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Abstract

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JEL Classification: I14, J16, O12

Keywords: dowry, gold price, son preference, missing girls, neonatal mortality, commodity price shocks

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The Price of Gold: Dowry and Death in India*

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February 9, 2018

Abstract

We provide evidence that dowry costs motivate son-preferring behaviors in India. Since gold is an integral part of dowry, we study parental responses to shocks in the world gold price. Exploiting monthly variation in gold prices across 35 years, as well as an event study around a massive gold price hike in December 1979, we find that monthly changes in gold prices lead to an increase in girl relative to boy neonatal mortality and that the surviving girls are shorter. After the introduction of prenatal sex determination technology, we find that gold price shocks increase female foeticide.

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1 Introduction

Dowry, a transfer of parental property at the marriage of a daughter, is an ancient tradition thought to date back to at least 200 BCE, and widely prevalent in medieval western Europe.¹ While this tradition has virtually disappeared with modernization in most of the rest of the world, it persists in contemporary India and has become increasingly common in Bangladesh, Pakistan, and Sri Lanka. Although systematic time series data on dowry payments are scarce, sample surveys indicate that they are rising.²

Dowry is often adduced as a motivation for son-preference in India (Miller (1981), Harris (1993), Gupta et al. (2003)).³ Dowry is a considerable tax on girls' families, with estimates indicating that it is often 4 to 8 times annual household income (Anderson (2007), Rao (1993)). Families appear to start saving for dowry as soon as a girl is born (Browning and Subramaniam (1995), Anukriti et al. (2017)), and when income constrained may be forced to sell productive assets including land in order to afford dowry payments (Gupta (2002), Kodoth (2005)). While the original dowry payments acted as a pre-mortem bequest to daughters that afforded them post-marital financial protection, property rights over dowry are now often appropriated by the groom or his parents rather than retained by the bride, and this tendency appears to be increasing, at least initially, in economic development (Anderson and Bidner (2015)). Overall, dowry in India tends to impoverish families with daughters, increasing the cost of having a daughter. This makes it plausible that dowry costs motivate a preference for having sons, and several previous studies implicate dowry (Arnold et al. (1998), Miller (1981), Harris (1993), Gupta et al. (2003)). Borker et al. (2017) argue that son preference emerges from marriage market imperfections, as does dowry, even when there is no son preference in the utility function. Our contribution is to provide what we believe is the first clear evidence of causal effects of dowry *costs* on son preferring behaviours.

Perhaps because dowry has been prohibited in India since 1961, data on dowry have been largely unavailable and this is no doubt a reason for the scarcity of previous work. However, even if data on dowry payments were widely available, researchers would need to address the problem that they vary endogenously with family preferences and characteristics including

¹Surveys of historical research are provided in Anderson (2003), Botticini and Siow (2003), Hughes (1978), Tambiah and Goody (1973).

²On the prevalence of dowry in India, see Anderson (2007), and the Survey of Status of Women and Fertility (SWAF) 1993-94 which indicates that as many as 90% of marriages involve bridal dowry (Smith et al. (2000)). Dowry inflation is discussed in Rao (1993) and Anderson (2003).

³Possibly competing explanations include funeral procedures, old age security and gendered labour market opportunities and returns.

wealth, education and caste in micro-data,⁴ and with population sex ratios in time series data (Rao (1993), Edlund (2000)).

We avoid these problems by using plausibly exogenous variation in the burden of dowry created by variation in gold prices on the world market. India has historically imported more than 90% of its gold stocks, making the international price relevant (Reserve Bank of India (2013)). Gold, typically in the form of jewellery, is an integral part of dowry in India. Our hypothesis is that gold price shocks signify an increase in the cost of dowry, raising the cost of daughters (and also lowering the cost of sons, as they will bring in dowry). A necessary condition is that the quantities of gold given in dowry do not fully adjust to changes in the price of gold, so that price changes lead to changes in dowry costs. Using rare survey data that contain dowry values and the year of marriage, and merging in gold prices, we are able to test this. We find that the elasticity of dowry value to the average gold price during the year of marriage is 0.78 to 0.85 (depending on controls) and statistically significant. This establishes both the importance of gold in dowry, and that dowry values co-vary with gold prices.⁵

We proceed in two steps. First, we illustrate and motivate the issue by exploiting a gold price hike of unprecedented magnitude that occurred in December 1979, using an event study approach. Using a short window around the inflationary peak, we find that the neonatal (i.e. birth month) mortality rate for girls jumped up in December 1979, while the rate for boys did not change significantly. So as to assess the generality of this striking result, we use monthly time series data for 1972-2005 and estimate girl and boy neonatal mortality rates as a function of gold price shocks. We find robust evidence that more girls die soon after birth in months in which international gold prices are rising. At the same time we see a tendency for boy mortality to decline.

The availability of prenatal sex diagnostics (in particular, ultrasound scanners) since the mid-1980s has led to sex-selective abortion on a wide scale, a means of eliminating girls earlier in life (Bhalotra and Cochrane (2010)). Girls who survive to birth among post-1985 birth cohorts are more wanted girls, who receive more equal investments (Anukriti et al. (2015); Section 2 below). To account for this structural break in son-preference behaviour, we divided the long time series data at 1985. We find that the increase in girl neonatal mortality in the full sample emerges mainly from the pre-1985 period. Among post-1985 births, we find that

⁴See Bloch and Rao (2002), Deolalikar and Rao (1998), and controls in Table 2 in this paper (estimates available upon request).

⁵In line with this, Vaidyanathan (1999) shows that the demand for gold in India is price inelastic. As far as we are aware, the elasticity of dowry to gold prices has not been estimated before. Therefore, a secondary contribution of our paper is providing an estimate of the gold price elasticity of dowry value.

systematically fewer girls are born in months of gold price inflation, consistent with parents adjusting the sex ratio of surviving births pre- rather than post-natally.⁶

During 1972-1985, a one standard deviation change in monthly gold price inflation (which was 0.063) was associated with a statistically significant increase in girl neonatal mortality of 0.27 percentage points (or 6.4 percent), and (an imprecisely estimated) decrease in boy mortality of 0.23 percentage points. We also find that a one s.d. change in (annual) gold price inflation in the birth year (which is 0.202) is associated with women being 0.1 cm shorter in early adulthood. The corresponding estimates for men are smaller and statistically not different from zero. This result supports the mechanism of parental neglect as a driver of excess female mortality after birth for these cohorts given evidence that adult stature is sensitive to childhood nutrition (Bozzoli et al. (2009), Akresh et al. (2012)).

During 1986-2005, gold price changes created no significant change in neonatal mortality, but a one s.d. increase in gold price inflation (which, in this period, is 0.026) results in an approximately 0.3 percentage point decline in the probability that a girl rather than a boy is born, which is about a fourth of the estimated trend decline.

Our findings are robust to several specification checks, including using month-by-year fixed effects. These absorb the main effect, which is the effect of gold price inflation on boy mortality but we are still able to estimate the girl-boy differential in mortality, and it is significantly positive. The estimates are also robust to using a mother fixed effects specification and to varying the range of birth orders included in the sample. Since oil and gold prices are correlated (albeit with a lag), we control for monthly oil price shocks. So as to more clearly distinguish gold price effects from income effects, we also control for monthly rainfall shocks, and we include interactions of both oil price shocks and rainshocks with a girl dummy to allow for girl-boy differences in their impact on neonatal mortality.⁷ The estimated gold price effects are robust to these controls. This is important as it is only gold prices (and not oil prices or rainfall shocks) that are directly related to dowry costs. We discuss possible income (and wealth) effects of gold price shocks in more detail in Section 8, where we argue that the directions of the effects of gold price shocks on boy and girl mortality, while lining up nicely with a dowry costs interpretation, stand at odds with an income or wealth effects interpretation.

⁶There is no discernible relationship in the pre-1985 period. This acts as a placebo test since there were limited opportunities to detect fetal sex before 1985.

⁷Oil prices are an important component of the cost of living index and so positive oil price shocks reduce real income. Positive rain shocks in India have been shown to increase income, and are estimated to explain 45% of the variation in GDP. See Virmani (2006), Gadgil and Gadgil (2006), Nomoto (2016). Monthly GDP data for the 35 year period we analyse are unavailable but together oil price shocks and rainfall shocks allow us to control for income effects.

A model that could explain our finding (that foetal and neonatal girl mortality rise with gold price inflation) would be one where families have static expectations. If gold prices follow a random walk, then the rational expectation is the static expectation (Deaton and Laroque (1992)). Using our time series sample we show that gold prices follow a random walk. A property of variables that follow a random walk is that the distribution of the variable exhibits a variance proportional to t (t is time). If t is around twenty years (the median age at marriage in India is 22), this variance can be quite large. If parents are risk averse, their behaviour will be determined not just by the expected value of gold prices, but also by their variance.⁸ Also relevant here is previous evidence that shows that Indian parents appear to start saving for dowry soon after the birth of a girl (Browning and Subramaniam (1995))

Our paper contributes to the literature on dowry (Rao (1993), Bloch and Rao (2002), Anderson (2003), Anderson (2007), Sekhri and Storeygard (2014), Anukriti et al. (2017), Chiplunkar and Weaver (2017)) as well as to a larger literature on India’s ‘missing girls’ (Sen (1992), Sen (2003), Bhalotra and Cochrane (2010), Anderson and Ray (2010)). In particular, we show that dowry costs lead to foetal and neonatal mortality among girls in India. As far as we are aware, this is the first evidence of a causal relationship between dowry costs and son-preference in India. We also contribute to a recent literature underlining the relevance of marriage-related customs for women’s outcomes in developing countries (Ashraf et al. (2016), Borker et al. (2017), Corno et al. (2017), Lowes and Nunn (2017)).

The rest of the paper is organized as follows. We describe relevant contextual material on dowry and son preference in India in Section 2. Section 3 describes the data and descriptive statistics. Section 4 discusses the link between dowry costs and gold prices, and presents evidence that dowry costs rise with gold prices. The event study approach and its findings are presented in Section 6, followed by the time series approach and related findings in Section 7. Section 8 provides a discussion of the findings, putting the dowry costs interpretation of the documented effects of gold price inflation to the test. Section 9 concludes.

2 Background

2.1 Dowry – Theoretical and historical perspectives

In his seminal work, Becker (1981) modelled dowry and brideprice as monetary transfers that act to clear the marriage market (also see Rao (1993), Bhaskar (2015)). Discussing the limitations of the Beckerian approach, Botticini and Siow (2003) model the emergence of dowry as a pre-mortem bequest to daughters alongside post-mortem inheritance rights of sons

⁸We are grateful to Mukesh Eswaran for this observation.

as incentivizing the effort of sons on family property. Their model suggests that the withering of the institution across most of the world can be explained by the decline of agriculture, rising human capital and intergenerational occupational mobility (also see [Boserup \(1970\)](#)). However, dowry has persisted in India despite sustained economic growth since the 1990s and a strong trend in women’s education and despite the 1961 Dowry Prohibition Act. [Borker et al. \(2017\)](#) suggest that dowry persists in India because of patrilocality norms including that staying single is not an option for girls while it is for boys.

Dowry in India originated in the Hindu community ([Botticini and Siow \(2003\)](#), [Gupta \(2002\)](#)). The non-Hindu group is dominated by Muslims, who have historically had bride-price and, although dowry has seeped into the practices of Muslim and other religious groups in India ([Srinivas \(1984\)](#), [Waheed \(2009\)](#)), the tradition remains stronger among Hindus ([Borooah and Iyer \(2004\)](#), [Bloch et al. \(2004\)](#)). Moreover, Muslims and Christians do not tend to manipulate the sex composition of their births through selective mortality, but instead, through continued fertility.⁹ For these reasons, we restrict the analysis to the Hindu population, which constitutes about 85% of all Indians.

Dowry has been in the news for instigating dowry deaths among married women in connection with the groom and his family attempting to extort higher dowry payments, and dowry deaths are likely to be the tip of an iceberg of domestic violence against women ([Rocca et al. \(2009\)](#), [Bloch and Rao \(2002\)](#)), the prevalence of which is estimated at 39 percent ([Kishor and Gupta \(2009\)](#)).¹⁰ However, empirical research on dowry is scarce in general (though see [Bloch and Rao \(2002\)](#), [Sekhri and Storeygard \(2014\)](#)) and, in particular there appears to be no work dedicated to analysing impacts of the institution on son preferring behaviours.¹¹

2.2 Son Preference – Mechanisms

A vast literature documents the various ways in which Indian (and, in particular, Hindu) families exercise their preference for sons, for instance, through differential fertility stopping ([Bhalotra and van Soest \(2008\)](#)), female foeticide ([Jha et al. \(2006\)](#), [Bhalotra and](#)

⁹See, for instance, [Bhalotra et al. \(2010\)](#) who show that Muslims have better child survival rates in India conditional upon relevant covariates, and smaller gender gaps in child survival, [Bhalotra and Cochrane \(2010\)](#) who show that Hindus do and Muslims do not conduct female foeticide, and [Almond et al. \(2013\)](#) who document this difference in behaviour between Indian (mostly Hindu) and Pakistani (mostly Muslim) immigrants in Canada.

