/2$  strictly prefers to stay, i.e.

$$p_j^S < \frac{h+v^u}{\lambda-1} = \frac{h+\lambda[\alpha p_j^S + (1-\alpha)\bar{p}^S] + \delta - E_{\phi}^S}{\lambda-1} \Leftrightarrow [\lambda(1-\alpha)-1] p_j^S < h_{eff} - E_{\phi}^S,$$

for any  $p_j^S \in [0, 1]$ . Again, the LHS of the last inequality is monotonic in  $p_j^S$ , implying that  $\bar{q}_j^u > 0.5 \forall p_j^S \in [0, 1]$  if and only if inequalities (8) and (10) hold. This proves the proposition.

# D.3 Proof of Proposition 2

Consider a Southern locality j with a sufficiently high local civicness  $p_j^S$  s.t.  $\alpha\lambda > 1 - E_{\phi}^S$  implies  $\alpha\lambda p_j^S > 1 - E_{\phi}^S$  (which holds by continuity in  $p_j^S$ ). Then, if  $h_{eff} > E_{\phi}^S$  (which holds by inequality (8)), we have  $\bar{X}^{\tau} = \frac{h + \lambda [\alpha p_j^S + (1 - \alpha) \bar{p}^S] + \delta - 1}{\lambda - 1} = \frac{h_{eff} + \lambda \alpha p_j^S - 1}{\lambda - 1} > \frac{E_{\phi}^S + \lambda \alpha p_j^S - 1}{\lambda - 1} > 0$ . Hence, in this locality there exists a Civic player with sufficiently small q for whom  $\bar{X}^{\tau} > X_{i,j}^S$ , implying that this Civic individual does not migrate.

Similarly, consider a Southern locality j with a sufficiently low local civicness  $p_j^S$  s.t.  $\alpha\lambda > 1 - E_{\phi}^S$  implies  $\alpha\lambda > \alpha\lambda p_j^S + 1 - E_{\phi}^S$  (again, holds by continuity in  $p_j^S$ ). Then, if  $h_{eff} < (1 - \alpha)\lambda$  (which holds by inequality (9)), we have  $\bar{X}^{\tau} = \frac{h + \lambda [\alpha p_j^S + (1 - \alpha)\bar{p}^S] + \delta - E_{\phi}^S}{\lambda - 1} = \frac{h_{eff} + \lambda \alpha p_j^S - E_{\phi}^S}{\lambda - 1} < \frac{(1 - \alpha)\lambda + \lambda \alpha p_j^S - E_{\phi}^S}{\lambda - 1} < \frac{\lambda - 1}{\lambda - 1} = 1$ . Hence, in that locality there exists an Uncivic player with sufficiently large q for whom  $\bar{X}^{\tau} < X_{i,j}^S$ , implying that this Uncivic individual migrates.

#### D.4 Proof of Proposition 3

From Proposition 1 we know that the conditions that produce a Civicness drain at the extremes of the support of local Civicness are inequalities (7) to (10). Lemma 1 then tells us that if inequalities (7) to (10) hold, then (1)  $\bar{q}_j^c < 0.5 \forall p_j^S \in [0, 1]$ , implying that  $F_c(\bar{q}_j^c) < F_c(\frac{1}{2})$  for any locality j, and (2)  $\bar{q}_j^u > 0.5 \forall p_j^S \in [0, 1]$ , implying that  $F_u(\frac{1}{2}) < F_u(\bar{q}_j^u)$  for any j.

Proving part (i): An Uncivicness drain at a given range of intermediate levels of local civicness implies that  $F_u(\bar{q}_j^u) < F_c(\bar{q}_j^c)$  for this range of values of  $p_j^S$ . It thus follows that, at this range of intermediate values,

<sup>&</sup>lt;sup>D-1</sup>Note that the special case in which  $\lambda(1-\alpha) - 1 = 0$  is captured by the requirement that the inequality holds for  $p_i^S = 0$ .

$$F_u\left(\frac{1}{2}\right) < F_u\left(\bar{q}_j^u\right) < F_c\left(\bar{q}_j^c\right) < F_c\left(\frac{1}{2}\right). \tag{D-1}$$

The independence of  $q_i$  in  $p_j^S$  further implies that, in this case, the inequality  $F_u\left(\frac{1}{2}\right) < F_c\left(\frac{1}{2}\right)$  always holds, regardless of the value of  $p_j^S$ . We thus get that an Uncivicness drain at intermediate levels of local civicness can occur only if the Civic are sufficiently more risk averse than the Uncivic, i.e., only if  $F_u\left(\frac{1}{2}\right) < F_c\left(\frac{1}{2}\right)$ .

Proving part (ii): As written above, inequalities (7) to (10) imply that the only reason why (D–1) would not hold is that  $F_c(\bar{q}_j^c) < F_u(\bar{q}_j^u)$ , which, by definition, implies a Civicness drain at locality j. But, again, the independence of  $q_i$  in  $p_j^S$  further implies that we get  $F_c(\bar{q}_j^c) < F_u(\bar{q}_j^u)$  for any  $p_j^S$ , implying a Civcness drain occurs at all values of local civicness.