¹⁰See, for instance, a 2014 news item at <http://www.bbc.co.uk/news/world-asia-india-29127425>

¹¹A recent review states that “evidence on the impacts of the dowry system on womens welfare is mostly anecdotal”([Jayachandran \(2014\)](#)). In its 426 pages, the World Development Report on Gender ([The World Bank \(2012\)](#)) makes limited reference to dowry and, where it does, it only discusses whether increasing economic opportunities for women leads to lower dowry. It has a substantial discussion of missing girls but this discussion makes no reference to dowry.

Cochrane (2010)), and gender-differentiated parental investments in antenatal care, breastfeeding, nutrition and immunization (Bharadwaj and Lakdawala (2013), Chakravarty (2010), Jayachandran and Kuziemko (2011), Oster (2009)). This relative neglect of girls can lead to excess mortality, especially among very young children, because infectious disease is rife and young children are especially prone to contract infections with their nascent immune systems. Child mortality is therefore often used as a marker of parental investments. Insofar as other determinants of mortality do not discriminate between boys and girls or reverse patterns by favouring girls, the girl-boy mortality differential will tend to mirror gender differentiation in investments.

The phenomenon of India's missing girls appears to be getting worse in the last two decades despite strong economic growth (Kohli (2006)), fertility decline (Foster and Rosenzweig (2006), Bhalotra and van Soest (2008)), and narrowing gender gaps in education (Deolalikar (2007), The World Bank (2012)). One reason for the rising trend is that the introduction of prenatal sex detection technology has made it easier to manipulate the sex ratio.¹² Families that conceive because they want a son but not a daughter can now detect the sex of the foetus and conduct sex-selective abortion. Street advertisements in India encourage families to seek sex-selective abortion to avoid dowry costs. For instance, Desai (1994) reports that abortion clinics in Mumbai had posters with slogans such as "Better pay Rs 500 now than Rs 50,000 later". The Rs 500 is the cost of abortion and the Rs 50,000 refers to the future cost of dowry. Even if the incentive to 'eliminate' girls were unchanged, the availability of ultrasound scanners and, alongside, cheap (and often unsafe) abortion clinics has lowered the (financial and psychic) cost.

Consistent with this, Anukriti et al. (2015) show that, after the introduction of ultrasound, postnatal excess girl mortality declined sharply with the gender gap in neonatal mortality (and post-neonatal mortality) narrowing. This suggests a substitution of the decisive, purposive act of sex-selective abortion for postnatal neglect, which is a more indirect and hence more inconclusive way of manipulating the sex ratio of births. We shall split the time series sample into a pre and post-ultrasound period to investigate whether gold prices also motivated prenatal mortality in the post period.

¹²Bhalotra and Cochrane (2010) show that the timing of the first imports and, later, the licensing of local production of ultrasound scanners lines up with a deviation of the sex ratio at birth from the normal range, in particular for second and higher order births in Hindu families with first-born daughters. These changes followed import liberalization and the deregulation of industrial licensing and were, as it happens, part and parcel of the process that fuelled India's transition into high growth. The authors estimate that as many as 0.48 million girls per annum were selectively aborted during 1995-2005, more than the number of girls born in the UK each year. The authors also show that female foeticide is more likely in wealthier families and families in which the woman is relatively well-educated, most likely because desired fertility is lower in these families. Wealthy, educated and high caste families also incur higher dowry costs.

3 Data and Descriptive Statistics

Individual data on neonatal mortality rates for births in the period 1972-2005 are extracted from the three rounds of the National Family Health Survey of India (NFHS) conducted in 1992-3, 1998-9, and 2005-06 (see [Bhalotra et al. \(2010\)](#) for details of the survey and the construction of the child mortality data). The survey interviews women aged 15-49 (13-49 in NFHS-1) to obtain complete fertility histories, including the dates of all live births and of any child deaths. The data provide information on relevant covariates including birth order, caste, religion and education of parents. Data on (deflated) international gold prices from the World Gold Council, as well as monthly oil price data are from the World Bank and are merged into the birth file by birth month and year. All prices are deflated using the US consumer price index (CPI) because they are international prices in dollars. Our estimates are not sensitive to the choice of deflator. Monthly rainfall data are from the Palmer Drought Severity Index (PDSI) compiled by the National Center for Atmospheric Research (see [Dai et al. \(2004\)](#) for details). The PDSI records the amount of rainfall within areas sectioned as 2.5 degrees in longitude and 2.5 degrees in latitude. We constructed month and state averages of the PDSI and merged them with the individual mortality data by month and state.

Table 1 provides summary statistics of the main outcome variables as well as gold prices. Our baseline sample is limited to children of second birth order, since families that move to higher order births may be different in unobservable ways from families that do not.¹³ The average neonatal mortality rate in the sample is 4.64%. This rate is higher for boys (5.05%) than for girls (4.20%), in line with a literature that documents the biological disadvantage of boys relative to girls in the first months of life (e.g. [Waldron \(1983\)](#)). The share of girls among births averaged over the entire period is 0.479, and previous work cited earlier shows that this exhibits a strong trend through our sample period, deviating from the normal sex ratio at birth after 1985. The mean of the change in the logarithm of gold prices is close to zero and the standard deviation is 4.5% during 1972-2005, smaller in the post-1985 (2.6%) than in the pre-1985 sample (6.3%), which is no doubt influenced by the massive price hike of 1979 falling into the pre-1985 period.

Figure 1a shows the deflated monthly time series of gold prices during 1950-2005 in logarithms. It is clear that there are monthly fluctuations, which is the variation that we exploit in the main analysis. Table 1 shows that the standard deviation of the growth in log prices is 0.045 over the analysis period, 1972-2005. We also observe there that in the pre-1985 sample the s.d., at 0.063, is much larger than in the post-1985 sample, in which it is

¹³This is further discussed in Section 7.

0.026. This is probably on account of a sharp peak in prices in January 1980 (see Figure 1a). In January 1980 gold hit a record price of 850 US dollars per ounce.¹⁴ After reaching those dizzy heights it then plummeted down and remained steady in the 300-400 dollar range for some years before starting to climb again to higher levels. Figures 1b and 1c zoom in on the neighbourhood around the spike, the first plotting log prices and the second plotting the growth in log prices. The growth in log prices peaked during December 1979 - January 1980 at about 20% in real terms.

The gold price hike at the end of 1979 followed world events, in particular, the Soviet intervention in Afghanistan and the contemporaneous rise of Khomeini to power in Iran towards the end of the year 1979, both of which led to strong oil prices and inflation, that drove investors to buy gold. These events were exogenous to and unanticipated by Indian households. Since India imports almost all of its gold, Indian consumers experience world price shocks. Even in the absence of world events driving gold price changes as in 1979-80, if gold prices (like many commodity prices, (Deaton and Laroque (1992))) follow a random walk, then the first difference of the price will be white noise (random). We tested the time series properties of gold prices for the samples we analyse and, for greater confidence in our findings, we implemented two tests, varying the null. The results, reported in Appendix A.1, show that we cannot reject that gold prices follow a random walk.

4 Dowry and gold

It is estimated that 70 to 90 percent of households in India give dowry in marriage and that close to 95 percent of those who give dowry report giving gold.¹⁵ That gold is integral to dowry is also evident in media coverage (Srivastava (2012), Jadhav (2015)) and in the academic literature (Rao (1993), Srinivasan (2005), Jejeebhoy and Sathar (2001)).

Jewellery constitutes a large share of India's aggregate gold demand, and although this share declined from 97% during the 1980s to 84.5% during the 1990s and 78% during 2000-05, it remains high (Kannan and Sarat (2008), Munshi (2011)). Aggregate gold consumption in India grew at a trend rate of 10.5% during 1980-2005, more than twice the rate of growth of global gold demand, at 4.5%. There is anecdotal evidence that dowry includes not only gold but also silver jewellery and so one might imagine that when gold prices increase, people switch to silver jewellery. However the price of silver tracks the price of gold closely (see Figure A.1) so silver prices are unlikely to act as an omitted variable.

¹⁴Adjusting for inflation the 1980 record high price was \$2,079 an ounce at 2006 prices.

¹⁵See the Survey of the Status of Women and Fertility (SWAF) 1993-94 (Smith et al. (2000)) and also data from the Human Development Profile of India 1994 (Desai et al. (2007)) and The World Gold Council report (World Gold Council (2002)).

Our hypothesis is that an unexpected gold price rise magnifies excess female mortality because parents perceive it as raising the financial burden of dowry. While the descriptive evidence above establishes that dowry contains gold, we could find no systematic evidence of the gold price elasticity of dowry value. We therefore estimate this, modelling the value of dowry payments made in the year of marriage t for daughter i as a function of gold prices in her year of marriage. We use the 1999 wave of the Rural Economic and Demographic Survey (REDS) to obtain information on the monetary value of dowry payments.¹⁶ The estimated equation is

$$d_{it} = \alpha + \beta \cdot \ln P_t + \delta' X_i + \eta' Z_t + t + t^2 + \varepsilon_{itb} \quad (1)$$

where d_{it} is the logarithm of dowry value paid by bride i 's family in year t , $\ln P_t$ is the logarithm of the real gold price during the marriage year, and we control for relevant couple characteristics X_i including caste and education of the bride and the groom, number and gender composition of the bride's siblings, and time trends. We also introduce time-series controls Z_t including rainfall shocks, state GDP, oil and rice price shocks.

We find a robust positive relationship between gold prices and the value of dowry payments (see Table 2). First, this validates gold prices as a marker of the financial burden of dowry. Second, the point estimate of the elasticity is around 0.8, and we fail to reject that the elasticity is lower than unity in all of the specifications in Table 2).¹⁷ We might have held a prior that the content (quantity or composition) of dowry would adjust to gold prices so as to maintain dowry value- but if this were the case, then dowry value would not respond to gold prices as any change in prices would be offset by changes in gold quantities in dowry. Our results allow us to reject full adjustment, consistent with sticky social norms regarding content. The result confirms a premise of our study which is that gold price changes map into dowry burden.¹⁸

¹⁶These are reported by the household head for all daughters, along with the year of marriage. The year of marriage for the daughters who marry in these data ranges between 1969 and 1999 and their year of birth from 1944 to 1997. Dowry values refer to values at time of marriage and we deflate them using the Indian CPI from the World Bank Development Indicators.

¹⁷We only ever observe the dowry value of realized marriages and that the true effect on expected dowry is likely to be greater, as some families may delay marriage in response to a gold price rise.

¹⁸Although we are focused upon the marginal effect of gold inflation, it is relevant to describe the underlying trends. Previous research has argued that India is witnessing dowry inflation (Rao (1993), Anderson (2007)), that aggregate gold demand in India is rising and that gold remains an integral part of dowry (section 2). However anecdotal evidence suggests a tendency for consumer goods such as washing machines and refrigerators to be included in dowry since the 1990s when India's trade liberalization improved access to these goods for a large fraction of the population. Our estimates however show no evidence that the relevance of gold prices to dowry has diminished over time. In fact we re-estimated the regressions of dowry value on gold prices dividing the sample of marriage years at 1990 and we found a larger elasticity of dowry value w.r.t. gold prices after 1990; results available upon request.

5 Empirical Strategy – Layout

The hypothesis we wish to test is that unexpected increases in gold prices intensify an aversion to having daughters measured by the ratio of surviving boys to girls, a commonly used indicator in the son preference literature (Sen (1992), Almond and Edlund (2008)). The mechanism we propose is that higher gold prices are perceived as an increase in the cost of dowry, which raises the cost of having daughters in absolute terms and relative to sons (who will bring in dowry). This need not imply that parents attach greater weight to the welfare of sons, only that dowry raises the cost of having daughters. A simple framework that captures this idea is sketched in Appendix B.

To motivate the main analysis, we start by exploiting the unprecedented peak in gold prices at the end of 1979 using an event study, in which we do not use price data but rely upon the well-documented timing of this historical event. Then, in the time series analysis, we use a much longer sample and match monthly birth and death statistics from large representative survey data to monthly time series of international gold prices, exploiting the time series properties of gold prices to create a measure of idiosyncratic shocks. Below we first present the specification and results for the event study, and then we proceed to the specification and results for the time series analysis. In both cases, we consider threats to identification.

6 Event Study

Specification. Writing for gold traders, Moore (2008) wrote, “In 1980 gold basically shot up like a bullet out of a gun and then, like a bullet, slowed down and returned to earth”. We test whether this behaviour of gold prices is mirrored in girl and boy mortality rates in the month of birth (defined as neonatal mortality). Since the event was a peak in a particular month, we estimate neonatal mortality rates as a function of birth month for a narrow window of seven months on each side of the event, allowing month-specific coefficients. We define the event month as December 1979 as this is the month in which the change in log prices peaked. The estimated equation is:

$$y_{its} = \sum_{t=-7}^7 \beta_t + \gamma' X_{its} + \varepsilon_{itm} \quad (2)$$

where y_{its} is an indicator for neonatal mortality for individual i born in month t in state s . The hypothesis is that β_0 , the coefficient on the event month, is positive for girls and negative or at least non-positive for boys. We can test whether the lag coefficients are statistically significantly different from zero, which acts as a test of pre-trends in neonatal mortality.

The coefficients on the lead terms indicate how neonatal mortality rates evolve after the event. We cluster standard errors at the monthly birth cohort level to allow for the fact that mortality risks of children born in the same month are likely to be correlated. Due to the small number of clusters, we use bootstrapped standard errors following [Imbens and Kolesár \(2016\)](#). We control, in X_{its} , for the gender of the eldest sibling, whether the child was born to an upper caste household, child birth order, state of birth. These are known predictors of mortality, controlling for which will improve precision of the estimates.

Estimates. The event study coefficients that result from estimating specification 2 are plotted, with 95% confidence intervals, in Figure 2. They indicate a statistically significant jump in girl neonatal mortality risk in December 1979 when the change in log gold prices peaked. The increase is roughly 9 percentage points.¹⁹ We see no significant change in boy neonatal mortality risk. Although there are fluctuations, the event study shows no significant pre-trend in boy or girl mortality. Overall, the historic gold price shock was associated with a significant discontinuous increase in the risk of girls dying in absolute terms and relative to boys.

Threats to Identification. We now discuss potential concerns with this approach, and how we address them. First, we may be concerned that any peaking of neonatal mortality for girls relative to boys in December may reflect seasonal variation in the relative risks of girls and boys rather than a reaction to the gold price spike. To assess this, we plotted neonatal mortality for boys and girls separately against birth month; see Figure A.2). We see no indication that mortality rates in December are higher for girls or that the boy-girl gap is larger in December.

A second concern that could arise concerns non-random assignment of birth month, since birth month defines treatment status (exposure to the gold price spike). Since any conscious changes in fertility cannot be realized within a month, we can reject the concern of endogenous fertility. There may remain a concern that miscarriage varies seasonally, so that live births in December are possibly selected in some way relative to live births in the other months. However it is well known that miscarriage risk is greater among boys than girls, for example, our perusal of the United States Vital Statistics data shows that foetal deaths are 3.31% points more common among boys than girls (Also see [Waldron \(1983\)](#)). More importantly, most miscarriage occurs early in pregnancy and here we model month by month impacts on live births. Compositional effects may also arise from socioeconomic

¹⁹The increase in gold prices, at about 19%, is more than three times the standard deviation of gold price shocks in the period 1972-1985. Being an unprecedentedly large hike this may have had a larger psychic impact on parents, and is likely to have been more widely noticed than smaller shocks.

differentials in prenatal sex detection but this technology was unavailable in India in 1980 (Section 2); indeed our results below confirm this.

Another possible concern arises if any spike in mortality is associated not with sudden gold price inflation but with lagged impacts of the major drought that struck India in 1979, or the lagged impacts of the oil price hike of May 1979 (see Figure 1b and 1d), both of which may have affected food prices and tightened liquidity constraints that tend to exacerbate gender discrimination in the allocation of household resources (Anderson and Ray (2010), Eswaran and Kotwal (2004)). Adverse rainfall shocks have been previously associated with childhood mortality, especially of girls (Rose (1999), Deolalikar (2007), Bhalotra (2012)). To address this concern, we control for lags of rainfall deviations in state s from historical (twenty year) state-level means in a given month.²⁰

We cannot similarly control for international oil prices, since they vary only at the monthly level and are therefore collinear with the month of birth dummies. Instead, to assess whether it is the oil price hike rather than the gold price hike that is driving the effect, we estimated specification 2, using as the event date (i.e. month $t=0$) May 1979 when world oil prices reached their peak in this time window. See Figure A.3. We see no significant change in neonatal mortality for either girls or boys in May 1979. Indeed, the only statistically significant positive jump evident in this figure is in girl neonatal mortality in December 1979, which is the date of the gold price hike. This increases our confidence that the pattern of coefficients in Figure 2 is capturing the impact of the gold price hike, and not the lagged effect of the oil price hike. It also suggests that income effects do not create the wedge between girl and boy mortality that we observe in response to gold prices.

7 Time Series Analysis

7.1 Specifications

We next analyze more routine gold price changes using time series data on 420 months in the period 1972-2005. We now directly use world gold prices in the analysis, rather than birth month. We test whether quasi-random changes in gold prices generate changes in parental demand for girls vs boys by estimating:

$$y_{itms} = \alpha + \beta \cdot \Delta \ln P_{tm} + \lambda \cdot \Delta \ln P_{tm} \cdot f_i + \eta'(Z_{tm} \cdot f_i) + \gamma' X_{itms} + \theta_t + \kappa_m + \theta_s + \varepsilon_{it} \quad (3)$$

where y_{itm} is the outcome of interest for individual i born in month m in year t in state s . Outcome Y is, initially, an indicator for neonatal mortality. Later, we estimate similar

²⁰In the reported results, we control for lags of 14 months before the month of birth, but results are robust to controlling for more lags.

equations for the probability that a birth is a girl rather than a boy, and adult height in centimeters. $\Delta \ln P_{tm}$ is the difference in the logarithm of the real gold price in the month and year of birth tm relative to the previous month, and f indicates a female child.²¹ Standard errors are clustered by the month of birth t .

Neonatal Mortality The marginal effect of gold price shocks on boy neonatal mortality risk is given by β , and the differential effect on girl relative to boy mortality is given by λ . The vectors θ_t and κ_m denote year and month of birth fixed effects respectively. Birth year fixed effects will flexibly pick up any nationwide shocks that might influence mortality risk. Month fixed effects allow flexibly for seasonal variation (Doblhammer and Vaupel (2001)).

The identifying assumption (which we have tested; see Section 3) is that monthly gold price shocks are idiosyncratic. Nevertheless, in a very harsh test of our hypothesis, we control for month \times year of birth fixed effects. While these are collinear with the monthly deviations in the gold price, their differential impact on girl mortality is still identified, and this specification by construction eliminates all possible omitted trends. Another test we present of omitted trends is in the nature of a placebo test, including leads of gold prices. Since future variables cannot cause current outcomes, if the leads were statistically significant, this would indicate a mis-specification.

X_{itm} contains the main effect for female child f_i , indicators for the state of residence, upper vs lower caste of the household, child birth order and the sex of the eldest sibling of the index child. We also include time-series controls, Z_{tm} to capture income changes. Monthly GDP data through 1972-2005 are unavailable for India. However, we control for income effects using monthly world oil prices and monthly deviations of rainfall from historical state-level means in the birth month, interacting both of these with with gender of the child so as to test for the possibility that the gender-differentiated gold price effects we document stem from income shocks.

Since families that move to higher order births may be different in unobservable ways from families that do not, we restrict the sample to second births. We do not include first births because of evidence that families desire one girl but not more, and there is no discernible sex selection at first birth so that the sex of first births is quasi-random (Bhalotra and Cochrane (2010), Rosenblum (2013)).²² We also investigate a specification in which we use higher order

²¹If, instead, we use the Hodrick-Prescott filter to extract the cyclical component of gold price variation from the trend and use this as the price shock measure, the results are similar (and available on request). In a further robustness check, we estimate a version of model 3 on data collapsed to the month (and state of birth and gender) level, so that we can define the dependent variable in differences: Δy_{tms} which is the difference in neonatal mortality rates of children of a given gender born in state s in month t . These results are provided in Appendix Table A.2.

²²In the pooled NFHS sample only 5.5 percent of women over 35 had just one child, so there is limited selectivity in proceeding to a second birth. In fact since we use monthly data and endogenous fertility

births and control for mother fixed effects. This controls for unobserved heterogeneity to the extent that this is fixed over time, for example, it will control for time-invariant differences in son preference or desired fertility across families.²³

Sex-Selective Abortion We introduce the sex ratio at birth as a new dependent variable, with the expectation that gold prices modify the sex ratio at birth post-1985 and not before since there was no widespread availability of prenatal sex detection before 1985 (see Section 2). Indeed, the pre-1985 sample provides a placebo test. If parents switch from eliminating girls in the neonatal period to eliminating them in the foetal period, then we may expect that gold prices are mirrored in girl (relative to boy) neonatal mortality pre-1985 and in the sex ratio at birth post-1985. Male-biased sex ratios at birth are a marker of female foeticide (Almond et al. (2013); Bhalotra and Cochrane (2010)). We therefore present results for these two outcomes splitting the sample at 1985.²⁴

Height at Maturity The models of neonatal mortality and the sex ratio at birth both capture immediate responses of parents to gold price shocks. These responses may involve under-investment in the nutrition or immunization of girls (that elevates the risk of neonatal mortality), or the purposive acts of prenatal sex detection and girl abortion.

To the extent that the mechanism is under-investment in girls, although some will succumb, some will survive. Among survivors, we expect that early-life neglect leads to a permanent decrement in stature stemming, it is thought, from an increased burden of infections and inflammation (Bozzoli et al. (2009), Akresh et al. (2012)). Ideally, we would like to test for effects on investments in child health (e.g. breastfeeding), but this information was only collected for children born in recent years (5 years before the survey date), which implies that we can not look at investments as a function of gold prices in the long time series. In particular, we cannot analyze the effect pre-1985 (before the availability of prenatal sex diagnostics), since the first wave of NFHS was conducted in 1992-93. Therefore, we use height as a proxy for childhood nutrition and other health inputs.

We therefore also study height at maturity as a marker of parental investments, the mechanism at play in generating the marginal effects of gold prices on neonatal mortality.

choices can only be realized with a nine month lag, our concern is not that of endogenous heterogeneity in fertility, i.e. fertility responding to gold prices, but rather to selectivity in the sample of higher order births on unobservables such as son preference or desired fertility.

²³Since we do not include first births in the estimation sample, the sample for the mother fixed effects estimation is the sample of women with at least three births. As this is a select sample, we first present estimates without mother fixed effects on this sample, and then estimates with mother fixed effects so that the separate roles played by sample restrictions and by the addition of mother fixed effects are delineated.

²⁴When the outcome is the sex ratio at birth, the girl-boy differential is implicit i.e. it is incorporated in the dependent variable, and so the independent variable of interest is simply the monthly cyclical component of the gold price- there is no explicit interaction with a girl child indicator. As a result, this specification cannot accommodate month \times year of birth fixed effects.

When we model height, for consistency with the models for neonatal mortality and birth sex ratios, we report impacts of gold price changes in the birth month. However since we focus upon survivors, and parents may continue neglect beyond the birth month, through infancy (when the risk of death from under-investment remains high), we also show results for height using gold price shocks averaged over the birth year.

7.2 Results

7.2.1 Neonatal Mortality

We present estimates for mortality (and, later, the birth sex ratio) for the entire period and for each of the pre and the post-ultrasound periods. Estimates of equation 3 for neonatal mortality are in Table 3. The pattern of results is qualitatively similar to the pattern described by the event study. Using the entire sample, 1972-2005, we see that gold price shocks are associated with an increase in the neonatal mortality risk of girls, which is statistically significantly different from the response for boys. In fact we see a decrease in the neonatal mortality risk of boys.

Since sons bring in dowry at marriage, gold price increases may raise the demand for sons. Our finding that boy mortality tends to decline is consistent with this. However it seems plausible that parents are loss averse and react more to the prospect of having to pay dowry than to the prospect of receiving dowry. Also, a girl's parents in India are entirely responsible for providing dowry whereas when their sons bring in dowry, parents may only appropriate a share of it from their sons (Anderson and Bidner (2015)). So in fact all we require is that the coefficient for boys is non-positive and that the marginal effect of gold inflation on girls is significantly different (more positive) from the marginal effect on boys. Both of these conditions hold.

Overall, the results are consistent with our hypothesis that gold price shocks, by raising the cost of dowry and hence the perceived cost of having daughters, lead parents to want fewer daughters and this shows as an increase in girl neonatal mortality.

Splitting the sample, it is clear that the divergence of mortality risk between boys and girls created by gold price shocks comes entirely from pre-1985 birth cohorts. Notice that the effect of gold price shocks on boy mortality is very similar pre and post-1985 but the differential impact on girls (the coefficient on the interaction term between the shock and a dummy for girl gender) is a lot larger and only significant for pre-1985 cohorts.²⁵

²⁵The table presents estimates of marginal effects for girls with standard errors. These are large positive numbers that border on significance pre-1985. Once we use the entire time series sample and an interaction with a post-1985 indicator instead of implementing a sample split, these marginal effects become statistically significant (see columns 10 and 11).

In the post-1985 period, when prenatal sex detection becomes feasible, parents who do not want a girl who survives to marriage age have two choices. Either they can abort the unwanted girl foetus, or they can reduce prenatal investments in response to the knowledge that the foetus is a girl. If they take the second approach then the neonatal mortality of girls will tend to increase, as in [Bharadwaj and Lakdawala \(2013\)](#). However, post-1985, we find that girl neonatal mortality does not respond to gold prices, so this channel is not discernable. In the next section, we demonstrate that the first approach is.

Consider effect size using the estimates in column 11, showing a marginal effect of 4.28 for pre-1985 girl births. A one standard deviation increase in the change in log gold prices (6.3 percent) leads to a significant 0.27 percentage point increase in the neonatal mortality risk of girls. The same shock is estimated to reduce boy neonatal mortality by 0.23 percentage points but this coefficient is not precisely estimated at conventional levels.²⁶

Sensitivity to Controls: Our finding that unexpected gold price inflation leads to absolute and relative increases in girl mortality is conditional upon controls for month, year and state fixed effects, individual controls listed earlier and to rainfall shocks and oil price shocks interacted with the girl child indicator. It is also robust to controls for month \times year of birth fixed effects. The possibility that omitted variables drive our results is further undermined by our finding that gold prices move boy and girl mortality in opposite directions, at least insofar as the omitted variables are such that they move boy and girl mortality in the same direction. We also implemented a placebo test checking if future prices predict neonatal mortality of individual i born in month t ; see Appendix Table [A.5](#). There is no indication that changes in gold prices in the months following a child’s birth month predict whether s/he survived the first month of life.

A specification that incorporates mother fixed effects is in Table [4](#), see columns 4-6.²⁷ The marginal effect on girls is almost identical to that in Table [4](#), the estimated coefficient is 4.49 compared with 4.276 in Table [3](#). The marginal effect for boys is now much closer to zero.²⁸

²⁶The 1979 price spike caused a larger increase in girl mortality. Was this because it was a much bigger price shock or might it be that parents are becoming less responsive with time? To investigate this we estimated equation [3](#) on the short event study sample of 1979-1980; see Table [A.3](#). The marginal effect of gold prices on neonatal mortality is only slightly larger and not significantly different in 1979-1980 than in the full pre-1985 sample of 1972-1985. Thus the larger reduction appears to stem from the shock being larger.

²⁷As discussed earlier, we need at least two births per mother and since we do not include first births as subjects, we need at least three. So as to increase statistical power we now include not only second but also higher birth order births. In columns 1-3 we present results on this sample but without controlling for mother fixed effects.

²⁸The standard errors are large enough that the marginal effect for boys is not significantly different than it was in Table [3](#). However one might want to consider why the coefficient is no longer negative. Recall that the samples are different, so one rationalization of this change is that second born boys benefit from gold

Heterogeneity: The evidence would be more compelling if we could demonstrate that population sub-groups which we expect will exhibit weaker responses to changes in expected dowry cost do so. Also, lurking concerns about omitted variables would be undermined by sub-group heterogeneity in the coefficients unless there were reason to expect that the omitted variables exhibit the same variation across sub-groups as the outcomes of interest.

We estimated equation 3 for non-Hindu families in the spirit of a placebo, given evidence that non-Hindus in India do not have the long-standing dowry tradition that Hindus have (and evidence that they exhibit less son preference evidenced by lower rates of excess girl mortality (Bhalotra et al., 2010) and less male-biased sex ratios (Bhalotra and Cochrane, 2010). See Table A.6. The marginal effect of the gold price hike on excess girl mortality emerges entirely from the Hindu sample.

Excluding the Outlier: To be sure that the results for the longer time series are not driven by the January 1980 spike, we re-estimated the equation excluding from the sample children born between 1 November 1979 and 1 February 1980 when the gold prices reached their peak level. The estimated effect of gold prices on girl mortality is similar and not statistically significantly different, see Table A.8.

7.2.2 Prenatal Survival

The results in the preceding section showed that neonatal mortality of girls rises after an unexpected increase in gold prices in the birth month and that this is most clear among cohorts born before the introduction of prenatal sex detections technologies i.e. before 1985 (see section 2). So either preferences changed after 1985 or the way in which they were expressed changed. We hypothesise that the expression changed, following the evidence in Anukriti et al. (2015) which shows that fetal sex-selection tended to substitute sex-selective postnatal mortality once fetal sex-selection became feasible. In this section we discuss impacts of gold price variation on the probability of a girl birth, a marker of gender differences in fetal mortality. Results are in Table 5. We find that gold inflation reduces the probability of a girl birth.²⁹

The coefficient is large, negative and statistically significant post-ultrasound and indistinguishable from zero pre-ultrasound. Since parents did not know fetal sex pre-1985, the

prices but third and higher order boys do not and as these higher order births are now in the sample, the average effect is smaller. We do not speculate further since the boy coefficient is consistently imprecisely estimated. Also our hypothesis is focused on girl mortality.

²⁹We now use gold prices averaged over the third trimester of pregnancy rather than gold prices in the birth month. We experimented with alternative specifications. If we include gold prices in each of the three trimesters of pregnancy, it is only prices in the third trimester that are statistically significant. If we instead use gold prices in the birth month, to parallel the specification for mortality, we find a statistically significant coefficient that is about two-thirds as large as the coefficient we report, consistent with the birth month being part of the third trimester.

pre-1985 results serve as a placebo check. These findings are consistent with abortion being less costly in financial and psychic terms than carrying a child to birth and letting her die from neglect. The estimates in column 8 of Table 5 imply that, during 1986-2005, a 1 s.d. increase in gold price inflation (of 0.026) results in an approximately 0.29 percentage point decline in the probability that a girl rather than a boy is born.

There is evidence for India that girl abortion is systematically higher in families that do not have a son (Bhalotra and Cochrane (2010), Rosenblum (2013)). As these studies also establish that the sex of first births is random, this provides quasi-experimental variation in the propensity to exercise son preference. We therefore interacted the change in log gold prices with an indicator for whether the first born child is a girl. Results are presented in Panel B of Table 5. The same one s.d. change in log gold prices is associated with a statistically significant 0.62 percentage point decline in the probability that a birth is a girl in families with a first-born daughter, while the association is not statistically significant in families with a first-born son. The 0.62 ppt decline is about one-fourth of the total decline in the proportion of female births in families with first-daughters after 1995 (and a larger share of the decline since 1985); see Table 2 of Bhalotra and Cochrane (2010).

Since we estimate a coefficient not significantly different from zero for families with a first born son and these are roughly half of all families (given that the sex of the first born is quasi-random), our estimates imply a 0.31 percentage point reduction in the overall probability of a (Hindu) girl birth. Given that the natural chances of a girl birth are close to half, this implies an additional 0.62 girl fetal deaths in 100 conceptions. So a crude estimate of the substitution of prenatal for postnatal mortality in response to gold price increases is that for every one neonatal girl death pre-1985, 2.30 (0.62/0.27, where 0.62 is the marginal effect on the birth sex ratio and 0.27 is the marginal effect on neonatal mortality) girl conceptions did not survive to birth in the post-1985 period.³⁰ This is very close to the substitution parameter estimated using average post-ultrasound responses of sex ratios and childhood mortality in Anukriti et al. (2015). Overall, these back of the envelope calculations suggest that gold prices are having an increasingly detrimental impact on the share of surviving girls (since girl abortion is rising and, although there is some offset in lower neonatal mortality of girls after birth, it is less than complete).

Similar to the exploration done for neonatal mortality, we assess whether Hindu households behave differently from households of other religions (primarily Muslim and Christian)

³⁰Table 1 shows that the s.d. of $d(\log \text{ price})$ is 2.6% after 1985, smaller than 6.3% before 1985. We have estimated the marginal effects for neonatal mortality plugging in the 6.3% figure, and the marginal effect for the sex ratio plugging in the 2.6% figure to account for the actual variation in the data. However a synthetic like for like comparison could be done using in both computations the standard deviation for the full sample, which is 4.5%.

which have a weaker tradition of dowry. Results in Table A.7 shows that it is only Hindu households that commit prenatal sex-selection in response to gold prices, consistent with the hypothesized role of dowry in driving this response.

7.2.3 Stature

In this section, we investigate impacts of gold price shocks in the birth month and birth year on adult stature. We take all adults in NFHS rounds 2 and 3, who, at the date of survey, when height is measured (by trained surveyors) are age 15 to 50 (women) or 15 to 55 (men). The birth years of these individuals range from 1942 to 1991. We restrict the sample to individuals born between 1972 and 1991 because the gold price data go back to 1970, and because these birth dates cohere with the preceding analysis of neonatal mortality and birth sex ratios. Within this sample, the observations consist predominantly of pre-1985 births (94% of individuals in the sample were born before 1 January 1985). This is useful as it is pre-1985 that parents appeared to be practising neglect of girls which was evident in higher neonatal mortality of girls following unexpected increases in gold prices. By construction, the sample with data on heights contains only those individuals who have survived to maturity. If survivors are positively selected then the estimates we show here will under-estimate the degree of under-investment in girls.

Results are in Table 6. Gold price inflation averaged through the birth year is associated with women, but not men, being shorter as adults. Using the estimates in column 5 and panel B, a one s.d. change in gold inflation in the birth year (which is 0.202 for annual gold price inflation) is estimated to result in women being 0.1 centimeter shorter. The estimated coefficient for men is negative but less than half the size of the coefficient for women. If we use gold prices in the birth month, we see positive coefficients for both men and women but again men do better than women: only the coefficient for men is statistically significant, indicating that men born in gold inflation months are taller, while the coefficient for women is small (about a ninth the size of the male coefficient) and indistinguishable from zero. These results are robust to the controls described for the survival equations. They are consistent with our hypothesis that increases in gold prices lead to parental investments favouring boys over girls.³¹

³¹A potential explanation for the difference in the birth month and birth year exposure results is that there are dynamics in the investment process. First, there will be some survival selection between the birth month and the birth year and, second, parents may make reinforcing or compensating investments in survivors as gold prices evolve and they receive new information. Since height is only fully determined after the adolescent growth spurt (Case and Paxson (2008), Moradi (2010), Beard and Blaser (2002)), there is more noise in these long run estimates than in the mortality and sex ratio estimates. Still, both the birth month and birth year exposure results show that gold price inflation in early life leads to a widening of the gender gap in height (which at the mean is as large, men being 164.7 cm and women 151.7 cm tall in India in our sample).

Overall, perceived increases in the cost of having a daughter induced by gold inflation appear to lead to lower health investments in girls. Not only are there fewer surviving girls but the surviving girls are shorter. Infection and inflammation in infancy which tend to correlate with under-nutrition and under-immunization have been shown to result in decrements in adult height and this in turn has been linked to lower life expectancy, cognitive performance and socioeconomic status (Crimmins and Finch (2006); Thomas and Strauss (1997), Strauss and Thomas (2007), Waaler (1984), Fogel (2004)) and also to the health and survival of a woman’s offspring (Bhalotra and Rawlings (2011)). Using the third round of the National Family Health Survey, we find that taller women are more educated, marry later, and are less likely to experience domestic violence. These associations (available on request) are not causal, but they suggest that the neglect of girls exposed to the gold price shock created a cluster of disadvantage in later life.

8 Discussion

In this section we discuss interpretation of our results. We have provided evidence that gold prices impact dowry value and, albeit on a different sample, that parents react to unexpected increases in gold prices by committing girl abortion or neglecting girls in the first month of life, when neglect more easily translates into death. Our contention is that this behaviour is a response to a perceived increase in the financial burden of dowry associated with daughters. But why do parents exercise these behaviours in response to gold price shocks at birth when dowry payments are made at the time of a daughter’s marriage? As discussed above, as gold prices follow a random walk (like many commodity prices; (Deaton and Laroque, 1992)), then a change is an innovation, and the rational expectation at any time is the static expectation. In this case, even if gold prices revert, when they rise then parents can expect prices to remain high and so their behaviour can be guided by current prices. Because gold prices follow a random walk, their variance increases with time and if parents are risk averse then the variance will matter in addition to the expected value of gold prices.

In line with our findings, Browning and Subramaniam (1995) show that parents start saving for dowry as soon as they receive the unexpected information that their birth is a girl. They explain this in terms of consumption smoothing over the life-cycle. As they do not consider variation in dowry costs our purpose is distinct from theirs, but their results underline that parents are forward-looking and that parents of newborn girls are actively considering and accounting for the cost of dowry. That Indian families typically accumulate dowry over several years prior to the date of marriage is also documented in the World Gold Council Report (World Gold Council (2002)).

We interpret gold price variation as having the documented impacts on account of the association of gold prices with dowry. So as to challenge this interpretation, let us remove dowry from the picture. Suppose that gold is only purchased for its consumption value, for instance, as an ornament for parents, or as a means of storing wealth. Then an unexpected gold price increase will create a positive wealth effect among households that are net owners of gold. This will tend to increase investments in boys and girls and hence to reduce neonatal mortality of boys and girls. If there is son preference (parents attach more weight to the welfare of sons than daughters), then the reduction in mortality will be larger for boys. However the evidence militates against this interpretation because we document an absolute increase in mortality of girls (rather than a smaller decrease). We also found reduced adult stature for girls born during the 1980 gold price hike, consistent with an absolute reduction in parental investments in girls.³² Moreover, the empirical relevance of concerns about wealth effects may be limited since the median Indian household is poor and is unlikely to hold significant stocks of gold in the absence of dowry.

Now suppose that gold, often held as jewelry, is the property of adult women. In this case, a wealth effect associated with an increase in gold prices could increase the bargaining power of women in the household. This is unlikely to be at play for two reasons. First, empowered women tend to favour daughters or else to treat daughters and sons equally, there is no clear evidence in the literature that empowered women favour sons (Thomas (1990), Baranov et al. (2017)). Moreover, Anderson and Bidner (2015) argue that dowry in India is typically appropriated by the husband and his parents, rather than remaining the property of the woman.

Setting aside the notion of gold as a store of wealth, might we be picking up income rather than relative price effects of gold price shocks? Gold price increases will create a negative income effect for net purchasers of gold that will tend to increase boy and girl mortality, but we see a tendency for boy mortality to decrease (or remain unchanged). It could be argued that this is consistent with son preference, with the income shock hurting girls alone. To investigate this further, we looked at the gender-differentiated impacts of income shocks in our sample. Recall that we controlled for income shocks using (monthly) oil price and rainfall shocks, each interacted with a girl dummy. These coefficients are displayed in Table A.4. We find that rainfall shortfalls (that reduce income) hurt girls more (like gold price shocks) but they also hurt boys (unlike gold price shocks).³³ On the other hand, oil price increases

³²In fact though the coefficient is typically negative, we do not consistently see a significant tendency for gold price inflation to reduce boy mortality as would be predicted by wealth effects of gold price increases. In any case, as discussed earlier, if we did, this would be consistent with boys bringing in dowry.

³³Our estimates show that a one standard deviation decrease in rainfall (relative to its historical mean level in that month and state) is associated with a 0.5 percentage point increase in girl mortality pre-1985

do not seem to have a significant impact on boy or girl neonatal mortality (and the point estimates suggest they hurt boys more than they hurt girls). So as to gain a cleaner causal estimate of oil price shocks (proxying income shocks) on girl vs boy neonatal mortality, we estimated the event study specification in equation 2 using the oil price hike (May 1979) as the threshold date. Figure A.3 shows that the oil price shock (which proxies a negative income shock) did not raise excess girl mortality.

9 Conclusion

Exploiting a sharp shock of unprecedented magnitude (in modern times) to the world gold price at the end of 1979, and generalizing our findings using monthly time series variation across 35 years, we provide what we believe is the first systematic evidence that the son-preferring behaviours of Indian parents respond to changes in the cost of dowry. Parental responses are activated not only after big shocks but also after smaller ones. We show, rather than assume, that dowry payments rise (almost) proportionally with gold prices. We conducted a number of checks that raise our confidence that we identify the impact of gold prices rather than of season, of omitted prices, or other omitted trends. We provide evidence to substantiate our claim that gold price shocks are not creating wealth or income effects; the direction of responses of boy and girl mortality (and sex ratios) line up with the dowry hypothesis and not with the predicted impacts of wealth or income shocks.

Our findings implicate dowry as a substantial contributor to the phenomenon of missing girls. The mechanism prior to the mid-1980s appears to be post-birth neglect of girls. Consistent with this, we document significant impacts on survivors, showing that girls born during the gold price hike who survived to early adulthood were shorter, and we underline the importance of this by citing evidence that height is clustered with a range of positive socioeconomic outcomes in the long run. After the mid-1980s, female foeticide becomes the predominant mechanism.

A vast literature has documented that Indian parents practice differential fertility stopping, commit female foeticide, and invest more in sons. These practices generate a male-biased population sex ratio, and numerous studies have documented what is possibly India's greatest embarrassment, the vast and growing number of missing women and girls. In this way, the outcomes of son preference are well-established. Yet there is surprisingly limited evidence on the causes of son preference, which often appears as a primitive. This is no doubt

(column 6 of Table A.4), and a very similar increase in excess girl mortality since rainshocks have a small and insignificant effect on boy mortality in this period, consistent with the evidence in Rose (1999). Using the same data source for India as used in this paper, for births that occur during 1970-1999, Bhalotra (2010) estimates that a 4.4 percent increase in state income (the median income shock in the sample period) led to an decrease in infant mortality of 0.25 percentage points for girls and, again, there was no change for boys, implying a 0.25 percentage point increase in excess girl infant mortality.

because it can be hard to find variation in institutional factors. We averted this problem by studying variation in the perceived cost of dowry.

Previous studies have attributed regional differences in son preference to time-invariant regional factors such as soil quality and crop choice that create variation in women’s labour supply (Miller (1981), Carranza (2014)), and kinship systems that generate variation in how physically and economically distant daughters become from the natal home after marriage (Dyson and Moore (1983)). While these factors no doubt play a role, their impacts are hard to isolate from regional heterogeneity. By introducing gold prices into the analysis, we generate time variation that helps identification.

Although our primary contribution is to provide what we believe are the first estimates of the relevance of dowry costs to explaining the persistent problem of ‘missing girls’ in India, we also contribute to a literature on commodity price shocks and, more generally, the relationship between the macro-economy and intra-household resource allocation (Burgess and Zhuang (2000), Qian (2008), Deaton and Tarozzi (2000)).

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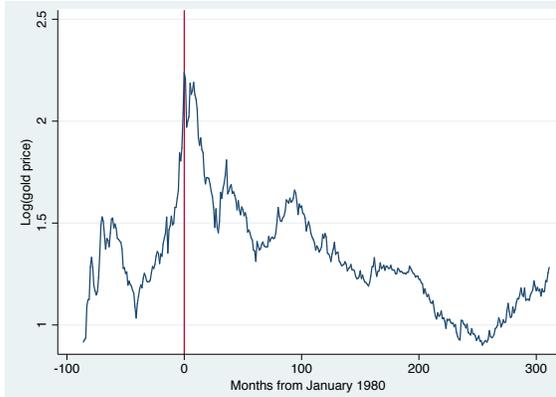
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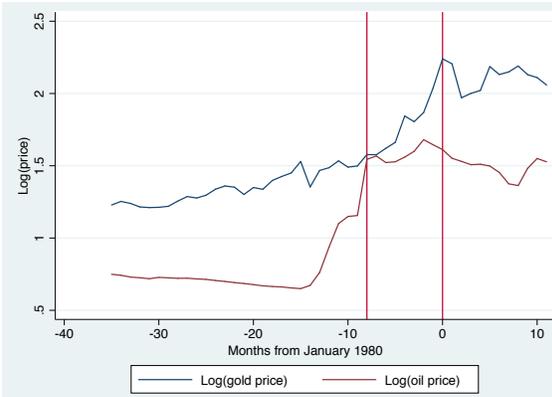
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Figure 1: PRICES AND RAINFALL

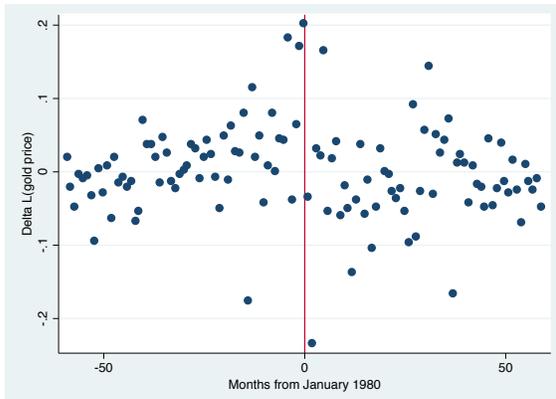
(a) HISTORICAL GOLD PRICES



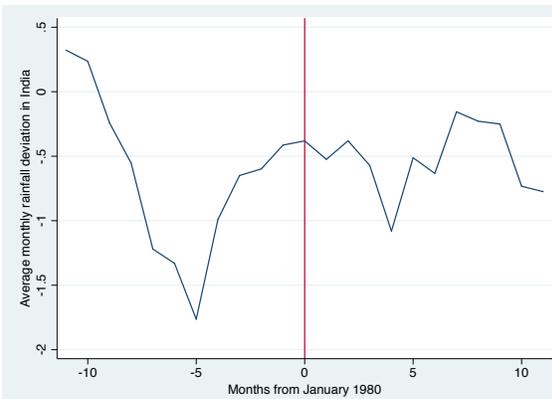
(b) GOLD AND OIL PRICE AROUND 1980



(c) $\Delta L(\text{GOLD PRICE})$



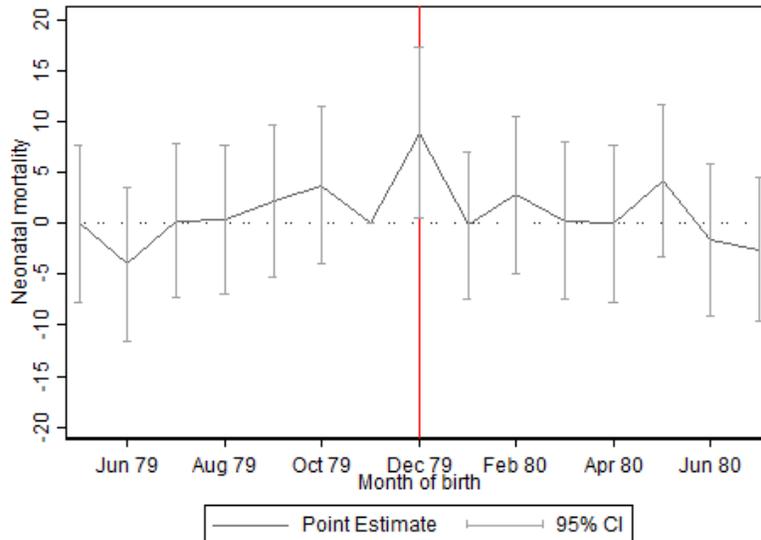
(d) RAINFALL



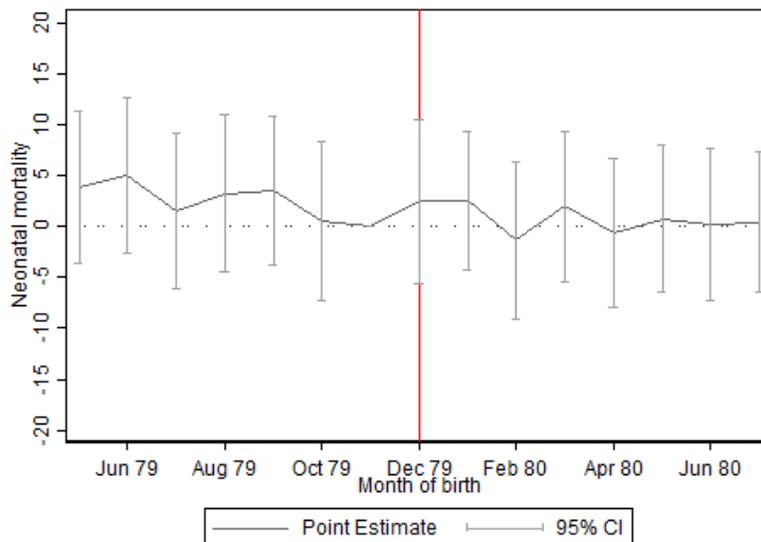
Notes: Figure A plots the log of monthly real gold price in the world market in USD between 1950-2005, deflated using the U.S.A. cpi values. Figure B shows the log of real gold and oil prices in the world market, ± 12 Months around January 1980. The vertical line on the left shows the peak of oil prices and the one on the right shows the peak of gold prices. Figure C shows the change in the log of monthly real gold price in the world market, ± 36 Months around January 1980. Figure D shows the difference between rainfall in a given month and past 20 years average rainfall during the same month, calculated for every state and then averaged over the country, ± 12 Months around January 1980.

Figure 2: EVENT STUDY – NEONATAL MORTALITY AROUND THE GOLD PRICE SHOCK

(a) GIRLS



(b) BOYS



Notes: Figure plots the coefficient estimates and 90% confidence intervals for month of birth in specification 2, where the dependent variable is an indicator for neonatal mortality, defined as 0 if the child survived the first month of life and 100 if they died, so that the coefficients are in percentage changes. Month -1 is set to zero as the base case. Sample includes female (in Panel A) and male (in Panel B) children of second and first birth orders born to Hindu families between ± 7 months around December 1979. Controls variables are a dummy variable =1 if the child’s household was upper caste, birth order of the child and a dummy variable for whether the child’s eldest sibling was a boy, state-level rainfall shocks defined as deviations from historical state-level mean in the month of birth and its lags.

Table 1: SUMMARY STATISTICS

	Mean	SD	Obs
neonatal (0-1 month) mortality	4.641		103171
girl neonatal mortality	4.199		49412
boy neonatal mortality	5.047		53759
probability girl child	0.479		103171
share of families with first born sons	0.511		103171
Δ L(gold price)	0.001	0.045	398
Δ L(gold price) before 1985	0.003	0.063	158
Δ L(gold price) after 1985	-0.000	0.026	240

Notes: The table shows the mean, standard deviation, and number of observations of key variables. Neonatal mortality is an indicator defined as 0 if the child survived the first month (year) of life and 100 if s/he died. The unit of observation is a child and the sample includes children of second birth order born in Hindu households between 1972 and 2005. In the last three rows, the unit of observation is a month.

Table 2: DOWRY VALUE AND GOLD PRICES

	(1)	(2)	(3)	(4)
L(gold price)	0.854***	0.804***	0.796***	0.783***
	(0.221)	(0.224)	(0.228)	(0.223)
Observations	3847	3847	3755	3752
Additional macro controls	No	Yes	Yes	Yes
Age at marriage	No	No	Yes	Yes
Schooling	No	No	No	Yes
Years in sample	1970-99	1970-99	1970-99	1970-99

Notes: The table shows the results from estimating specification 1 where the dependent variable is the log real value of dowry payment made by the bride's side to the groom's side at the time of marriage. Data is from the 1999 wave of the Rural Economic and Demographic Survey, the sample is restricted to Hindu households. Log gold price is the log of the average monthly gold price in the year of marriage. Dowry is deflated using Indian CPI from World Bank Development Indicators, world commodity prices are deflated using US CPI. All regressions control for state fixed effects, caste of the bride's family and caste of the groom's family, number of brothers of the bride, number of sisters of the bride, world rice price and world oil price in the year of marriage, linear and quadratic trends in year of marriage. In addition, regression in column (2) controls for state GDP and state average rainfall; regression in column (3) controls for age of the bride at marriage and its square; regression in column (4) controls for the years of schooling of the bride and groom. Standard errors are clustered at the household level.

Table 3: NEONATAL MORTALITY

Time period:	1972-2005			Pre-1985			Post-1985			1972-2005: <i>Interactions</i>		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
$\Delta L(\text{gold price})$	-3.446 (2.344)	-3.911* (2.350)		-4.353* (2.602)	-4.403 (2.704)		-3.856 (4.136)	-5.020 (4.139)		-3.581 (2.732)	-3.630 (2.706)	
$\Delta L(\text{gold price}) \times \text{girl}$	5.410* (3.108)	5.812* (3.056)	6.081** (3.060)	7.722** (3.536)	7.536** (3.638)	7.924** (3.645)	0.370 (5.949)	1.496 (5.643)	1.469 (5.642)	7.816** (3.551)	7.905** (3.535)	8.326** (3.553)
$\Delta L(\text{gold price}) \times \text{post-1985}$										0.316 (4.982)	-1.042 (4.955)	
$\Delta L(\text{gold price}) \times \text{post-1985} \times \text{girl}$										-7.387 (6.884)	-6.529 (6.625)	-7.070 (6.640)
Mean for girls	4.199	4.199	4.199	5.096	5.096	5.096	3.834	3.834	3.834	4.199	4.199	4.199
Mean for boys	5.047	5.047	5.047	6.458	6.458	6.458	4.483	4.483	4.483	5.047	5.047	5.047
Marginal effect for girls	1.964 (2.057)	1.901 (2.034)		3.369 (2.571)	3.133 (2.621)		-3.485 (3.463)	-3.524 (3.242)		4.235* (2.461)	4.276* (2.461)	
Marginal effect for boys post-1985										-3.265 (4.191)	-4.672 (4.210)	
Marginal effect for girls post-1985										-2.836 (3.550)	-3.296 (3.396)	1.256 (5.635)
Observations	103171	103171	103171	29651	29651	29651	73520	73520	73520	103171	103171	103171
Time-series controls	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes
Month \times year of birth fixed effects	No	No	Yes	No	No	Yes	No	No	Yes	No	No	Yes

Notes: The table shows results of estimating specification 3 where the dependent variable is neonatal mortality which is equal to 0 if the child survived the first month of life and 100 if they died, so that the coefficients are in percentage changes. Sample is limited to second-born children in all the regressions. All regressions control for state, year of birth and birth month fixed effects, a dummy variable =1 if the child's household was upper caste and a dummy variable for whether the child's eldest sibling was a boy. Additional "*Time-series controls*" include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child. In columns (10)-(12), the "Marginal effect for girls" provides the marginal effect pre-1985. Standard errors are clustered by month \times year of birth.

Table 4: NEONATAL MORTALITY: ROBUSTNESS CHECK

	Pooled OLS			With Mother Fixed Effects		
	(1)	(2)	(3)	(4)	(5)	(6)
$\Delta L(\text{gold price})$	-0.523 (1.745)	-0.910 (1.757)		0.519 (2.238)	0.152 (2.505)	
$\Delta L(\text{gold price}) \times \text{girl}$	2.719 (2.469)	2.943 (2.509)	3.040 (2.524)	4.051 (3.224)	4.334 (3.330)	4.546 (3.314)
Mean for girls	5.023	5.023	5.023	5.023	5.023	5.023
Mean for boys	5.607	5.607	5.607	5.607	5.607	5.607
Marginal effect for girls	2.196 (1.475)	2.033 (1.496)		4.570*** (2.091)	4.487*** (2.371)	
Observations	201321	201321	201321	201321	201321	201321
Time-series controls	No	Yes	Yes	No	Yes	Yes
Month \times year of birth fixed effects	No	No	Yes	No	No	Yes
Mother fixed effects	No	No	No	Yes	Yes	Yes

Notes: The table shows results of estimating specification 3 where the dependent variable is an indicator for neonatal mortality, defined as 0 if the child survived the first month of life and 100 if they died, so that the coefficients are in percentage changes. Sample includes mothers who have at least 3 children; and all children of second or higher birth order. All regressions control for state, year of birth and birth month fixed effects, a dummy variable =1 if the child's household was upper caste and a dummy variable for whether the child's eldest sibling was a boy. Additional *Time-series controls* include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child. Standard errors are clustered by month \times year of birth.

Table 5: SEX RATIO AT BIRTH

Time period:	1972-2005		Pre-1985		Post-1985		1972-2005	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Δ L(gold price)	-3.520	-4.089	-0.300	1.132	-8.739	-12.147**	-1.696	-1.841
	(3.245)	(3.331)	(3.714)	(3.819)	(6.079)	(6.056)	(3.776)	(3.747)
Δ L(gold price) \times post-1985							-6.990	-9.311
							(7.116)	(6.942)
Sample mean	47.893	47.893	48.248	48.248	47.750	47.750	47.893	47.893
Marginal effect post-1985							-8.686	-11.152*
							(6.049)	(6.046)
Observations	103171	103171	29651	29651	73520	73520	103171	103171
<i>Panel B: Heterogeneity by Gender of First Child</i>								
Δ L(gold price)	-10.081**	-10.629**	-4.544	-2.912	-21.543***	-24.903***	-6.004	-6.125
	(4.690)	(4.759)	(5.089)	(5.225)	(7.568)	(7.554)	(5.237)	(5.194)
Δ L(gold price) \times first son	12.965**	12.908**	8.418	7.976	25.068**	25.046**	8.436	8.413
	(6.181)	(6.217)	(6.272)	(6.335)	(12.127)	(12.124)	(6.245)	(6.264)
Δ L(gold price) \times post-1985							-15.479*	-17.781**
							(9.146)	(9.026)
Δ L(gold price) \times post-1985 \times first son							16.557	16.496
							(13.589)	(13.636)
Sample mean	47.893	47.893	48.248	48.248	47.750	47.750	47.893	47.893
Marginal effect if eldest sibling male	2.884	2.279	3.874	5.064	3.525	0.144	2.432	2.288
	(4.246)	(4.333)	(4.603)	(4.678)	(9.469)	(9.445)	(4.502)	(4.520)
Marginal effect post-1985							-21.483***	-23.906***
							(7.510)	(7.489)
Marginal effect post-1985 if eldest sibling male							3.510	1.003
							(9.456)	(9.498)
Observations	103171	103171	29651	29651	73520	73520	103171	103171
Time-series controls	No	Yes	No	Yes	No	Yes	No	Yes

Notes: The table shows results of estimating specification 3 where the dependent variable is an indicator for the gender of the child being a girl, multiplied by 100. Sample is limited to second-born children in all the regressions. All regressions control for state, year of birth and birth month fixed effects, a dummy variable =1 if the child's household was upper caste and a dummy variable for whether the child's eldest sibling was a boy. Additional "Time-series controls" include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child. In Panel B, "first son" is a dummy variable =1 if the eldest sibling of the child (i.e. the first-born child of the parents of the child) is a boy, and 0 otherwise. Standard errors are clustered by month \times year of birth.

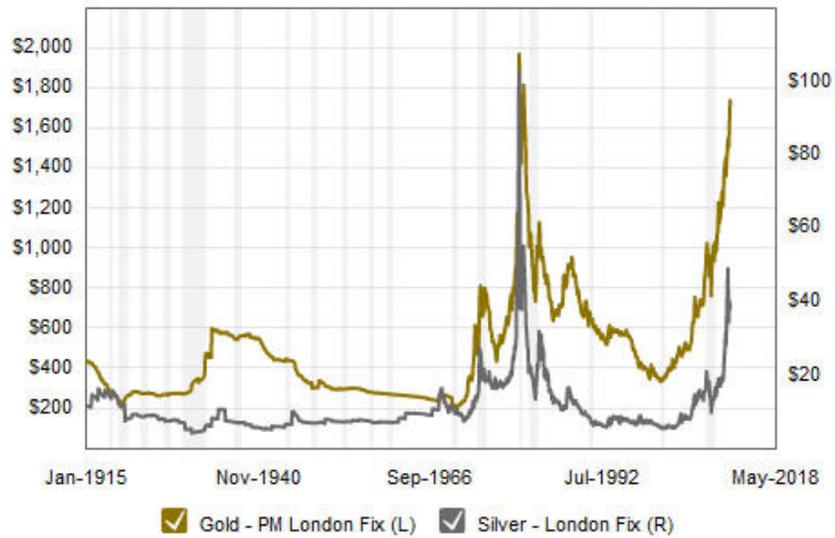
Table 6: HEIGHT

	Full Sample			Girls	
	(1)	(2)	(3)	(4)	(5)
<i>Panel A: Prices during Month of Birth</i>					
Δ L(gold price)	1.880**	1.721*		0.215	0.178
	(0.952)	(1.004)		(0.386)	(0.397)
Δ L(gold price) \times girl	-1.746*	-1.585	-1.590		
	(0.961)	(0.992)	(0.990)		
Mean for girls	151.707	151.707	151.707	151.707	151.707
Mean for boys	164.716	164.716	164.716		
Marginal effect for girls	0.134	0.136			
	(0.386)	(0.399)			
Observations	56535	56535	56535	44296	44296
<i>Panel B: Prices during Year of Birth</i>					
Δ L(gold price)	-0.100	-0.274		-0.435*	-0.492*
	(0.346)	(0.411)		(0.261)	(0.279)
Δ L(gold price) \times girl	-0.248	-0.062	-0.071		
	(0.276)	(0.349)	(0.350)		
Mean for girls	151.707	151.707	151.707	151.707	151.707
Mean for boys	164.716	164.716	164.716		
Marginal effect for girls	-0.347	-0.337			
	(0.272)	(0.285)			
Observations	56535	56535	56535	44296	44296
Time-series controls	No	Yes	Yes	No	Yes
Month \times year of birth fixed effects	No	No	Yes	No	No

Notes: The table shows results of estimating specification 3 where the dependent variable is height of the adult female respondent in NFHS rounds 2, or adult male or female respondents in NFHS round 3 (men's height was not measured in other NFHS rounds). The birth years of respondents range from 1972 to 1991. The sample is restricted to Hindu respondents. All regressions control for state, year of birth and birth month fixed effects and a dummy variable =1 if the respondent's household was upper caste. Additional *Time-series controls* include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child. Standard errors are clustered by month \times year of birth.

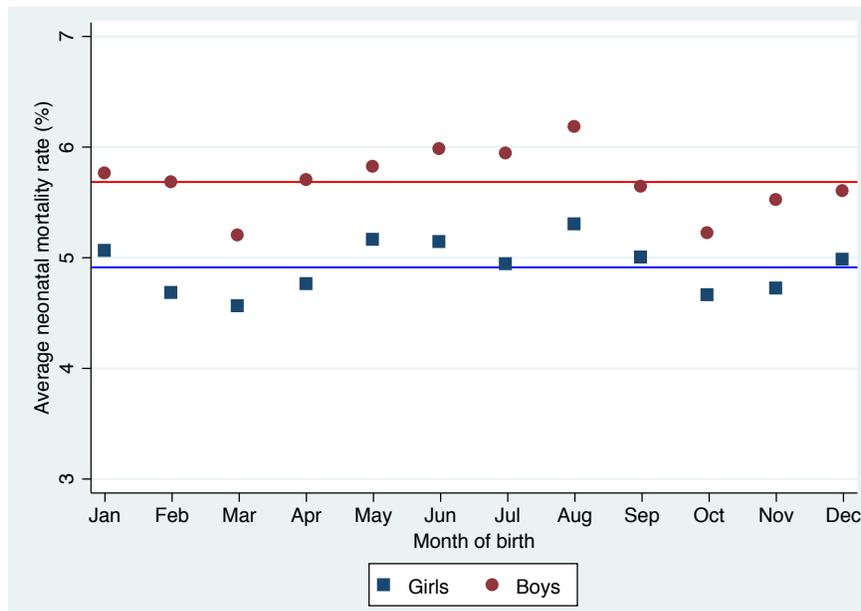
A Appendix: Additional Tables and Figures

Figure A.1: SILVER AND GOLD PRICES



Notes: Figure shows gold and silver prices in USD per troy ounce from the London Stock Exchange, taken from seekingalpha.com.

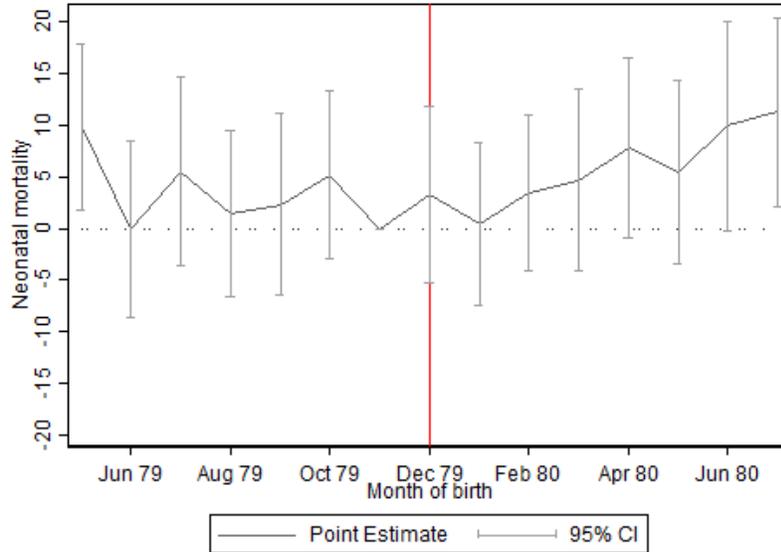
Figure A.2: MONTHLY AVERAGE NEONATAL MORTALITY: 1972-2005



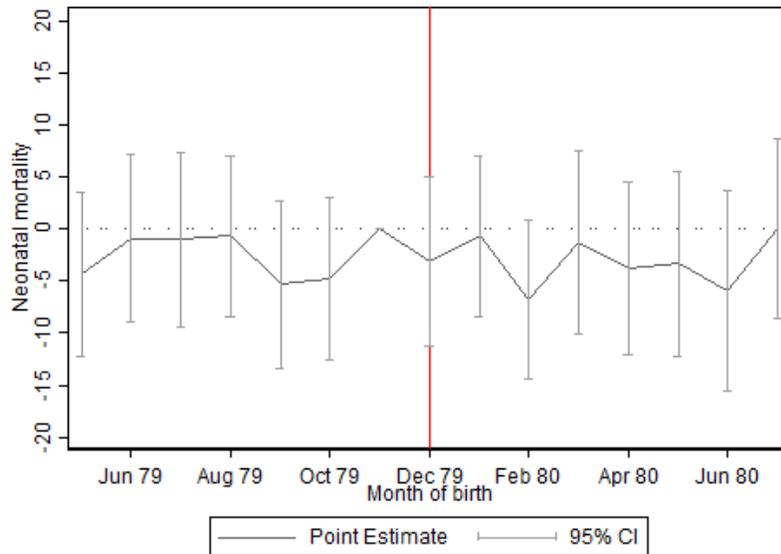
Notes: The figure shows monthly neonatal mortality rates for boys and girls born in Hindu families. The upper (red) horizontal line shows the mean level for boys and the lower (blue) line shows the mean level for girls.

Figure A.3: EVENT STUDY – NEONATAL MORTALITY AROUND OIL PRICE SHOCK

(a) GIRLS



(b) BOYS



Notes: Figure plots the coefficient estimates and 90% confidence intervals for month of birth in specification 2, where the dependent variable is an indicator for neonatal mortality, defined as 0 if the child survived the first month of life and 100 if they died, so that the coefficients are in percentage changes. Month -1 is set to zero as the base case. Sample includes female (in Panel A) and male (in Panel B) children of second and first birth orders born to Hindu families between ± 7 months around May 1979. Controls variables are a dummy variable =1 if the child’s household was upper caste, birth order of the child and a dummy variable for whether the child’s eldest sibling was a boy, state-level rainfall shocks defined as deviations from historical state-level mean in the month of birth and its lags.

A.1 Gold Prices Follow A Random Walk

In order to test whether gold prices follow a random walk, we conduct two tests, varying the null. We first run the Augmented Dickey-Fuller test (ADF) for gold prices p_t using the model

$$p_t = \alpha + \delta t + \phi p_{t-1} + \epsilon_t \quad (4)$$

where $\alpha = \sum_{k=1}^{t-1} \epsilon_k$ is a drift constant term, and t is a linear trend. If p_t follows a random walk, we should fail to reject the null hypothesis of a unit root, $H_0 : \phi = 1$. We perform the DF-GLS version of the test proposed in [Elliott et al. \(1996\)](#), which is a modified version of the ADF performed on a GLS detrended series of p_t that has greater power with a finite sample size. We additionally perform a KPSS test for gold price stationarity (which reverses the null relative to the previous test) using the model:

$$p_t = \beta' \mathbf{D}_t + \mu_t + u_t \quad (5)$$

$$\mu_t = \mu_{t-1} + \epsilon_t, \quad \epsilon_t \sim WN(0, \sigma_\epsilon^2) \quad (6)$$

where \mathbf{D}_t contains a constant and a linear time trend in t , and u_t is trend stationary, or $I(0)$, and allowed to be heteroskedastic. μ_t is a random walk with innovation variance σ_ϵ^2 . The null hypothesis in this test is that gold prices are trend stationary, or $H_0 : \sigma_\epsilon^2 = 0$ which implies that μ_t is a constant. Failure to reject H_0 would indicate that gold price evolution over time is a mean-reverting process, rather than a random walk. In both the DF-GLS and KPSS tests, we allow for the optimal number of lags in p_t as determined by the criterion proposed in [Schwert \(1989\)](#) to be included in the specifications.

The estimates in [Table A.1](#) indicate that gold prices follow a random walk in our time series sample. The estimates from the DF-GLS test in column (1) show that the null hypothesis $H_0 : \phi = 1$ is never rejected at the 5% level, with up to 17 lag terms included in the covariates when estimating equation (4). Conversely, the estimates from the KPSS test in column (3) show that the null hypothesis $H_0 : \sigma_\epsilon^2 = 0$ is always rejected at the 5% level with up to 17 lags included when estimating (5). In view of this evidence, we take the first difference of the logarithm of gold prices in the analysis and, as is clear from [Figure 1c](#), this looks like white noise.

Table A.1: GOLD PRICES - RANDOM WALK TEST

	(1)	(2)	(3)	(4)
	DLF-GLS		KPSS	
Lags	Test Statistic	5% Critical Value	Test Statistic	5% Critical Value
17	-1.679	-2.816	0.236	0.146
16	-1.825	-2.821	0.246	0.146
15	-1.862	-2.826	0.258	0.146
14	-1.877	-2.831	0.271	0.146
13	-2.023	-2.836	0.286	0.146
12	-2.112	-2.841	0.304	0.146
11	-2.443	-2.846	0.325	0.146
10	-2.014	-2.850	0.350	0.146
9	-2.059	-2.855	0.380	0.146
8	-1.854	-2.859	0.417	0.146
7	-1.746	-2.863	0.464	0.146
6	-1.533	-2.867	0.524	0.146
5	-1.739	-2.871	0.605	0.146
4	-1.553	-2.875	0.718	0.146
3	-1.381	-2.879	0.887	0.146
2	-1.504	-2.883	1.17	0.146
1	-1.687	-2.886	1.73	0.146

Notes: The monthly gold price data on which the tests are conducted spans the period 1973-2005, and contains 390 observations.

Table A.2: CHANGE IN NEONATAL MORTALITY RATE

Time period:	1972-2005		Pre-1985		Post-1985		1972-2005: <i>Interactions</i>	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Δ L(gold price)	-16.372*** (4.481)	-17.529*** (4.634)	-20.270*** (5.583)	-22.102*** (5.874)	-6.092 (5.988)	-6.954 (6.223)	-19.633*** (5.672)	-20.519*** (5.787)
Δ L(gold price) \times girl	17.013** (6.930)	18.257** (7.095)	23.099*** (8.264)	24.443*** (8.832)	-1.495 (12.375)	-0.014 (12.268)	22.946*** (8.227)	23.895*** (8.429)
Δ L(gold price) \times post-1985							13.531 (8.325)	12.548 (8.333)
Δ L(gold price) \times post-1985 \times girl							-24.433 (14.844)	-23.545 (14.827)
Mean for girls	-0.038	-0.038	-0.091	-0.091	-0.009	-0.009	-0.038	-0.038
Mean for boys	-0.073	-0.073	-0.128	-0.128	-0.043	-0.043	-0.073	-0.073
Marginal effect for girls	0.642 (4.992)	0.727 (4.980)	2.829 (5.813)	2.340 (5.959)	-7.587 (9.575)	-6.968 (9.358)	3.313 (5.706)	3.377 (5.711)
Marginal effect for boys post-1985							-6.102 (6.061)	-7.971 (6.204)
Marginal effect for girls post-1985							-7.589 (9.409)	-7.621 (9.379)
Observations	15830	15830	5633	5633	10197	10197	15830	15830
Time-series controls	No	Yes	No	Yes	No	Yes	No	Yes

Notes: The table shows results of estimating specification 3 where the dependent variable is *change in the neonatal mortality rate* at the state \times gender level in month t . Sample is limited to second-born children in all the regressions. All regressions control for state and birth month fixed effects. Additional “*Time-series controls*” include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child. In columns (10)-(12), the “Marginal effect for girls” provides the marginal effect pre-1985. Standard errors are clustered by month \times year of birth.

Table A.3: NEONATAL MORTALITY, AROUND DECEMBER 1979

	(1)	(2)	(3)
$\Delta L(\text{gold price})$	-4.106 (3.688)	-4.397 (4.840)	
$\Delta L(\text{gold price}) \times \text{girl}$	9.460* (5.393)	8.424 (4.883)	8.411 (4.882)
Mean for girls	6.066	6.066	6.066
Mean for boys	7.159	7.159	7.159
Marginal effect for girls	5.353 (3.945)	4.027 (3.954)	
Observations	3364	3364	3364
Time-series Controls	No	Yes	Yes
Month \times year of birth fixed effects	No	No	Yes

Notes: The table shows results of estimating specification 3 where the dependent variable is an indicator for neonatal mortality, defined as 0 if the child survived the first month of life and 100 if they died, so that the coefficients are in percentage changes. Sample is limited to second-born children born ± 8 months around December 1979. in all the regressions. All regressions control for state, year of birth and birth month fixed effects, a dummy variable =1 if the child's household was upper caste and a dummy variable for whether the child's eldest sibling was a boy. Additional *Time-series Controls* include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child.

Table A.4: NEONATAL MORTALITY: SHOWING OIL PRICE AND RAIN COEFFICIENTS

Time period:	1972-2005			Pre-1985			Post-1985			1972-2005		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
$\Delta L(\text{gold price})$	-3.446 (2.344)	-3.911* (2.350)		-4.353* (2.602)	-4.403 (2.704)		-3.856 (4.136)	-5.020 (4.139)		-3.581 (2.732)	-3.630 (2.706)	
$\Delta L(\text{gold price}) \times \text{girl}$	5.410* (3.108)	5.812* (3.056)	6.081** (3.060)	7.722** (3.536)	7.536** (3.638)	7.924** (3.645)	0.370 (5.949)	1.496 (5.643)	1.469 (5.642)	7.816** (3.551)	7.905** (3.535)	8.326** (3.553)
$\Delta L(\text{oil price})$		1.478 (1.103)			2.776 (2.240)			1.449 (1.219)			1.540 (1.097)	
$\Delta L(\text{oil price}) \times \text{girl}$		-1.895 (1.666)	-1.912 (1.696)		-1.147 (3.428)	-1.250 (3.530)		-1.811 (1.834)	-1.853 (1.849)		-1.751 (1.639)	-1.756 (1.666)
rainfall shock		-0.050 (0.056)	-0.044 (0.058)		-0.002 (0.136)	0.012 (0.147)		-0.056 (0.063)	-0.051 (0.065)		-0.051 (0.056)	-0.045 (0.058)
rainfall shock \times girl		-0.058 (0.070)	-0.062 (0.070)		-0.283* (0.163)	-0.288* (0.163)		0.011 (0.075)	0.006 (0.075)		-0.057 (0.070)	-0.061 (0.070)
$\Delta L(\text{gold price}) \times \text{post-1985}$										0.316 (4.982)	-1.042 (4.955)	
$\Delta L(\text{gold price}) \times \text{post-1985} \times \text{girl}$										-7.387 (6.884)	-6.529 (6.625)	-7.070 (6.640)
Observations	103171	103171	103171	29651	29651	29651	73520	73520	73520	103171	103171	103171
Time-series controls	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes
Month \times year of birth fixed effects	No	No	Yes	No	No	Yes	No	No	Yes	No	No	Yes

Notes: This is Table 3 with time series controls displayed. Please refer to footnote of Table 3 for further details.

Table A.5: PLACEBO TEST: NEONATAL MORTALITY, WITH LEADS OF PRICE

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Δ L(gold price)	-3.181 (2.353)	-3.608 (2.363)		-3.490 (2.344)	-3.902* (2.352)		-3.652 (2.335)	-4.087* (2.325)	
Δ L(gold price) \times girl	5.416* (3.106)	5.794* (3.056)	6.057** (3.064)	5.420* (3.121)	5.795* (3.074)	6.033* (3.084)	5.437* (3.126)	5.811* (3.081)	6.050* (3.090)
Δ L(gold price) at (t+1)	3.392 (2.536)	3.274 (2.556)		3.078 (2.520)	2.967 (2.531)		2.848 (2.532)	2.706 (2.528)	
Δ L(gold price) at (t+1) \times girl	-2.107 (3.944)	-1.751 (3.846)	-1.386 (3.850)	-2.101 (3.957)	-1.745 (3.860)	-1.390 (3.862)	-2.062 (3.955)	-1.707 (3.858)	-1.354 (3.860)
Δ L(gold price) at (t+2)				-1.565 (2.399)	-1.460 (2.389)		-1.755 (2.434)	-1.682 (2.425)	
Δ L(gold price) at (t+2) \times girl				-0.516 (3.590)	-0.708 (3.594)	-0.655 (3.597)	-0.502 (3.594)	-0.696 (3.597)	-0.636 (3.600)
Δ L(gold price) at (t+3)							-1.450 (2.710)	-1.578 (2.771)	
Δ L(gold price) at (t+3) \times girl							0.901 (3.597)	0.812 (3.601)	1.046 (3.591)
Joint significance of lead effects	0.386	0.407	n/a	0.573	0.599	0.931	0.780	0.801	0.974
Observations	103171	103171	103171	103171	103171	103171	103171	103171	103171
Time-series controls	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes
Month \times year of birth fixed effects	No	No	Yes	No	No	Yes	No	No	Yes

Notes: The dependent variable is an indicator for neonatal mortality, defined as 0 if the child survived the first month of life and 100 if they died, so that the coefficients are in percentage changes. Sample is limited to second-born children in all the regressions. All regressions control for state, year of birth and birth month fixed effects, a dummy variable =1 if the child's household was upper caste and a dummy variable for whether the child's eldest sibling was a boy. Additional *Time-series controls* include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child. "Joint significance of lead effects" gives the p-value for the F-test that the coefficients of terms using future price changes are jointly equal to zero.

Table A.6: NEONATAL MORTALITY, BY RELIGION

Sample:	Hindus			Non-Hindus		
	(1)	(2)	(3)	(4)	(5)	(6)
$\Delta L(\text{gold price})$	-3.446 (2.344)	-3.911* (2.350)		4.007 (4.003)	4.383 (4.127)	
$\Delta L(\text{gold price}) \times \text{girl}$	5.410* (3.108)	5.812* (3.056)	6.081** (3.060)	-2.020 (4.845)	-3.040 (4.970)	-2.808 (5.056)
Mean for girls	4.199	4.199	4.199	2.856	2.856	2.856
Mean for boys	5.047	5.047	5.047	3.684	3.684	3.684
Marginal effect for girls	1.964 (2.057)	1.901 (2.034)		1.987 (3.515)	1.343 (3.613)	
Observations	103171	103171	103171	34263	34263	34263
Time-series controls	No	Yes	Yes	No	Yes	Yes
Month \times year of birth fixed effects	No	No	Yes	No	No	Yes

Notes: The dependent variable is neonatal mortality which is equal to 0 if the child survived the first month of life and 100 if they died, so that the coefficients are in percentage changes. The sample is restricted to second-born children born in Hindu families in columns (1)-(3) and in Muslims families in columns (4)-(6). All regressions control for state, year of birth and birth month fixed effects and a dummy variable for whether the child's eldest sibling was a boy. Additional *Time-series controls* include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child. In columns (1)-(3) regressions also control for a dummy variable =1 if the child's household was upper caste.

Table A.7: SEX RATIO AT BIRTH, BY RELIGION

Sample:	Hindus		Non-Hindus	
	(1)	(2)	(3)	(4)
$\Delta L(\text{gold price})$	-8.739 (6.079)	-12.147** (6.056)	5.007 (11.769)	7.369 (12.076)
Sample mean	47.750	47.750	48.223	48.223
Observations	73520	73520	25575	25575
Time-series controls	No	Yes	No	Yes

Notes: The dependent variable is an indicator for the gender of the child being a girl, multiplied by 100. Sample is limited to second-born children born after 1985 in all the regressions. All regressions control for state, year of birth and birth month fixed effects, a dummy variable =1 if the child's household was upper caste and a dummy variable for whether the child's eldest sibling was a boy. Additional *Time-series controls* include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child.

Table A.8: NEONATAL MORTALITY, EXCLUDING PEAK OF GOLD PRICES

Time period:	1972-2005			Pre-1985			Post-1985			1972-2005: <i>Interactions</i>		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
Δ L(gold price)	-4.760**	-5.301**		-6.049**	-6.454**		-3.856	-5.020		-5.387*	-5.388*	
	(2.369)	(2.379)		(2.749)	(2.882)		(4.136)	(4.139)		(2.801)	(2.809)	
Δ L(gold price) \times girl	5.534*	6.041*	6.114*	7.718**	7.886*	8.031**	0.370	1.496	1.469	7.893**	8.038**	8.238**
	(3.307)	(3.254)	(3.261)	(3.877)	(4.042)	(4.040)	(5.949)	(5.643)	(5.642)	(3.884)	(3.881)	(3.899)
Δ L(gold price) \times post-1985										2.115	0.548	
										(5.016)	(5.023)	
Δ L(gold price) \times post-1985 \times girl										-7.452	-6.547	-6.890
										(7.064)	(6.803)	(6.821)
Mean for girls	4.176	4.176	4.176	5.029	5.029	5.029	3.834	3.834	3.834	4.176	4.176	4.176
Mean for boys	5.032	5.032	5.032	6.433	6.433	6.433	4.483	4.483	4.483	5.032	5.032	5.032
Marginal effect for girls	0.774	0.740		1.669	1.433		-3.485	-3.524		2.506	2.650	
	(2.111)	(2.076)		(2.720)	(2.788)		(3.463)	(3.242)		(2.549)	(2.552)	
Marginal effect for boys post-1985										-3.272	-4.840	
										(4.191)	(4.214)	
Marginal effect for girls post-1985										-2.831	-3.349	1.348
										(3.560)	(3.393)	(5.633)
Observations	102661	102661	102661	29141	29141	29141	73520	73520	73520	102661	102661	102661
Time-series controls	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes	No	Yes	Yes
Month \times year of birth fixed effects	No	No	Yes	No	No	Yes	No	No	Yes	No	No	Yes

Notes: The sample excludes children born between 1 November 1979 and 1 February 1980. The dependent variable is neonatal mortality which is equal to 0 if the child survived the first month of life and 100 if they died, so that the coefficients are in percentage changes. Sample is limited to second-born children in all the regressions. All regressions control for state, year of birth and birth month fixed effects, a dummy variable =1 if the child's household was upper caste and a dummy variable for whether the child's eldest sibling was a boy. Additional *Time-series controls* include the linear and quadratic state-specific trends in month of birth; world oil price and oil price interacted with gender of the child; rainfall deviations from historical state-level mean in the month of birth, interacted with gender of the child. In columns (10)-(12), the "Marginal effect for girls" provides the marginal effect pre-1985.

B Appendix: Conceptual Framework

In this section we sketch two simple models. In the first, parents value the welfare of their children equally, but are obliged by convention to pay dowry when their daughter's marry and this raises the cost of daughters. In the second, there is exogenous son preference i.e. parents attach greater weight to the welfare of sons but there is no dowry and gold is simply a commodity that parents consume. In the first model, an increase in the relative price of dowry raises excess girl mortality and in the second, income effects of gold price can generate excess girl mortality (among net purchasers of gold) as long as parents prefer sons.

B.1 Case I: Gold for Dowry

Parents have utility $u(x, w)$, where x is consumption of a numeraire good and w is child welfare, and they earn income y . The real price of gold is p . Child welfare w is produced using gold and consumption as inputs. The effective price of w is $a + bp$, where $a > 0$ is a constant, $b > 0$ if the child is a girl and a dowry is paid at her marriage, and $b < 0$ if the child is a boy and he receives a dowry at marriage. If parents have rational expectations and gold prices follow a random walk then w will respond to the current gold price.

If we assume a Cobb-Douglas parental utility function so that $u(x, w) = x^\alpha w^{1-\alpha}$, the optimal investment in child welfare is:

$$w^*(p) = \frac{y}{(1 - \alpha)(a + bp)}$$

so that the comparative statics yield $(\partial w^*/\partial p) < 0$ if the child is a girl, and $(\partial w^*/\partial p) > 0$ if the child is a boy. We are assuming that b does not adjust to changes in p , for example because social norms dictate the content of dowry. We test this and the random walk assumptions.

B.2 Case II: Gold for Consumption

We now switch off the dowry channel by assuming that parents consume gold for other reasons, such as to gain social status by exhibiting jewelry. Parental utility is given by $u(x, g, \theta w)$, where θ measures preference for children, and is exogenously higher for sons than daughters, g is the quantity of gold and p is its current price. In the absence of dowry, the price of child welfare w is a constant a . Households respond to the current gold price p . Let $z = \theta w$, or “effective” child welfare, be the choice variable. The Slutsky equation for an increase in the gold price is then:

$$\frac{\partial z}{\partial p} = \frac{\partial h}{\partial p} - \frac{\partial z}{\partial y} g$$

If households are large net gold buyers, the income effect may dominate the substitution effect and we will then have $\frac{\partial z}{\partial p} < 0$. The impact of actual child welfare is:

$$\frac{\partial w}{\partial p} = \frac{1}{\theta} \frac{\partial z}{\partial p}$$

which is *less* negative for boys than for girls. Hence income effects of gold price increases can generate excess girl mortality in the absence of dowry. However this mechanism would lead to boys also having higher mortality as a result of gold price increases; a prediction that is rejected in the data.